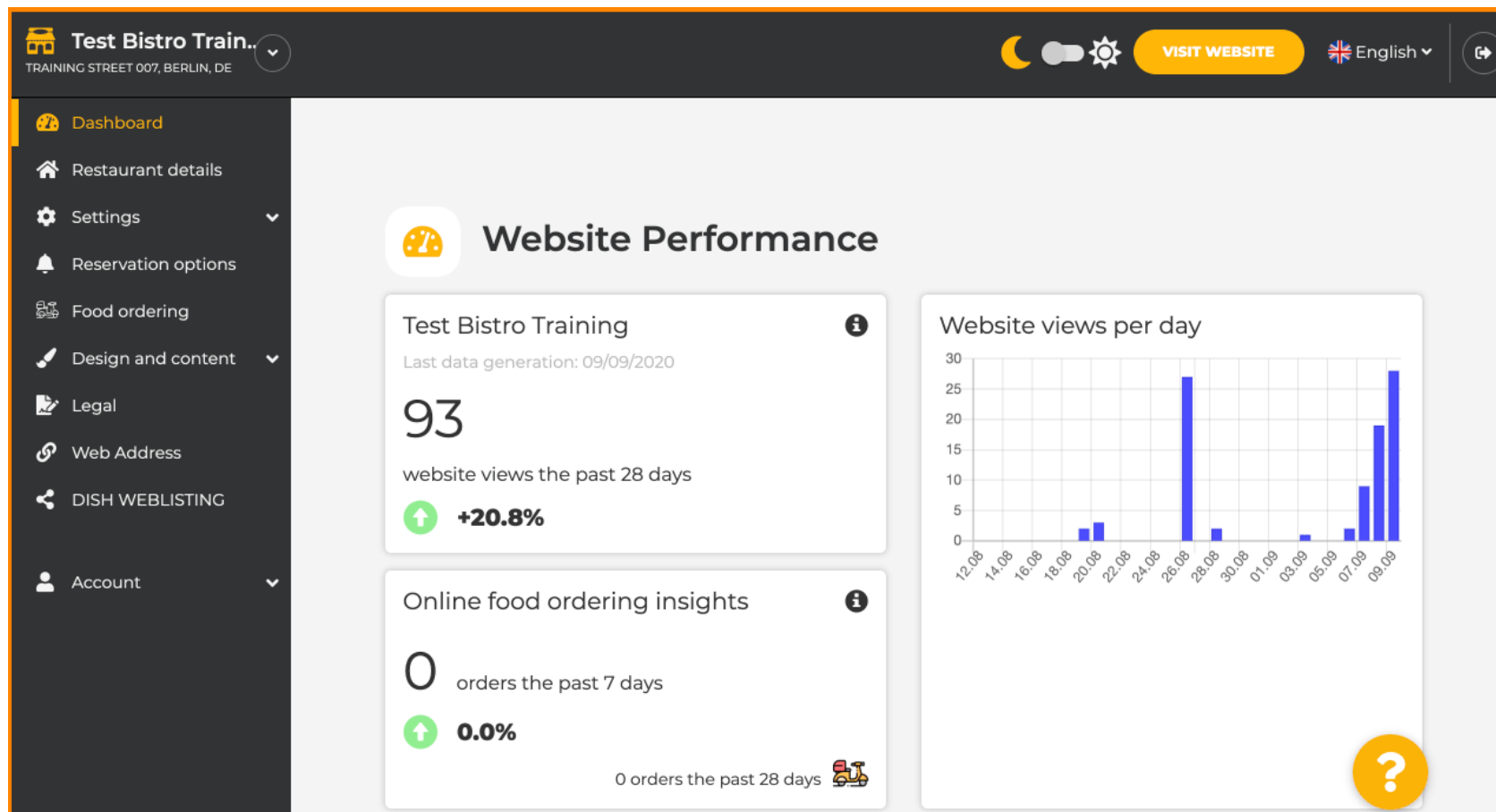
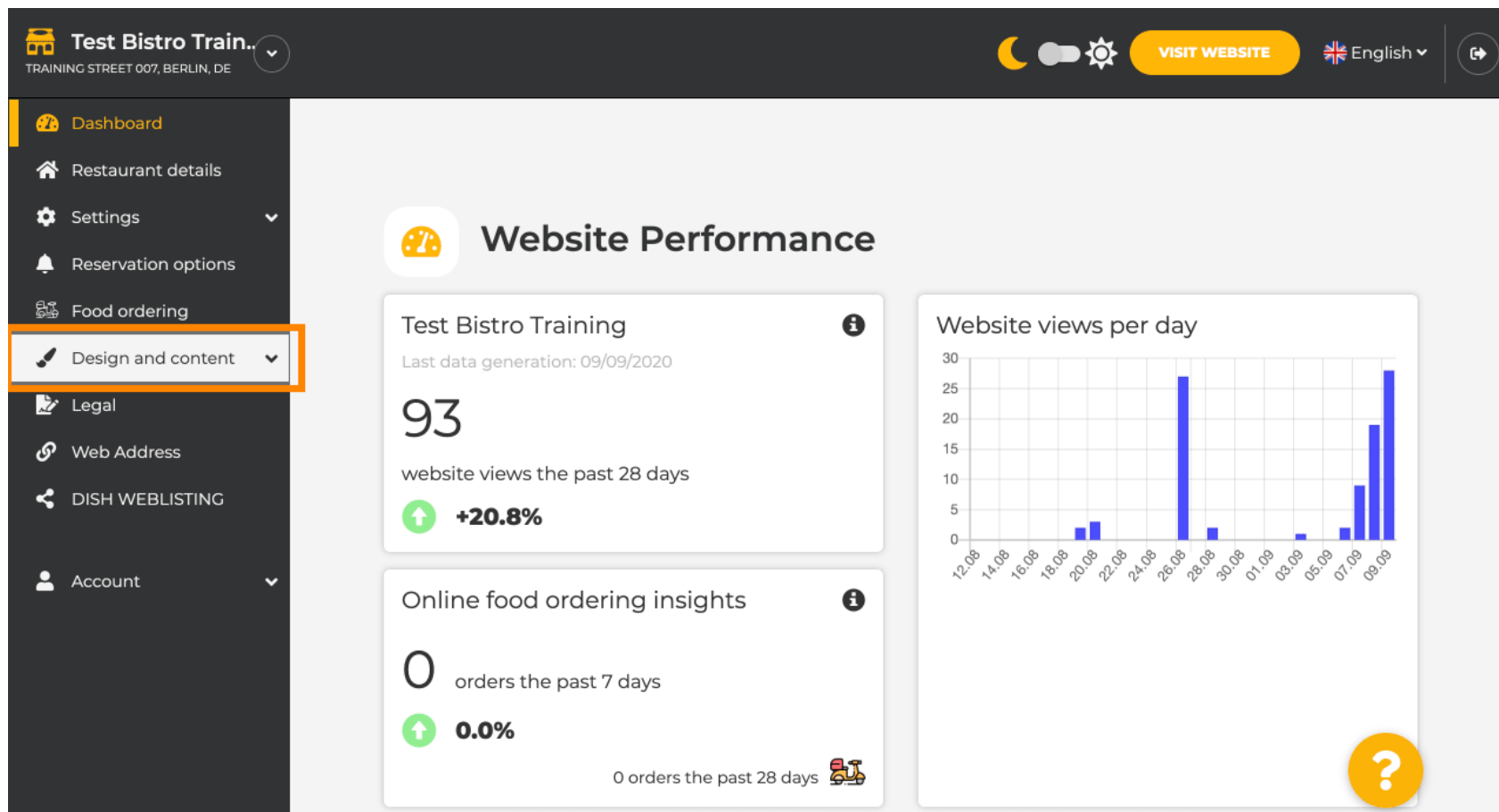




