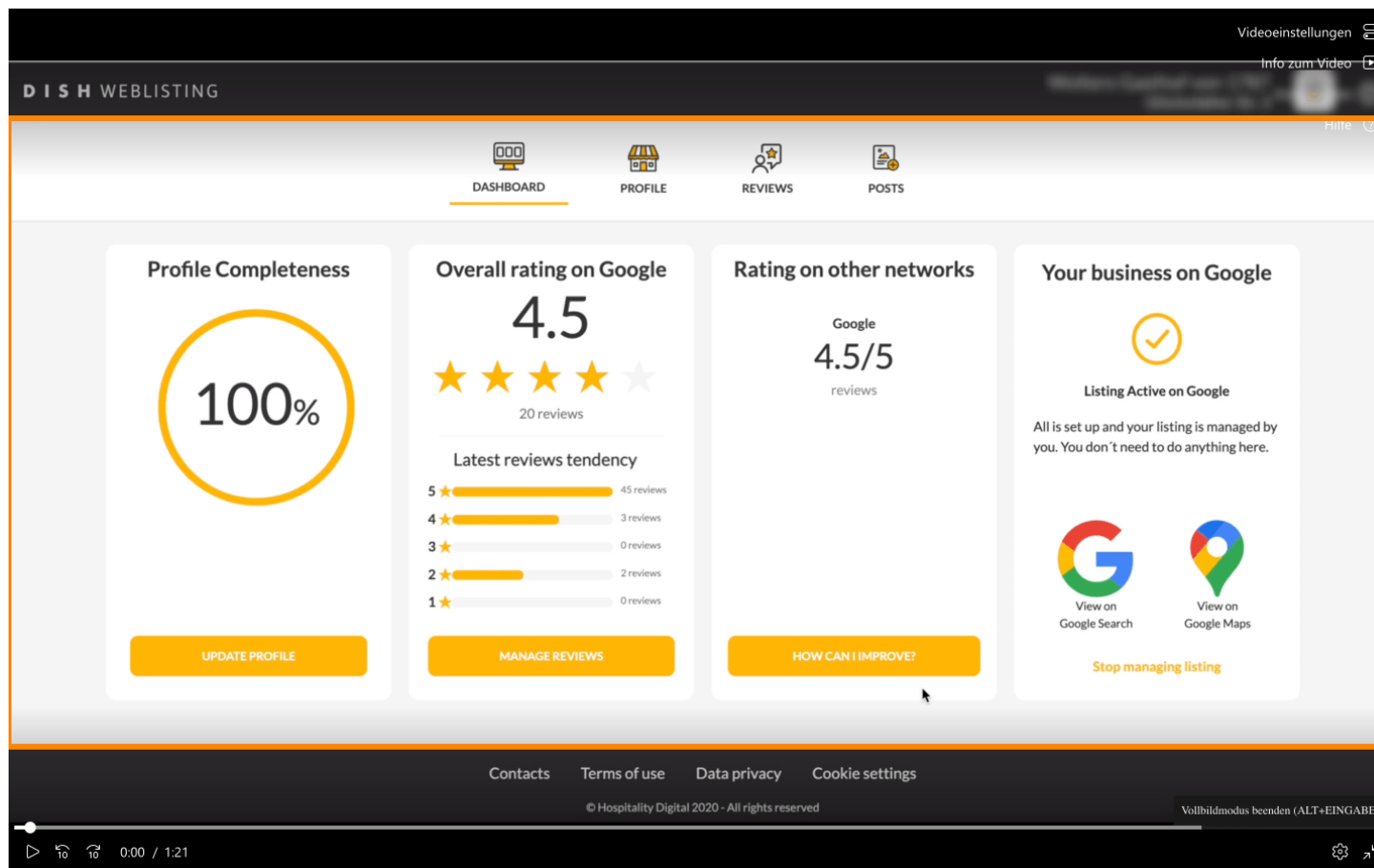


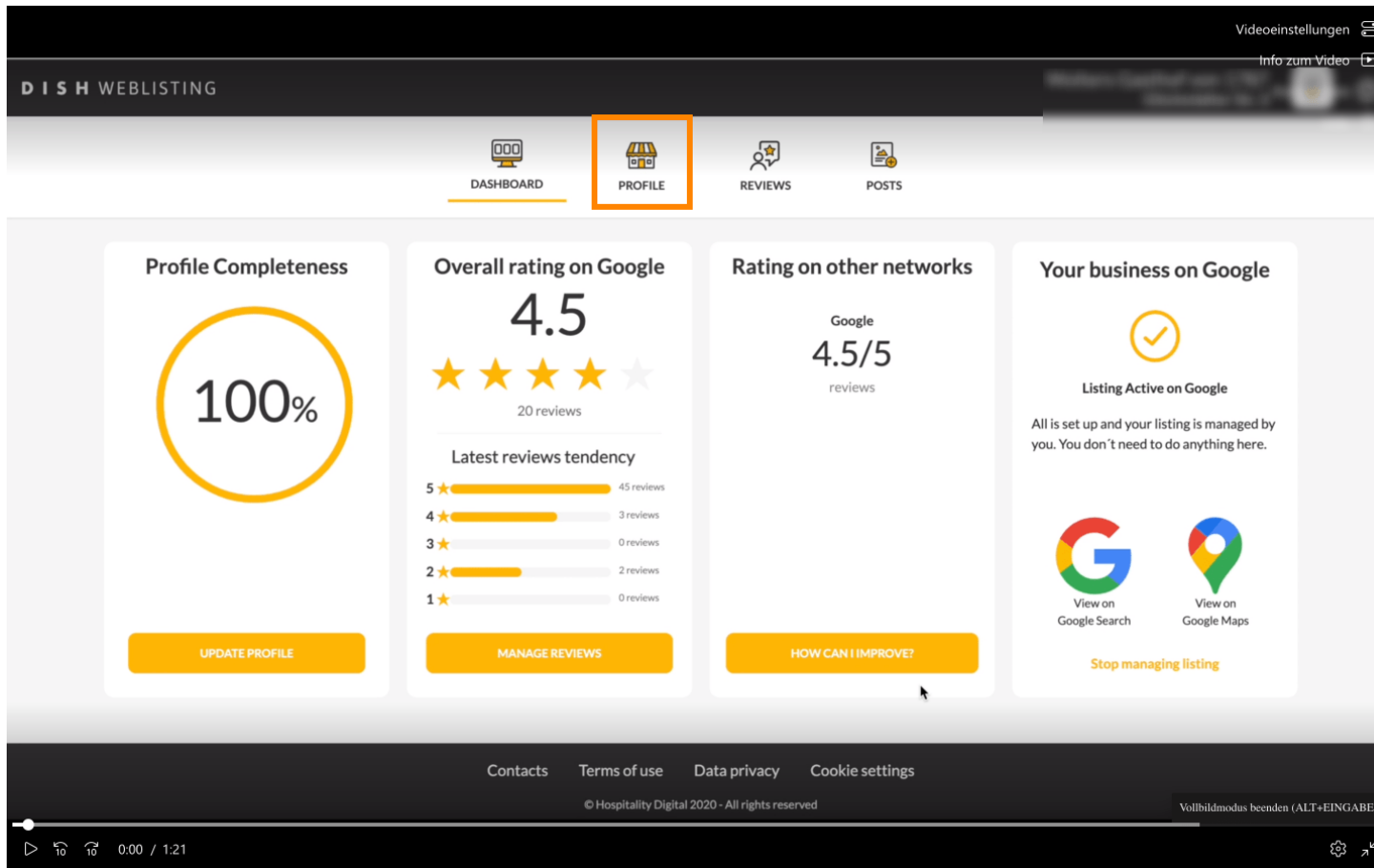


Este es tu panel de control. Aquí puedes ver cuánto has completado de tu perfil de Google. ¡Intenta siempre completarlo al 100%!





Haz clic en **PERFIL** para administrarlo. Aquí debes introducir toda la información necesaria para que tus clientes te encuentren en Google.



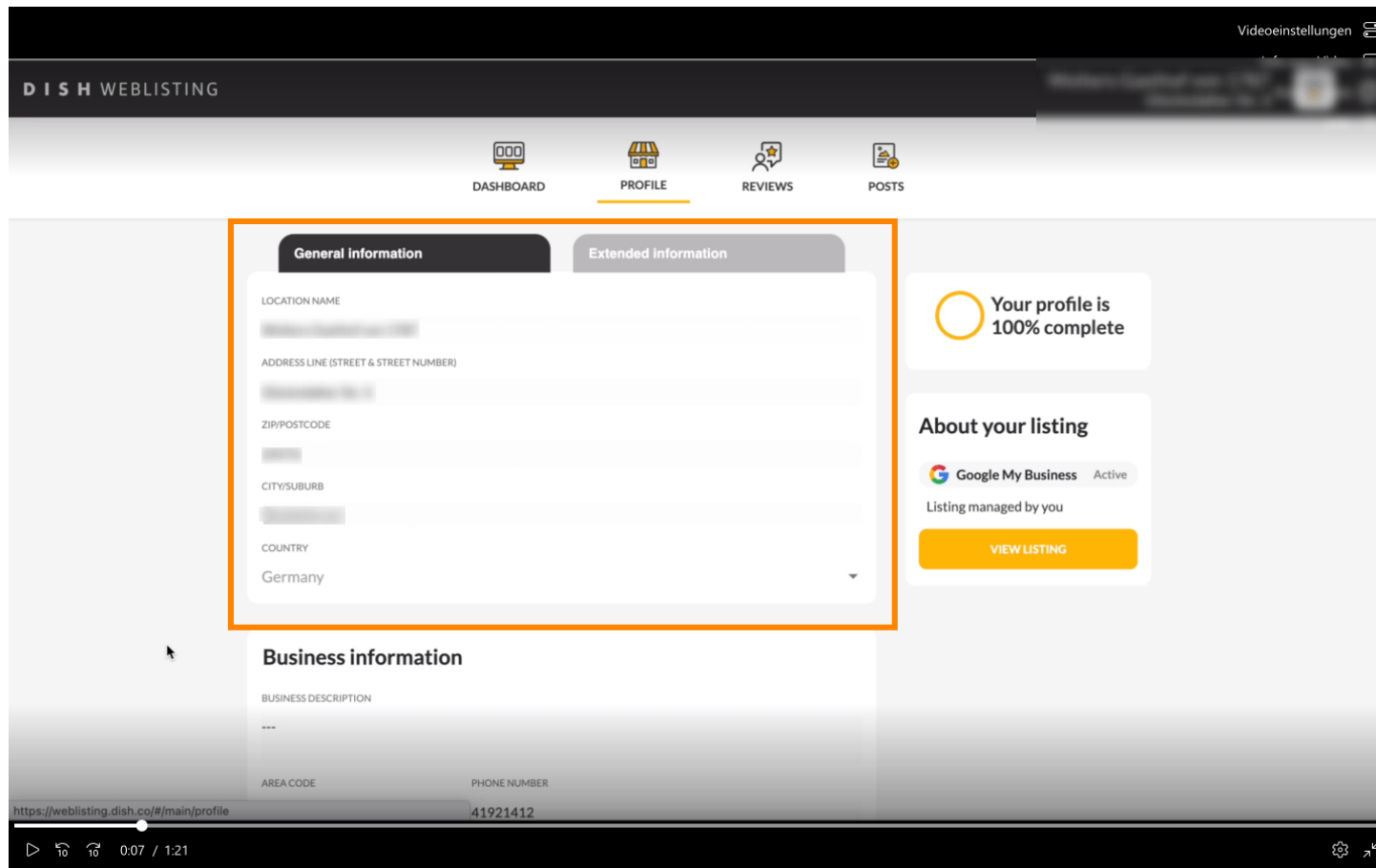
The screenshot shows the DISH WEBLISTING dashboard. The 'PROFILE' tab is highlighted with an orange box. The dashboard displays the following information:

- Profile Completeness:** 100% (with a large orange circle graphic). A button labeled 'UPDATE PROFILE' is at the bottom.
- Overall rating on Google:** 4.5 stars (with 5 star icons, 4 filled). Below it, '20 reviews'. A section titled 'Latest reviews tendency' shows a bar chart for 5 stars (45 reviews), 4 stars (3 reviews), 3 stars (0 reviews), 2 stars (2 reviews), and 1 star (0 reviews). A button labeled 'MANAGE REVIEWS' is at the bottom.
- Rating on other networks:** Google 4.5/5 reviews. A button labeled 'HOW CAN I IMPROVE?' is at the bottom.
- Your business on Google:** Listing Active on Google (with a checkmark icon). Text: 'All is set up and your listing is managed by you. You don't need to do anything here.' Below are links for 'View on Google Search' and 'View on Google Maps'. A button labeled 'Stop managing listing' is at the bottom.

