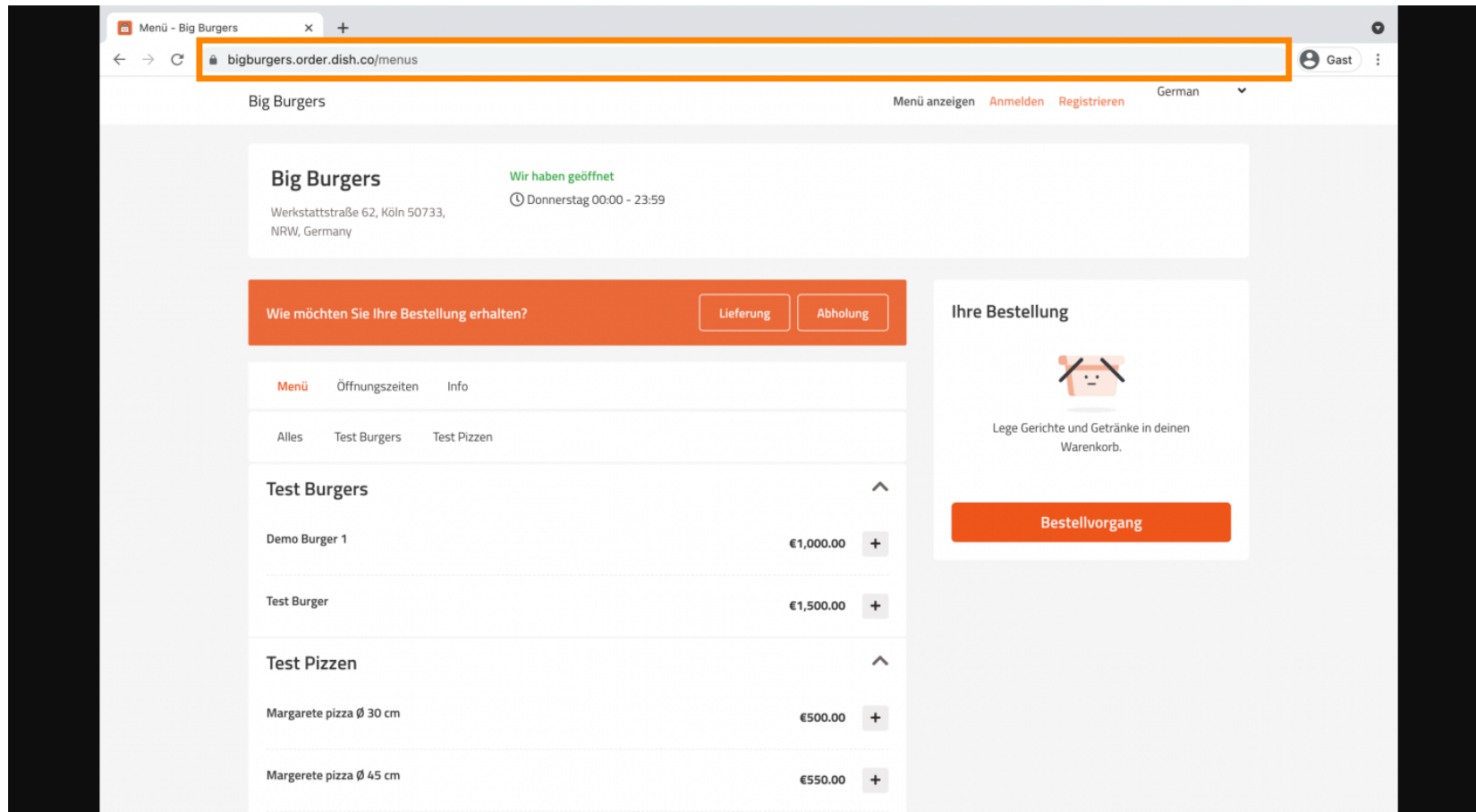
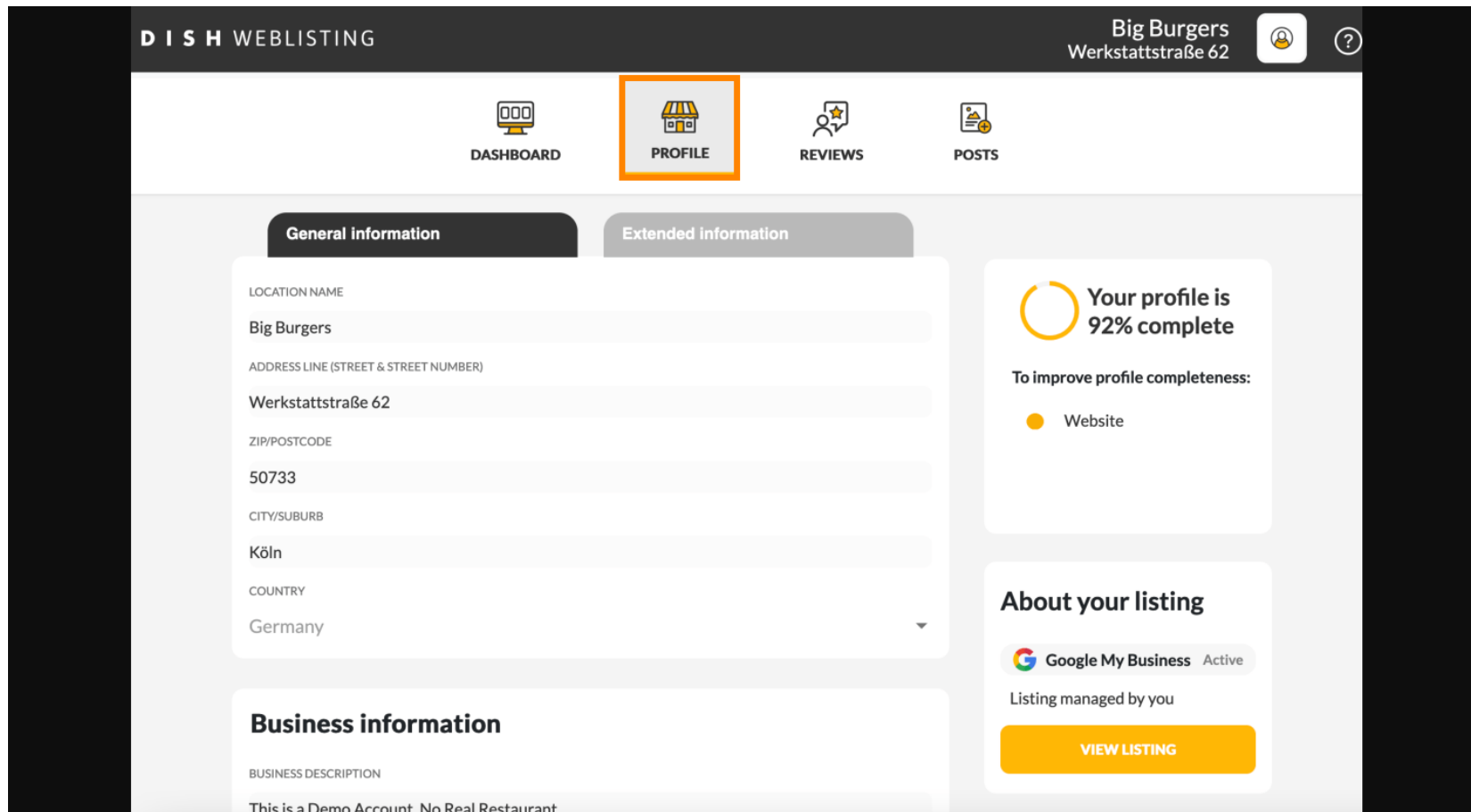


First visit your DISH Order Website of the restaurant and copy your **URL**.





