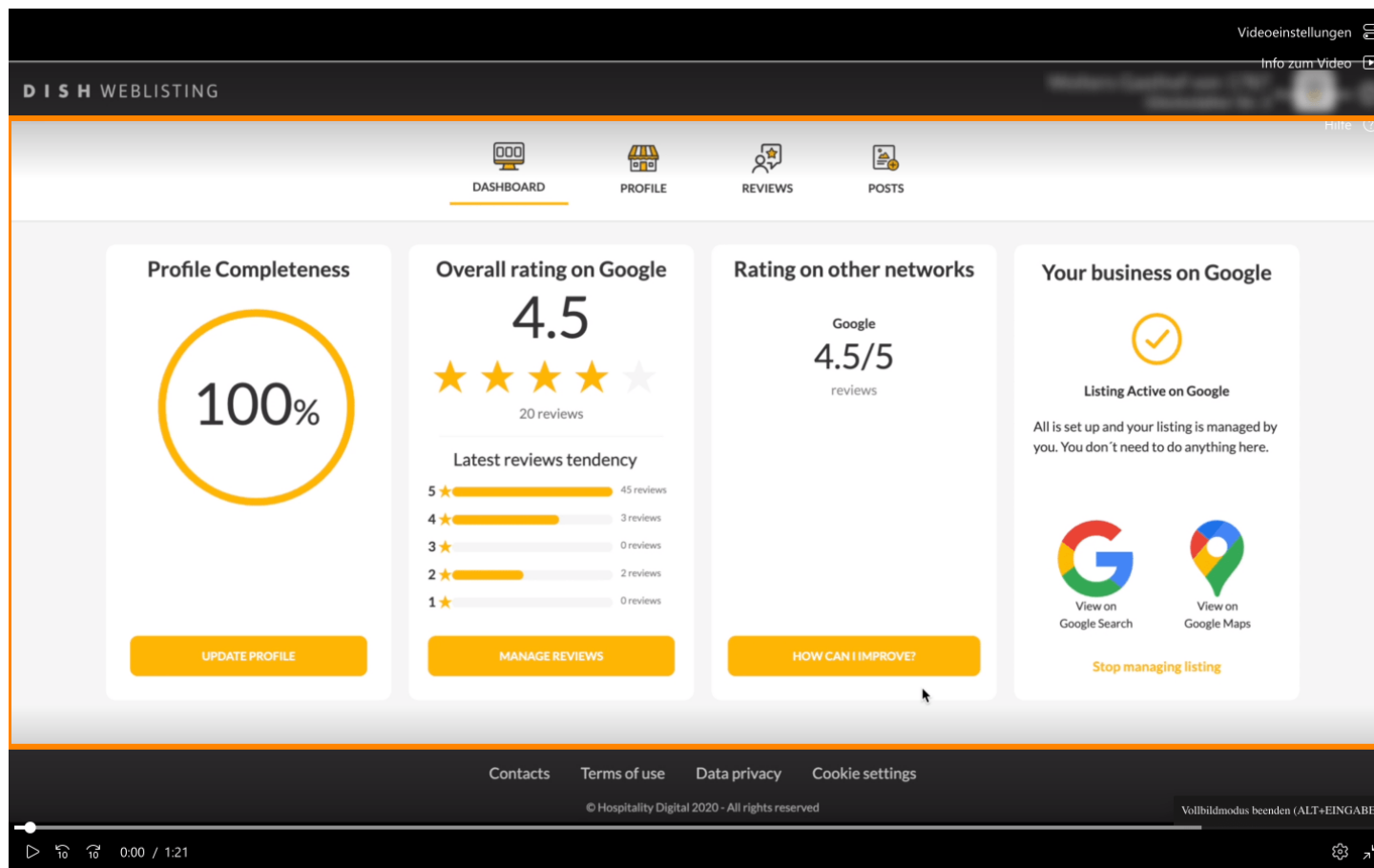




Ceci est votre tableau de bord. Vous pouvez y voir où vous en êtes dans votre profil Google. Visez toujours 100 % !





Cliquez sur « **PROFIL** » pour le gérer. C'est ici que vous devez saisir toutes les informations nécessaires pour que vos clients vous trouvent sur Google.

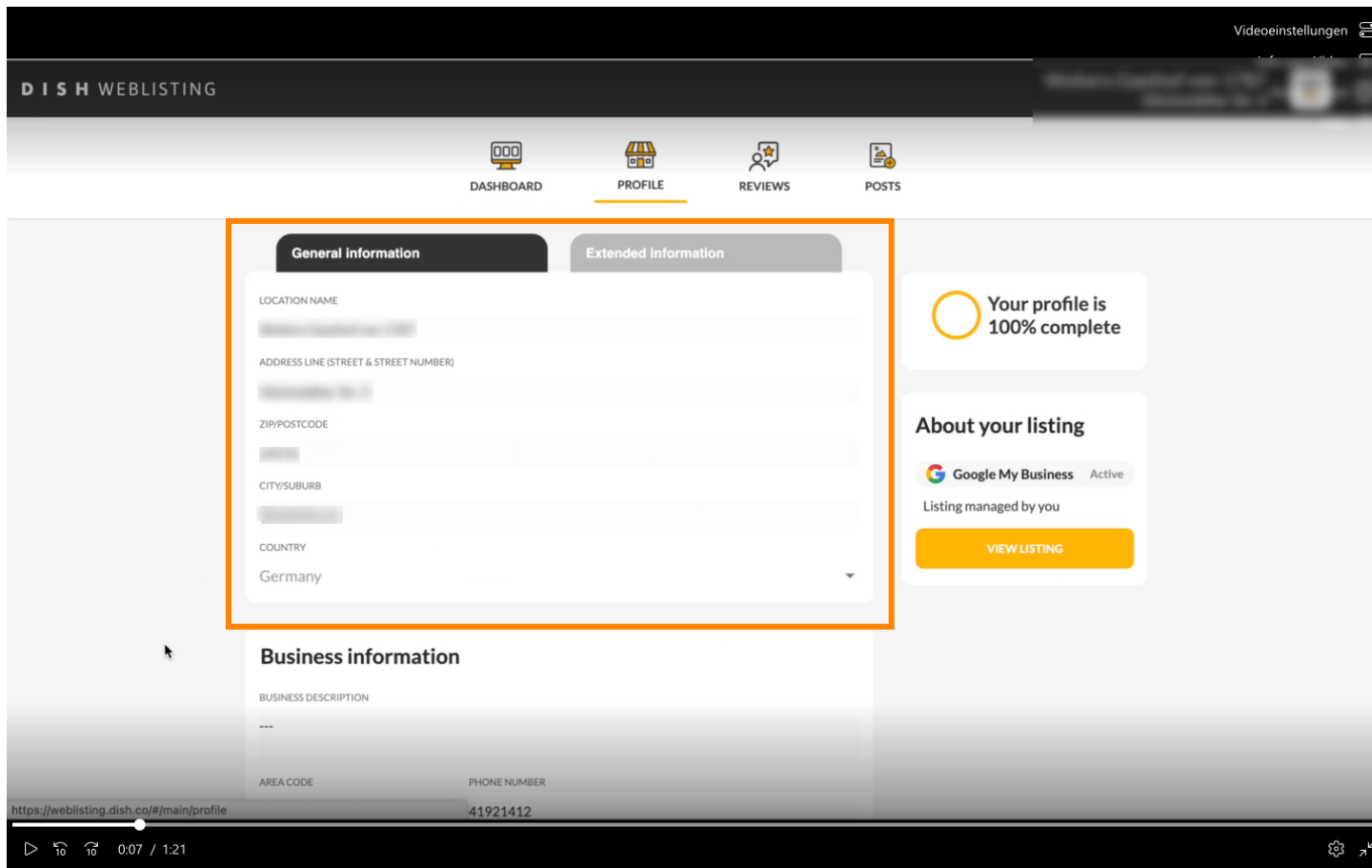
The screenshot displays the DISH WEBLISTING dashboard. At the top, there's a navigation bar with four icons: DASHBOARD, PROFILE (highlighted with an orange box), REVIEWS, and POSTS. Below this, the main content area is divided into four panels:

- Profile Completeness:** Shows a large orange circle with '100%' inside. Below it is a yellow button labeled 'UPDATE PROFILE'.
- Overall rating on Google:** Displays a 4.5 star rating with 20 reviews. It includes a 'Latest reviews tendency' bar chart showing 45 reviews for 5 stars, 3 for 4 stars, 0 for 3 stars, 2 for 2 stars, and 0 for 1 star. A yellow button labeled 'MANAGE REVIEWS' is at the bottom.
- Rating on other networks:** Shows a Google 4.5/5 rating with reviews. A yellow button labeled 'HOW CAN I IMPROVE?' is at the bottom.
- Your business on Google:** Features a checkmark icon and the text 'Listing Active on Google'. It states 'All is set up and your listing is managed by you. You don't need to do anything here.' Below this are links to 'View on Google Search' and 'View on Google Maps', and a yellow button labeled 'Stop managing listing'.

At the bottom of the dashboard, there's a footer with links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings'. A copyright notice '© Hospitality Digital 2020 - All rights reserved' is also present. The bottom of the image shows a video player interface with a progress bar at 0:00 / 1:21 and a 'Vollbildmodus beenden (ALT+EINGABE)' button.



C'est ici que vous devez insérer toutes les informations nécessaires qui permettront à vos clients de vous trouver sur Google.



The screenshot shows the DISH WEBLISTING interface. At the top, there's a navigation bar with 'DISH WEBLISTING' and a 'Videoeinstellungen' link. Below this is a menu with four icons: 'DASHBOARD', 'PROFILE' (highlighted with a yellow underline), 'REVIEWS', and 'POSTS'. The main content area is divided into two tabs: 'General information' (active) and 'Extended information'. The 'General information' tab contains several input fields: 'LOCATION NAME', 'ADDRESS LINE (STREET & STREET NUMBER)', 'ZIP/POSTCODE', 'CITY/SUBURB', 'COUNTRY' (set to 'Germany'), and 'BUSINESS DESCRIPTION'. Below these fields are 'AREA CODE' and 'PHONE NUMBER' fields. To the right of the 'General information' tab, there's a status box that says 'Your profile is 100% complete' and a section titled 'About your listing' which includes 'Google My Business' (Active) and 'Listing managed by you'. A yellow 'VIEW LISTING' button is located below this section. At the bottom of the page, there's a video player with a progress bar and a timestamp of 0:07 / 1:21.

