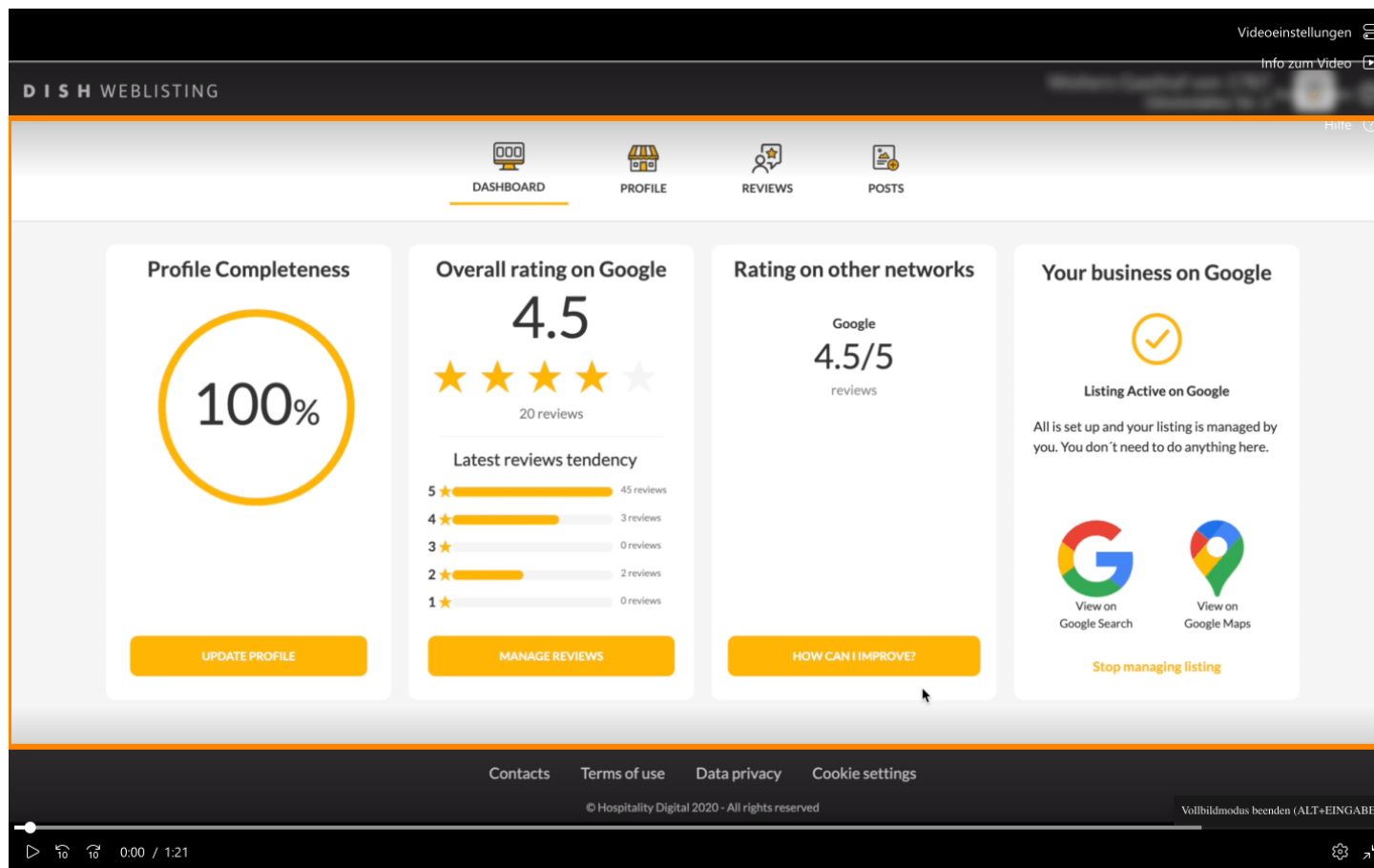


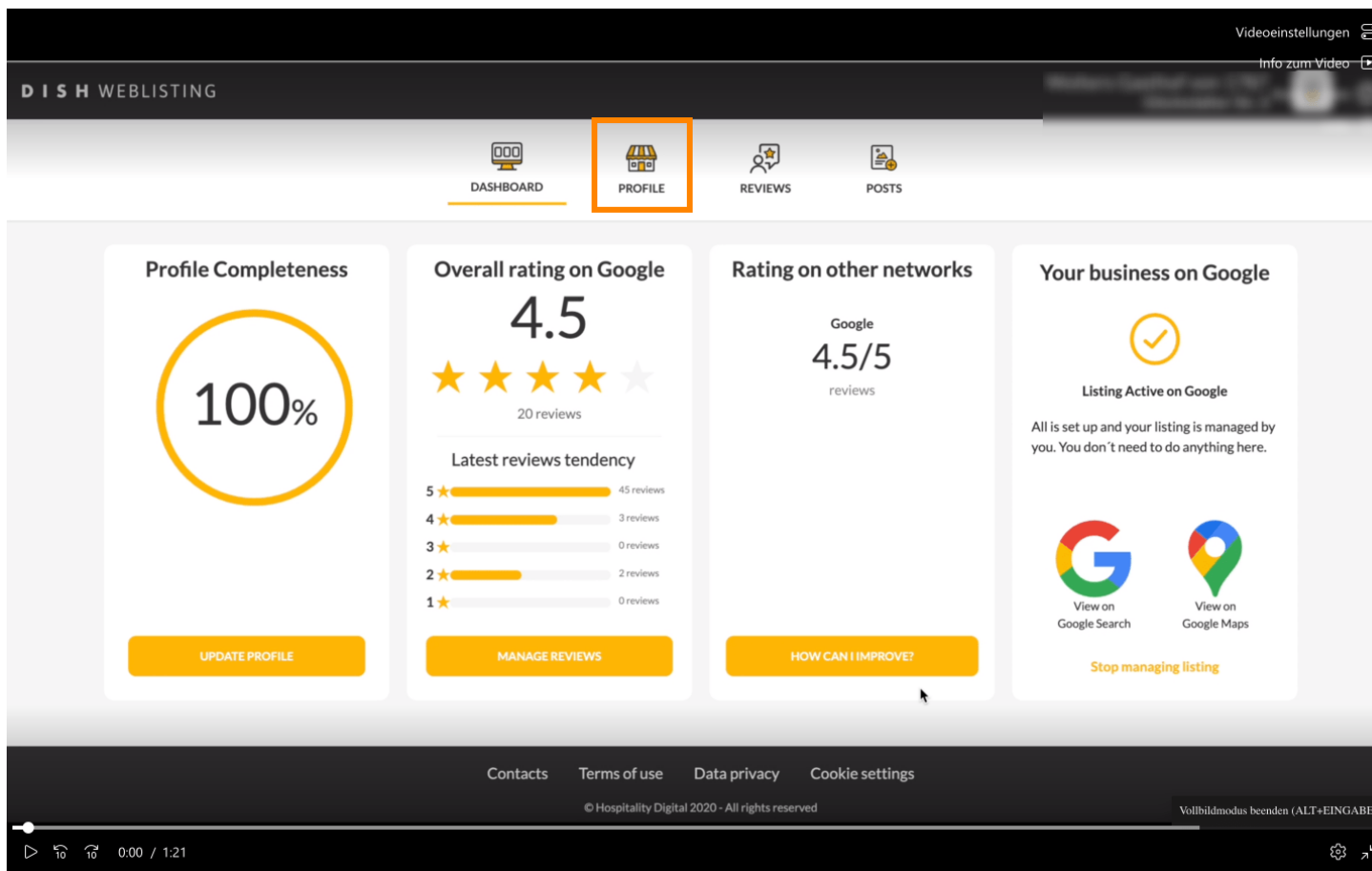


Este é o seu painel. Aqui você pode ver o quanto do seu perfil do Google você concluiu. Sempre tente atingir 100%!





Clique em **PERFIL** para gerenciá-lo. É aqui que você deve inserir todas as informações necessárias para que seus clientes encontrem você no Google.



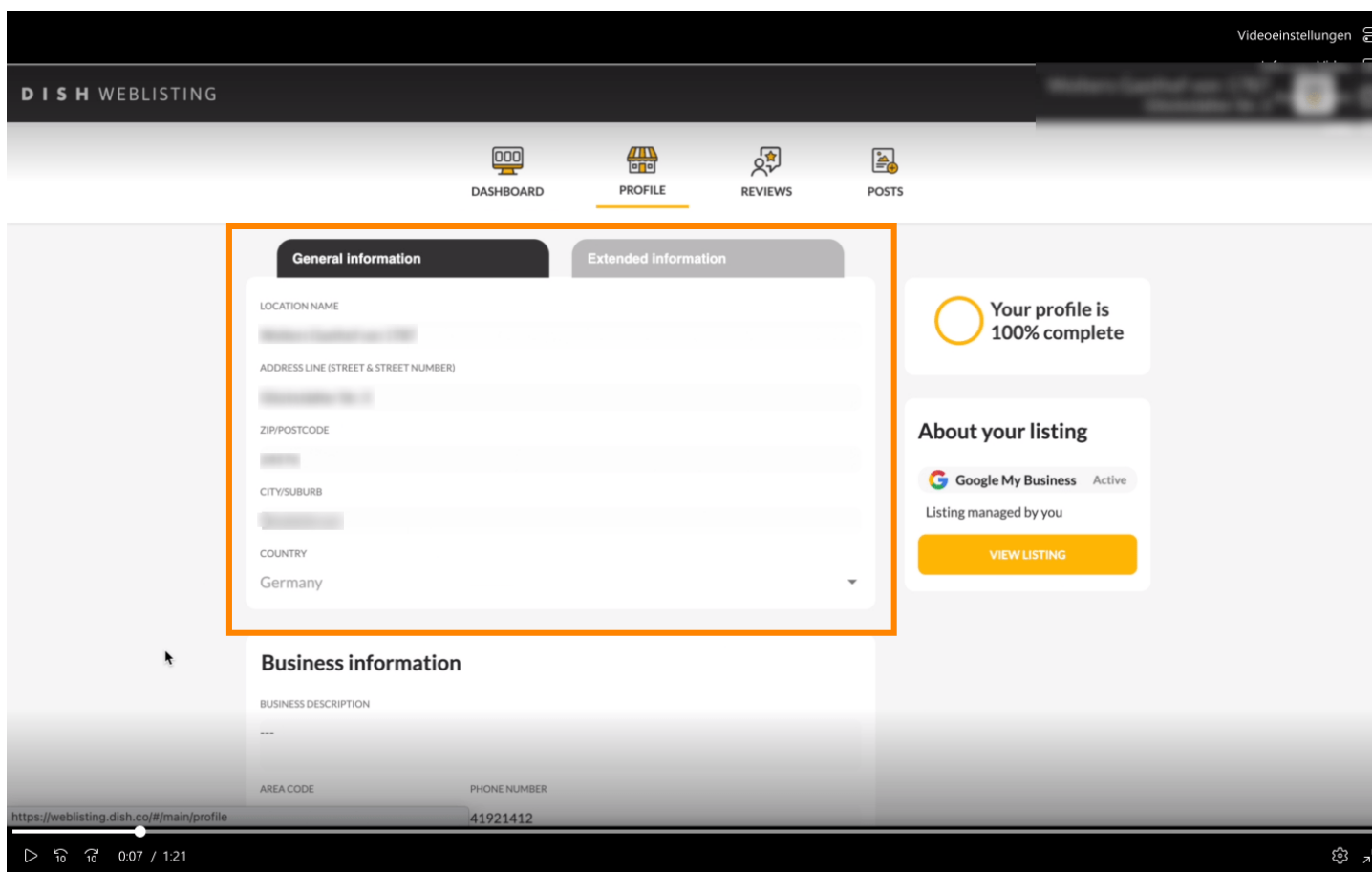
The screenshot shows the DISH Weblisting dashboard. The 'PROFILE' tab is highlighted with an orange box in the top navigation bar. The dashboard displays several key metrics and actions:

- Profile Completeness:** A large orange circle indicates 100% completion. Below it is a yellow button labeled 'UPDATE PROFILE'.
- Overall rating on Google:** Shows a 4.5 star rating based on 20 reviews. Below this is a 'Latest reviews tendency' chart showing the distribution of star ratings (5 stars: 45 reviews, 4 stars: 3 reviews, 3 stars: 0 reviews, 2 stars: 2 reviews, 1 star: 0 reviews). A yellow button labeled 'MANAGE REVIEWS' is at the bottom.
- Rating on other networks:** Shows a Google 4.5/5 rating based on reviews. A yellow button labeled 'HOW CAN I IMPROVE?' is at the bottom.
- Your business on Google:** Features a checkmark icon and the text 'Listing Active on Google'. Below this, it states 'All is set up and your listing is managed by you. You don't need to do anything here.' There are links to 'View on Google Search' and 'View on Google Maps', and a yellow button labeled 'Stop managing listing'.

The bottom of the dashboard includes a footer with links for 'Contacts', 'Terms of use', 'Data privacy', and 'Cookie settings', along with copyright information '© Hospitality Digital 2020 - All rights reserved' and a video player interface at the very bottom.



É aqui que você deve inserir todas as informações necessárias que permitirão que seus clientes encontrem você no Google.



DISH WEBLISTING

Videoeinstellungen

DASHBOARD PROFILE REVIEWS POSTS

General information Extended information

LOCATION NAME

ADDRESS LINE (STREET & STREET NUMBER)

ZIP/POSTCODE

CITY/SUBURB

COUNTRY

Germany

Your profile is 100% complete

About your listing

Google My Business Active

Listing managed by you

VIEW LISTING

Business information

BUSINESS DESCRIPTION

AREA CODE

PHONE NUMBER

41921412

https://weblisting.dish.co/#/main/profile

0:07 / 1:21

Insira também todas as informações da sua empresa.

The screenshot displays the 'PROFILE' page of the DISH Weblisting interface. At the top, there's a navigation bar with 'DISH WEBLISTING' and a 'Videoeinstellungen' button. Below this is a menu with icons for 'DASHBOARD', 'PROFILE' (which is highlighted), 'REVIEWS', and 'POSTS'. The main content area shows a 'COUNTRY' dropdown set to 'Germany' and a 'VIEW LISTING' button. A large orange-bordered box highlights the 'Business information' form. This form includes a 'BUSINESS DESCRIPTION' field, an 'AREA CODE' dropdown set to '+49', a 'PHONE NUMBER' field, a 'PUBLISH YOUR PHONE NUMBER ON GOOGLE' toggle switch, a 'WEBSITE' field, a 'FOOD ORDERING LINK' field with the instruction 'Insert the link to your food ordering page here', and a 'RESERVATION LINK' field. The browser's address bar at the bottom shows 'https://weblisting.dish.co/#/main/profile' and a video player controls bar at the very bottom indicates a duration of 0:09 / 1:21.