The bottom of the dashboard includes links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings'. A copyright notice '© Hospitality Digital 2020 - All rights reserved' is visible. A video player interface is at the very bottom, showing a progress bar at 0:00 / 1:21 and a 'Vollbildmodus beenden (ALT+EINGABE)' button.



Aquí es donde debes insertar toda la información necesaria que permitirá a tus clientes encontrarte en Google.



The screenshot shows the DISH WEBLISTING interface. At the top, there's a navigation bar with 'DISH WEBLISTING' and a 'Videoeinstellungen' link. Below this is a menu with icons for 'DASHBOARD', 'PROFILE' (highlighted), 'REVIEWS', and 'POSTS'. The main content area is divided into two tabs: 'General information' (active) and 'Extended information'. The 'General information' tab contains several input fields: 'LOCATION NAME', 'ADDRESS LINE (STREET & STREET NUMBER)', 'ZIP/POSTCODE', 'CITY/SUBURB', 'COUNTRY' (set to 'Germany'), and 'BUSINESS DESCRIPTION'. Below these is a 'Business information' section with 'AREA CODE' and 'PHONE NUMBER' fields. To the right of the 'General information' tab, there's a status box that says 'Your profile is 100% complete' and another box titled 'About your listing' showing 'Google My Business' as 'Active' and 'Listing managed by you'. A yellow 'VIEW LISTING' button is also present. The browser's address bar at the bottom shows the URL 'https://weblisting.dish.co/#/main/profile' and the phone number '41921412'.



Ingresa también toda la información de su negocio.

Videoeinstellungen

DISH WEBLISTING

DASHBOARD PROFILE REVIEWS POSTS

COUNTRY
Germany

VIEW LISTING

Business information

BUSINESS DESCRIPTION

AREA CODE PHONE NUMBER
+49

PUBLISH YOUR PHONE NUMBER ON GOOGLE ☒

WEBSITE
https://www.dish.co/#/main/profile

FOOD ORDERING LINK
Insert the link to your food ordering page here

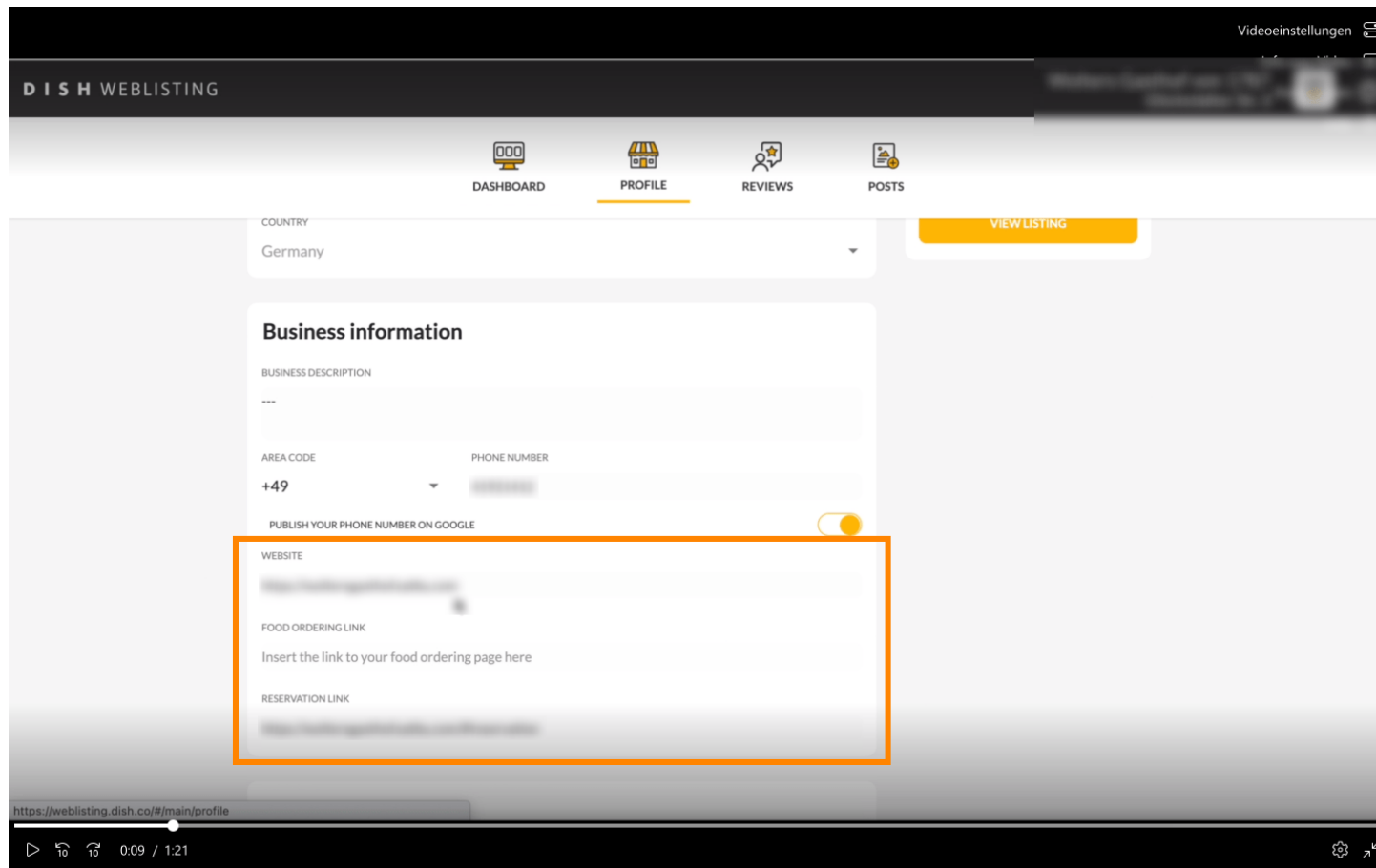
RESERVATION LINK
https://www.dish.co/#/main/profile

https://weblisting.dish.co/#/main/profile

0:09 / 1:21



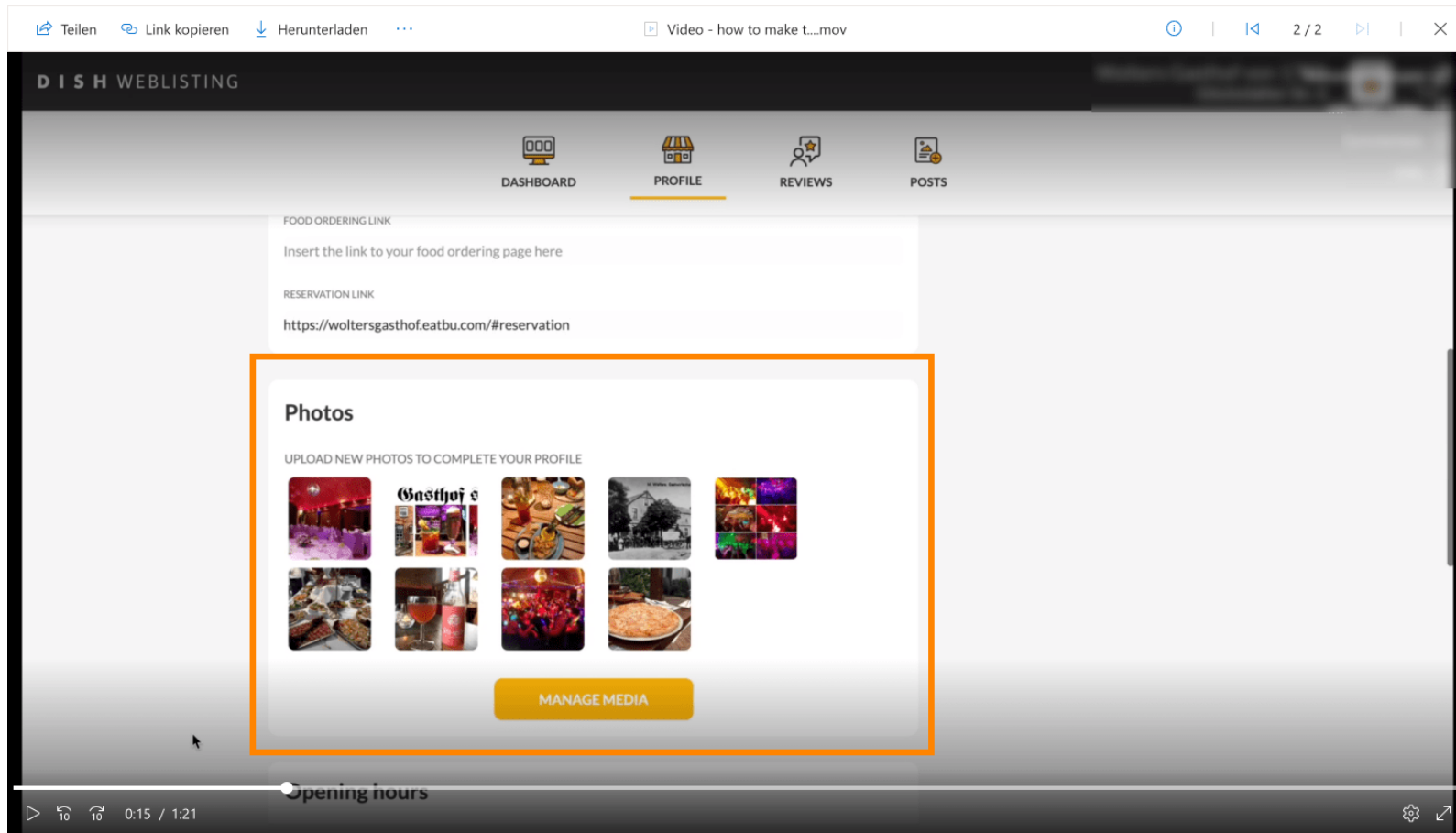
Asegúrese de incluir los enlaces de sus otras **herramientas DISH** , para que el cliente también pueda encontrar fácilmente su **sitio web** , enlace **de reserva** y/o **pedido** en Google.



The screenshot shows the DISH WEBLISTING profile page. At the top, there's a navigation bar with icons for DASHBOARD, PROFILE, REVIEWS, and POSTS. The PROFILE tab is selected. Below the navigation bar, there's a section for "Business information". This section includes a "BUSINESS DESCRIPTION" field, an "AREA CODE" dropdown menu (set to +49), a "PHONE NUMBER" field, and a toggle switch for "PUBLISH YOUR PHONE NUMBER ON GOOGLE". Below these fields, there's a "WEBSITE" field, a "FOOD ORDERING LINK" field with the instruction "Insert the link to your food ordering page here", and a "RESERVATION LINK" field. The "WEBSITE" field is highlighted with an orange border. At the bottom of the page, there's a video player showing the URL "https://weblisting.dish.co/#/main/profile" and a progress bar.