General information

LOCATION NAME

ADDRESS LINE (STREET & STREET NUMBER)

ZIP/POSTCODE

CITY/SUBURB

COUNTRY

Germany

Business information

BUSINESS DESCRIPTION

AREA CODE

PHONE NUMBER

41921412

About your listing

Google My Business Active

Listing managed by you

VIEW LISTING



Saisissez également toutes les informations relatives à votre entreprise.

The screenshot shows the 'DISH WEBLISTING' interface. At the top, there's a navigation bar with 'DISH WEBLISTING' and a 'Videoeinstellungen' button. Below this is a menu with icons for 'DASHBOARD', 'PROFILE' (which is highlighted), 'REVIEWS', and 'POSTS'. The main content area shows a 'COUNTRY' dropdown set to 'Germany' and a 'VIEW LISTING' button. The 'Business information' section is highlighted with an orange box and contains the following fields:

- Business information**
- BUSINESS DESCRIPTION**: A text area with three lines of placeholder text.
- AREA CODE**: A dropdown menu showing '+49'.
- PHONE NUMBER**: A text input field.
- PUBLISH YOUR PHONE NUMBER ON GOOGLE**: A toggle switch that is currently turned on.
- WEBSITE**: A text input field.
- FOOD ORDERING LINK**: A text input field with the placeholder text 'Insert the link to your food ordering page here'.
- RESERVATION LINK**: A text input field.

The URL at the bottom of the browser is 'https://weblisting.dish.co/#/main/profile'. The video player controls at the bottom show a play button, a progress bar at 0:09 / 1:21, and a settings icon.



Assurez-vous d'inclure les liens de vos autres **outils DISH** , afin que le client puisse également trouver facilement votre **site Web** , **votre réservation** et/ou **votre lien de commande** sur Google.

DISH WEBLISTING

Videoeinstellungen

DASHBOARD PROFILE REVIEWS POSTS

COUNTRY
Germany

Business information

BUSINESS DESCRIPTION

AREA CODE
+49

PHONE NUMBER

PUBLISH YOUR PHONE NUMBER ON GOOGLE ☒

WEBSITE

FOOD ORDERING LINK
Insert the link to your food ordering page here

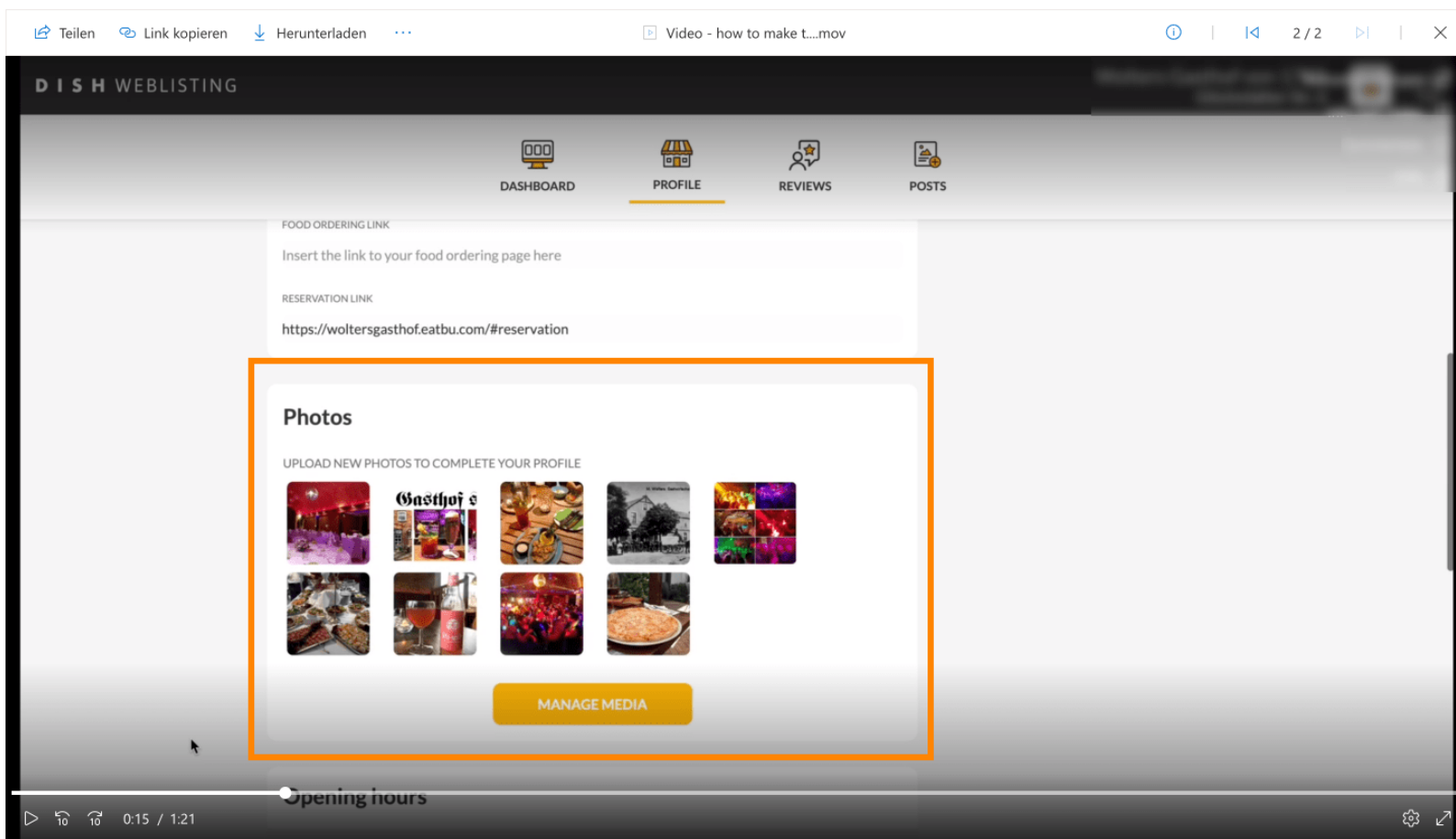
RESERVATION LINK

<https://weblisting.dish.co/#/main/profile>

0:09 / 1:21

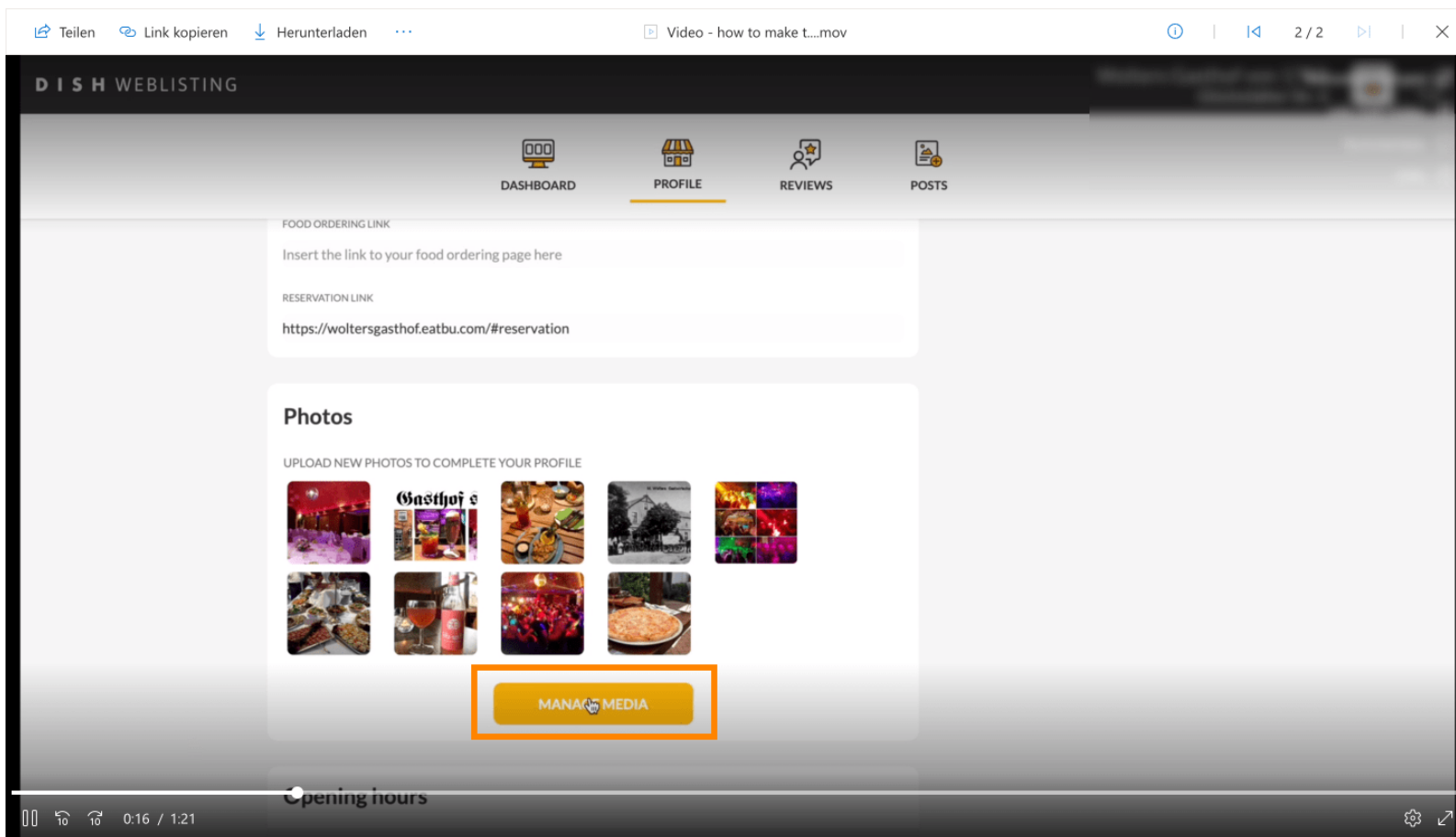


N'oubliez pas de télécharger des fichiers multimédias. Vous pouvez y choisir une image qui sera affichée en haut. Plus elle est visuelle, mieux c'est !



