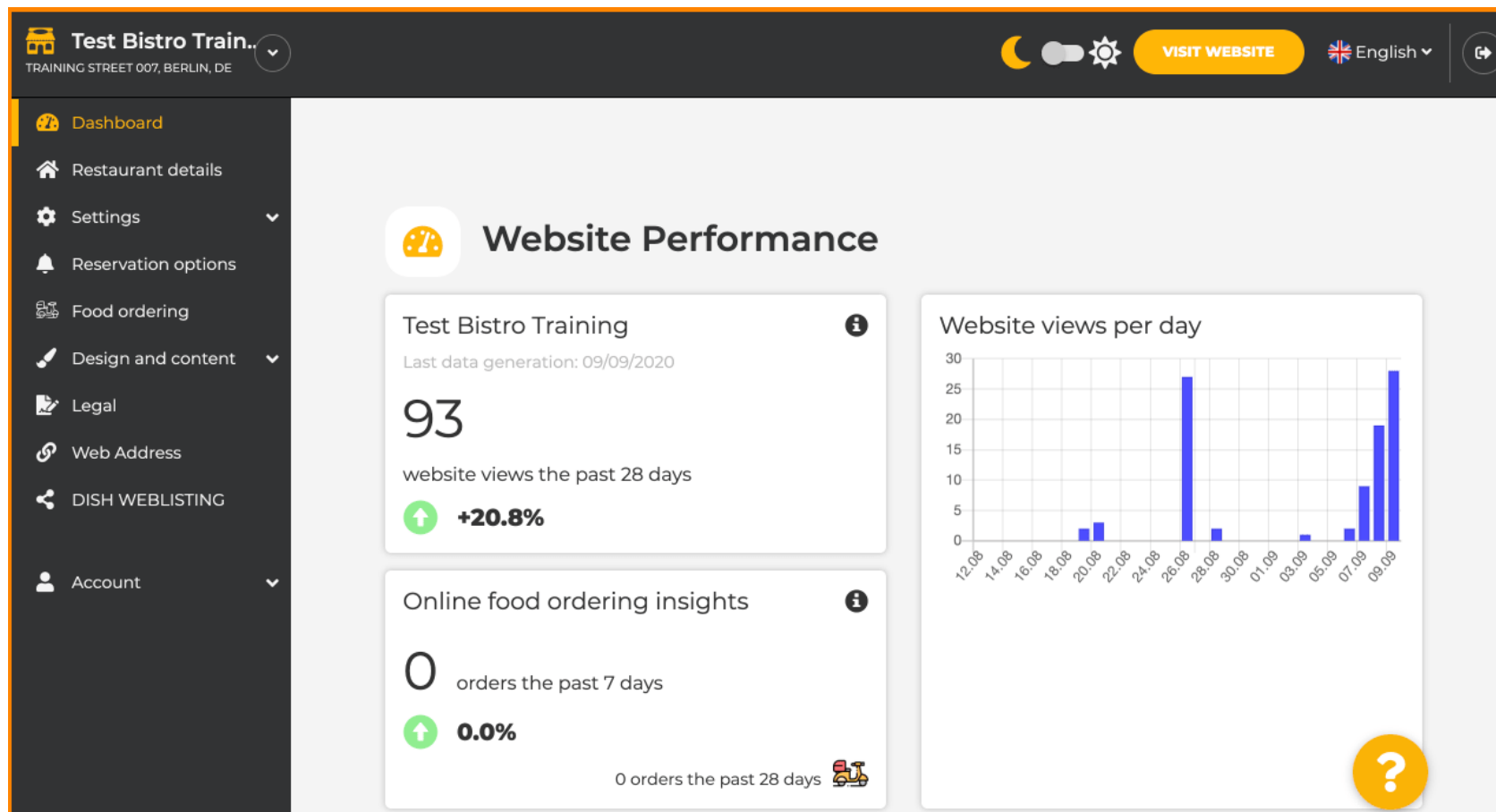
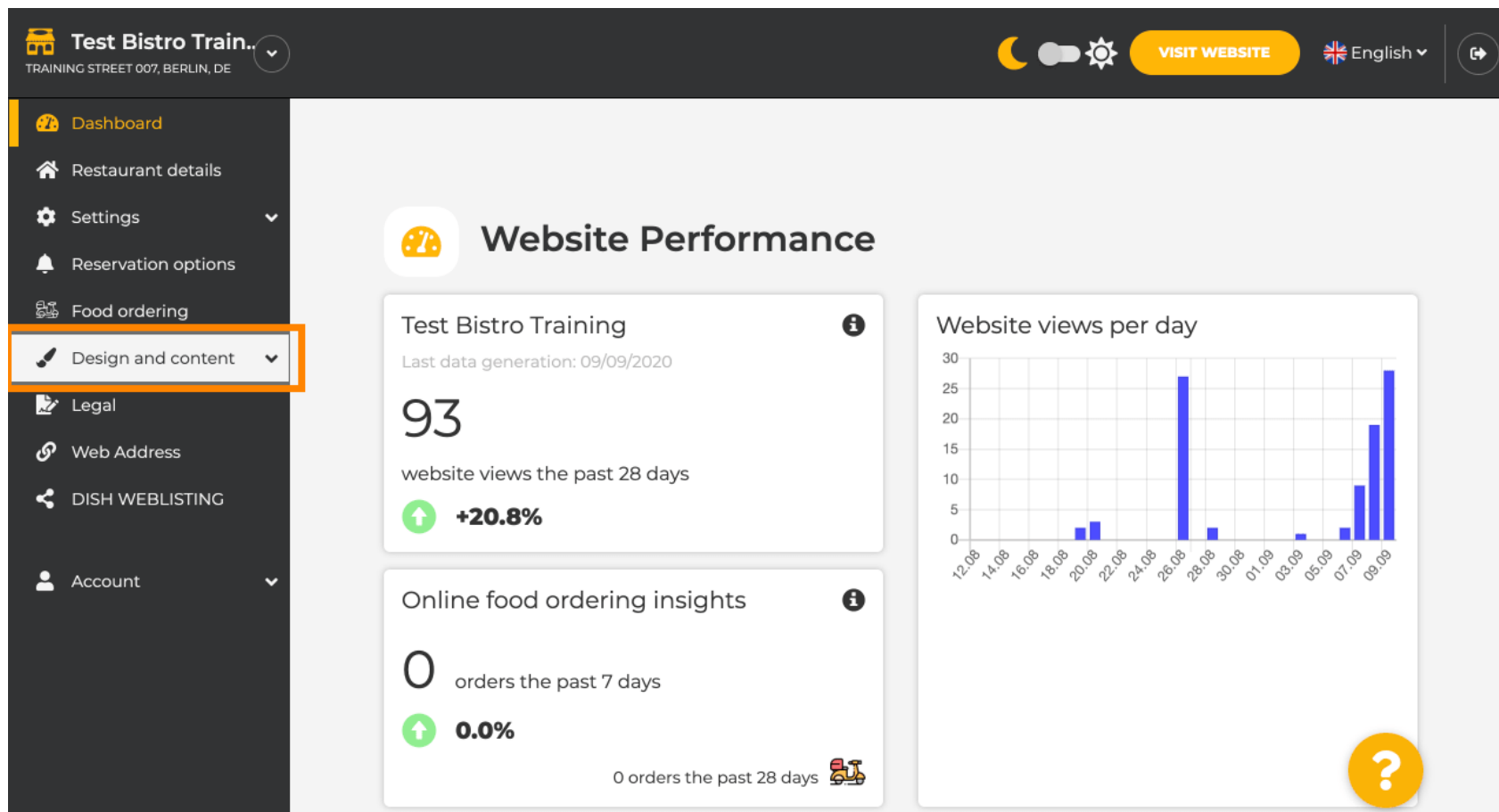