El primer paso es iniciar sesión en su **cuenta del sitio web de DISH**. **Nota: <https://website.dish.co>**

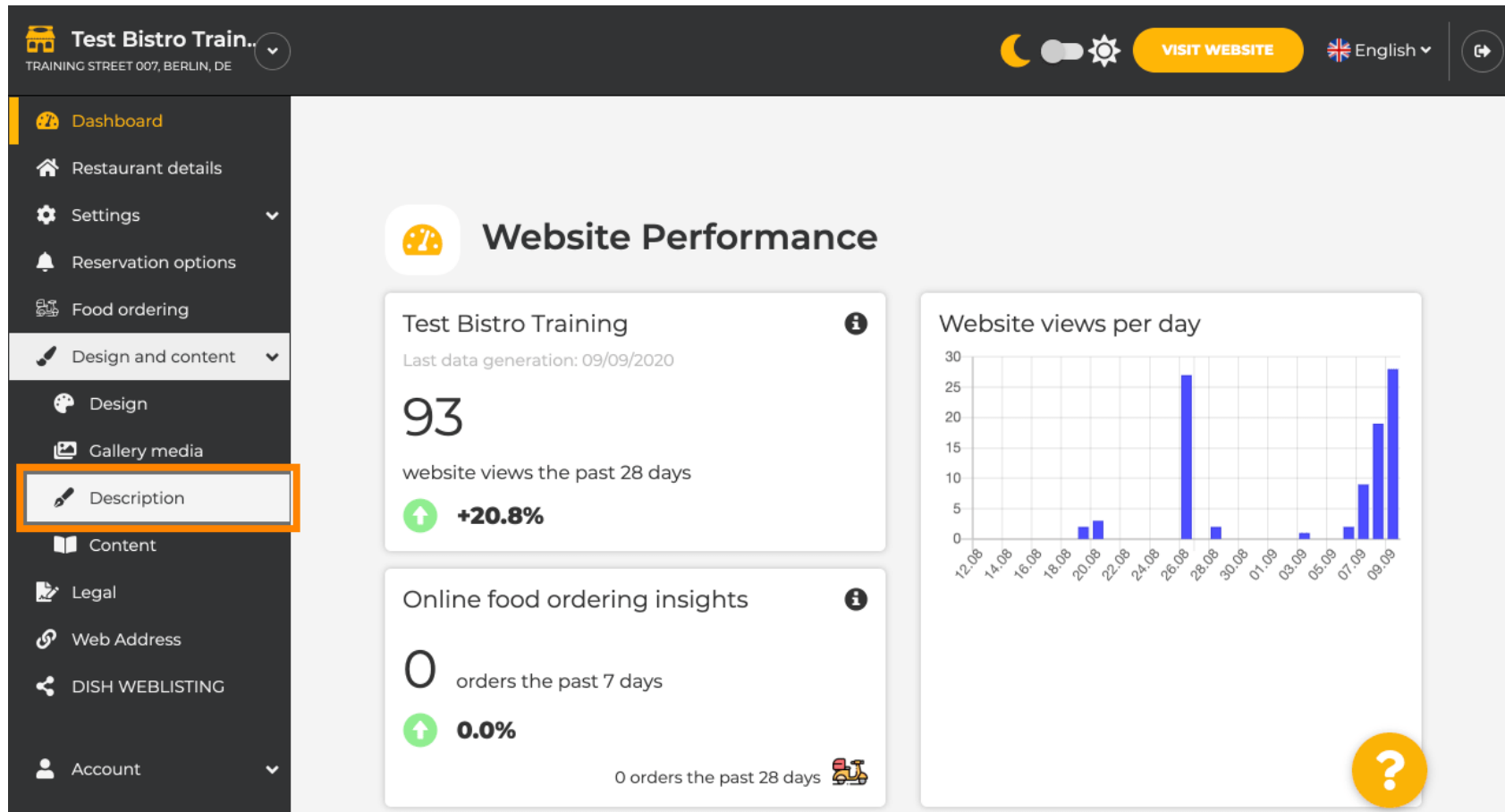


Una vez que haya iniciado sesión, haga clic en **Diseño y contenido**.



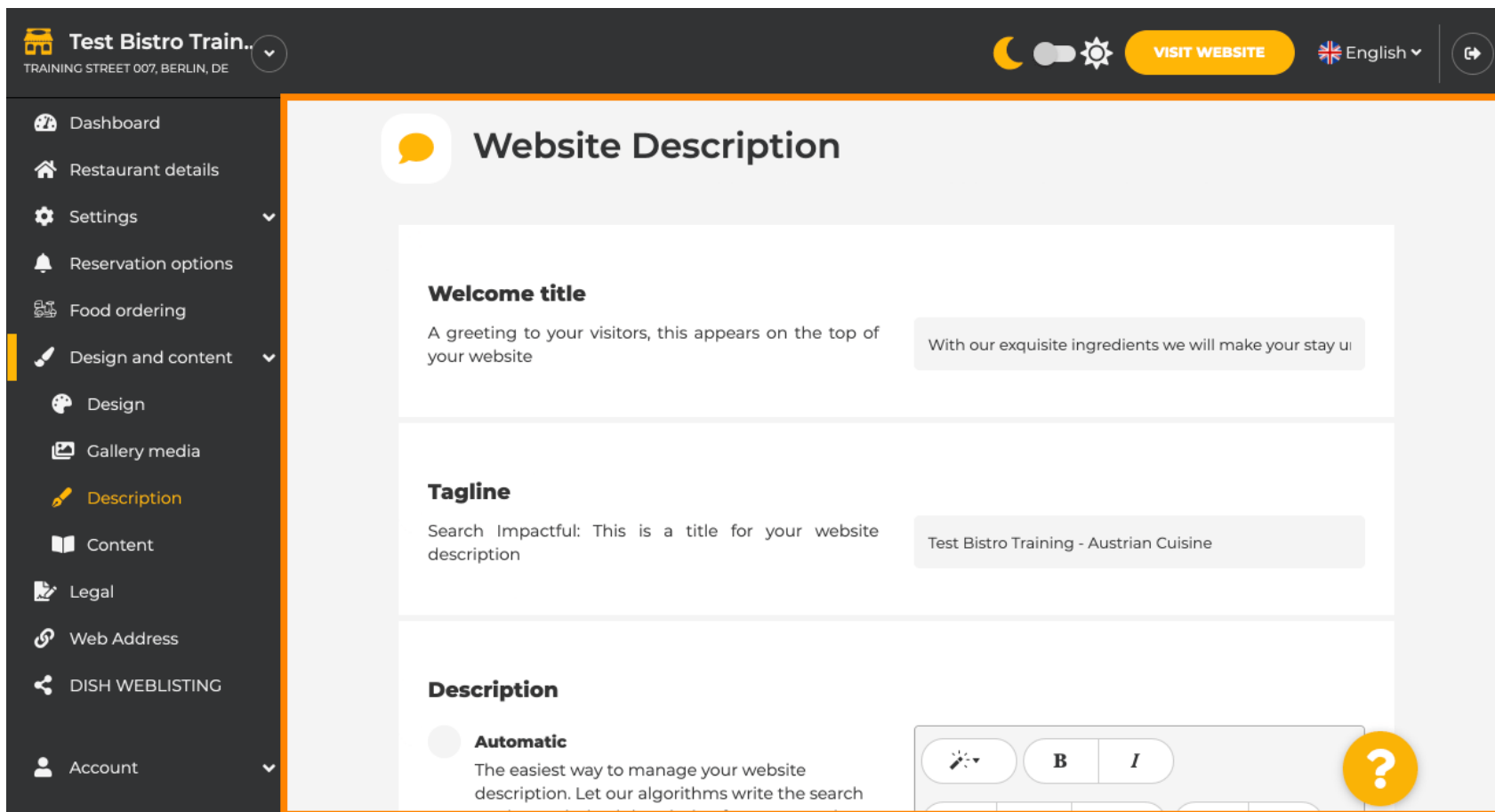


Y luego haga clic en **Descripción**.