The first, convenient and recommended variant is to log in to DISH Weblisting and click on **profile**. **Note:** There are two variants to connect the link of the DISH Order website with Google My Business.



The screenshot shows the DISH Weblisting interface for a restaurant named 'Big Burgers' located at Werkstattstraße 62. The 'PROFILE' tab is selected and highlighted with an orange box. The profile is 92% complete, with a progress bar and a 'Website' item listed under 'To improve profile completeness:'. The 'About your listing' section shows 'Google My Business' as 'Active' and 'Listing managed by you', with a 'VIEW LISTING' button. The 'General information' section includes fields for Location Name, Address Line, ZIP/Postcode, City/Suburb, and Country, all filled out. The 'Business information' section has a field for Business Description, which contains the text 'This is a Demo Account. No Real Restaurant.'

DISH WEBLISTING Big Burgers Werkstattstraße 62

DASHBOARD **PROFILE** **REVIEWS** **POSTS**

General information Extended information

LOCATION NAME
Big Burgers

ADDRESS LINE (STREET & STREET NUMBER)
Werkstattstraße 62

ZIP/POSTCODE
50733

CITY/SUBURB
Köln

COUNTRY
Germany

Your profile is 92% complete

To improve profile completeness:

- Website

About your listing

Google My Business Active

Listing managed by you

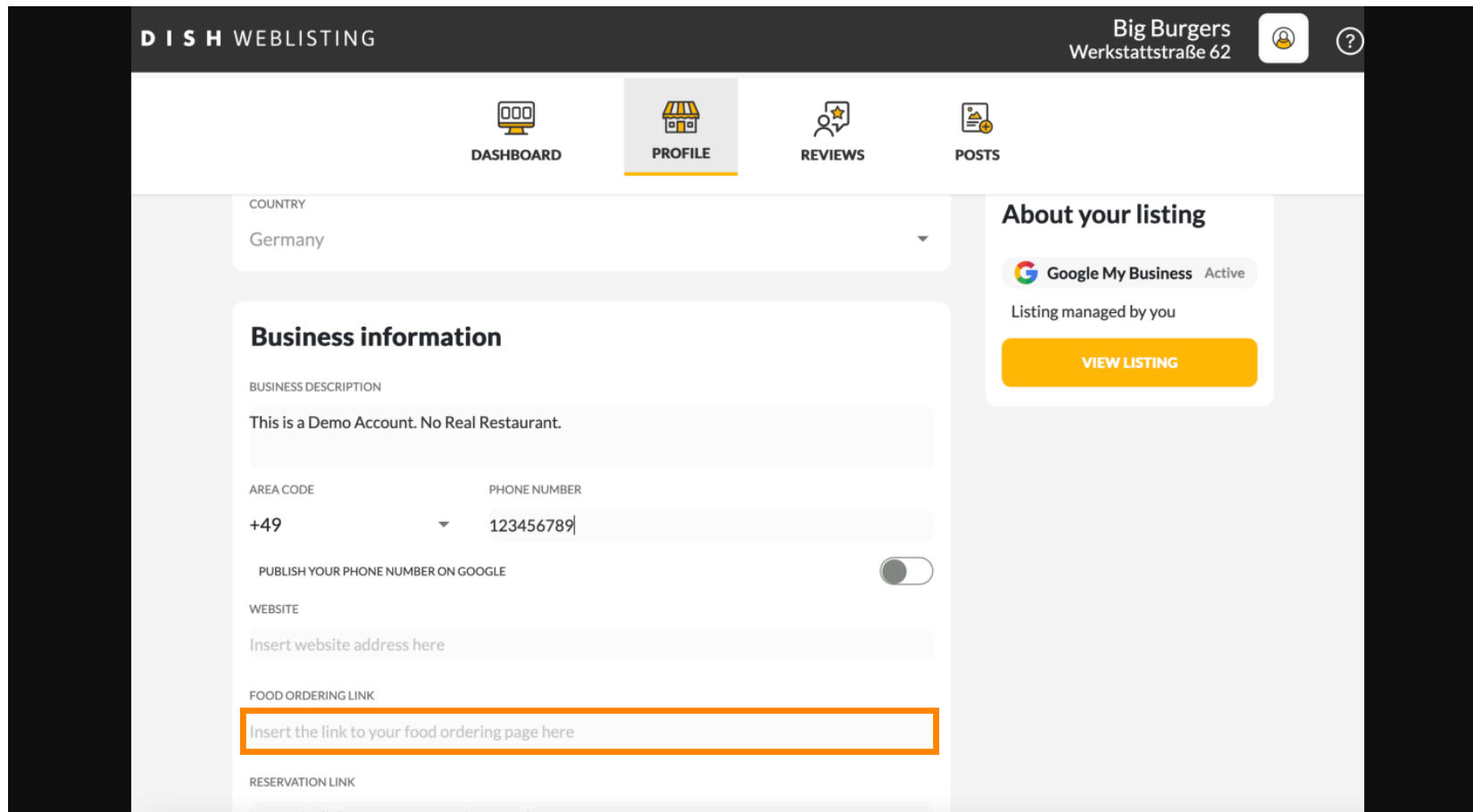
VIEW LISTING

Business information

BUSINESS DESCRIPTION
This is a Demo Account. No Real Restaurant.



