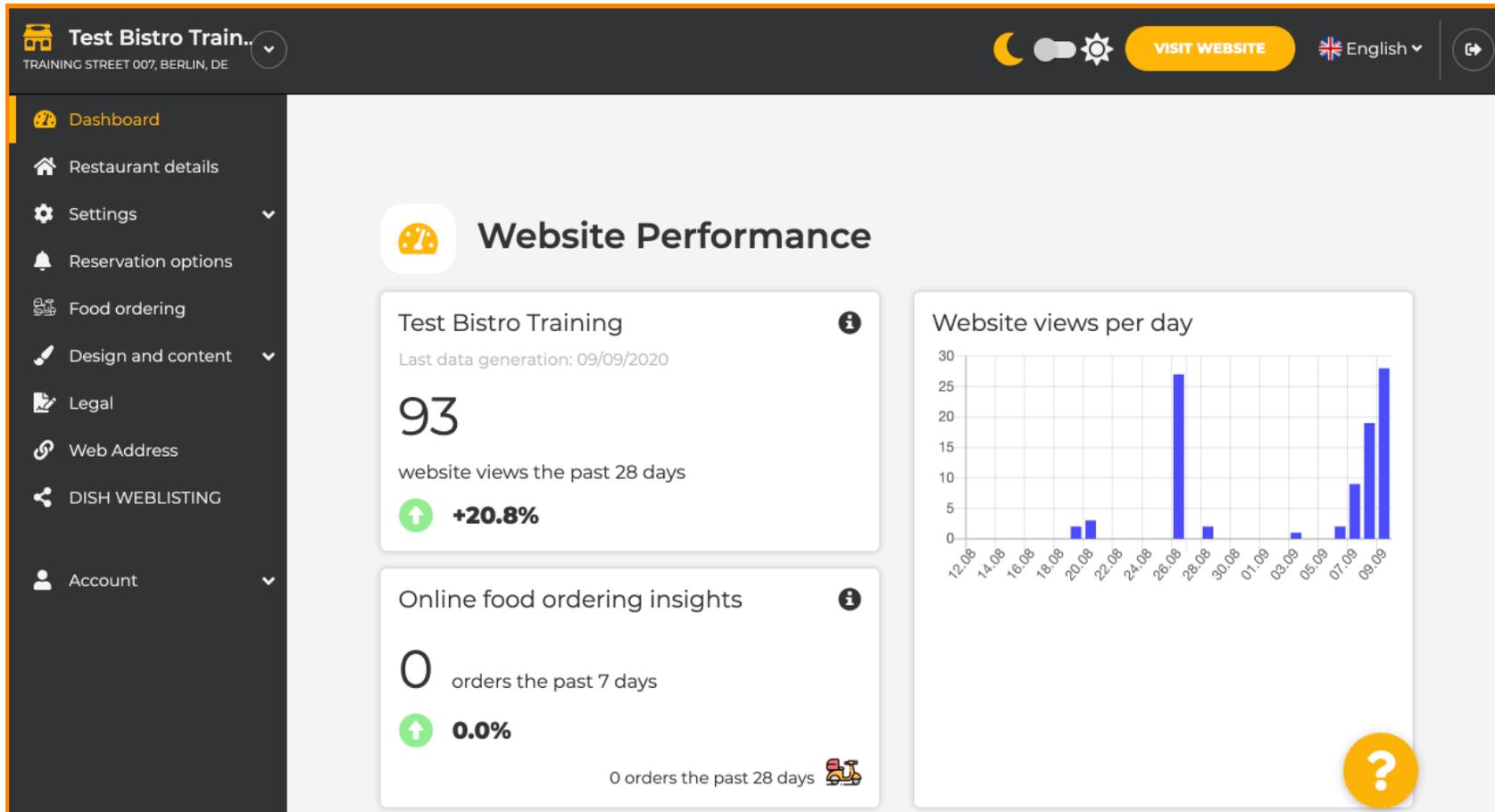




Il primo passo è accedere al tuo **account sul sito web DISH**. Nota: <https://website.dish.co>



Una volta effettuato l'accesso, clicca su **Design e contenuti**.