Videoeinstellungen

DISH WEBLISTING

DASHBOARD PROFILE REVIEWS POSTS

COUNTRY
Germany

VIEW LISTING

Business information

BUSINESS DESCRIPTION

AREA CODE PHONE NUMBER
+49

PUBLISH YOUR PHONE NUMBER ON GOOGLE

WEBSITE

FOOD ORDERING LINK
Insert the link to your food ordering page here

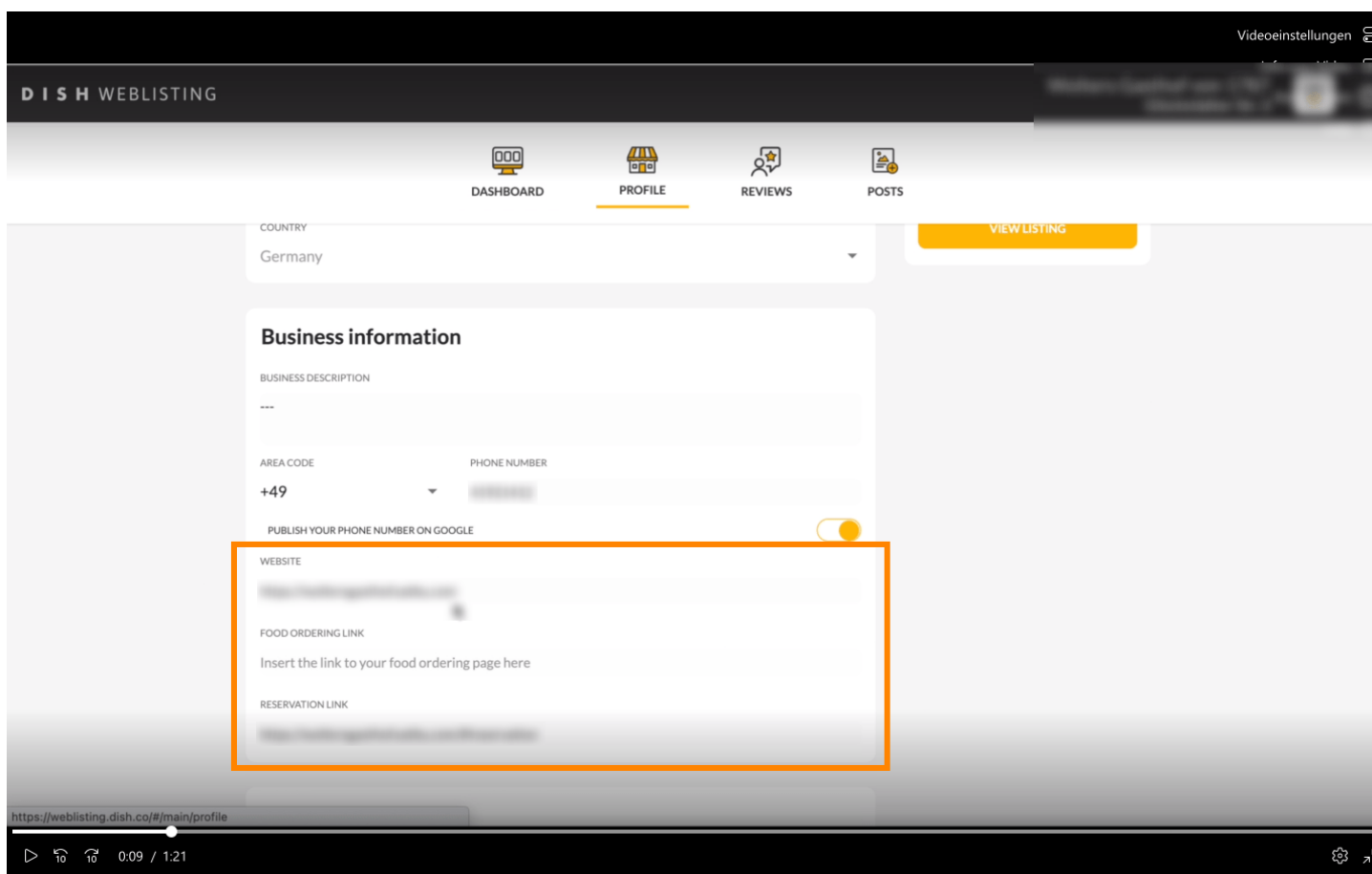
RESERVATION LINK

https://weblisting.dish.co/#/main/profile

0:09 / 1:21



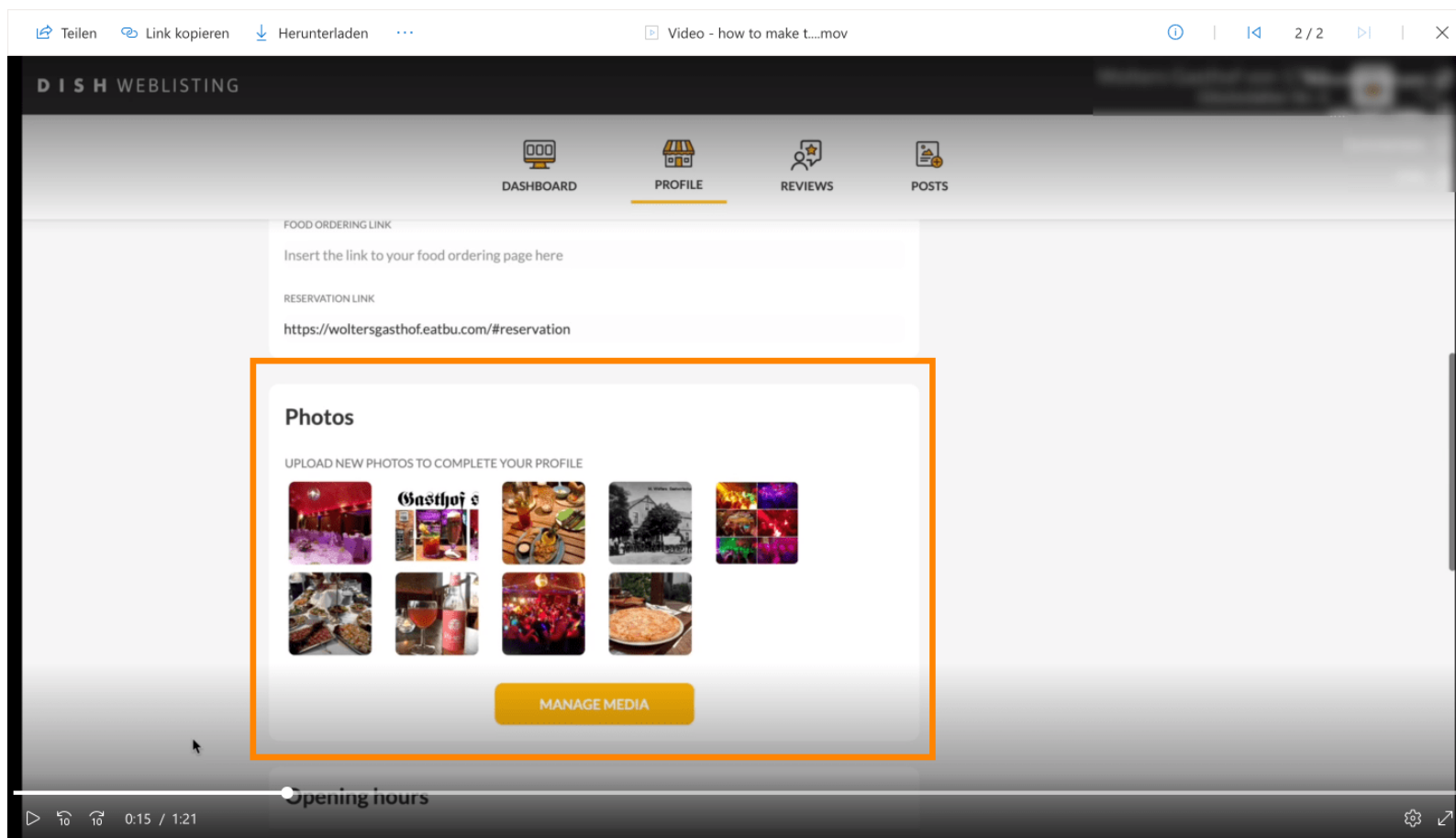
Certifique-se de incluir os links de suas outras **ferramentas DISH** , para que o cliente também possa encontrar facilmente seu **site** , **reserva** e/ou **link de pedido** no Google.



The screenshot shows the DISH Weblisting profile page. At the top, there's a navigation bar with icons for DASHBOARD, PROFILE, REVIEWS, and POSTS. The PROFILE tab is selected. Below the navigation bar, there's a section for "Business information". It includes a "COUNTRY" dropdown menu set to "Germany", a "VIEW LISTING" button, and a "BUSINESS DESCRIPTION" field. Below this, there are fields for "AREA CODE" (set to "+49") and "PHONE NUMBER". A toggle switch for "PUBLISH YOUR PHONE NUMBER ON GOOGLE" is turned on. A red box highlights the "WEBSITE" field, which contains a placeholder link. Below the website field, there are fields for "FOOD ORDERING LINK" (with the instruction "Insert the link to your food ordering page here") and "RESERVATION LINK". The URL bar at the bottom shows "https://weblisting.dish.co/#/main/profile".

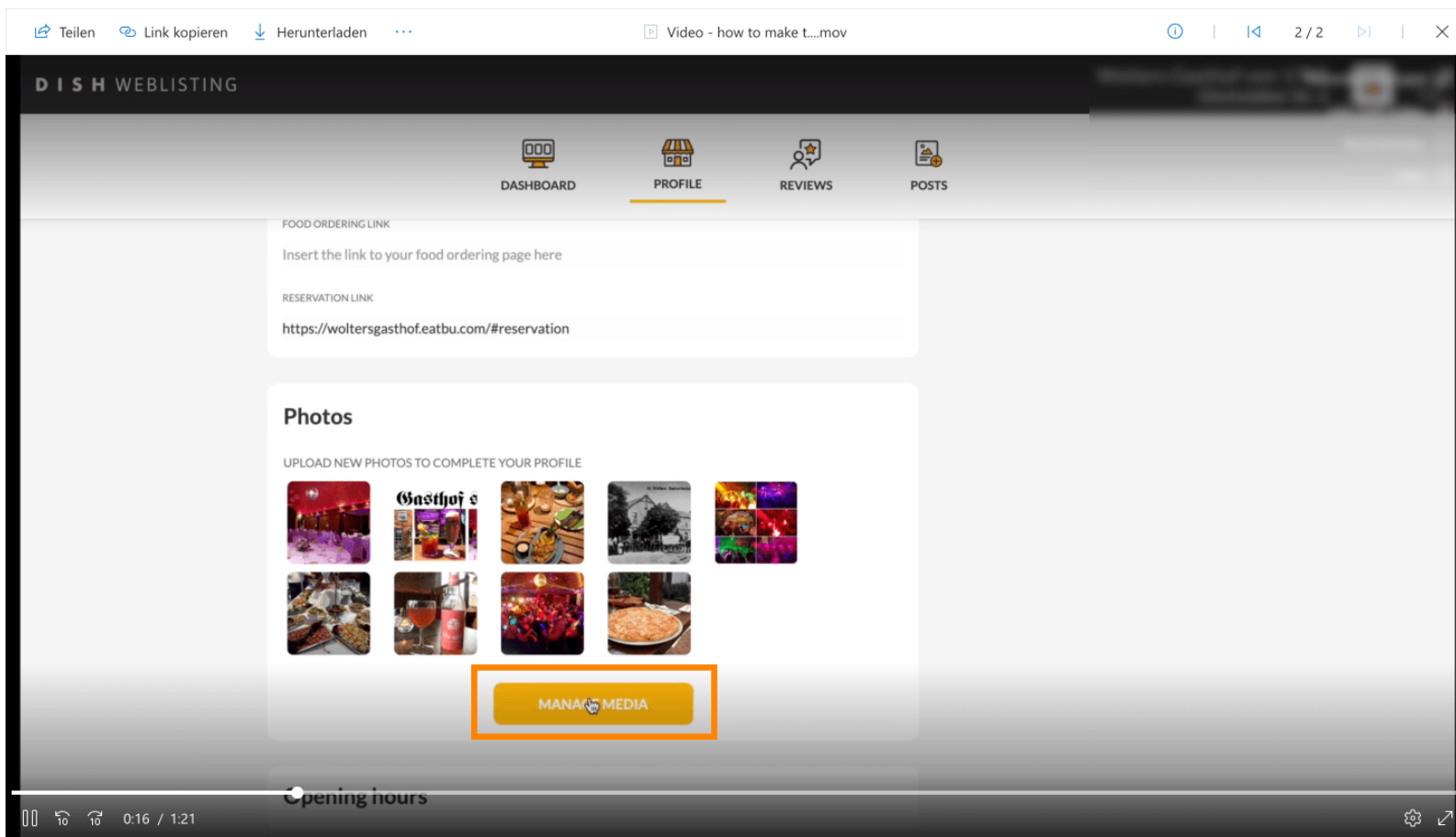


Não se esqueça de enviar também alguma mídia. Aqui, você pode escolher uma imagem que será exibida no topo. Quanto mais visual, melhor!



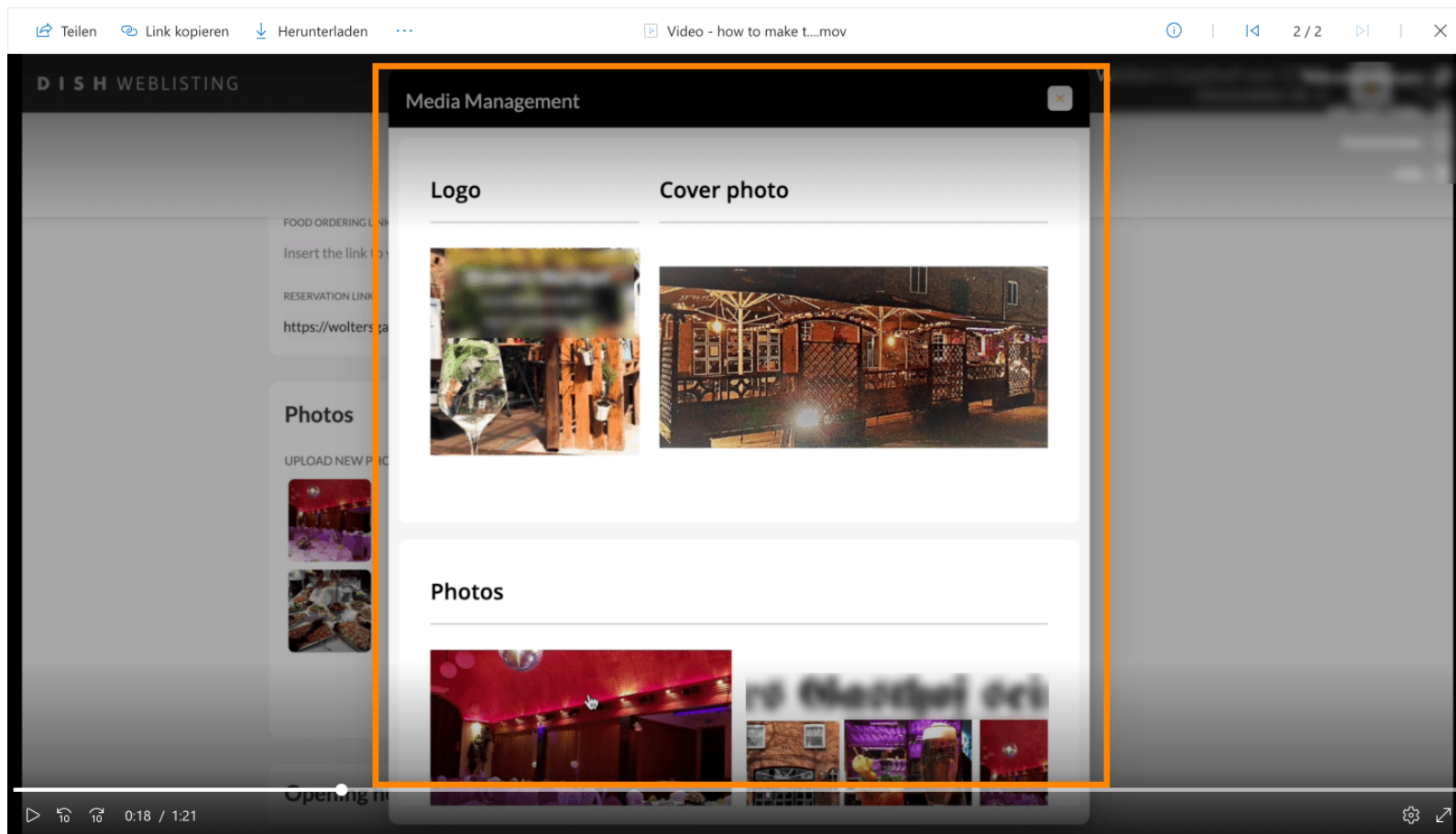


Clique em **GERENCIAR MÍDIA**.