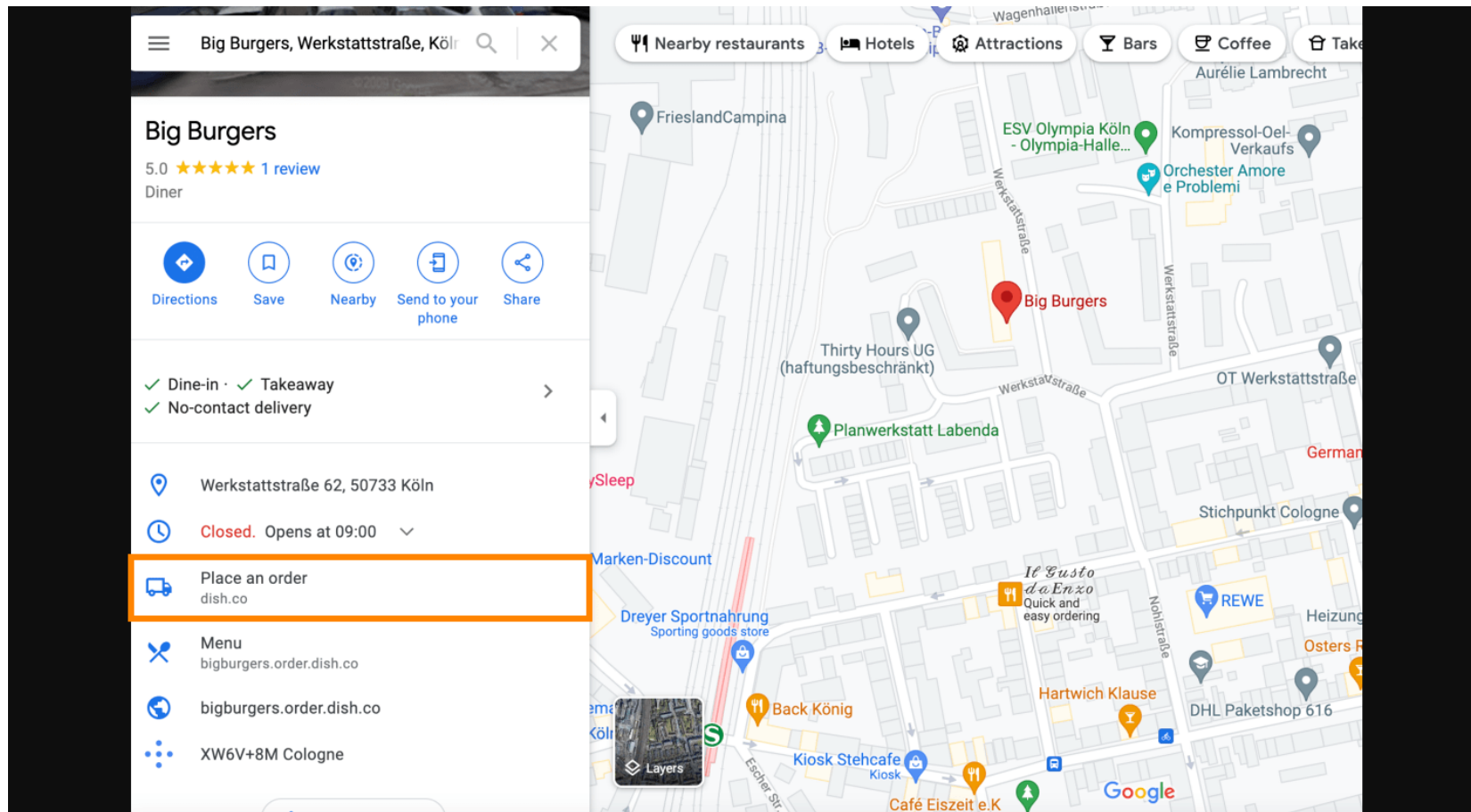
Scroll down till business information. At the field **food ordering link** you can insert the **URL** of your DISH Order Website. **Note: Make sure to save the updated information.**



The screenshot shows the 'PROFILE' tab of the DISH WEBLISTING interface. The header includes the restaurant name 'Big Burgers' and address 'Werkstattstraße 62'. The navigation bar has four icons: DASHBOARD, PROFILE (selected), REVIEWS, and POSTS. The main content area is divided into two columns. The left column contains a 'COUNTRY' dropdown set to 'Germany', a 'Business information' section with a 'BUSINESS DESCRIPTION' field containing 'This is a Demo Account. No Real Restaurant.', and a 'PHONE NUMBER' section with an 'AREA CODE' dropdown set to '+49' and a 'PHONE NUMBER' field containing '123456789'. Below the phone number is a toggle switch for 'PUBLISH YOUR PHONE NUMBER ON GOOGLE'. The 'WEBSITE' field is empty with the placeholder 'Insert website address here'. The 'FOOD ORDERING LINK' field is highlighted with an orange border and contains the placeholder 'Insert the link to your food ordering page here'. The 'RESERVATION LINK' field is also empty. The right column contains an 'About your listing' section with a 'Google My Business' status of 'Active' and a 'VIEW LISTING' button.

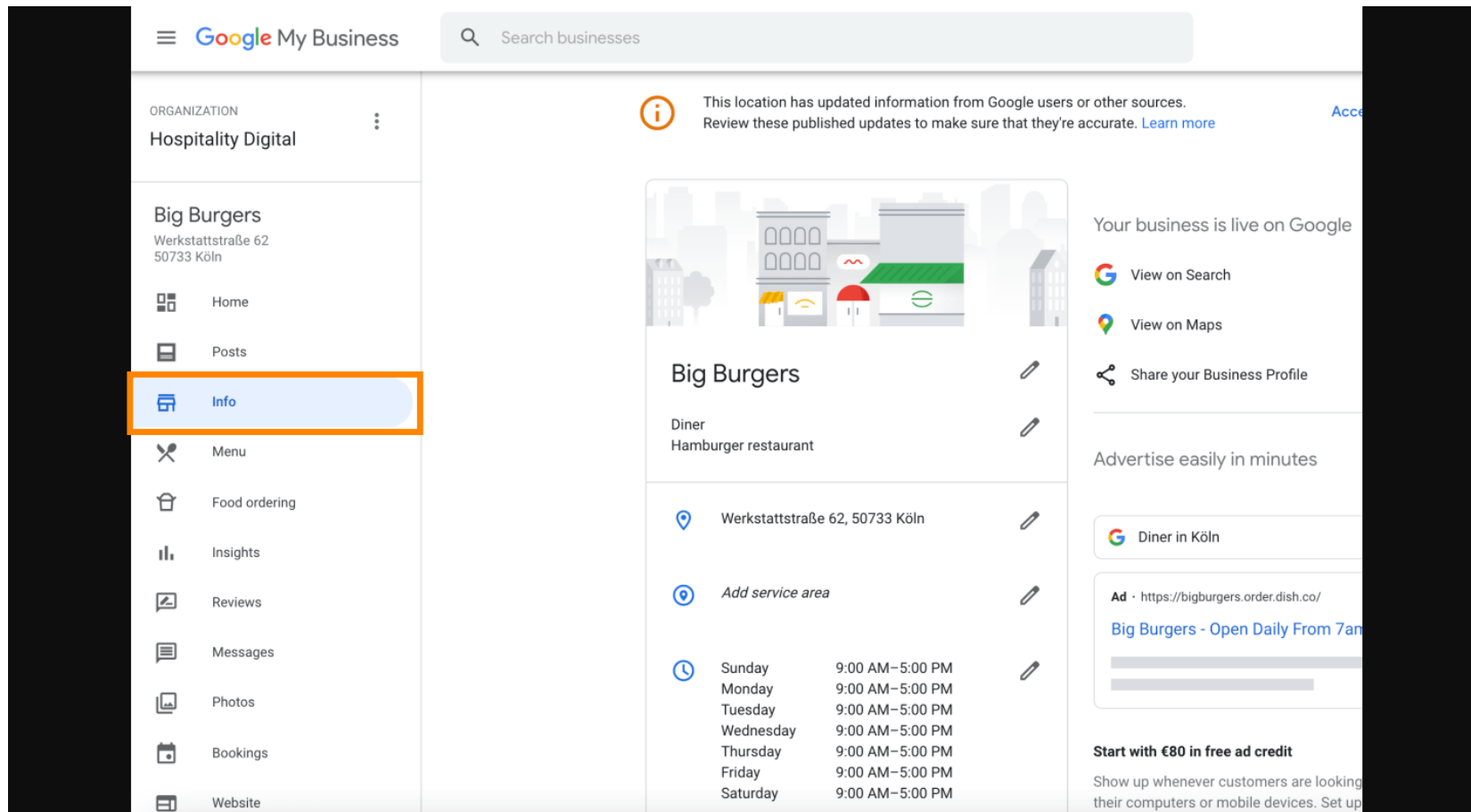


With DISH Weblisting the food ordering link on your restaurant's Google entry is placed automatically without the need to use the complex Google My Business configuration panel