The screenshot shows the dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Website Performance' section with two cards: 'Test Bistro Training' showing 93 website views (a +20.8% increase) and 'Online food ordering insights' showing 0 orders (a 0.0% increase). A bar chart titled 'Website views per day' displays data from 12.08 to 09.09, with a peak of 27 views on 26.08. A 'VISIT WEBSITE' button and a language selector (English) are in the top right.

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	8
08.09	18
09.09	27

Quindi fare clic su **Descrizione**.

The screenshot shows a dashboard for 'Test Bistro Training' with the following elements:

- Header:** Restaurant name 'Test Bistro Train..' and address 'TRAINING STREET 007, BERLIN, DE'. Navigation icons for moon, settings, and a 'VISIT WEBSITE' button. Language set to 'English'.
- Left Sidebar:** A menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange box), Design, Gallery media, Description (highlighted with an orange box), Content, Legal, Web Address, DISH WEBLISTING, and Account.
- Main Content Area:**
 - Website Performance:** A card showing 'Test Bistro Training' with a score of **93** for 'website views the past 28 days' and a **+20.8%** increase.
 - Online food ordering insights:** A card showing **0** orders for 'the past 7 days' and **0.0%** change.
 - Website views per day:** A bar chart showing daily views from 12.08 to 09.09. The highest view count is on 26.08 (approx. 27 views).



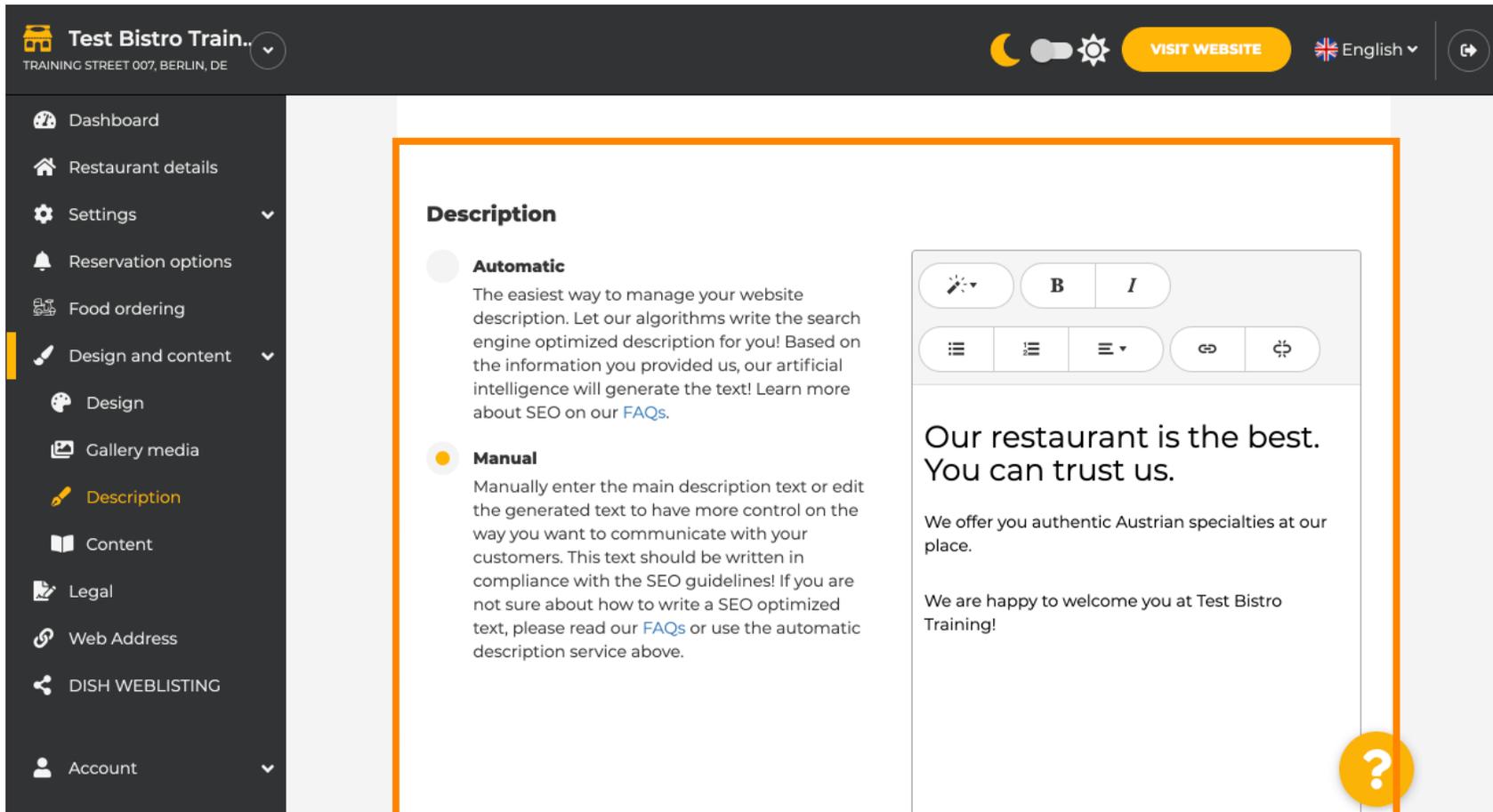
Ora ti trovi nella sezione **Descrizione del sito web** , dove puoi regolare le impostazioni e modificare le descrizioni.