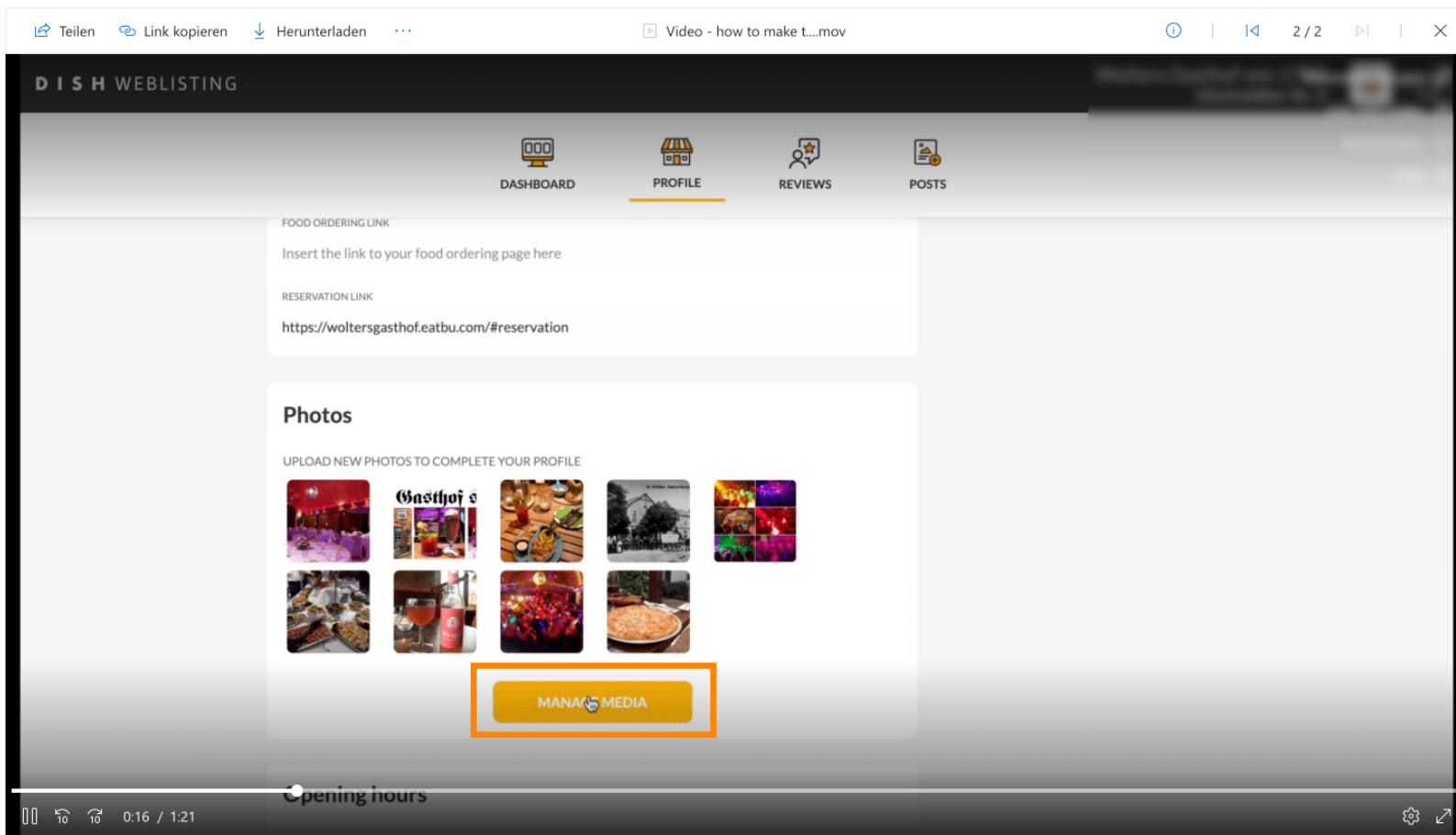


Asegúrate de subir también contenido multimedia. Aquí puedes elegir una imagen para que se muestre en la parte superior. ¡Cuanto más visual, mejor!



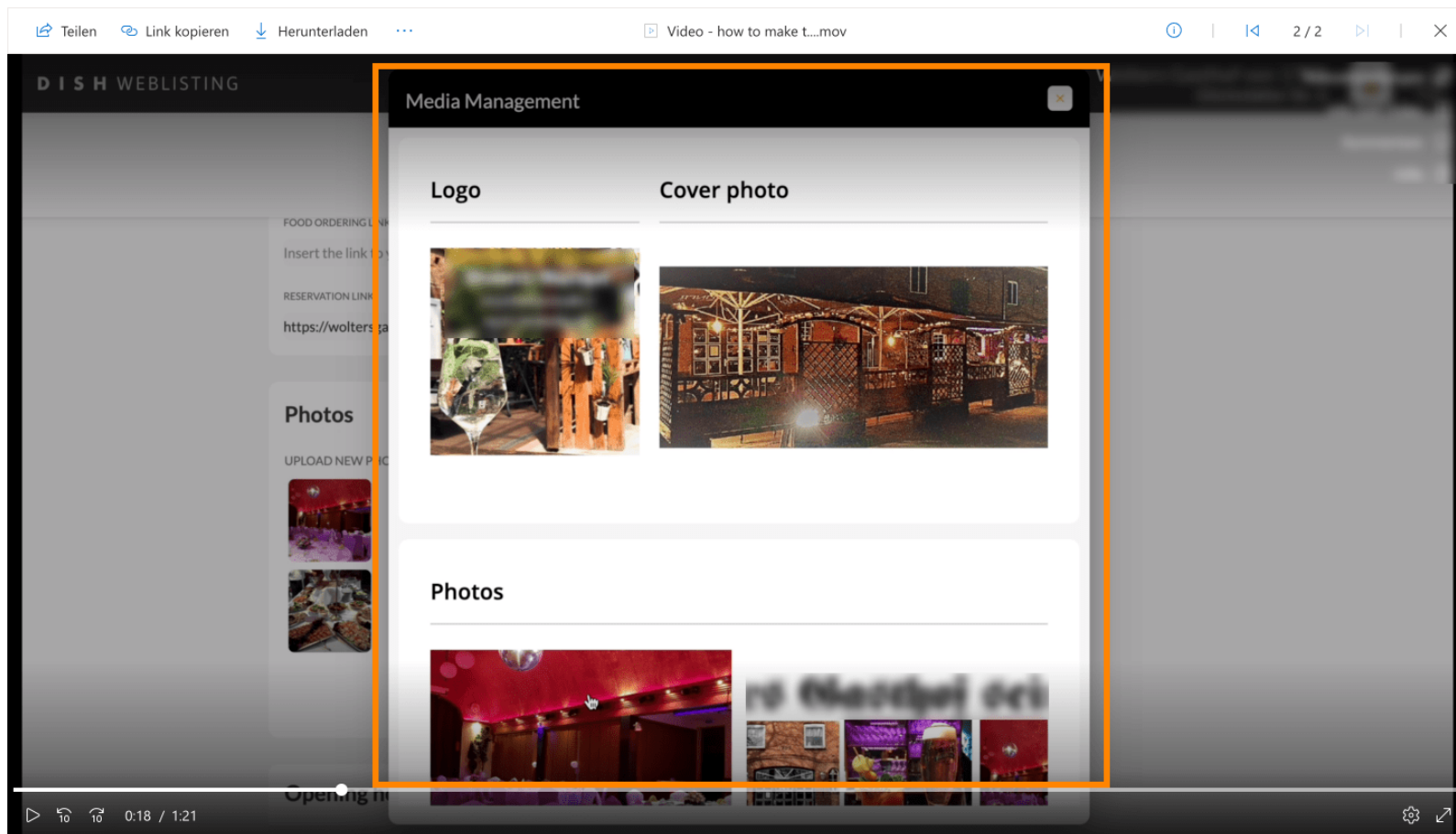


Haga clic en **ADMINISTRAR MEDIOS**.



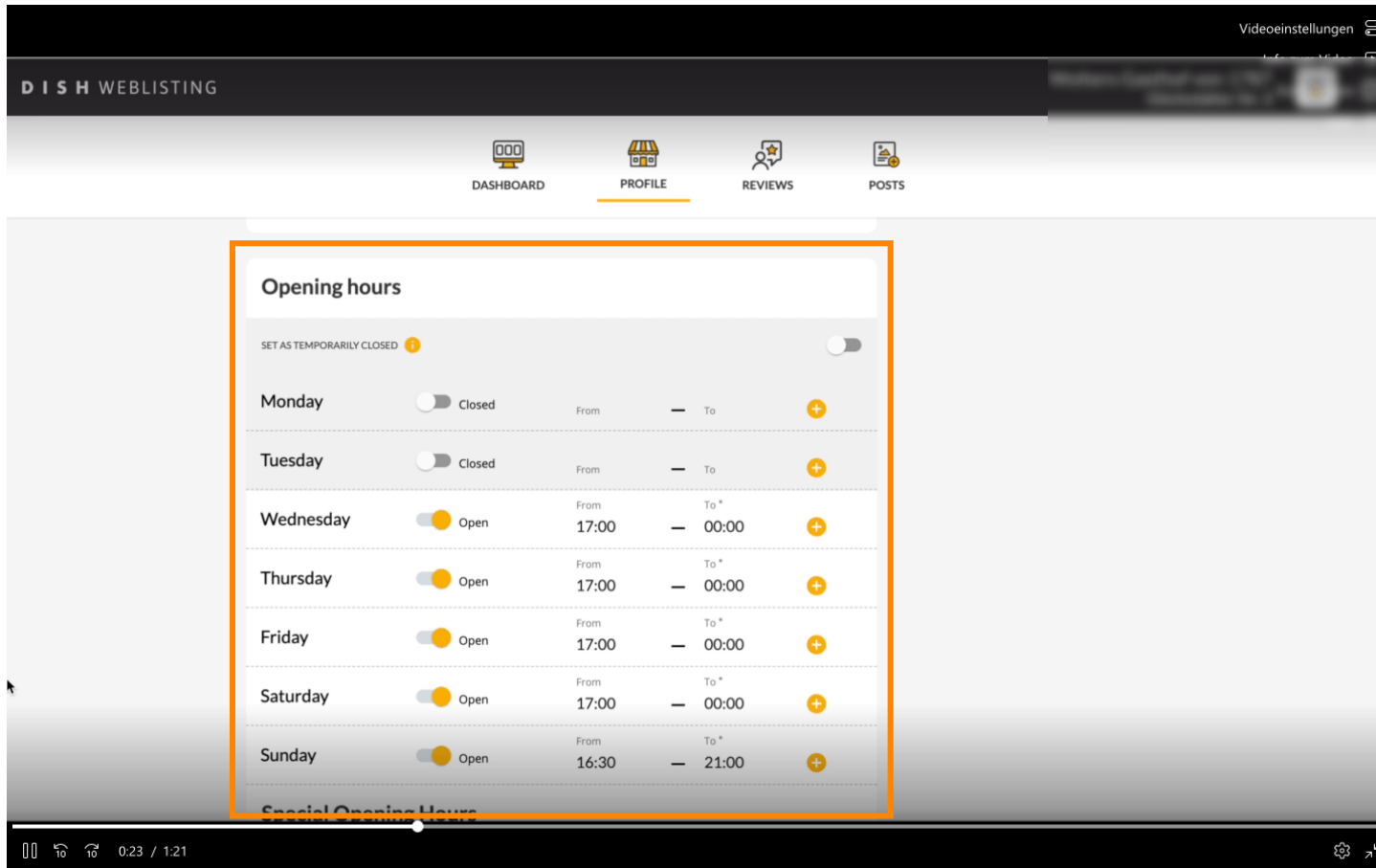


Aquí, en la ventana Administración de medios, puedes cargar y administrar todas tus imágenes.



