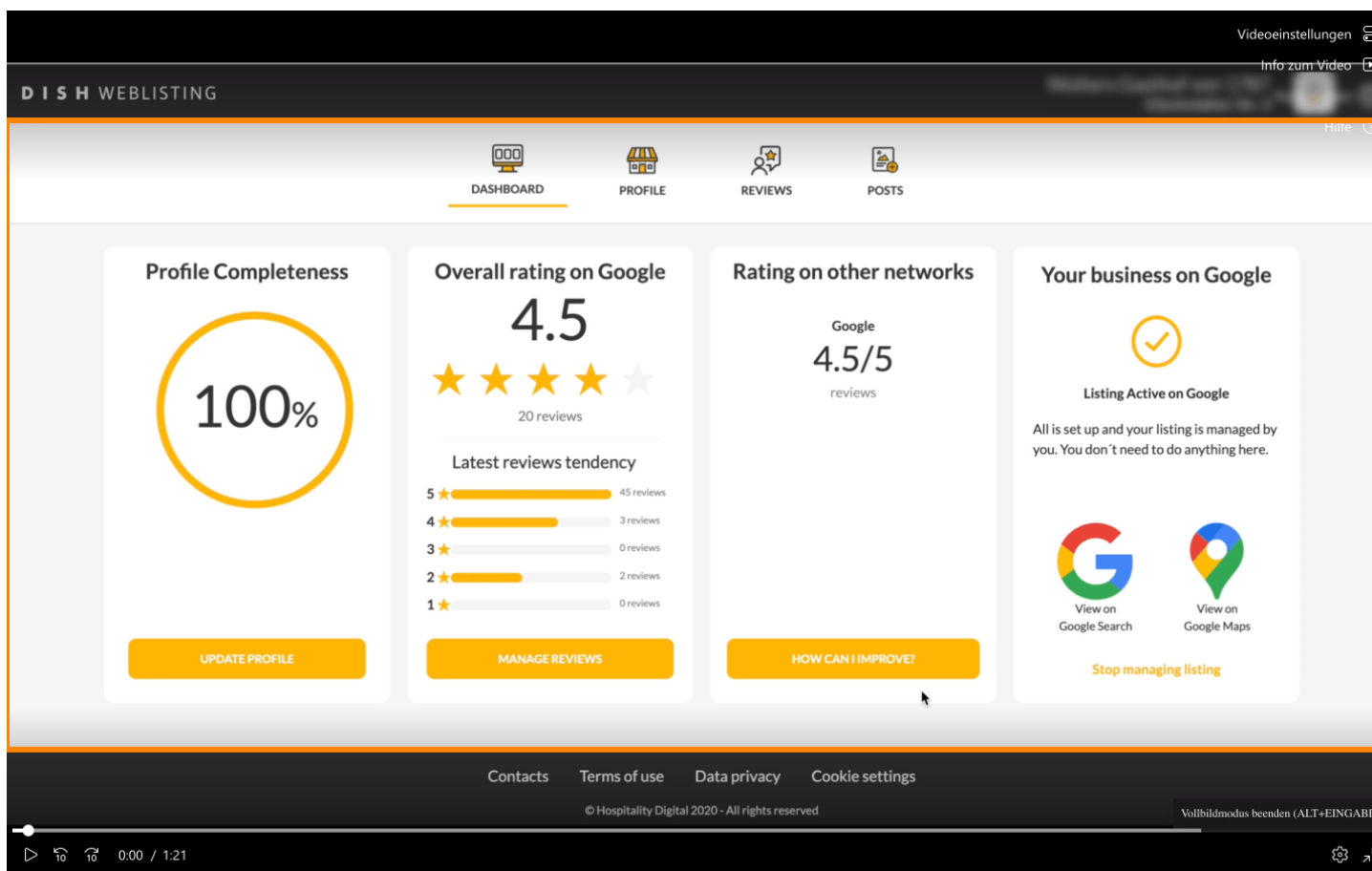


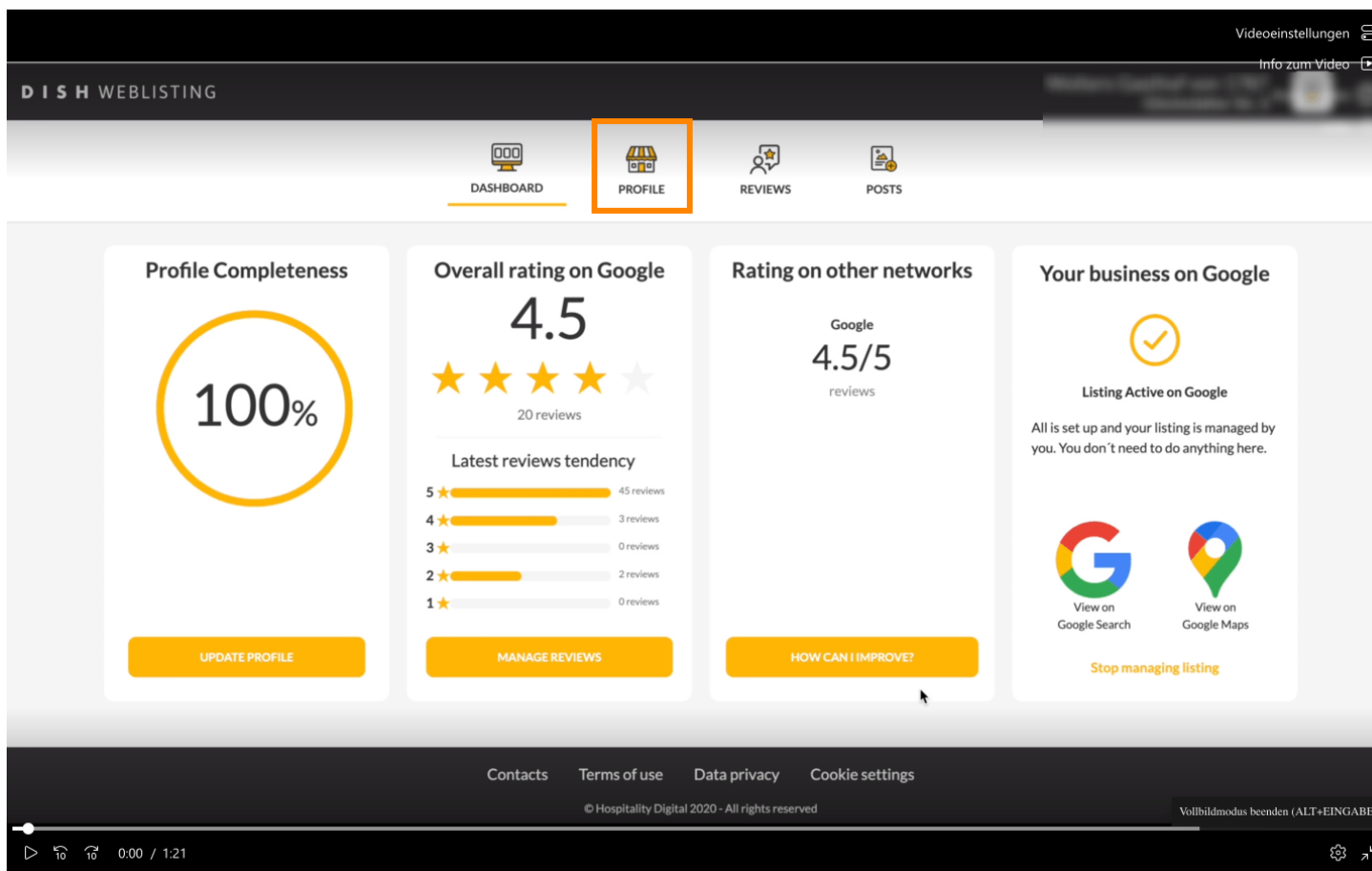


Toto je váš dashboard. Zde vidíte, jak velkou část svého profilu Google máte vyplněnou, vždy se snažte o 100 %!





Klikněte na **PROFIL** pro jeho správu. Zde byste měli zadat všechny potřebné informace, které vašim zákazníkům umožní najít vás na Googlu.



The screenshot shows the DISH Weblisting dashboard with the 'PROFILE' tab highlighted. The dashboard displays the following information:

- Profile Completeness:** 100% (with a large orange circle graphic). A button labeled 'UPDATE PROFILE' is at the bottom.
- Overall rating on Google:** 4.5 stars (with 5 star icons, 4 filled). Below it, '20 reviews'. A section titled 'Latest reviews tendency' shows a bar chart for 5 stars (45 reviews), 4 stars (3 reviews), 3 stars (0 reviews), 2 stars (2 reviews), and 1 star (0 reviews). A button labeled 'MANAGE REVIEWS' is at the bottom.
- Rating on other networks:** Google 4.5/5 reviews. A button labeled 'HOW CAN I IMPROVE?' is at the bottom.
- Your business on Google:** Listing Active on Google (with a checkmark icon). Text: 'All is set up and your listing is managed by you. You don't need to do anything here.' Below are links for 'View on Google Search' and 'View on Google Maps'. A button labeled 'Stop managing listing' is at the bottom.

The bottom of the dashboard includes links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings'. A footer note says '© Hospitality Digital 2020 - All rights reserved'. A video player interface is visible at the very bottom, showing a progress bar at 0:00 / 1:21 and a 'Vollbildmodus beenden (ALT+EINGABE)' button.



Zde byste měli zadat všechny potřebné informace, které vašim zákazníkům umožní vás najít na Googlu.