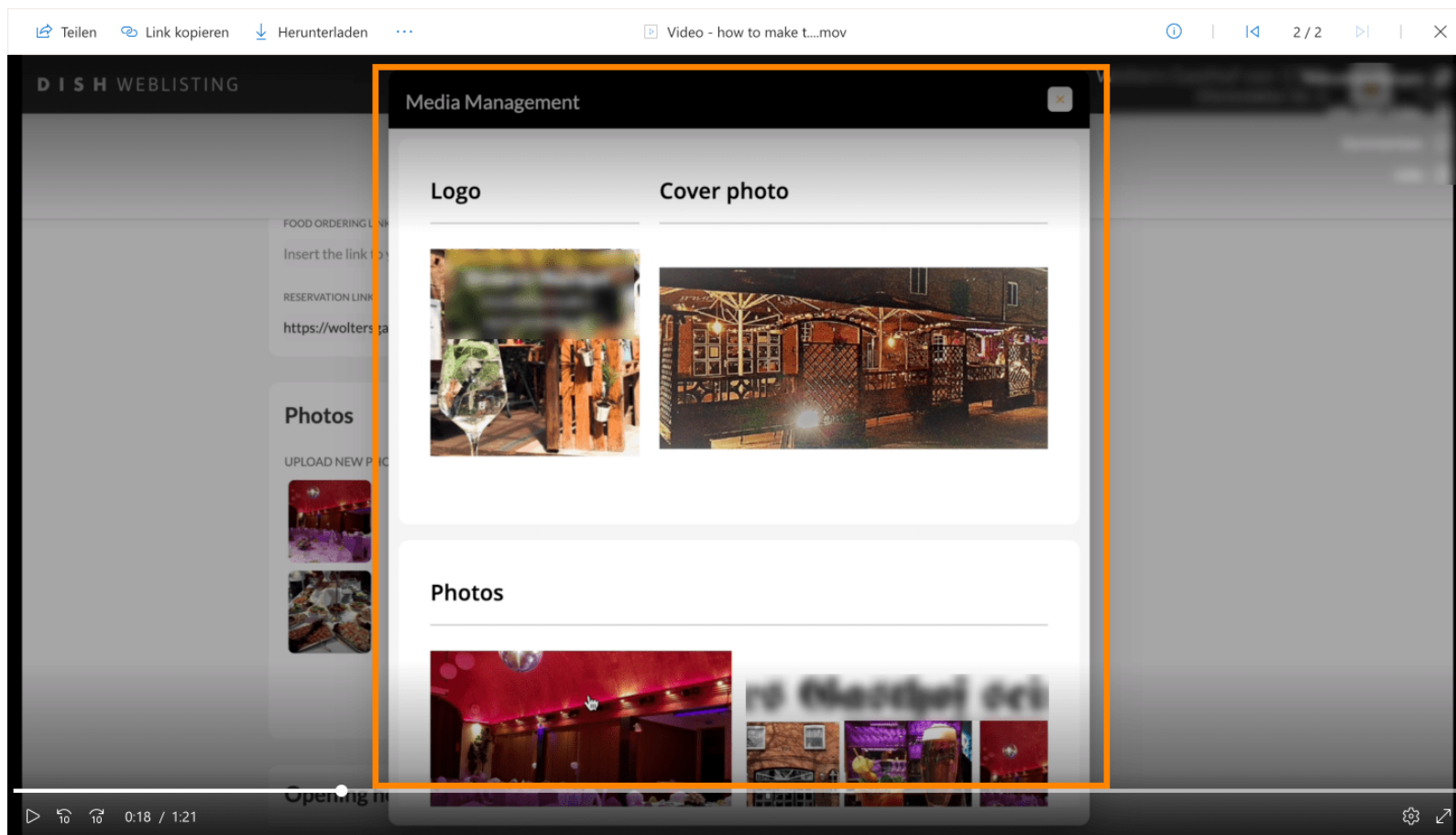


Cliquez sur **GÉRER LES MÉDIAS**.

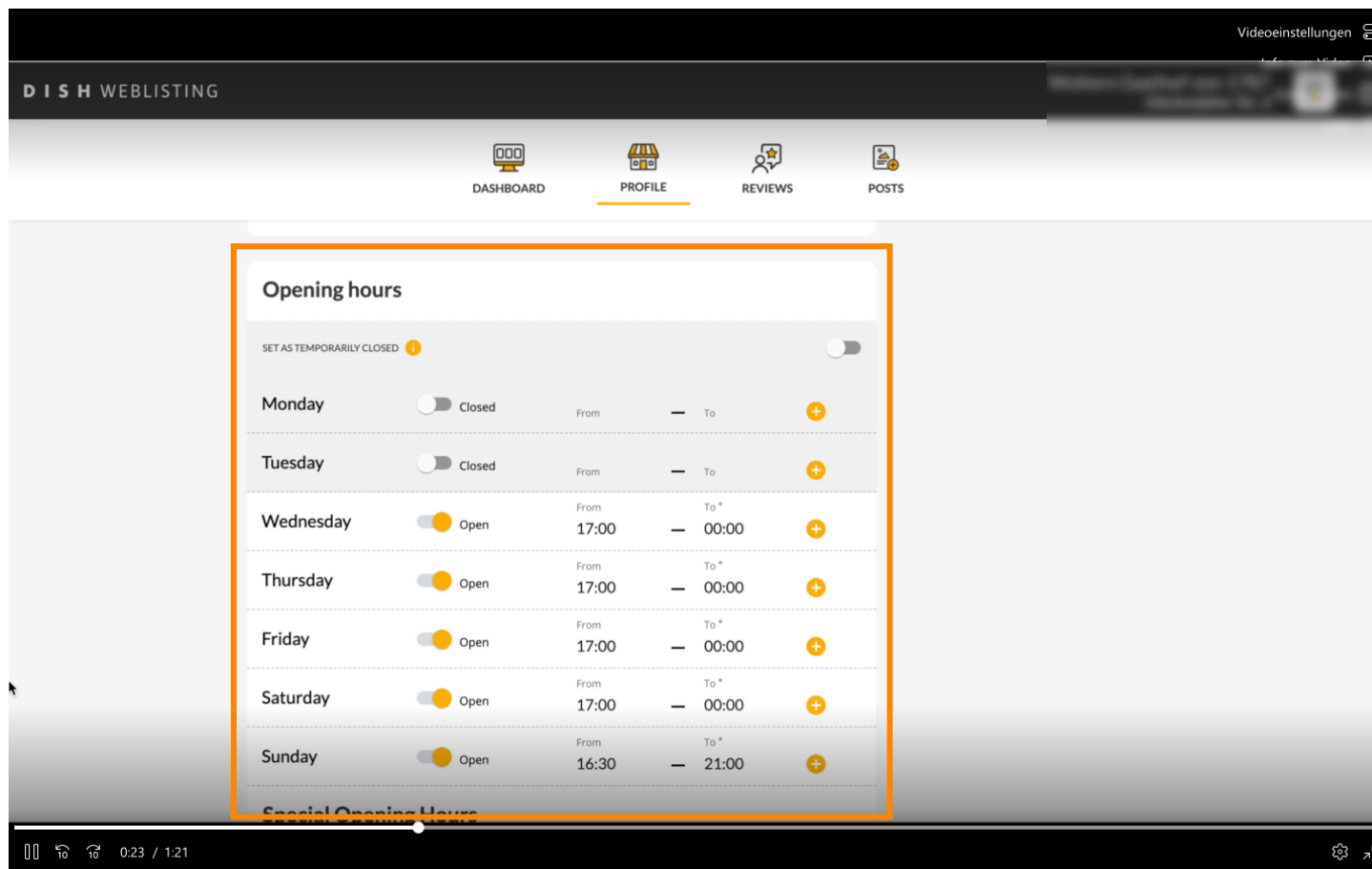




Ici, dans la fenêtre de gestion des médias, vous pouvez télécharger et gérer toutes vos images.

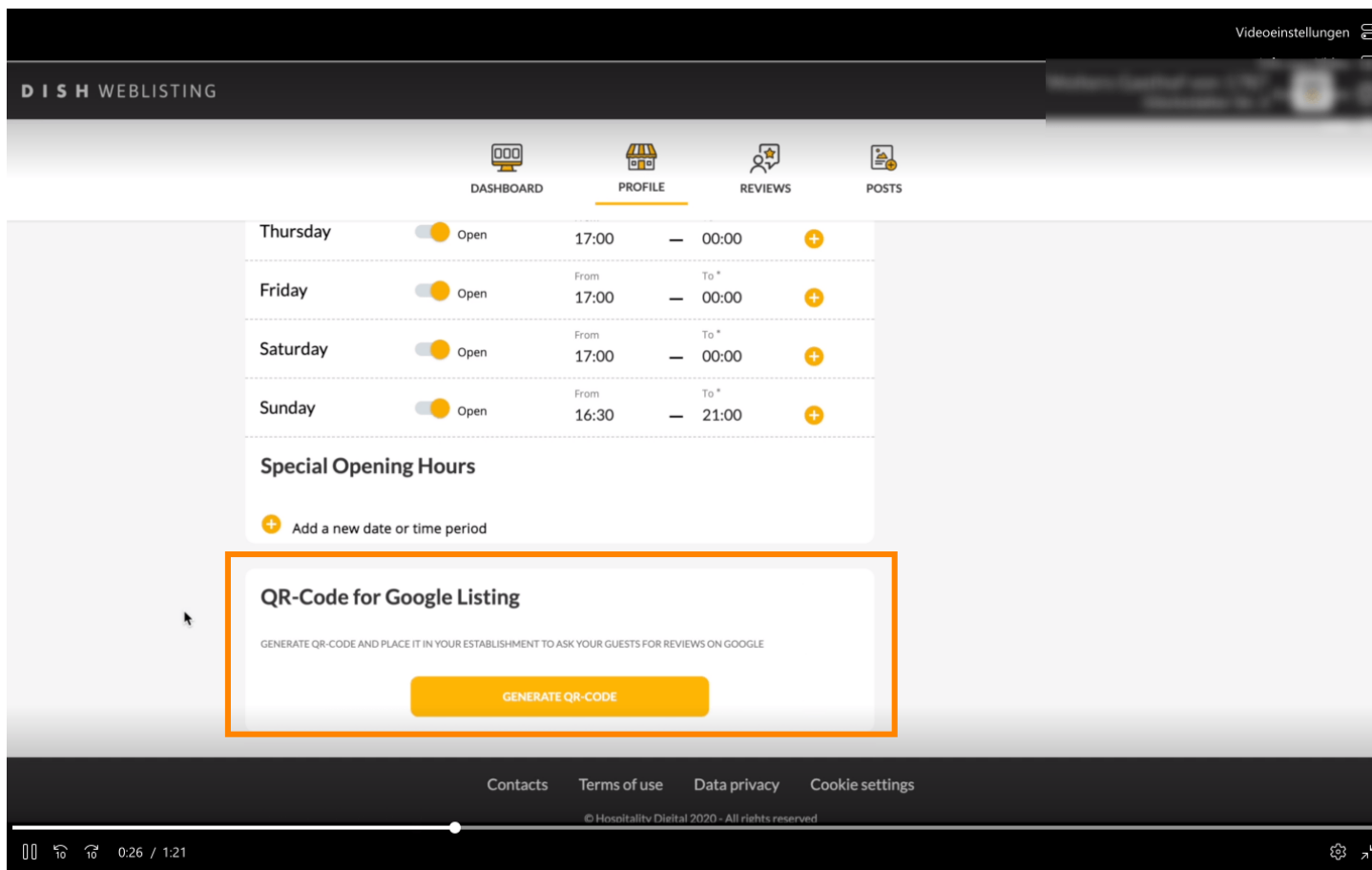


 Lorsque vous faites défiler vers le bas, vous pouvez modifier et mettre à jour vos heures d'ouverture .





