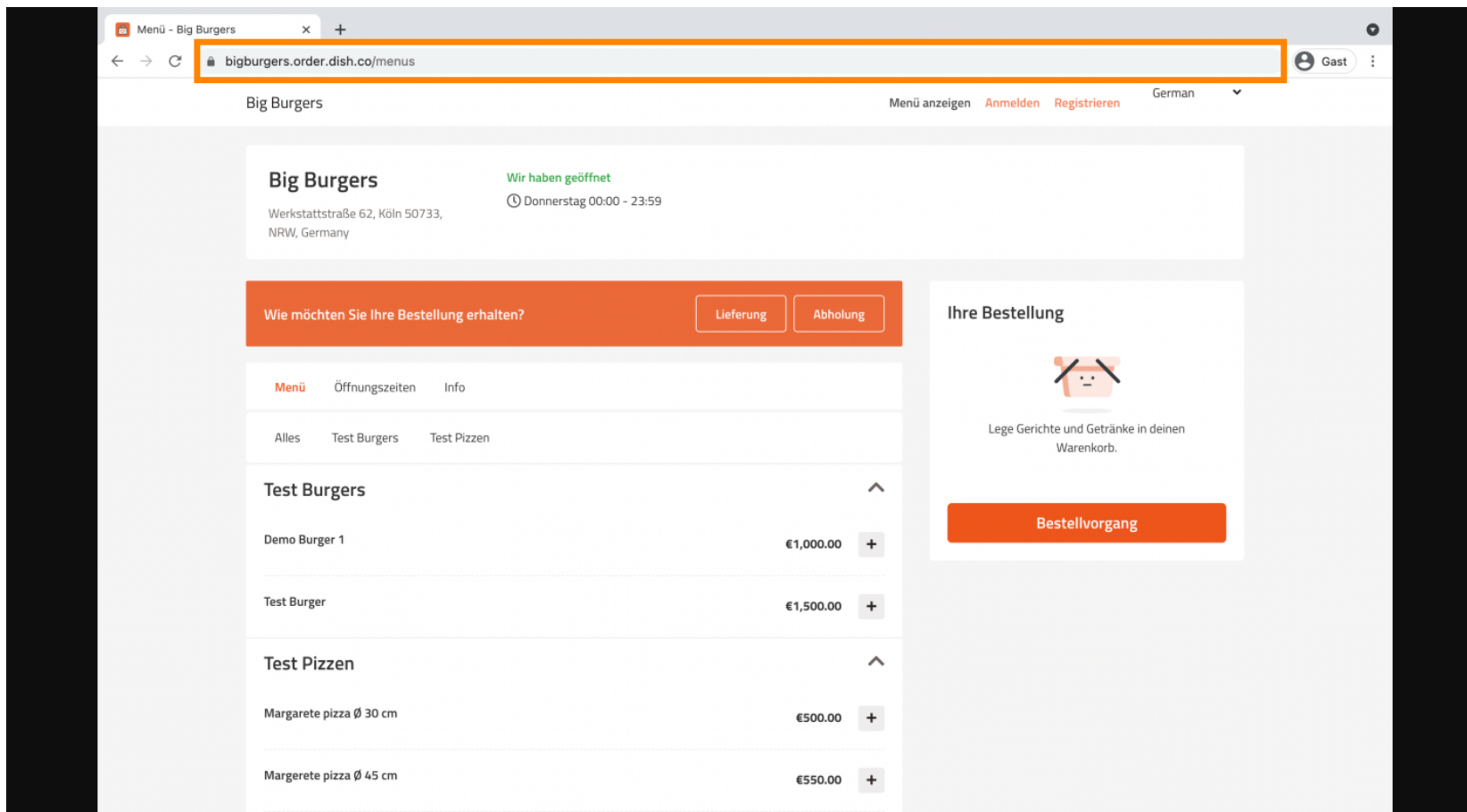


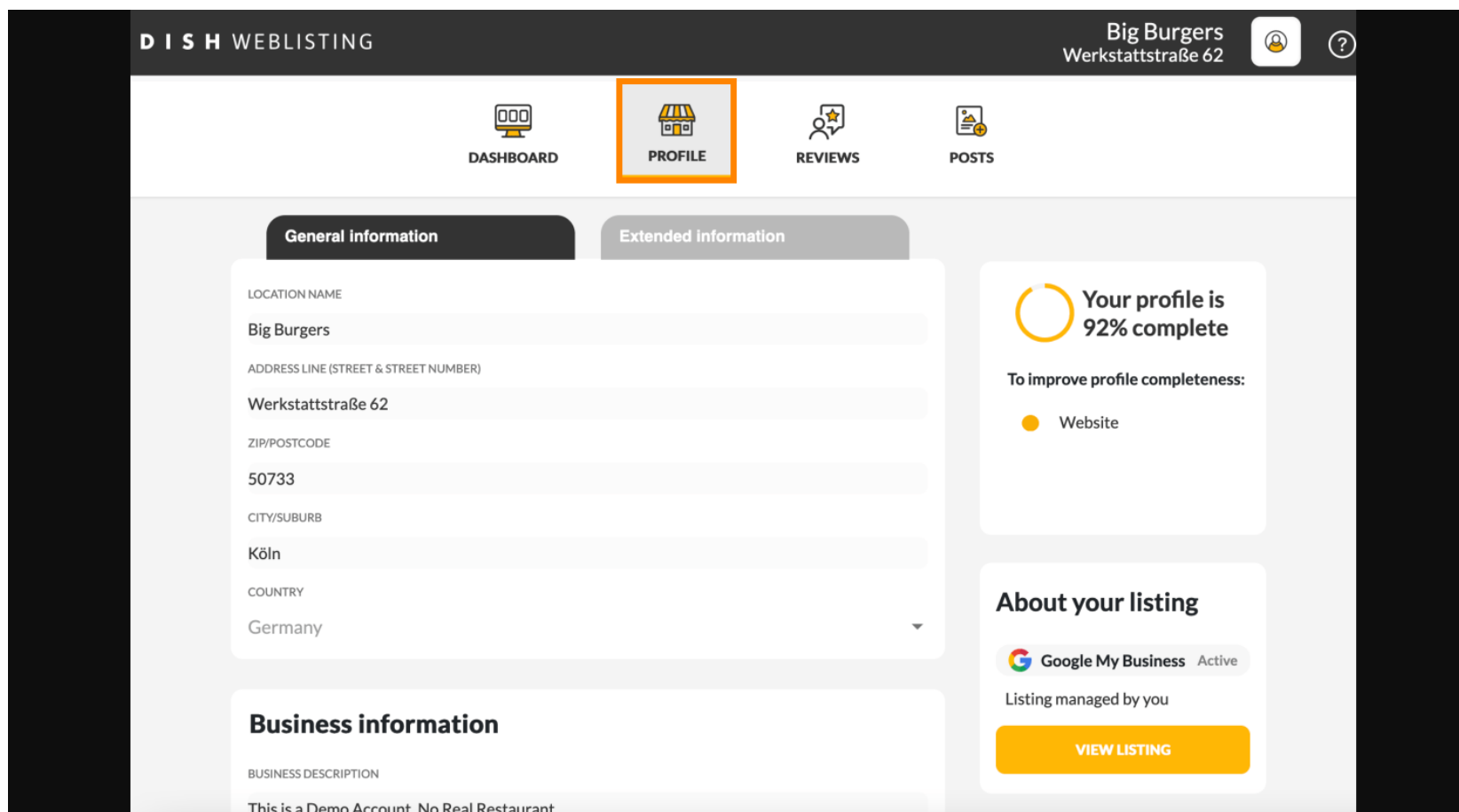


Visitez d'abord le site Web de commande DISH du restaurant et copiez votre **URL**.