DISH WEBLISTING

Videoeinstellungen

DASHBOARD PROFILE REVIEWS POSTS

General Information Extended Information

LOCATION NAME

ADDRESS LINE (STREET & STREET NUMBER)

ZIP/POSTCODE

CITY/SUBURB

COUNTRY

Germany

Your profile is 100% complete

About your listing

Google My Business Active

Listing managed by you

VIEW LISTING

Business information

BUSINESS DESCRIPTION

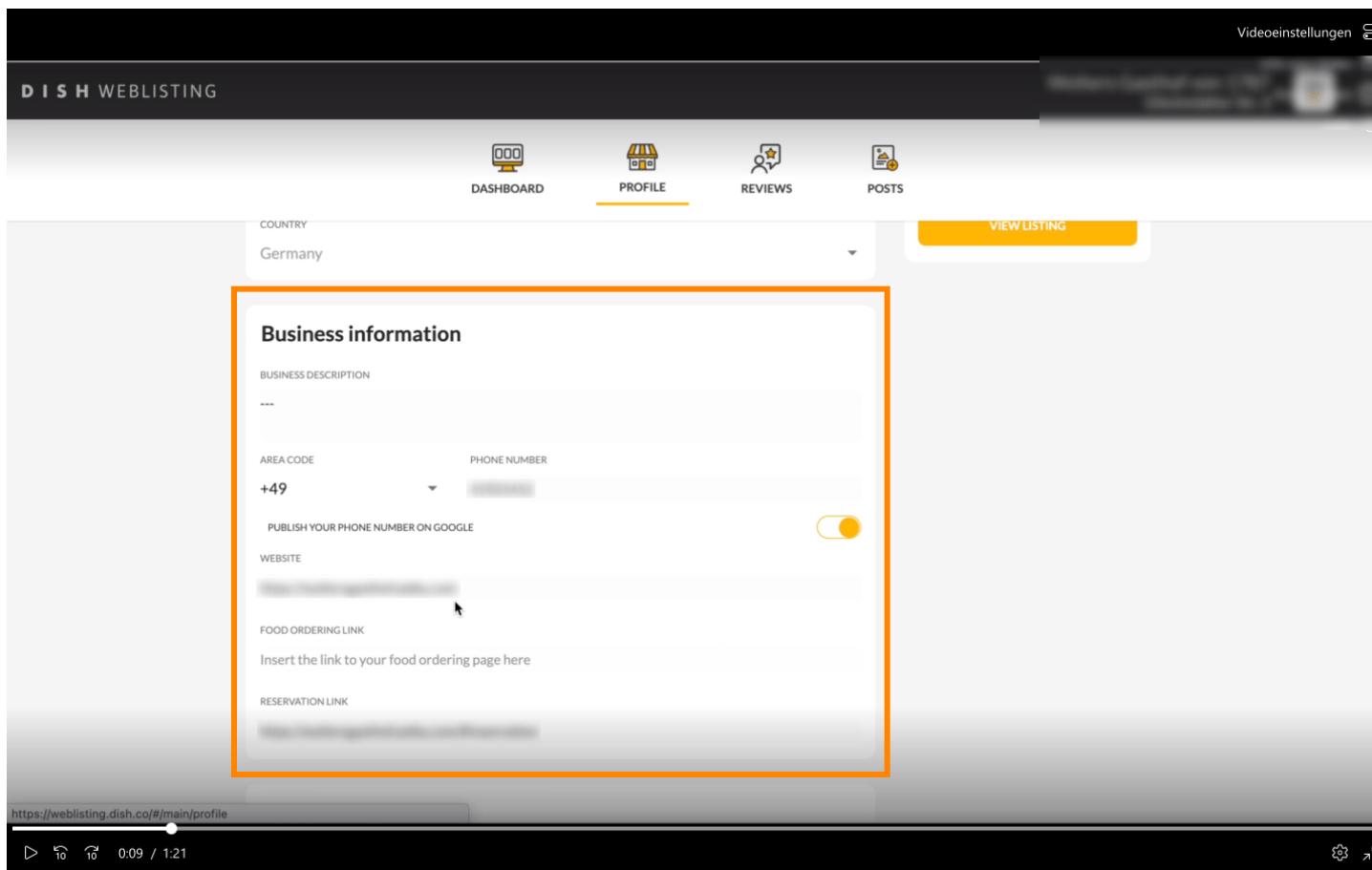
AREA CODE PHONE NUMBER

41921412

https://weblisting.dish.co/#/main/profile

0:07 / 1:21

 Stejně tak zadejte všechny informace o vaší firmě.



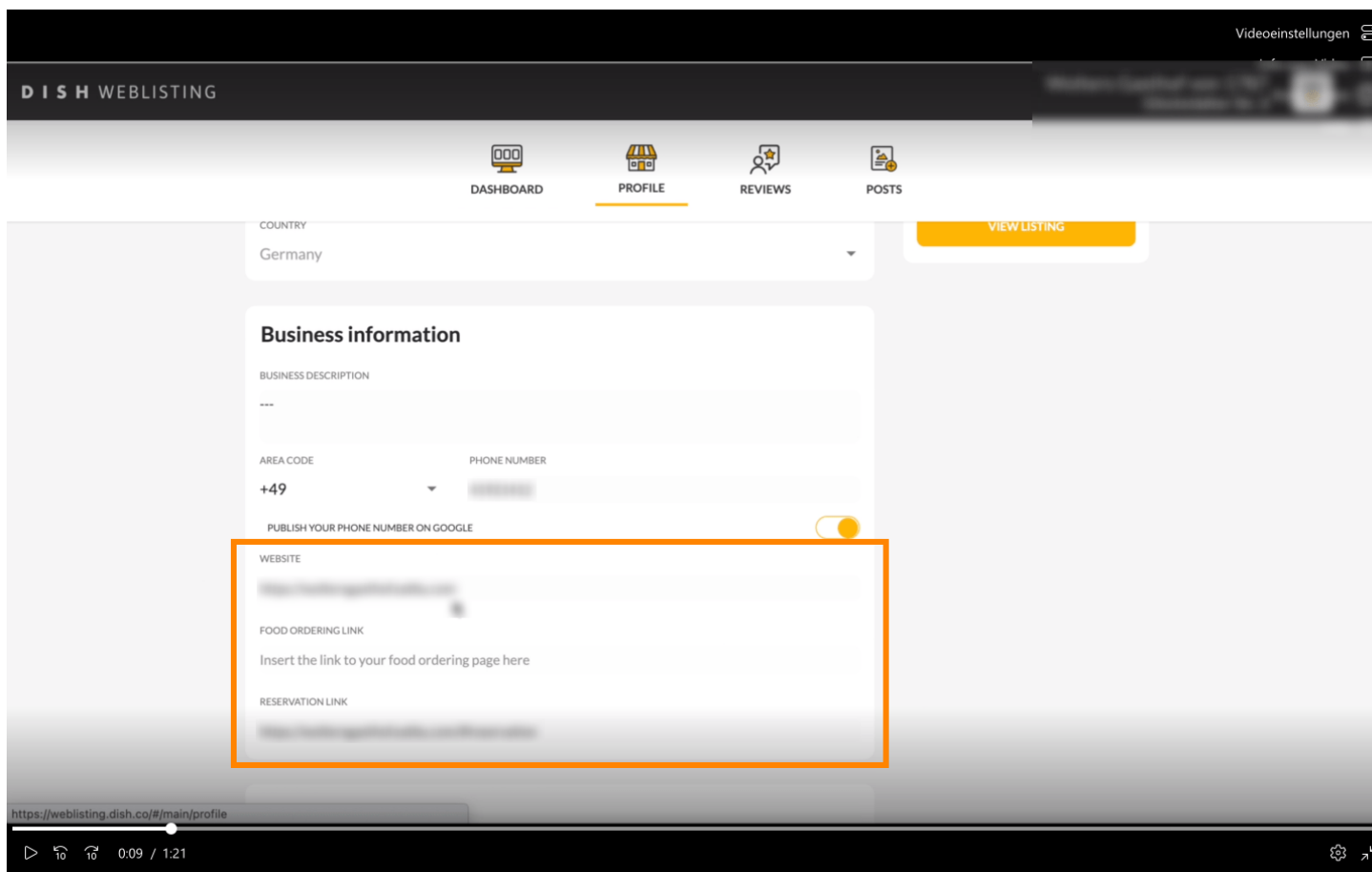
The screenshot shows the DISH Weblisting user interface. At the top, there's a navigation bar with 'DISH WEBLISTING' and a 'Videoeinstellungen' button. Below this is a menu with icons for 'DASHBOARD', 'PROFILE' (which is active), 'REVIEWS', and 'POSTS'. The main content area shows a 'COUNTRY' dropdown set to 'Germany' and a 'VIEW LISTING' button. The 'Business information' section is highlighted with an orange border and contains the following fields:

- BUSINESS DESCRIPTION**: A text area with three lines of placeholder text.
- AREA CODE**: A dropdown menu currently showing '+49'.
- PHONE NUMBER**: A text input field.
- PUBLISH YOUR PHONE NUMBER ON GOOGLE**: A toggle switch that is currently turned on.
- WEBSITE**: A text input field.
- FOOD ORDERING LINK**: A text input field with the placeholder text 'Insert the link to your food ordering page here'.
- RESERVATION LINK**: A text input field.

The URL at the bottom of the browser window is <https://weblisting.dish.co/#/main/profile>. The video player controls at the bottom show a play button, a progress bar at 0:09 / 1:21, and a settings icon.



Nezapomeňte zahrnout odkazy z vašich dalších **nástrojů DISH**, aby zákazníci mohli snadno najít váš **web**, **rezervaci** a/nebo **odkaz na objednávku** na Goглу.



DISH WEBLISTING

Videoeinstellungen

DASHBOARD PROFILE REVIEWS POSTS

COUNTRY
Germany

Business information

BUSINESS DESCRIPTION

AREA CODE
+49

PHONE NUMBER
[REDACTED]

PUBLISH YOUR PHONE NUMBER ON GOOGLE ☒

WEBSITE
[REDACTED]

FOOD ORDERING LINK
Insert the link to your food ordering page here

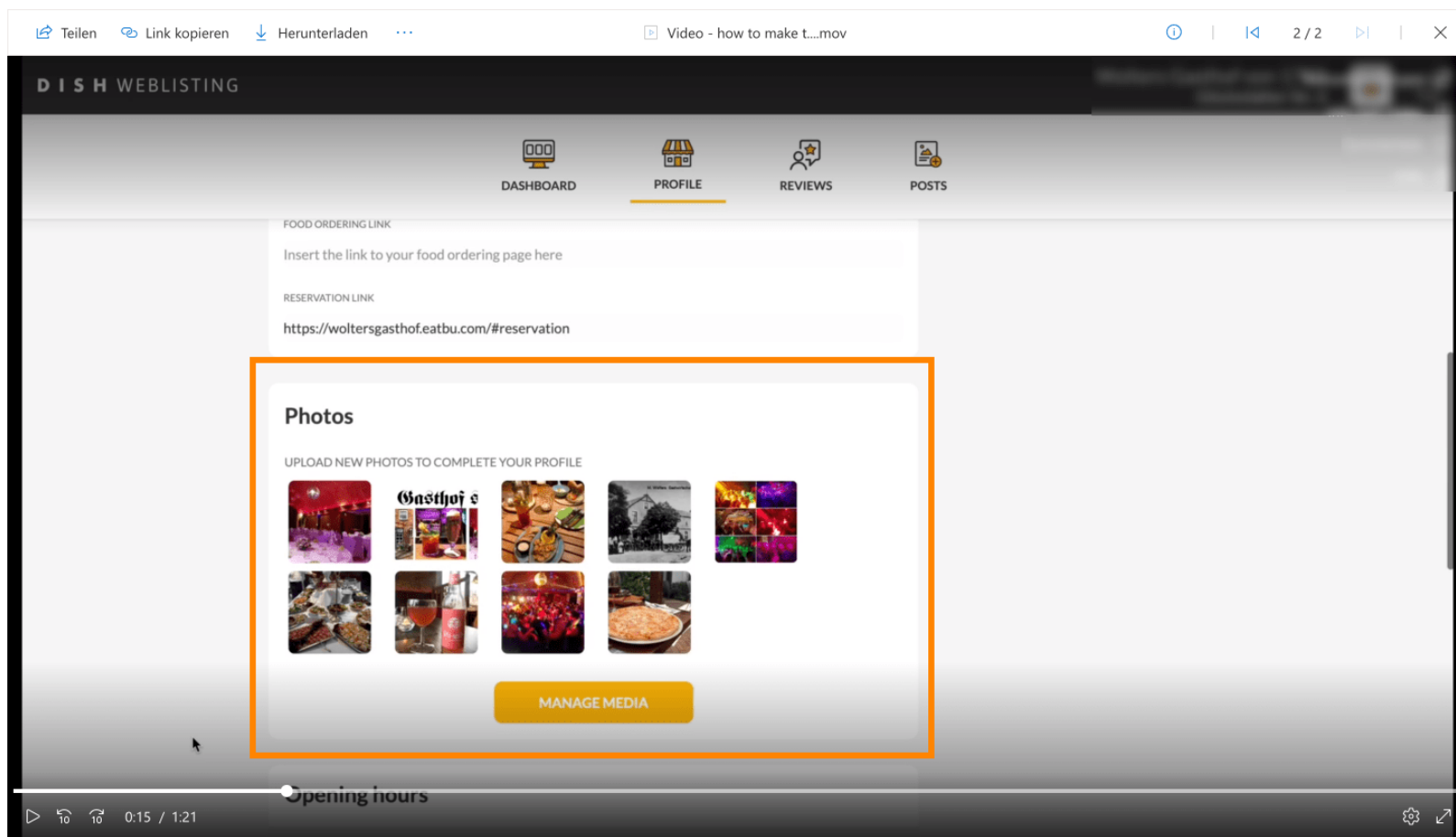
RESERVATION LINK
[REDACTED]