The screenshot shows the 'Website Description' settings page in the DISH dashboard. The page is titled 'Website Description' and features three main sections for editing website content:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. The current text is: "With our exquisite ingredients we will make your stay u".
- Tagline:** Search Impactful: This is a title for your website description. The current text is: "Test Bistro Training - Austrian Cuisine".
- Description:** The easiest way to manage your website description. Let our algorithms write the search. This section includes a radio button for 'Automatic' and a text area with a rich text editor (bold, italic, link, unlink, undo, redo buttons).

The dashboard sidebar on the left includes: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The top navigation bar shows 'Test Bistro Train...' (TRAINING STREET 007, BERLIN, DE), a 'VISIT WEBSITE' button, and a language selector set to 'English'.

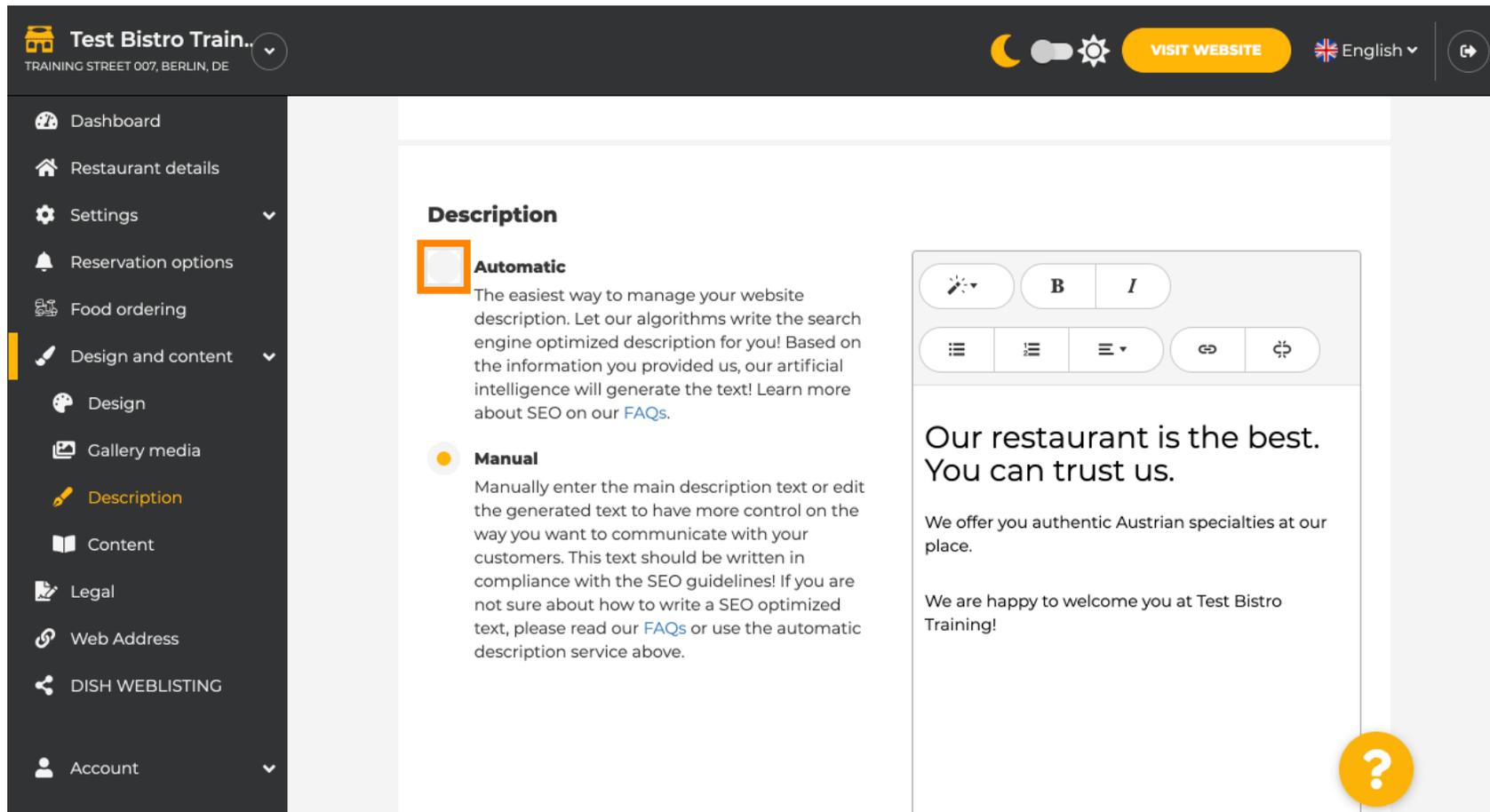
- 
 Scorri verso il basso fino alla sezione Descrizione. In **Descrizione**, puoi modificare la descrizione principale della tua struttura.



The screenshot shows the management interface for a restaurant website. The top navigation bar includes the restaurant name 'Test Bistro Train...' and location 'TRAINING STREET 007, BERLIN, DE', along with a 'VISIT WEBSITE' button and language settings. A dark sidebar on the left contains a menu with items like 'Dashboard', 'Restaurant details', 'Settings', 'Reservation options', 'Food ordering', 'Design and content', 'Design', 'Gallery media', 'Description', 'Content', 'Legal', 'Web Address', 'DISH WEBLISTING', and 'Account'. The 'Description' menu item is highlighted in orange. The main content area is titled 'Description' and features two radio button options: 'Automatic' (unselected) and 'Manual' (selected). The 'Automatic' option includes a text block explaining that AI-generated descriptions are based on provided information. The 'Manual' option explains that users can edit the text for more control. To the right of the text is a rich text editor with a toolbar containing icons for undo, bold, italic, bulleted list, numbered list, link, and unlink. The editor contains the text: 'Our restaurant is the best. You can trust us. We offer you authentic Austrian specialties at our place. We are happy to welcome you at Test Bistro Training!'. A yellow question mark icon is located in the bottom right corner of the editor area.



