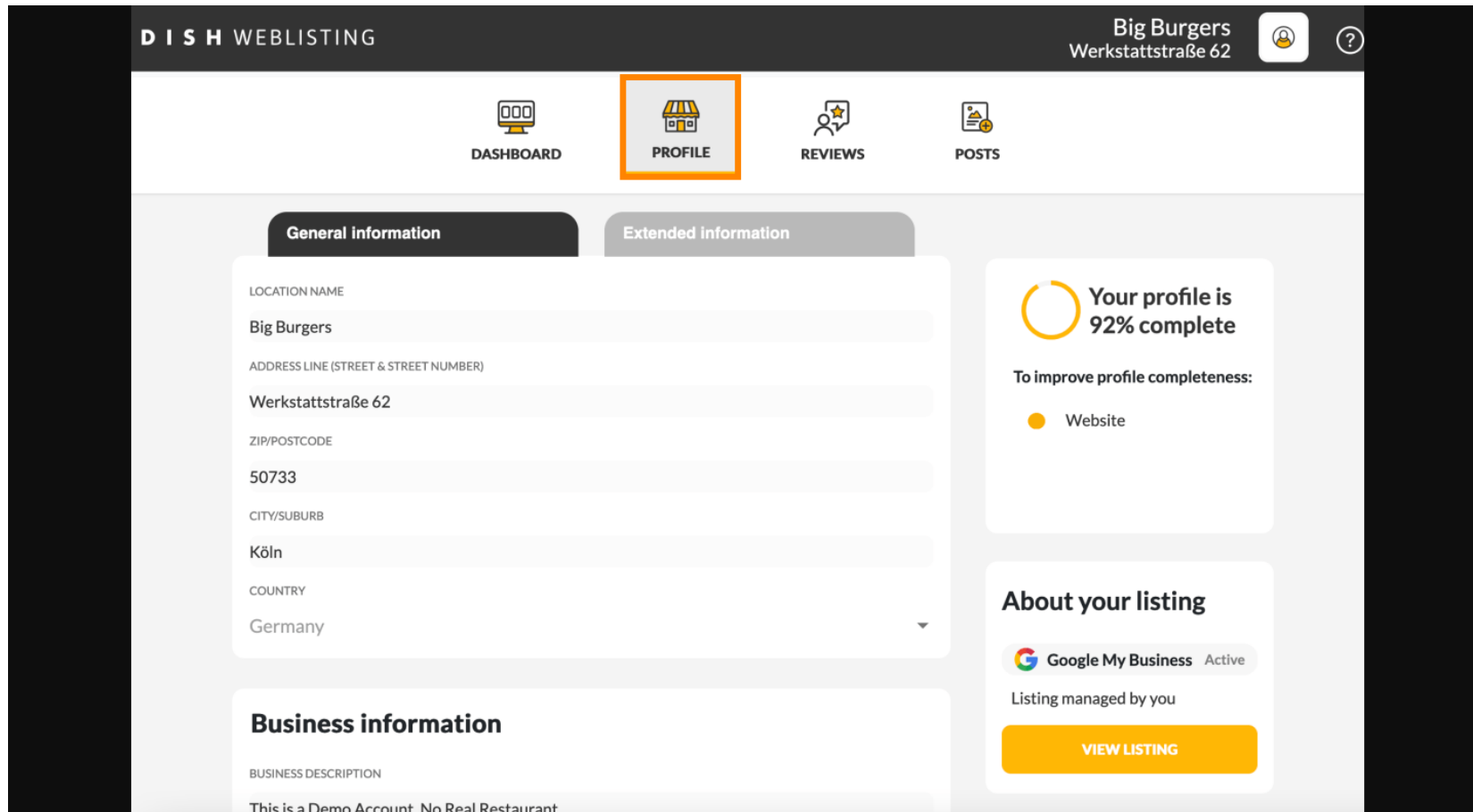




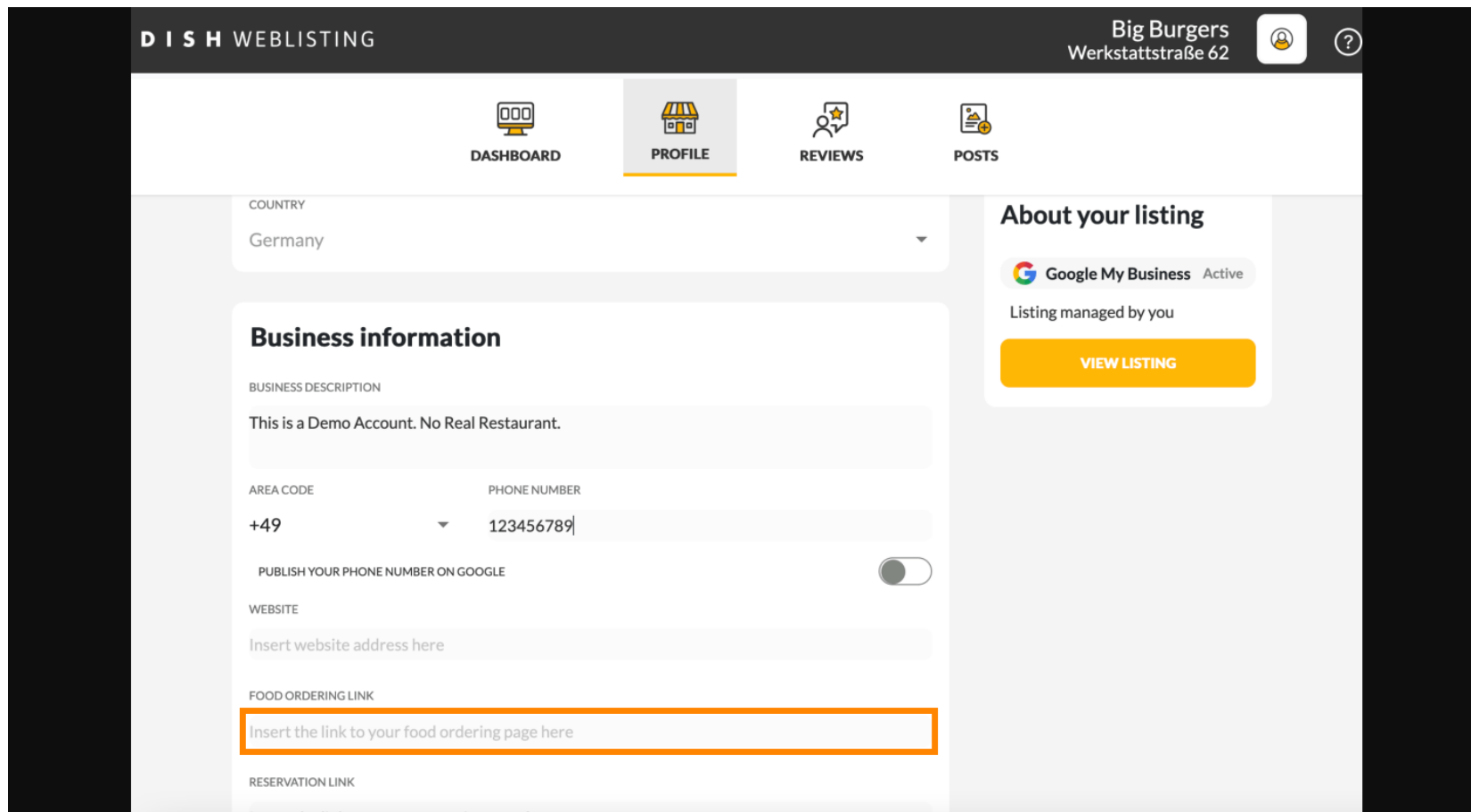
Primero visita el sitio web de pedidos DISH del restaurante y copia su **URL** .