<https://weblisting.dish.co/#/main/profile>

0:09 / 1:21

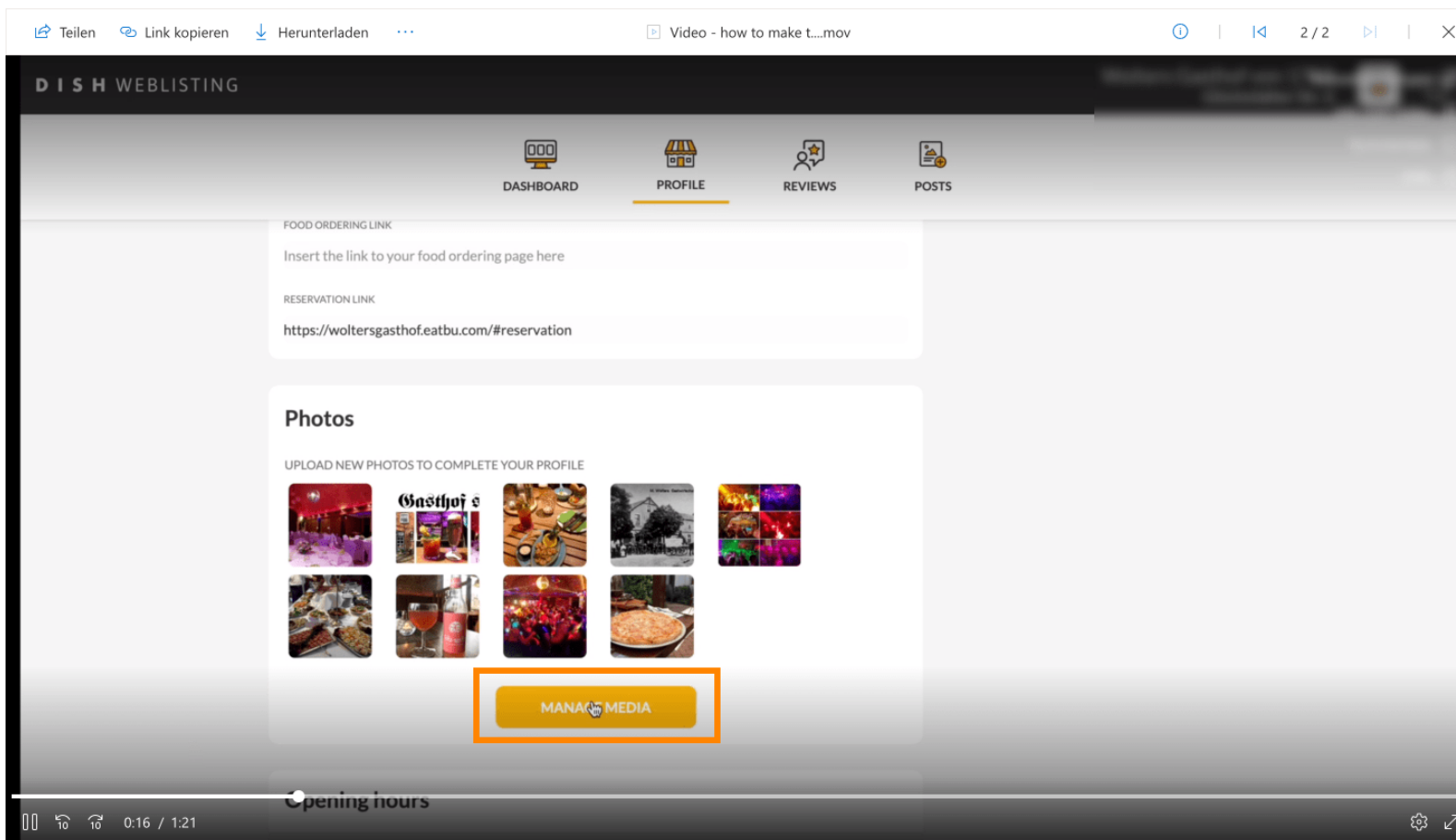


Nezapomeňte také nahrát nějaká média. Zde si můžete vybrat jeden obrázek, který se zobrazí nahoře. Čím vizuálnějším, tím lépe!



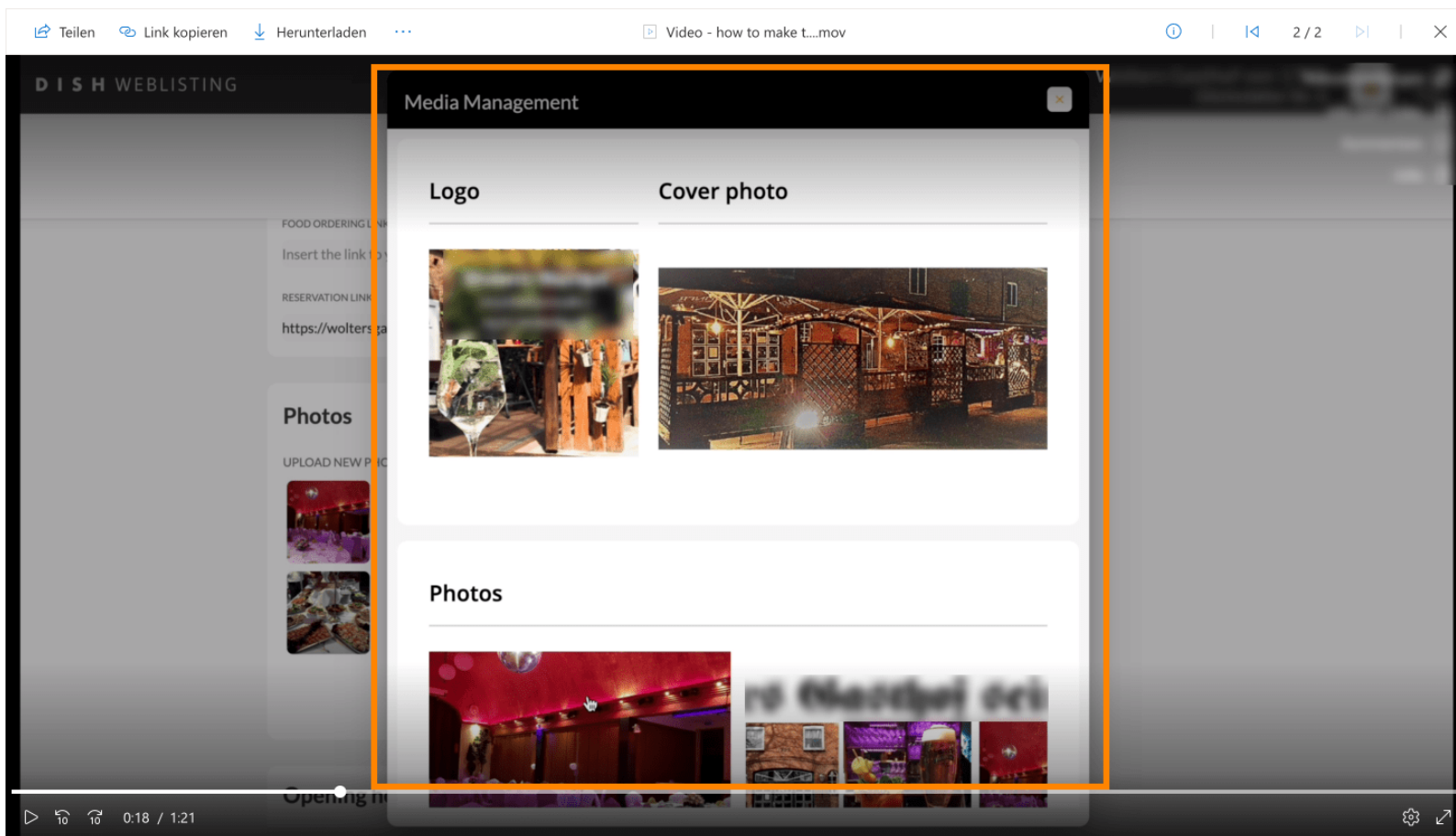


Klikněte na **SPRAVOVAT MÉDIA**.