Assurez-vous de générer et d'imprimer **des codes QR** . Vous pouvez les donner à vos clients pour qu'ils puissent facilement les scanner et laisser un avis sur votre restaurant sur Google. Un moyen très simple de garantir des avis !



DISH WEBLISTING

Videoeinstellungen

DASHBOARD PROFILE REVIEWS POSTS

Day	Status	From	To	Action
Thursday	Open	17:00	00:00	+
Friday	Open	17:00	00:00	+
Saturday	Open	17:00	00:00	+
Sunday	Open	16:30	21:00	+

Special Opening Hours

+ Add a new date or time period

QR-Code for Google Listing

GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE

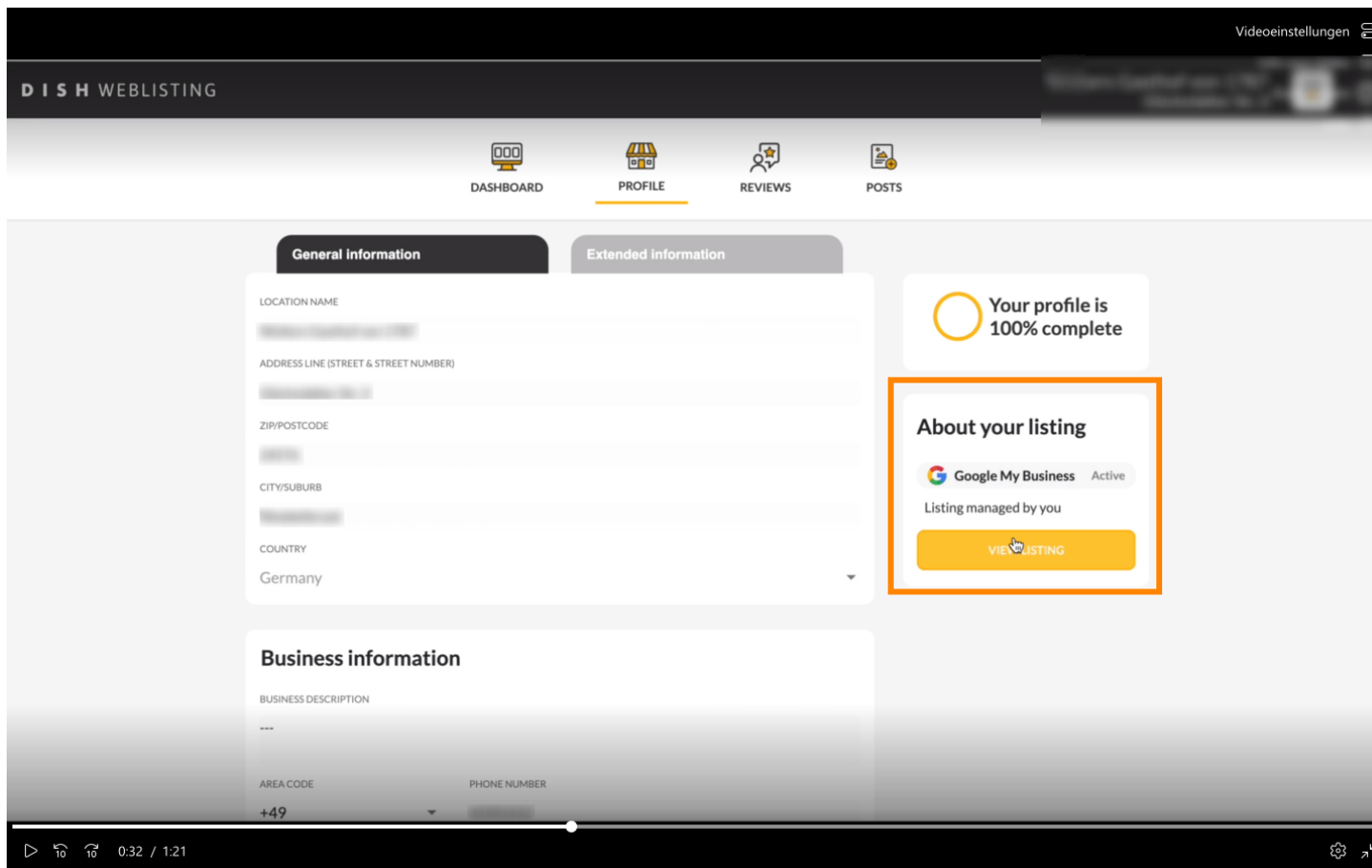
GENERATE QR-CODE

Contacts Terms of use Data privacy Cookie settings

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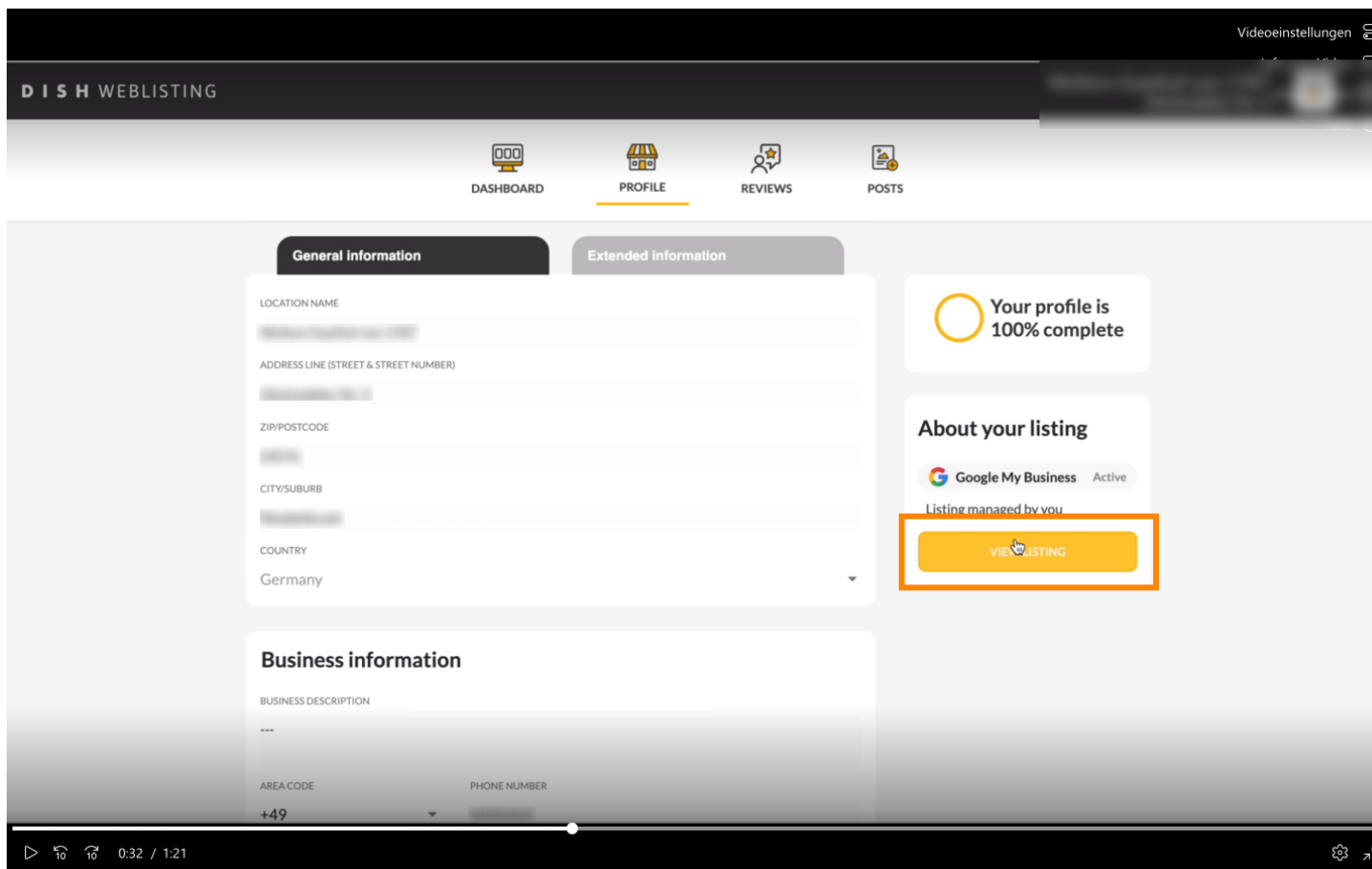
0:26 / 1:21

