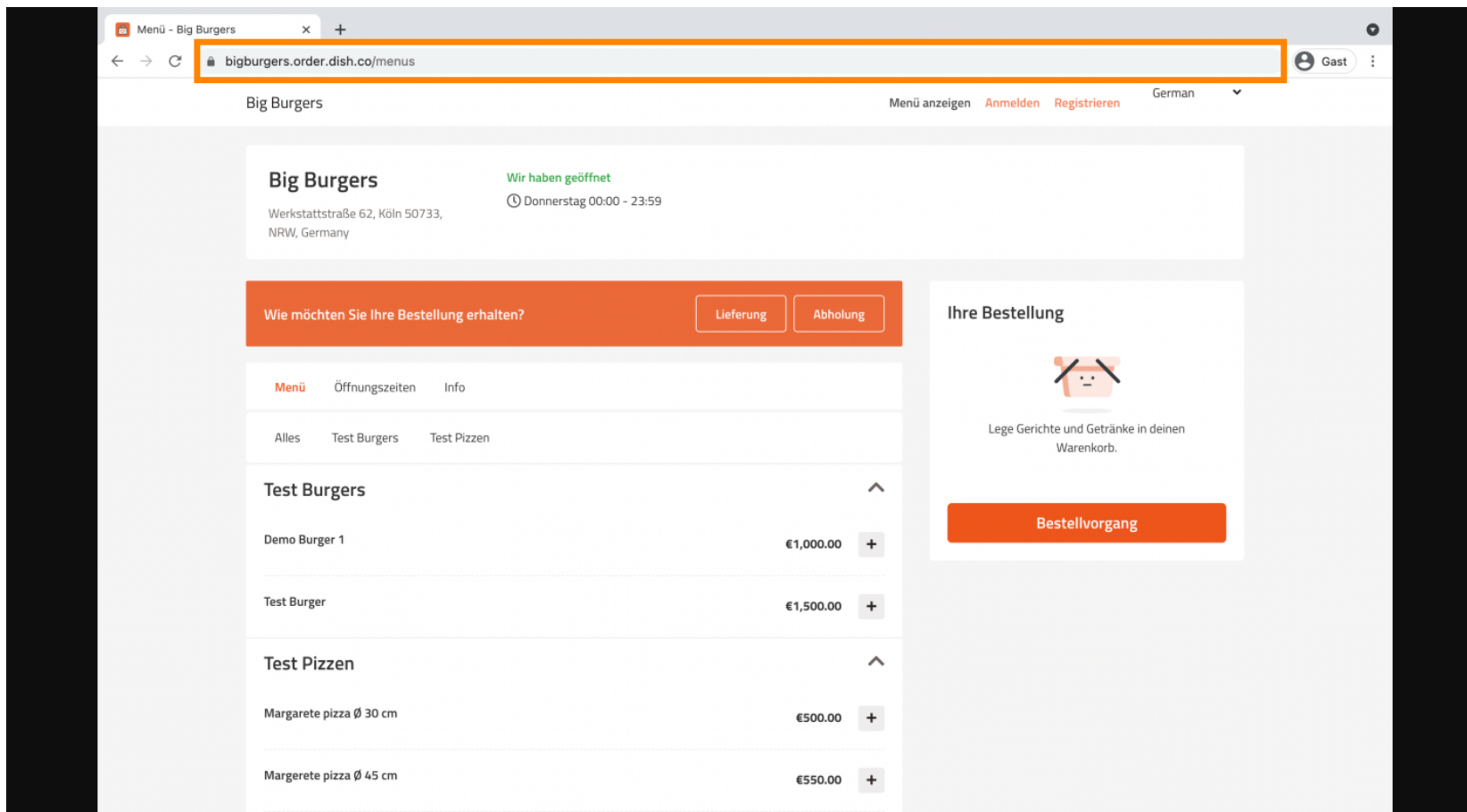


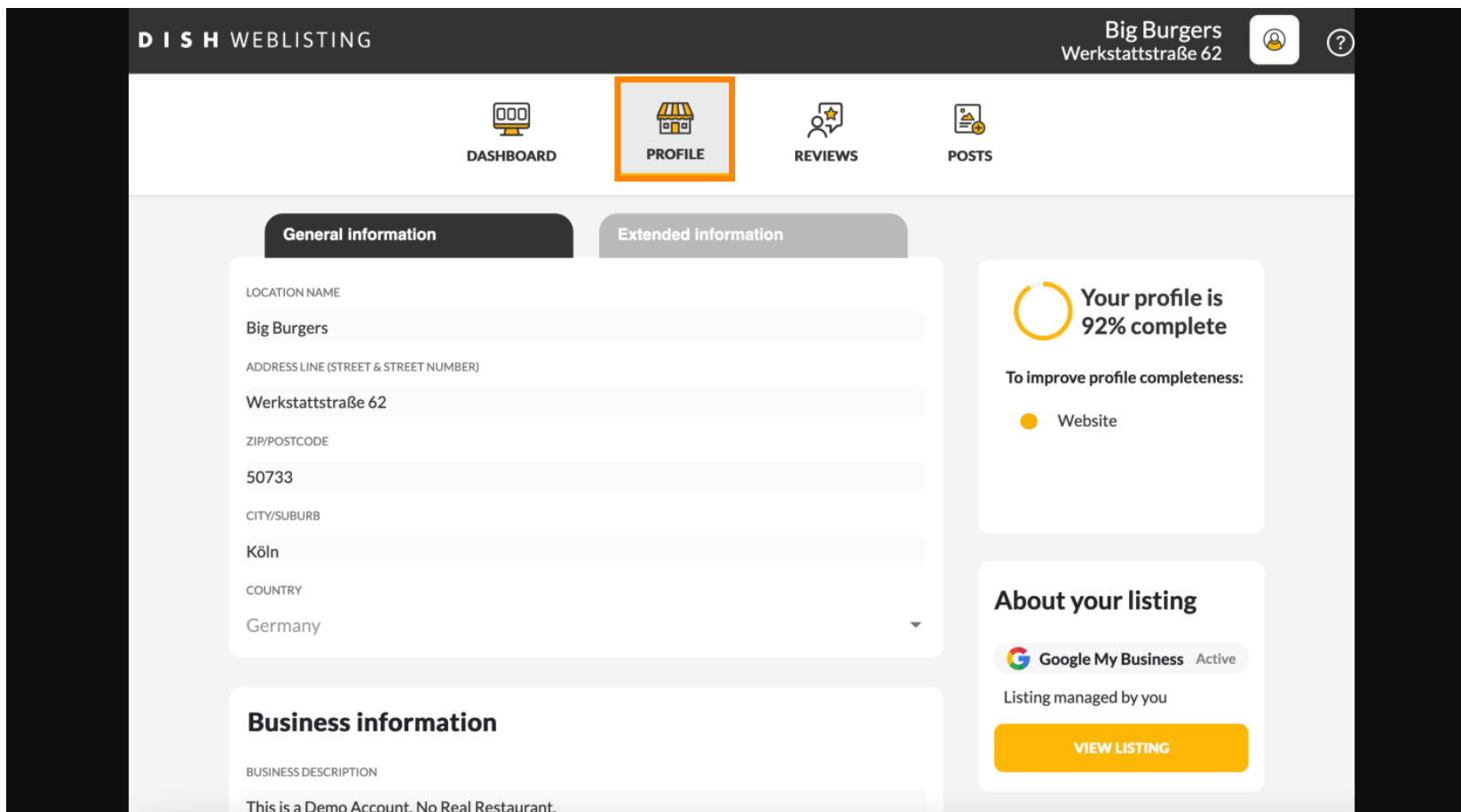


Per prima cosa visita il sito web DISH Order del ristorante e copia il tuo **URL**.