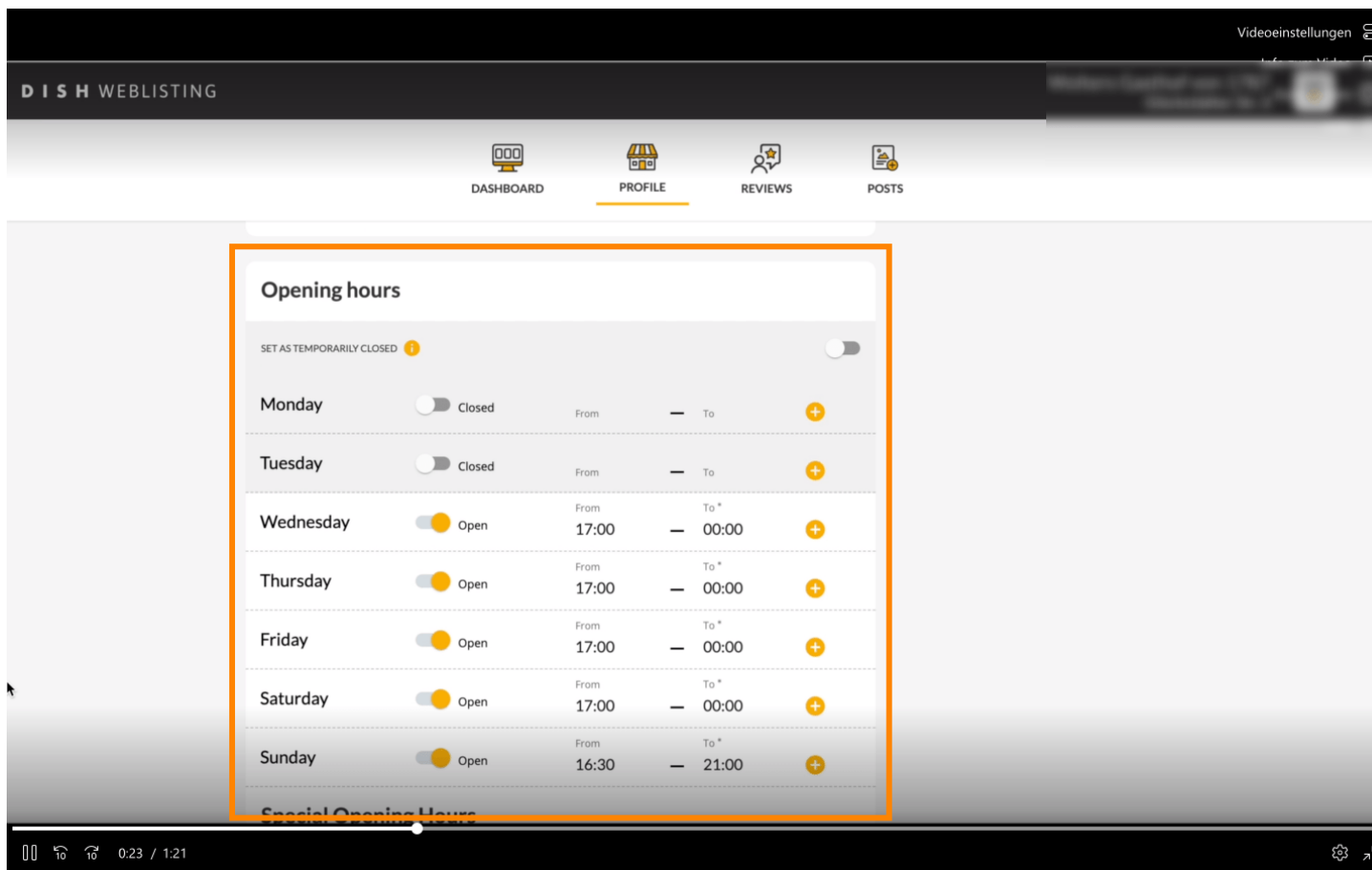


Zde v okně Správa médií můžete nahrávat a spravovat všechny své obrázky.



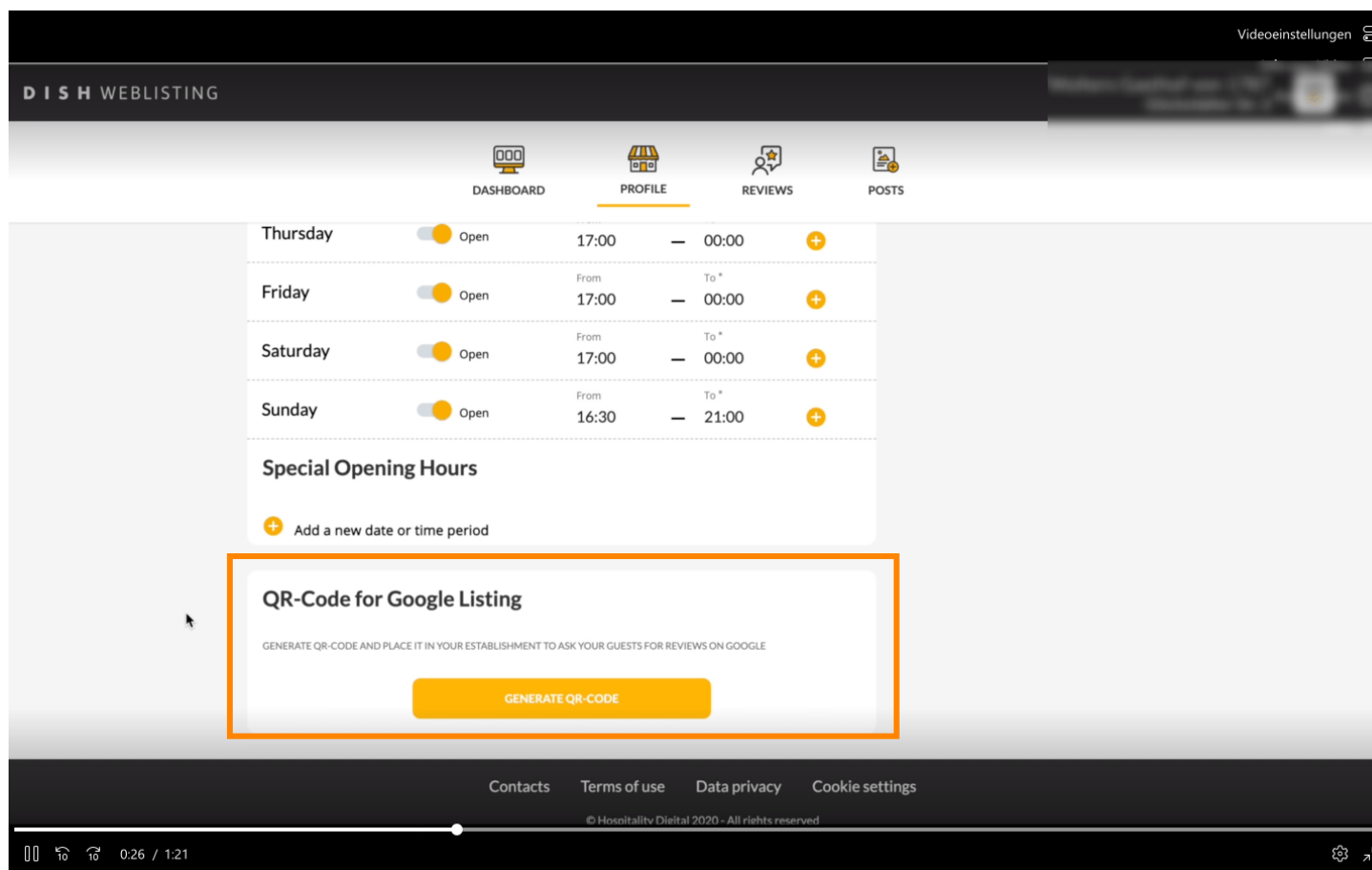


Když se posunete dolů, můžete upravit a aktualizovat svou **otevírací dobu**.





Nezapomeňte si vygenerovat a vytisknout **QR kódy**. Tyto QR kódy můžete dát svým zákazníkům, aby je mohli snadno naskenovat a napsat recenzi na vaši restauraci na Googlu. Super snadný způsob, jak si zaručit, že recenze dostanete!



The screenshot shows the DISH Weblisting interface. At the top, there's a navigation bar with 'DISH WEBLISTING' and a 'Videoeinstellungen' link. Below this is a menu with four icons: DASHBOARD, PROFILE (selected), REVIEWS, and POSTS. The main content area displays opening hours for Thursday, Friday, Saturday, and Sunday. Each day has a toggle switch set to 'Open', a 'From' time, a 'To' time, and a plus icon to add more hours. Below the opening hours is a 'Special Opening Hours' section with a plus icon and the text 'Add a new date or time period'. At the bottom of the main content area, there's a section titled 'QR-Code for Google Listing' with the text 'GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE' and a yellow button labeled 'GENERATE QR-CODE'. This section is highlighted by an orange box. The footer contains links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings', along with a copyright notice '© Hospitality Digital 2020 - All rights reserved' and a video player control bar at the very bottom.

Day	Status	From	To	Action
Thursday	Open	17:00	00:00	+
Friday	Open	17:00	00:00	+
Saturday	Open	17:00	00:00	+
Sunday	Open	16:30	21:00	+