The screenshot displays the 'Big Burgers' website interface. At the top, the browser address bar shows the URL 'bigburgers.order.dish.co/menus', which is highlighted with an orange border. The website header includes the 'Big Burgers' logo, a 'Menü anzeigen' button, and links for 'Anmelden' and 'Registrieren'. The main content area is divided into two columns. The left column contains a 'Big Burgers' section with the address 'Werkstattstraße 62, Köln 50733, NRW, Germany' and opening hours 'Donnerstag 00:00 - 23:59'. Below this is a section for 'Wie möchten Sie Ihre Bestellung erhalten?' with 'Lieferung' and 'Abholung' options. The main menu is organized into sections: 'Test Burgers' (including 'Demo Burger 1' at €1,000.00 and 'Test Burger' at €1,500.00) and 'Test Pizzen' (including 'Margarete pizza Ø 30 cm' at €500.00 and 'Margerete pizza Ø 45 cm' at €550.00). The right sidebar, titled 'Ihre Bestellung', features a burger icon and the text 'Lege Gerichte und Getränke in deinen Warenkorb.' with a prominent orange 'Bestellvorgang' button.

- La primera opción, conveniente y recomendada, es iniciar sesión en [DISH Weblisting](#) y hacer clic en "Perfil". Nota: Hay dos opciones para conectar el enlace del sitio web de pedidos de DISH con Google My Business.



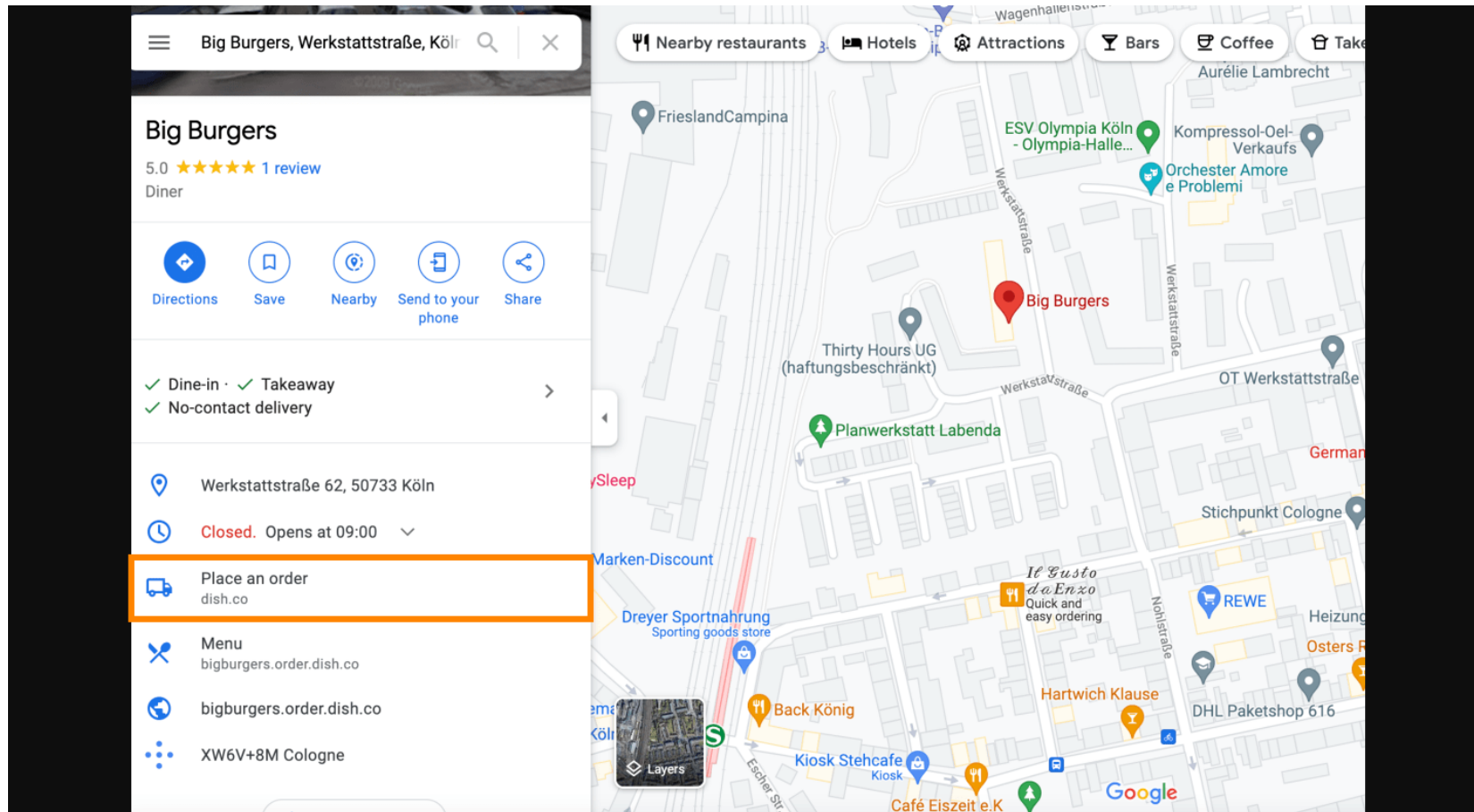
- Desplázate hacia abajo hasta la información del negocio. En el **enlace de pedidos de comida**, puedes insertar la **URL** de tu sitio web de pedidos de DISH. **Nota: Asegúrate de guardar la información actualizada**.