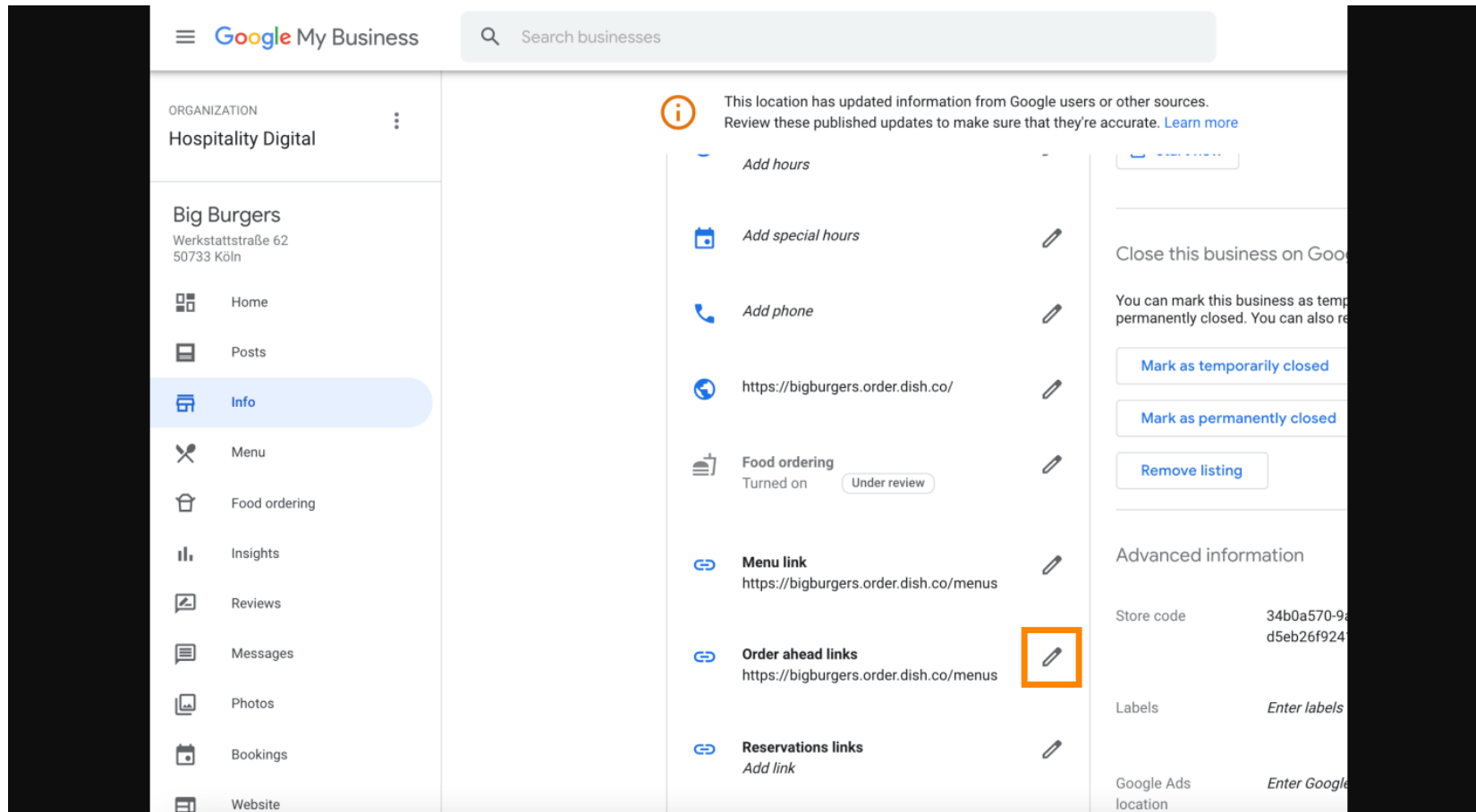


The second variant: You're at the Dashboard of your Google My Business account. Click on **info** to adjust the business settings.



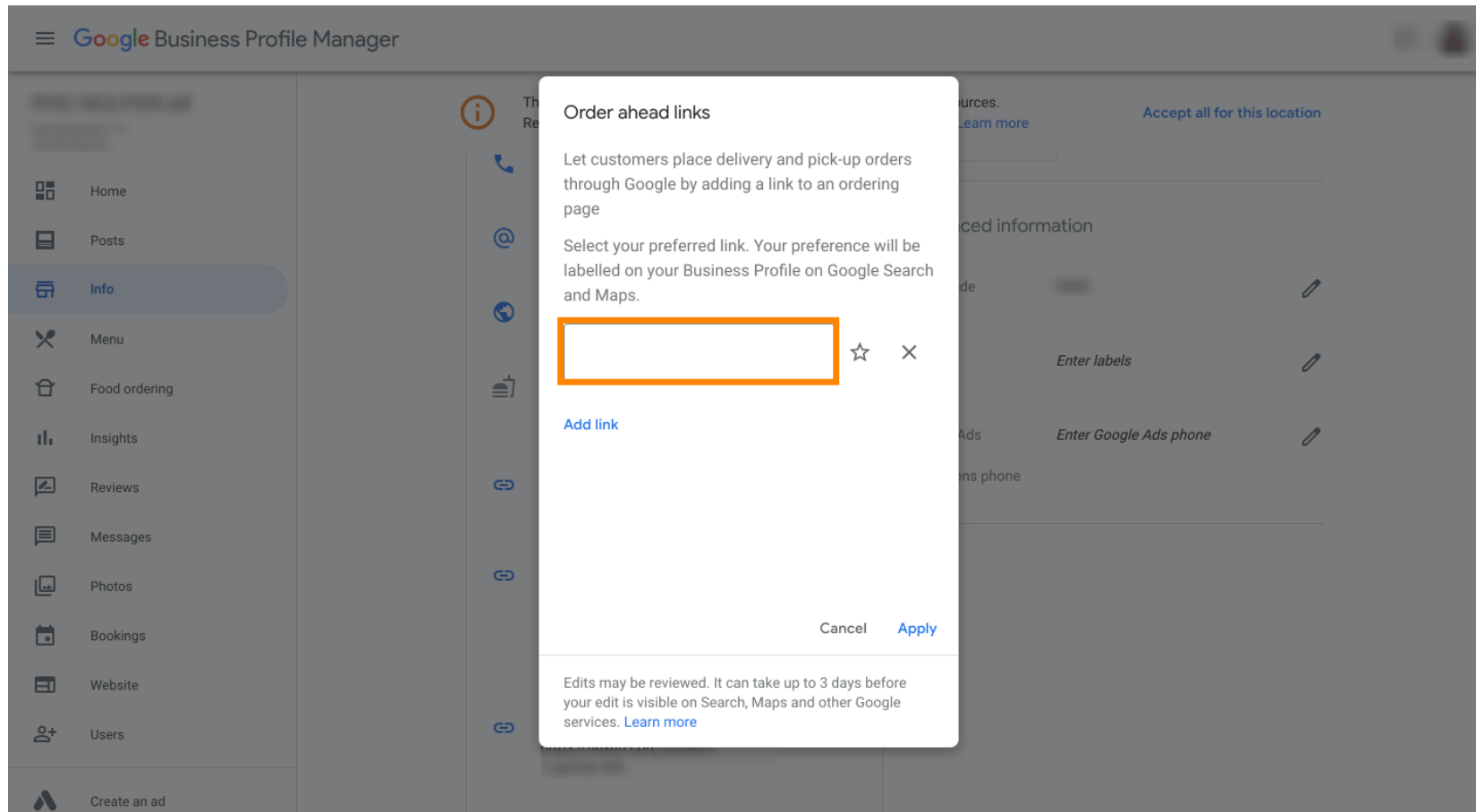


Scroll down until you reach **order ahead links** and click on the **pencil icon** to add or remove order links.