La prima variante comoda e consigliata è quella di accedere a DISH Weblisting e cliccare su "Profilo".
Nota: esistono due varianti per collegare il link del sito web DISH Order a Google My Business.



The screenshot shows the DISH Weblisting interface for a restaurant named "Big Burgers". The top navigation bar includes "DASHBOARD", "PROFILE" (highlighted with an orange box), "REVIEWS", and "POSTS". The "PROFILE" section is active, showing "General information" and "Extended information" tabs. The "General information" tab displays the following details:

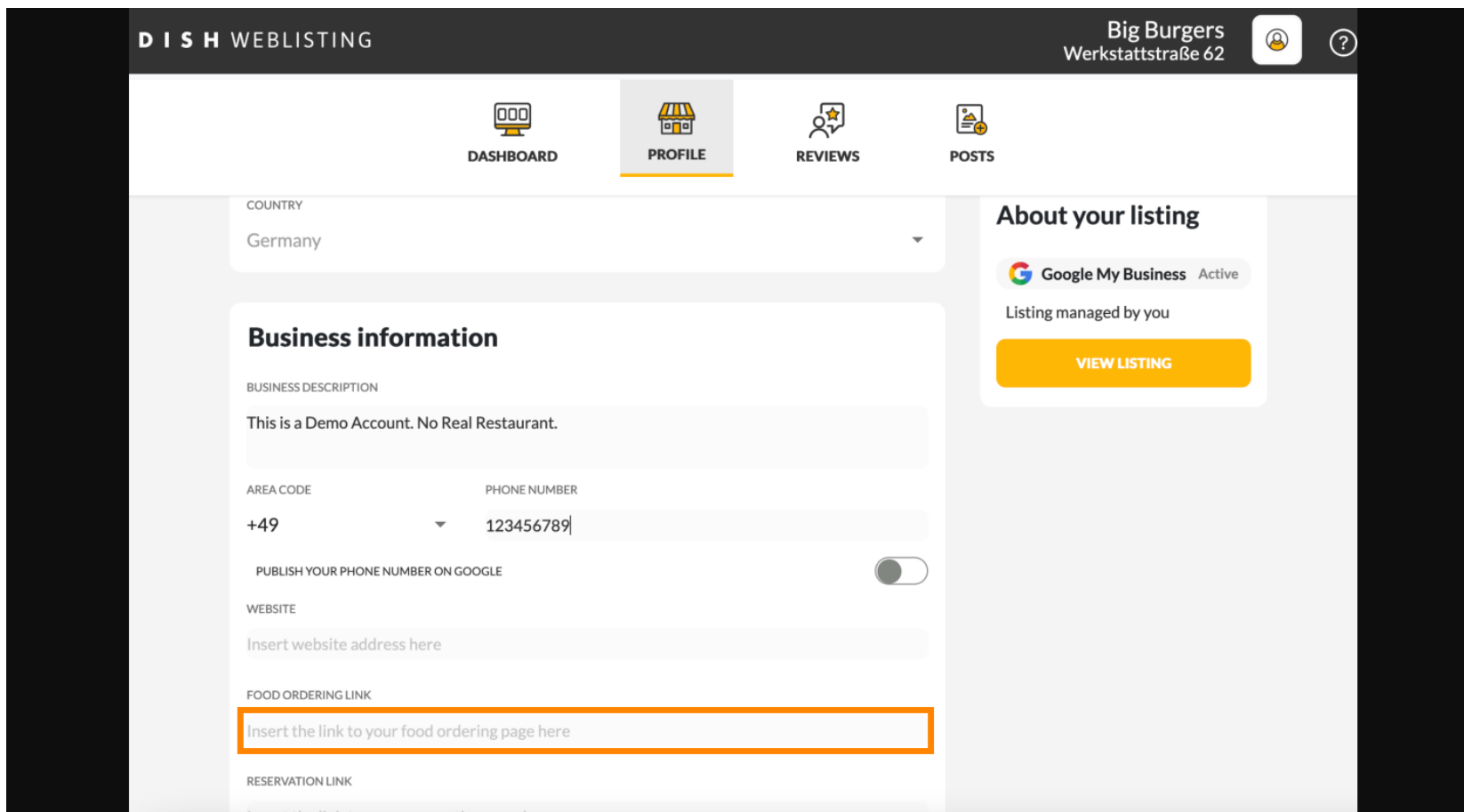
- LOCATION NAME: Big Burgers
- ADDRESS LINE (STREET & STREET NUMBER): Werkstattstraße 62
- ZIP/POSTCODE: 50733
- CITY/SUBURB: Köln
- COUNTRY: Germany

Below this, the "Business information" section is partially visible, showing a "BUSINESS DESCRIPTION" field with the text "This is a Demo Account. No Real Restaurant."

On the right side, a progress indicator shows "Your profile is 92% complete". Below this, a section titled "About your listing" indicates that the listing is managed by the user and is linked to Google My Business. A yellow button labeled "VIEW LISTING" is also present.



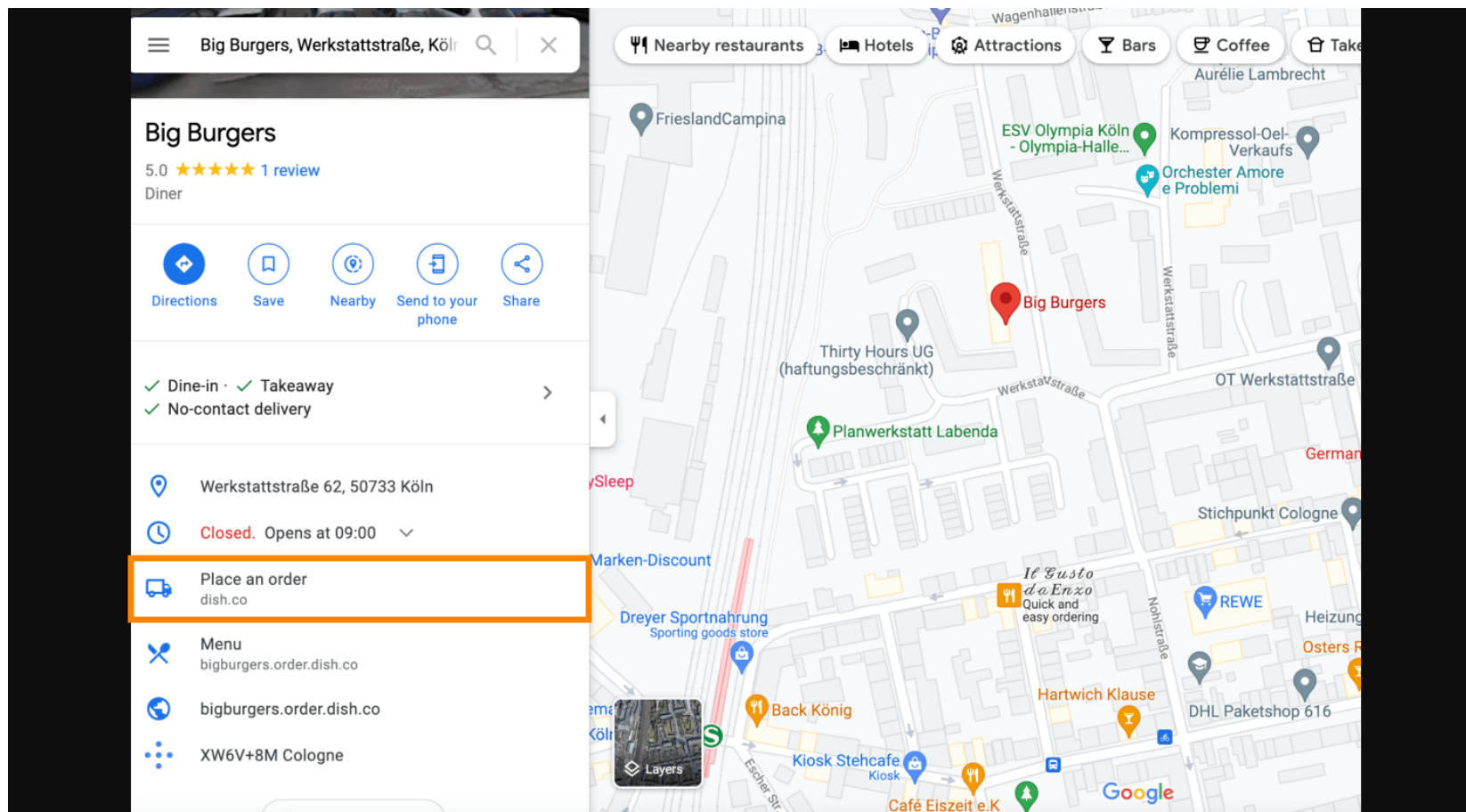
Scorri verso il basso fino alle informazioni aziendali. Nel campo "Ordina cibo" puoi inserire l' **URL** del tuo sito web DISH Order. **Nota: assicurati di salvare le informazioni aggiornate**.