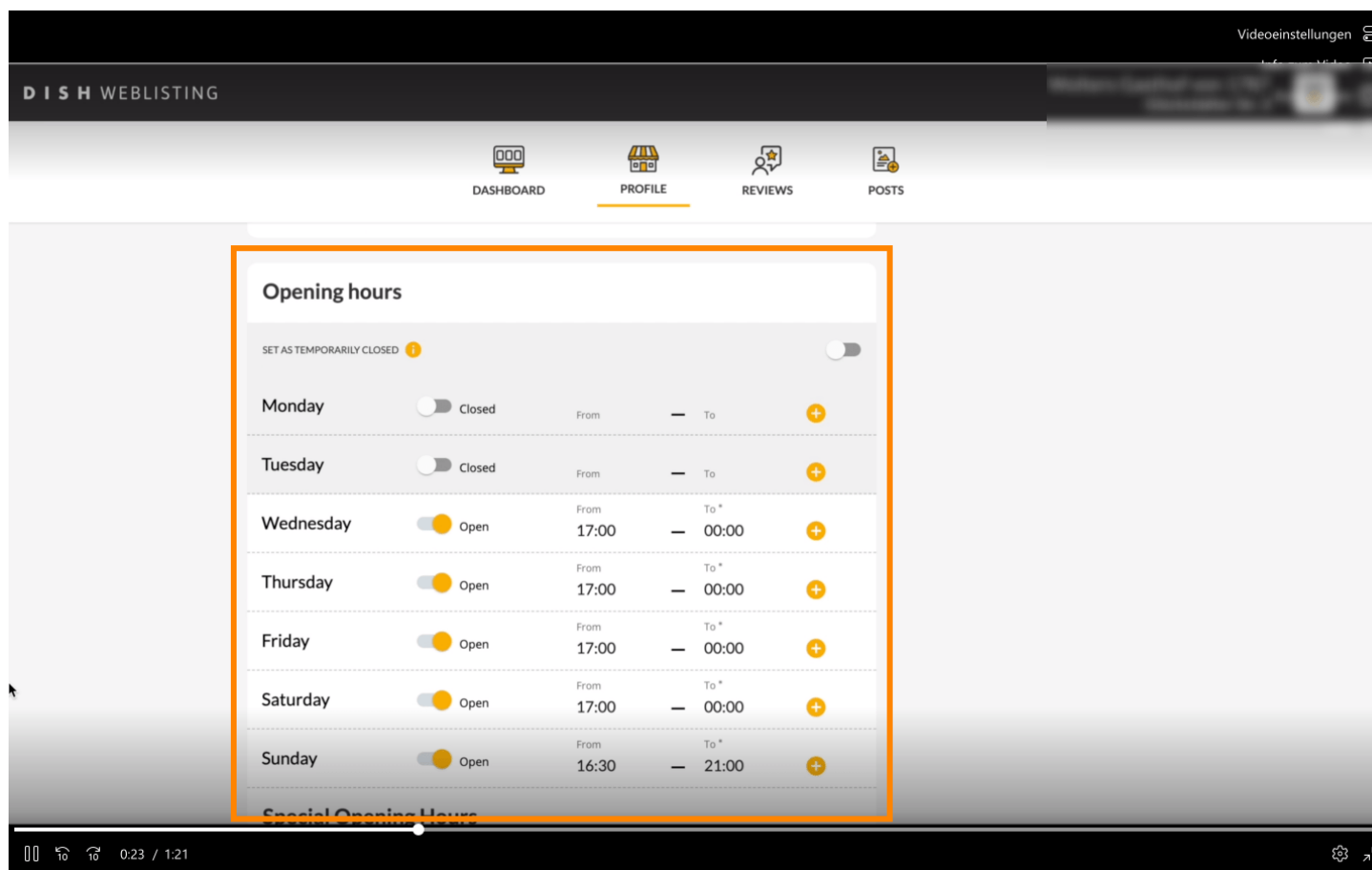




Aqui na janela Gerenciamento de mídia, você pode carregar e gerenciar todas as suas imagens.

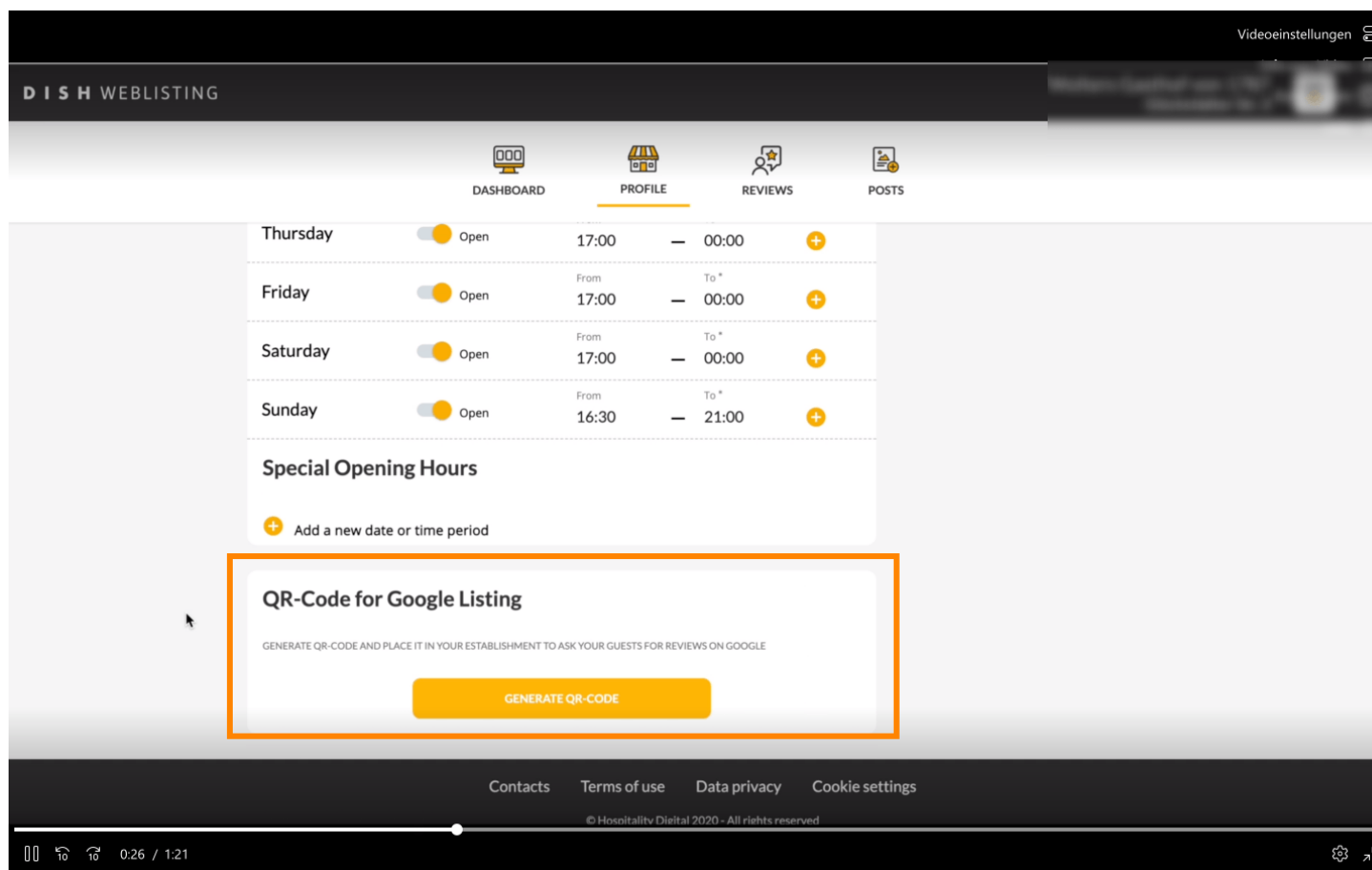


 Ao rolar para baixo, você pode editar e atualizar seu **horário de funcionamento**.





Certifique-se de gerar **códigos QR** para impressão . Você pode fornecer esses códigos QR aos seus clientes para que eles possam escaneá-los facilmente e avaliar seu restaurante no Google. Uma maneira superfácil de garantir que você receba avaliações!



The screenshot shows the DISH Weblisting interface. The 'PROFILE' tab is selected, displaying a table of opening hours for Thursday through Sunday. Below the table is a 'Special Opening Hours' section with an 'Add a new date or time period' button. A yellow box highlights the 'QR-Code for Google Listing' section, which includes the text 'GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE' and a 'GENERATE QR-CODE' button.