Ahora estás en la sección **Descripción del sitio web** , donde puedes ajustar la configuración y editar descripciones.



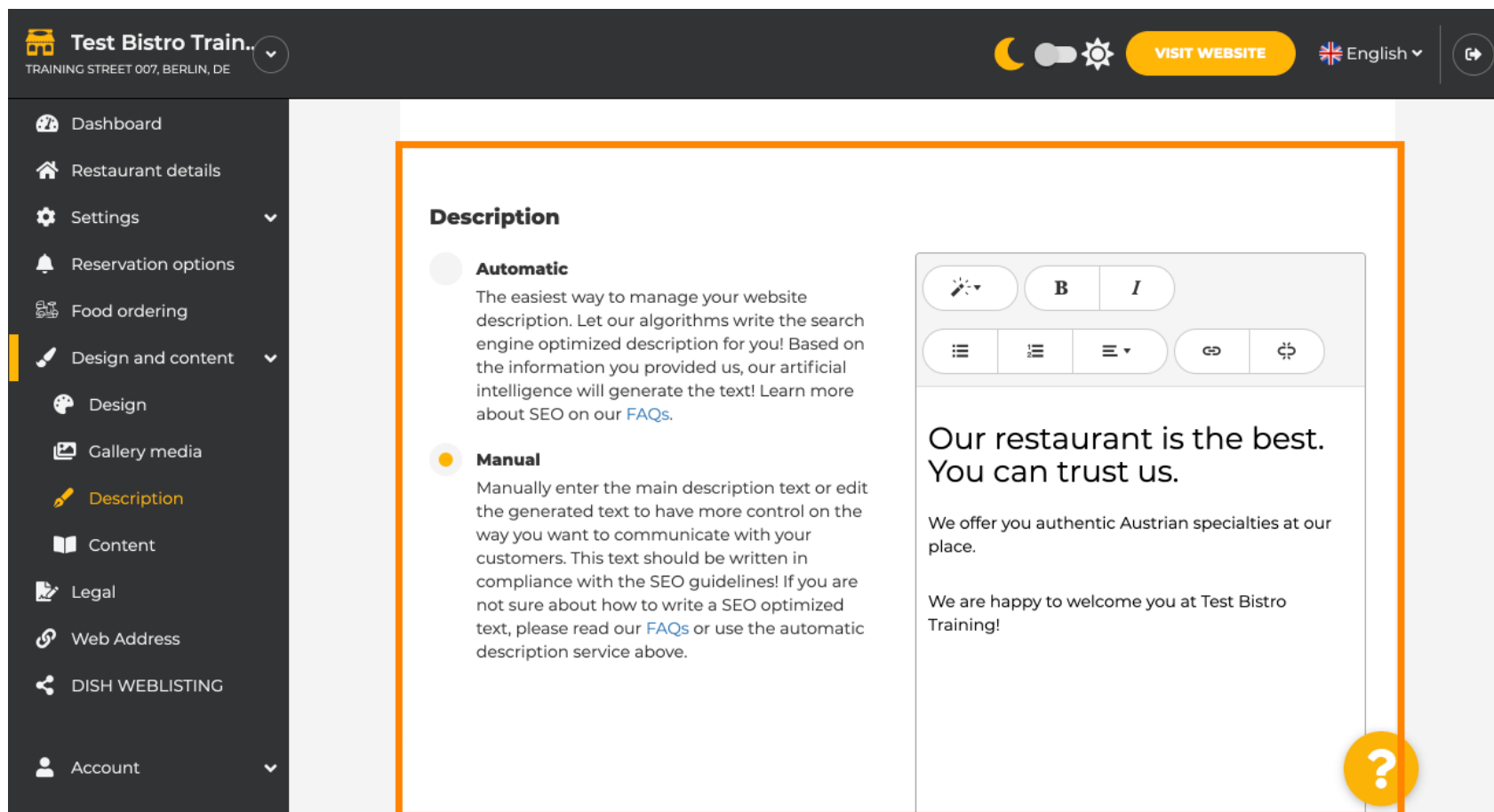
The screenshot shows the 'Website Description' interface within the DISH dashboard. The dashboard header includes the restaurant name 'Test Bistro Train...' and location 'TRAINING STREET 007, BERLIN, DE'. The left sidebar lists various management options, with 'Description' highlighted. The main content area is titled 'Website Description' and contains three sections for editing website content:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. The current text is 'With our exquisite ingredients we will make your stay u'.
- Tagline:** Search Impactful: This is a title for your website description. The current text is 'Test Bistro Training - Austrian Cuisine'.
- Description:** The easiest way to manage your website description. Let our algorithms write the search. The current text is 'Automatic'.

At the bottom right of the description section, there is a toolbar with icons for undo, redo, bold (B), italic (I), and a large yellow question mark icon.



Desplázate hacia abajo hasta la sección de descripción. En **Descripción**, puedes editar la descripción principal de tu establecimiento.



The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu. The main content area is titled 'Test Bistro Train...' and shows the 'Description' section. The 'Description' section has two options: 'Automatic' and 'Manual'. The 'Automatic' option is selected, showing a description generated by AI. The 'Manual' option is also visible, showing a description entered manually. The interface includes a top navigation bar with a 'VISIT WEBSITE' button and a language selector. A yellow box highlights the 'Description' section, and a yellow circle with a question mark is in the bottom right corner.

Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Description

Automatic
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

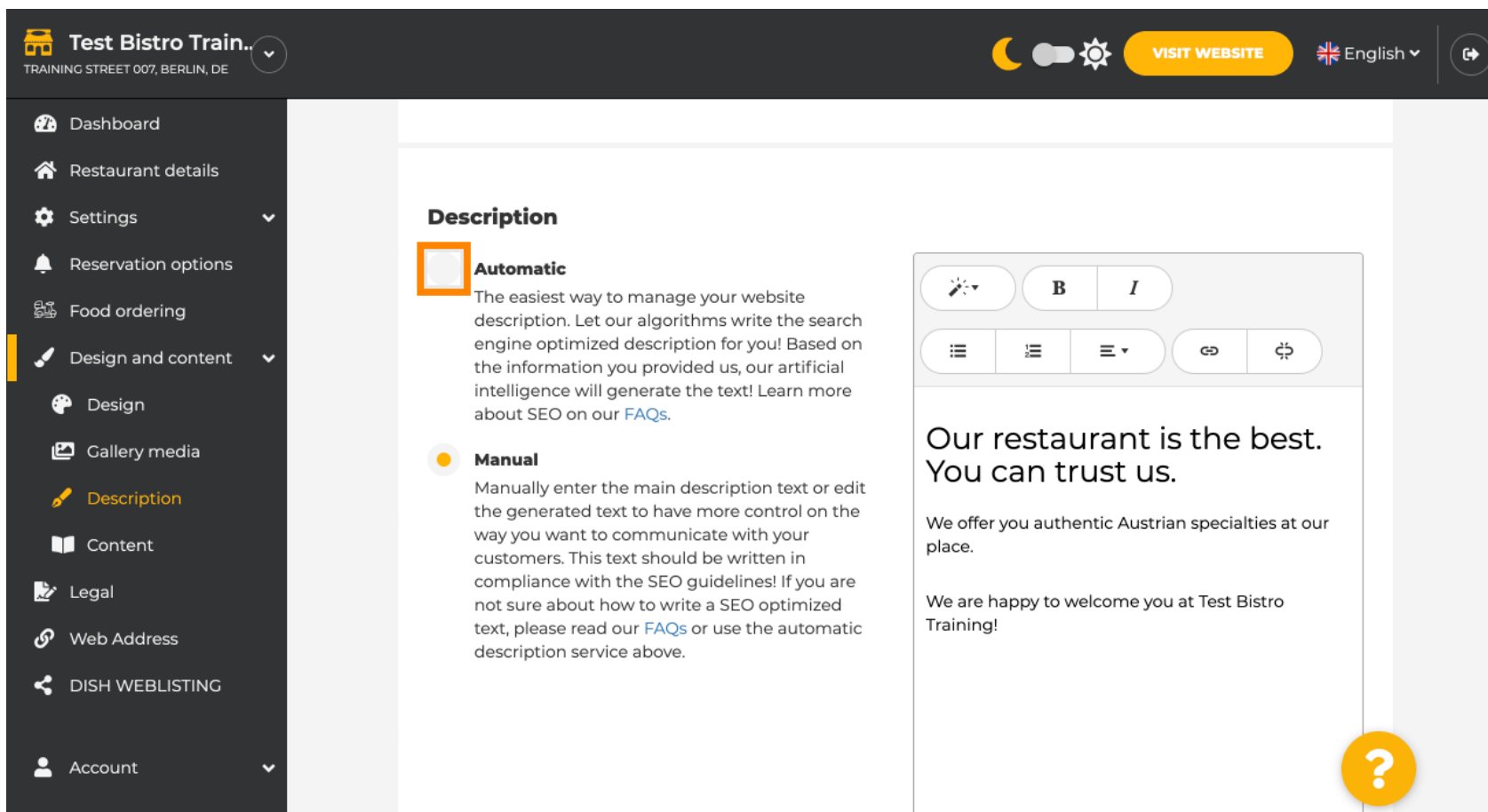
Our restaurant is the best.
You can trust us.

We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!



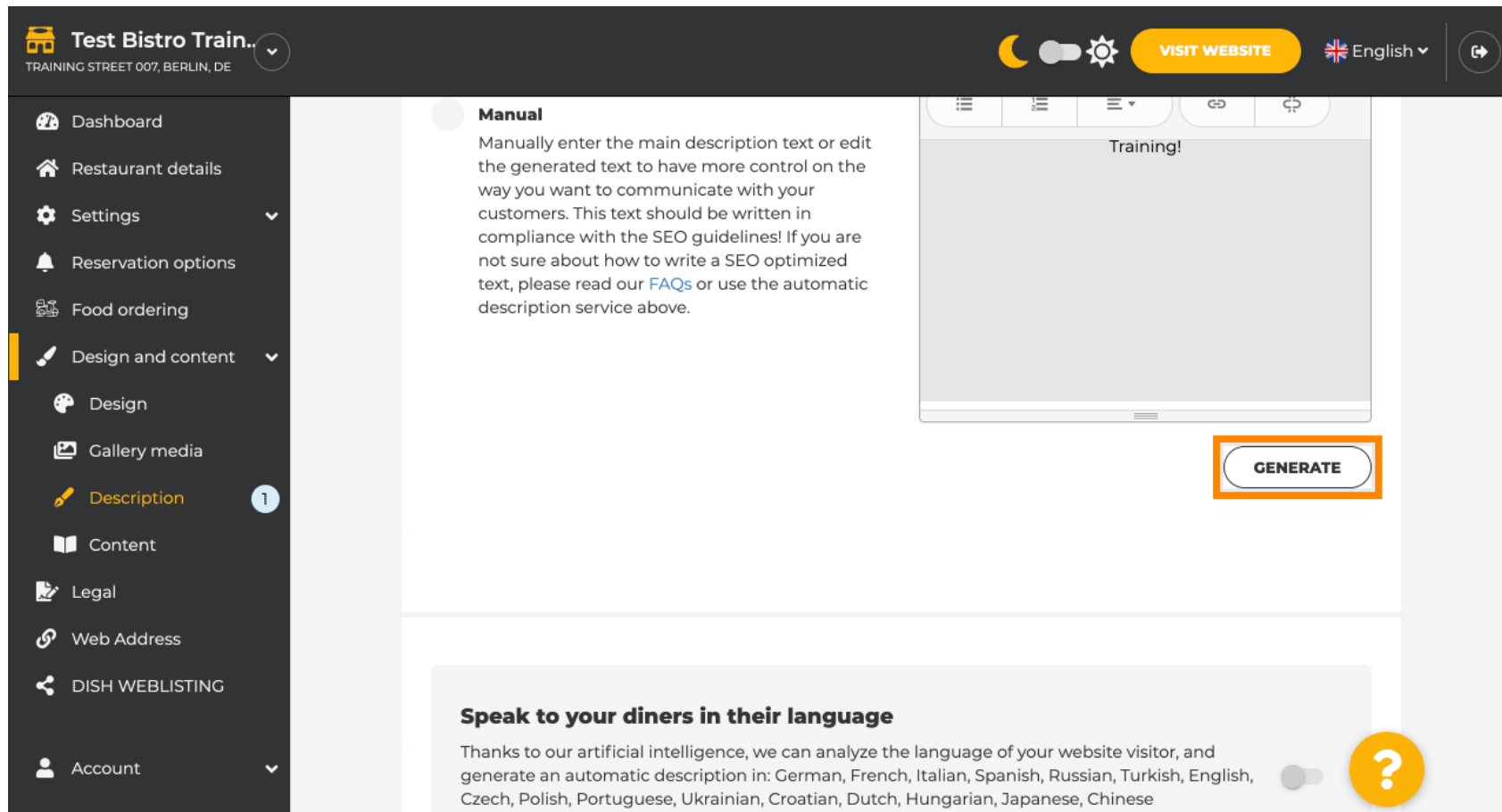
Para activar la función de descripción con IA, haz clic en "Automático". **Nota: La descripción automática es una función exclusiva de DISH Professional.**



The screenshot shows the DISH Professional website management interface. The top navigation bar includes the restaurant name 'Test Bistro Train...' and the address 'TRAINING STREET 007, BERLIN, DE'. The left sidebar contains various menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and features two options: 'Automatic' (selected with a radio button) and 'Manual'. The 'Automatic' option is described as the easiest way to manage the website description, using algorithms to generate SEO-optimized text. The 'Manual' option allows for manual entry or editing of the description text. A preview of the generated description is shown on the right, featuring a header 'Our restaurant is the best. You can trust us.' and two paragraphs of text. A yellow question mark icon is visible in the bottom right corner of the preview area.