The screenshot shows the 'DISH WEBLISTING' interface for a business named 'Big Burgers' located at 'Werkstattstraße 62'. The navigation menu includes 'DASHBOARD', 'PROFILE' (which is selected), 'REVIEWS', and 'POSTS'. The main content area is divided into two columns. The left column contains a 'Country' dropdown set to 'Germany', a 'Business information' section with a 'Business description' field containing 'This is a Demo Account. No Real Restaurant.', and a 'Phone number' field with area code '+49' and number '123456789'. Below the phone number is a toggle for 'Publish your phone number on Google'. The 'Website' field is empty with the placeholder 'Insert website address here'. The 'Food ordering link' field is highlighted with an orange border and contains the placeholder 'Insert the link to your food ordering page here'. The right column shows 'About your listing' with 'Google My Business' status as 'Active' and 'Listing managed by you', along with a 'VIEW LISTING' button.



Con DISH Weblisting el enlace de pedido de comida en la entrada de Google de tu restaurante se coloca automáticamente sin necesidad de utilizar el complejo panel de configuración de Google My Business



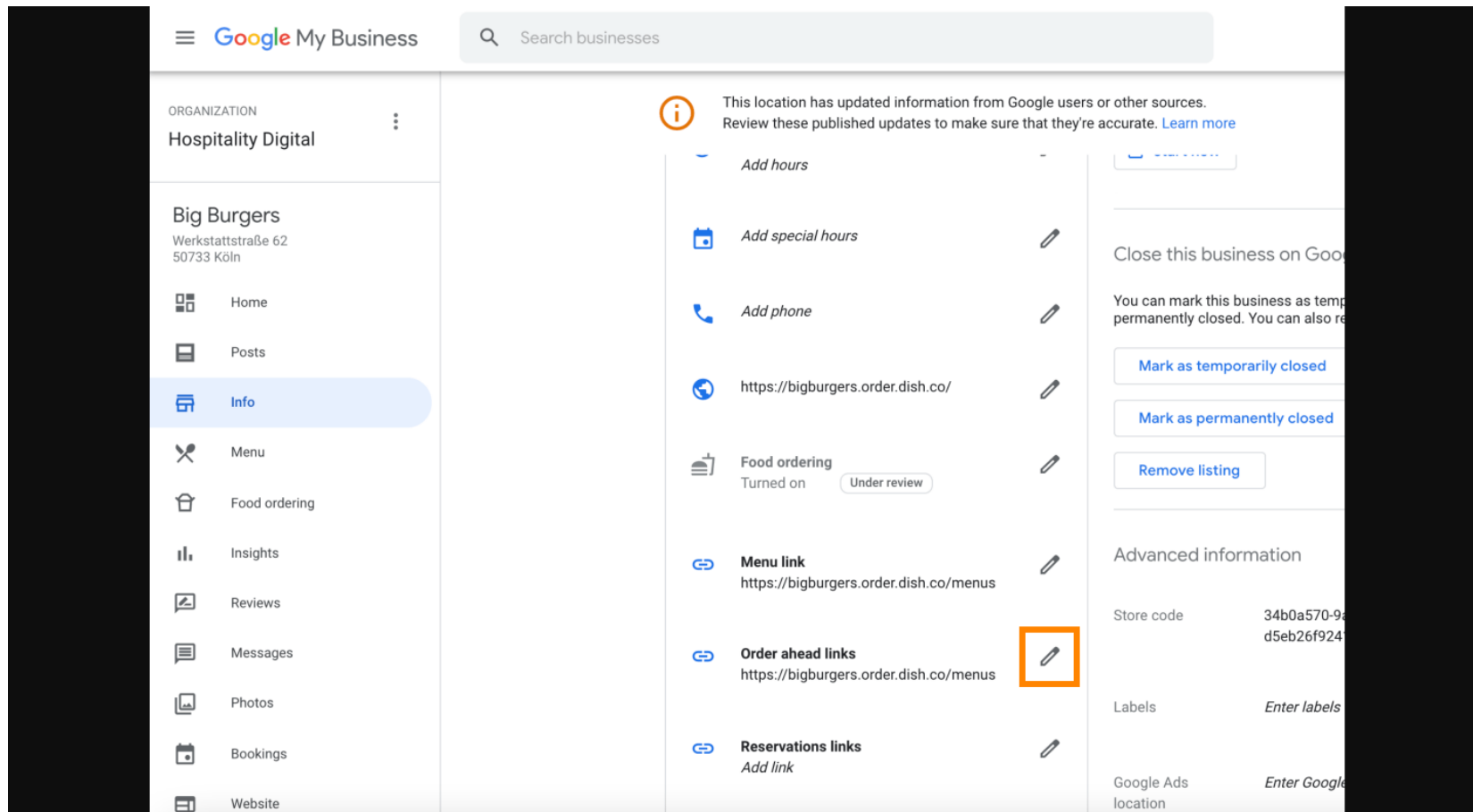


Segunda variante: Estás en el Panel de control de tu cuenta de Google My Business. Haz clic en "Información" para ajustar la configuración de tu empresa.