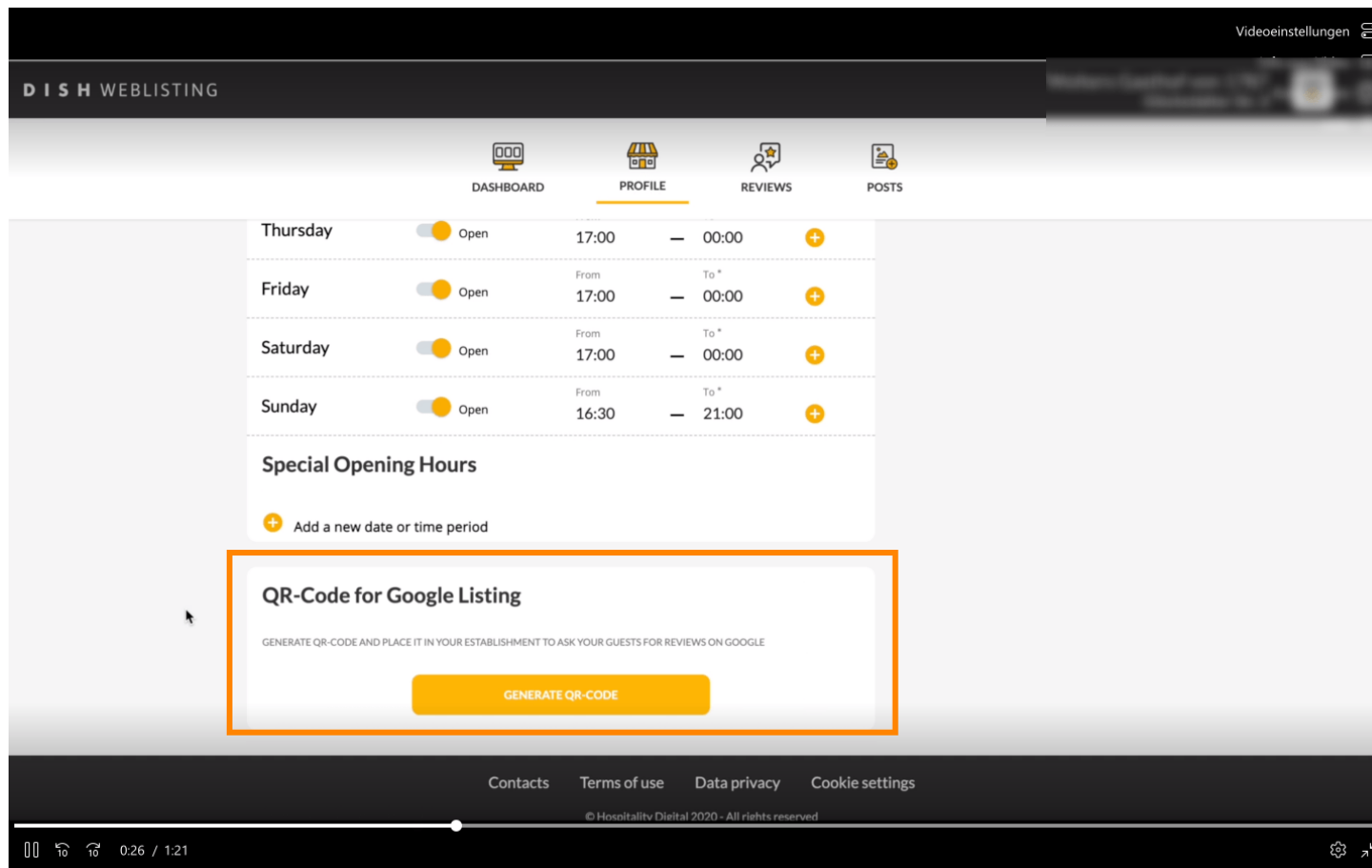


Cuando te desplazas hacia abajo, puedes editar y actualizar tu **horario de apertura** .





Asegúrate de generar e imprimir **códigos QR** . Puedes entregarlos a tus clientes para que puedan escanearlos fácilmente y dejar reseñas de tu restaurante en Google. ¡Una forma súper fácil de garantizar que recibas reseñas!



DISH WEBLISTING

Videoeinstellungen

DASHBOARD PROFILE REVIEWS POSTS

Day	Status	From	To	Action
Thursday	Open	17:00	00:00	+
Friday	Open	17:00	00:00	+
Saturday	Open	17:00	00:00	+
Sunday	Open	16:30	21:00	+

Special Opening Hours

+ Add a new date or time period

QR-Code for Google Listing

GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE

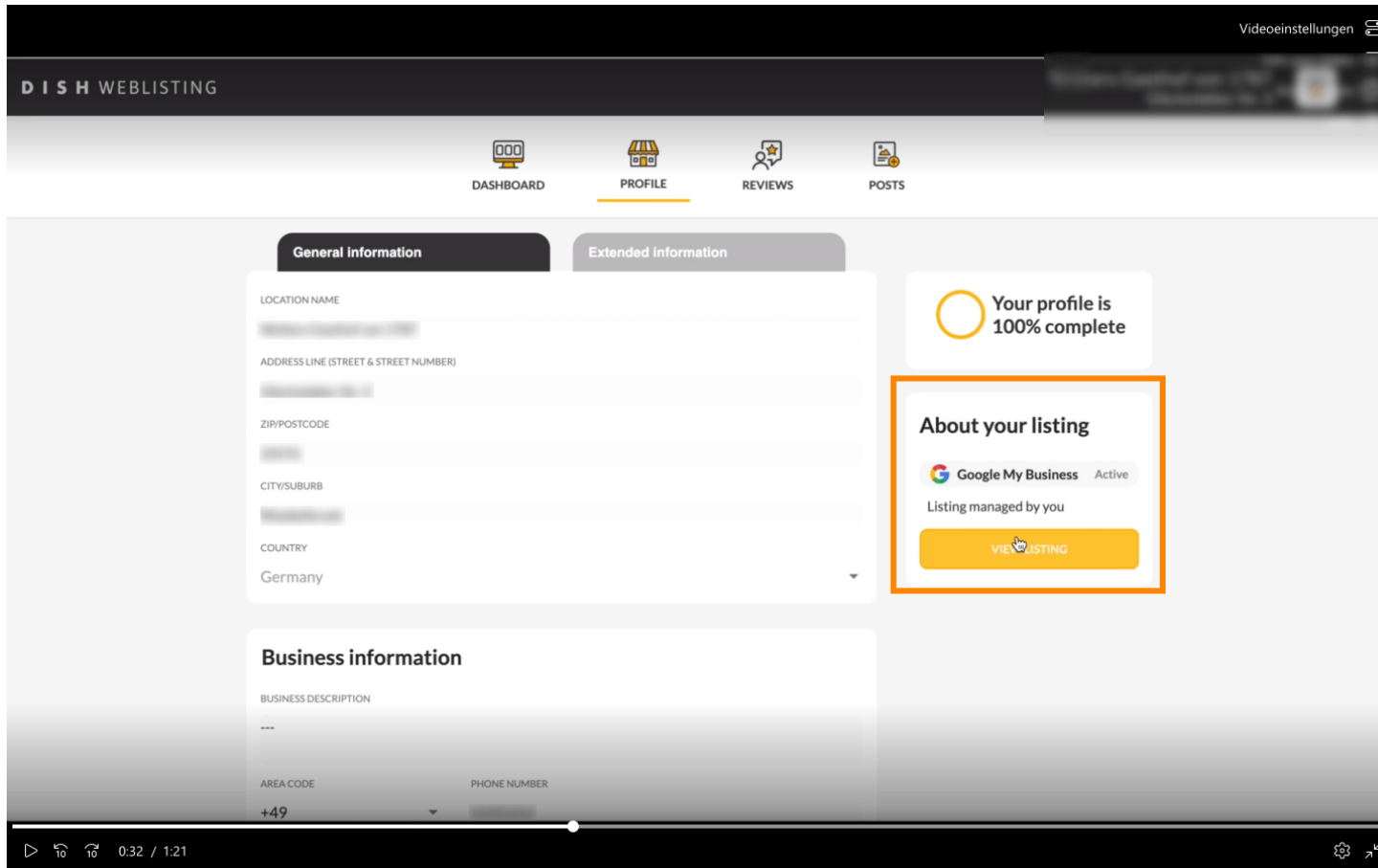
GENERATE QR-CODE

Contacts Terms of use Data privacy Cookie settings

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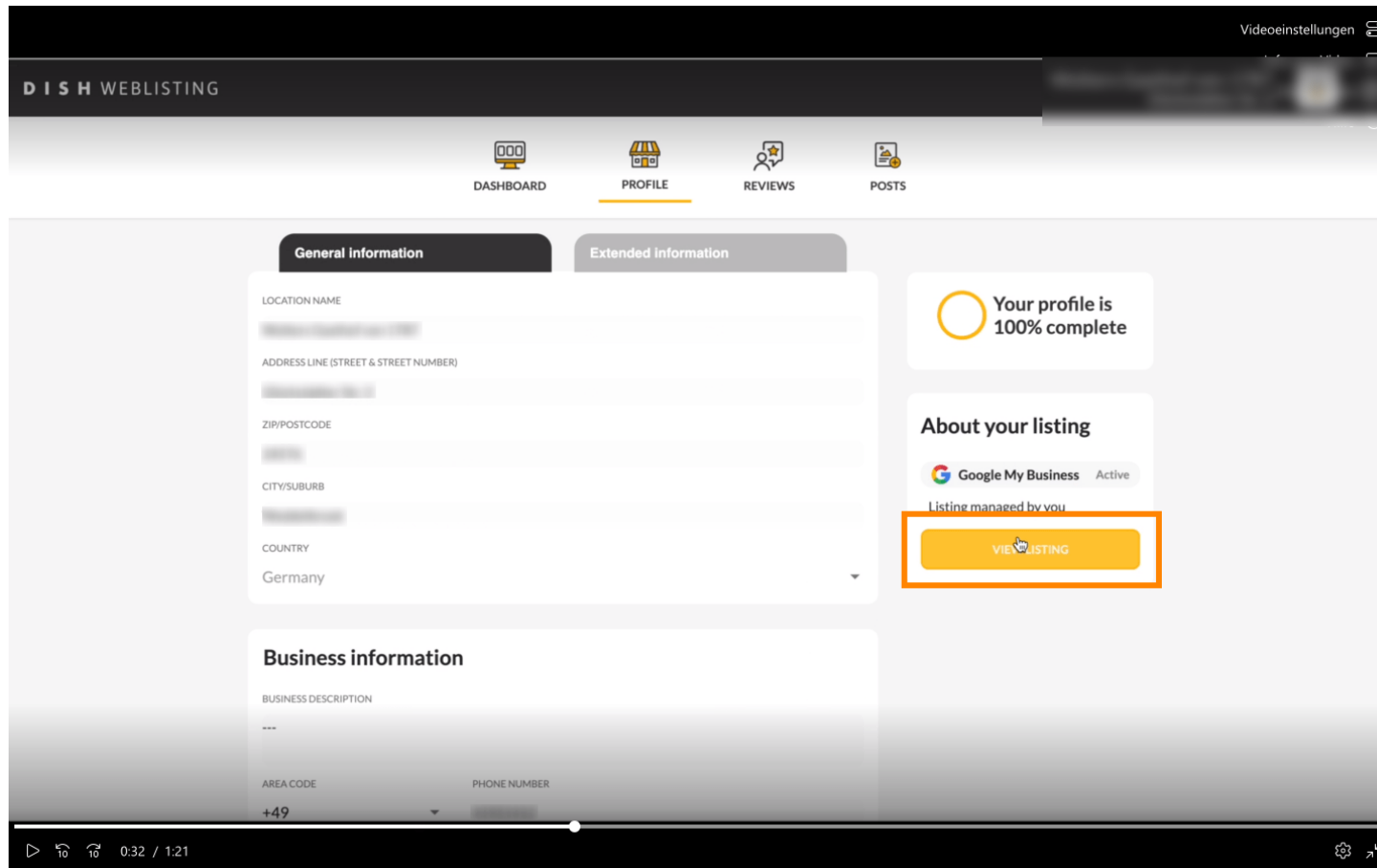
0:26 / 1:21

 En caso de que quieras saber cómo se ve tu ficha en Google





Haga clic en **VER LISTADOS**.