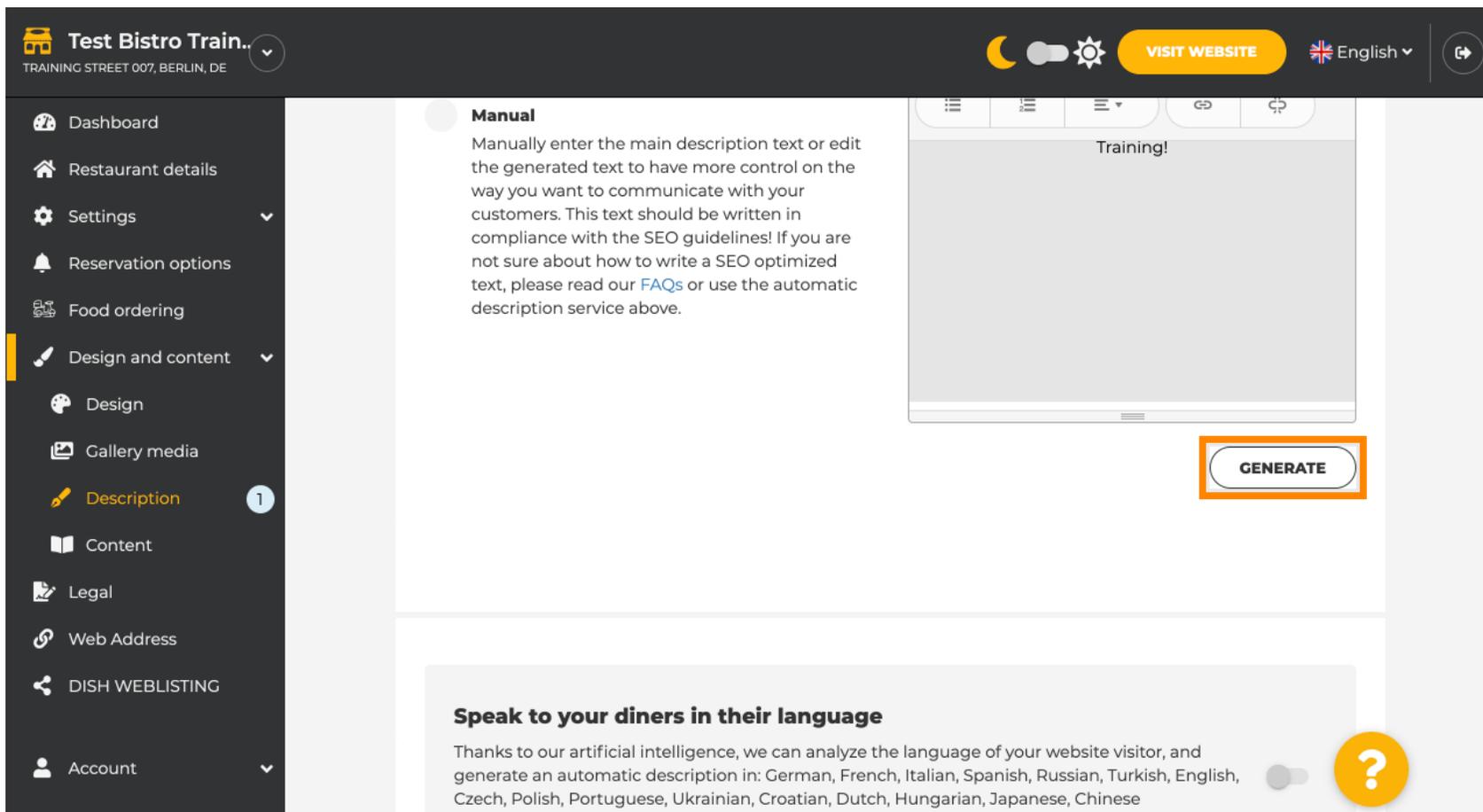
Per attivare la funzione di descrizione AI, fare clic su **automatico**. **Nota: la descrizione automatica è una funzionalità inclusa solo in DISH Professional.**



The screenshot shows the 'Description' settings page for a restaurant named 'Test Bistro Train...'. The interface includes a dark sidebar with navigation options like 'Dashboard', 'Restaurant details', 'Settings', 'Reservation options', 'Food ordering', 'Design and content', 'Design', 'Gallery media', 'Description', 'Content', 'Legal', 'Web Address', 'DISH WEBLISTING', and 'Account'. The main content area is titled 'Description' and features two radio button options: 'Automatic' (which is selected and highlighted with an orange square) and 'Manual'. The 'Automatic' option is described as the easiest way to manage the website description using AI algorithms. The 'Manual' option allows for manual entry and editing of the text. To the right, a preview of the website description is shown with a rich text editor toolbar containing icons for bold, italic, bulleted list, numbered list, link, and unlink. The preview text reads: 'Our restaurant is the best. You can trust us. We offer you authentic Austrian specialties at our place. We are happy to welcome you at Test Bistro Training!'. A yellow question mark icon is visible in the bottom right corner of the preview area.