O primeiro passo é fazer login na sua **conta do site DISH** . Observação: <https://website.dish.co>

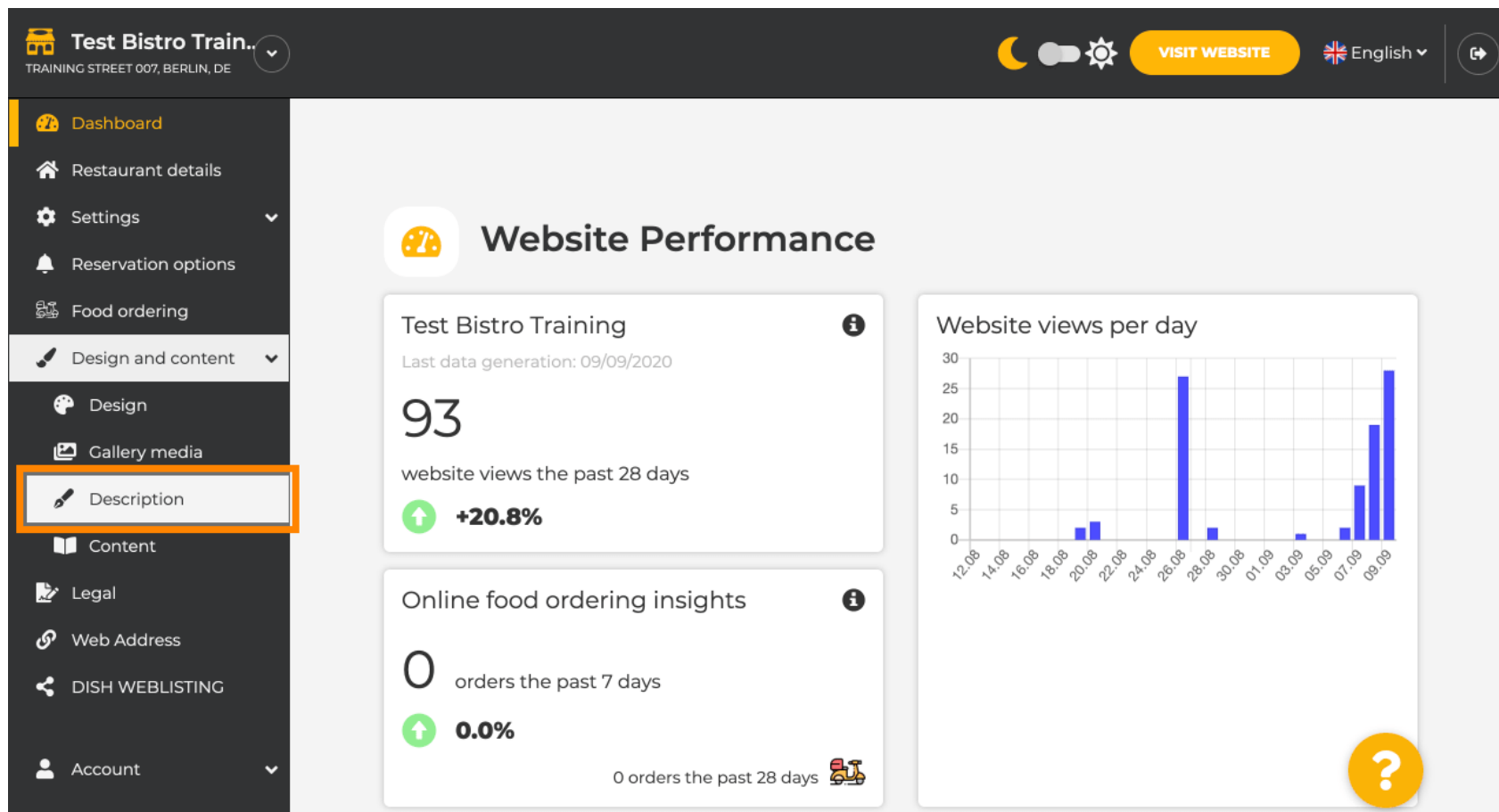


Depois de fazer login, clique em **Design e conteúdo**.



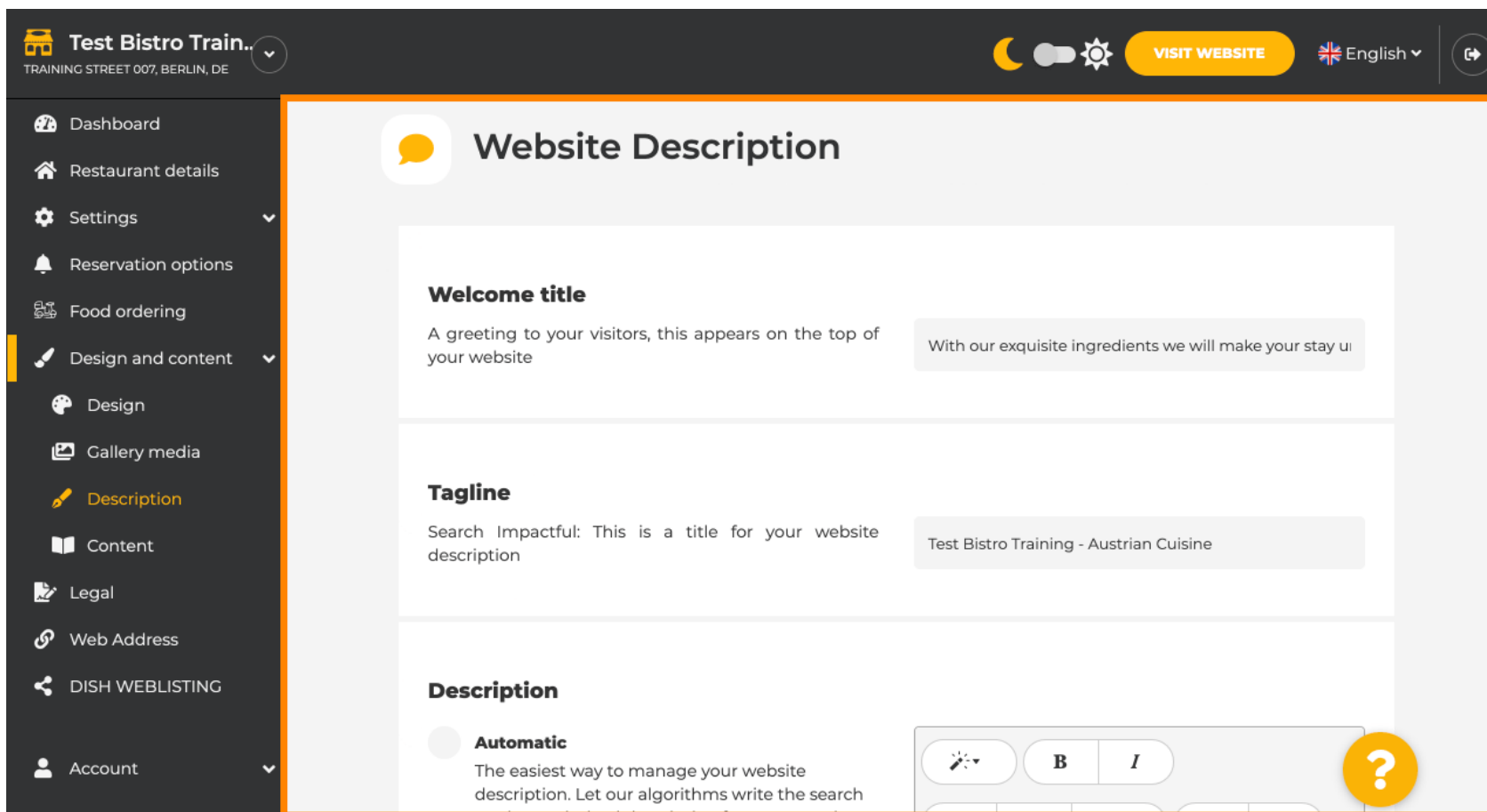


E então clique em **Descrição**.





