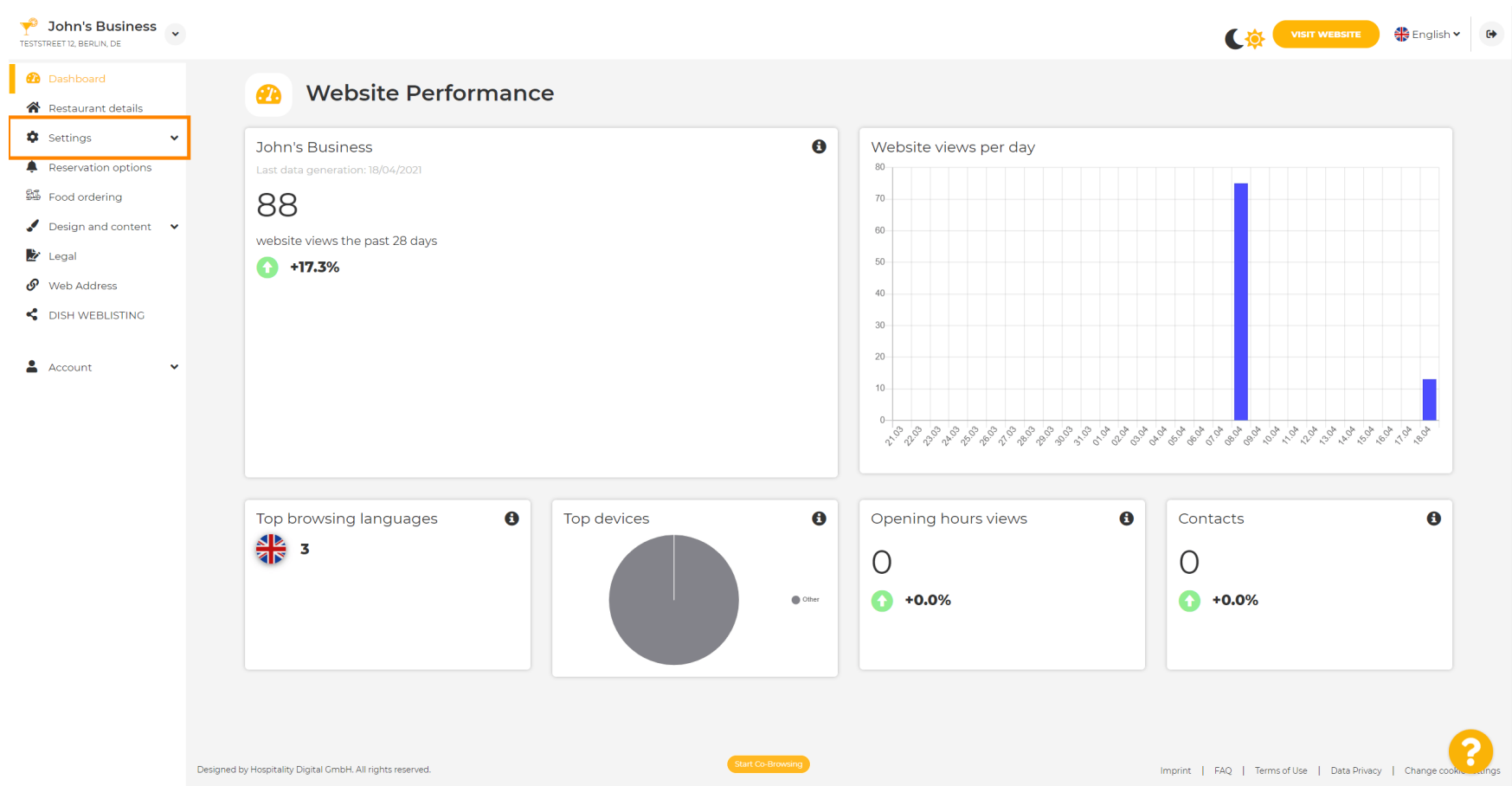


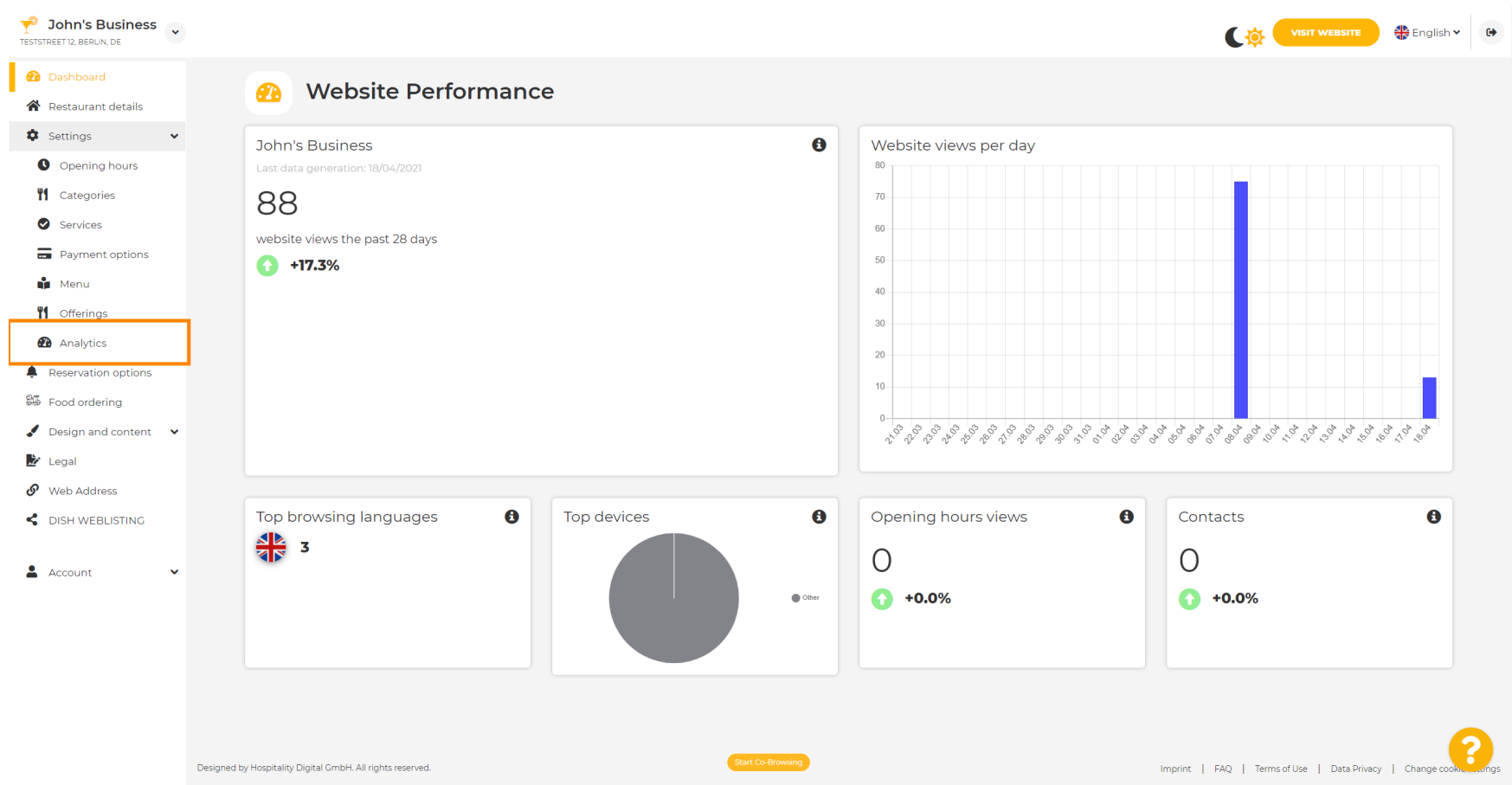


Klicken Sie im Dashboard der DISH-Website auf **EINSTELLUNGEN**, um Ihren Google Analytics-Code hinzuzufügen.





Klicken Sie anschließend auf „Analytics“, um den Vorgang fortzusetzen.