The screenshot shows the 'About your listing' section of the DISH WEBLISTING interface. The page is for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The 'Business information' section includes fields for 'COUNTRY' (Germany), 'BUSINESS DESCRIPTION' (This is a Demo Account. No Real Restaurant.), 'AREA CODE' (+49), 'PHONE NUMBER' (123456789), and a toggle for 'PUBLISH YOUR PHONE NUMBER ON GOOGLE'. The 'FOOD ORDERING LINK' field is highlighted with an orange border and contains the placeholder text 'Insert the link to your food ordering page here'. The 'RESERVATION LINK' field is also visible below it. On the right side, there is a 'Google My Business' status indicator (Active) and a 'VIEW LISTING' button.

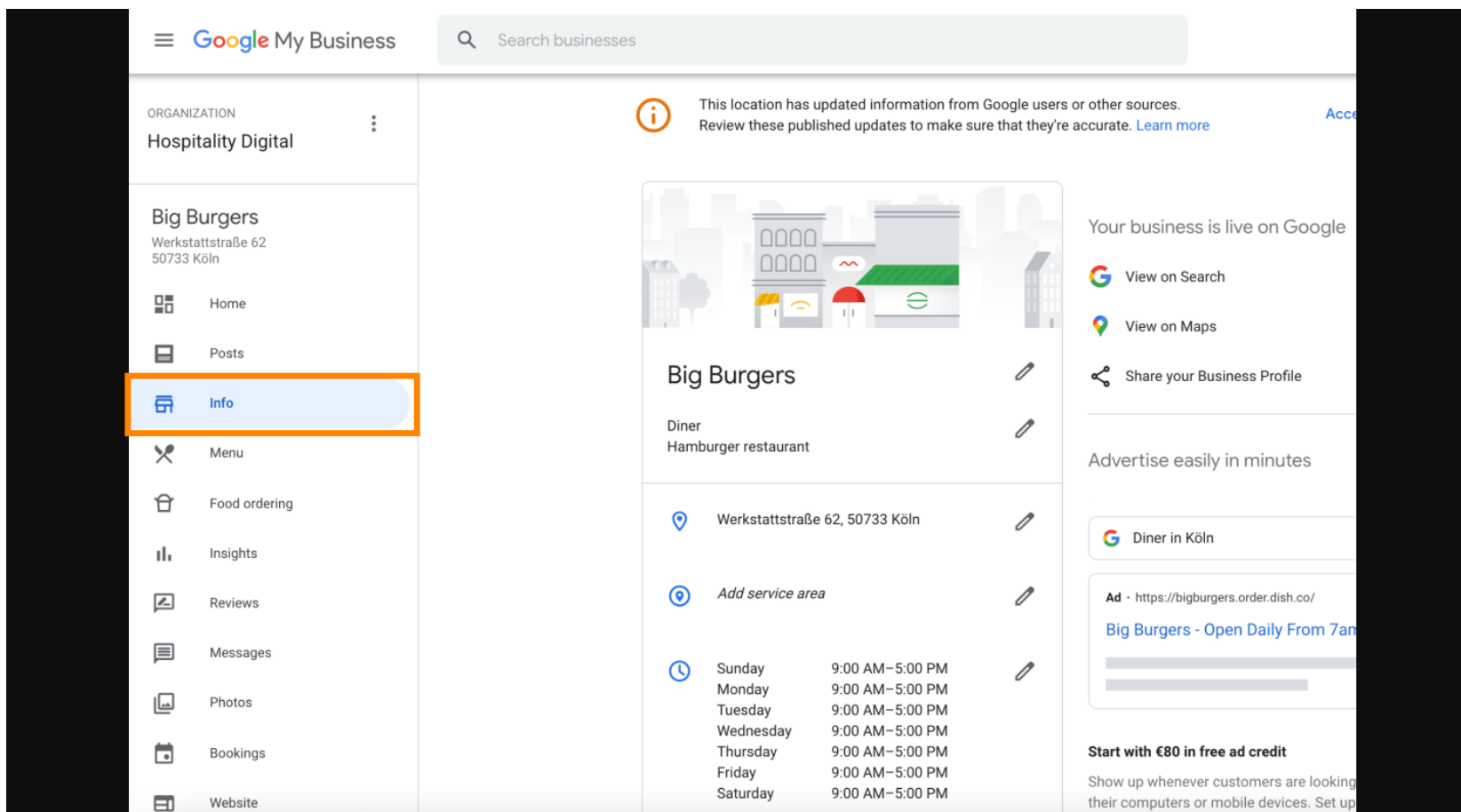


Con DISH Weblisting il link per l'ordinazione del cibo nella voce Google del tuo ristorante viene inserito automaticamente senza la necessità di utilizzare il complesso pannello di configurazione di Google My Business