Agora você está na seção **Descrição do site**, onde pode ajustar as configurações e editar as descrições.



The screenshot shows the 'Website Description' section of the DISH interface. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and contains three sections: 'Welcome title', 'Tagline', and 'Description'. Each section has a text input field and a preview button. The 'Description' section also includes a radio button for 'Automatic' and a text area for the description. A yellow question mark icon is visible in the bottom right corner of the main content area.

Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Website Description

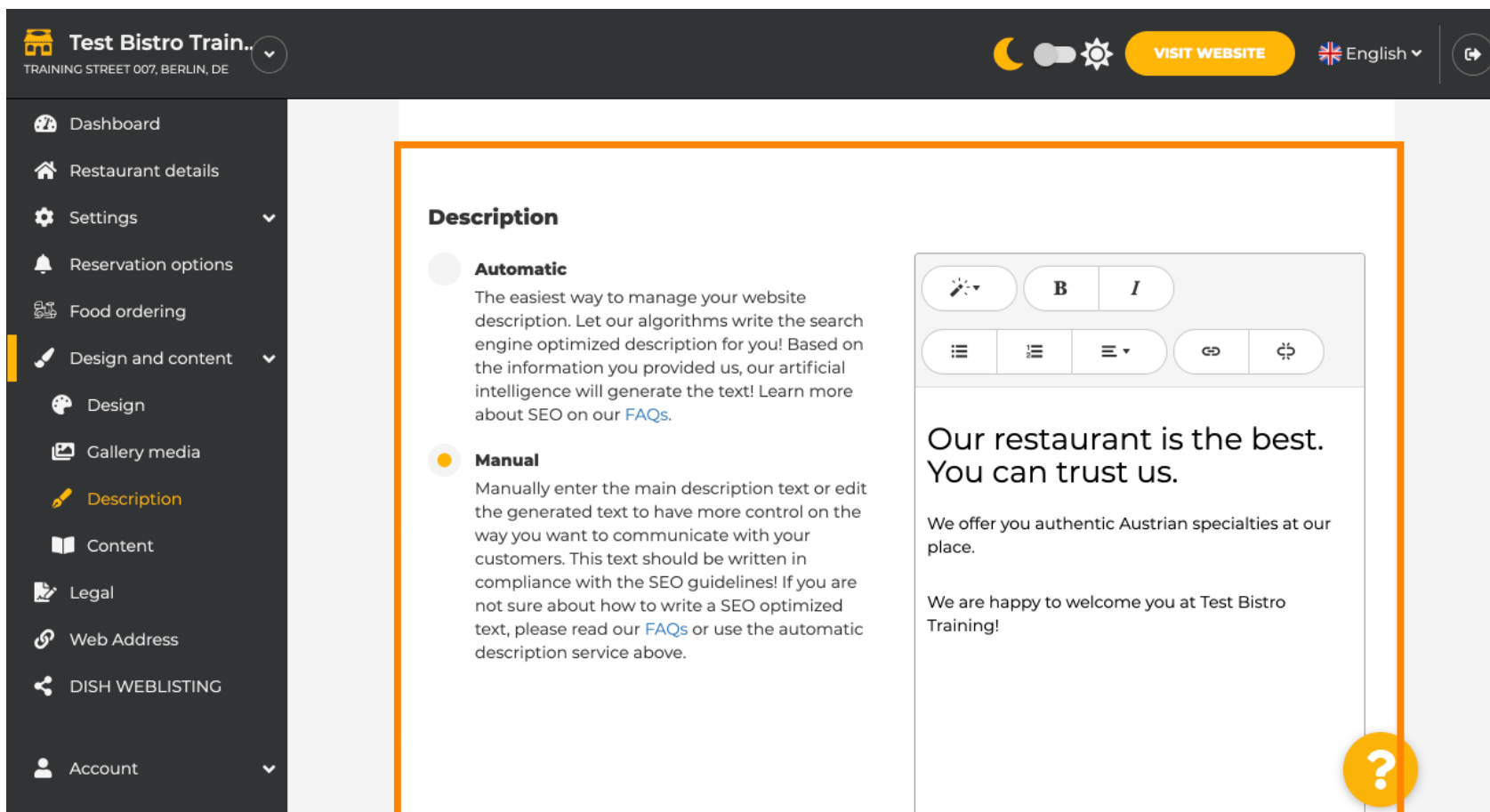
Welcome title
A greeting to your visitors, this appears on the top of your website
With our exquisite ingredients we will make your stay ui

Tagline
Search Impactful: This is a title for your website description
Test Bistro Training - Austrian Cuisine

Description
☐ **Automatic**
The easiest way to manage your website description. Let our algorithms write the search
B I ?



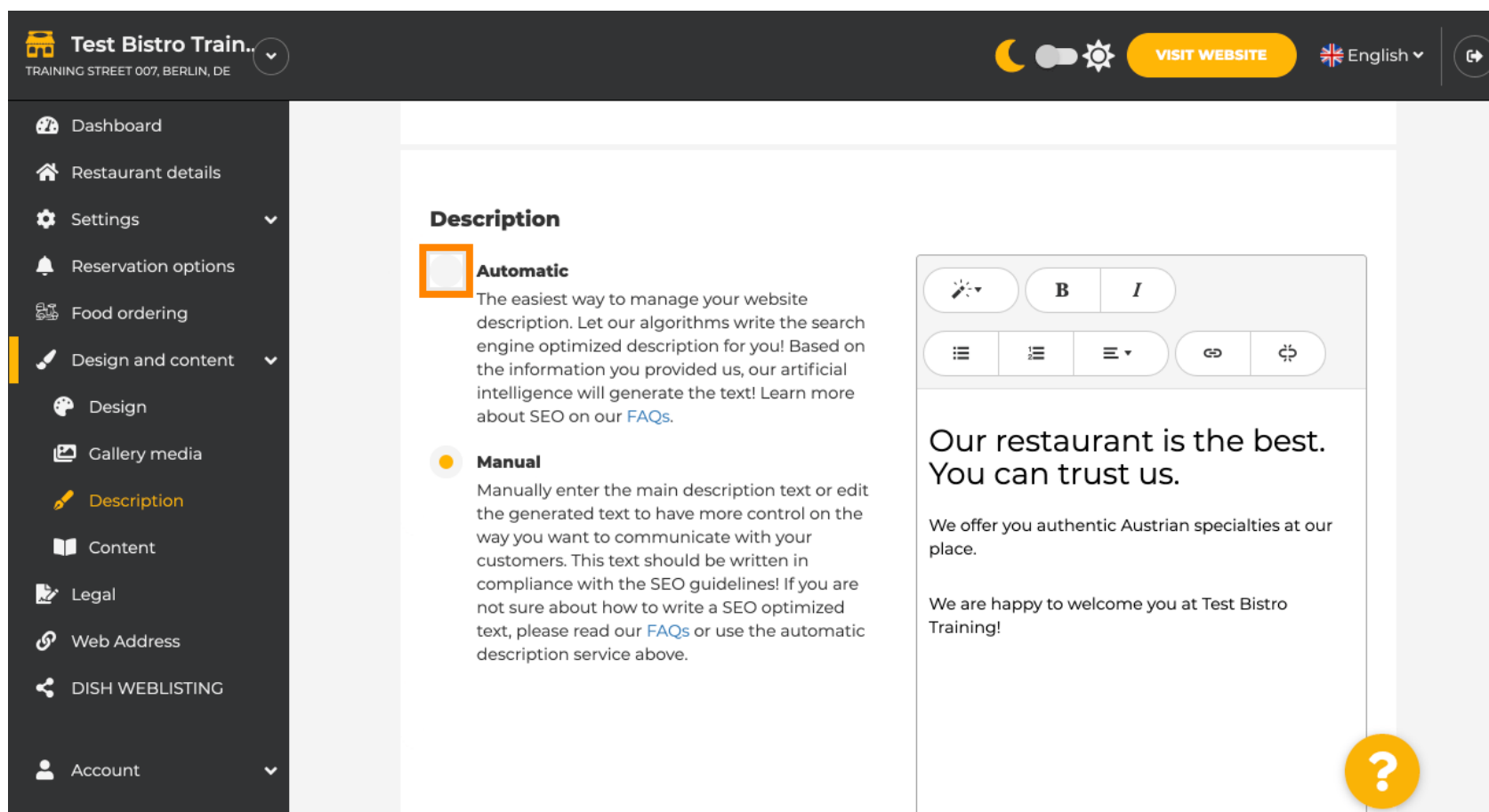
Role para baixo até a seção de descrição. Em **Descrição**, a descrição principal do seu estabelecimento pode ser editada.