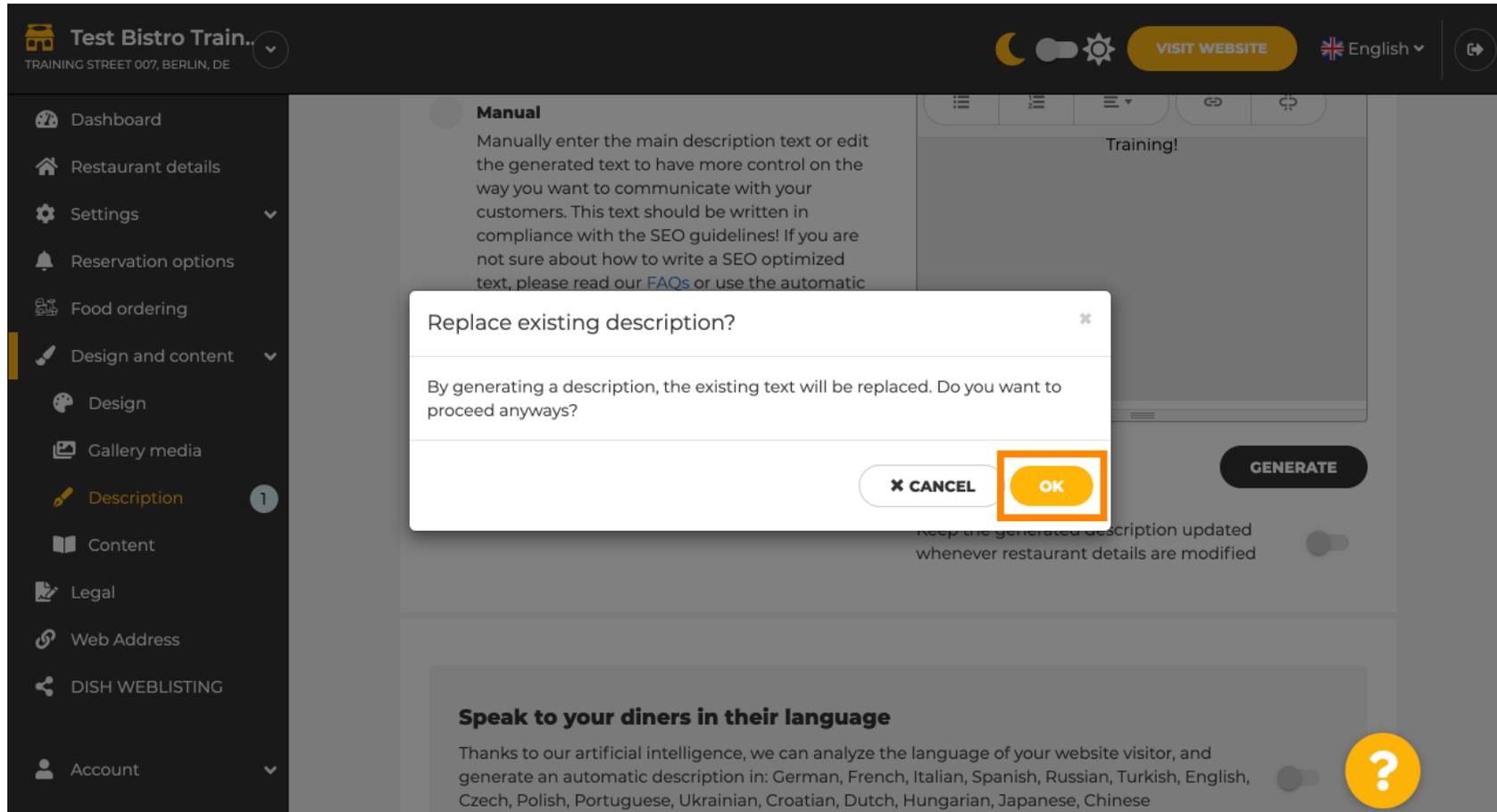


Per rendere effettiva la nuova impostazione, clicca su **Genera** . Verrà generato il tuo testo descrittivo personalizzato, ottimizzato per Google, basato sui dettagli della tua attività.