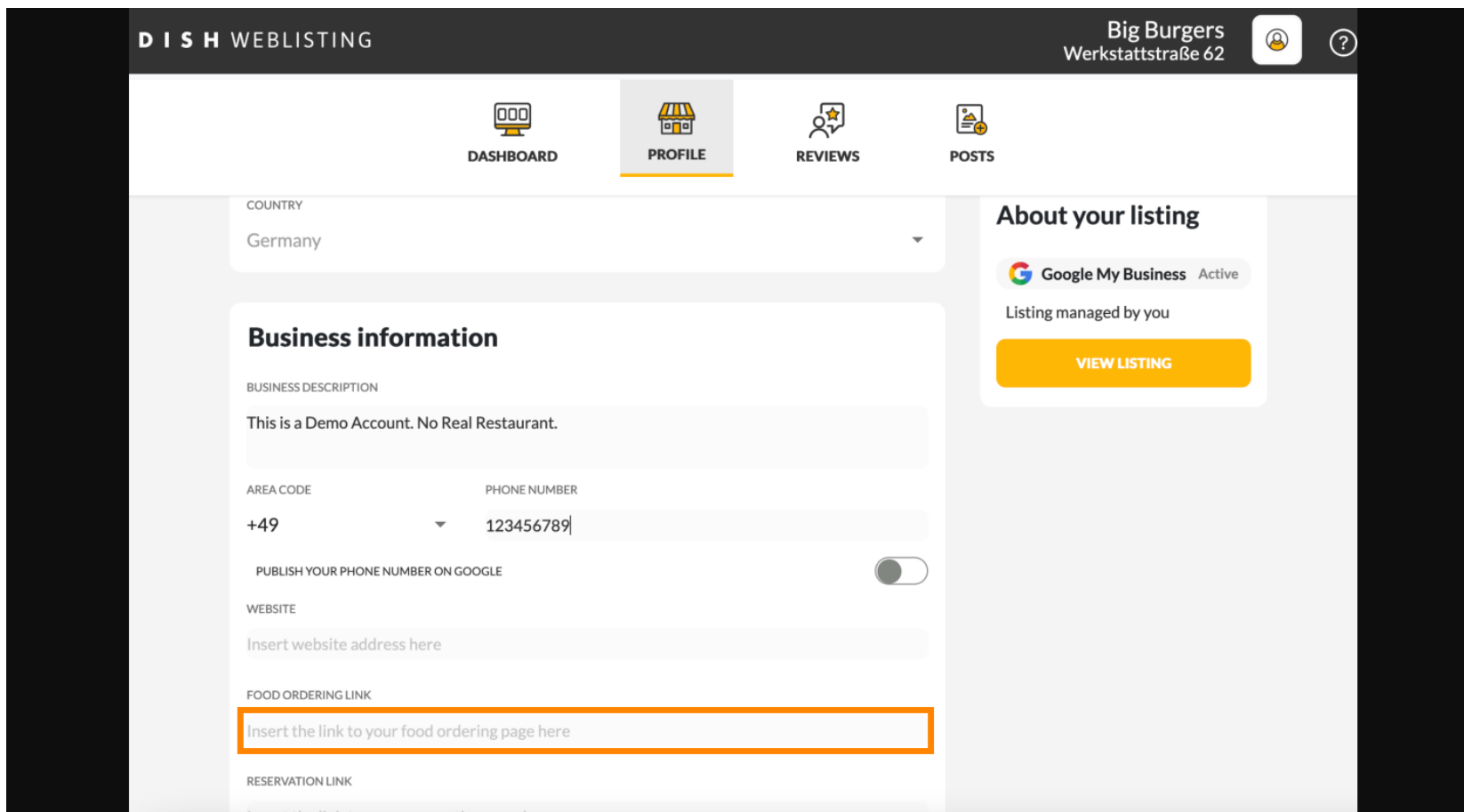
La première option, pratique et recommandée, consiste à se connecter à DISH Weblisting et à cliquer sur « **Profil** ». Remarque : Il existe deux options pour connecter le lien du site web DISH Order à Google My Business.



The screenshot shows the 'DISH WEBLISTING' interface for a user named 'Big Burgers' at 'Werkstattstraße 62'. The 'PROFILE' tab is selected and highlighted with an orange box. The page is divided into two main sections: 'General information' and 'Extended information'. The 'General information' section contains fields for 'LOCATION NAME' (Big Burgers), 'ADDRESS LINE (STREET & STREET NUMBER)' (Werkstattstraße 62), 'ZIP/POSTCODE' (50733), 'CITY/SUBURB' (Köln), and 'COUNTRY' (Germany). The 'Extended information' section is currently empty. On the right side, there is a progress indicator showing 'Your profile is 92% complete' with a yellow circle. Below this, it says 'To improve profile completeness:' followed by a yellow circle and the text 'Website'. Further down, there is a section titled 'About your listing' which shows 'Google My Business' as 'Active' and 'Listing managed by you'. At the bottom of this section is a yellow button labeled 'VIEW LISTING'. At the very bottom of the page, a small text line reads 'This is a Demo Account. No Real Restaurant.'