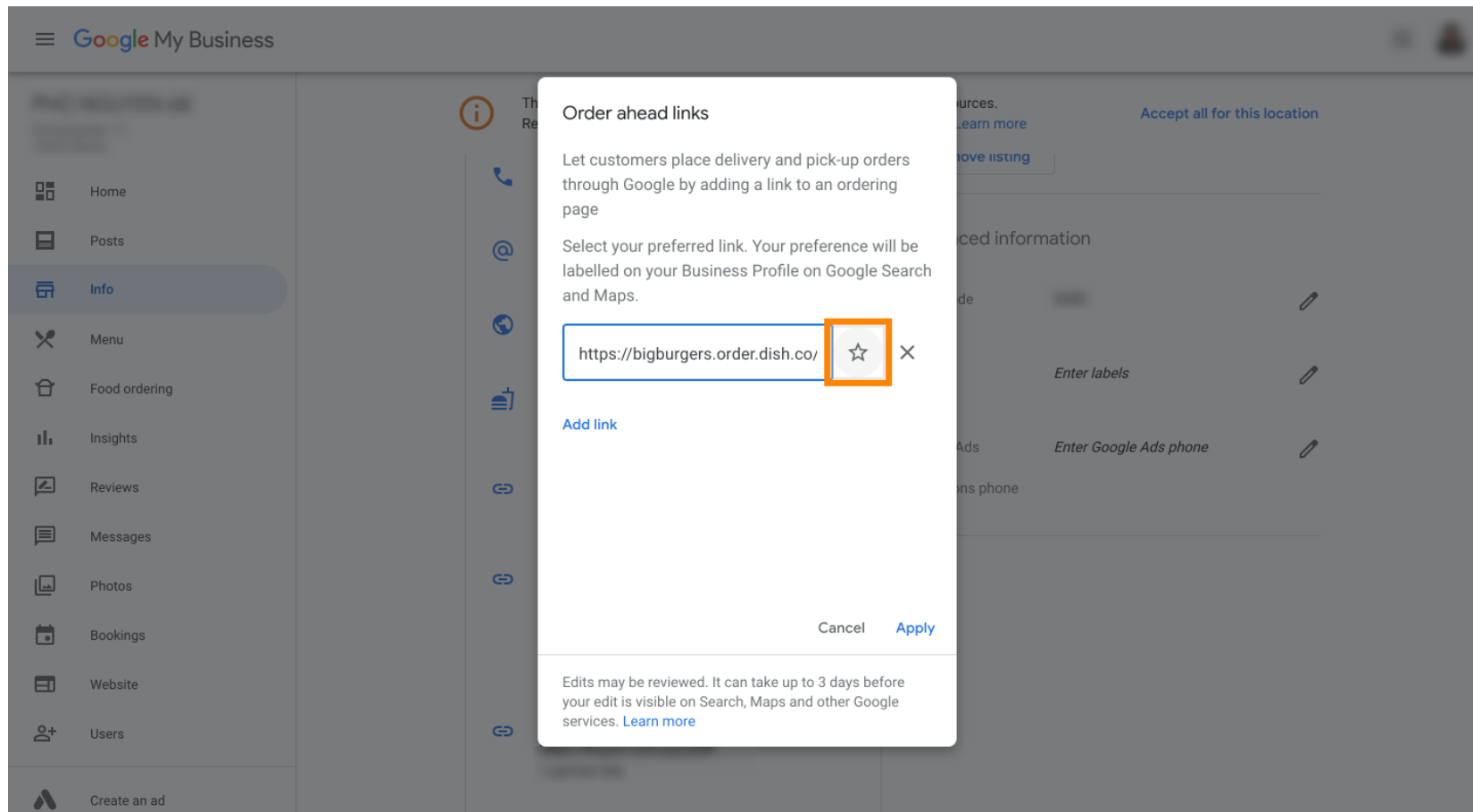
The screenshot shows the Google My Business interface for a business named "Big Burgers" located at Werkstattstraße 62, 50733 Köln. The left sidebar contains navigation options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays various business details and links. A notification at the top states: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#)". Below this, there are sections for "Add hours", "Add special hours", "Add phone", and a website link "https://bigburgers.order.dish.co/". The "Food ordering" section is marked "Turned on" and "Under review". The "Menu link" section shows "https://bigburgers.order.dish.co/menus". The "Order ahead links" section, which is the focus of the instruction, shows the same URL "https://bigburgers.order.dish.co/menus" and has a pencil icon highlighted with an orange box. Below it is the "Reservations links" section with an "Add link" button. On the right side, there are buttons for "Close this business on Google", "Mark as temporarily closed", "Mark as permanently closed", and "Remove listing". The "Advanced information" section on the right includes fields for "Store code" (34b0a570-9d5eb26f924), "Labels" (Enter labels), and "Google Ads location" (Enter Google Ads location).