The screenshot shows the DISH website management interface. The top navigation bar includes the logo, a dropdown menu for 'Test Bistro Train..', a 'VISIT WEBSITE' button, and a language selector set to 'English'. The left sidebar contains a list of menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and features two options: 'Automatic' and 'Manual'. The 'Automatic' option is selected, showing a description generated by AI: 'Our restaurant is the best. You can trust us. We offer you authentic Austrian specialties at our place. We are happy to welcome you at Test Bistro Training!'. A yellow question mark icon is visible in the bottom right corner of the description editor.



Para ativar a função de descrição de IA, clique em **automático**. **Observação: a descrição automática é um recurso incluído apenas no DISH Professional.**



Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Description

☒ **Automatic**
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

☐ **Manual**
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

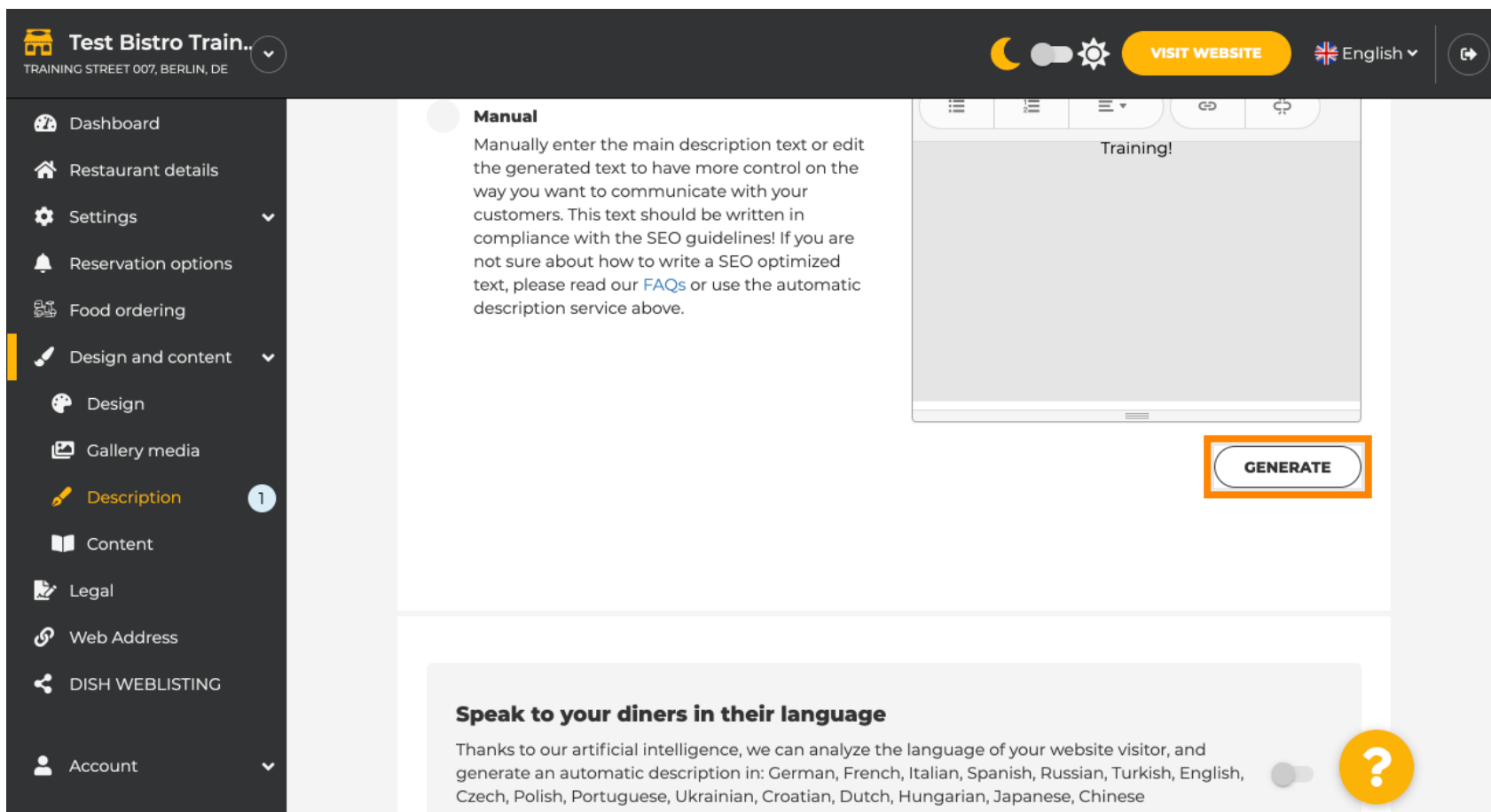
Our restaurant is the best. You can trust us.

We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!