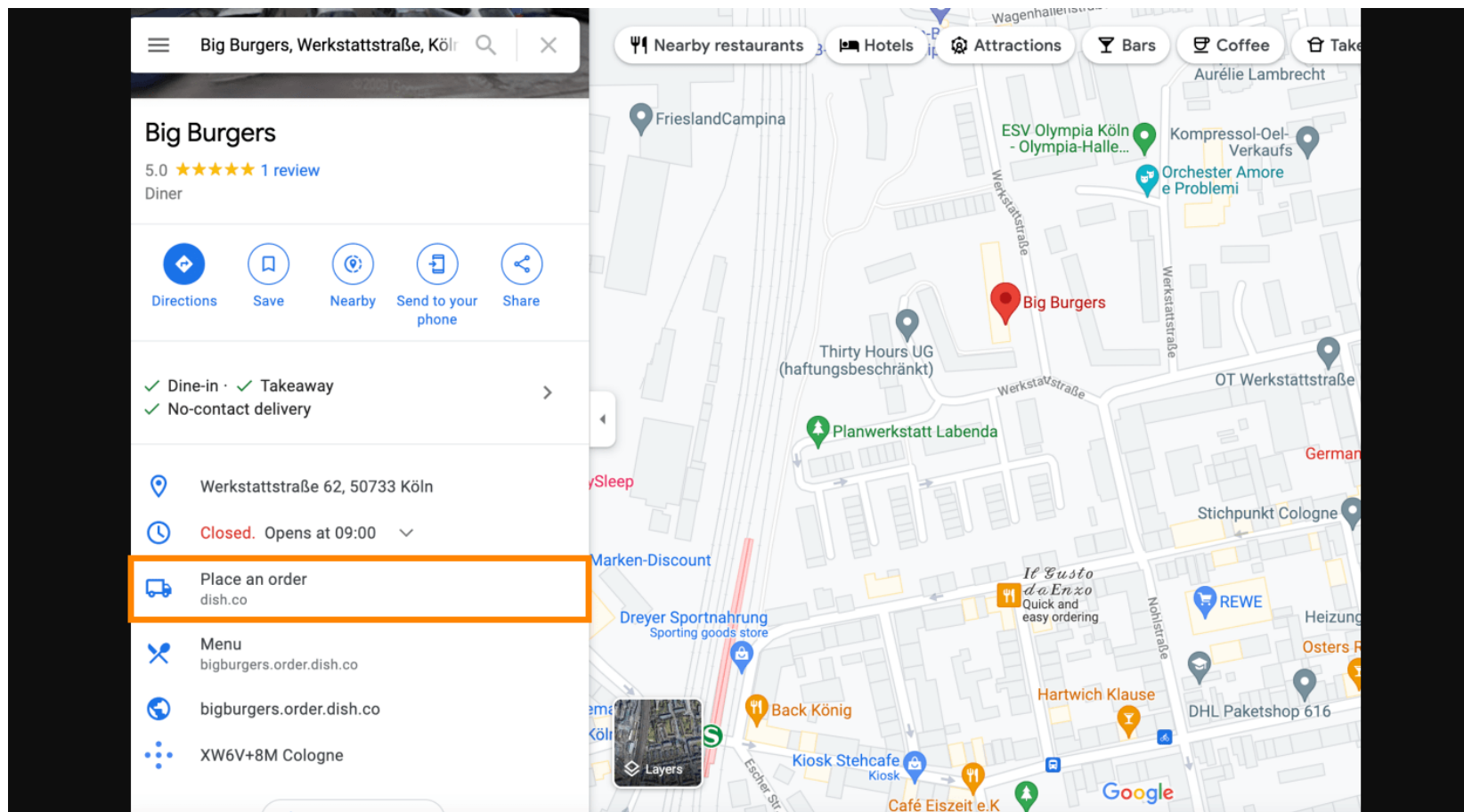
Faites défiler la page jusqu'aux informations sur l'entreprise. Dans le champ « **Lien de commande** », vous pouvez insérer l' **URL** de votre site web DISH Order. **Remarque : Assurez-vous d'enregistrer les informations mises à jour .**



The screenshot shows the 'DISH WEBLISTING' interface for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The 'PROFILE' tab is selected in the top navigation bar. The main content area is divided into two columns. The left column contains a 'Country' dropdown set to 'Germany', a 'Business information' section with a description 'This is a Demo Account. No Real Restaurant.', and fields for 'Area Code' (+49) and 'Phone Number' (123456789). There is a toggle for 'Publish your phone number on Google' and a 'Website' field with the placeholder 'Insert website address here'. The 'Food Ordering Link' field, which has the placeholder 'Insert the link to your food ordering page here', is highlighted with an orange border. The right column shows 'About your listing' with 'Google My Business' status as 'Active' and a 'View Listing' button.

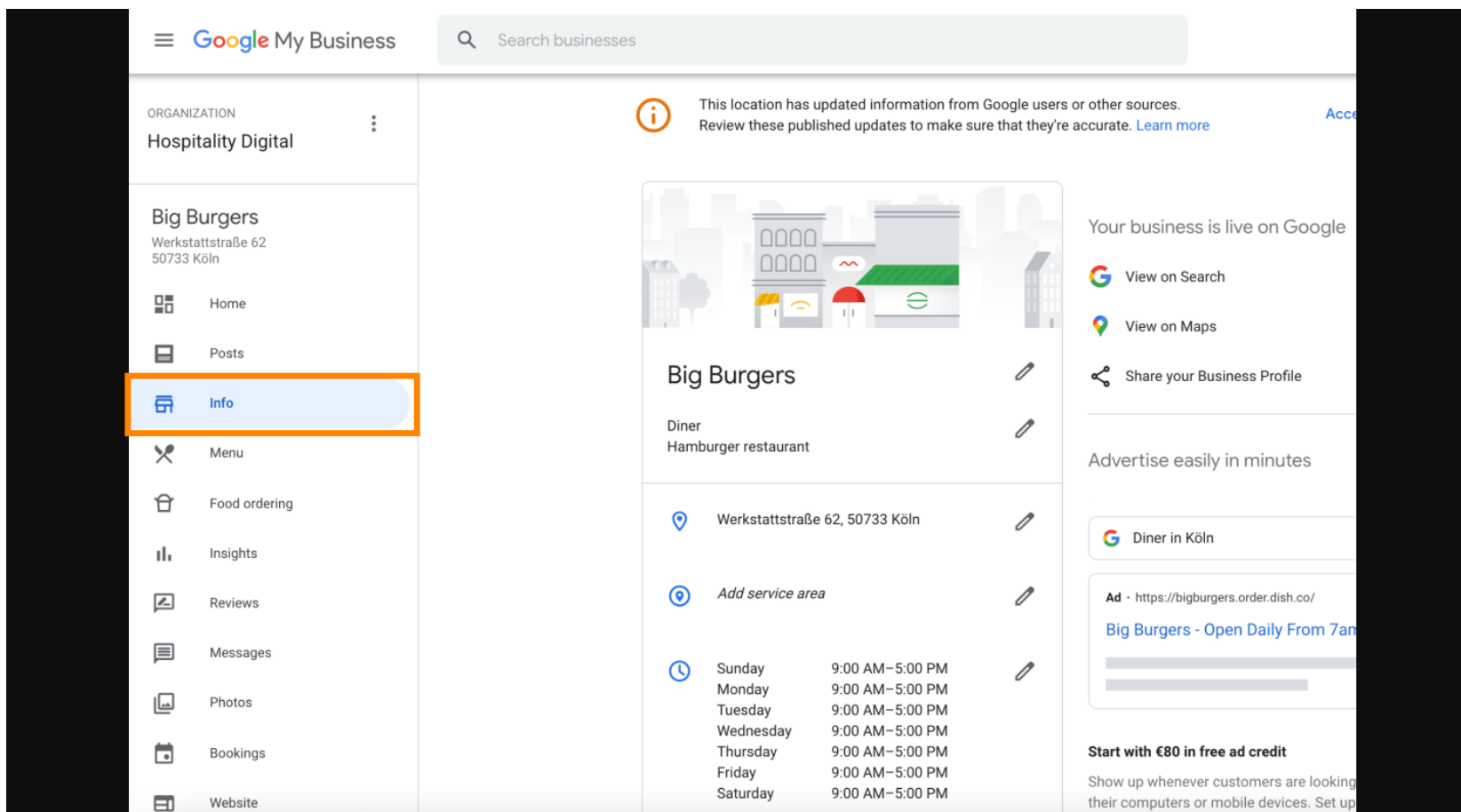


Avec DISH Weblisting, le lien de commande de nourriture sur l'entrée Google de votre restaurant est placé automatiquement sans avoir besoin d'utiliser le panneau de configuration complexe de Google My Business





