



Starting on the DISH Website dashboard, click on **SETTINGS** to add your Google Analytics code.

The screenshot displays the DISH Website dashboard for 'John's Business'. The left sidebar contains a menu with the following items: Dashboard, Restaurant details, **Settings** (highlighted with an orange box), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Performance' and includes several widgets: 'John's Business' showing 88 website views with a +17.3% increase, 'Website views per day' bar chart, 'Top browsing languages' showing 3 views for English, 'Top devices' pie chart, 'Opening hours views' showing 0 views, and 'Contacts' showing 0 views. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.

John's Business
TESTSTREET 12, BERLIN, DE

Website Performance

John's Business
Last data generation: 18/04/2021

88
website views the past 28 days
+17.3%

Website views per day

Top browsing languages
3

Top devices

Opening hours views
0
+0.0%

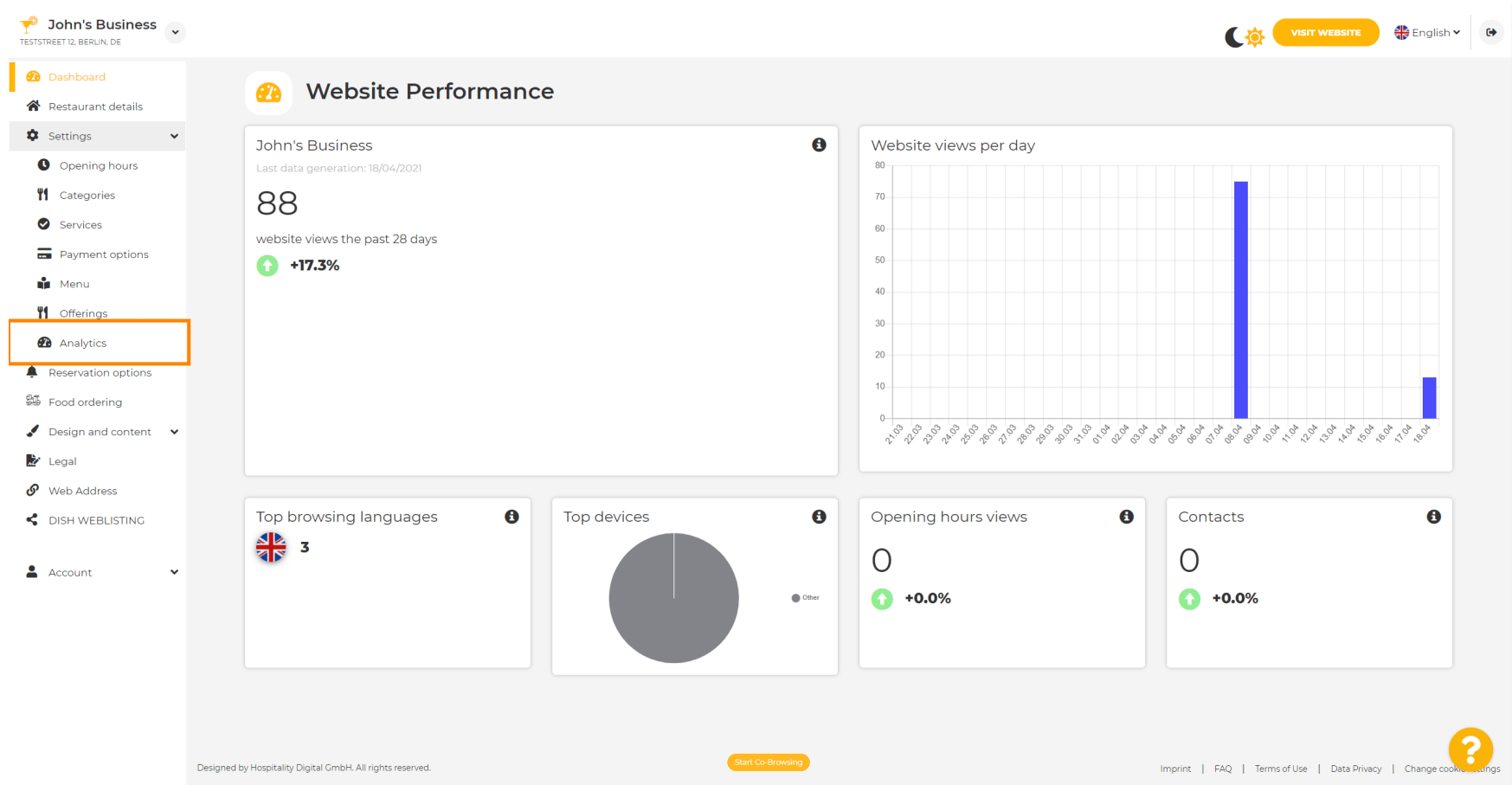
Contacts
0
+0.0%

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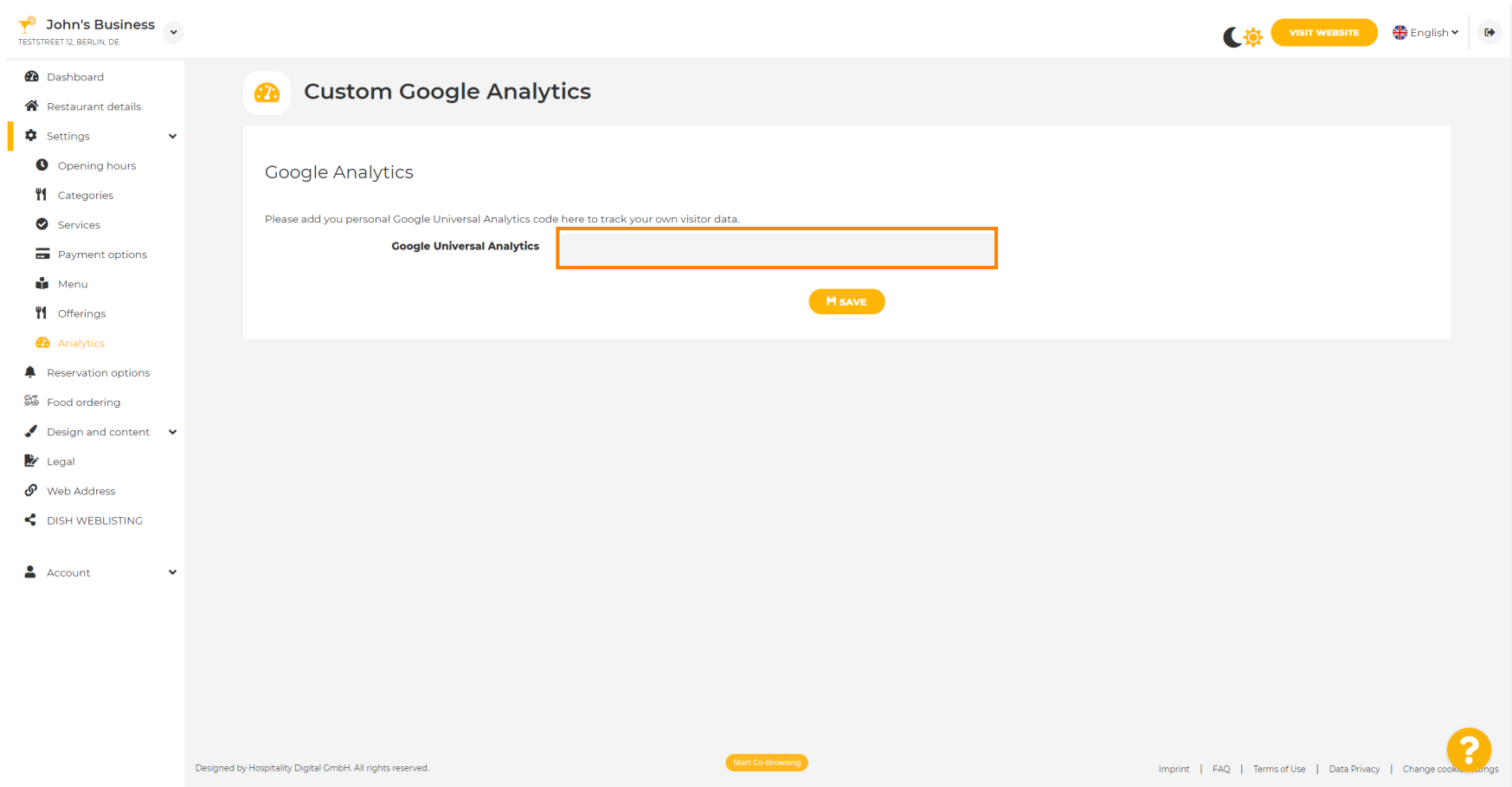
Start Co-Browsing

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And then click on **Analytics** to continue the process.