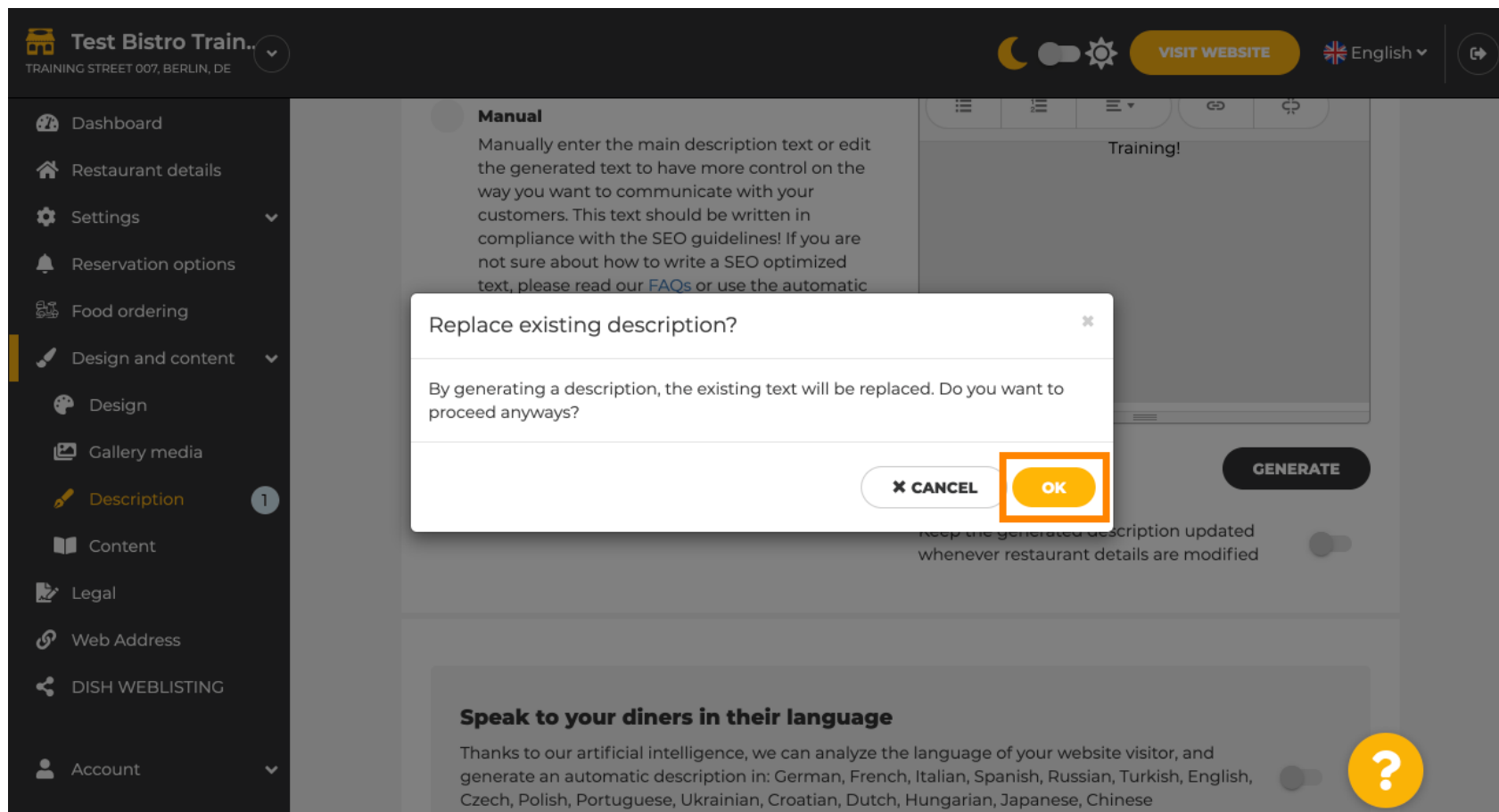


Para que a nova configuração entre em vigor, clique em **gerar**. Isso gerará seu próprio texto de descrição otimizado pelo Google com base nos detalhes do seu estabelecimento.



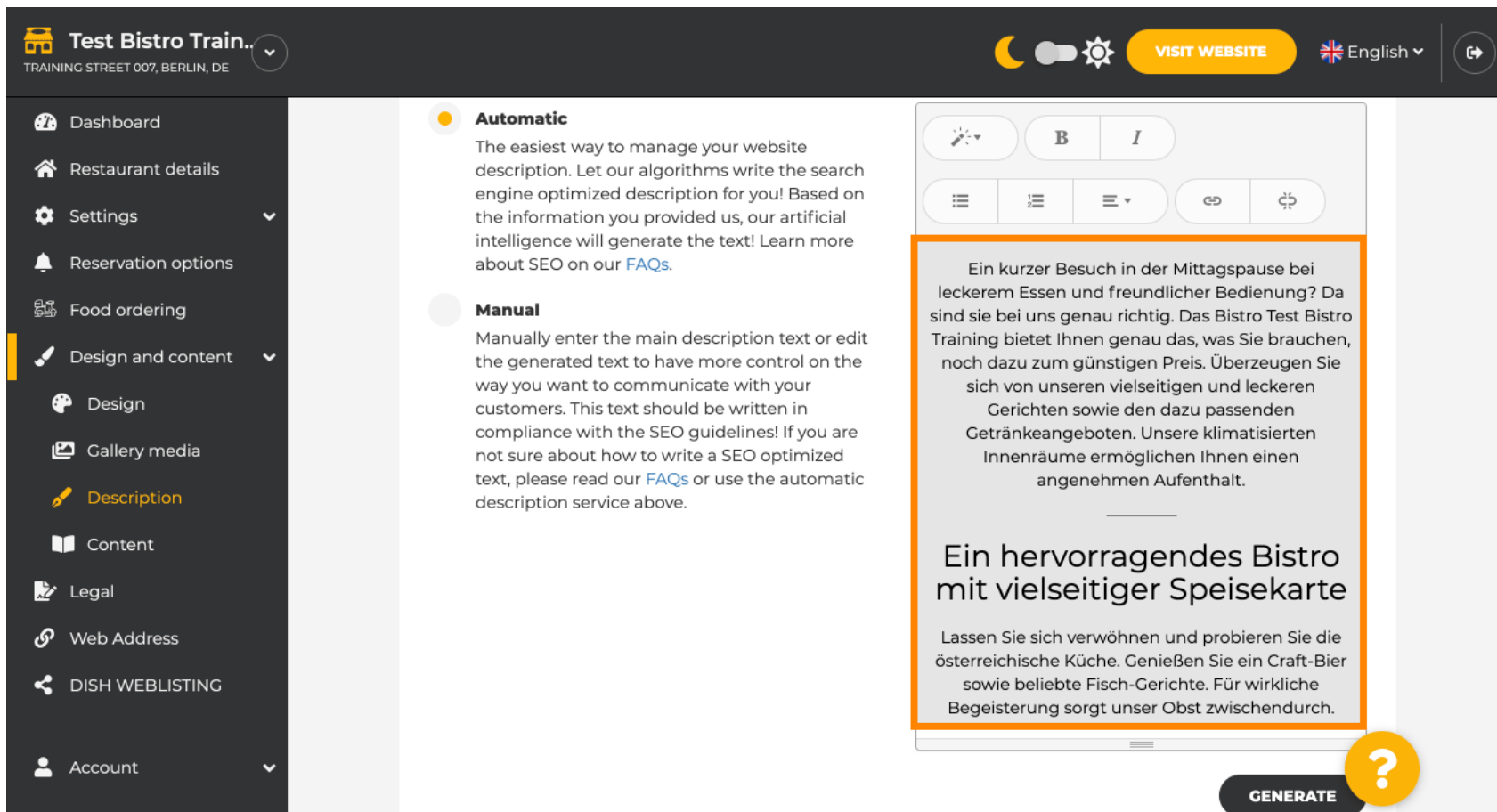
The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu including: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with a yellow bar), Design, Gallery media, Description (marked with a blue circle containing the number 1), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top header with a house icon, the text 'Test Bistro Train..', and a dropdown arrow. Below this is the address 'TRAINING STREET 007, BERLIN, DE'. To the right of the header are icons for a moon, a toggle switch, a gear, a yellow 'VISIT WEBSITE' button, a language selector set to 'English', and a share icon. The main content area is divided into two sections. The top section is titled 'Manual' and contains text: 'Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.' To the right of this text is a large gray rectangular area labeled 'Training!'. Below this is a yellow button with the text 'GENERATE'. The bottom section is titled 'Speak to your diners in their language' and contains text: 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. To the right of this text is a toggle switch and a yellow circular icon with a question mark.