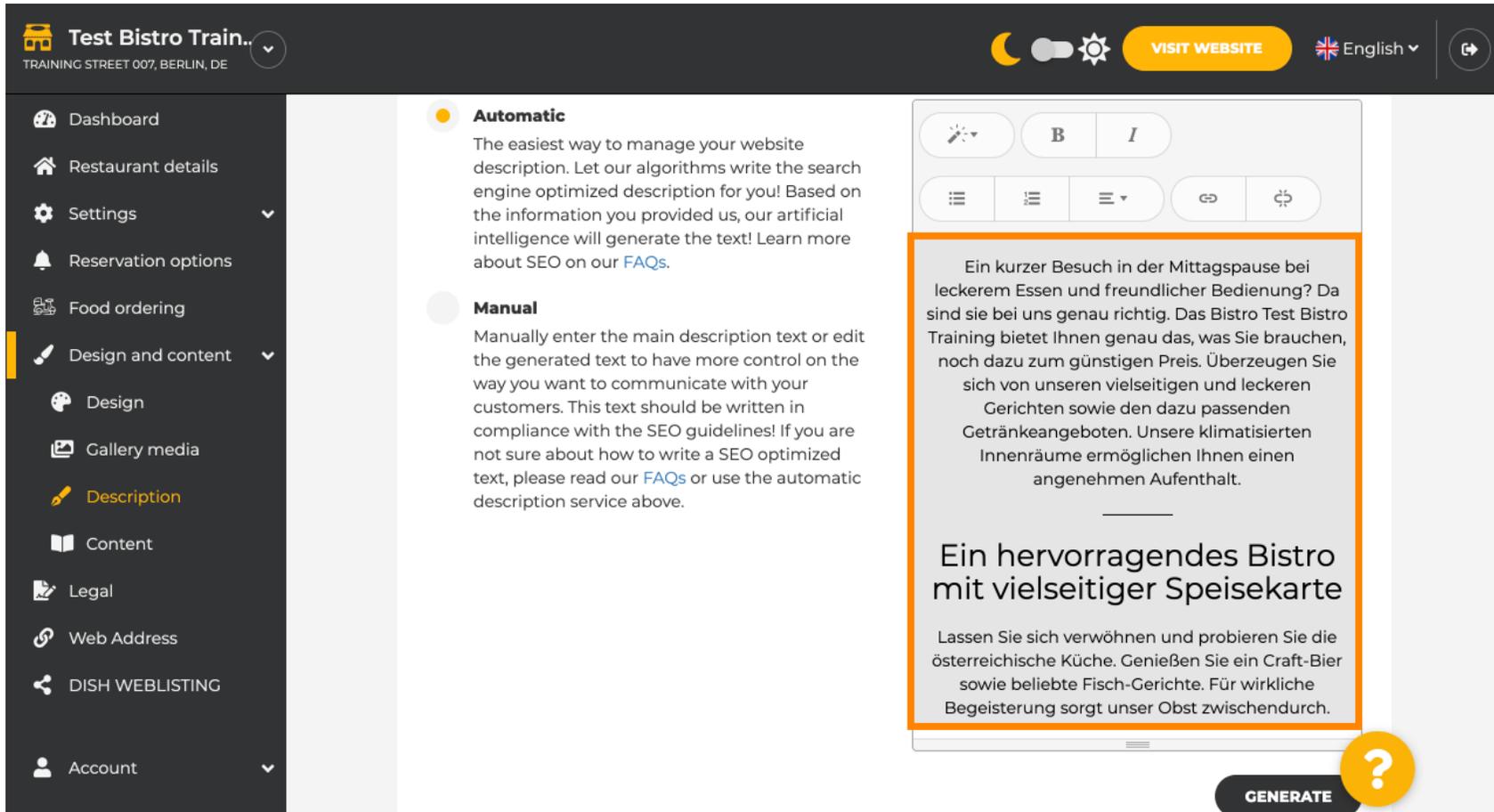


The screenshot displays the DISH website management interface. The top navigation bar includes the restaurant name "Test Bistro Train...", the address "TRAINING STREET 007, BERLIN, DE", a "VISIT WEBSITE" button, and a language selector set to "English". The left sidebar menu lists various management options, with "Description" highlighted in orange and marked with a "1" in a blue circle. The main content area is divided into two sections. The upper section, titled "Manual", provides instructions on how to manually enter or edit the main description text, emphasizing the need for SEO optimization. Below this text is a large, empty text input field. The lower section, titled "Speak to your diners in their language", explains how the AI can generate descriptions in various languages based on the website visitor's language. A "GENERATE" button is highlighted with an orange box, and a yellow question mark icon is visible in the bottom right corner of the interface.

La descrizione esistente verrà sostituita. Clicca su **OK** per procedere.



 La nuova **descrizione generata** viene visualizzata nella lingua impostata nel tuo account DISH.



Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Automatic
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

GENERATE 



Se vuoi che la tua descrizione venga visualizzata nella lingua del visitatore, clicca sull'interruttore . Nota : la nostra intelligenza artificiale analizza la lingua del visitatore e la adatta immediatamente.

The screenshot shows the DISH website editor interface. On the left is a dark sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area displays a preview of a website section with the following content:

Test Bistro Train...
TRAINING STREET 007, BERLIN, DE

Top navigation: Moon icon, Toggle, Settings gear, VISIT WEBSITE button, English language selector, and a share icon.

Section content:

Speak to your diners in their language

Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese

A toggle switch is visible to the right of the text.

Below the section is a **Preview** area with a language dropdown set to "English" and a **PREVIEW** button.

At the bottom of the editor are a **SAVE** button and a yellow question mark icon.

Assicurati di applicare tutte le modifiche cliccando su **SALVA**.