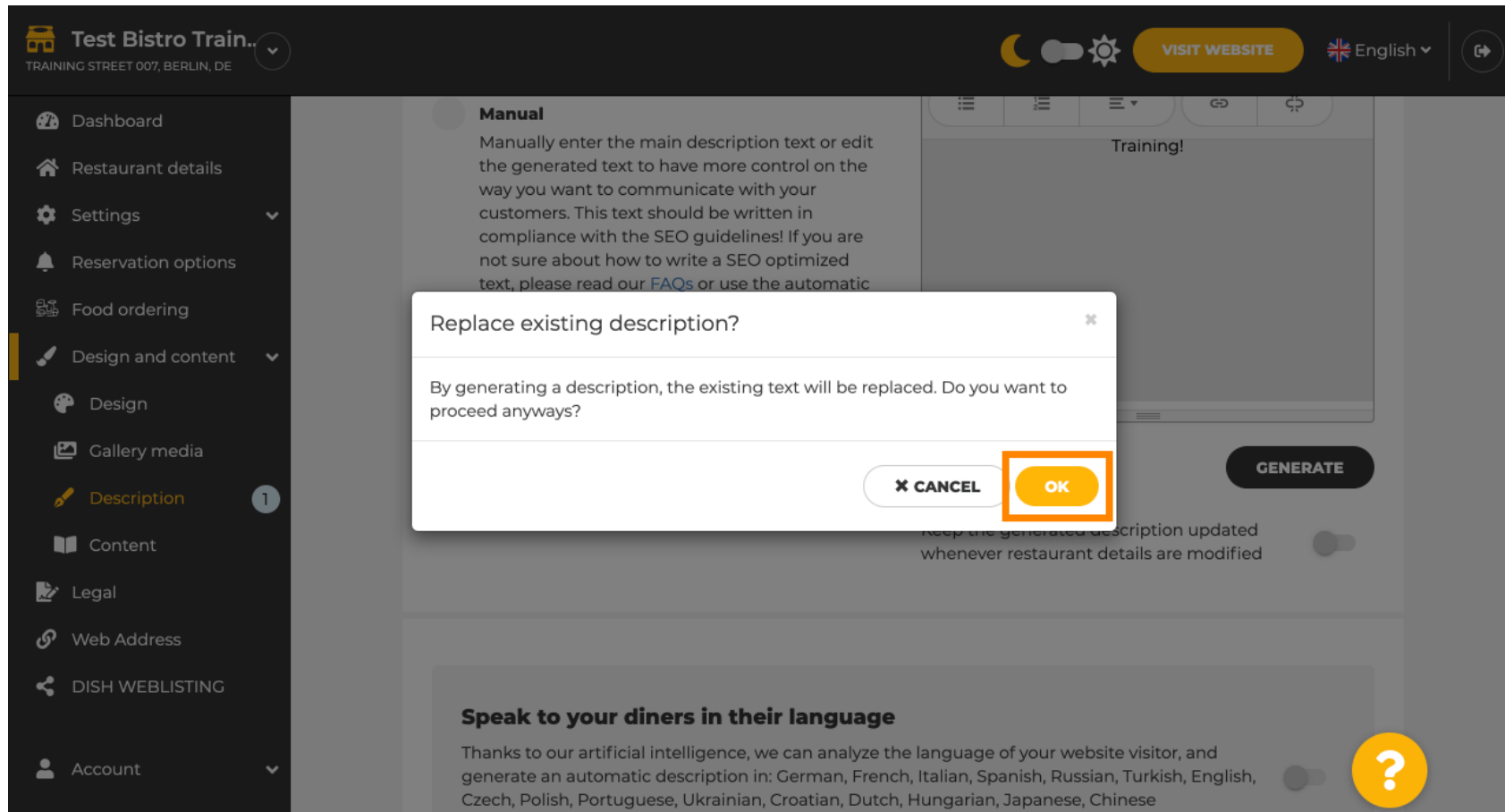
Para que la nueva configuración se aplique, haga clic en **"Generar"** . Esto generará su texto de descripción optimizado para Google, basado en los detalles de su establecimiento.



The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu including: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with a yellow bar), Design, Gallery media, Description (with a blue circle containing the number 1), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top header with a house icon, the text 'Test Bistro Train...' and 'TRAINING STREET 007, BERLIN, DE', a dark theme toggle, a 'VISIT WEBSITE' button, a language dropdown set to 'English', and a share icon. Below the header, the 'Manual' section contains text about manually entering description text and a large gray box labeled 'Training!'. A 'GENERATE' button with an orange border is positioned below the 'Training!' box. At the bottom, a section titled 'Speak to your diners in their language' explains the AI feature and lists supported languages: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, and Chinese. A toggle switch is next to this text, and a yellow circle with a question mark is in the bottom right corner.

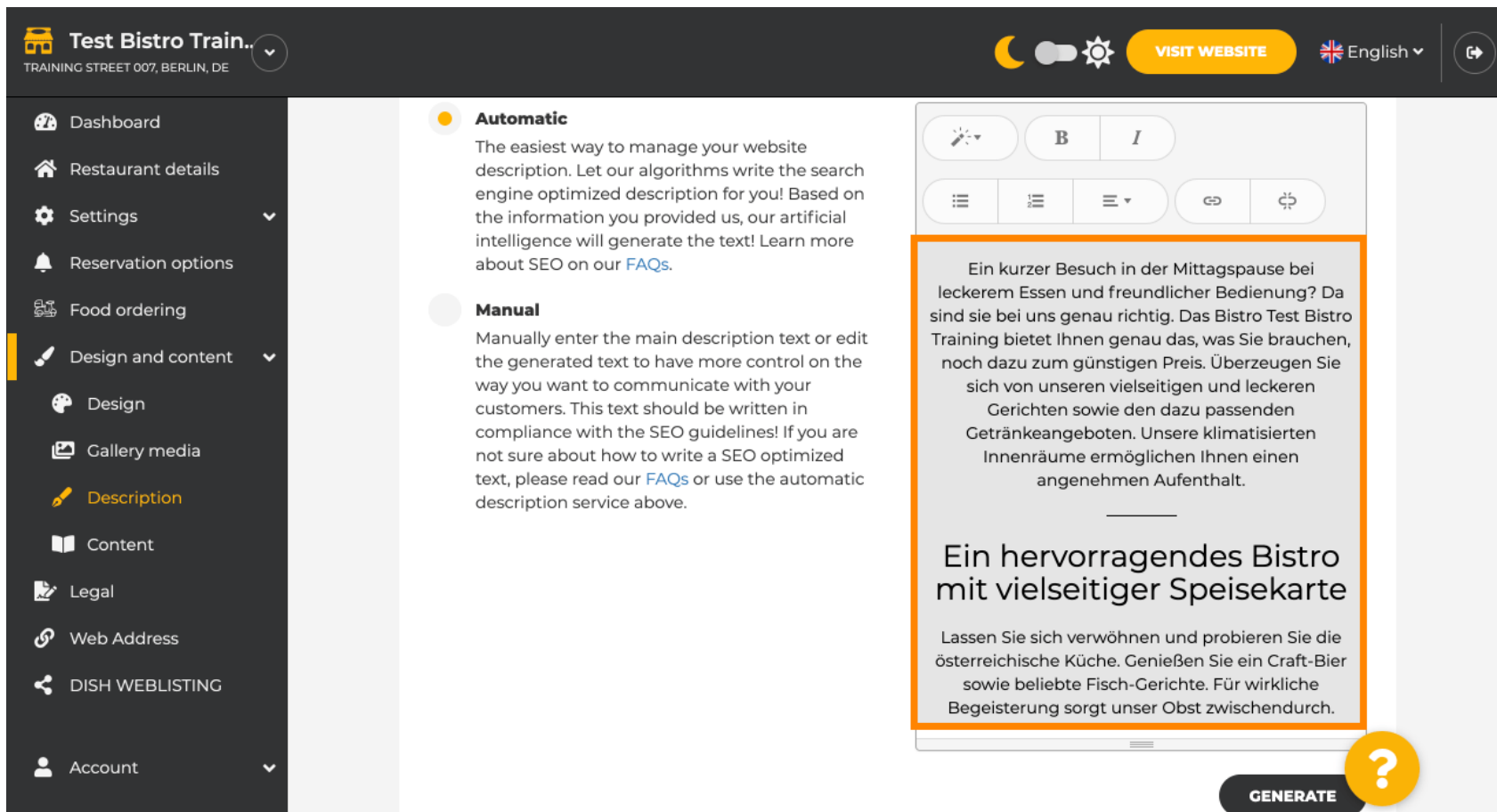


Se reemplazará tu descripción actual. Haz clic en **Aceptar** para continuar.