Special Opening Hours

+ Add a new date or time period

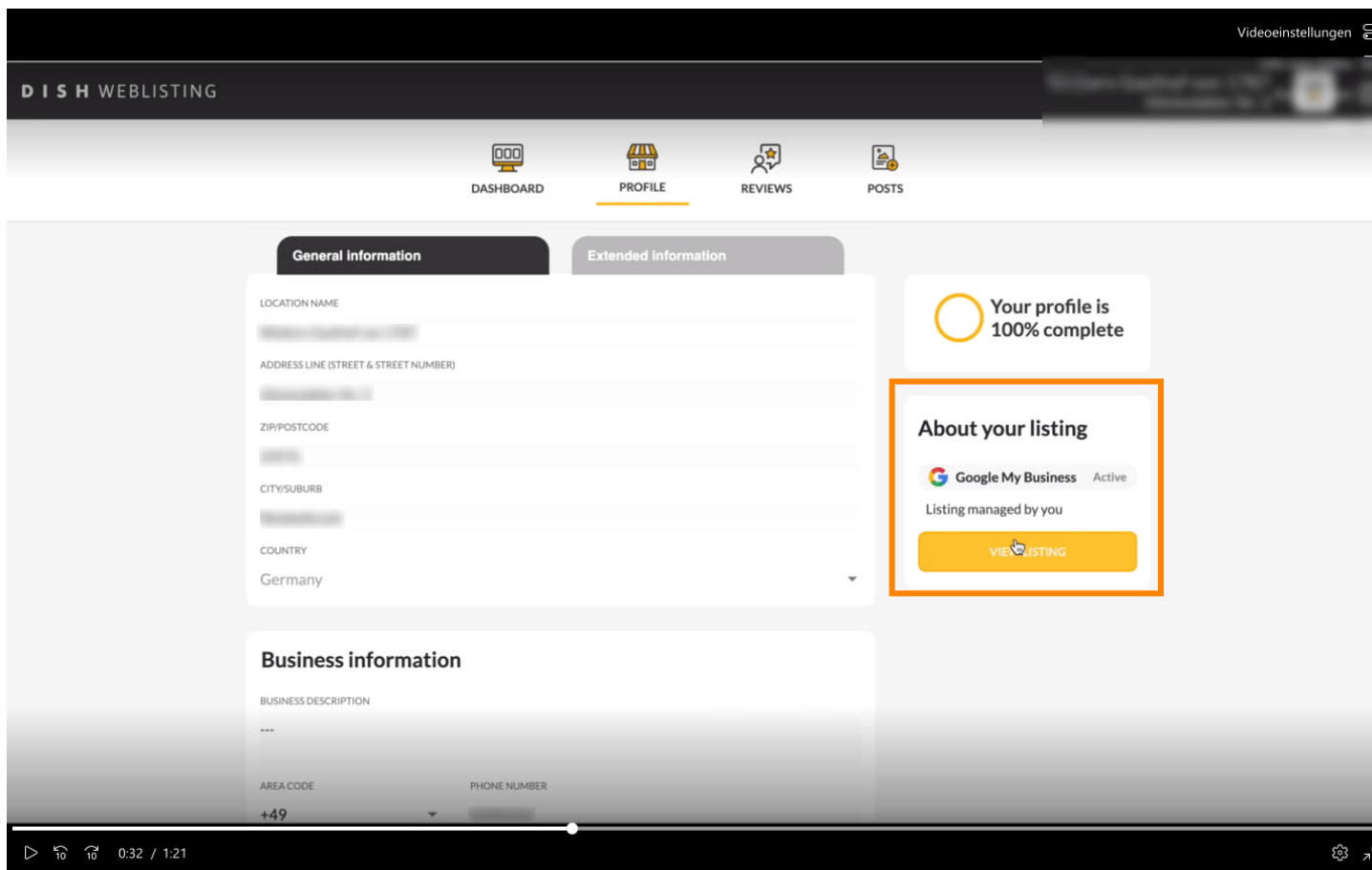
QR-Code for Google Listing

GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE

GENERATE QR-CODE

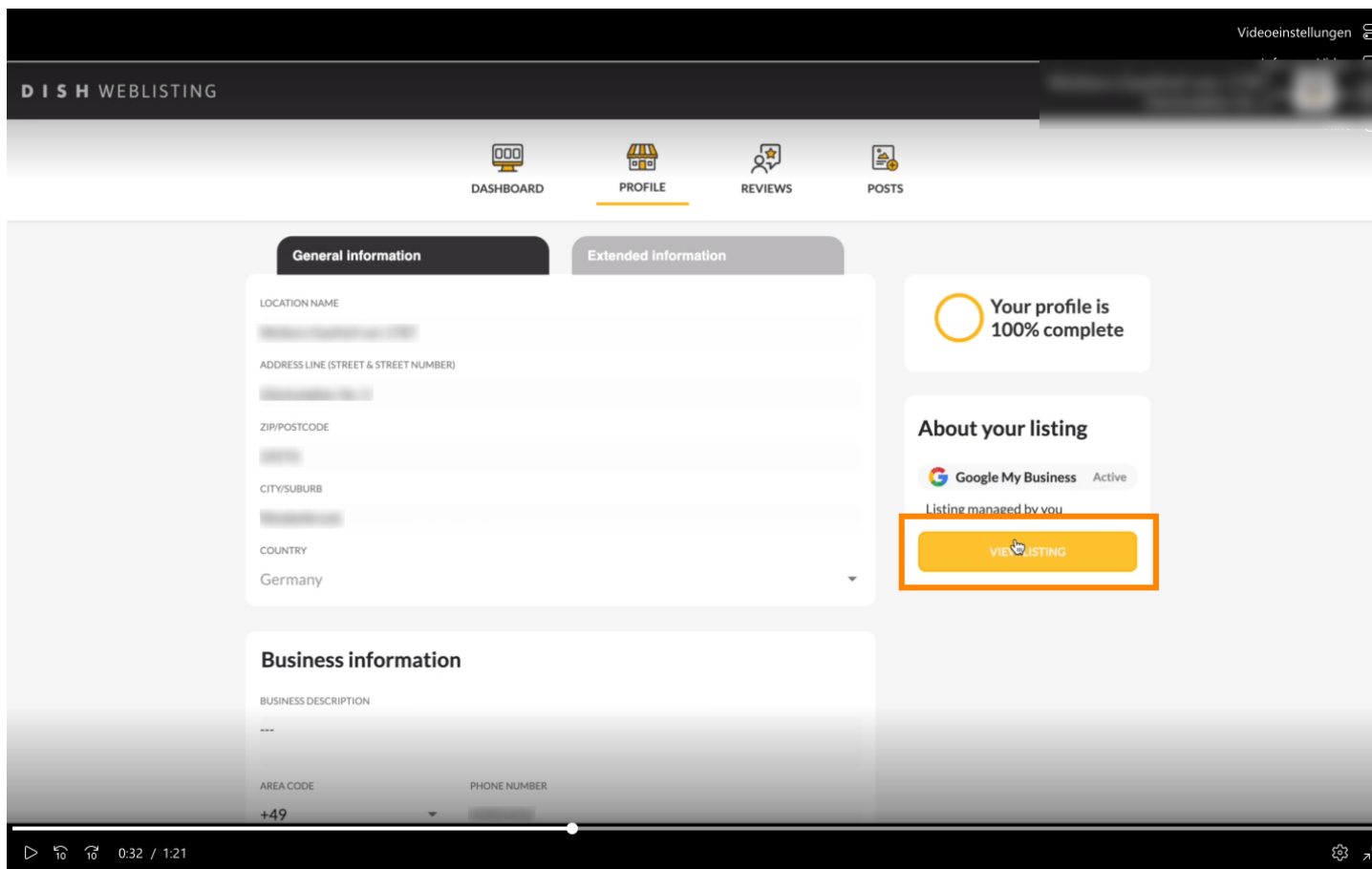


Pokud byste chtěli vědět, jak váš inzerát vypadá na Googlu



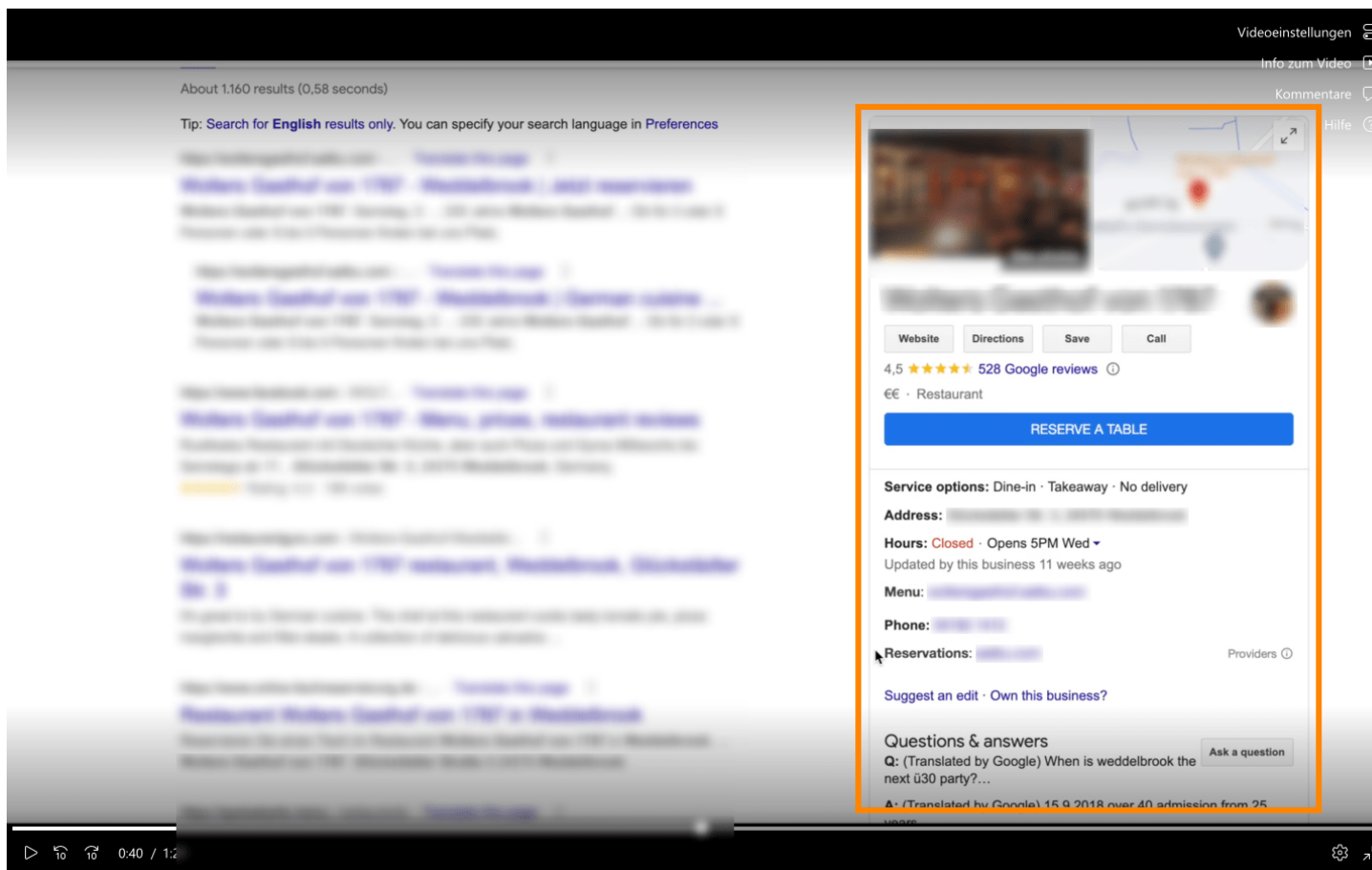


Klikněte na **ZOBRAZIT NABÍDKY**.





Veškeré informace vložené na Weblistingu je možné zobrazit přímo na Googlu.



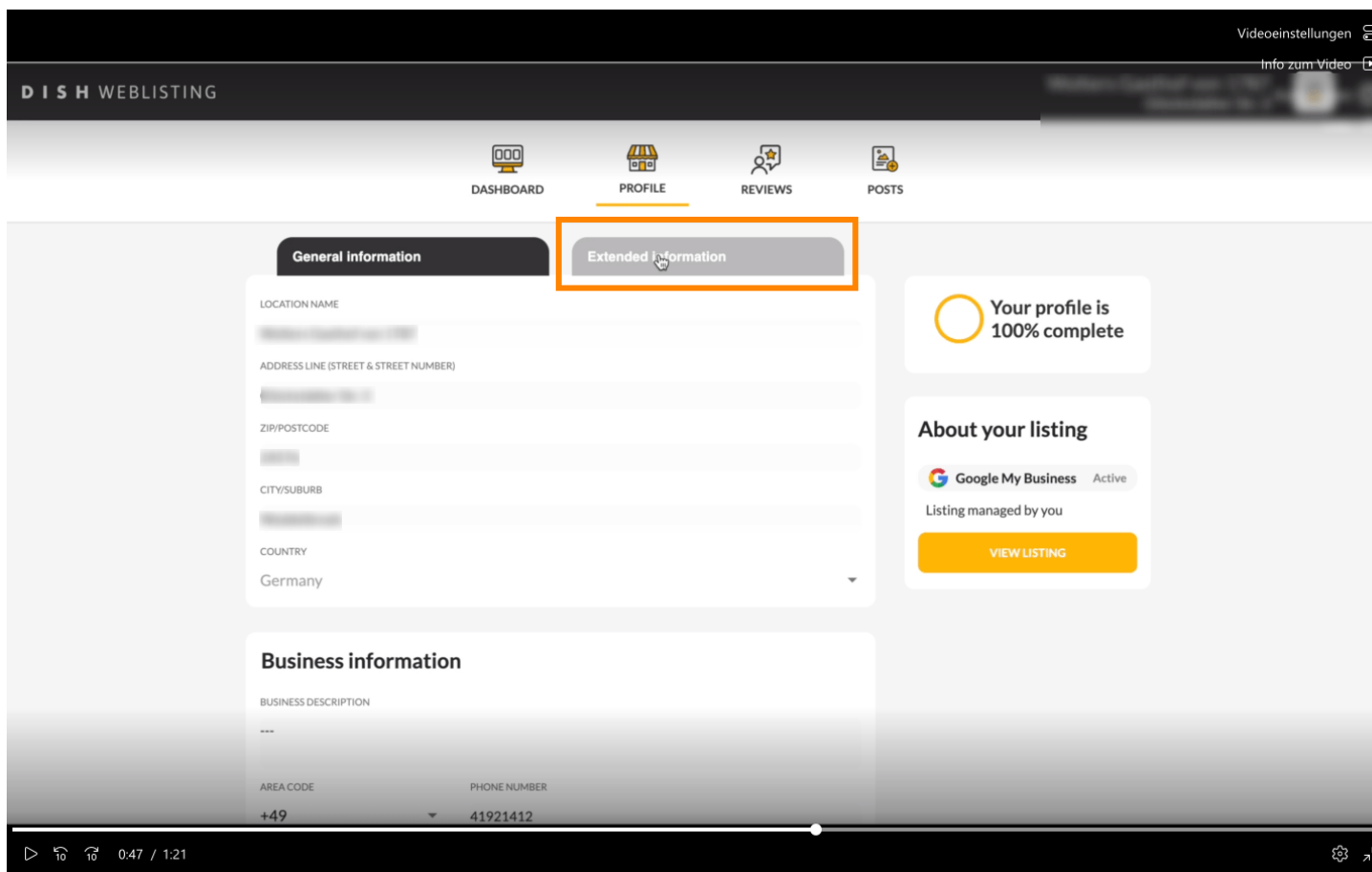


Zobrazí se také další informace, jako například oblíbené časy a recenze.