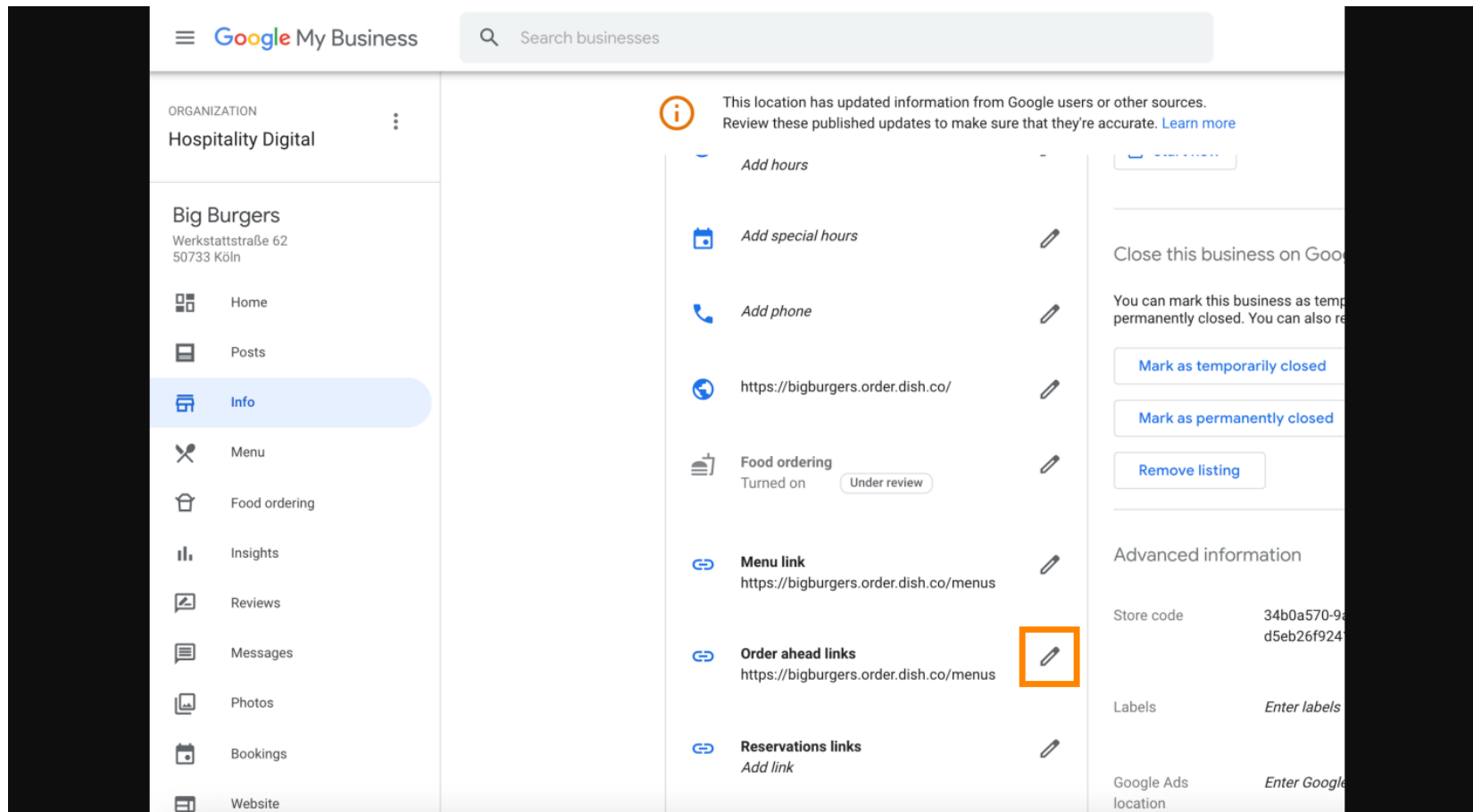
Deuxième variante : vous êtes sur le tableau de bord de votre compte Google My Business. Cliquez sur « Informations » pour modifier les paramètres de votre entreprise.



The screenshot shows the Google My Business dashboard for a business named "Big Burgers". The left sidebar contains a menu with options: Home, Posts, Info (highlighted with an orange box), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays the business profile, including the name "Big Burgers", address "Werkstattstraße 62, 50733 Köln", and a list of opening hours for each day of the week (9:00 AM - 5:00 PM). The right sidebar offers options to view the business on Search and Maps, share the profile, and advertise. A notification at the top indicates that the location has updated information from Google users or other sources.

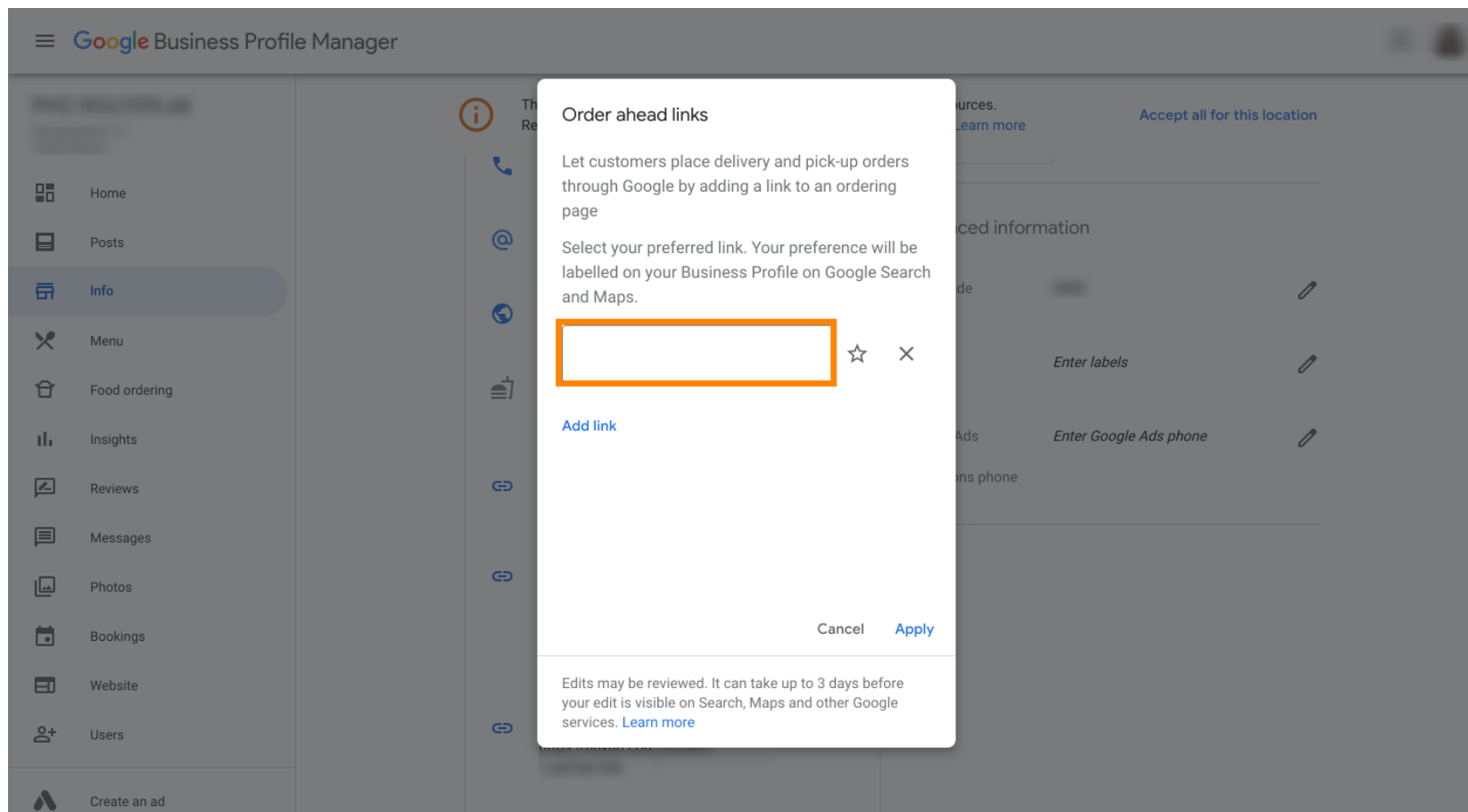


Faites défiler vers le bas jusqu'à atteindre **les liens de commande à venir** et cliquez sur l' **icône en forme de crayon** pour ajouter ou supprimer des liens de commande.