La nueva **descripción generada** se muestra en el idioma configurado de su cuenta DISH.



The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu including Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top header with the restaurant name 'Test Bistro Train..', address 'TRAINING STREET 007, BERLIN, DE', and controls for theme, settings, a 'VISIT WEBSITE' button, language (English), and a share icon. Below the header, there are two options for generating a description: 'Automatic' (selected) and 'Manual'. The 'Automatic' option explains that the system will generate text based on provided information. The 'Manual' option allows for manual entry. To the right, a preview of the generated German text is shown, enclosed in an orange border. The text describes the restaurant's location, food, and atmosphere. Below the preview is a 'GENERATE' button with a question mark icon.

Automatic
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

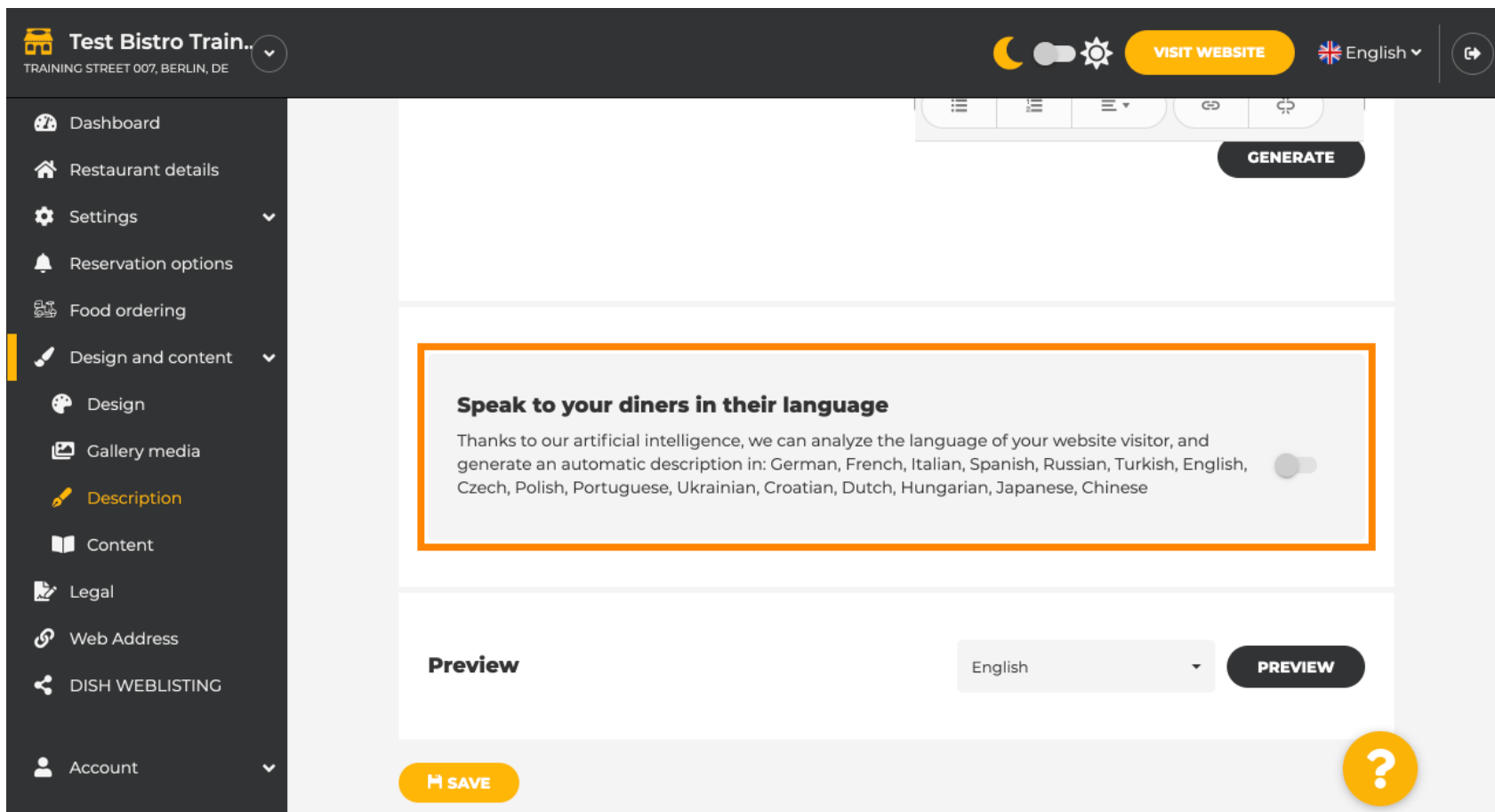
Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

GENERATE

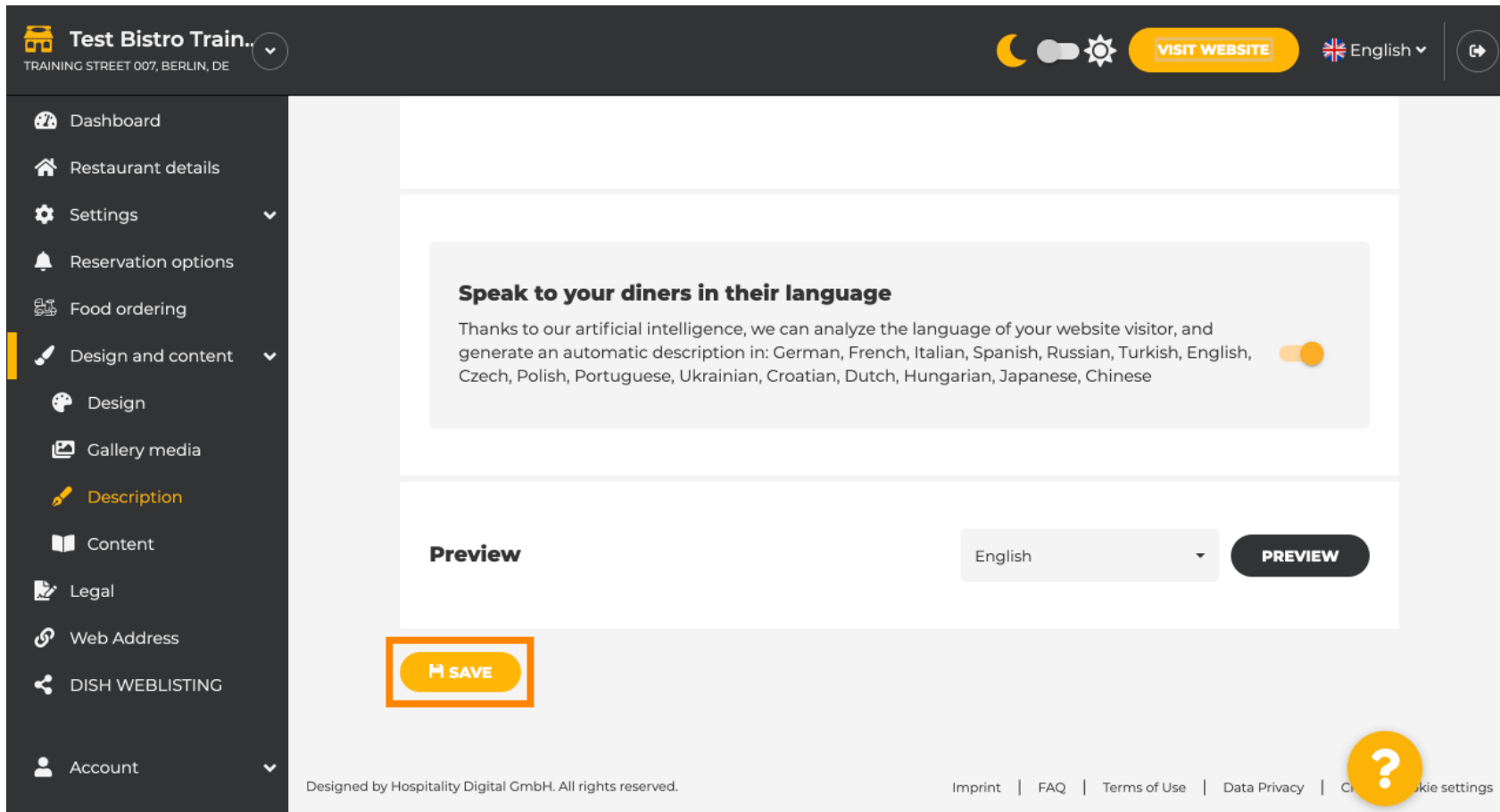


Si desea que su descripción se muestre en el idioma del visitante, haga clic en el **interruptor** . **Nota:** Nuestra IA analiza el idioma del visitante y lo adapta inmediatamente.