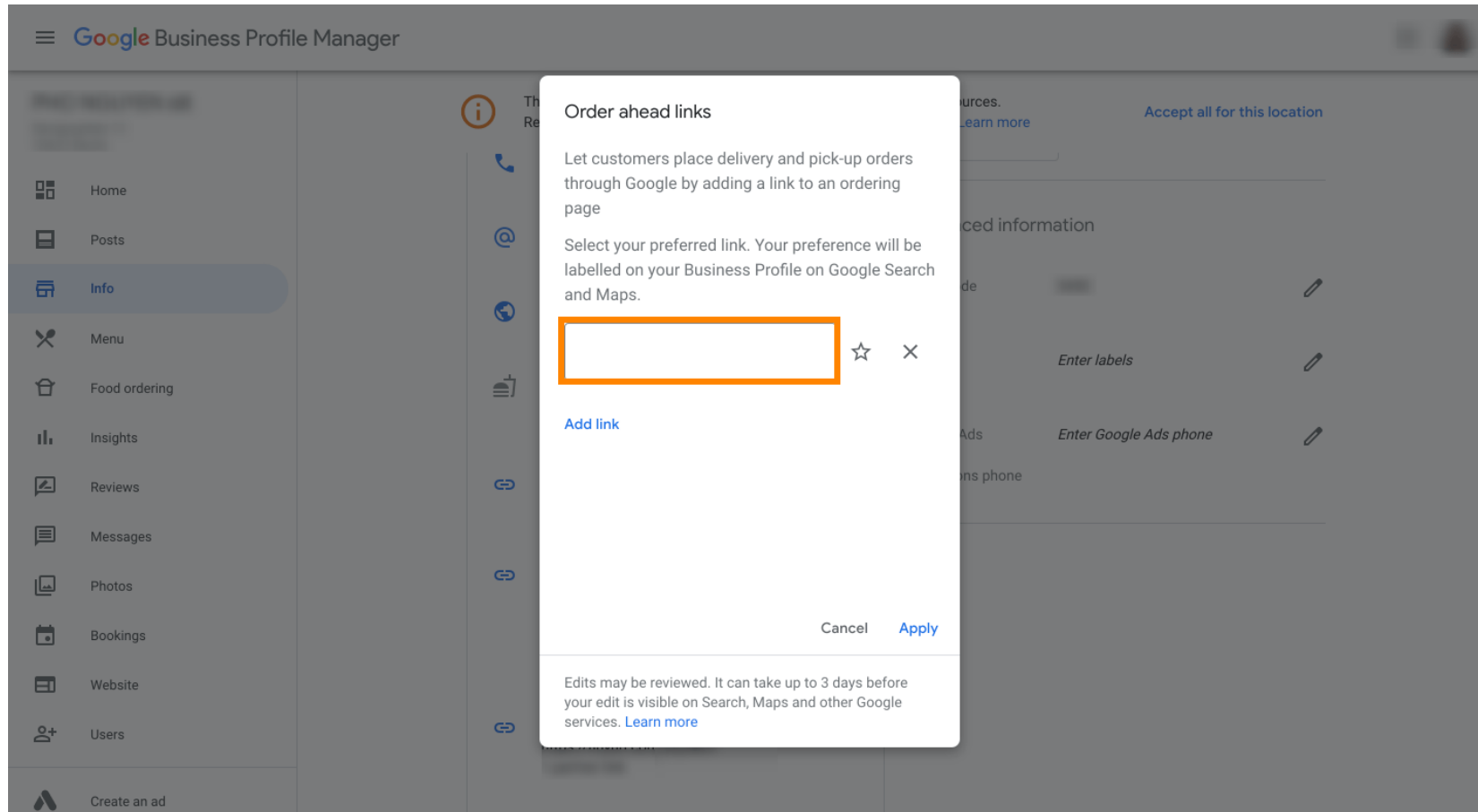
The screenshot shows the Google My Business interface. On the left, a navigation menu lists various options: Home, Posts, Info (highlighted with an orange box), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays the business profile for 'Big Burgers', including its address (Werkstattstraße 62, 50733 Köln), a warning about updated information, and a table of operating hours. The right sidebar offers options to view the business on Search and Maps, share the profile, and advertise.

Day	Hours
Sunday	9:00 AM–5:00 PM
Monday	9:00 AM–5:00 PM
Tuesday	9:00 AM–5:00 PM
Wednesday	9:00 AM–5:00 PM
Thursday	9:00 AM–5:00 PM
Friday	9:00 AM–5:00 PM
Saturday	9:00 AM–5:00 PM