 Si vous souhaitez savoir à quoi ressemble votre annonce sur Google



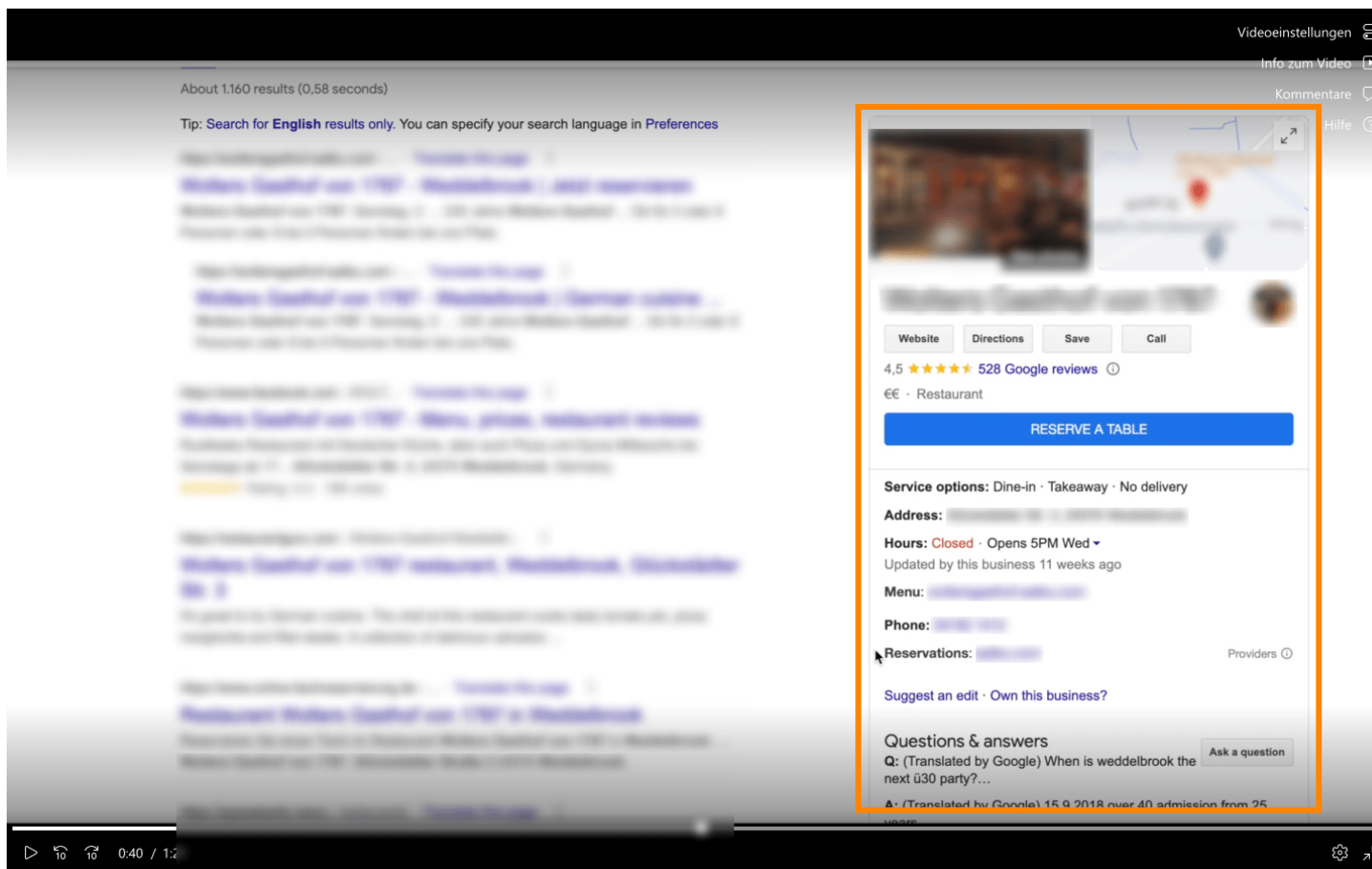


Cliquez sur **VOIR LES LISTES**.





Il est possible de voir toutes les informations insérées sur Websliting directement sur Google





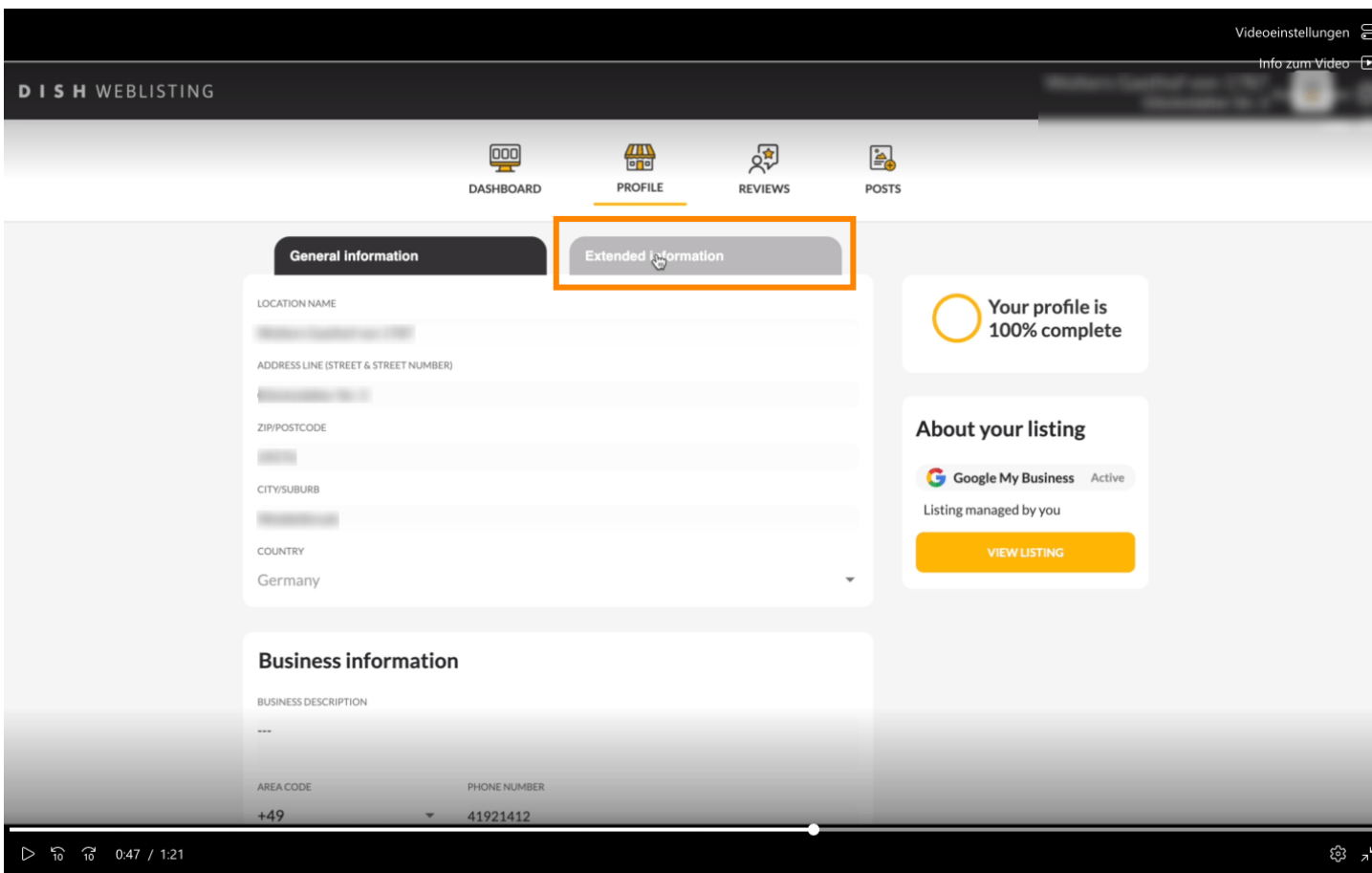
De plus amples informations telles que les horaires populaires et les avis seront également affichés.

The screenshot shows a Google search result for a restaurant. The main content area displays the restaurant's name, address, and a rating of 4.5 stars based on 23 reviews. A sidebar on the right, highlighted with an orange border, provides additional information:

- Popular times**: A chart showing the restaurant's popularity throughout the week. The current day, Tuesday, is highlighted, and it is noted that the restaurant is closed on Tuesday. A note indicates that people typically spend 1.5 to 2.5 hours there.
- Send to your phone**: A button to send the restaurant's location and details to a mobile device.
- Reviews from the web**: A section showing the restaurant's average rating of 4.3/5 from 188 votes on Facebook and 4.5/5 from 23 reviews on the web. It includes a link to the restaurant's menu.
- Reviews**: A section displaying individual reviews from users. Two reviews are shown: "Excellent food, excellent beers, very friendly and caring staff." and "Nice and friendly place." Both are rated 5 stars. A link to "View all Google reviews" is provided.



La partie suivante est ce qui va permettre à vos clients de vous trouver lorsqu'ils recherchent des types de restaurants spécifiques sur Google.



DISH WEBLISTING

Videoeinstellungen
Info zum Video

DASHBOARD PROFILE REVIEWS POSTS

General information **Extended Information**

LOCATION NAME
[Redacted]

ADDRESS LINE (STREET & STREET NUMBER)
[Redacted]

ZIP/POSTCODE
[Redacted]

CITY/SUBURB
[Redacted]

COUNTRY
Germany

Business information

BUSINESS DESCRIPTION

AREA CODE PHONE NUMBER
+49 41921412

Your profile is 100% complete

About your listing

Google My Business Active

Listing managed by you

VIEW LISTING

0:47 / 1:21



Cliquez sur **Informations détaillées**.

DISH WEBLISTING

Videoeinstellungen

Info zum Video

DASHBOARD PROFILE REVIEWS POSTS

General Information **Extended Information**

LOCATION NAME

ADDRESS LINE (STREET & STREET NUMBER)