The screenshot shows the 'Test Bistro Train' web application interface. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train' and includes a 'VISIT WEBSITE' button and a language selector set to 'English'. A 'GENERATE' button is visible. A highlighted box contains the text: 'Speak to your diners in their language'. Below this, it states: 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. A toggle switch is present next to this text. At the bottom, there is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. A 'SAVE' button is at the bottom left, and a question mark icon is at the bottom right.

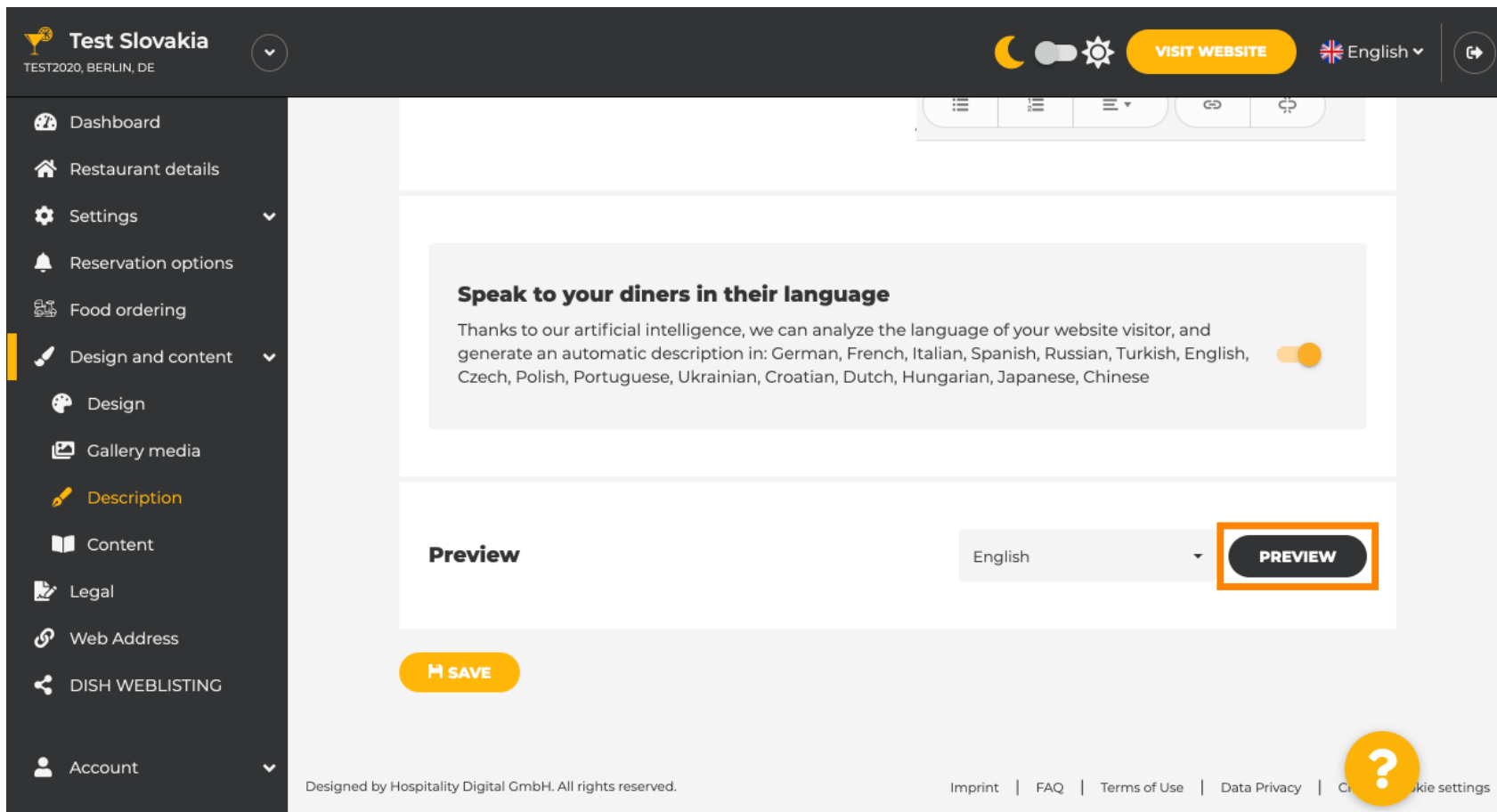
Asegúrese de aplicar todos los cambios haciendo clic en **GUARDAR**.



The screenshot shows the 'Test Bistro Train' website management interface. The top header includes the site name, address, a 'VISIT WEBSITE' button, and language settings. A left sidebar contains navigation links: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a toggle for 'Speak to your diners in their language' and a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. A yellow 'SAVE' button is highlighted with an orange box at the bottom left of the main content area. The footer contains copyright information and links for Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings.



