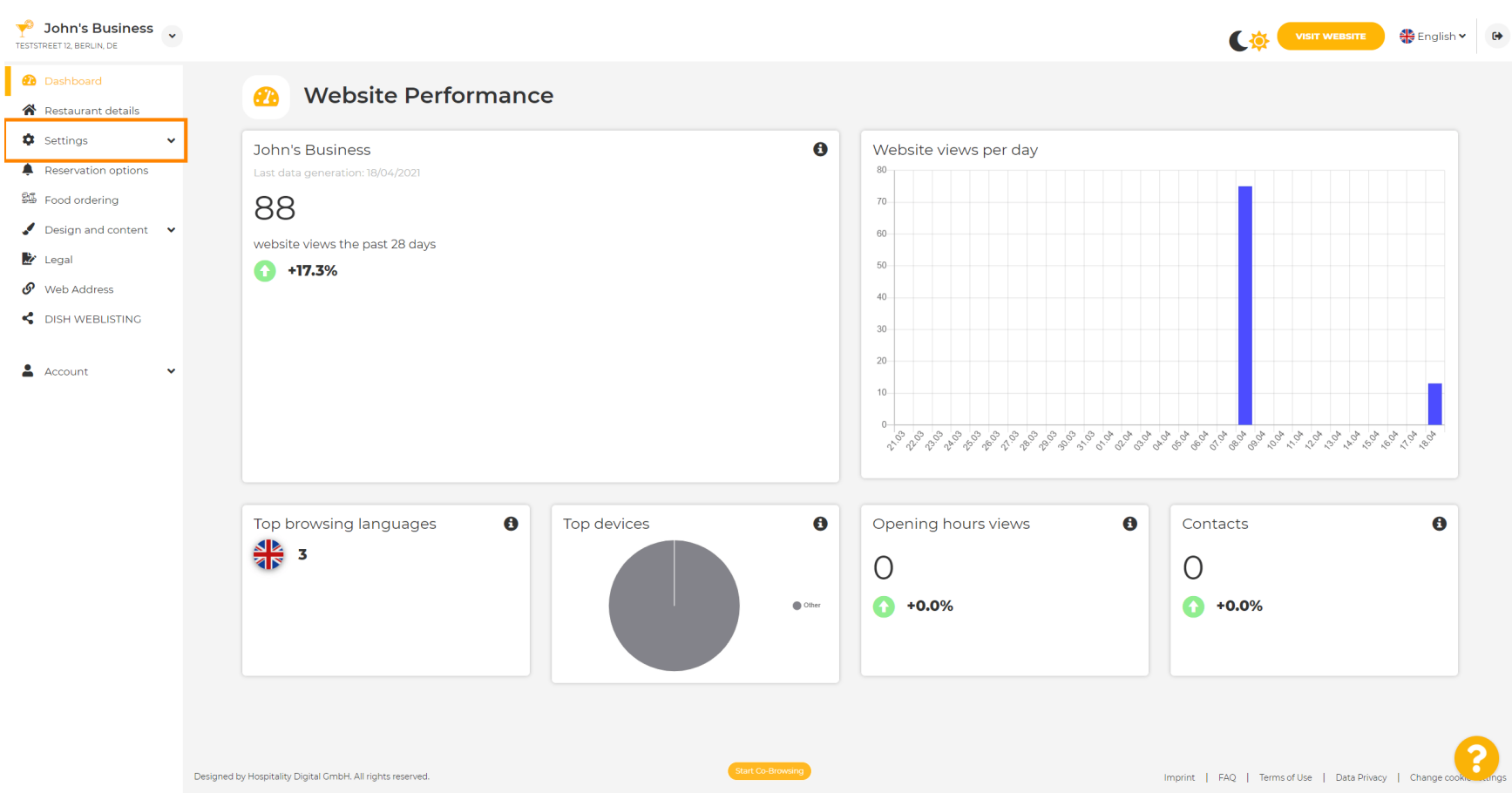




Desde el panel de control del sitio web de DISH, haga clic en **CONFIGURACIÓN** para agregar su código de Google Analytics.