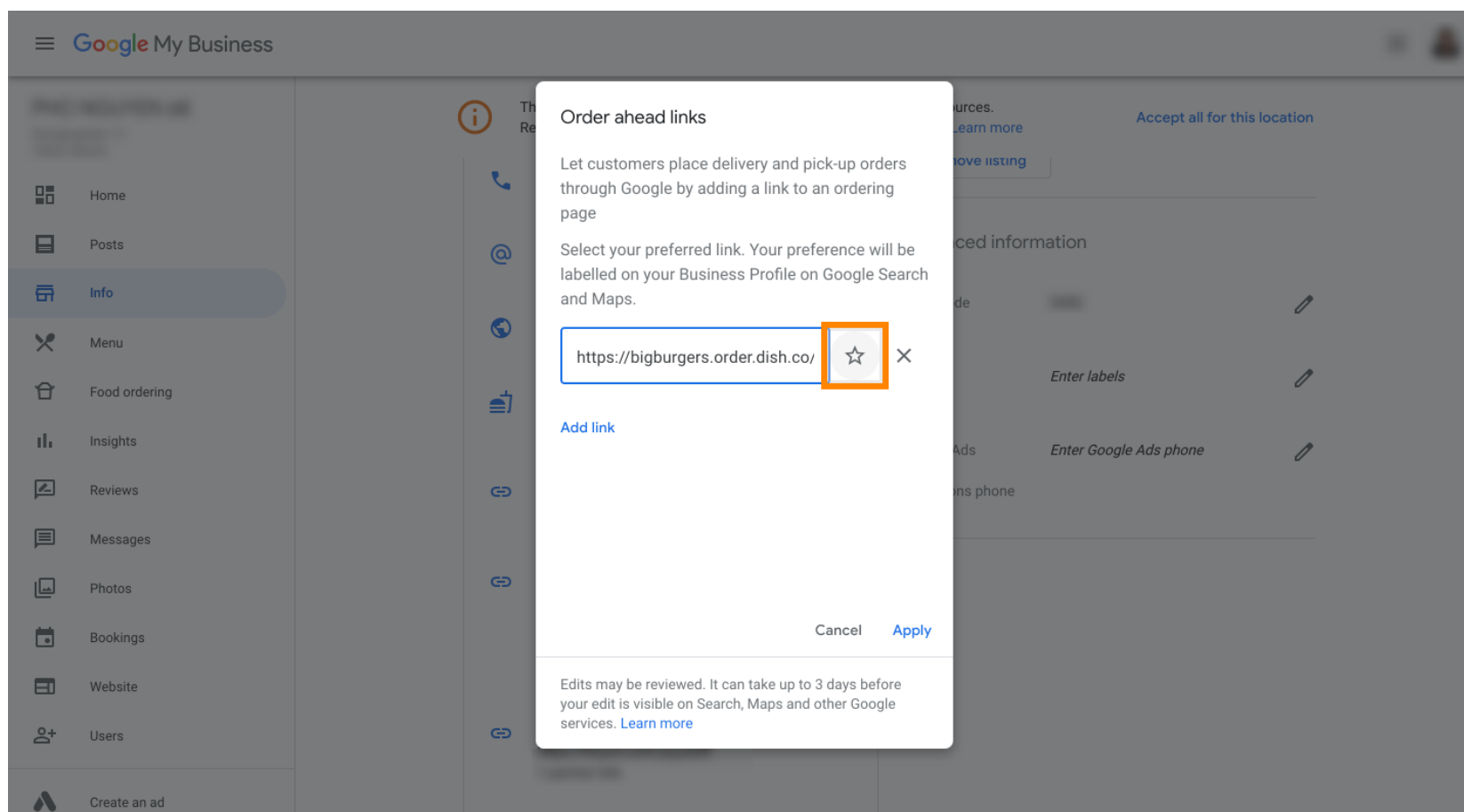


Collez le texte précédemment copié URL de votre site Web de commande DISH ici.

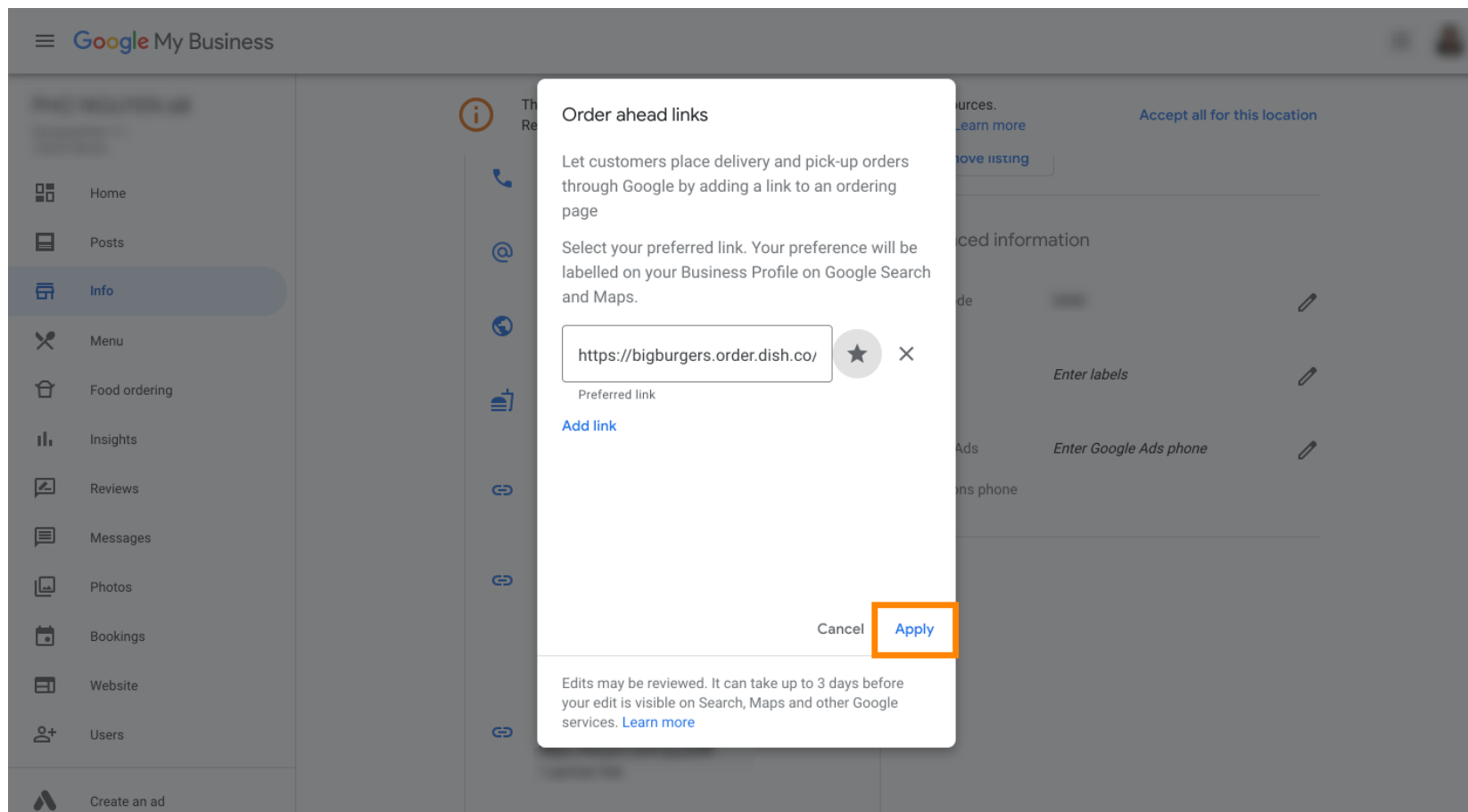




Assurez-vous de privilégier le lien en cliquant sur l' **étoile** . Remarque : le lien sera visible par les clients comme lien préféré du restaurant .