The screenshot shows the DISH website editor interface. At the top, there's a header with the restaurant name 'Test Bistro Train...' and location 'TRAINING STREET 007, BERLIN, DE'. On the right, there are icons for dark mode, settings, a 'VISIT WEBSITE' button, and a language selector set to 'English'. A left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a toggle for 'Speak to your diners in their language' with a list of supported languages and a 'PREVIEW' button. At the bottom, a 'SAVE' button is highlighted with an orange box. The footer includes 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings.

Clicca su **ANTEPRIMA** per vedere le modifiche effettive sul tuo sito web.

The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a dark header with 'Test Slovakia', 'TEST2020, BERLIN, DE', a 'VISIT WEBSITE' button, and a language dropdown set to 'English'. Below the header is a toggle for 'Speak to your diners in their language' with a list of languages and a checked 'English' option. At the bottom of this section is a 'Preview' button highlighted with an orange border. Below that is a 'SAVE' button. The footer contains 'Designed by Hospitality Digital GmbH. All rights reserved.', 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Cookie settings' with a question mark icon.

Questa è la tua nuova **descrizione generata dall'IA**.

TEST ESTABLISHMENT MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH

Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

The best bar in town with a variety of drinks

Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

Our

- Per vedere come apparirebbe il tuo sito web in un'altra lingua, seleziona **un'altra lingua** nel menu a discesa e clicca su **ANTEPRIMA**.

The screenshot shows the DISH website management interface. On the left is a dark sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top navigation bar with a 'VISIT WEBSITE' button and a language dropdown set to 'English'. Below this, there are two toggle switches: 'Keep the generated description updated whenever restaurant details are modified' and 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. The 'Preview' section is highlighted with an orange border, showing a dropdown menu with 'Chinese' selected and a 'PREVIEW' button. A 'SAVE' button is located below the preview section. At the bottom right, there is a yellow question mark icon.

 In questo caso, scegliamo di visualizzare il sito web in cinese. Ecco fatto. Hai finito.





Scansiona per andare al lettore interattivo