 Sua descrição atual será substituída. Clique em **OK** para prosseguir.





A nova **descrição gerada** é exibida no idioma definido na sua conta DISH.

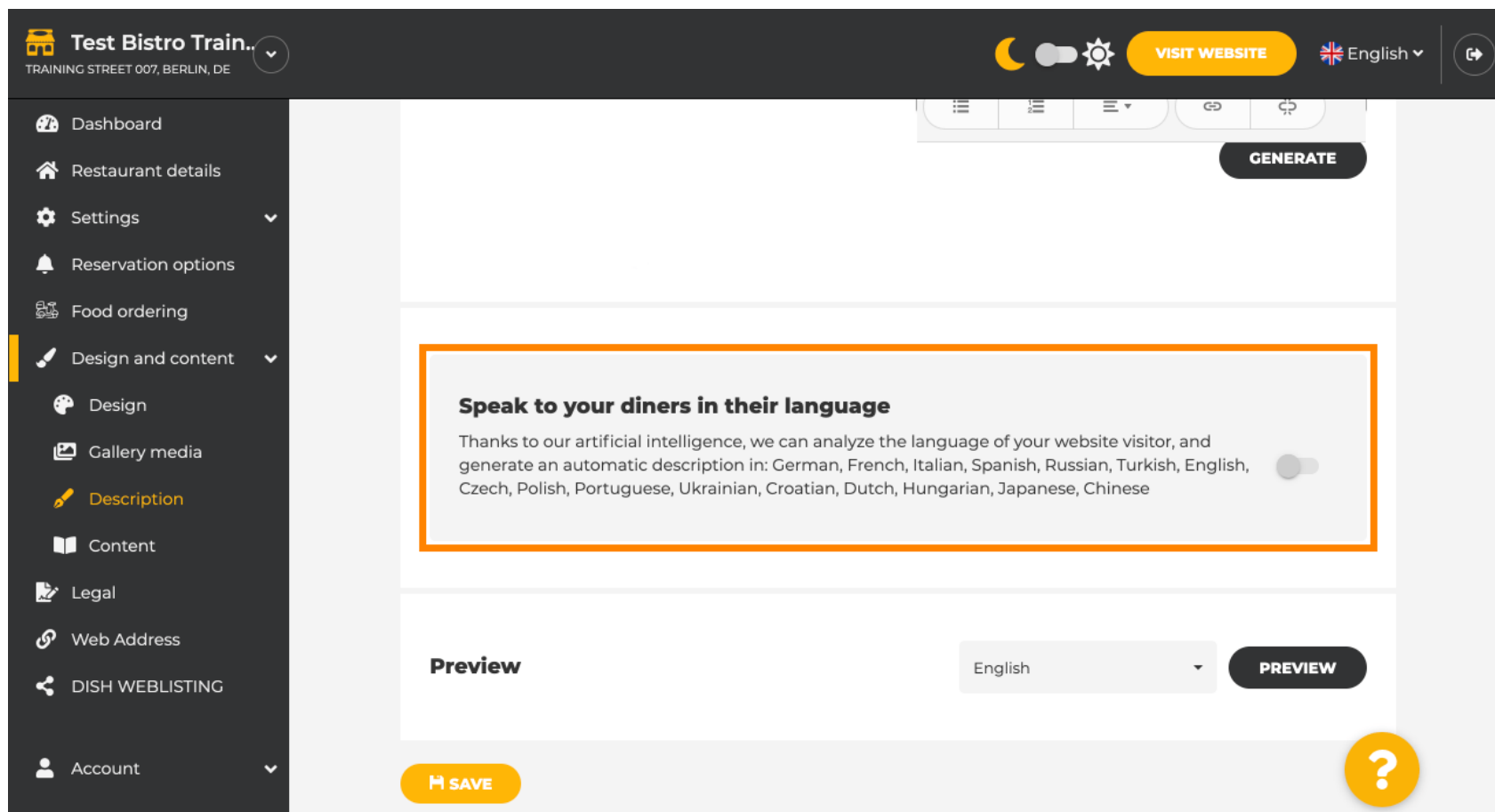


The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu including Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top header for 'Test Bistro Train..' with the address 'TRAINING STREET 007, BERLIN, DE'. To the right of the header are controls for theme, settings, a 'VISIT WEBSITE' button, language selection (English), and a share icon. The main content area is divided into two sections: 'Automatic' and 'Manual'. The 'Automatic' section is selected and contains the text: 'The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).' The 'Manual' section contains instructions on how to manually enter and edit the description. To the right of these instructions is a preview of the generated German text, which is highlighted with an orange border. The text is: 'Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.' Below this is a sub-header 'Ein hervorragendes Bistro mit vielseitiger Speisekarte' and another paragraph: 'Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.' At the bottom right of the preview area is a 'GENERATE' button and a yellow circle with a question mark.