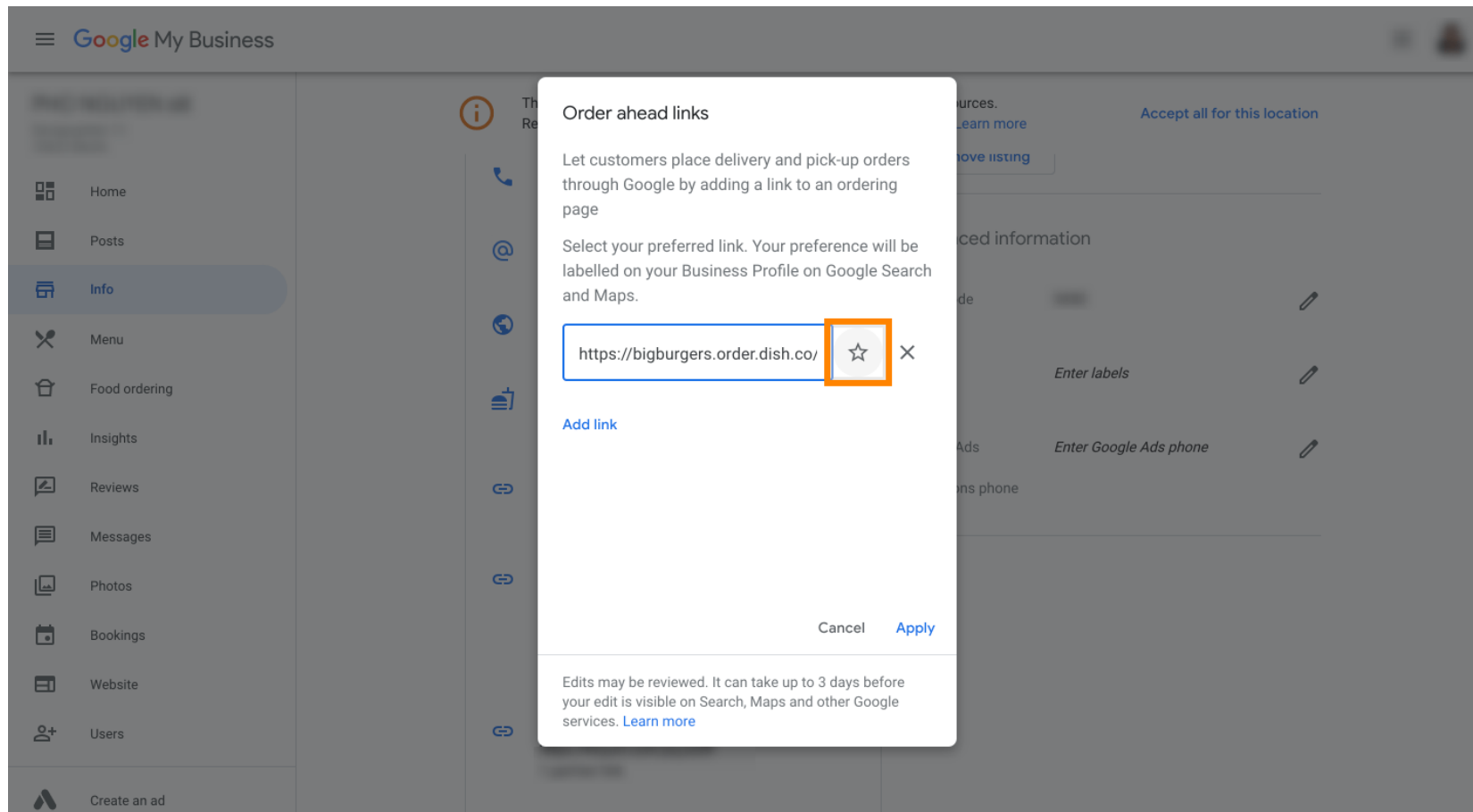
Desplácese hacia abajo hasta llegar a **los enlaces de pedidos anticipados** y haga clic en el **ícono de lápiz** para agregar o eliminar enlaces de pedidos.



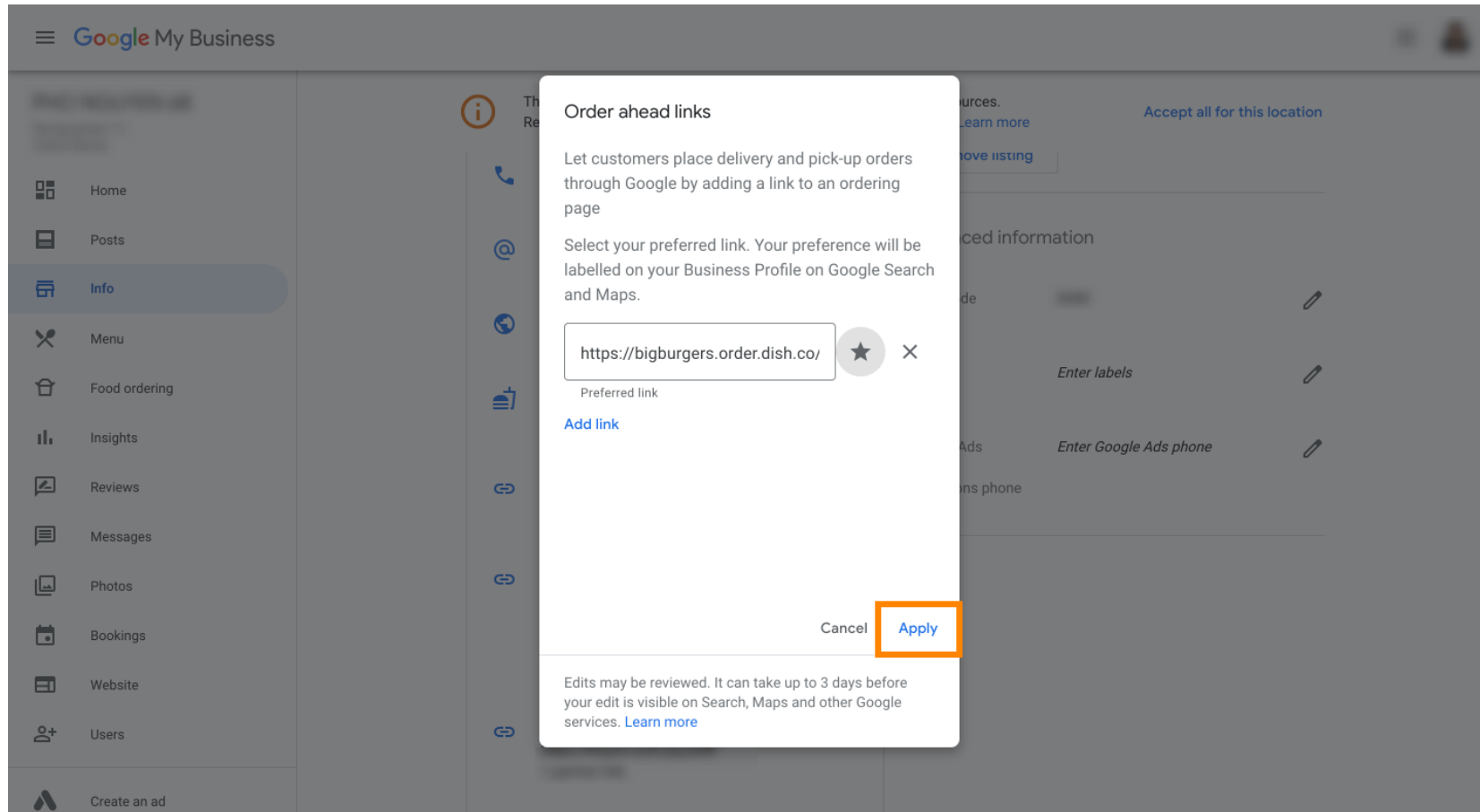
 **Pegar** lo copiado anteriormente URL de su sitio web de pedidos de DISH aquí.