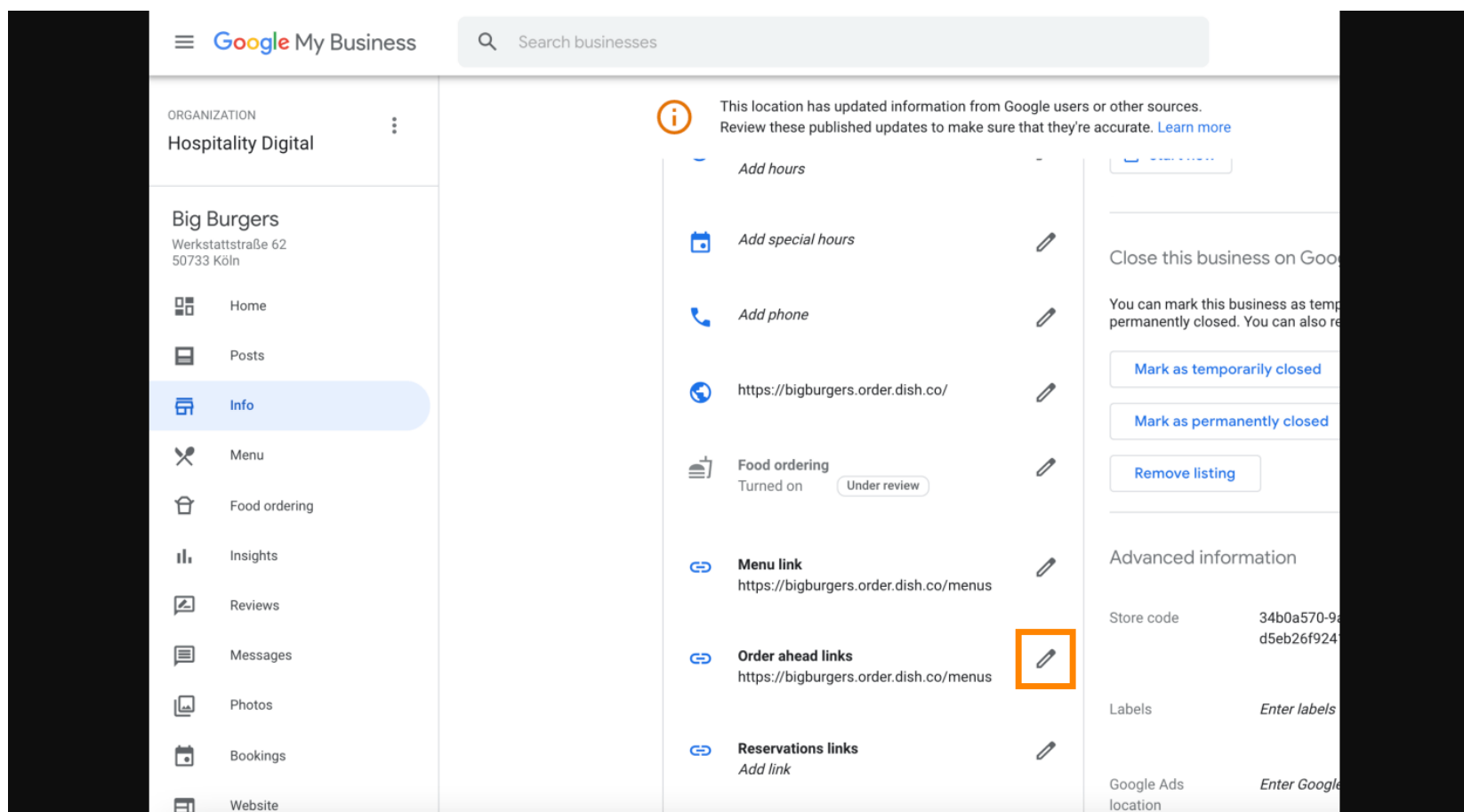
Seconda variante: ti trovi nella Dashboard del tuo account Google My Business. Clicca su **"Informazioni"** per modificare le impostazioni aziendali.



The screenshot shows the Google My Business dashboard for a business named "Big Burgers". The left sidebar contains a menu with options: Home, Posts, Info (highlighted with an orange box), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays the business profile, including the name "Big Burgers", address "Werkstattstraße 62, 50733 Köln", and a list of operating hours for each day of the week (9:00 AM - 5:00 PM). The right sidebar offers options to view the business on Google Search and Maps, share the profile, and advertise. A notification at the top indicates that the location has updated information from Google users or other sources.



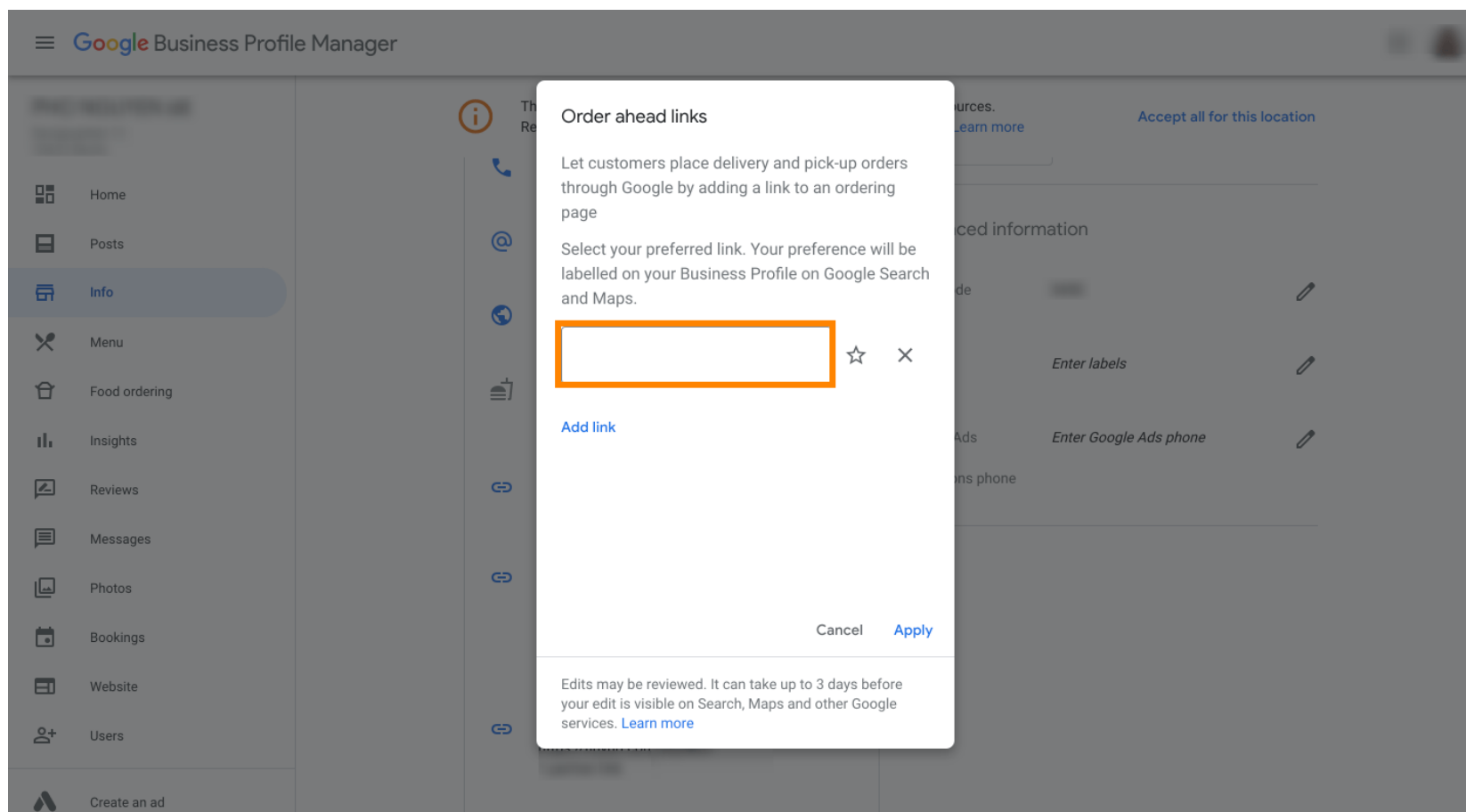
Scorri verso il basso fino a raggiungere **i link per gli ordini anticipati** e clicca sull'icona **della matita** per aggiungere o rimuovere i link per gli ordini.