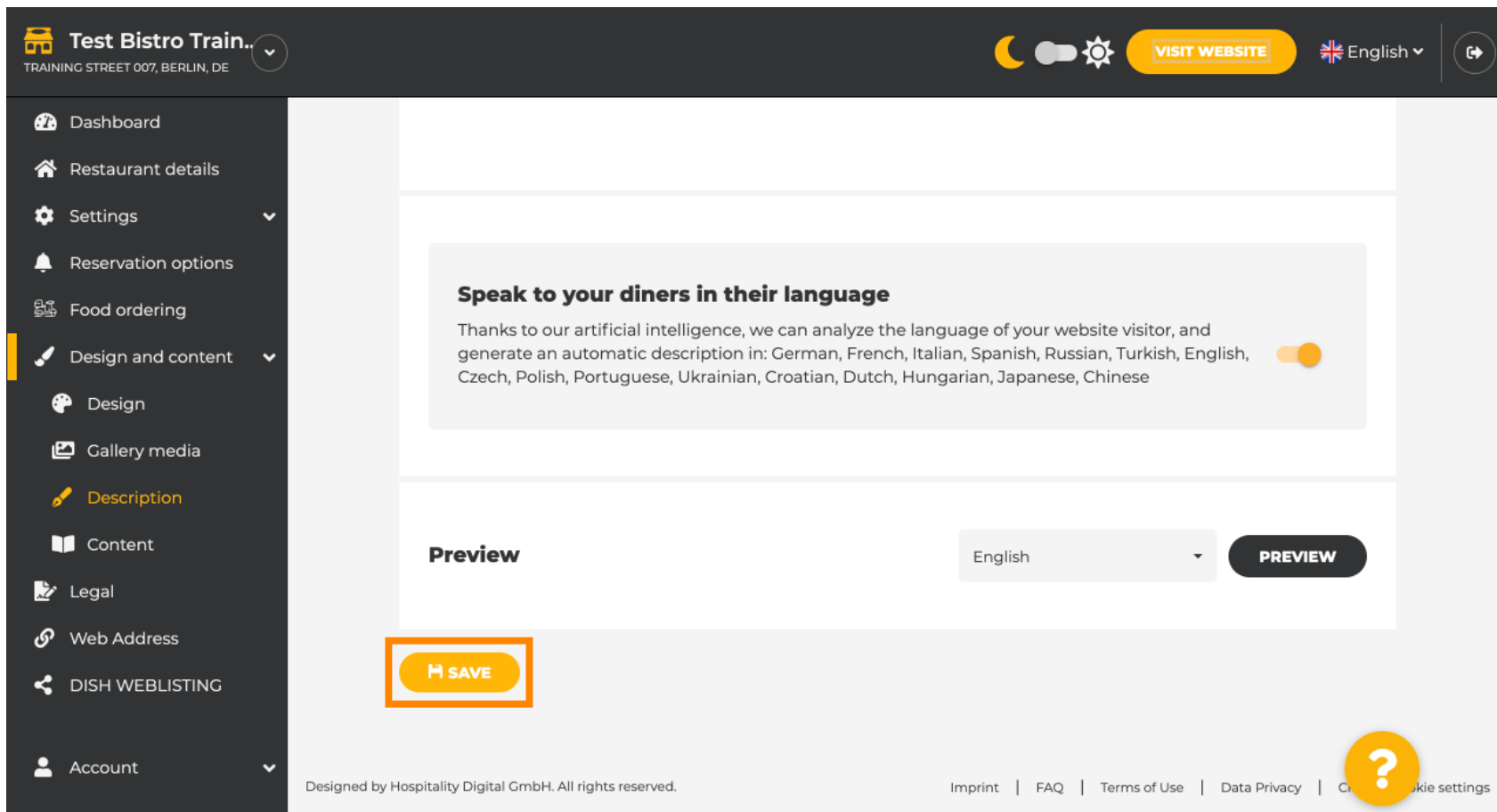


Se você quiser ativar a exibição da sua descrição no idioma do visitante, clique no **botão** .

Observação: nossa IA analisa o idioma do visitante e o adapta imediatamente.



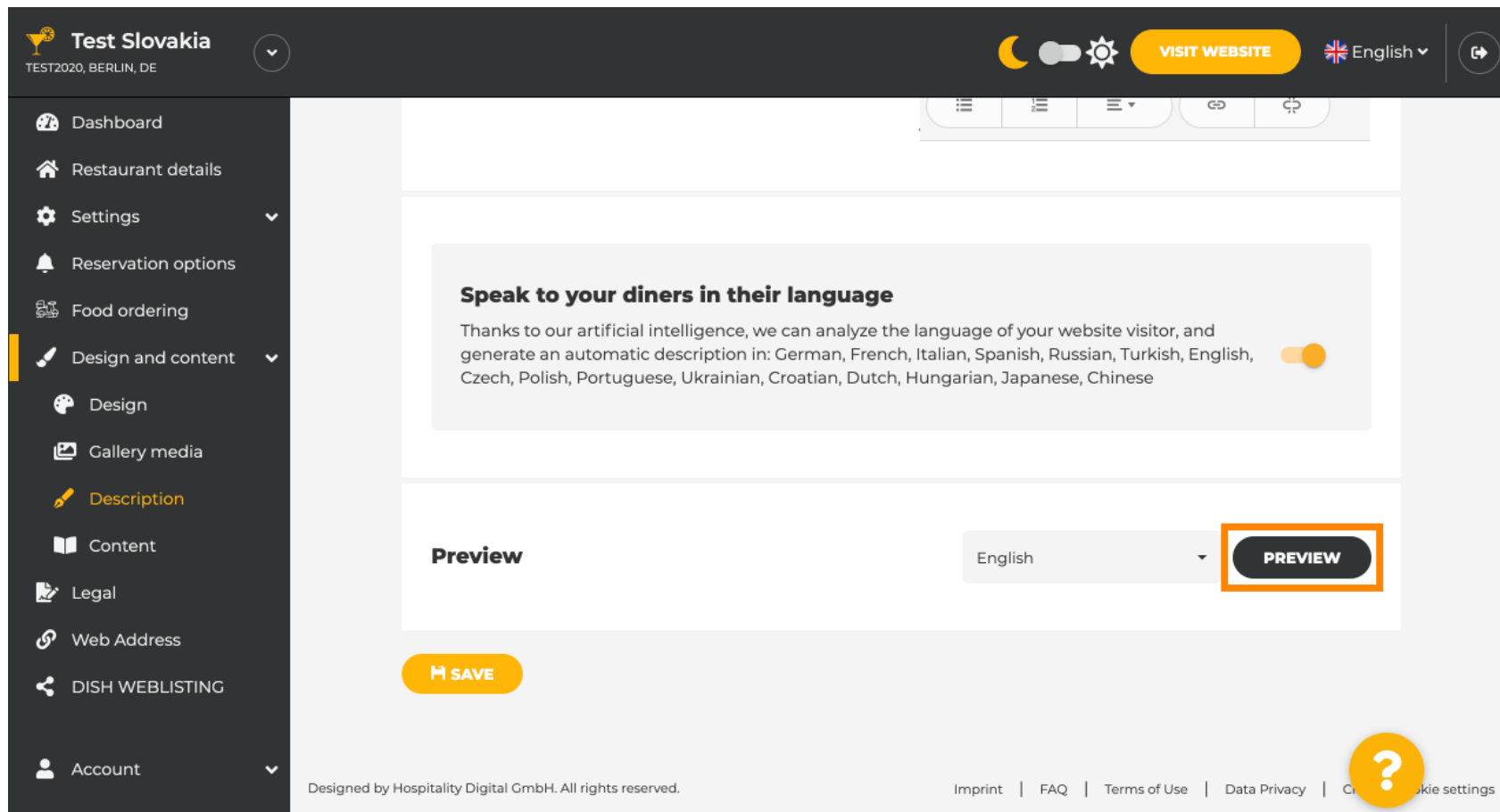
 Certifique-se de aplicar todas as alterações clicando em **SALVAR**.



The screenshot shows the DISH website editor interface for a restaurant named "Test Bistro Train..". The interface includes a dark sidebar on the left with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays a toggle switch for "Speak to your diners in their language", which is currently turned on. Below this, there is a "Preview" section with a language dropdown set to "English" and a "PREVIEW" button. At the bottom left of the main content area, there is a yellow "SAVE" button with a document icon, which is highlighted with an orange border. The footer contains the text "Designed by Hospitality Digital GmbH. All rights reserved." and a row of links: Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings. A yellow circular help icon with a question mark is located in the bottom right corner.