Day	Status	From	To	Action
Thursday	Open	17:00	00:00	+
Friday	Open	17:00	00:00	+
Saturday	Open	17:00	00:00	+
Sunday	Open	16:30	21:00	+

Special Opening Hours

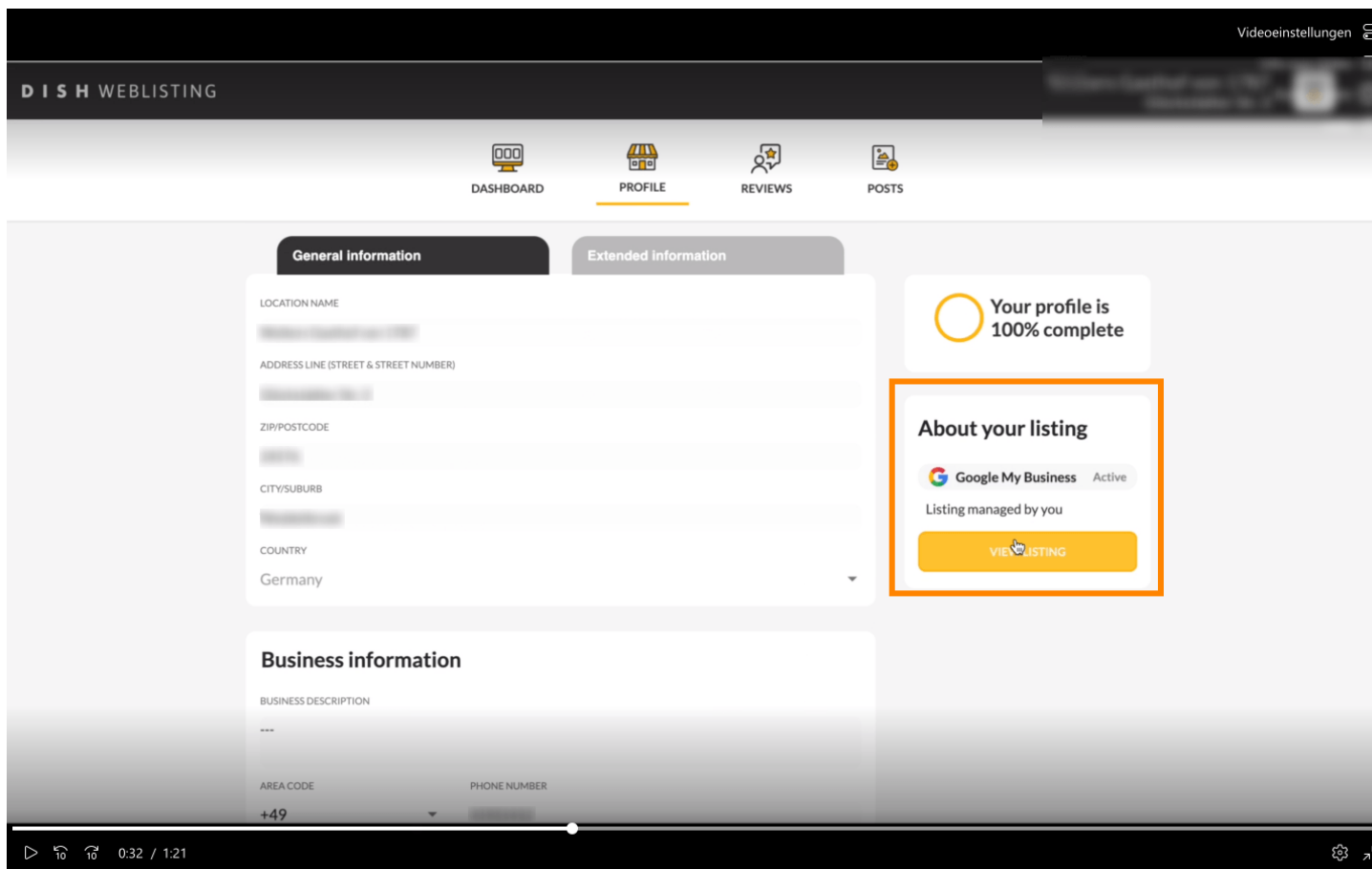
+ Add a new date or time period

QR-Code for Google Listing

GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE

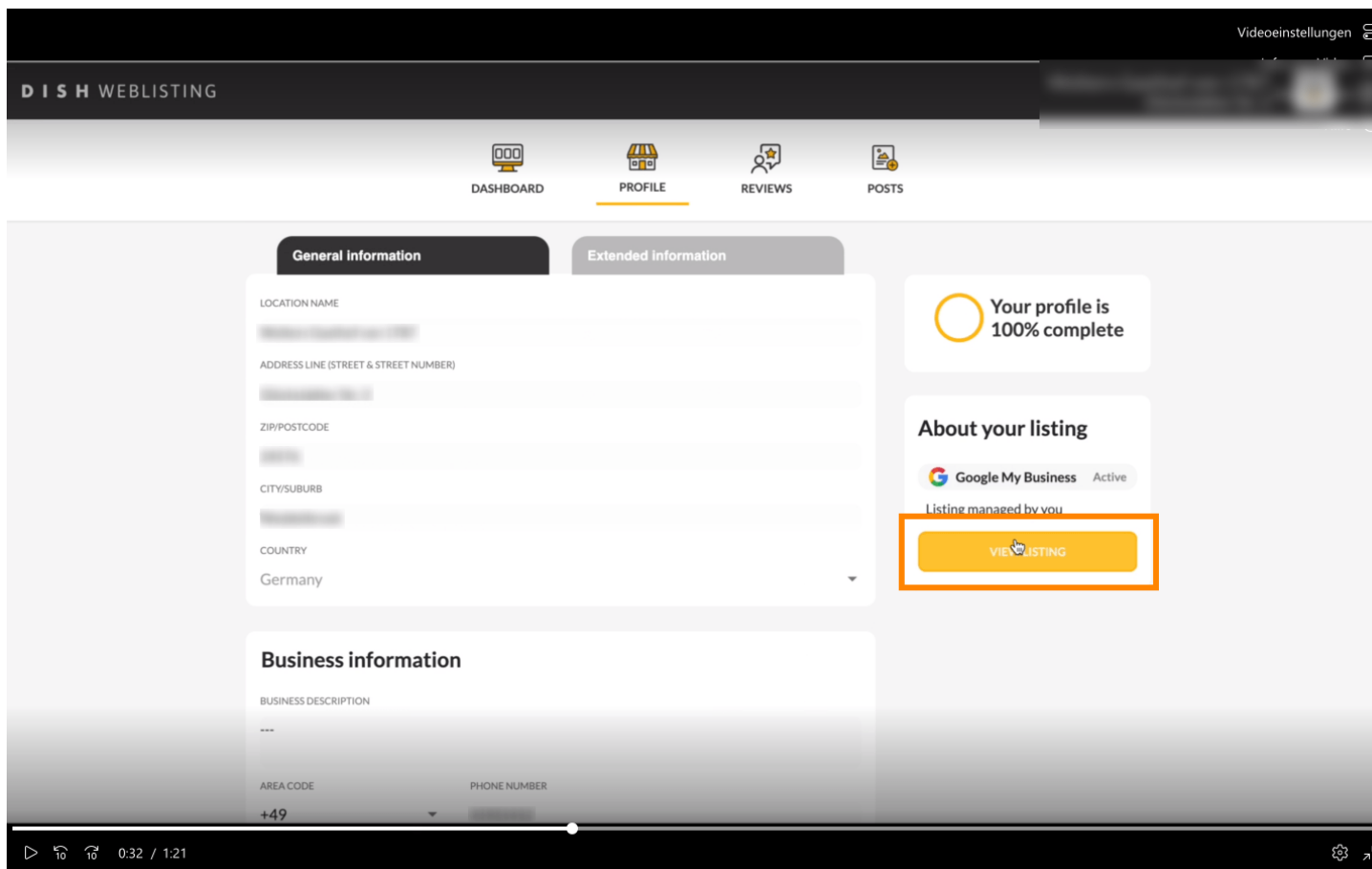
GENERATE QR-CODE

 Caso você queira saber como sua listagem aparece no Google



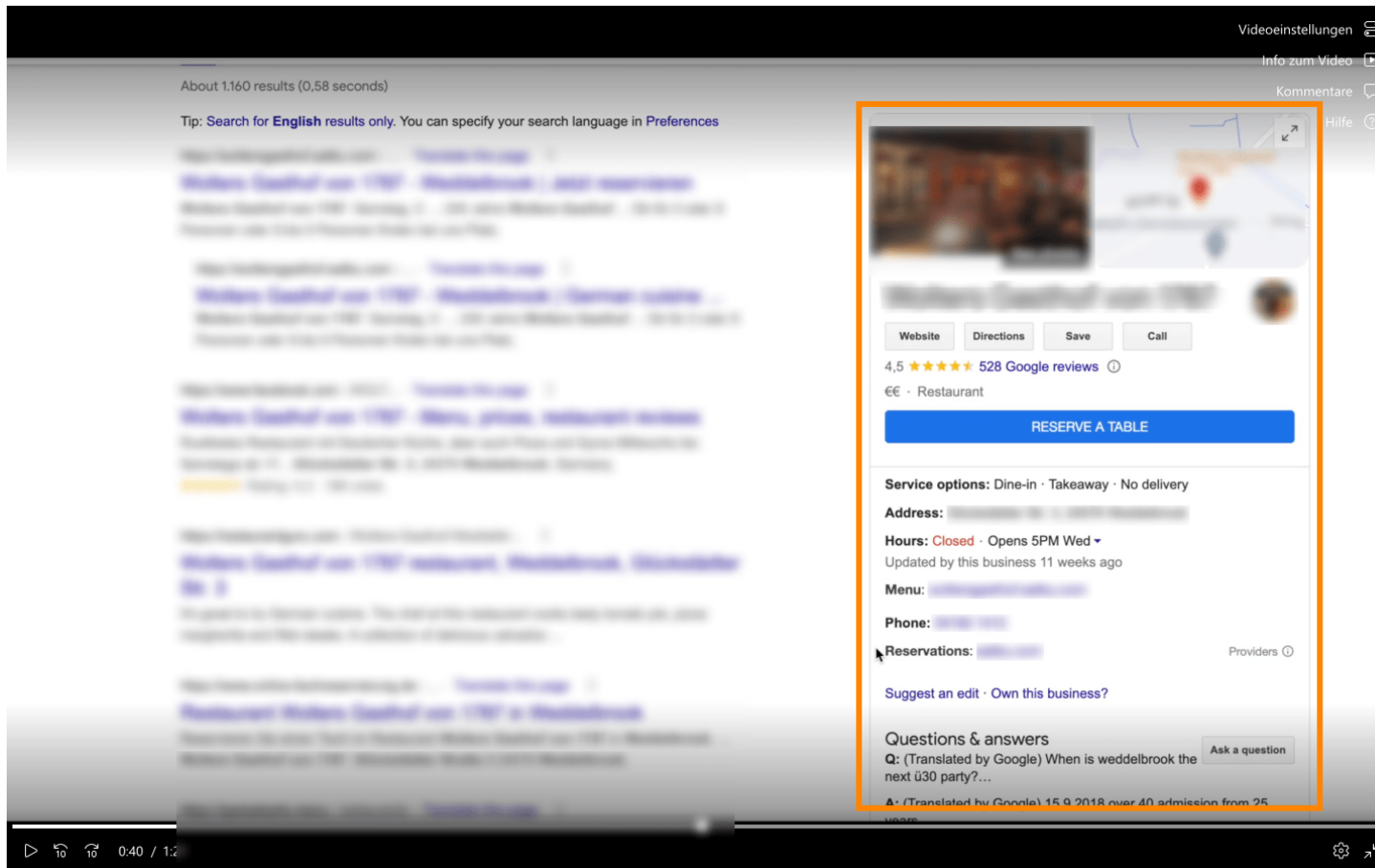


Clique em **VER LISTAGENS**.





É possível ver todas as informações inseridas no Websliting diretamente no Google





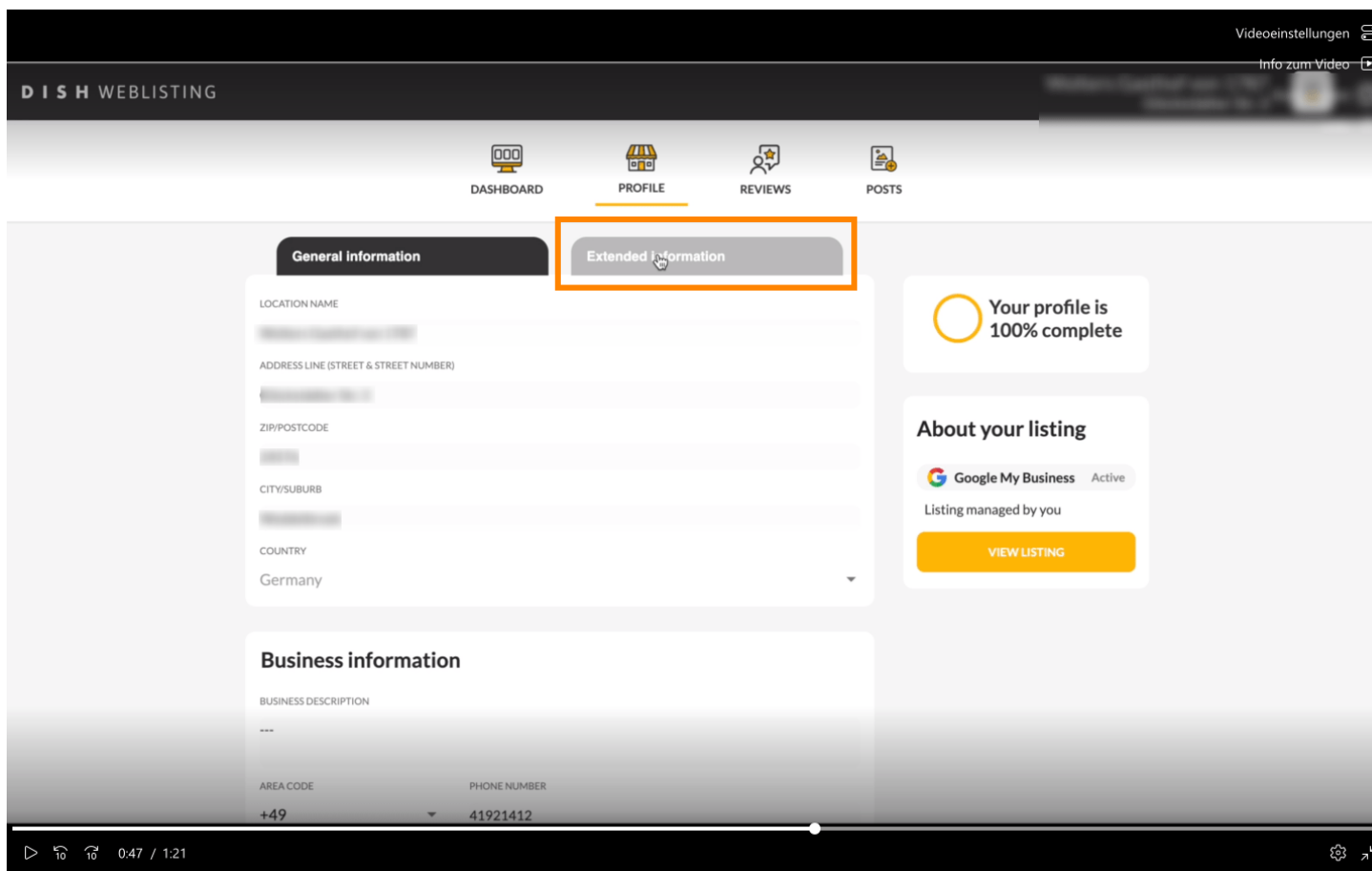
Além disso, mais informações como horários populares e avaliações serão mostradas.

The screenshot shows a Google search result for 'Wolkenputz' in Berlin. The main result shows a 4.5-star rating from 23 reviews. A sidebar on the right, highlighted with an orange border, provides additional information:

- Popular times**: A graph showing popularity by day of the week. It indicates the business is 'Closed on Tuesday' and that 'People typically spend 1,5-2,5 hours here'.
- Send to your phone**: A button to send the location to a mobile device.
- Reviews from the web**: Two sections showing ratings:
 - Facebook**: 4,3/5 rating based on 188 votes.
 - Speisekarte.menu**: 4,5/5 rating based on 23 reviews.
- Reviews**: A section for Google reviews with two visible entries:
 - "Excellent food, excellent beers, very friendly and caring staff." (5 stars)
 - "Nice and friendly place." (5 stars)
- Buttons**: 'Write a review' and 'Add a photo'.
- Footer**: 'View all Google reviews' link.

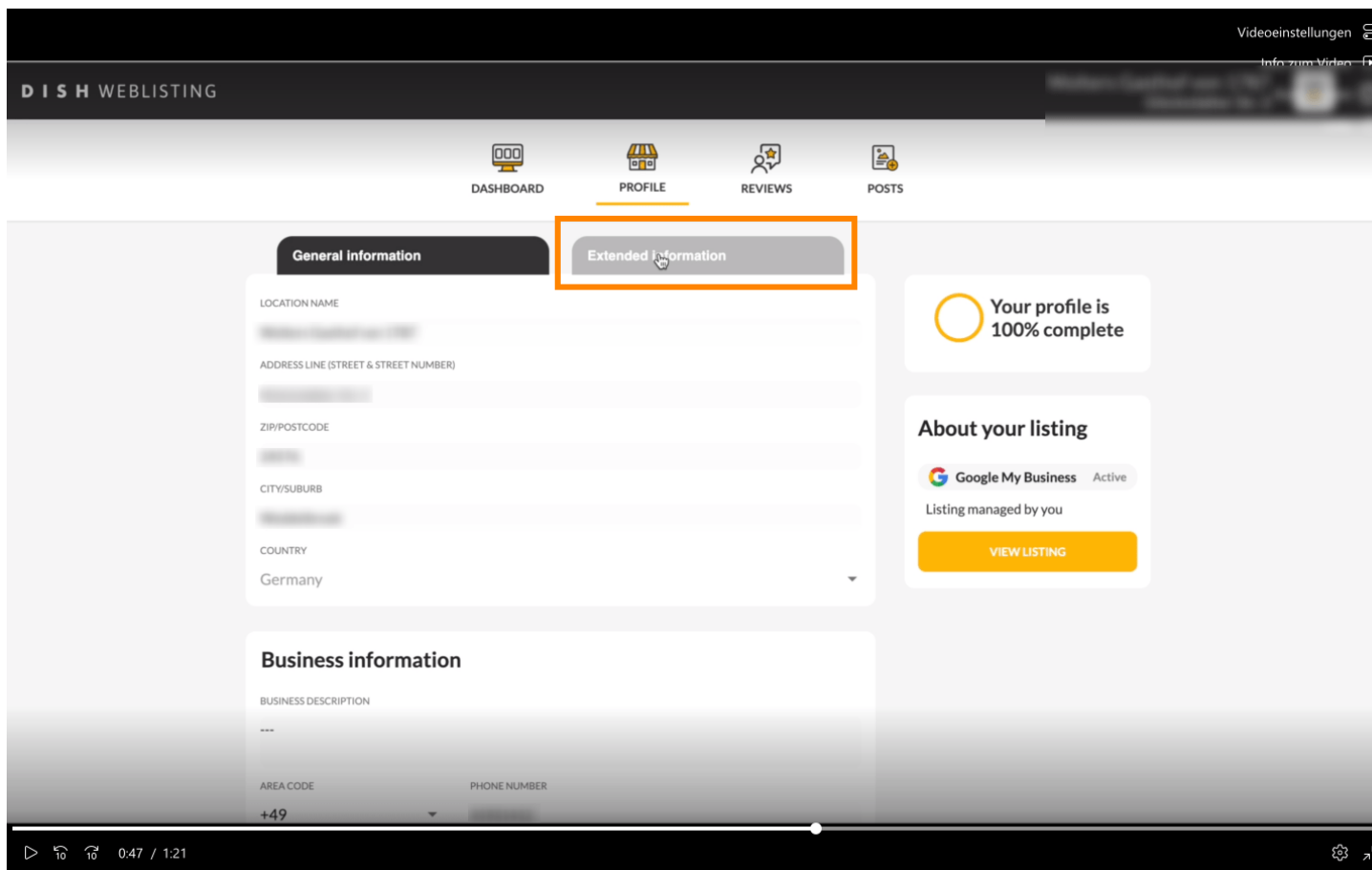


A próxima parte é o que permitirá que seus clientes encontrem você quando pesquisarem por tipos específicos de restaurantes no Google.