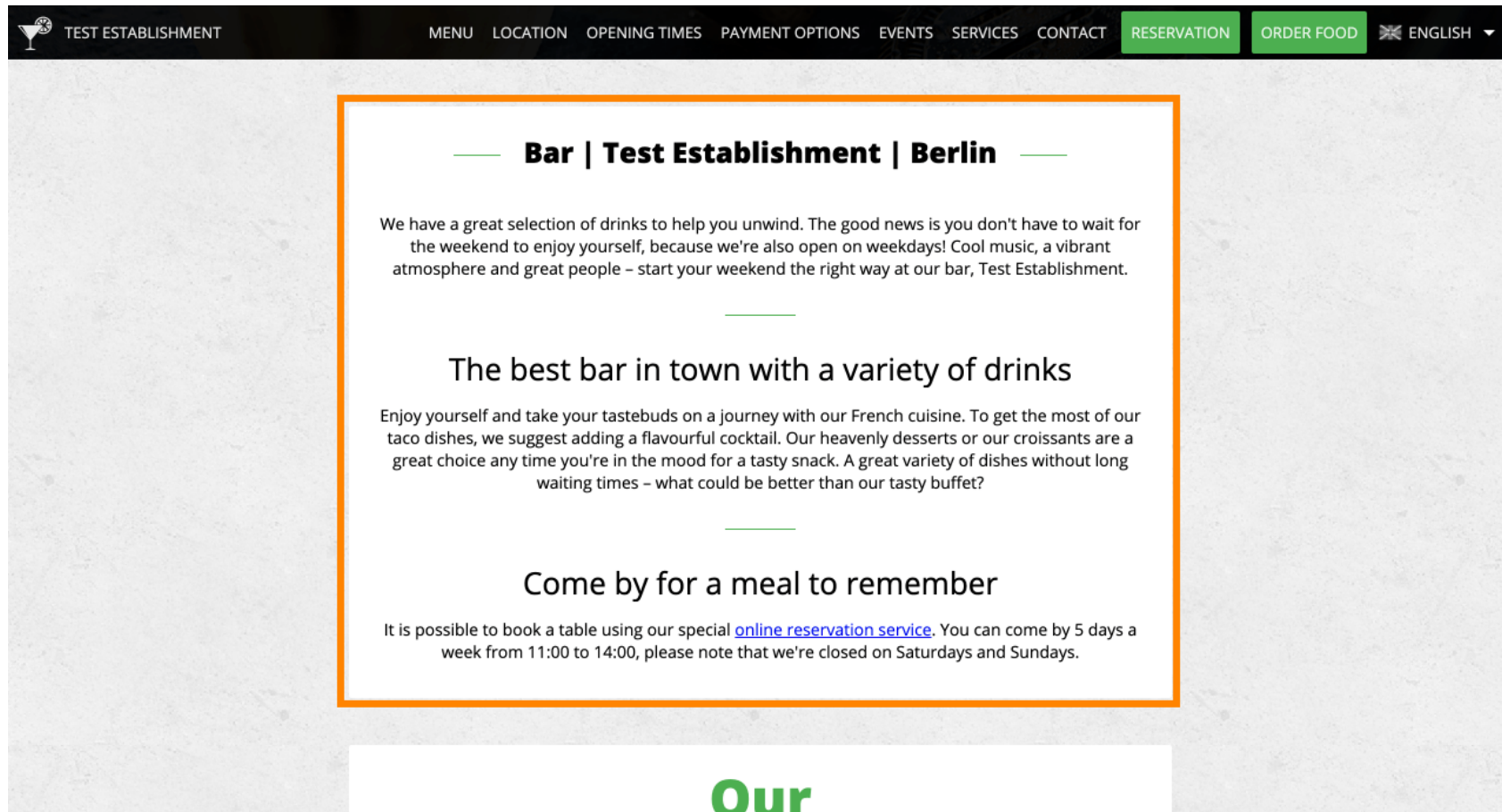
Haga clic en **VISTA PREVIA** para ver los cambios efectivos en su propio sitio web.



The screenshot shows the DISH website management interface for 'Test Slovakia'. The top navigation bar includes a logo, the name 'Test Slovakia', a location 'TEST2020, BERLIN, DE', a dark mode toggle, a 'VISIT WEBSITE' button, a language selector set to 'English', and a share icon. A left sidebar contains a menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a toggle for 'Speak to your diners in their language' which is currently turned on. Below this is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button highlighted with an orange border. At the bottom of the main area is a 'SAVE' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a row of links: Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings, with a question mark icon next to the last link.



Esta es tu nueva **descripción generada por IA**.



The screenshot shows a website for 'TEST ESTABLISHMENT' with a dark navigation bar. The main content is highlighted by an orange border and contains three sections of AI-generated text:

Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

The best bar in town with a variety of drinks

Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

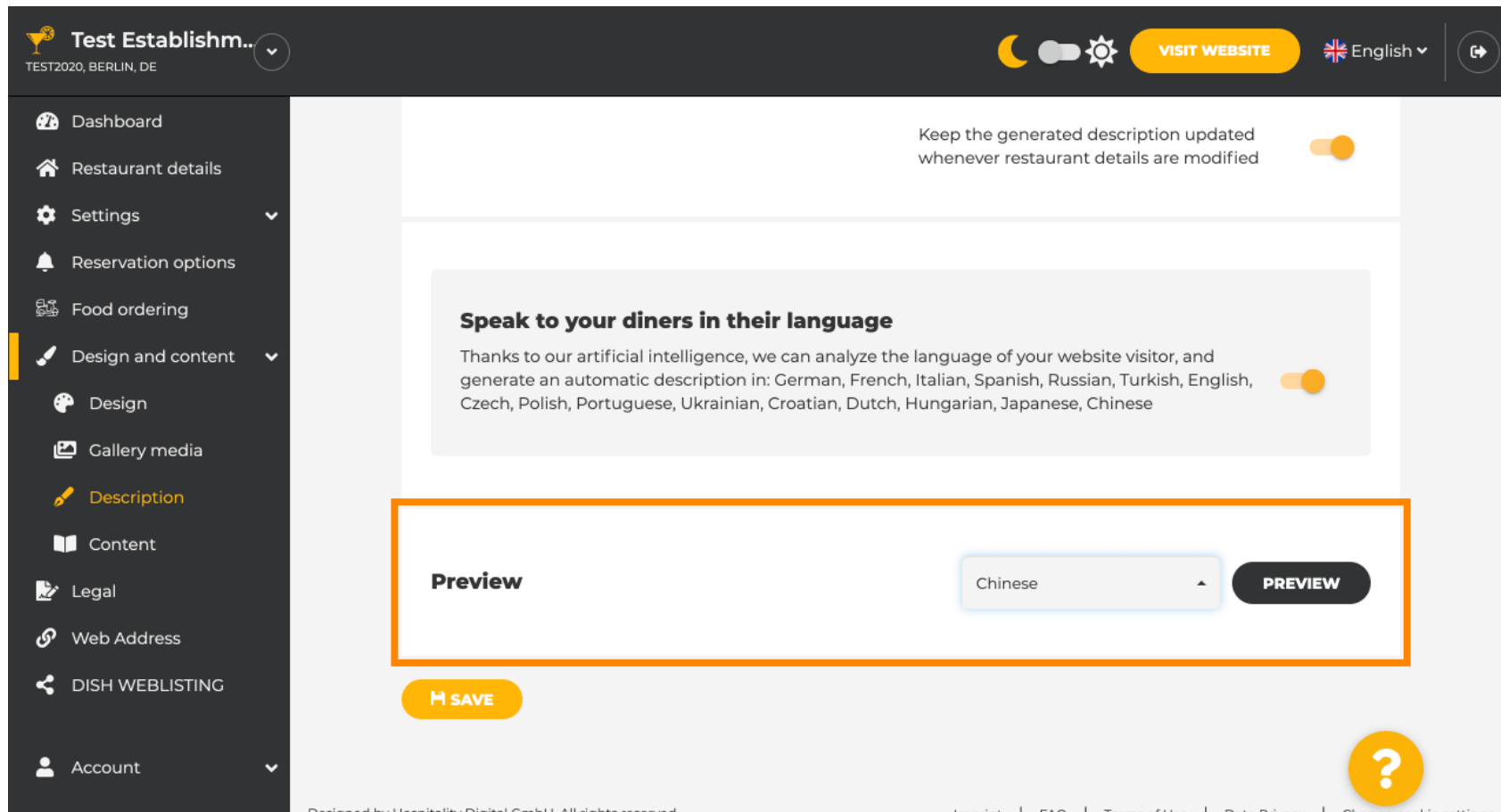
Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

Our



Para ver cómo se vería su sitio web en otro idioma, seleccione **otro idioma** en el menú desplegable y haga clic en **VISTA PREVIA**.



The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu containing: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top header with a logo, a dropdown menu, a 'VISIT WEBSITE' button, and a language selector set to 'English'. Below the header, there are two toggle switches: 'Keep the generated description updated whenever restaurant details are modified' and 'Speak to your diners in their language'. The 'Speak to your diners...' section includes a text block explaining the AI feature and a list of supported languages. At the bottom of this section, there is a 'Preview' box with a language dropdown menu currently set to 'Chinese' and a 'PREVIEW' button. Below the 'Preview' box is a 'SAVE' button. A yellow question mark icon is located in the bottom right corner of the interface.

 En este caso, elegimos mostrar el sitio web en chino. Listo. Listo.





Escanee para ir al reproductor interactivo