ZIP/POSTCODE

CITY/SUBURB

COUNTRY

Germany

Business information

BUSINESS DESCRIPTION

AREA CODE

+49

PHONE NUMBER

Your profile is 100% complete

About your listing

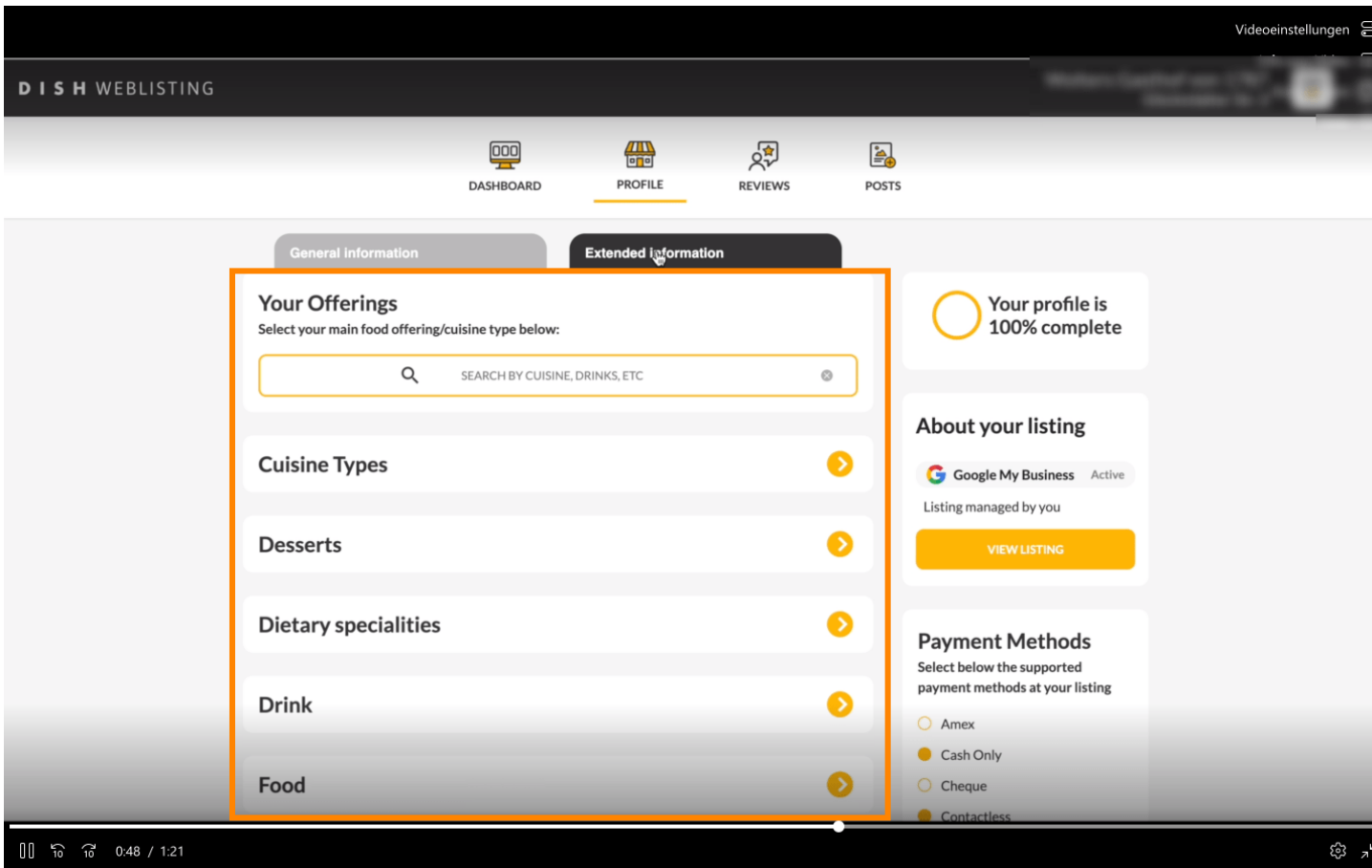
Google My Business Active

Listing managed by you

VIEW LISTING

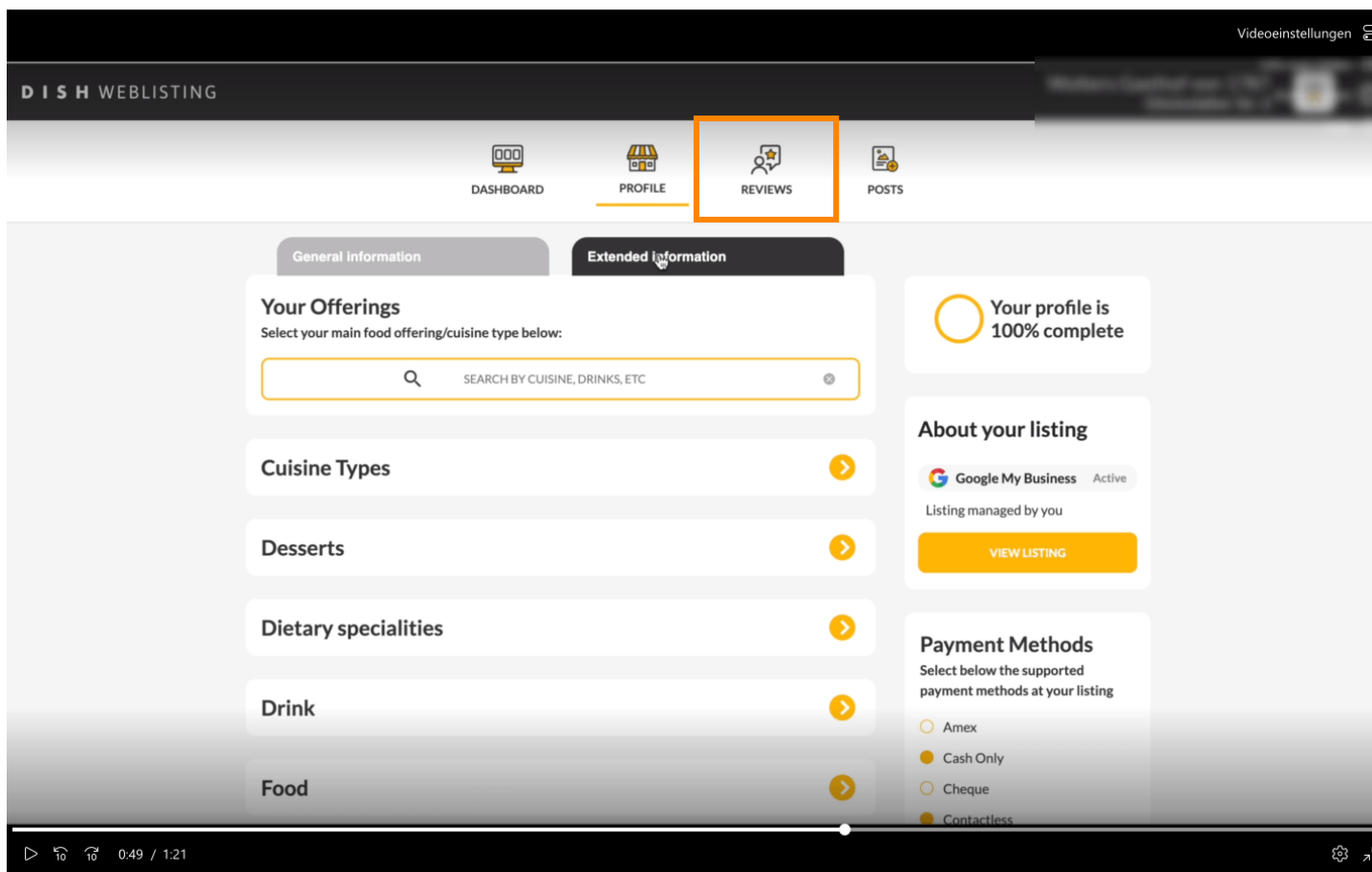
0:47 / 1:21

 Il est important de mettre ici le plus d'informations possible.



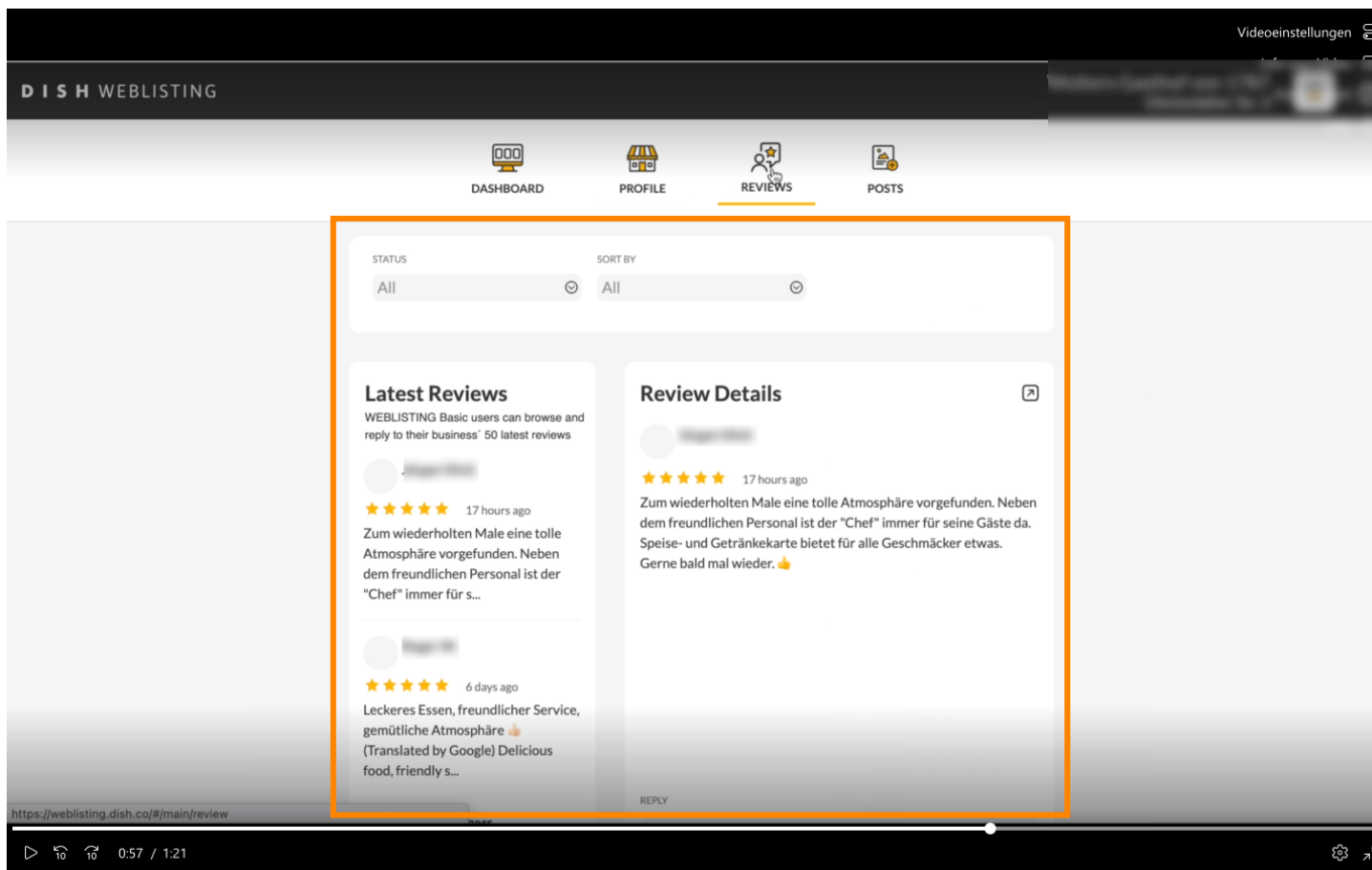


Cliquez sur **AVIS** pour voir tous les avis que vous avez reçus sur Google et c'est ici que vous pouvez y répondre directement.