The screenshot shows the Google My Business interface for a business named "Big Burgers" located at Werkstattstraße 62, 50733 Köln. The left sidebar contains navigation options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays various business details and links. The "Order ahead links" section is highlighted with an orange box, showing a link to "https://bigburgers.order.dish.co/menus" with an edit icon (pencil) next to it. Other sections include "Add hours", "Add special hours", "Add phone", "Food ordering" (turned on), "Menu link", and "Reservations links". The right sidebar shows options to "Close this business on Google", "Mark as temporarily closed", "Mark as permanently closed", and "Remove listing".

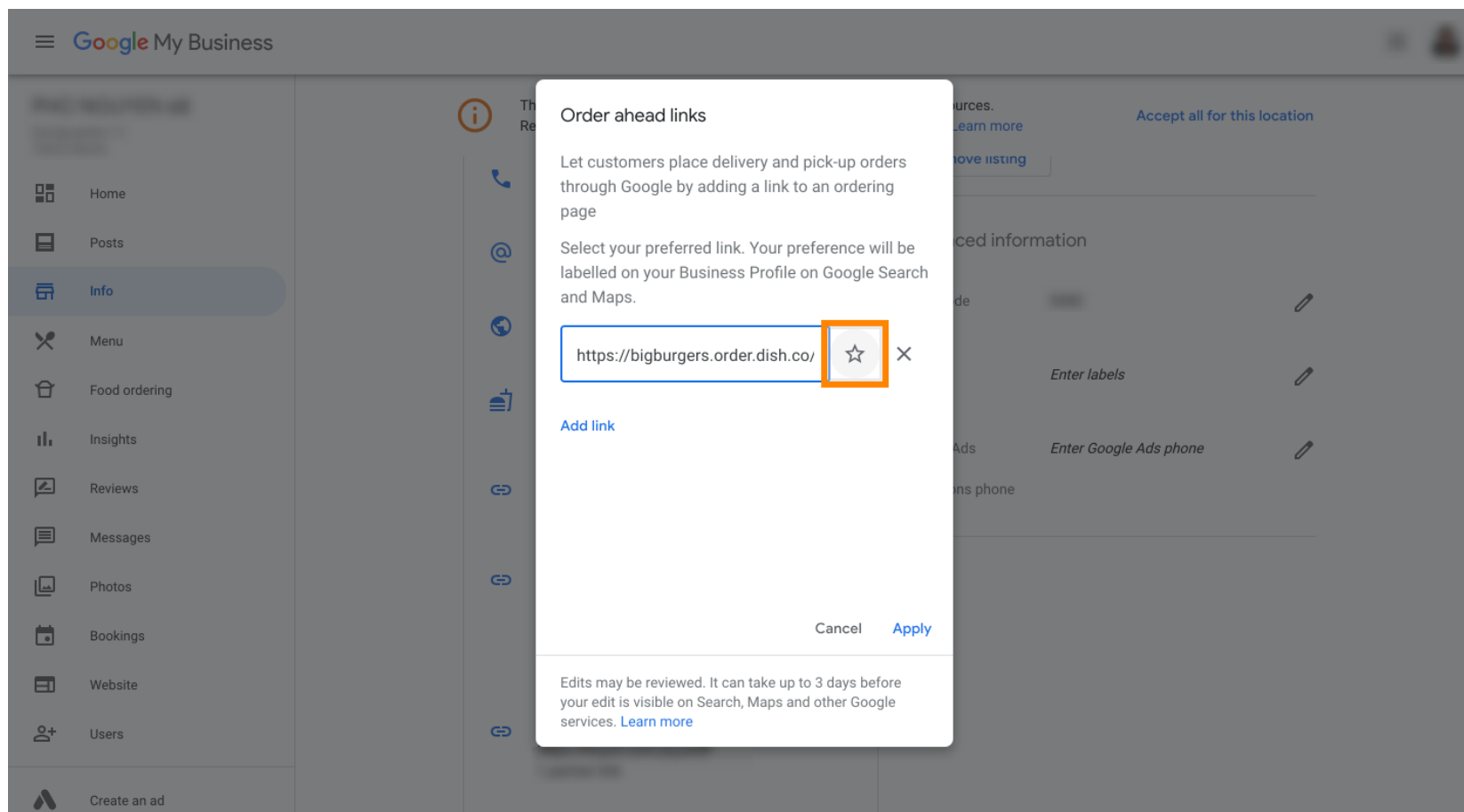


Incolla il testo precedentemente copiato URL del sito web per gli ordini DISH qui.



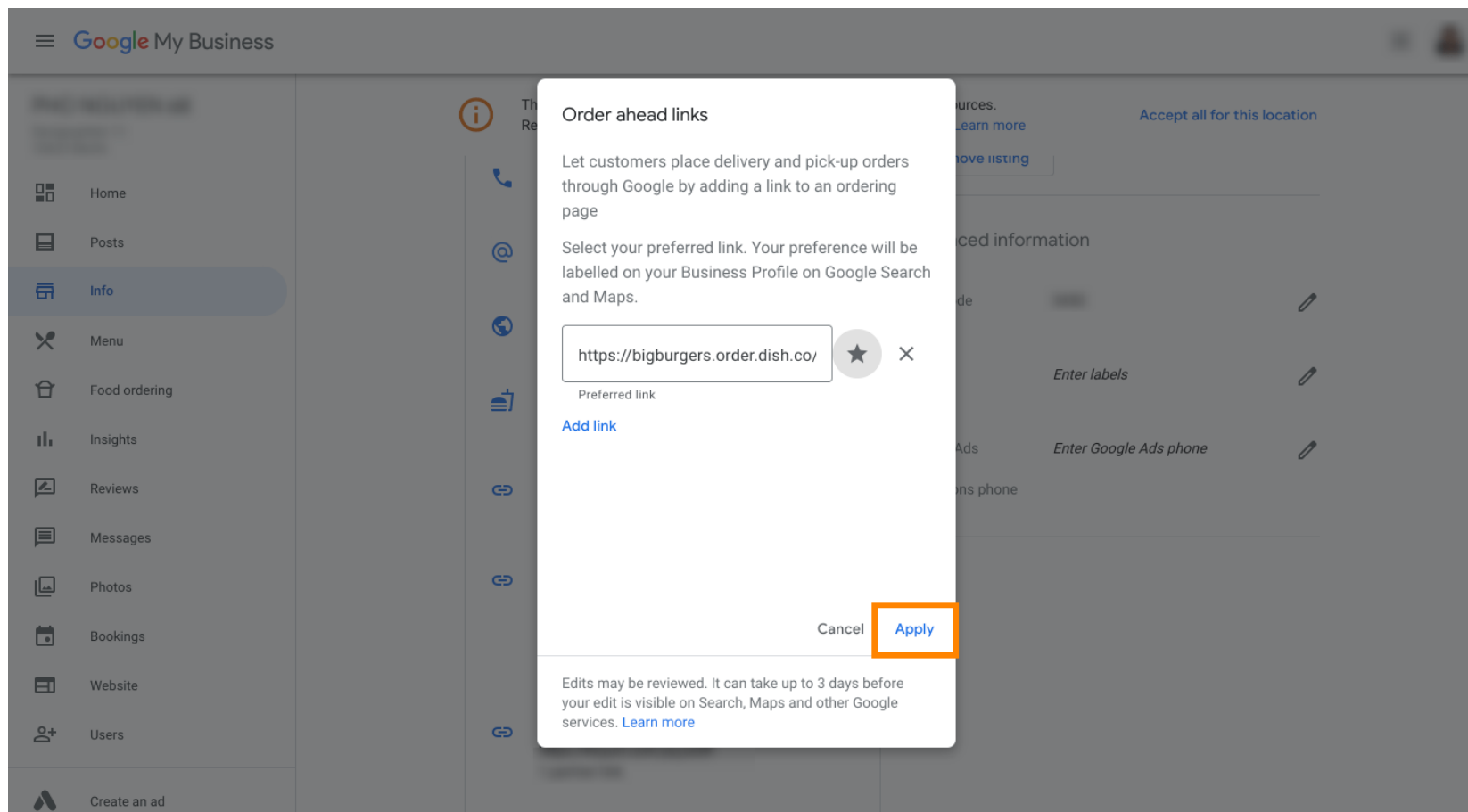


Assicurati di preferire il link cliccando sulla **stella** . **Nota: il link sarà visibile agli ospiti come link preferito dal ristorante** .