 **Paste** the previously copied URL of your DISH Order Website here.



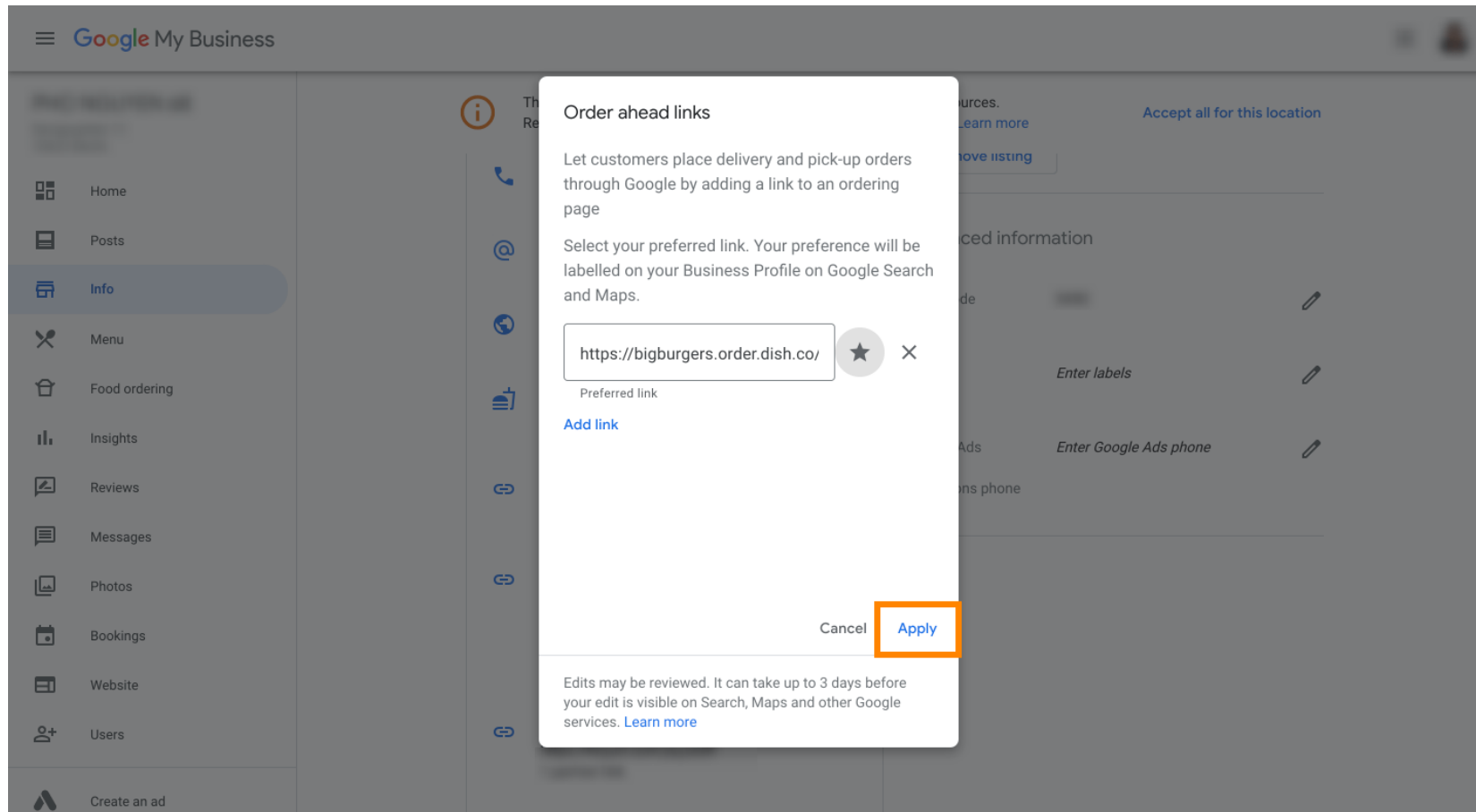


Make sure to prefer the link by clicking on the **star**. **Note: The link will be visible to the guests as preferred link by restaurant.**



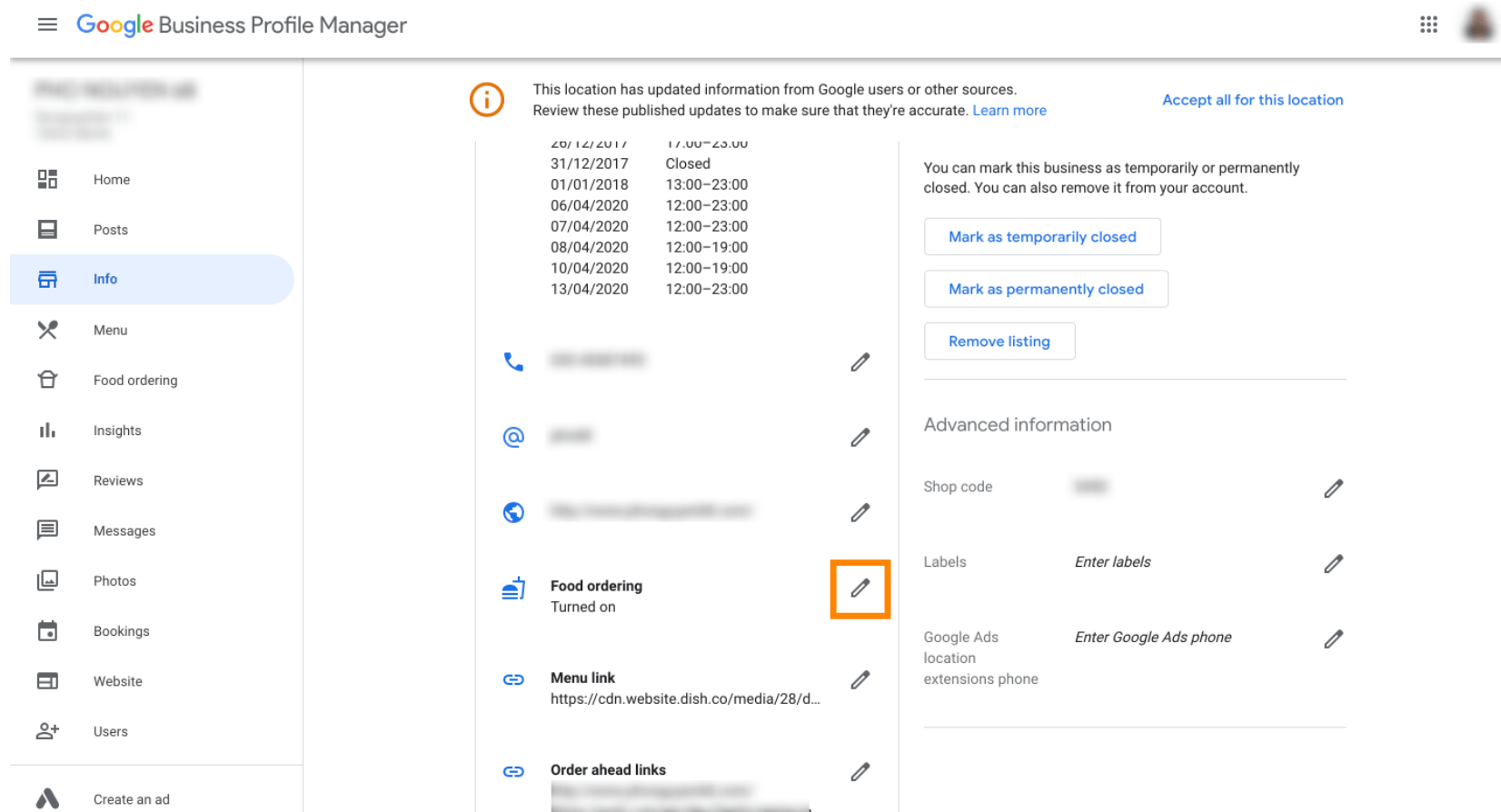


Finish the process by clicking on **apply**.





Ensure the food ordering option is turned on. If not click on the **pencil icon**.



Google Business Profile Manager

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)

Date	Time	Status
31/12/2017	17:00-23:00	Closed
01/01/2018	13:00-23:00	
06/04/2020	12:00-23:00	
07/04/2020	12:00-23:00	
08/04/2020	12:00-19:00	
10/04/2020	12:00-19:00	
13/04/2020	12:00-23:00	

You can mark this business as temporarily or permanently closed. You can also remove it from your account.

[Mark as temporarily closed](#)

[Mark as permanently closed](#)

[Remove listing](#)

Advanced information

Shop code [Edit](#)

Labels [Enter labels](#) [Edit](#)

Google Ads location extensions phone [Enter Google Ads phone](#) [Edit](#)

Food ordering [Edit](#)