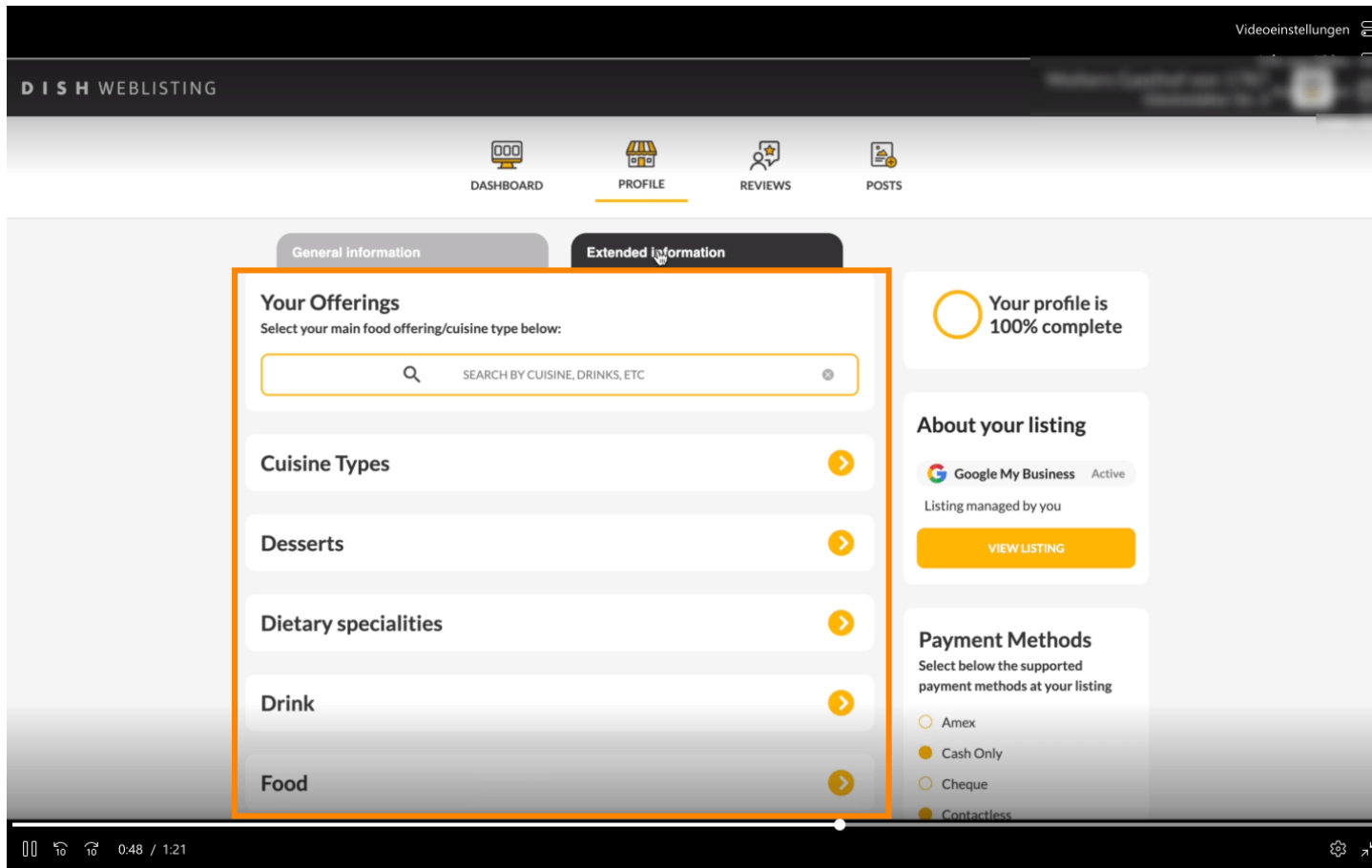




Clique em **Informações estendidas**.



 É importante colocar o máximo de informações possível aqui.



The screenshot shows the 'Extended Information' section of the DISH Weblisting interface. A red rectangle highlights the 'Your Offerings' section, which includes a search bar and a list of categories with expandable options.

General Information | **Extended Information**

Your Offerings
Select your main food offering/cuisine type below:

SEARCH BY CUISINE, DRINKS, ETC

- Cuisine Types
- Desserts
- Dietary specialities
- Drink
- Food

Payment Methods
Select below the supported payment methods at your listing

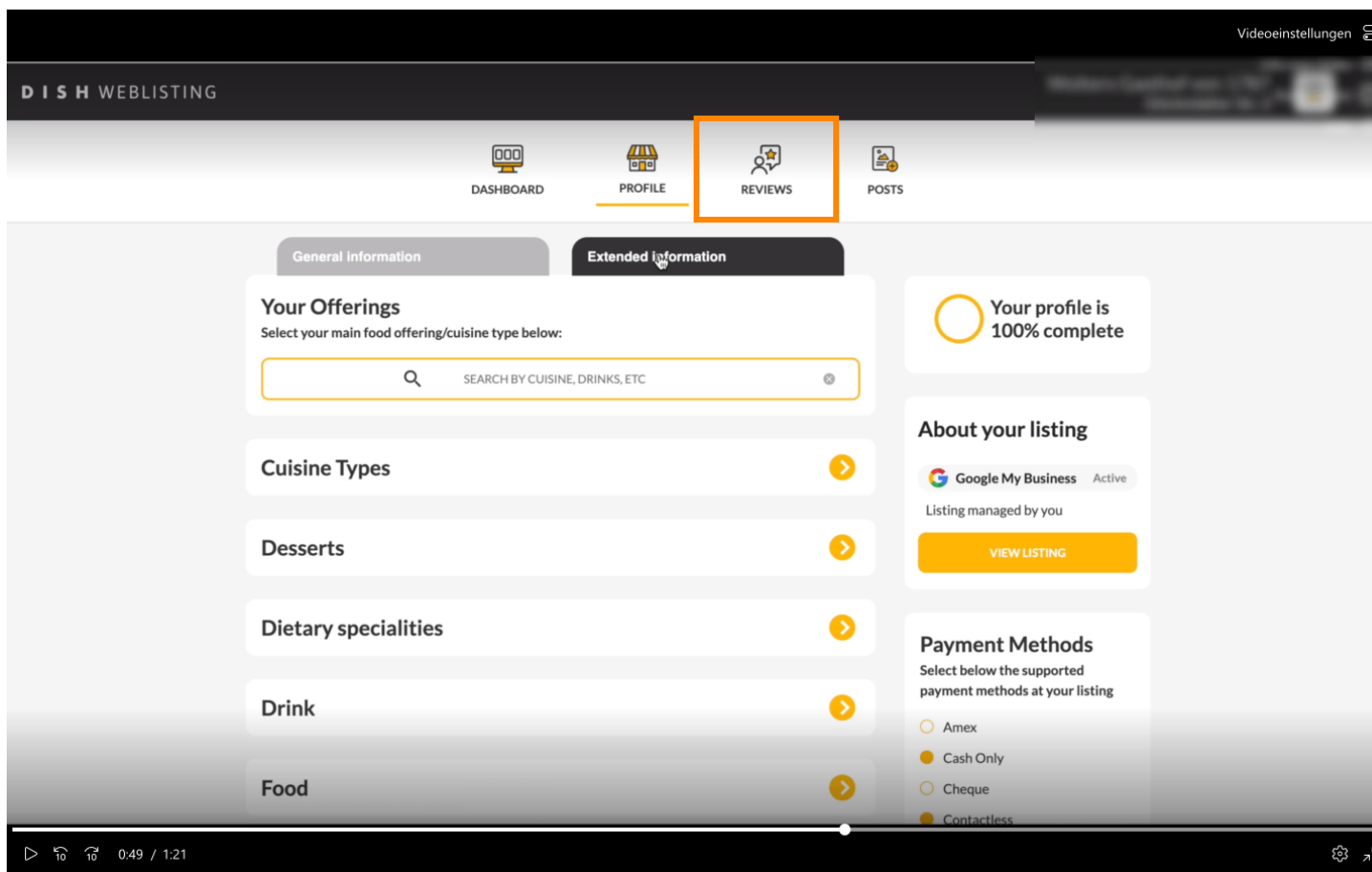
- Amex
- Cash Only
- Cheque
- Contactless