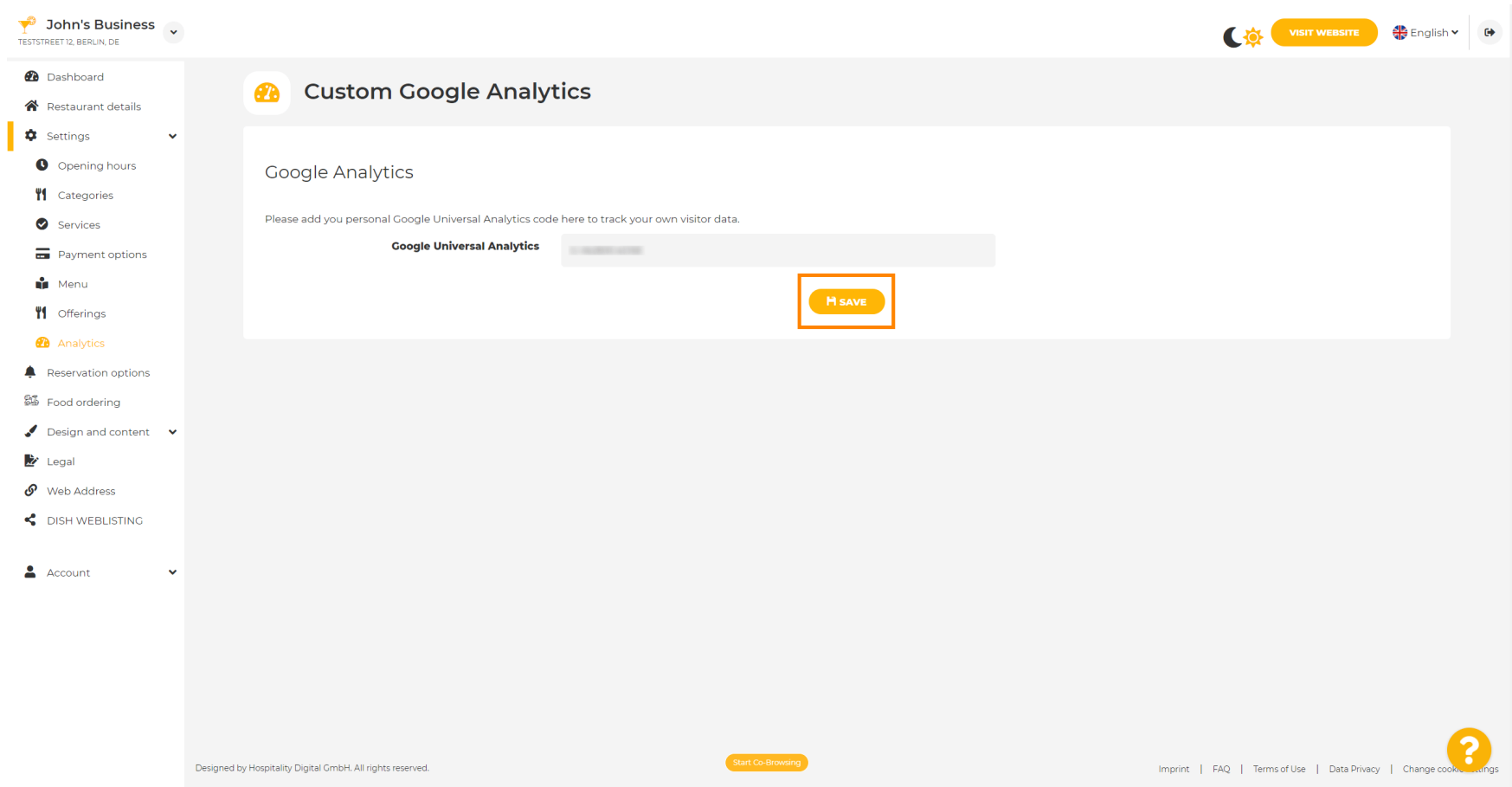


 Type your **Google Universal Analytics code** in to the marked box.



The screenshot shows the 'John's Business' settings page in the DISH system. The left sidebar contains a menu with options like Dashboard, Restaurant details, Settings, Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics (highlighted), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Custom Google Analytics' and contains a section for 'Google Analytics'. It instructs the user to 'Please add you personal Google Universal Analytics code here to track your own visitor data.' Below this instruction is a text input field with the placeholder 'Google Universal Analytics', which is highlighted with an orange border. A 'SAVE' button is located below the input field. At the bottom of the page, there is a footer with the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a row of links: 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Change cookie settings'. A help icon (question mark) is also present in the bottom right corner.

 After finishing typing the code in, click on **SAVE** to finish the process.



The screenshot shows the 'John's Business' management interface. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings (highlighted), Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics, Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Custom Google Analytics' and contains a section for 'Google Analytics'. It instructs the user to 'Please add your personal Google Universal Analytics code here to track your own visitor data.' Below this instruction is a text input field labeled 'Google Universal Analytics' and an orange 'SAVE' button. The footer of the page includes the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Change cookie settings'.



That's it! Your Google Analytics code is now successfully saved. Note: Check out <https://analytics.google.com> to learn more about Google Analytics.

The screenshot displays the 'John's Business' settings interface. On the left, a sidebar menu lists various settings categories, with 'Analytics' highlighted in orange. The main content area is titled 'Custom Google Analytics' and features a green success message: 'Your changes were saved successfully.' Below this, the 'Google Analytics' section prompts the user to add their Google Universal Analytics code. A text input field is provided for the code, and a yellow 'SAVE' button is located to the right. At the bottom of the page, there is a 'Start Co-Browsing' button and a footer containing links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings, along with a help icon.



Scan to go to the interactive player