Turned on

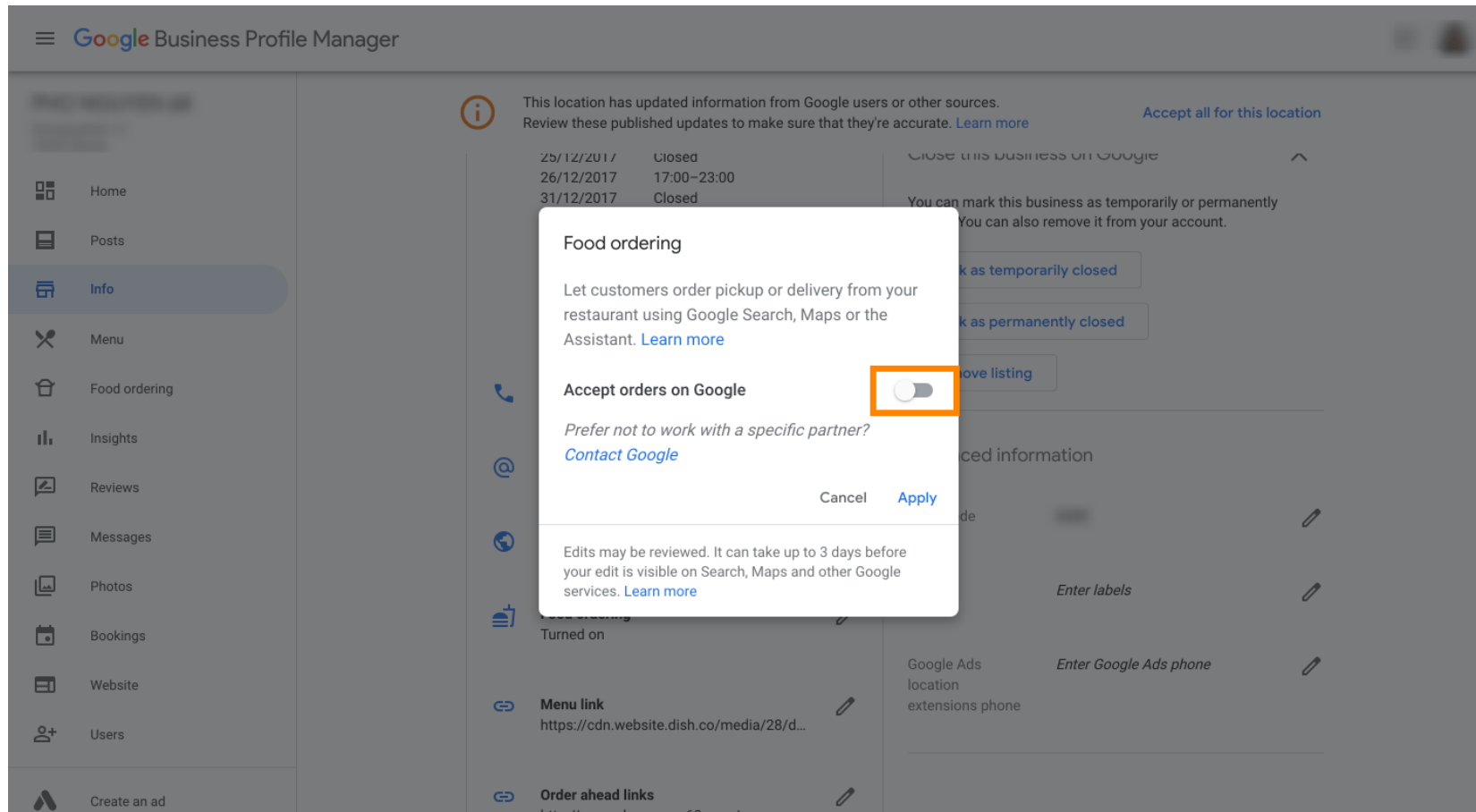
Menu link [Edit](#)

<https://cdn.website.dish.co/media/28/d...>

Order ahead links [Edit](#)

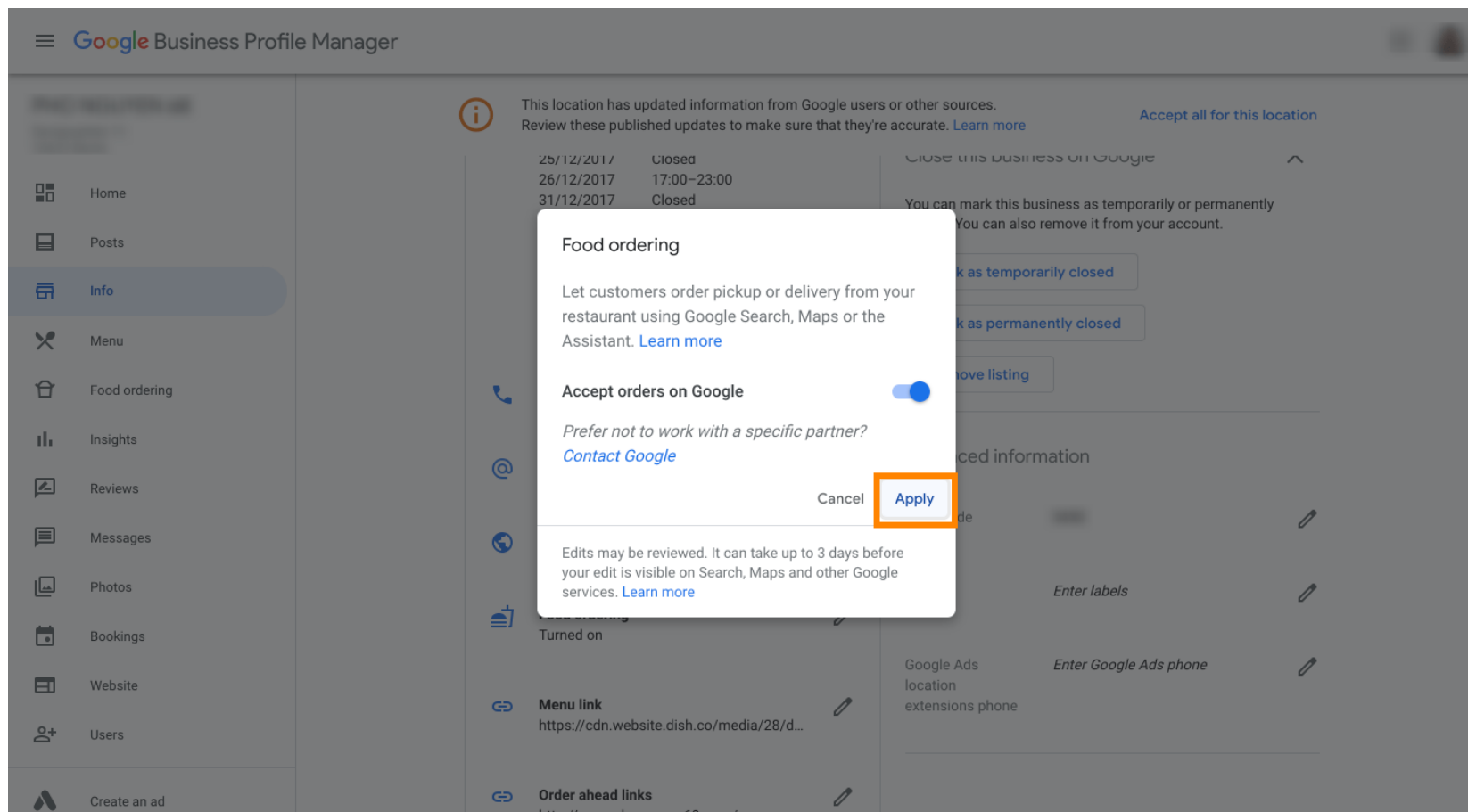
[Create an ad](#)

Now click on the **on/off switch** to activate the order button.