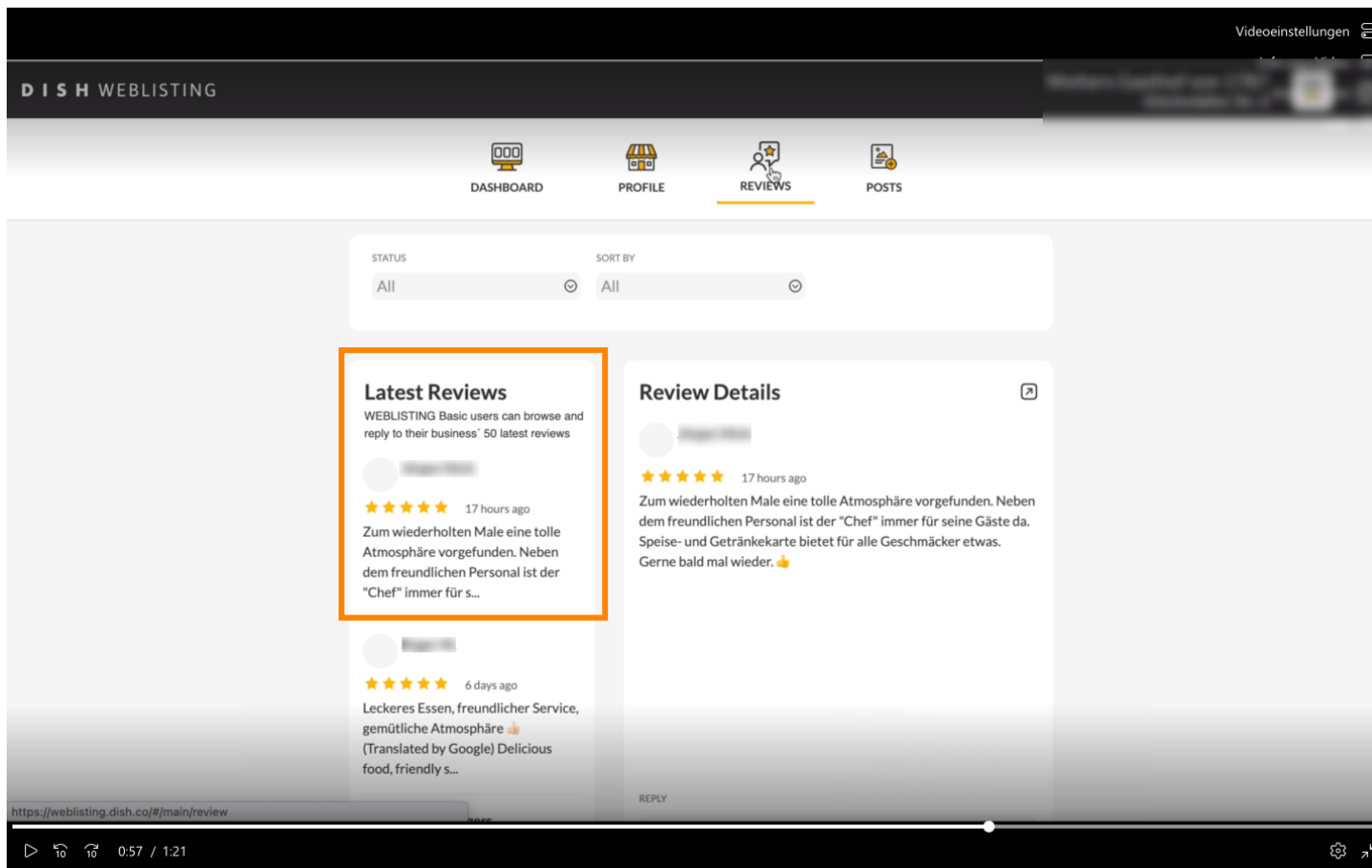


Ici vous avez un aperçu et vous pouvez voir tous les avis sur votre restaurant.





Cliquez sur un avis auquel vous souhaitez répondre.



DISH WEBLISTING

Videoeinstellungen

DASHBOARD PROFILE **REVIEWS** POSTS

STATUS: All SORT BY: All

Latest Reviews
WEBLISTING Basic users can browse and reply to their business' 50 latest reviews

Review Details

Latest Reviews
17 hours ago
Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für s...

Review Details
17 hours ago
Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für seine Gäste da. Speise- und Getränkekarte bietet für alle Geschmäcker etwas. Gerne bald mal wieder. 🍌

REPLY

0:57 / 1:21

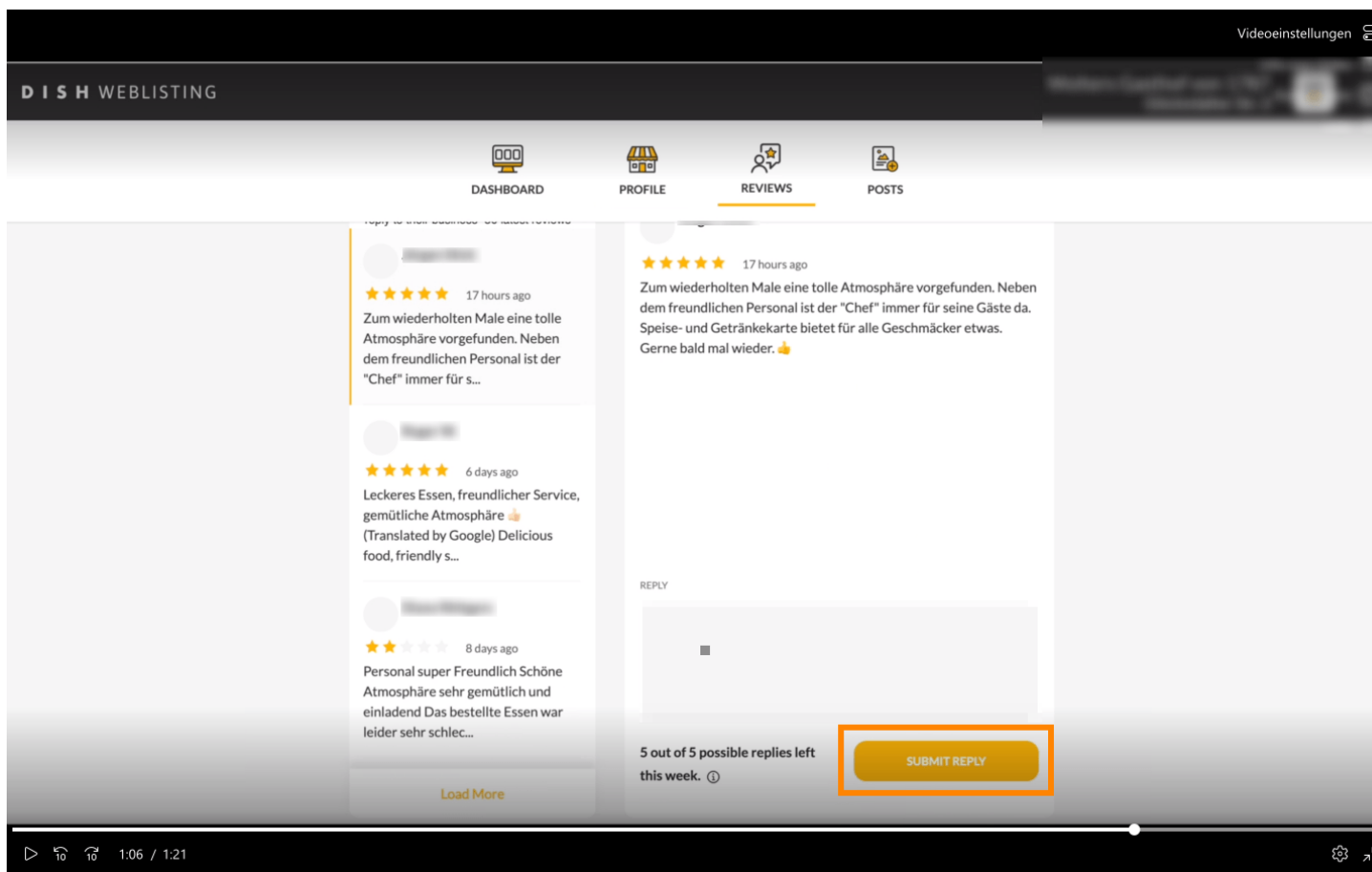


Entrez votre réponse dans le champ de texte.

The screenshot displays the DISH WEBLISTING interface. At the top, there's a navigation bar with icons for DASHBOARD, PROFILE, REVIEWS (highlighted), and POSTS. Below this, a list of reviews is shown. Each review includes a star rating, the time since it was posted, and the text of the review. A 'Load More' button is visible at the bottom of the review list. On the right side, a 'REPLY' form is highlighted with an orange border. The form contains a text input field with a cursor and a 'SUBMIT REPLY' button. Below the form, it says '5 out of 5 possible replies left this week.' with a help icon. The bottom of the screen shows a video player control bar with a play button, volume icon, and a progress bar at 1:06 / 1:21.