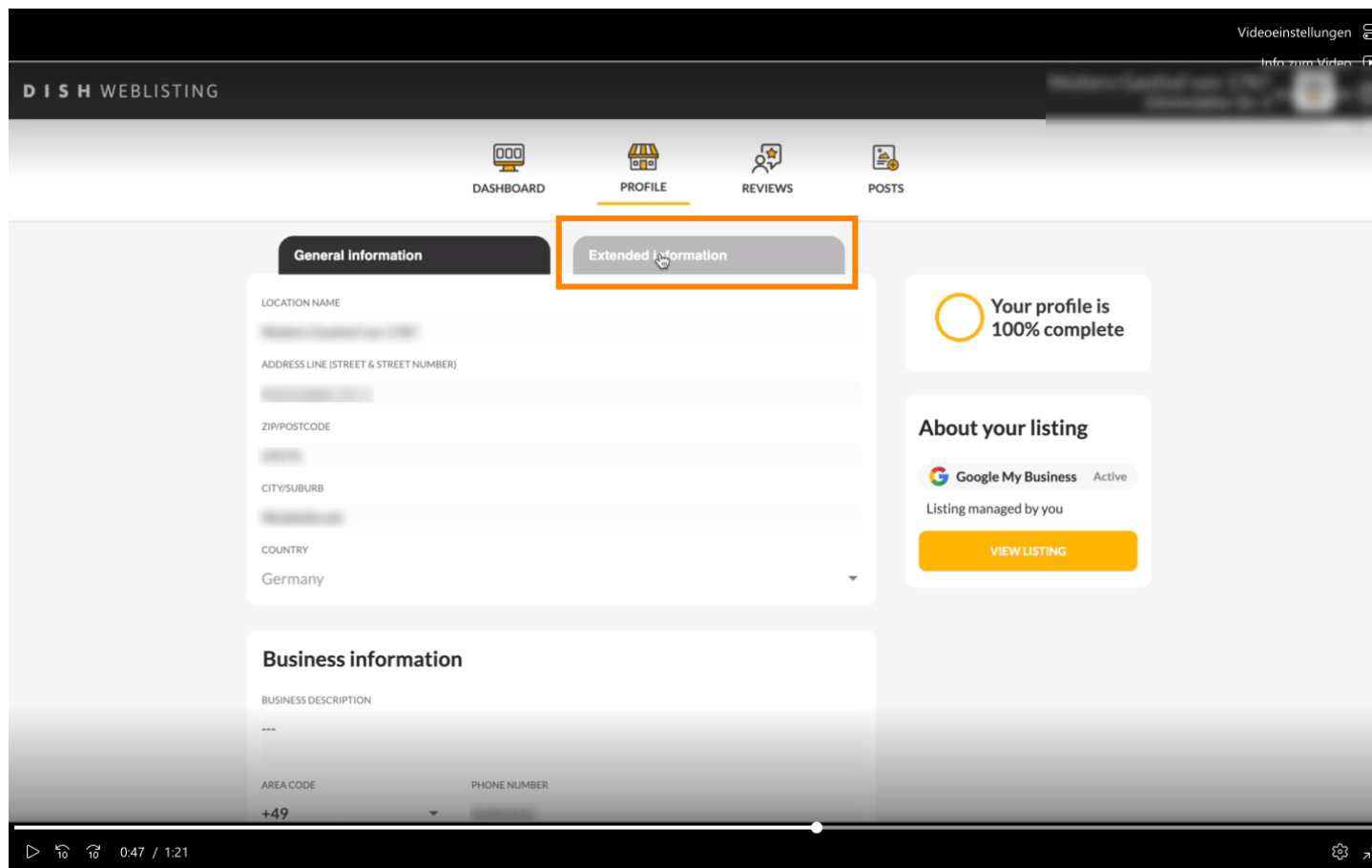
The screenshot shows a Google search result for 'Wolken Scheffel aus 1787 Metallwerk'. The main search results are blurred. A right-hand sidebar, outlined in orange, provides detailed information about the business:

- Popular times**: A weekly chart showing popularity. Tuesday is highlighted as 'Closed on Tuesday'. A note states: 'People typically spend 1,5-2,5 hours here'.
- Send to your phone**: A button to send the information to a mobile device.
- Reviews from the web**:
 - Facebook: 4,3/5 (188 votes)
 - Speisekarte.menu: 4,5/5 (23 reviews)
- Reviews**:
 - Buttons: 'Write a review', 'Add a photo'
 - Text: 'Reviews aren't verified'
 - Review 1: 'Excellent food, excellent beers, very friendly and caring staff.' (5 stars)
 - Review 2: 'Nice and friendly place.' (5 stars)
 - Link: 'View all Google reviews'

-  Další částí je to, co umožní vašim zákazníkům, aby vás našli, když na Googlu vyhledávají konkrétní typy restaurací.



 Klikněte na **Rozšířené informace**.





Je důležité zde uvést co nejvíce informací.

Videoeinstellungen

DISH WEBLISTING

DASHBOARD PROFILE REVIEWS POSTS

General Information Extended Information

Your Offerings
Select your main food offering/cuisine type below:

SEARCH BY CUISINE, DRINKS, ETC

Cuisine Types >

Desserts >

Dietary specialities >

Drink >

Food >

Your profile is 100% complete

About your listing

Google My Business Active

Listing managed by you

VIEW LISTING

Payment Methods
Select below the supported payment methods at your listing

Amex

Cash Only

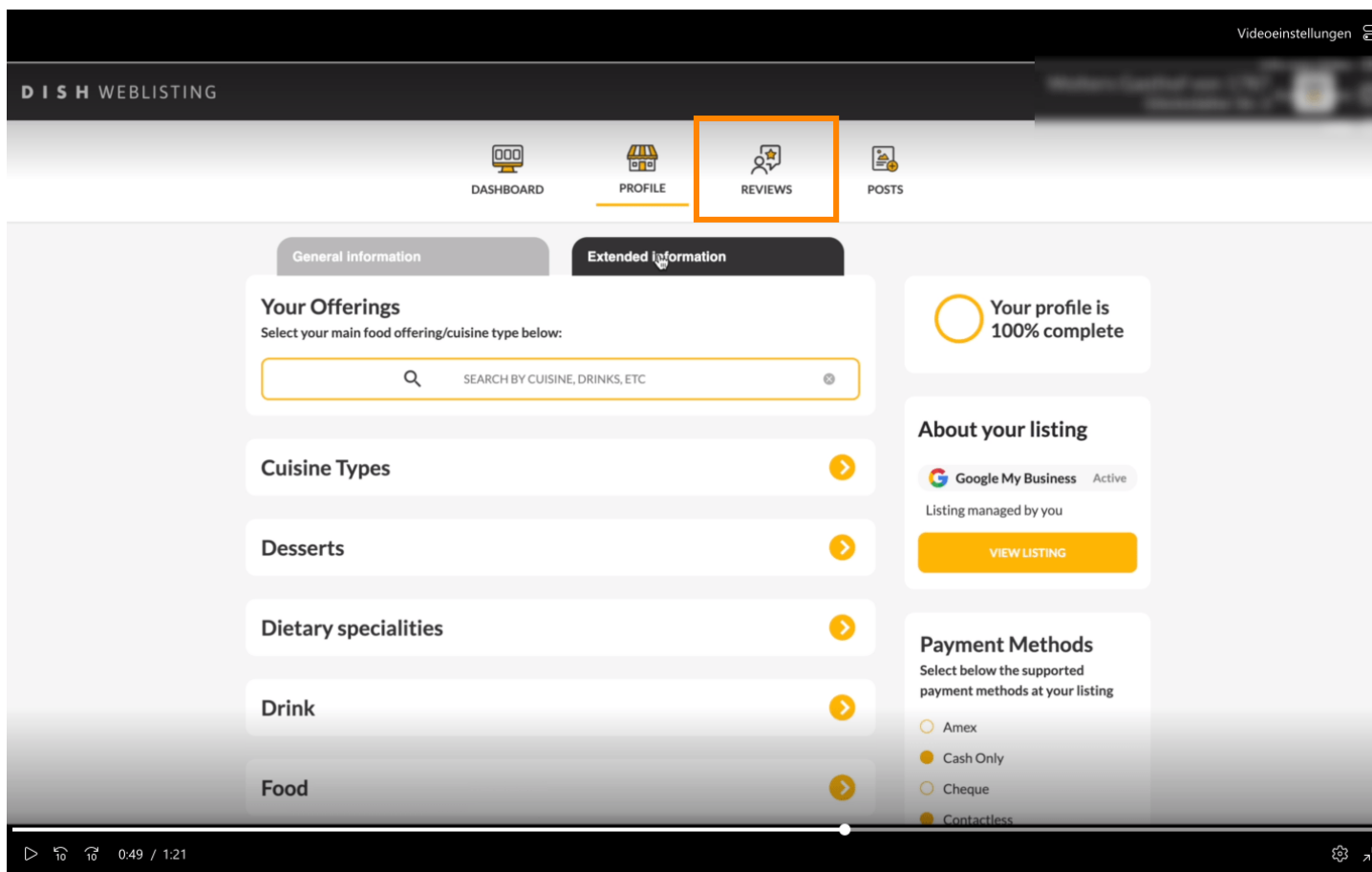
Cheque

Contactless

0:48 / 1:21

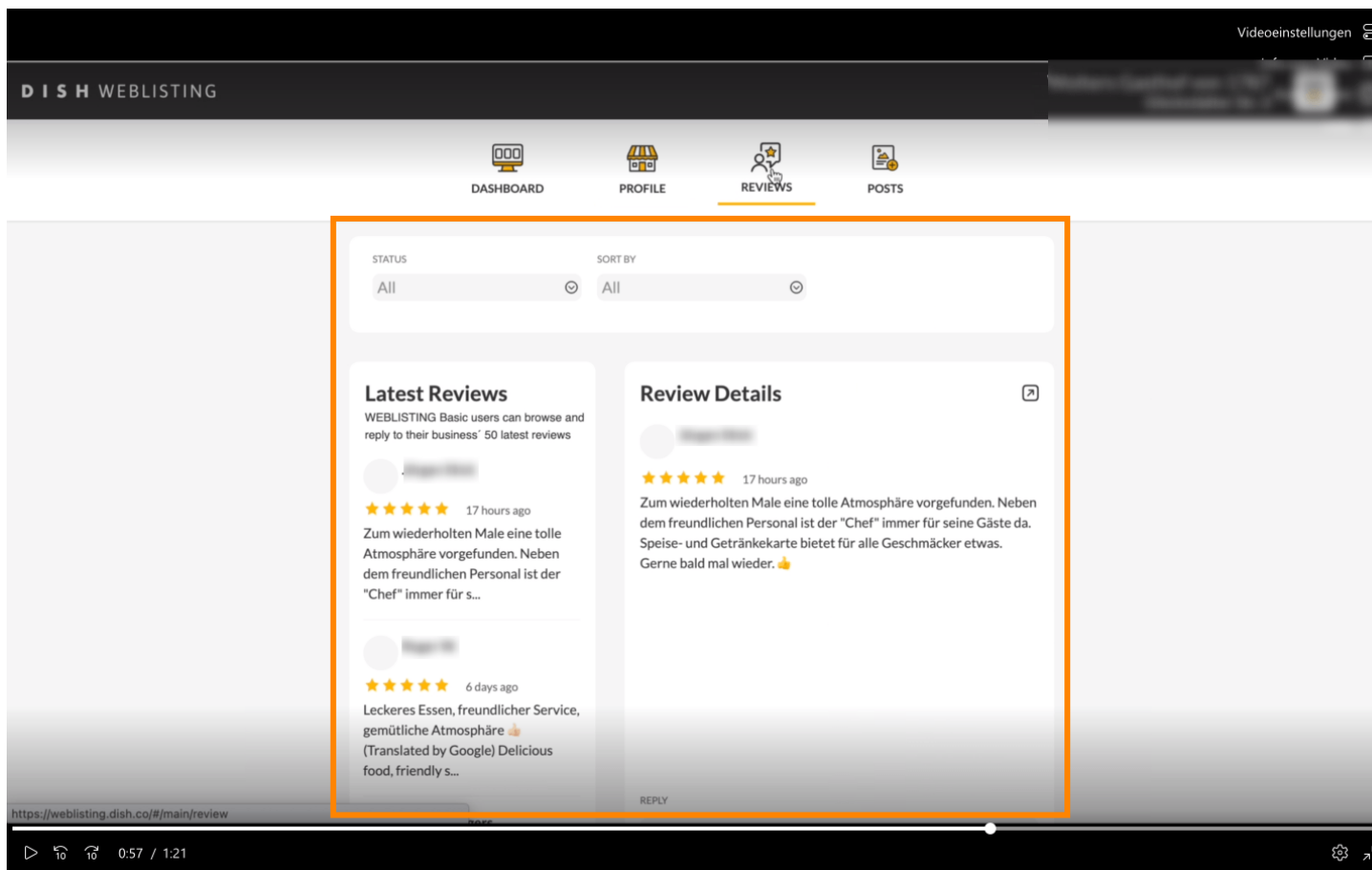


Kliknutím na **RECENZE** zobrazíte všechny recenze, které jste na Googlu obdrželi, a zde na ně můžete přímo odpovědět.

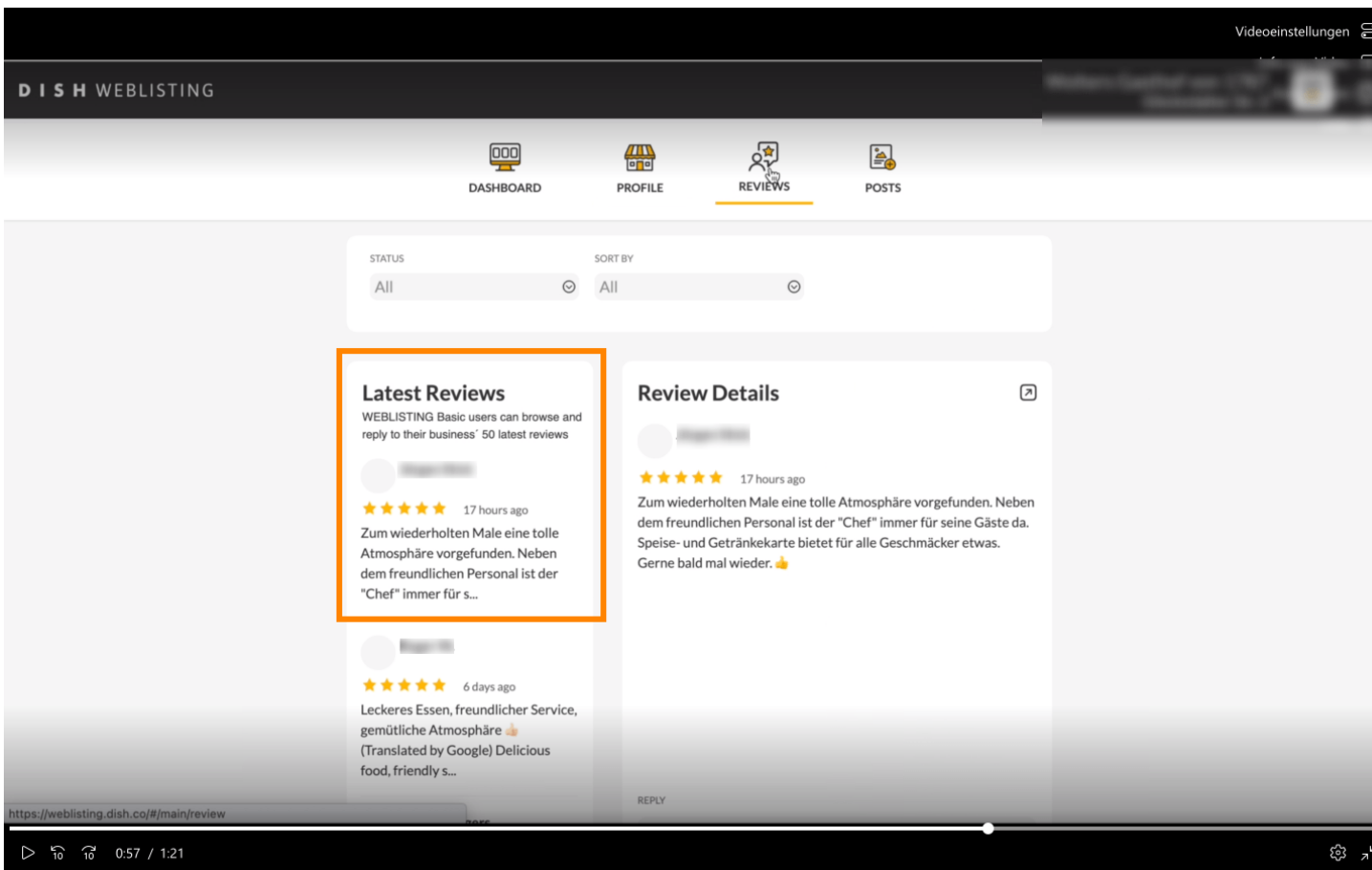




Zde máte přehled a můžete si prohlédnout všechny recenze na vaši restauraci.



 Klikněte na recenzi, na kterou chcete odpovědět.



DISH WEBLISTING

Videoeinstellungen

DASHBOARD PROFILE **REVIEWS** POSTS

STATUS: All SORT BY: All

Latest Reviews
WEBLISTING Basic users can browse and reply to their business' 50 latest reviews

 17 hours ago
★★★★★
Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für s...

 6 days ago
★★★★★
Leckeres Essen, freundlicher Service, gemütliche Atmosphäre 🍷
(Translated by Google) Delicious food, friendly s...

Review Details

 17 hours ago
★★★★★
Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für seine Gäste da. Speise- und Getränkekarte bietet für alle Geschmäcker etwas. Gerne bald mal wieder. 🍷

REPLY

https://weblisting.dish.co/#/main/review

0:57 / 1:21

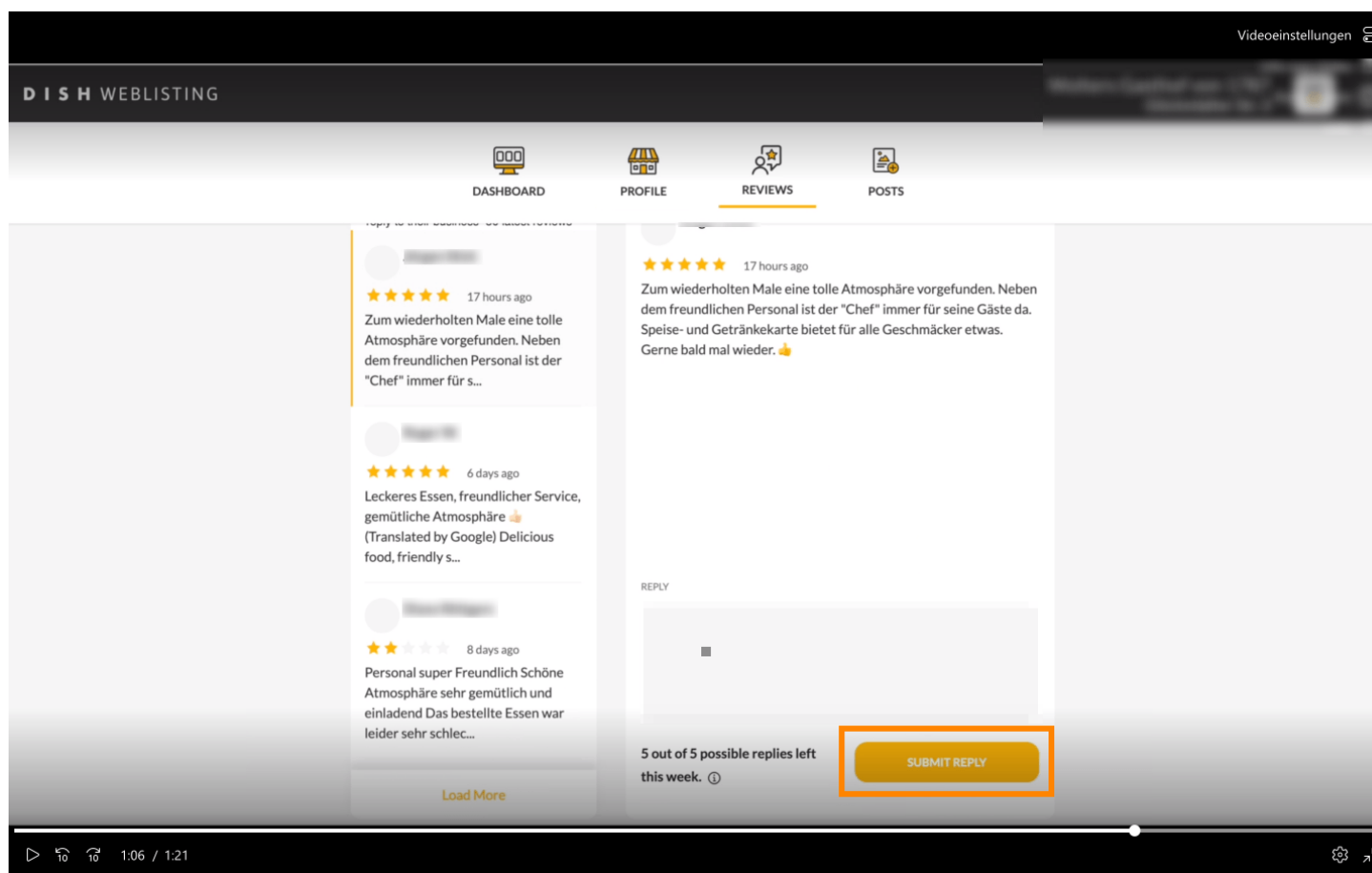


Zadejte svou odpověď do textového pole.