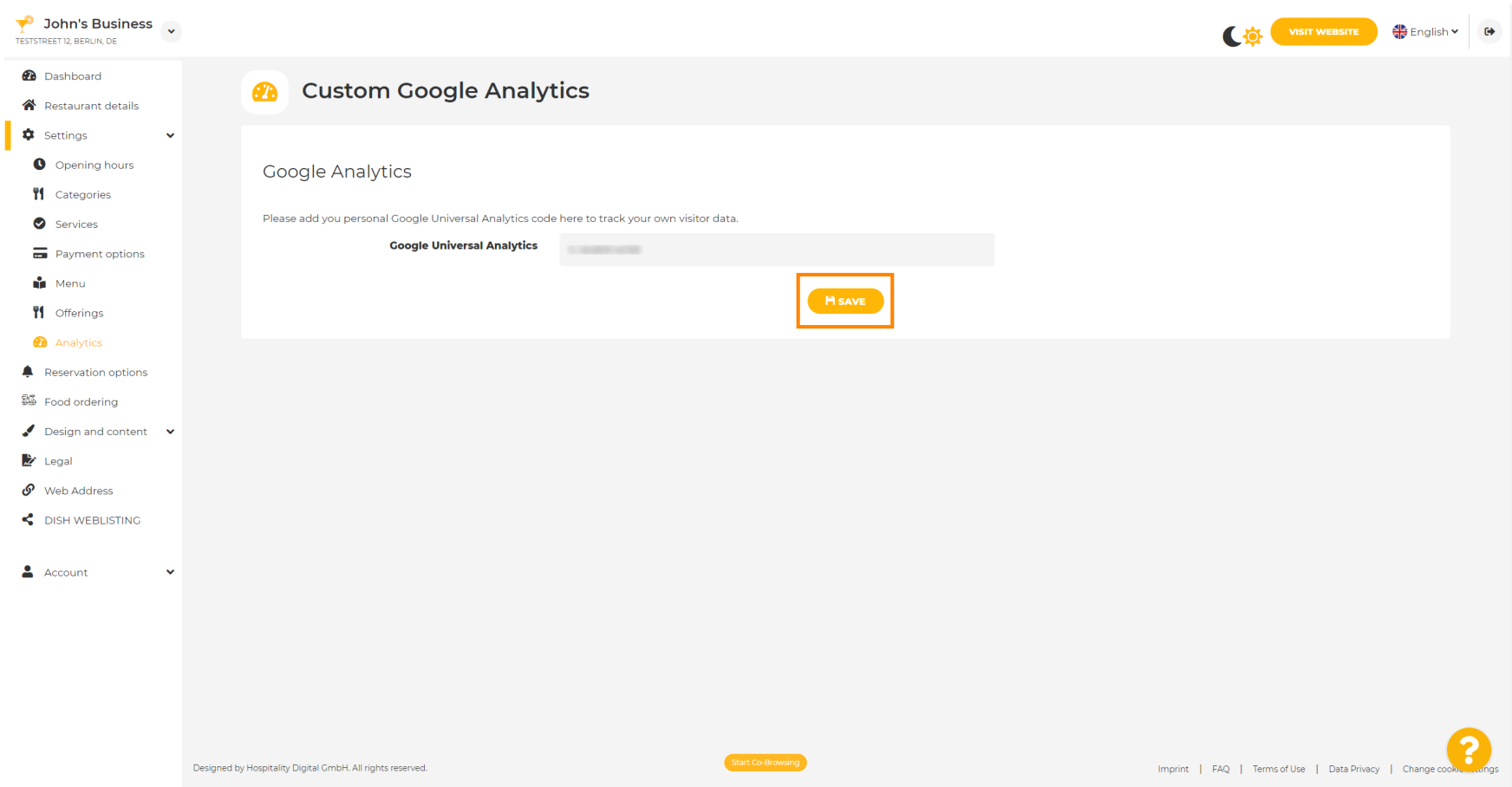


Geben Sie Ihren **Google Universal Analytics-Code** in das markierte Feld ein.

The screenshot shows the 'Custom Google Analytics' configuration page within the Dish management system. On the left is a sidebar menu with options like Dashboard, Restaurant details, Settings, Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics (highlighted), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Custom Google Analytics' and contains a section for 'Google Analytics'. It instructs the user to 'Please add your personal Google Universal Analytics code here to track your own visitor data.' Below this instruction is a text input field with the placeholder 'Google Universal Analytics', which is highlighted with an orange border. To the right of the input field is an orange 'SAVE' button. At the bottom of the page, there is a footer with the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a row of links: 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Change cookie settings'. A help icon (question mark in a circle) is also present in the bottom right corner.



Nachdem Sie den Code eingegeben haben, klicken Sie auf **SPEICHERN** , um den Vorgang abzuschließen.



The screenshot shows the 'John's Business' management interface. The left sidebar contains a menu with options like Dashboard, Restaurant details, Settings, Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics (highlighted), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Custom Google Analytics' and contains a section for 'Google Analytics' with the instruction: 'Please add you personal Google Universal Analytics code here to track your own visitor data.' Below this is a text input field labeled 'Google Universal Analytics' and an orange 'SAVE' button. The footer includes a 'Start Co-Browsing' button, copyright information, and links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.



Das war's! Ihr Google Analytics-Code wurde nun erfolgreich gespeichert. Hinweis: Weitere Informationen zu Google Analytics finden Sie unter <https://analytics.google.com>.

The screenshot displays the 'John's Business' settings interface. On the left, a sidebar lists various settings categories, with 'Analytics' highlighted. The main content area is titled 'Custom Google Analytics' and features a green success message: 'Your changes were saved successfully.' Below this, the 'Google Analytics' section prompts the user to add their personal Google Universal Analytics code. A text input field is provided for the code, and a 'SAVE' button is located to its right. At the bottom of the page, there is a 'Start Co-Browsing' button and a footer containing links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings, along with a help icon.



Scannen, um zum interaktiven Player zu gelangen