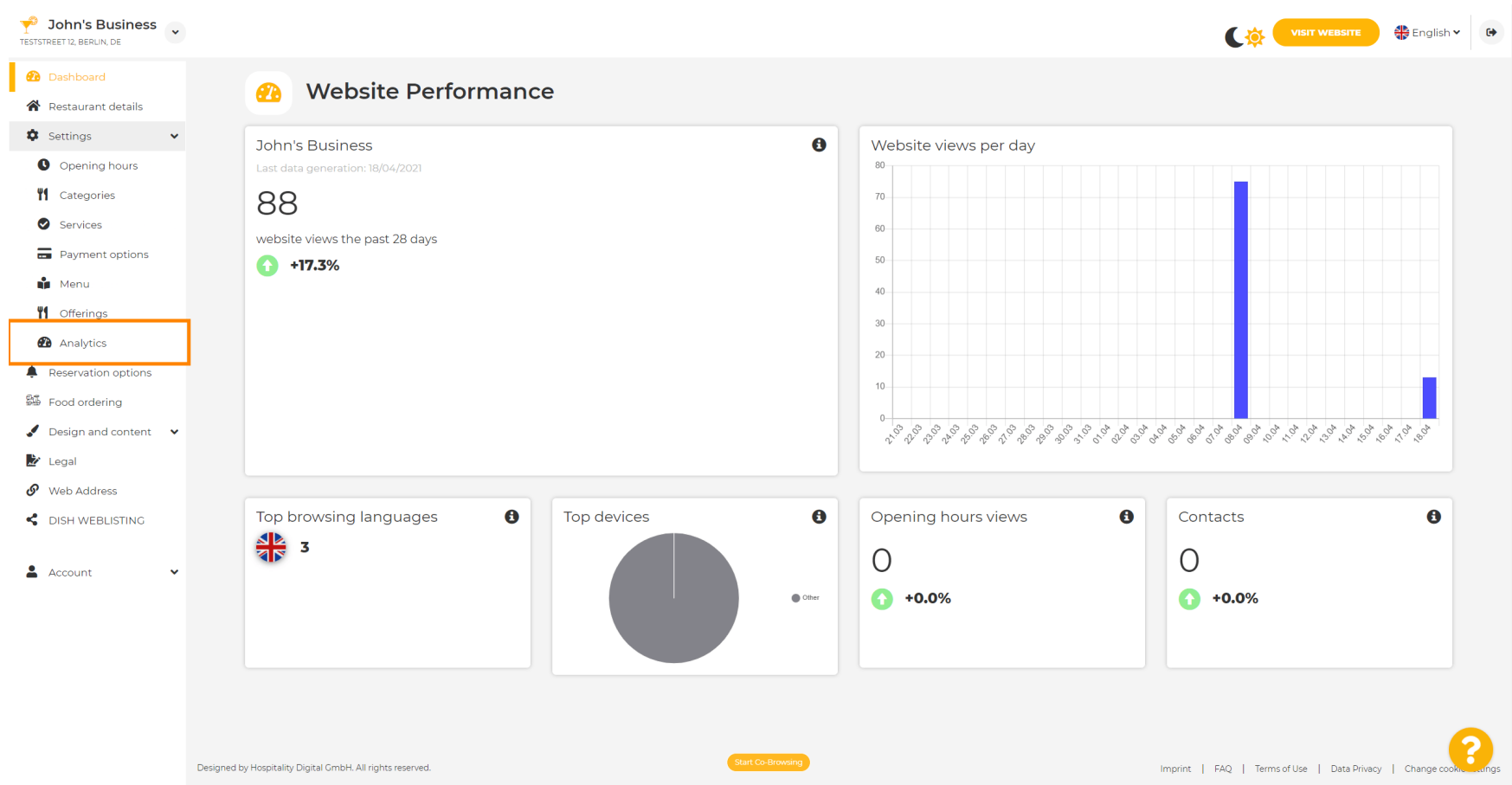
The screenshot shows the DISH website management interface. On the left is a sidebar menu with the following items: Dashboard, Restaurant details, **Settings** (highlighted with an orange box), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Performance' and displays several metrics for 'John's Business' (last data generation: 18/04/2021):

- Website views the past 28 days:** 88 views, with a +17.3% increase.
- Website views per day:** A bar chart showing a significant spike on 08.04 (approx. 75 views) and a smaller spike on 18.04 (approx. 12 views).
- Top browsing languages:** 3 views from the United Kingdom.
- Top devices:** A pie chart showing a single slice for 'Other'.
- Opening hours views:** 0 views, with a +0.0% change.
- Contacts:** 0 contacts, with a +0.0% change.

At the bottom of the dashboard, there is a 'Start Co-Browsing' button and a footer with links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings. A help icon (?) is also present in the bottom right corner.



Y luego haga clic en **Análisis** para continuar el proceso.