Es posible ver toda la información insertada en Websliting directamente en Google

[illegible]



También se mostrará más información como horarios y reseñas populares.

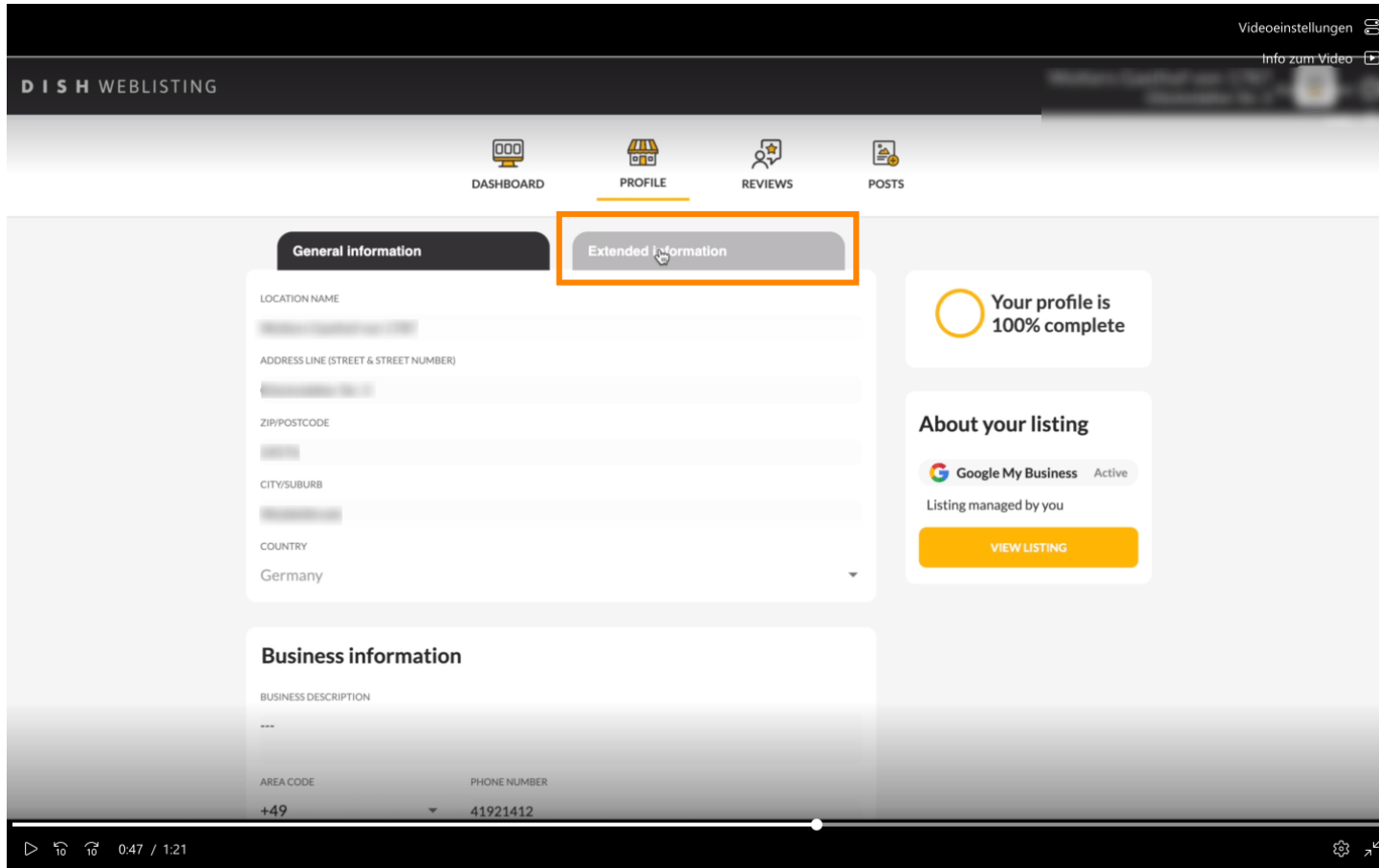
The screenshot shows a Google search result for 'Wolken Scheffel aus 1987 Metallblech'. The main result has a 4.5-star rating from 23 reviews. A sidebar on the right, highlighted with an orange border, provides additional information:

- Popular times**: A graph showing popularity by day of the week. It indicates the business is 'Closed on Tuesday' and that 'People typically spend 1,5-2,5 hours here'.
- Send to your phone**: A button to send the location to a mobile device.
- Reviews from the web**: Two sections showing ratings:
 - Facebook**: 4,3/5 rating based on 188 votes.
 - Speisekarte.menu**: 4,5/5 rating based on 23 reviews.
- Reviews**: A section for Google reviews. It includes two verified reviews:
 - "Excellent **food**, excellent **beers**, very friendly and caring staff." (5 stars)
 - "Nice and friendly place." (5 stars)
- View all Google reviews**: A link to see more reviews.

The bottom of the screen shows a video player interface with a progress bar at 0:43 / 1:21.



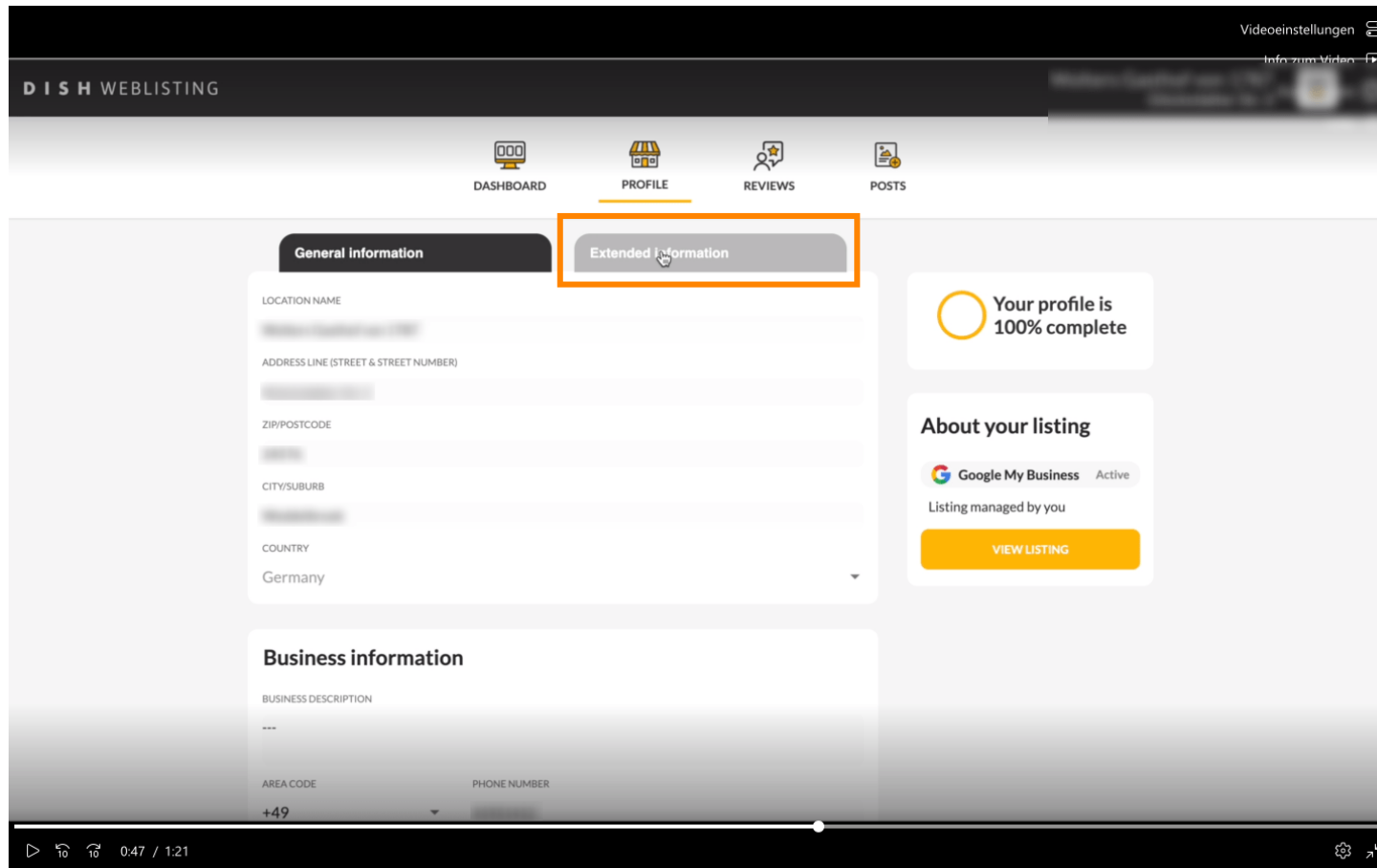
La siguiente parte es la que permitirá que sus clientes lo encuentren cuando busquen tipos de restaurantes específicos en Google.