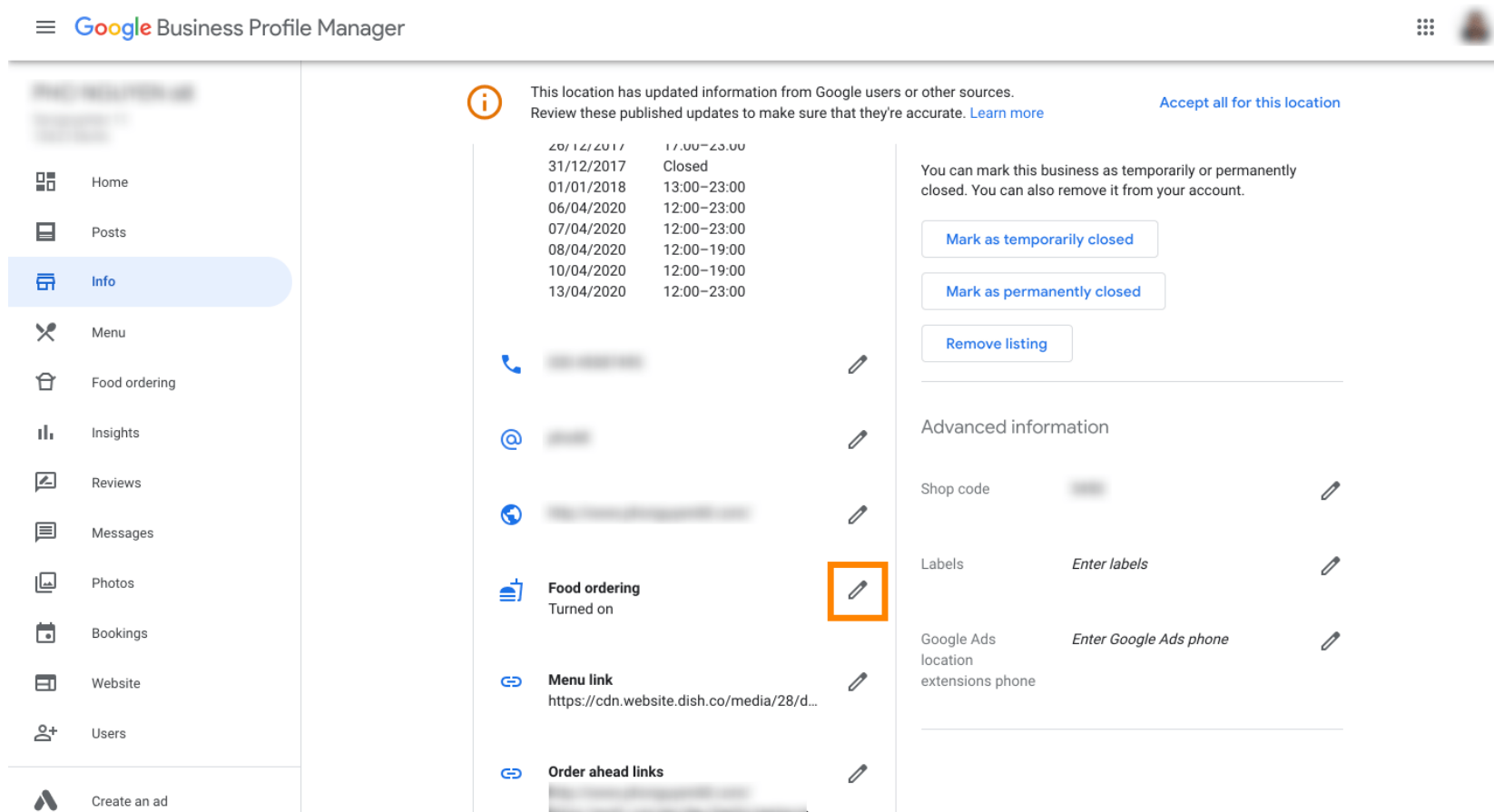


Completa il processo cliccando su **Applica**.





Assicurati che l'opzione per ordinare il cibo sia attivata. In caso contrario, clicca sull'icona **della matita**.



Google Business Profile Manager

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)

DATE	STATUS
31/12/2017	Closed
01/01/2018	13:00-23:00
06/04/2020	12:00-23:00
07/04/2020	12:00-23:00
08/04/2020	12:00-19:00
10/04/2020	12:00-19:00
13/04/2020	12:00-23:00

You can mark this business as temporarily or permanently closed. You can also remove it from your account.

[Mark as temporarily closed](#)

[Mark as permanently closed](#)

[Remove listing](#)

Advanced information

Shop code [Edit](#)

Labels [Enter labels](#) [Edit](#)

Google Ads location extensions phone [Enter Google Ads phone](#) [Edit](#)

Food ordering [Edit](#)