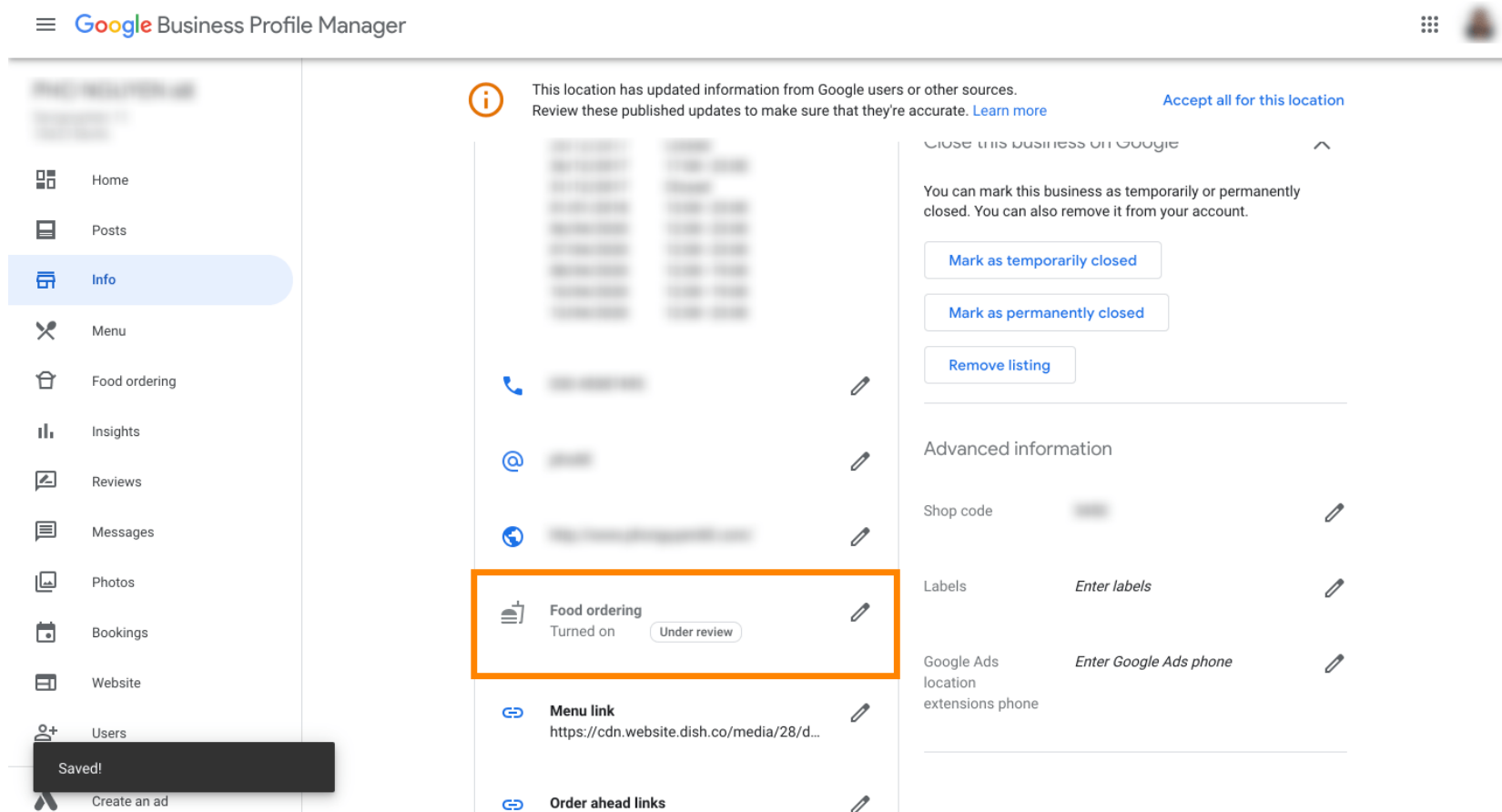


Confirm by clicking **apply**.





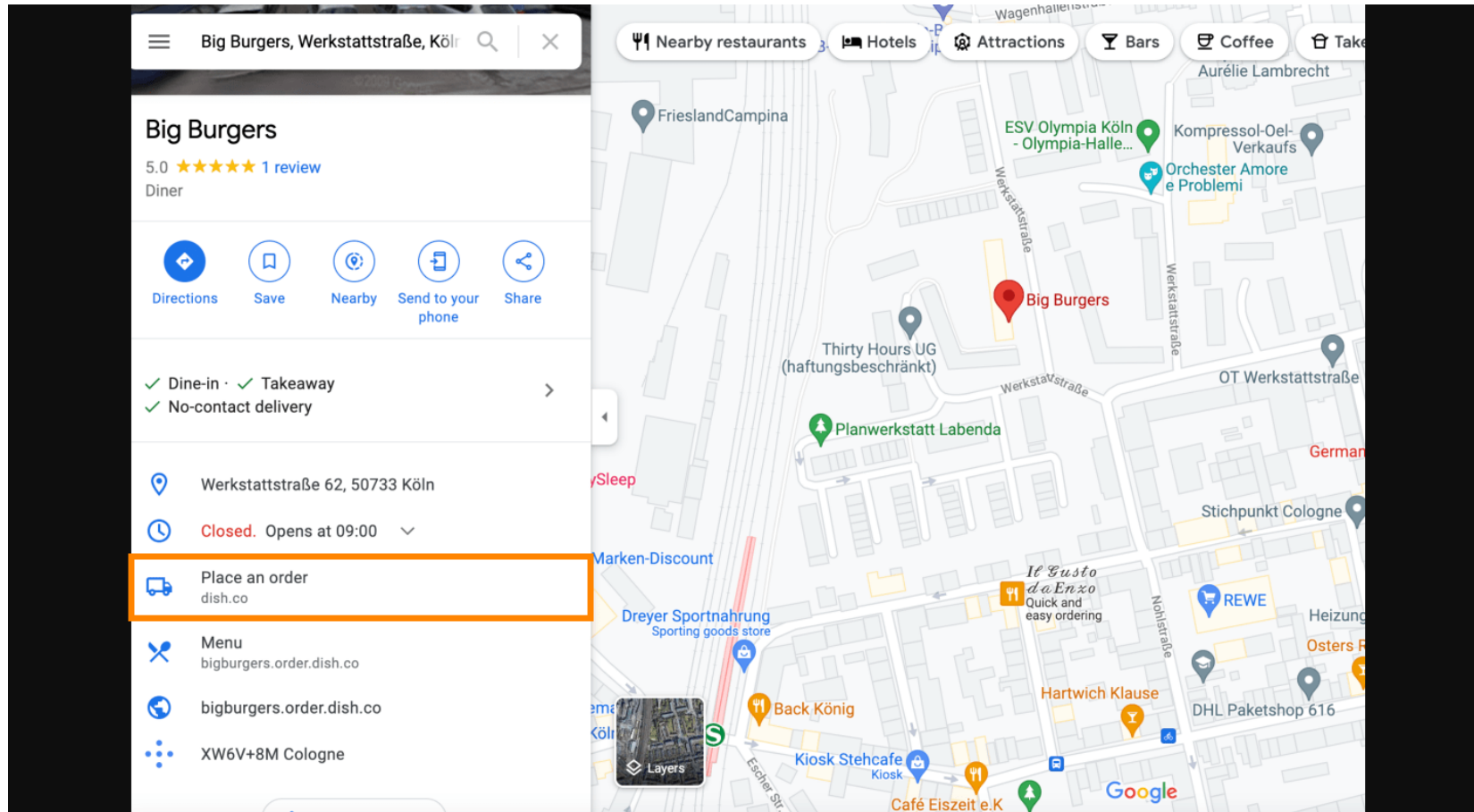
The change must be reviewed by Google. This could take a few minutes until it is updated.



The screenshot displays the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. A 'Saved!' notification is visible at the bottom of the sidebar. The main content area shows a notification at the top: 'This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)'. Below this, the 'Info' tab is active, showing various business details with edit icons. The 'Food ordering' section is highlighted with an orange box; it shows 'Food ordering' with a status of 'Turned on' and 'Under review'. Other visible sections include 'Advanced information' with fields for 'Shop code', 'Labels' (with a placeholder 'Enter labels'), and 'Google Ads location extensions phone' (with a placeholder 'Enter Google Ads phone').



That's it. You've successfully integrated DISH Order to the Google entry of your restaurant.





Scan to go to the interactive player