Asegúrate de marcar el enlace como favorito haciendo clic en la **estrella**. **Nota: El enlace será visible para los huéspedes como el enlace preferido del restaurante.**



Finaliza el proceso haciendo clic en **aplicar**.



Asegúrate de que la opción de pedir comida esté activada. De lo contrario, haz clic en el **icono del lápiz**

The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. The main content area displays a notification about updated information from Google users, with a link to 'Accept all for this location'. Below this is a table of historical status updates:

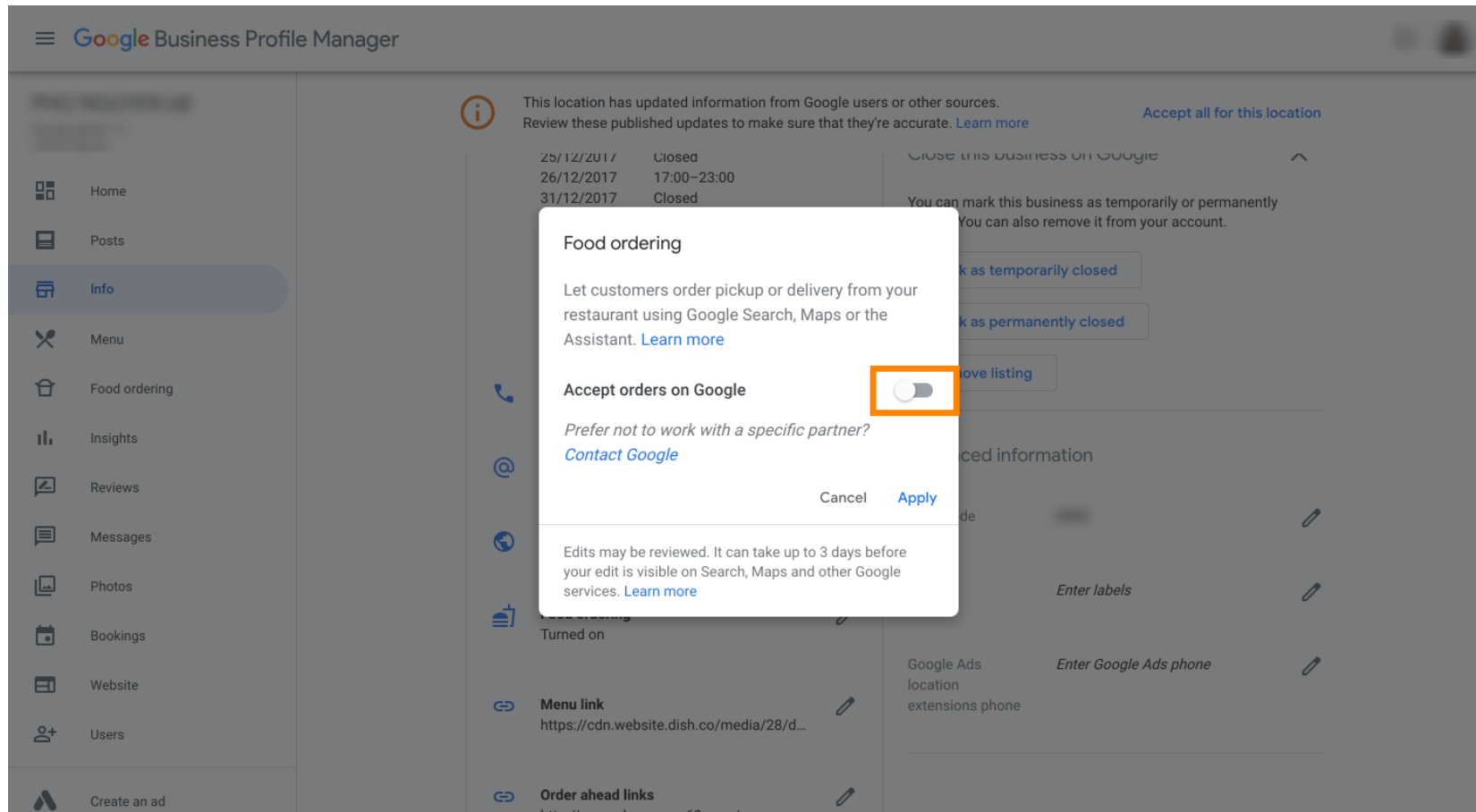
Date	Status
31/12/2017	Closed
01/01/2018	13:00-23:00
06/04/2020	12:00-23:00
07/04/2020	12:00-23:00
08/04/2020	12:00-19:00
10/04/2020	12:00-19:00
13/04/2020	12:00-23:00

Below the table are several settings, each with an edit icon (pencil):

- Phone number
- Address
- Website
- Food ordering** (highlighted with an orange box): Turned on
- Menu link: <https://cdn.website.dish.co/media/28/d...>
- Order ahead links