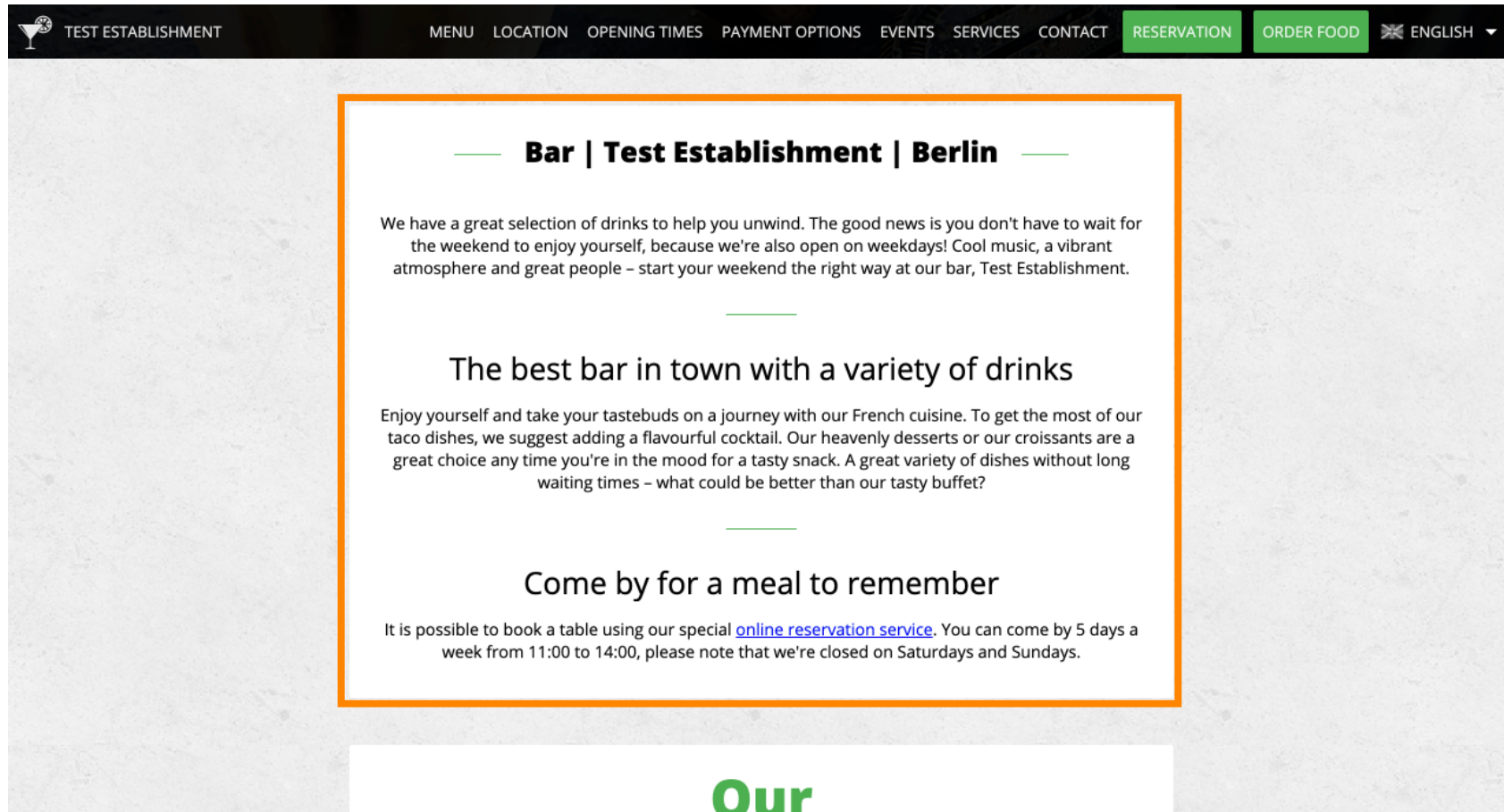
Clique em **VISUALIZAR** para ver as alterações efetivas no seu próprio site.



The screenshot shows the DISH website editor interface for a restaurant named "Test Slovakia" (TEST2020, BERLIN, DE). The interface includes a dark sidebar on the left with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays a toggle switch for "Speak to your diners in their language" (currently turned on) and a list of supported languages: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, and Chinese. Below this, there is a "Preview" section with a language dropdown set to "English" and a "PREVIEW" button highlighted with an orange border. A "SAVE" button is also visible. The footer contains the text "Designed by Hospitality Digital GmbH. All rights reserved." and links for Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings. A yellow question mark icon is located in the bottom right corner of the footer area.

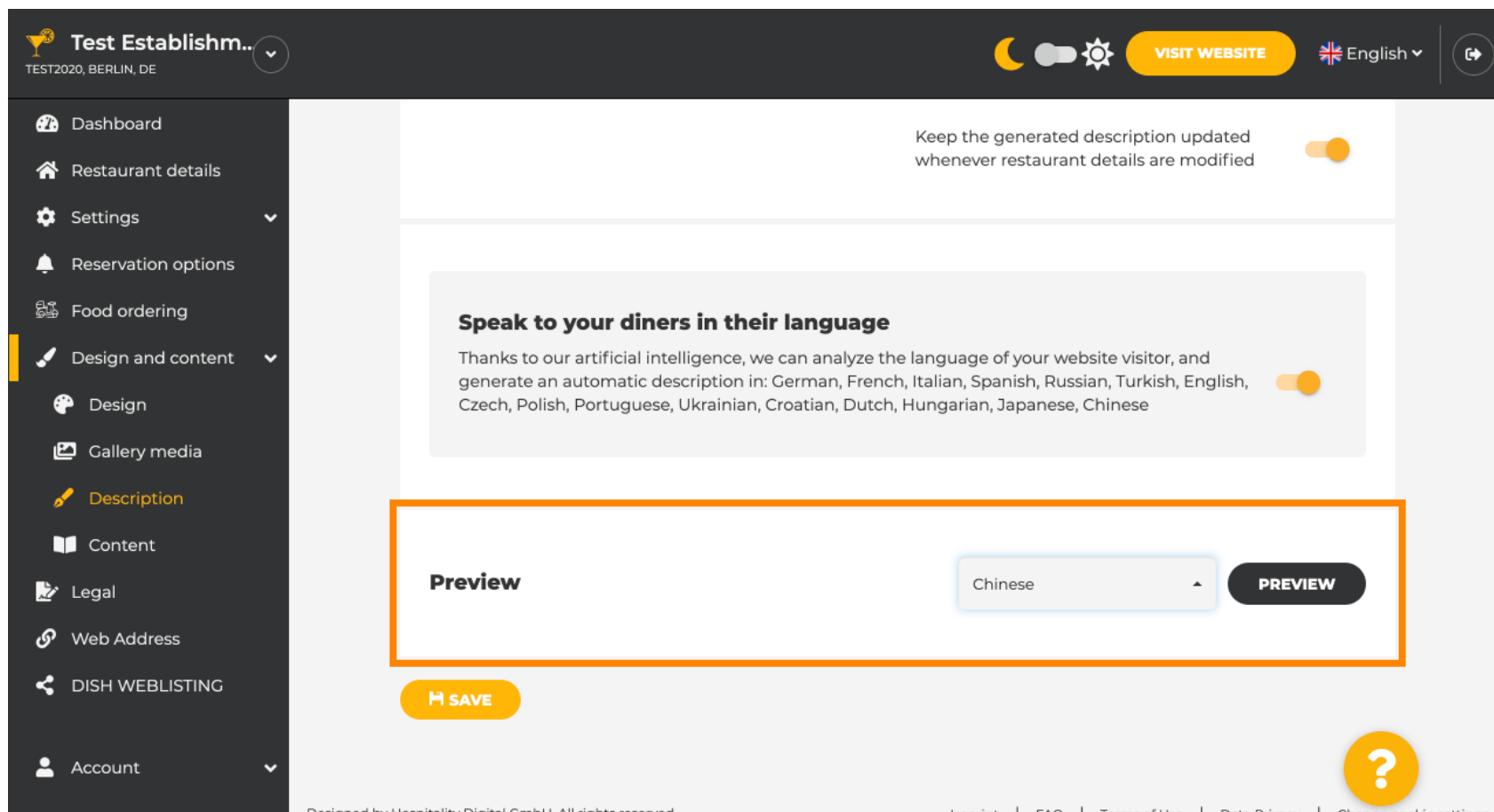


Esta é sua nova **descrição gerada por IA**.





Para ver como seu site ficaria em outro idioma, selecione **outro idioma** no menu suspenso e clique em **VISUALIZAR**.



The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu. The 'Design and content' option is expanded, and 'Description' is highlighted. The main content area has a dark header with a 'VISIT WEBSITE' button and a language dropdown set to 'English'. Below the header, there are two toggle switches: 'Keep the generated description updated whenever restaurant details are modified' and 'Speak to your diners in their language'. The 'Preview' section is highlighted with an orange box, showing a dropdown menu with 'Chinese' selected and a 'PREVIEW' button. At the bottom of the preview section is a 'SAVE' button. A yellow question mark icon is in the bottom right corner.

 Neste caso, optamos por exibir o site em chinês. Pronto. Pronto.





Escaneie para ir para o player interativo