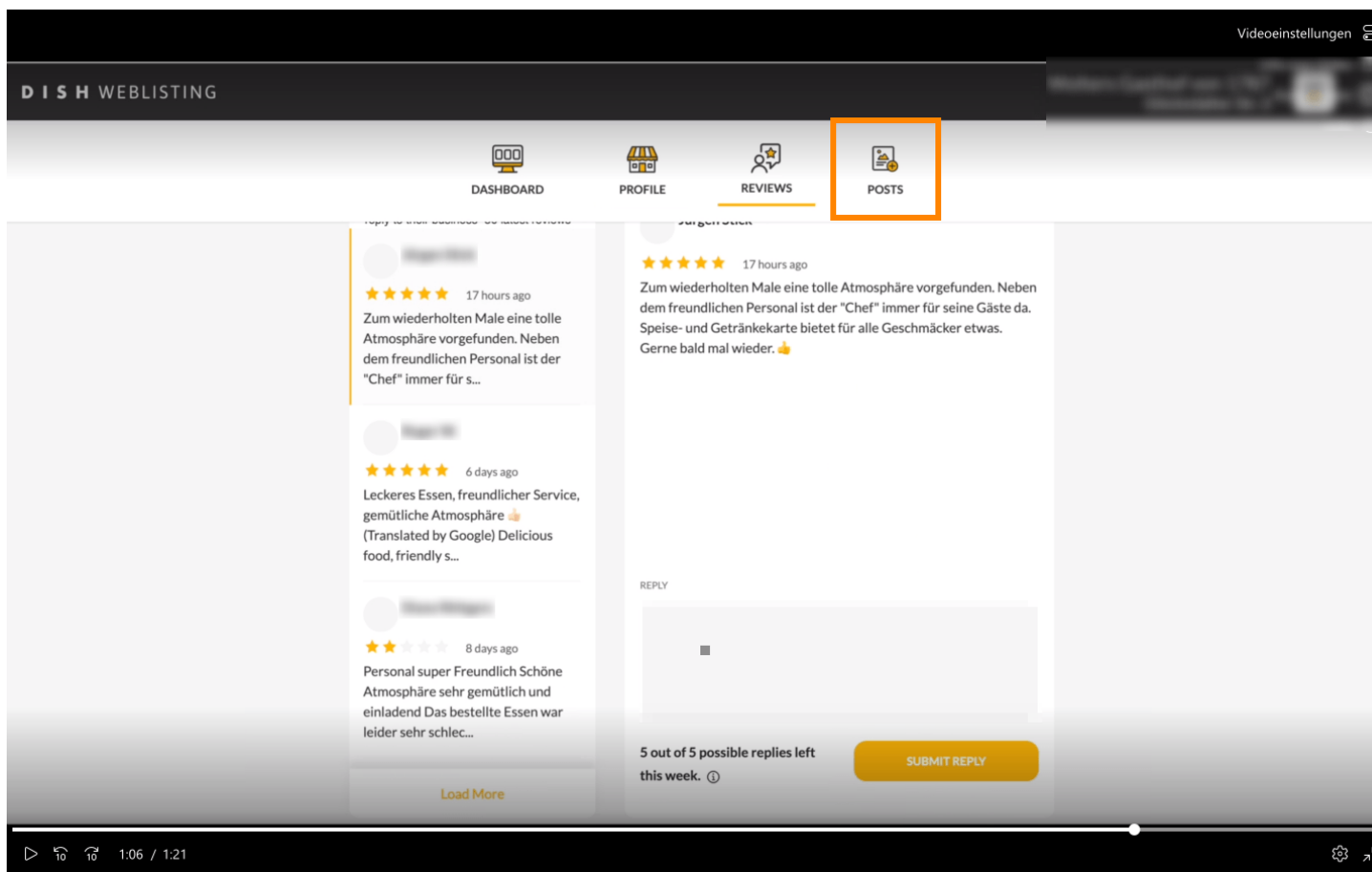


Cliquez ensuite sur le bouton « **ENVOYER UNE RÉPONSE** ». Comment répondre à un avis : <https://support.dish.co/l/en/article/sl3svurztw-tutorial-how-to-reply-on-reviews>



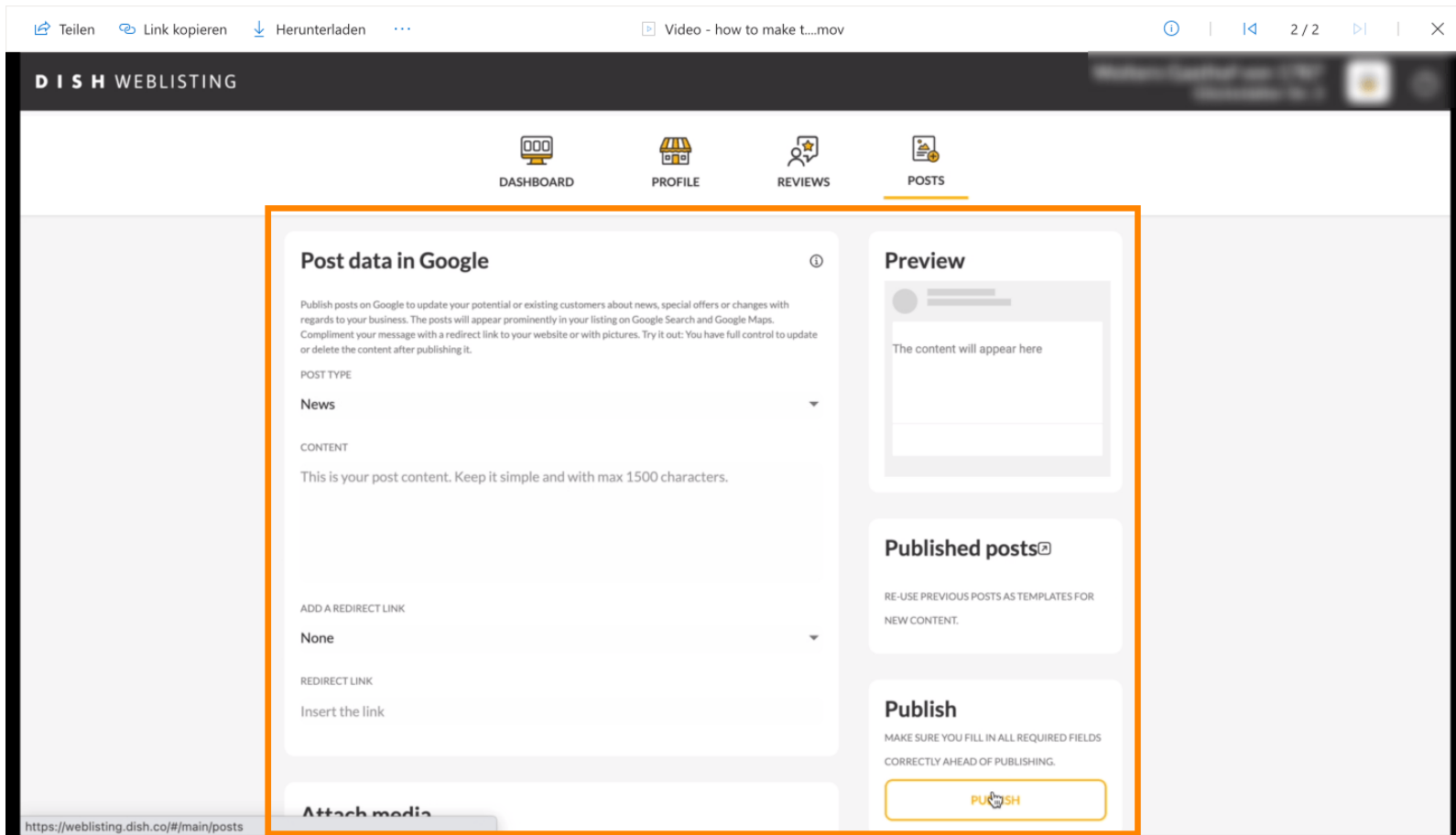


Enfin, pensez à publier régulièrement des articles pour vous tenir informé(e) des actualités de votre restaurant ! Cliquez sur « **ARTICLES** ».





Vous pouvez par exemple informer d'un happy hour ou d'une nouvelle recette ! N'oubliez pas de joindre des médias de qualité. Comment publier un article : <https://support.dish.co/l/en/article/ri8upudzcz-dish-weblisting-how-to-post-content>



Teilen Link kopieren Herunterladen Video - how to make t...mov 2 / 2

DISH WEBLISTING

DASHBOARD PROFILE REVIEWS **POSTS**

Post data in Google

Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Complement your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.

POST TYPE

News

CONTENT

This is your post content. Keep it simple and with max 1500 characters.

ADD A REDIRECT LINK

None

REDIRECT LINK

Insert the link

Preview

The content will appear here

Published posts

RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.

Publish

MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.

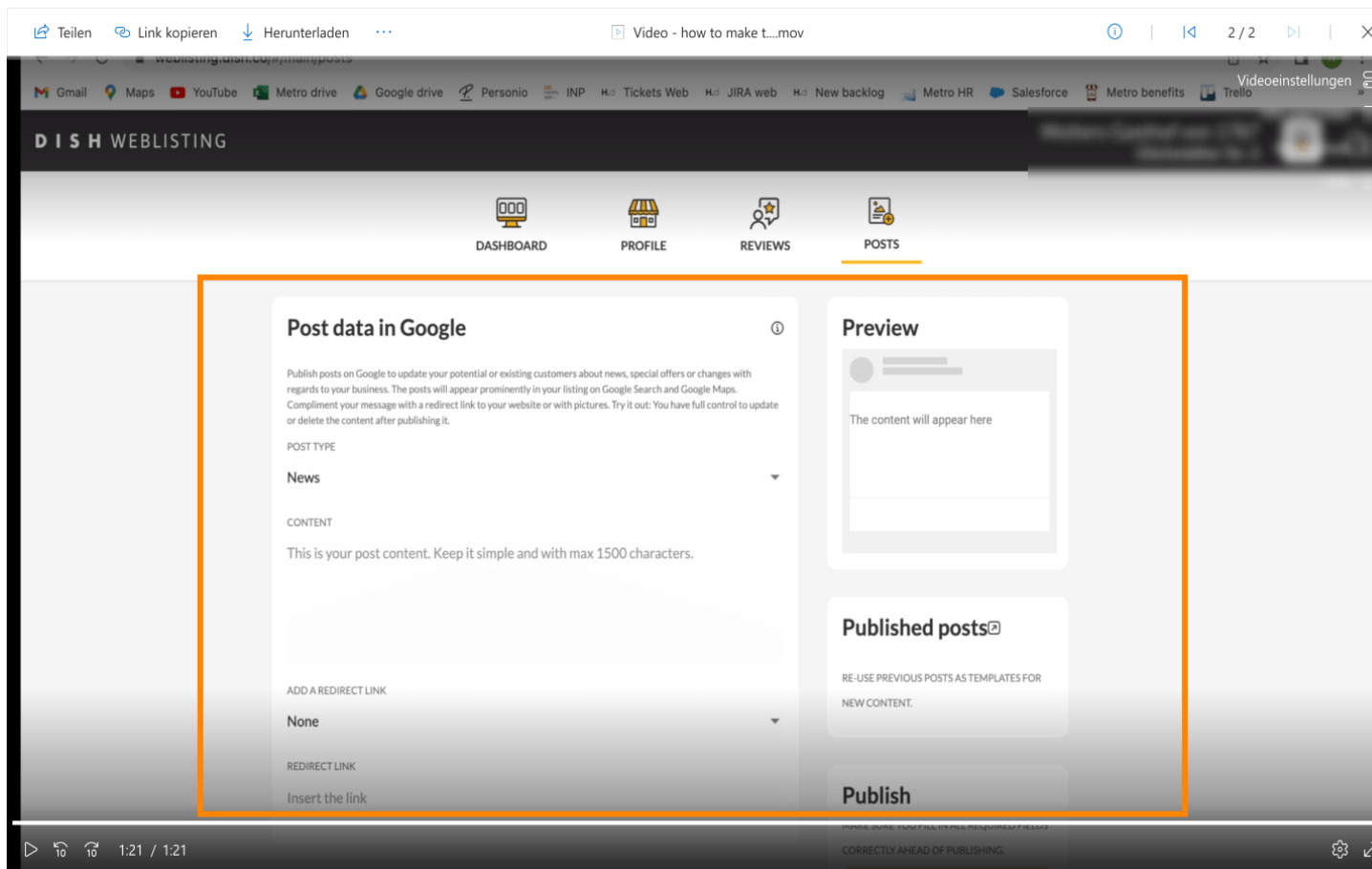
PUBLISH

Attach media

<https://weblisting.dish.co/#/main/posts>



C'est tout. Vous avez terminé.





Scannez pour accéder au lecteur interactif