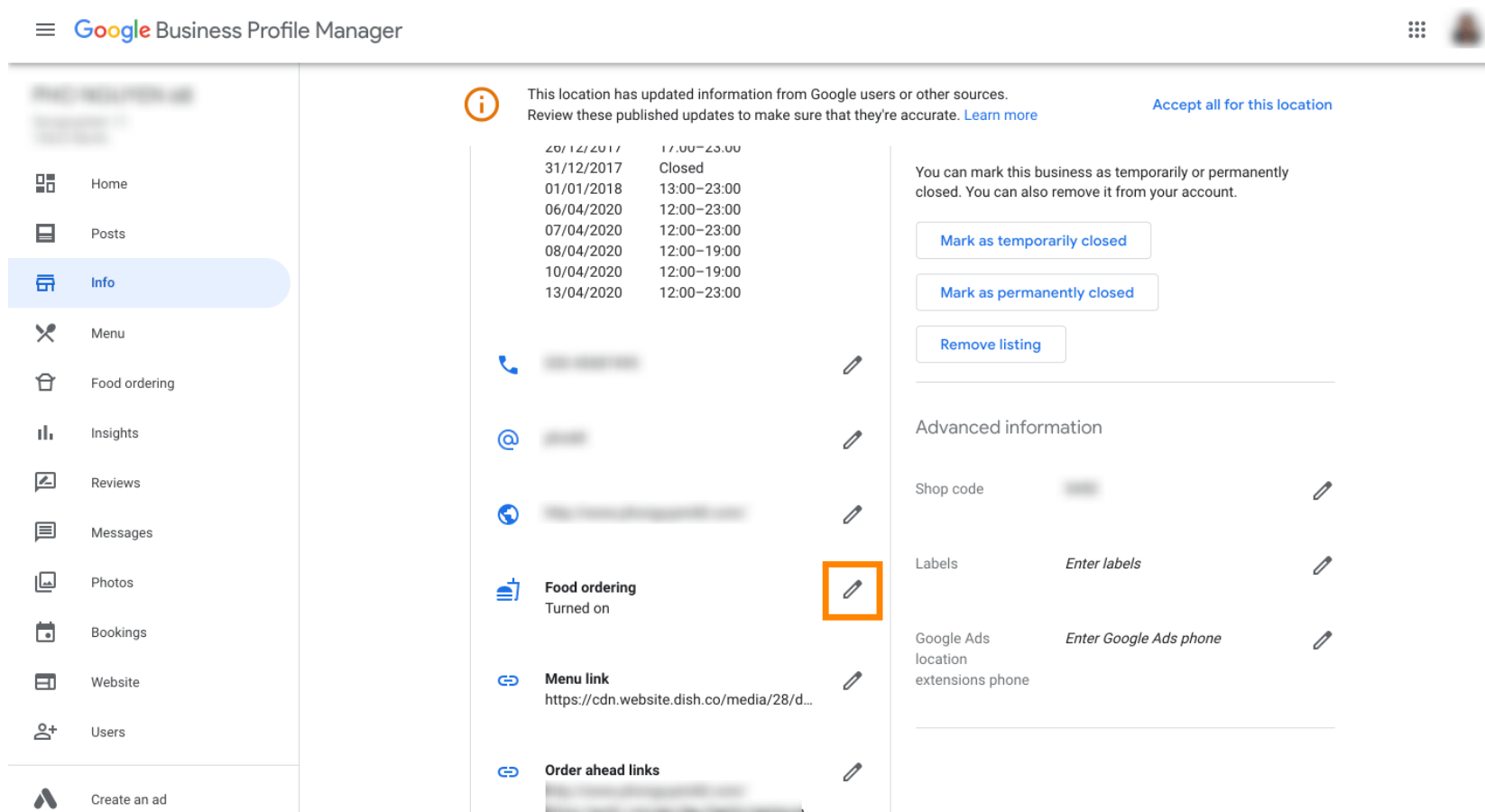


Terminez le processus en cliquant sur **Appliquer**.





Assurez-vous que l'option de commande de repas est activée. Sinon, cliquez sur l' **icône en forme de crayon** .



The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. The main content area displays the business profile information. At the top, there's a notification about updated information. Below that, a table shows the business status over time. The 'Food ordering' section is highlighted with a red box, indicating it should be turned on. To the right, there are buttons to 'Mark as temporarily closed', 'Mark as permanently closed', and 'Remove listing'. Further down, there's an 'Advanced information' section with fields for 'Shop code', 'Labels', 'Google Ads location', and 'Order ahead links', each with an edit icon.

Date	Status
31/12/2017	Closed
01/01/2018	13:00-23:00
06/04/2020	12:00-23:00
07/04/2020	12:00-23:00
08/04/2020	12:00-19:00
10/04/2020	12:00-19:00
13/04/2020	12:00-23:00