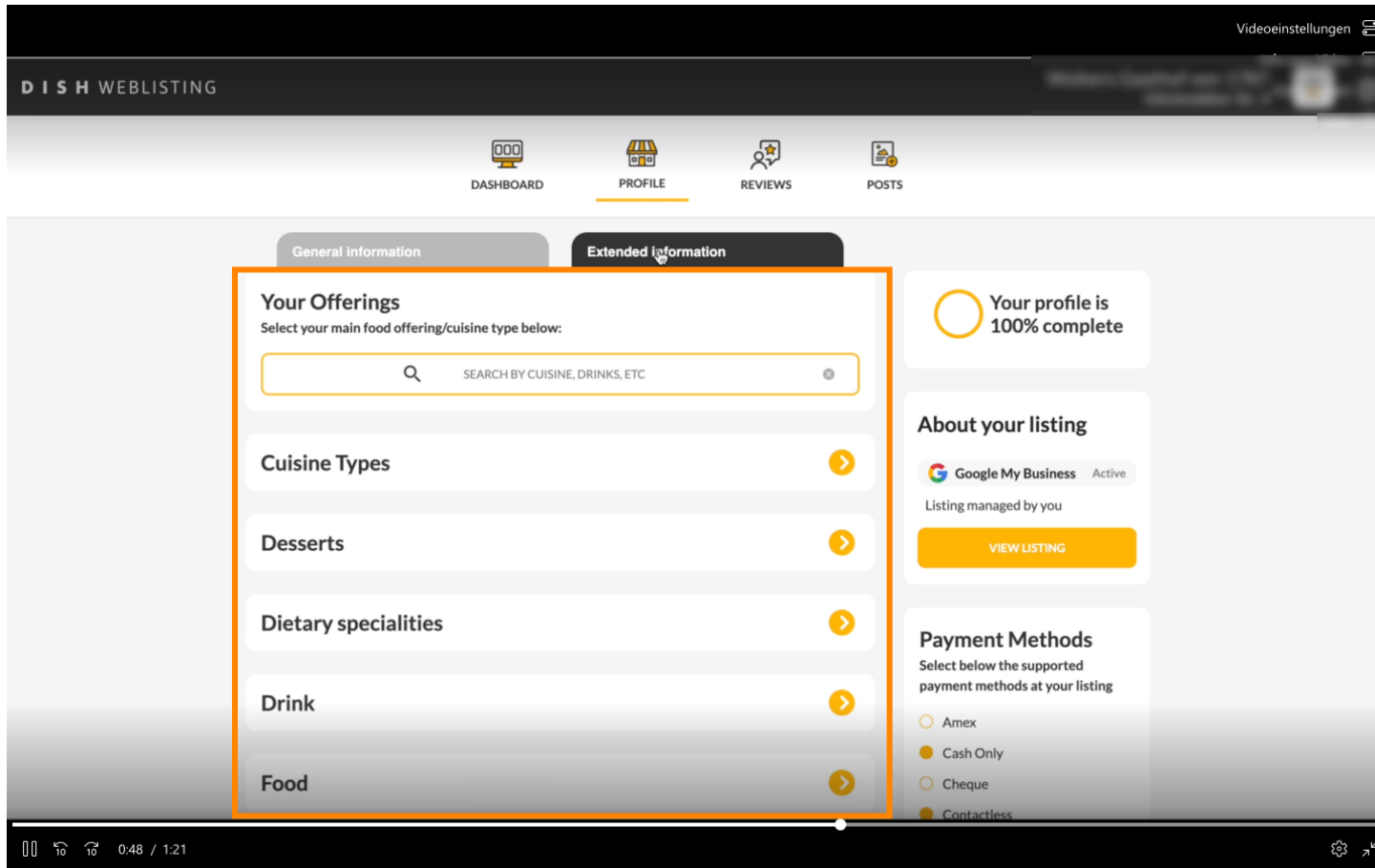
The screenshot shows the DISH WEBLISTING profile page. At the top, there's a navigation bar with icons for DASHBOARD, PROFILE, REVIEWS, and POSTS. The PROFILE tab is selected. Below the navigation bar, there are two tabs: "General information" and "Extended information". The "Extended information" tab is highlighted with an orange box. The main content area is divided into two sections: "General information" and "Business information". The "General information" section contains fields for LOCATION NAME, ADDRESS LINE (STREET & STREET NUMBER), ZIP/POSTCODE, CITY/SUBURB, and COUNTRY (set to Germany). The "Business information" section contains fields for BUSINESS DESCRIPTION, AREA CODE (set to +49), and PHONE NUMBER (set to 41921412). On the right side, there's a sidebar with a status indicator "Your profile is 100% complete" and a section "About your listing" showing "Google My Business" as "Active" and "Listing managed by you". A "VIEW LISTING" button is also present. The bottom of the page shows a video player interface with a play button, a progress bar at 0:47 / 1:21, and a settings icon.



Haga clic en **Información ampliada**.

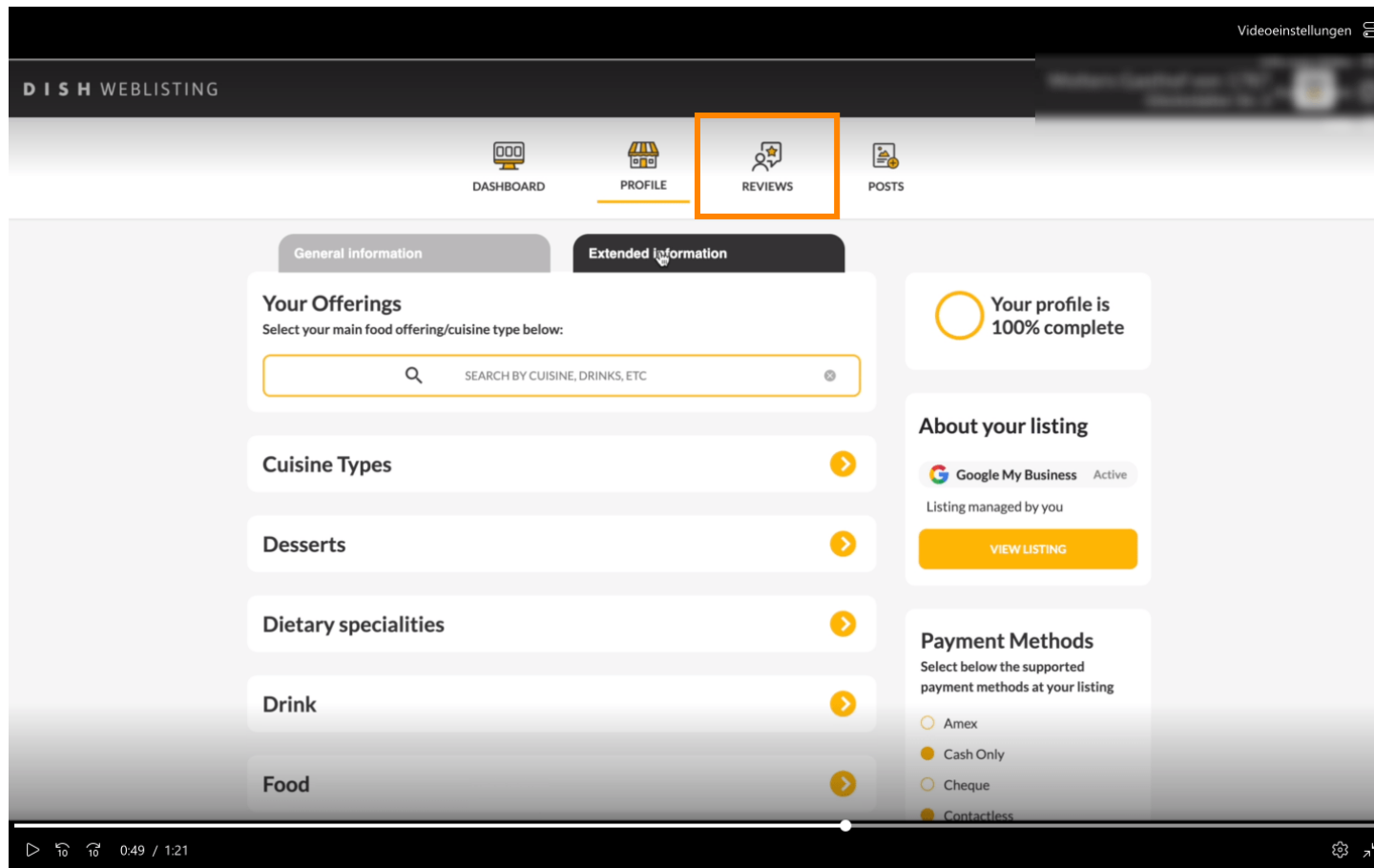


 Es importante poner aquí la mayor cantidad de información posible.



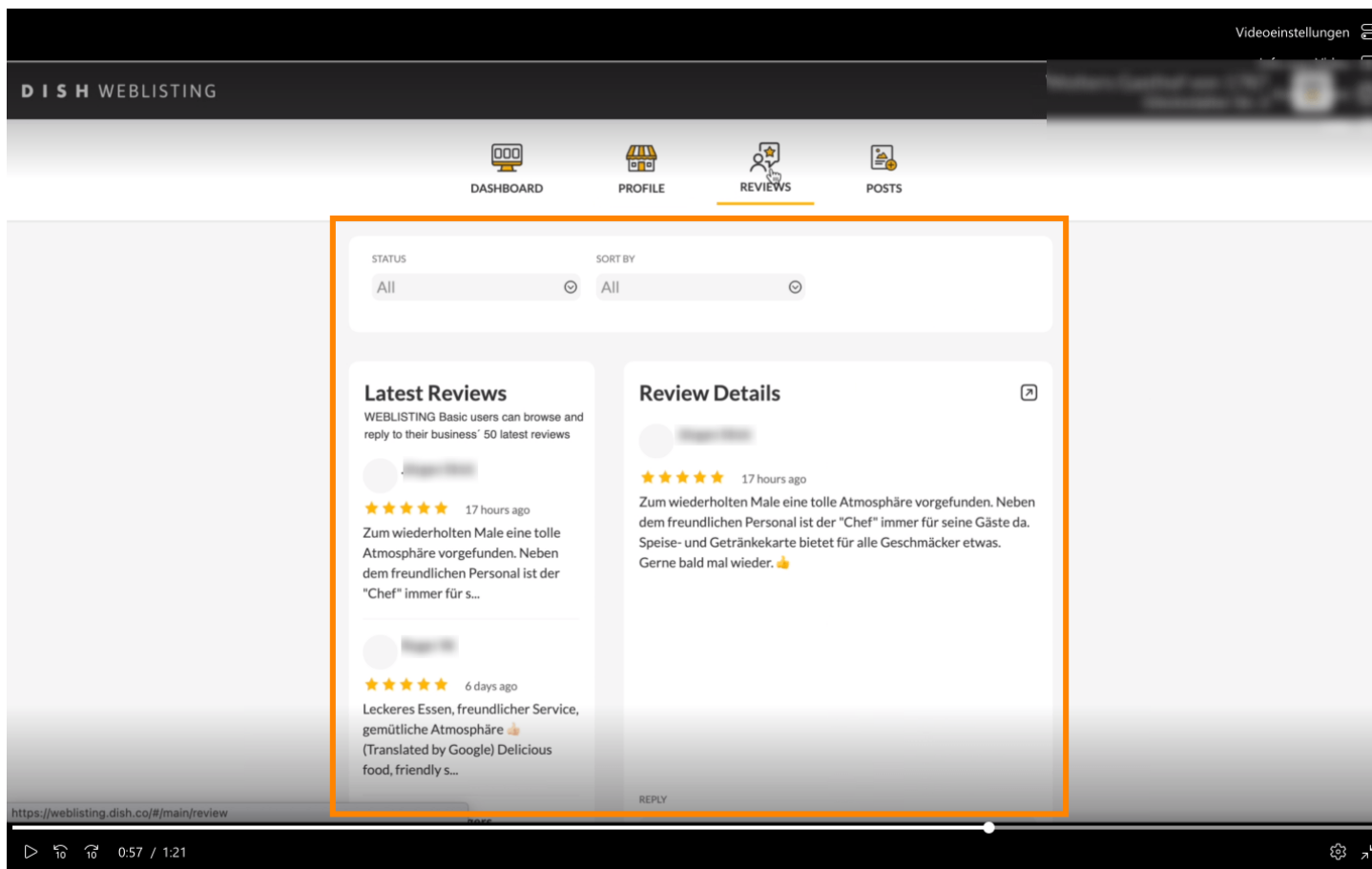


Haga clic en **RESEÑAS** para ver todas las reseñas que ha recibido en Google y aquí es donde puede responderlas directamente.