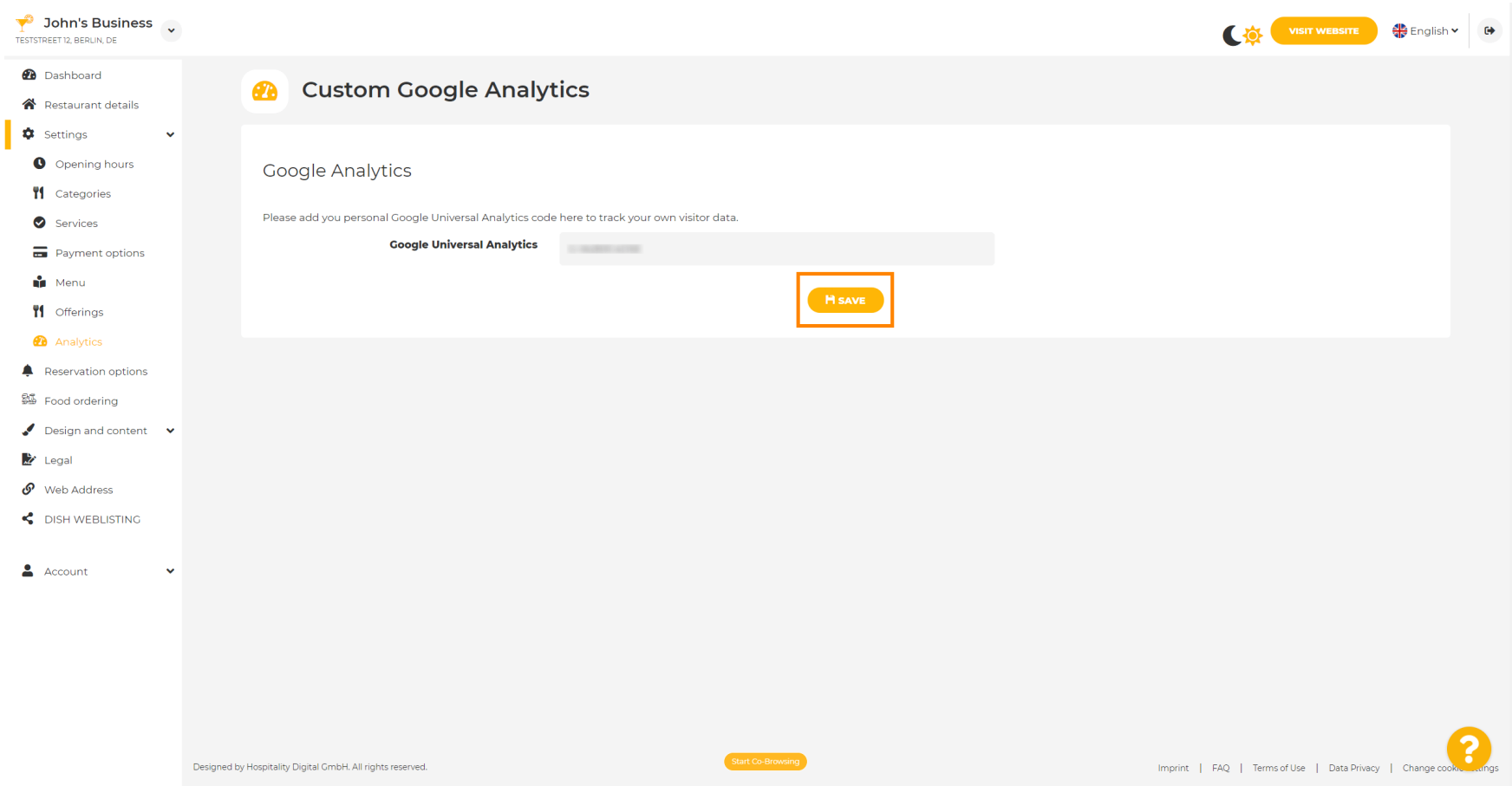


T Escriba el código de Google Universal Analytics en el cuadro marcado.

The screenshot shows the 'Custom Google Analytics' settings page in the DISH management system. On the left is a sidebar menu with options like Dashboard, Restaurant details, Settings, Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics (highlighted), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Custom Google Analytics' and contains a section for 'Google Analytics'. It instructs the user to 'Please add your personal Google Universal Analytics code here to track your own visitor data.' Below this instruction is a text input field labeled 'Google Universal Analytics', which is highlighted with an orange border. A 'SAVE' button is located below the input field. At the bottom of the page, there is a 'Start Co-Browsing' button and a footer with links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings, along with a help icon.



Después de terminar de escribir el código, haga clic en **GUARDAR** para finalizar el proceso.



The screenshot shows the 'John's Business' management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings (highlighted), Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics, Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Custom Google Analytics' and contains a section for 'Google Analytics' with the instruction: 'Please add your personal Google Universal Analytics code here to track your own visitor data.' Below this is a text input field labeled 'Google Universal Analytics' and an orange 'SAVE' button. The footer includes 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings, along with a help icon.



¡Listo! Tu código de Google Analytics se ha guardado correctamente. **Nota: Consulta <https://analytics.google.com> para obtener más información sobre Google Analytics.**

The screenshot displays the 'Custom Google Analytics' settings page within the DISH management interface. On the left, a sidebar menu lists various settings categories, with 'Analytics' highlighted. The main content area features a green success message at the top: 'Your changes were saved successfully.' Below this, the 'Google Analytics' section prompts the user to add their personal Google Universal Analytics code. A text input field is provided for the code, and a yellow 'SAVE' button is located to the right. At the bottom of the page, there is a 'Start Co-Browsing' button and a footer containing links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings, along with a help icon.



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