Turned on

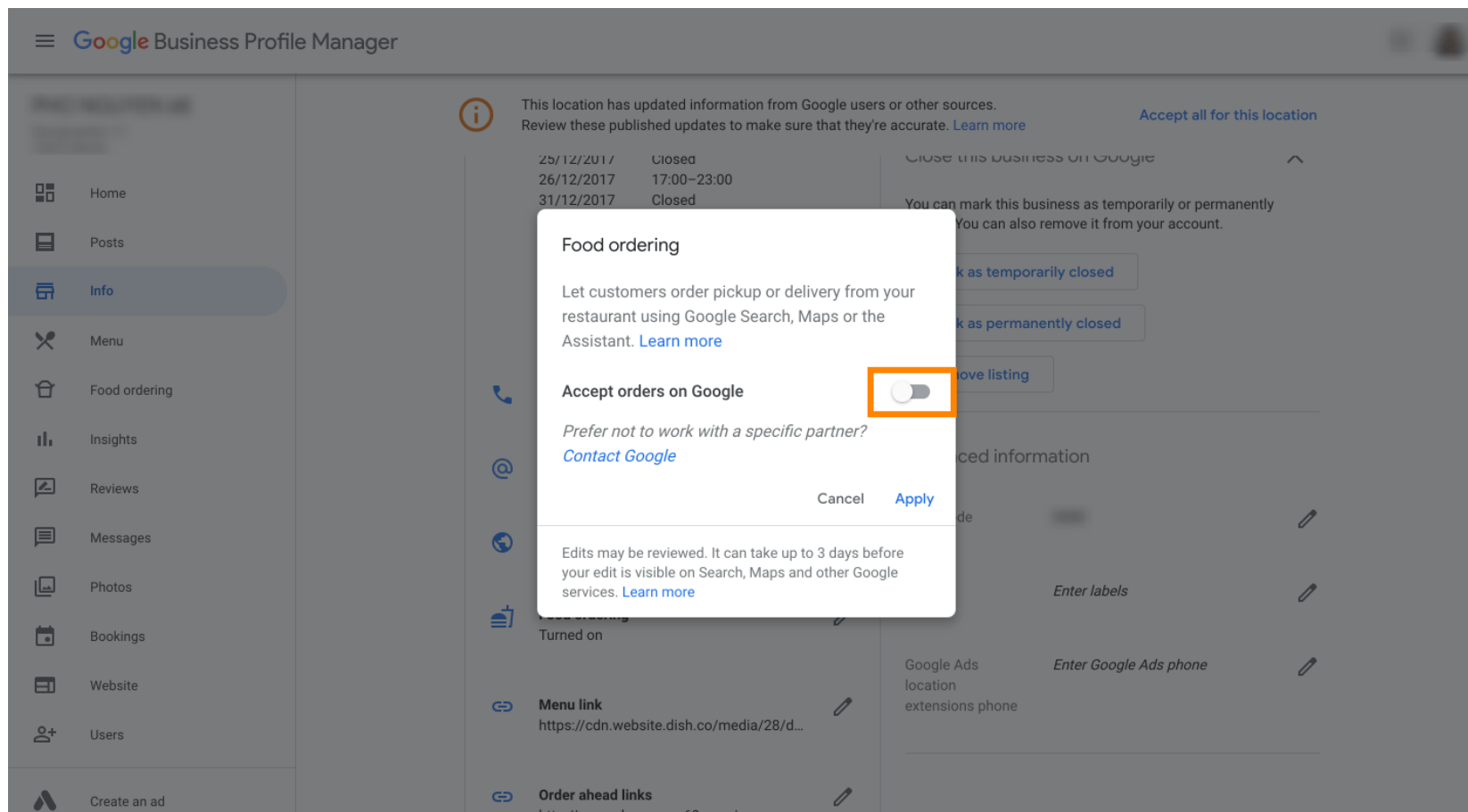
Menu link [Edit](#)

<https://cdn.website.dish.co/media/28/d...>

Order ahead links [Edit](#)

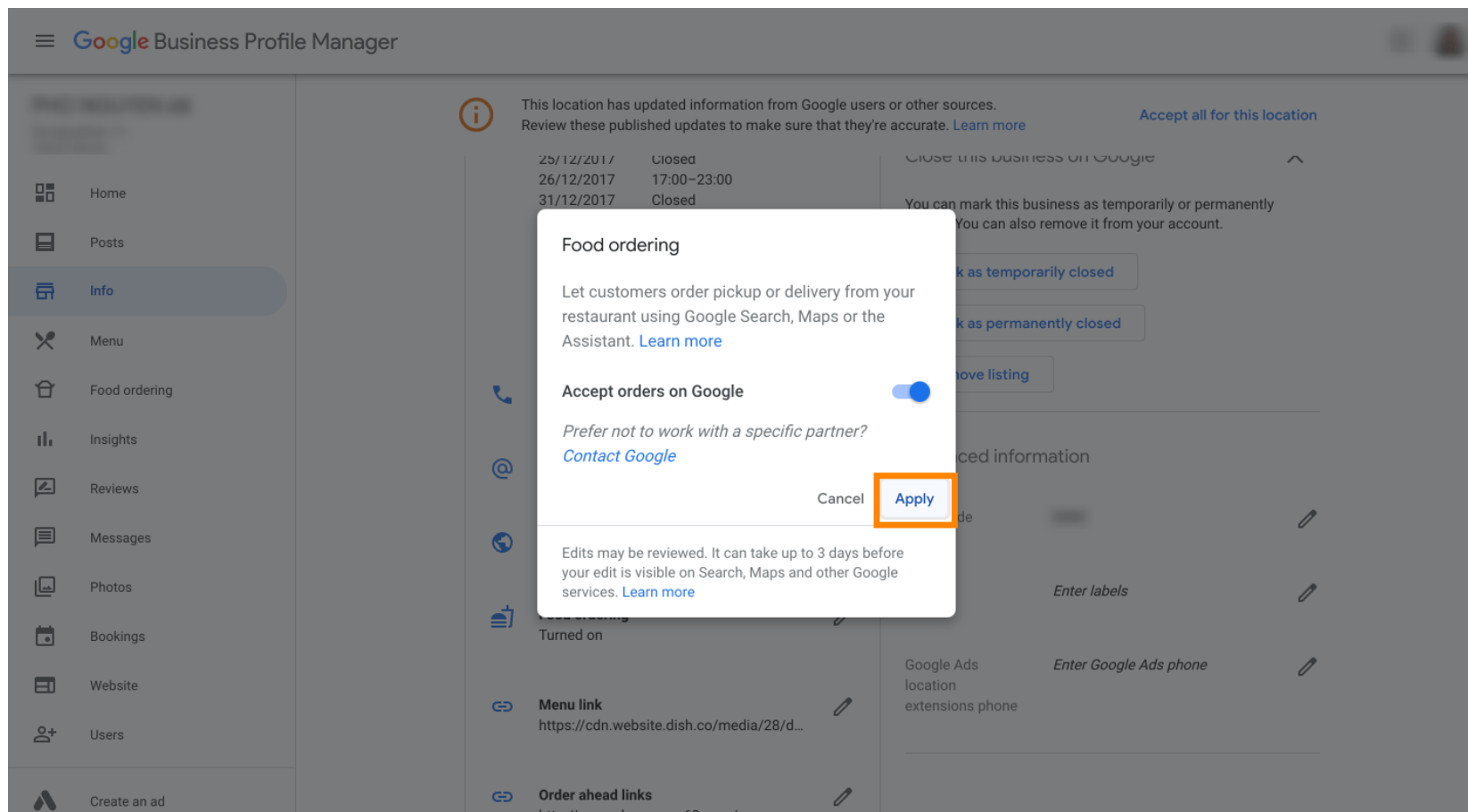
[Create an ad](#)

Ora clicca sull'interruttore **on /off** per attivare il pulsante dell'ordine.