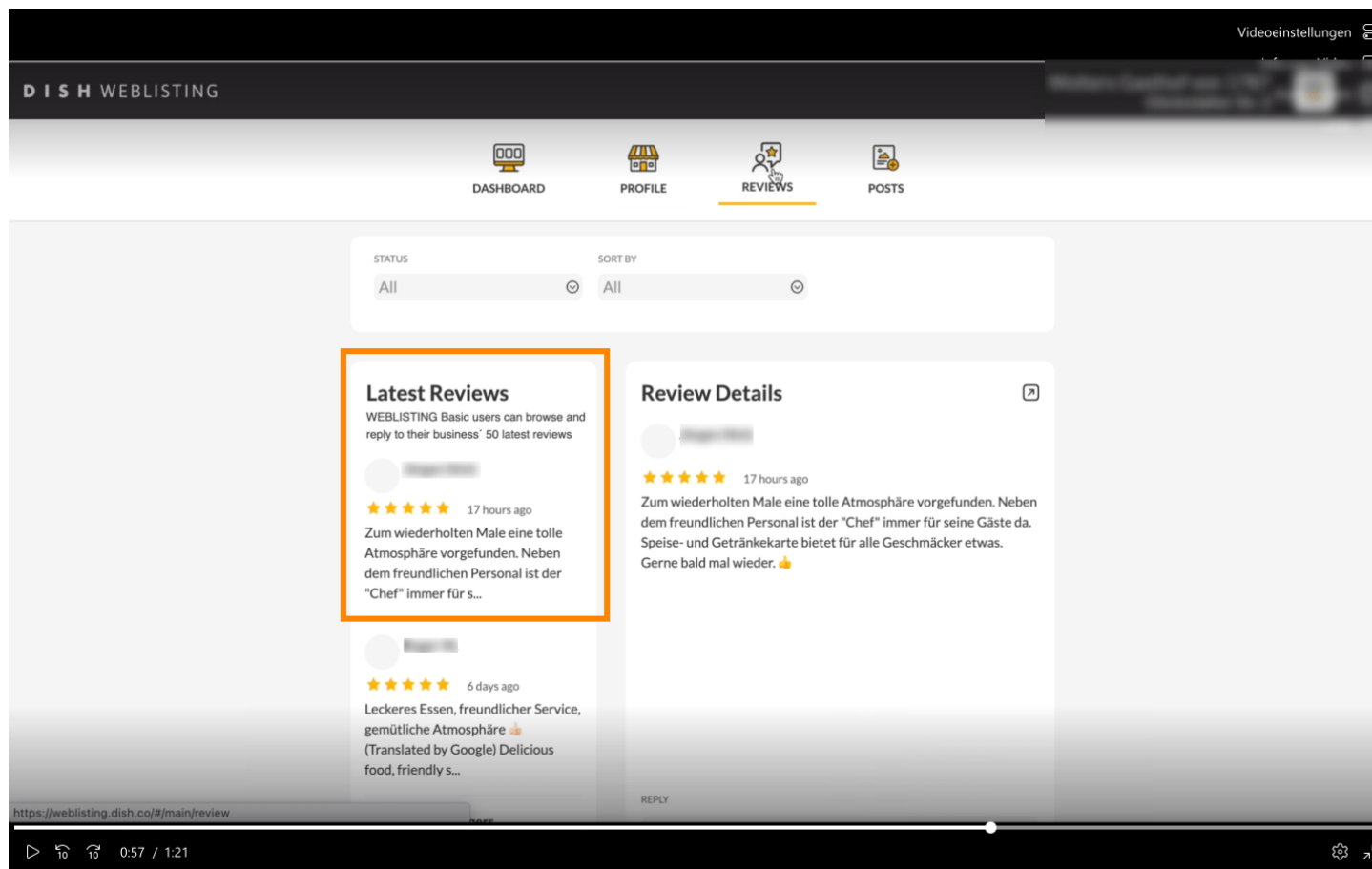


Aquí tienes una descripción general y puedes ver todas las reseñas sobre tu restaurante.



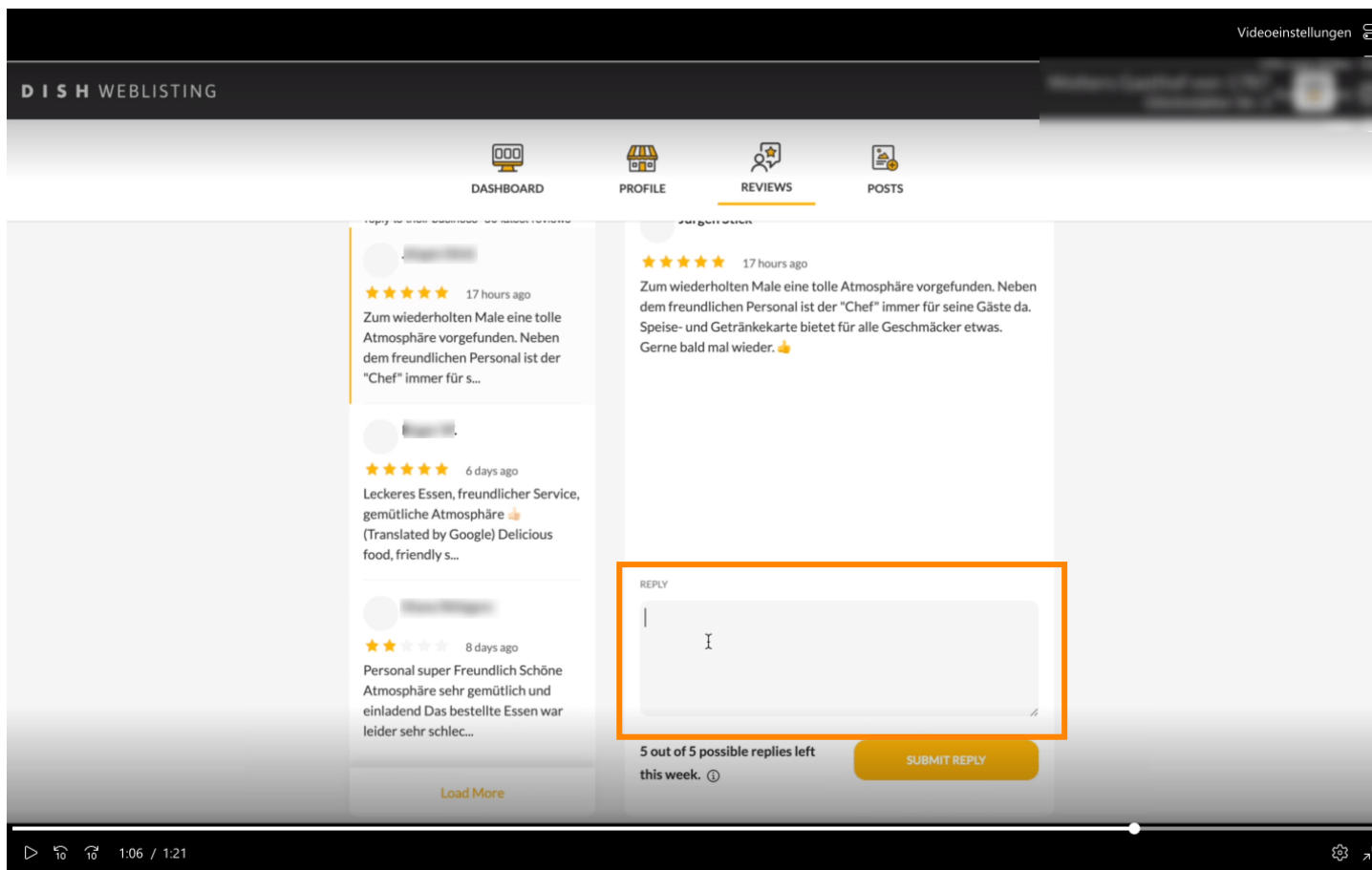


Haga clic en la reseña a la que desea responder.



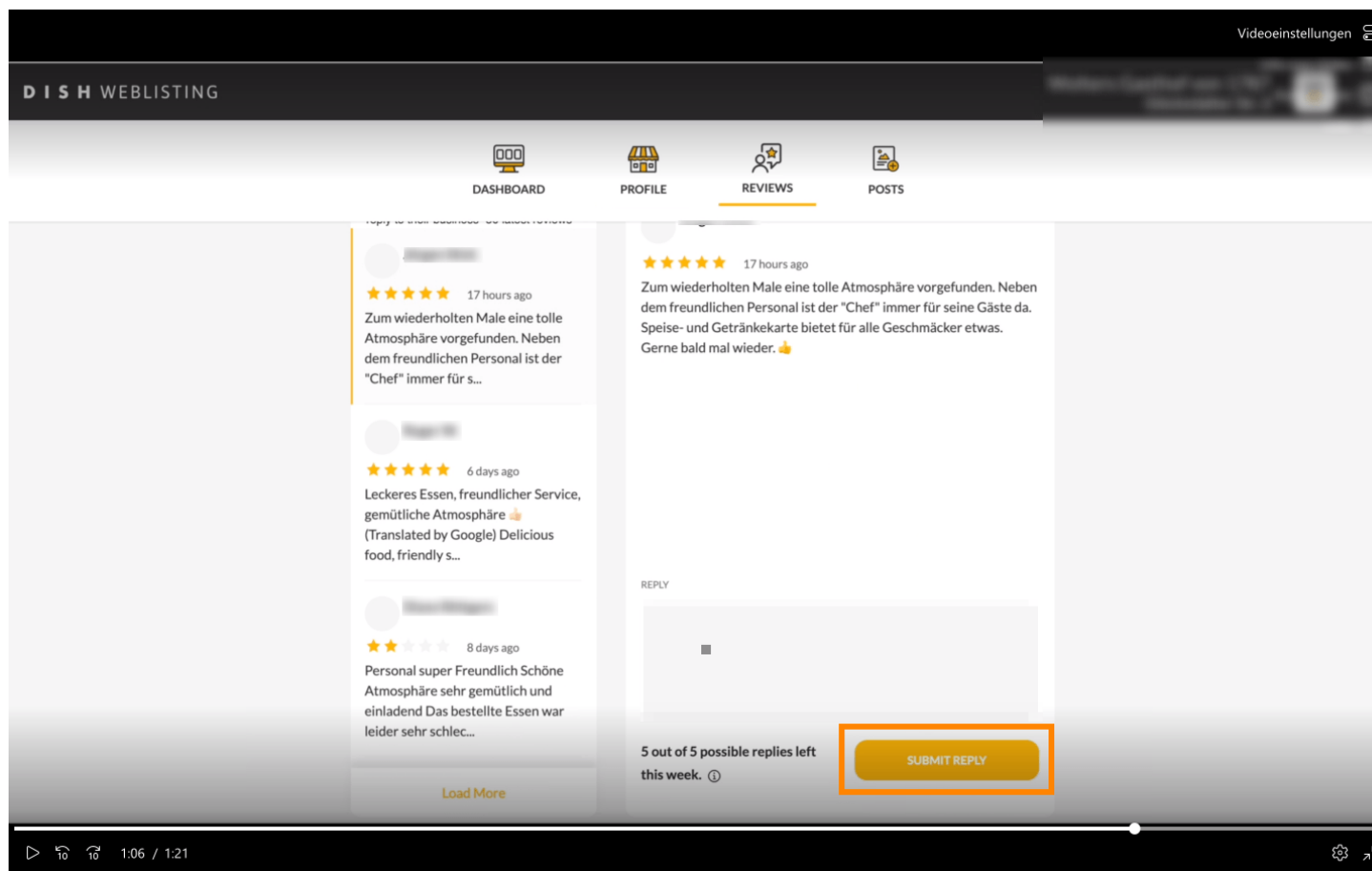


Ingrese su respuesta en el campo de texto.