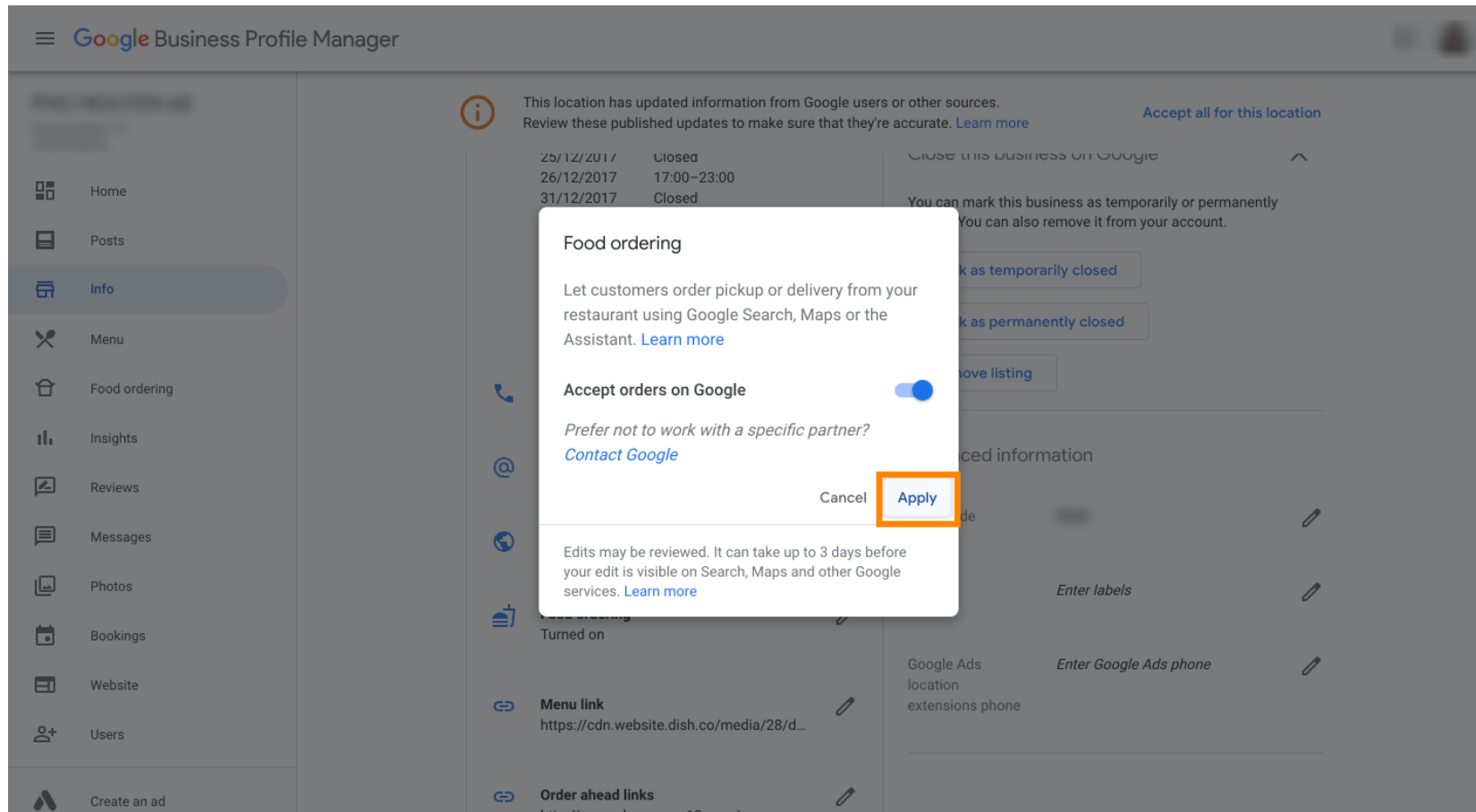
On the right side, there are buttons for 'Mark as temporarily closed', 'Mark as permanently closed', and 'Remove listing'. Below these is the 'Advanced information' section with fields for 'Shop code', 'Labels' (with 'Enter labels' placeholder), and 'Google Ads location extensions phone' (with 'Enter Google Ads phone' placeholder).

Ahora haga clic en el **interruptor de encendido/apagado** para activar el botón de pedido.






Confirme haciendo clic en **aplicar**.