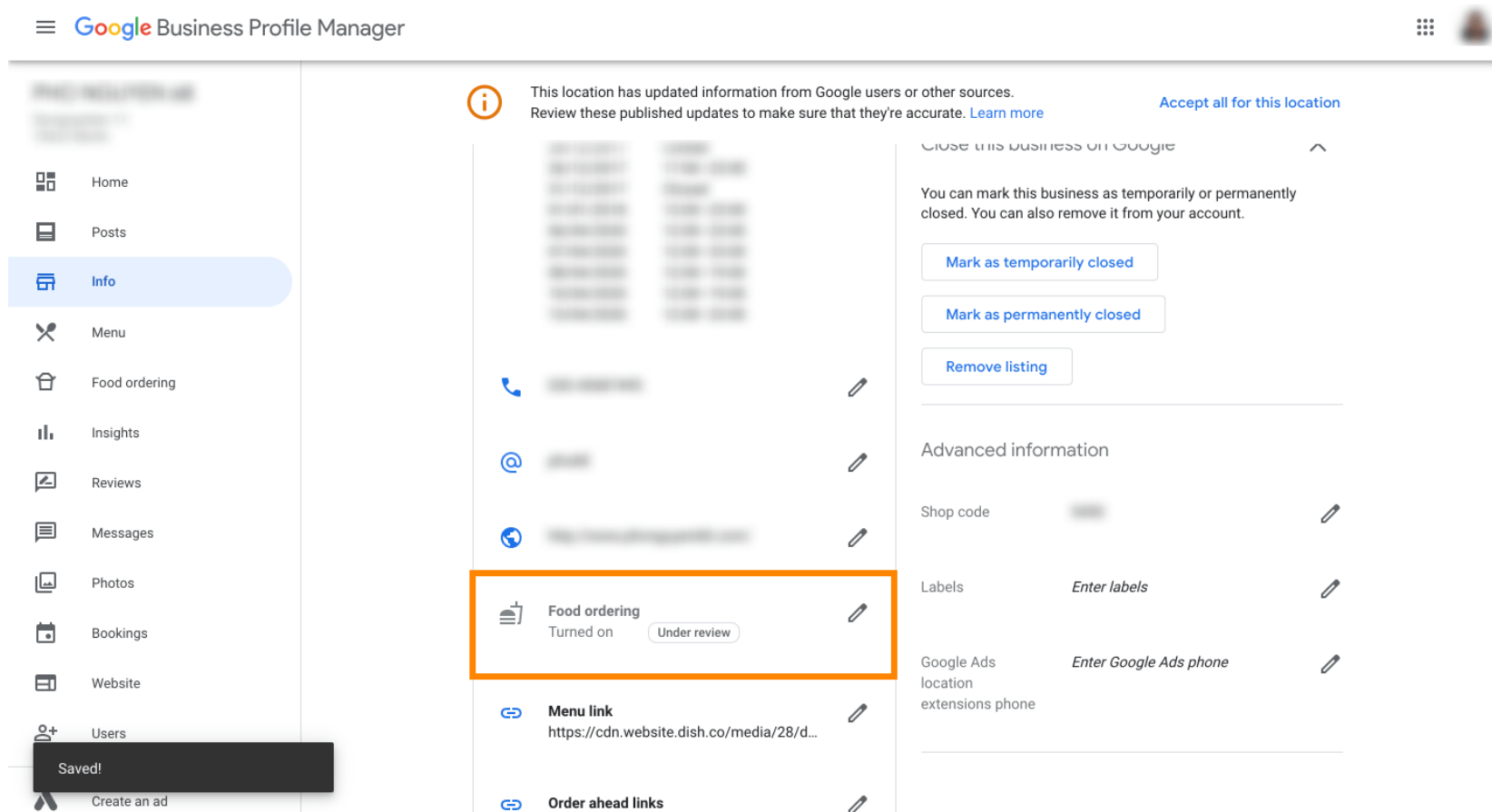


Confermare cliccando **su Applica** .





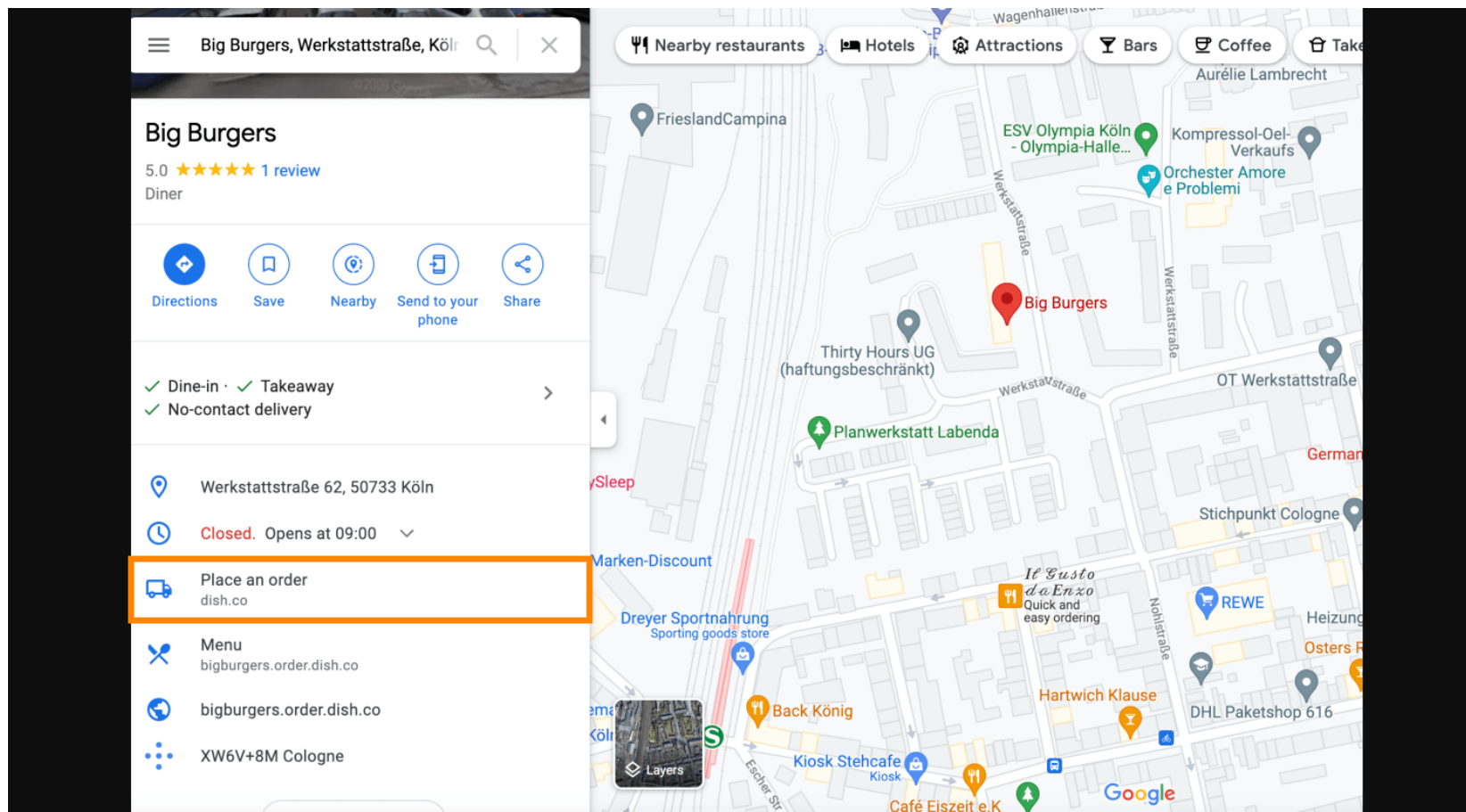
La modifica deve essere esaminata da Google. L'aggiornamento potrebbe richiedere alcuni minuti.



The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. A 'Saved!' notification is visible at the bottom of the sidebar. The main content area has a header with a warning icon and text: 'This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)'. Below this is a list of business attributes, each with an edit icon. The 'Food ordering' attribute is highlighted with an orange box; it shows 'Turned on' and 'Under review'. Other attributes include Phone, Email, Website, Menu link, and Order ahead links. On the right side, there are options to 'Close this business on Google', 'Mark as temporarily closed', 'Mark as permanently closed', and 'Remove listing'. Below these are sections for 'Advanced information' including Shop code, Labels, Google Ads location, and extensions phone, each with an edit icon.



Ecco fatto. Hai integrato con successo DISH Order nella scheda Google del tuo ristorante.





Scansiona per andare al lettore interattivo