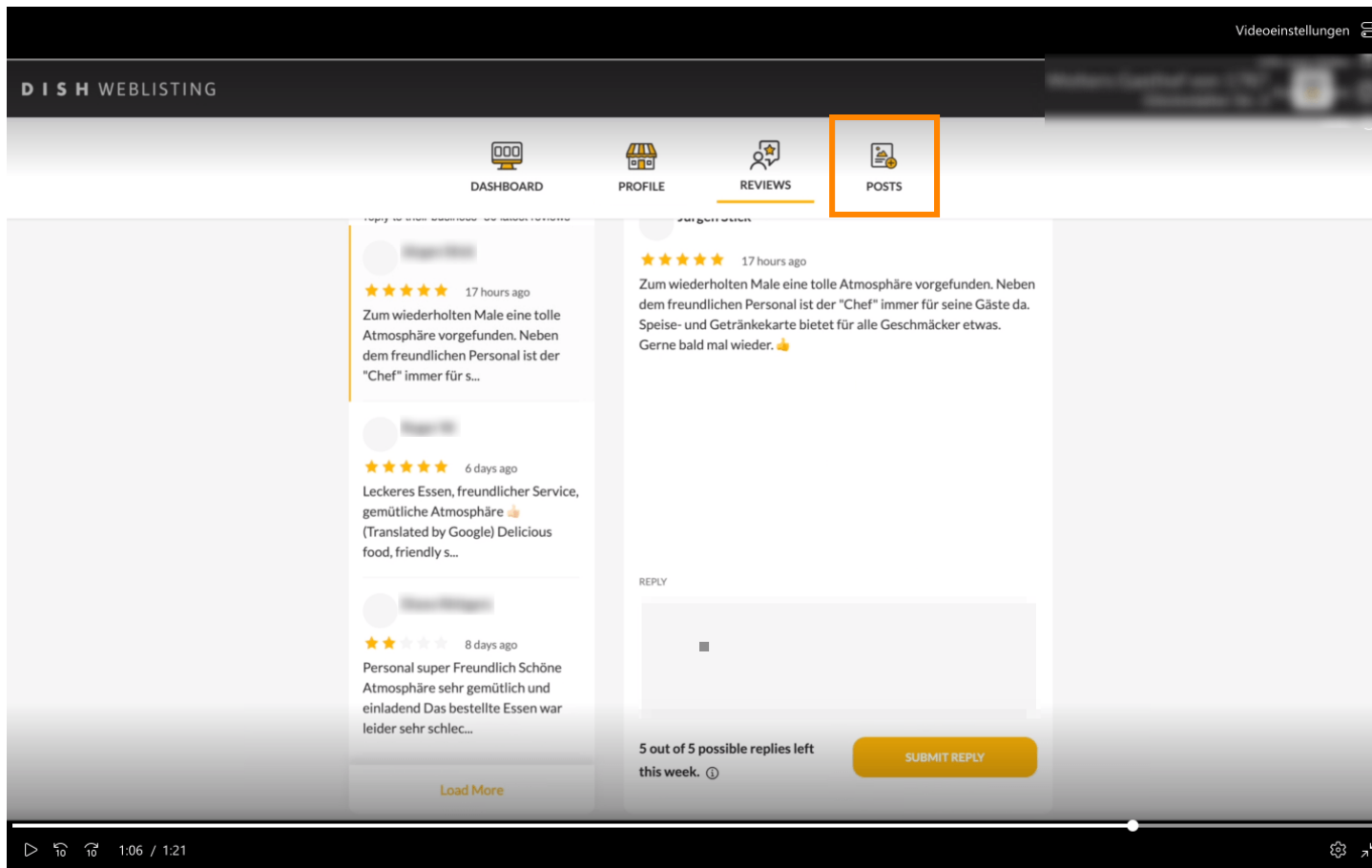


Luego haz clic en el botón **ENVIAR RESPUESTA** . Cómo responder a una reseña: <https://support.dish.co/l/en/article/sl3svurztw-tutorial-how-to-reply-on-reviews>



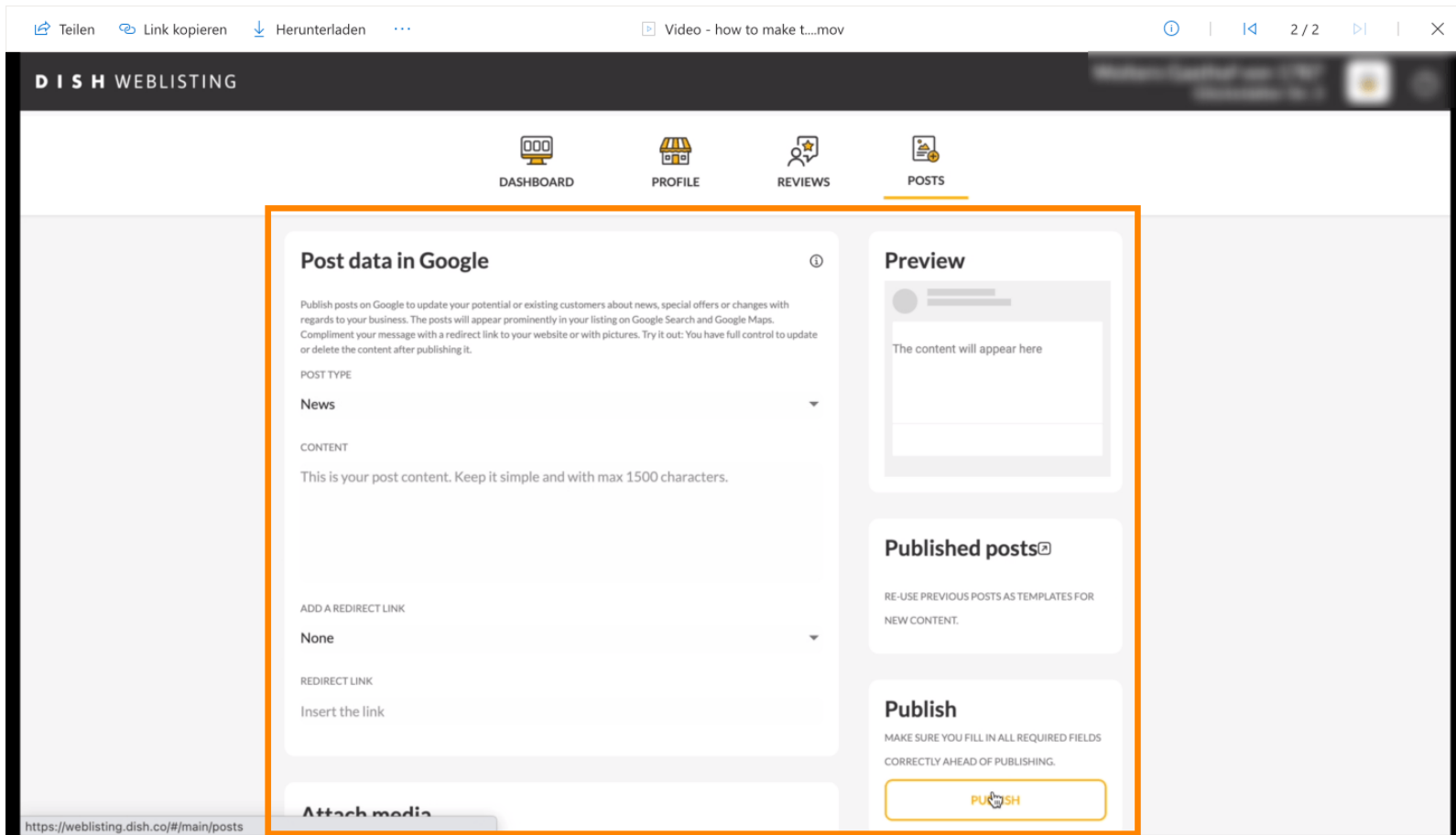


Por último, ¡asegúrate de publicar de vez en cuando cuando tengas noticias sobre tu restaurante! Haz clic en **PUBLICACIONES**.





¡Puedes por ejemplo informarnos sobre un happy hour o una nueva receta! Asegúrate de adjuntar también contenido multimedia de calidad. Cómo publicar una entrada: <https://support.dish.co/l/en/article/ri8upudzcz-dish-weblisting-how-to-post-content>



Teilen Link kopieren Herunterladen Video - how to make t...mov 2 / 2

DISH WEBLISTING

DASHBOARD PROFILE REVIEWS **POSTS**

Post data in Google

Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Complement your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.

POST TYPE

News

CONTENT

This is your post content. Keep it simple and with max 1500 characters.

ADD A REDIRECT LINK

None

REDIRECT LINK

Insert the link

Preview

The content will appear here

Published posts

RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.

Publish

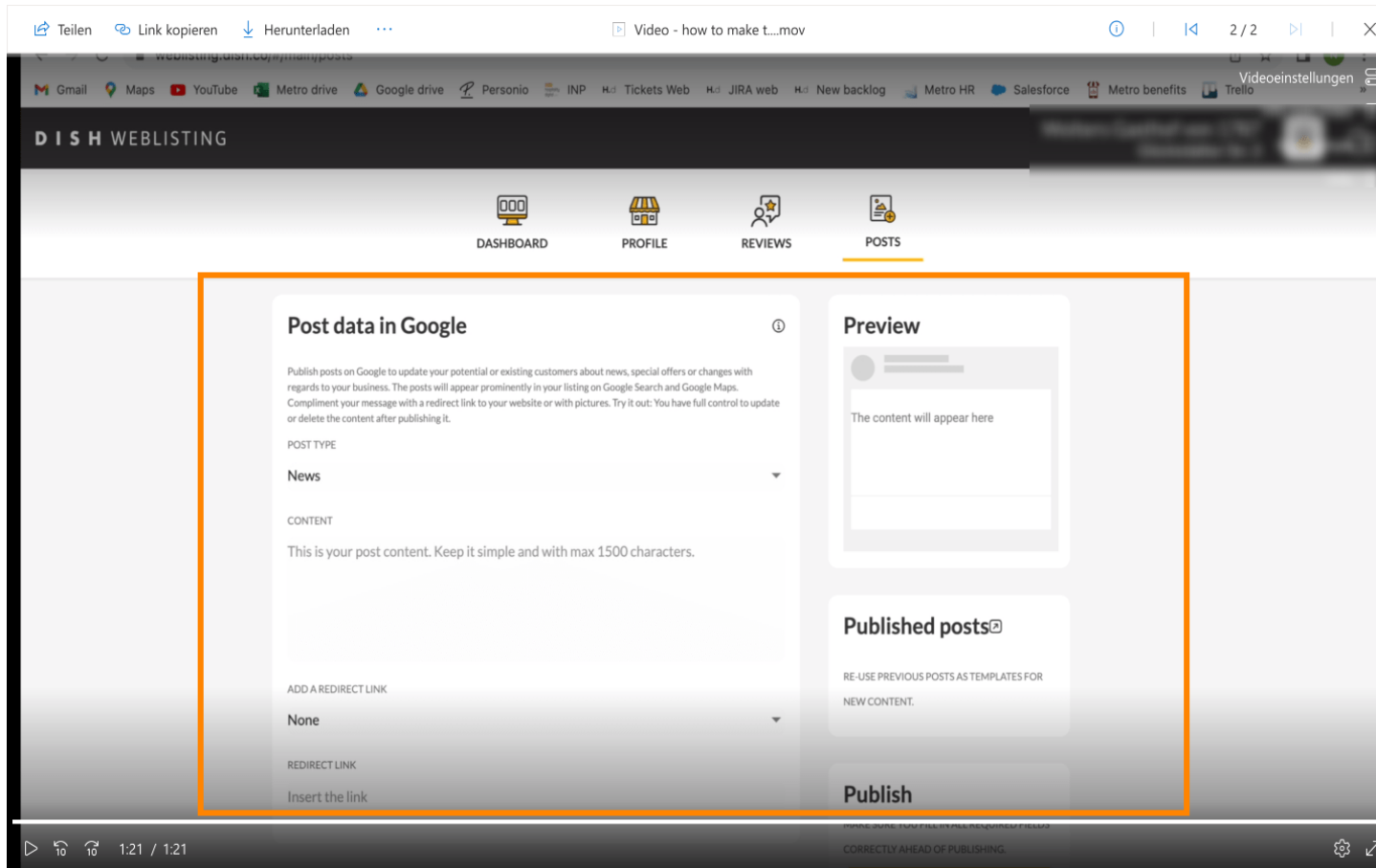
MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.

PUSH

<https://weblisting.dish.co/#/main/posts>



Eso es. Ya terminaste.





Escanee para ir al reproductor interactivo