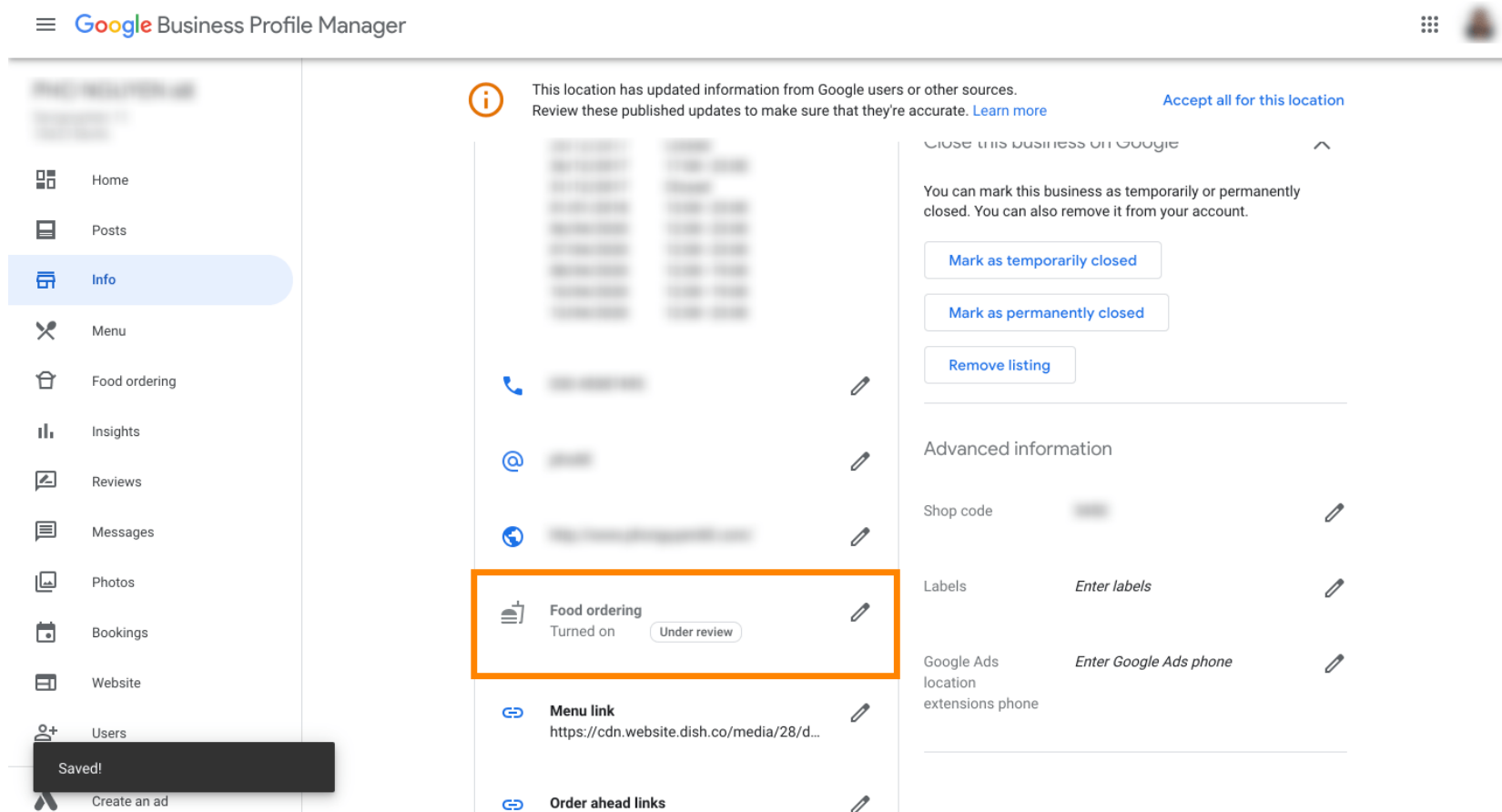


The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to enable food ordering for their business. The dialog includes the following text and options:

- Food ordering**
- Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)
- Accept orders on Google**
- Prefer not to work with a specific partner?* [Contact Google](#)
- Buttons: **Cancel** and **Apply** (highlighted with an orange box)
- Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

The background interface shows the "Info" tab selected in the left sidebar. The main content area displays a notification about updated information from Google users, a table of business hours, and various settings for the business profile, including "Menu link" and "Order ahead links".

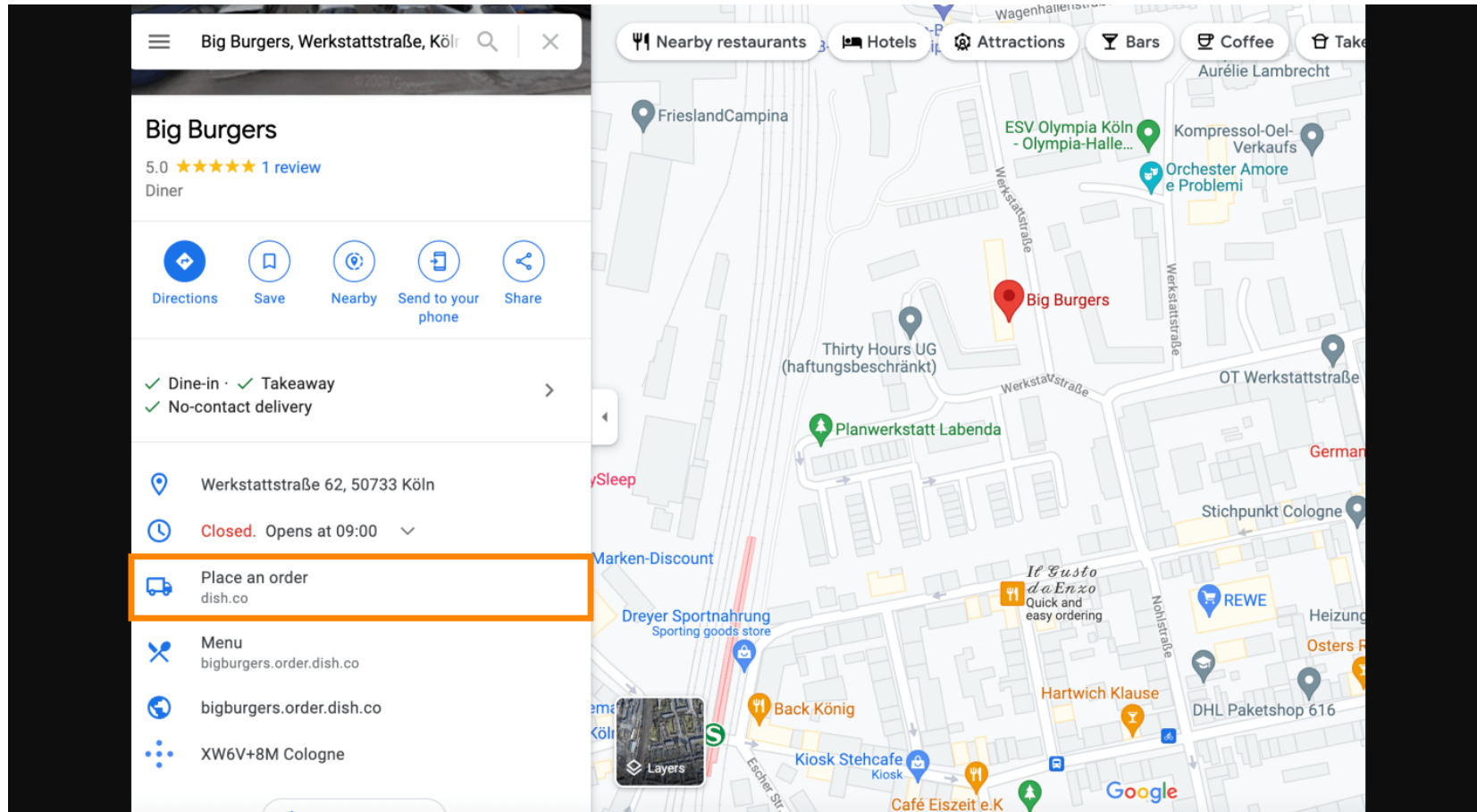
 Google debe revisar el cambio. La actualización podría tardar unos minutos.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. A 'Saved!' notification is visible at the bottom left. The main content area has a header with a warning icon and text: 'This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. Learn more' and a link 'Accept all for this location'. Below this is a list of business attributes, each with an edit icon. The 'Food ordering' attribute is highlighted with an orange box; it shows 'Turned on' and 'Under review'. Other attributes include Phone, Email, Website, Menu link (with URL), and Order ahead links. On the right side, there are options to 'Close this business on Google' (temporarily or permanently) and 'Remove listing'. Below that is the 'Advanced information' section with fields for Shop code, Labels, and Google Ads location extensions phone, each with an edit icon.



Listo. Has integrado DISH Order con éxito en la ficha de Google de tu restaurante.





Escanee para ir al reproductor interactivo