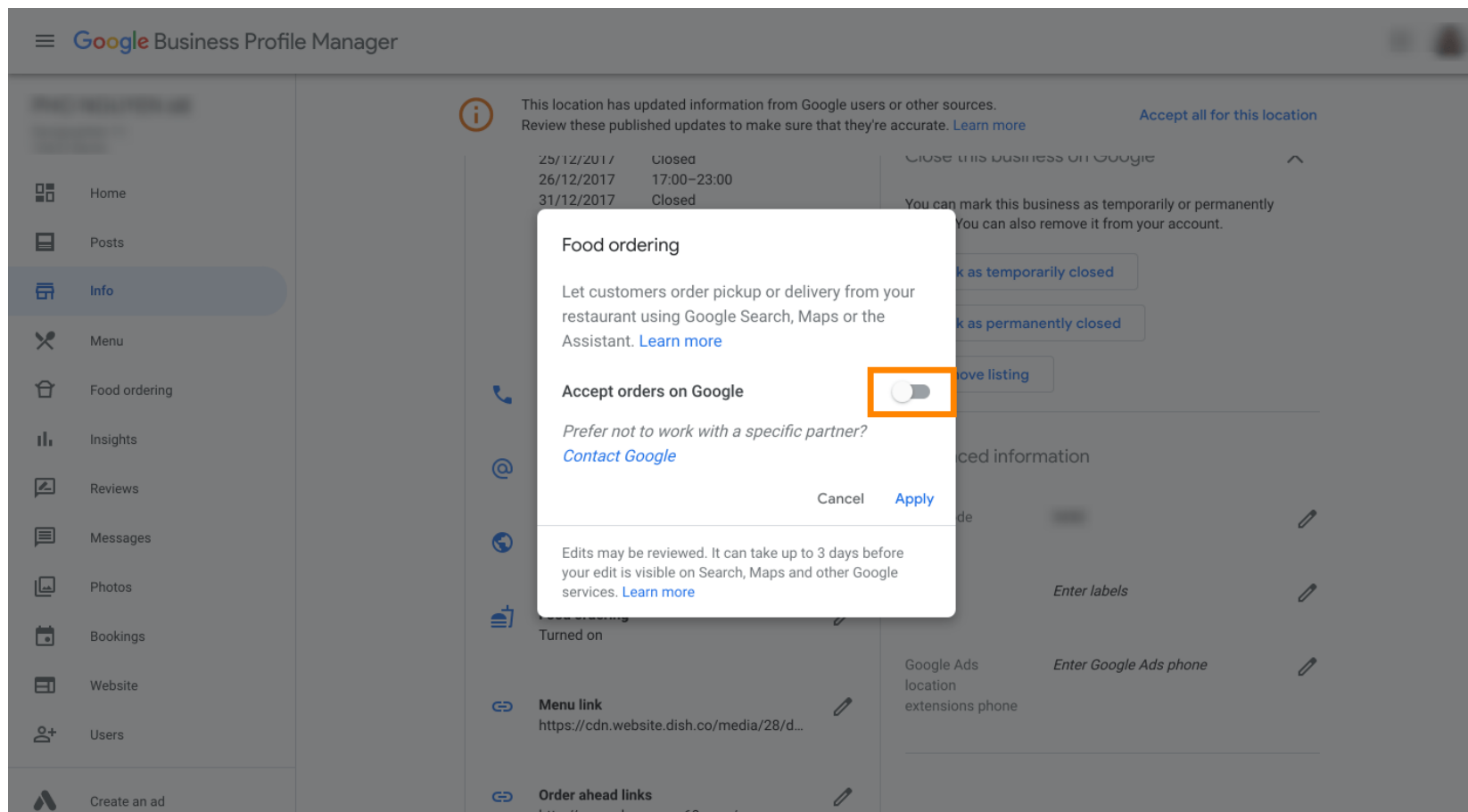
Food ordering
Turned on

Advanced information

- Shop code: [redacted] [edit icon]
- Labels: Enter labels [edit icon]
- Google Ads location: Enter Google Ads phone [edit icon]
- Order ahead links: [redacted] [edit icon]

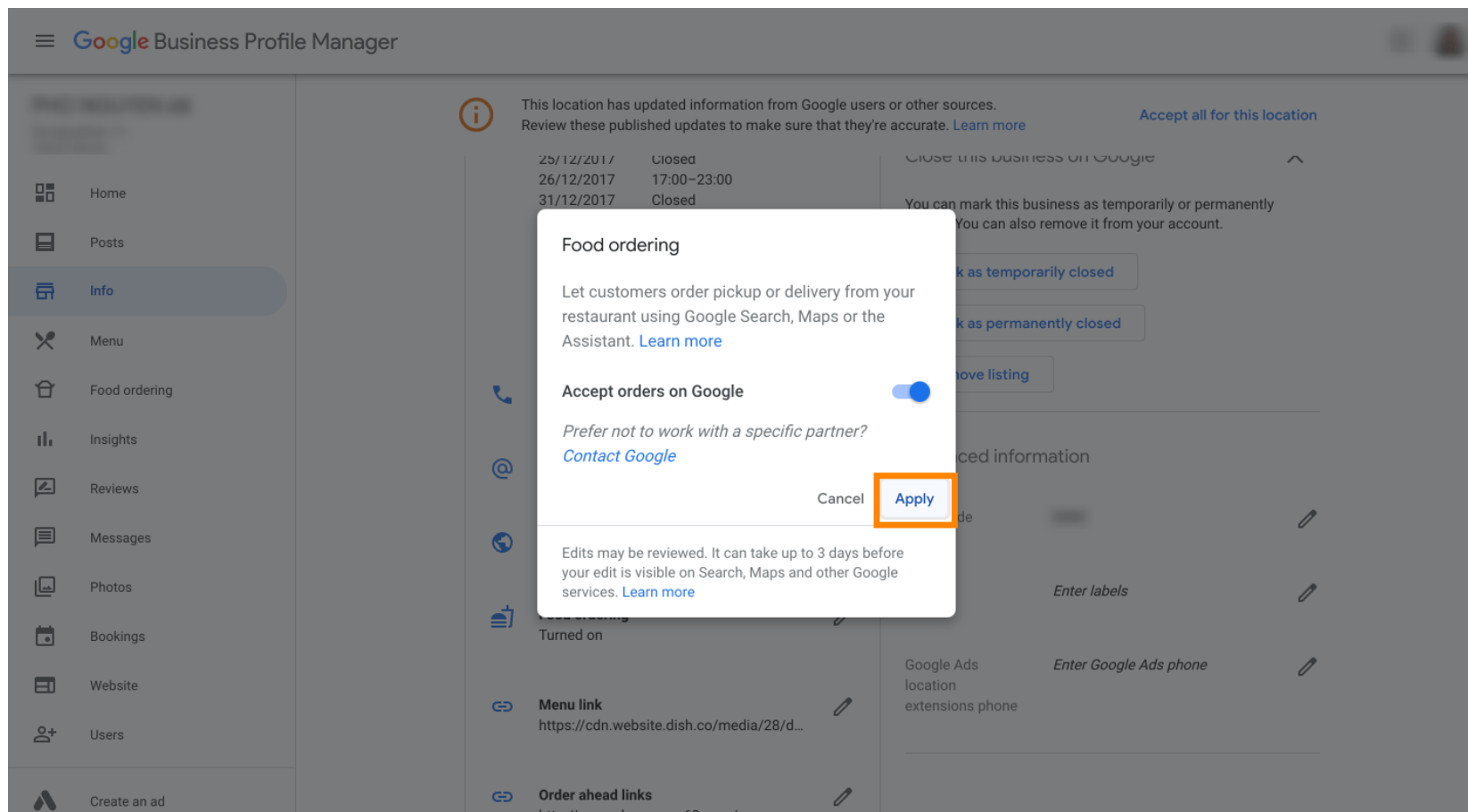


Cliquez maintenant sur l' **interrupteur marche/arrêt** pour activer le bouton de commande.