The screenshot displays the DISH Weblisting interface. At the top, there's a navigation bar with icons for DASHBOARD, PROFILE, REVIEWS (highlighted), and POSTS. Below this, a list of reviews is shown. Each review includes a star rating, the time it was posted, and the text of the review. A reply form is visible at the bottom right, highlighted with an orange box. The form has a 'REPLY' label and a text input field. Below the input field, it says '5 out of 5 possible replies left this week.' and there is a 'SUBMIT REPLY' button. The interface is in German, showing reviews about food and service. At the bottom of the screen, there's a video player control bar with a play button, volume icon, and a progress bar showing 1:06 / 1:21.

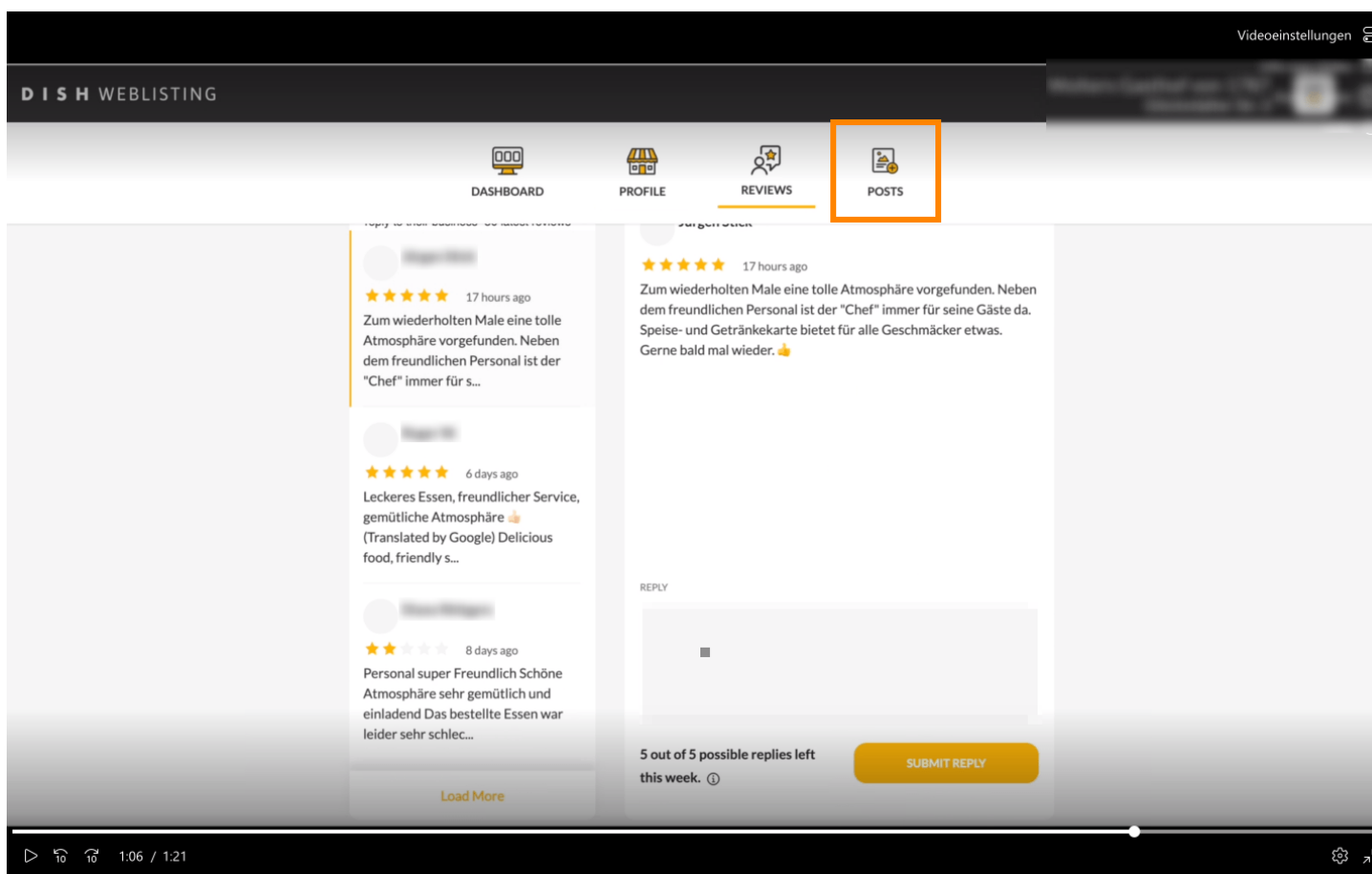


Poté klikněte na tlačítko **ODESLAT ODPOVĚĎ** . Jak odpovědět na recenzi: <https://support.dish.co/l/en/article/sl3svurztw-tutorial-how-to-reply-on-reviews>





A nakonec nezapomeňte čas od času vytvářet příspěvky, když máte nějaké novinky týkající se vaší restaurace! Klikněte na **PŘÍSPĚVKY**.





Můžete například informovat o happy hour nebo novém receptu! Nezapomeňte také přiložit pěkné mediální soubory. Jak publikovat příspěvek: <https://support.dish.co/l/en/article/ri8upudzc-dish-weblisting-how-to-post-content>

Teilen Link kopieren Herunterladen Video - how to make t...mov 2 / 2

DISH WEBLISTING

DASHBOARD PROFILE REVIEWS **POSTS**

Post data in Google

Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Complement your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.

POST TYPE

News

CONTENT

This is your post content. Keep it simple and with max 1500 characters.

ADD A REDIRECT LINK

None

REDIRECT LINK

Insert the link

Attach media

Preview

The content will appear here

Published posts

RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.

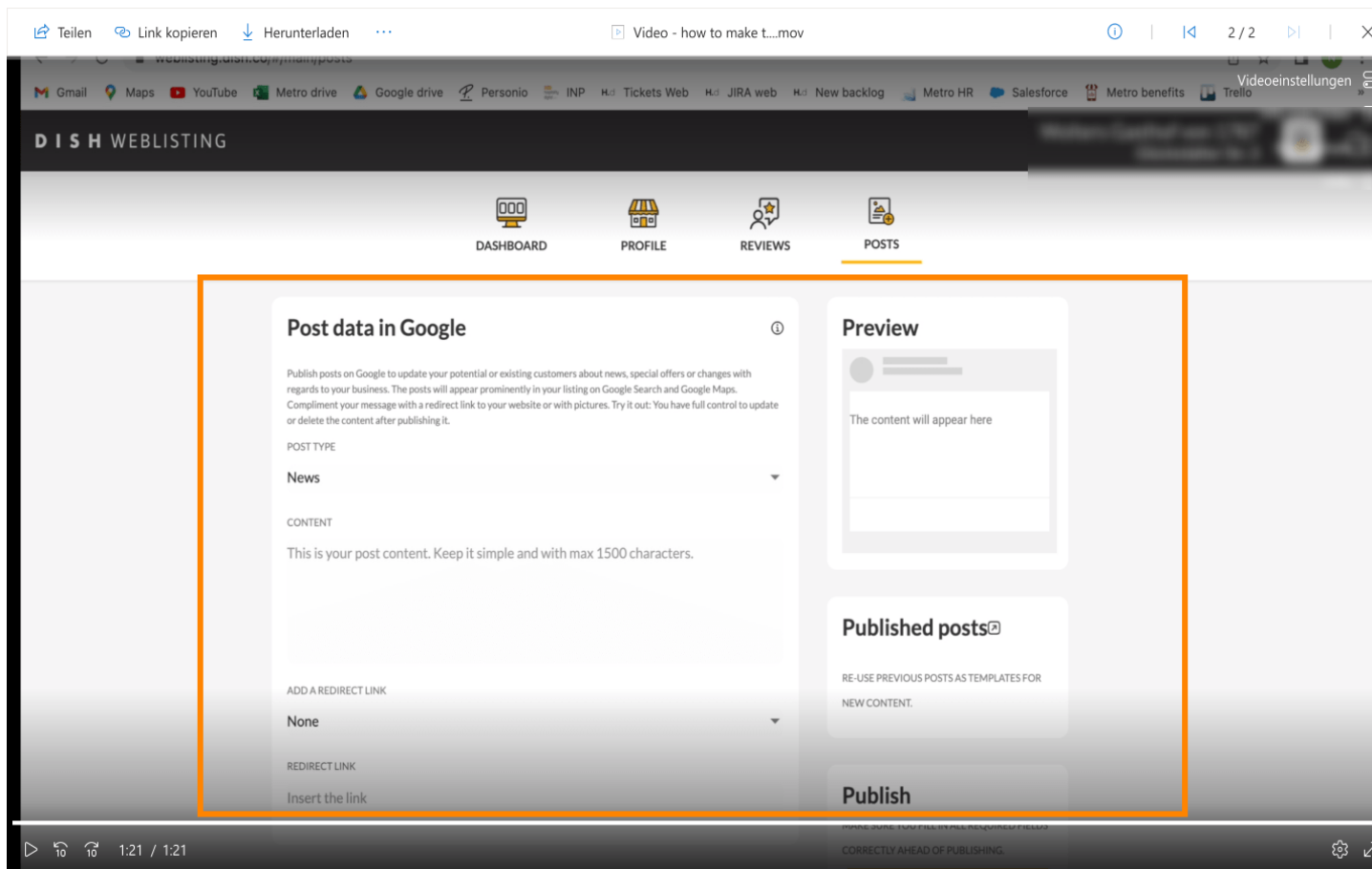
Publish

MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.

PUBLISH



To je vše. Hotovo.





Naskenujte pro přechod do interaktivního přehrávače