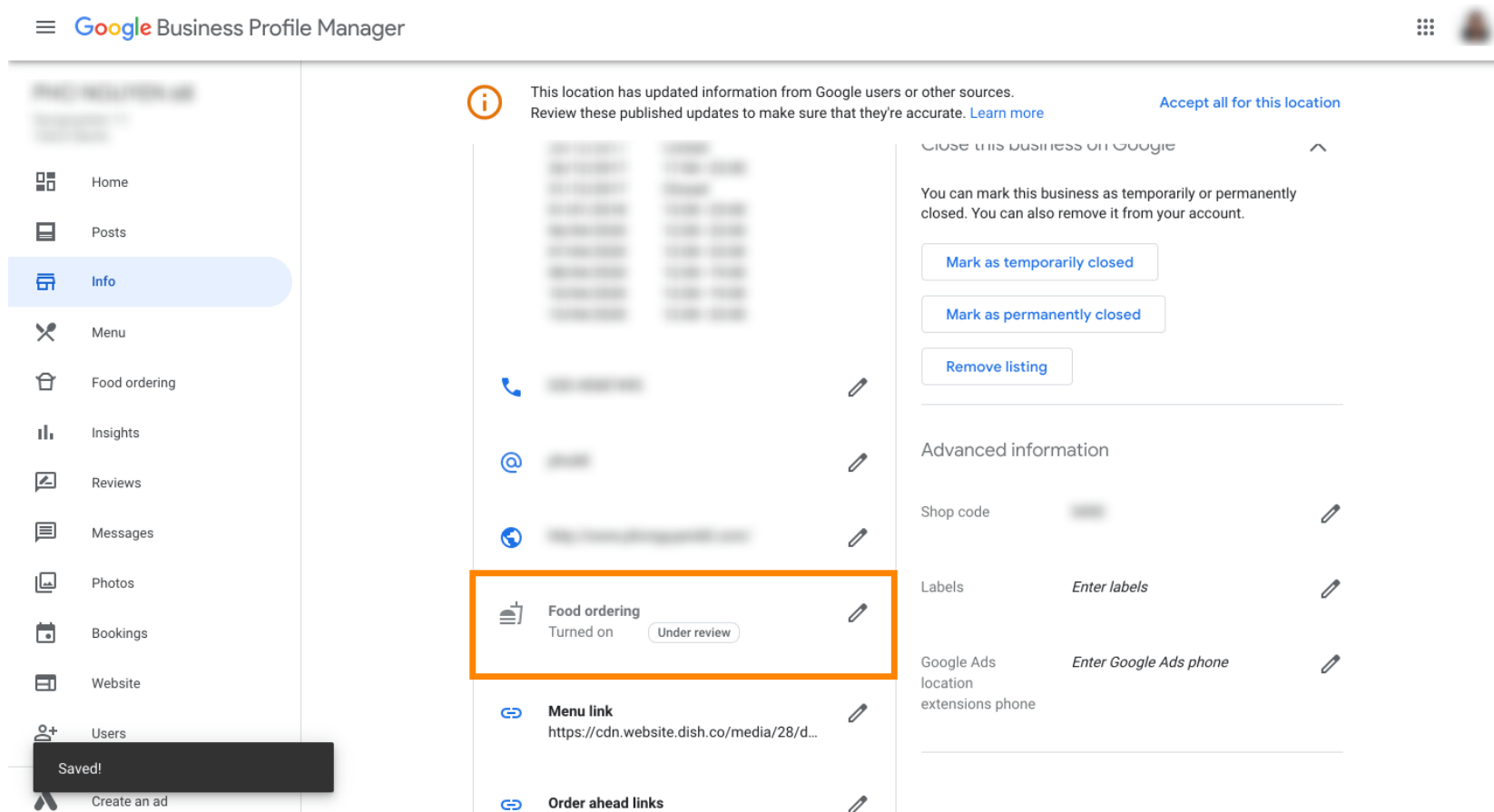


Confirmez en cliquant sur **Appliquer**.





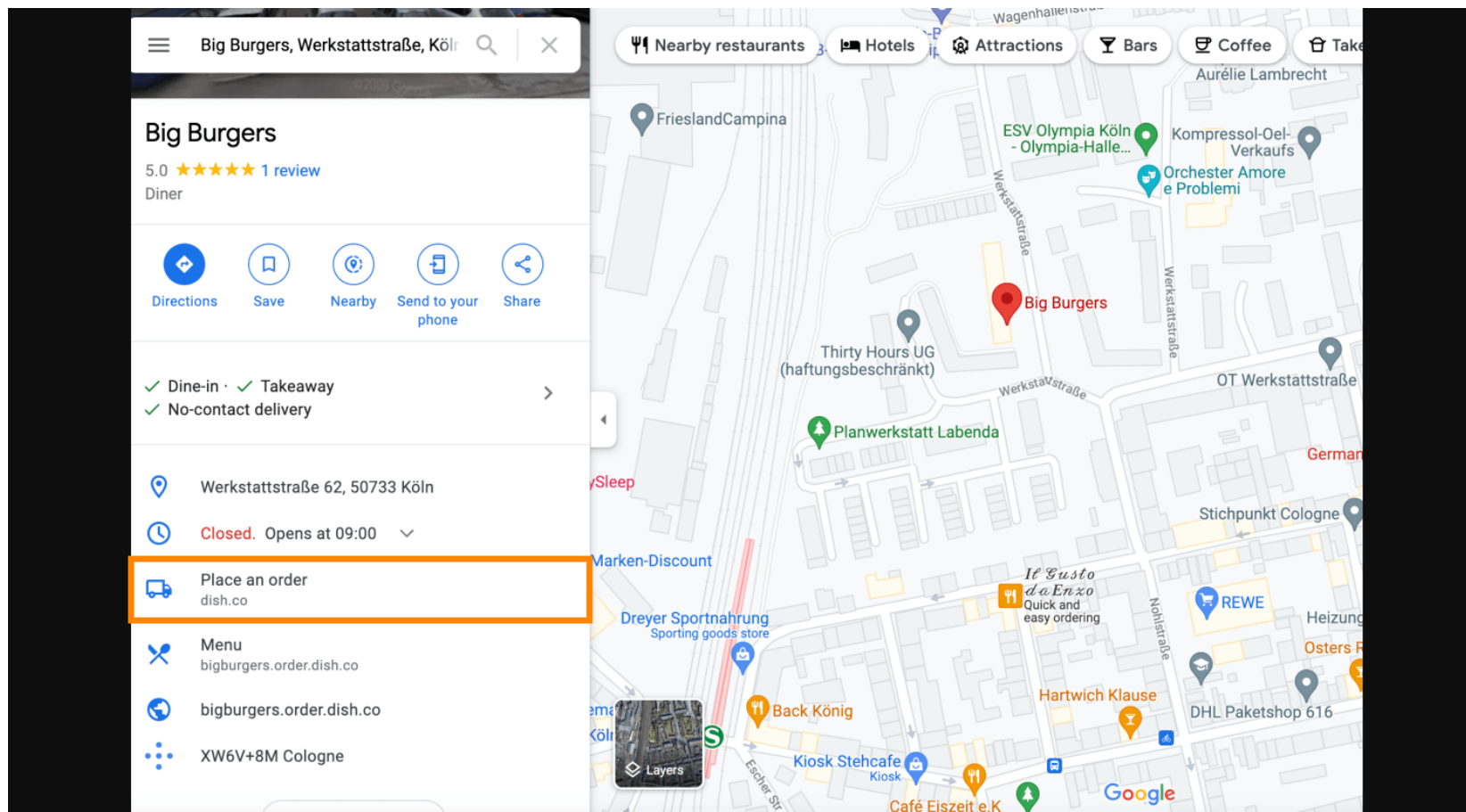
La modification doit être vérifiée par Google. La mise à jour peut prendre quelques minutes.



The screenshot displays the Google Business Profile Manager interface. On the left, a sidebar contains navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. A 'Saved!' notification is visible at the bottom of the sidebar. The main content area shows a notification at the top: 'This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)'. Below this, the 'Info' tab is active, showing various business details with edit icons. The 'Food ordering' section is highlighted with an orange box; it shows 'Food ordering' with a status of 'Turned on' and 'Under review'. Other visible sections include 'Advanced information' with fields for 'Shop code', 'Labels' (with a placeholder 'Enter labels'), 'Google Ads location' (with a placeholder 'Enter Google Ads phone'), 'Menu link' (with a URL), and 'Order ahead links'.



Et voilà ! Vous avez intégré DISH Order à l'entrée Google de votre restaurant.





Scannez pour accéder au lecteur interactif