About your listing
Google My Business Active
Listing managed by you
VIEW LISTING

Your profile is 100% complete

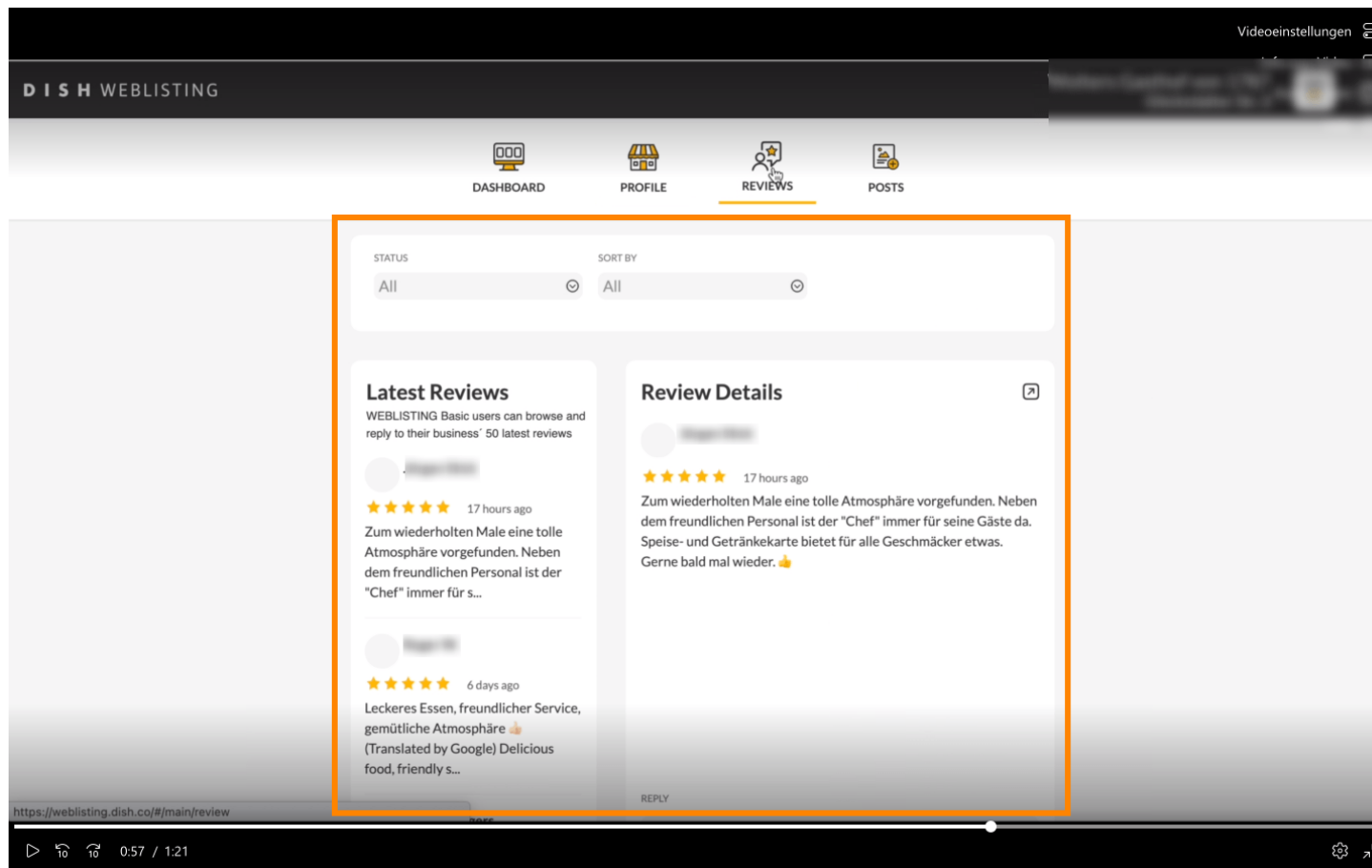


Clique em **AVALIAÇÕES** para ver todas as avaliações que você recebeu no Google e é aqui que você pode respondê-las diretamente.



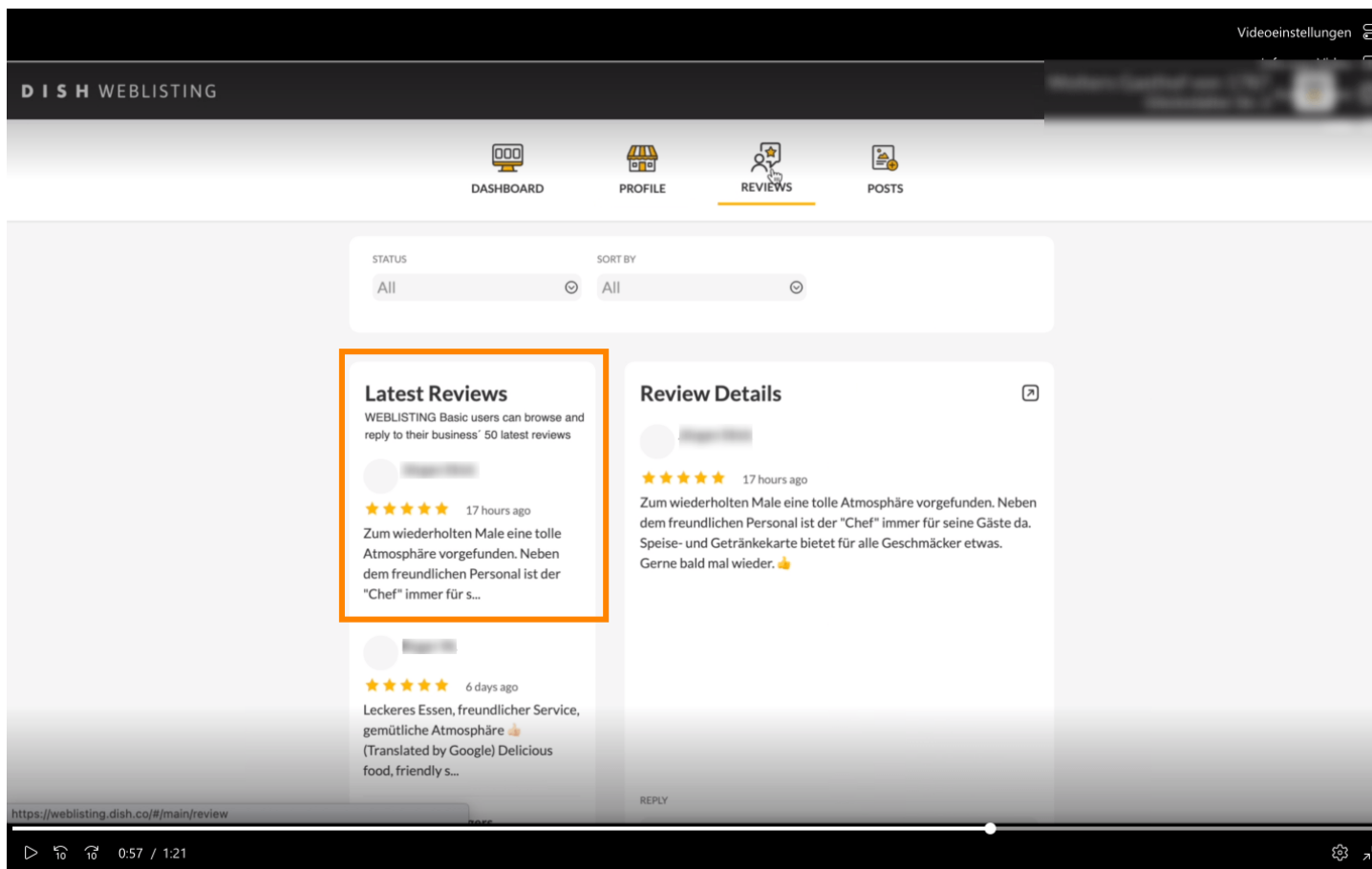


Aqui você tem uma visão geral e pode ver todas as avaliações do seu restaurante.



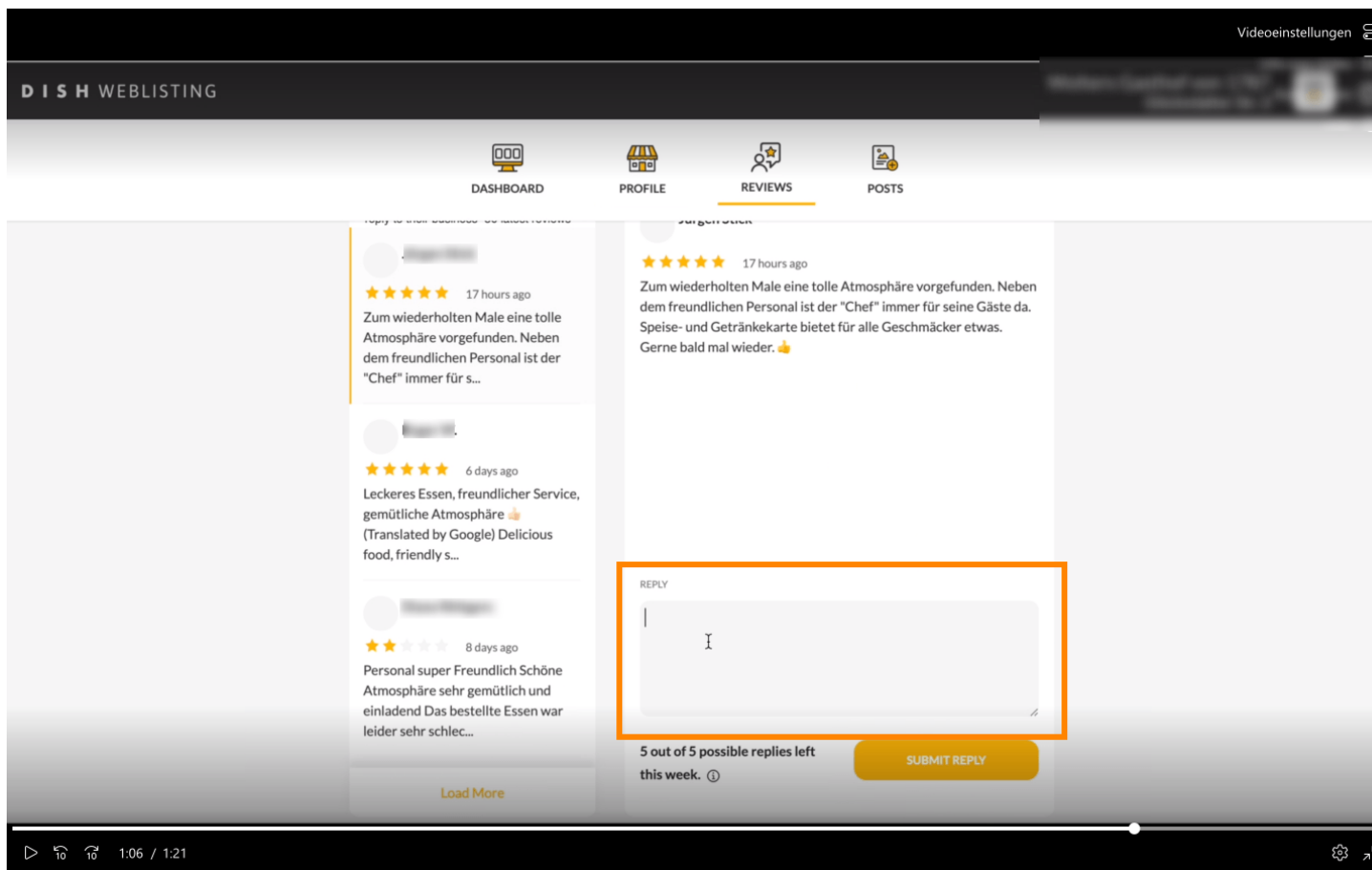


Clique na avaliação que você deseja responder.



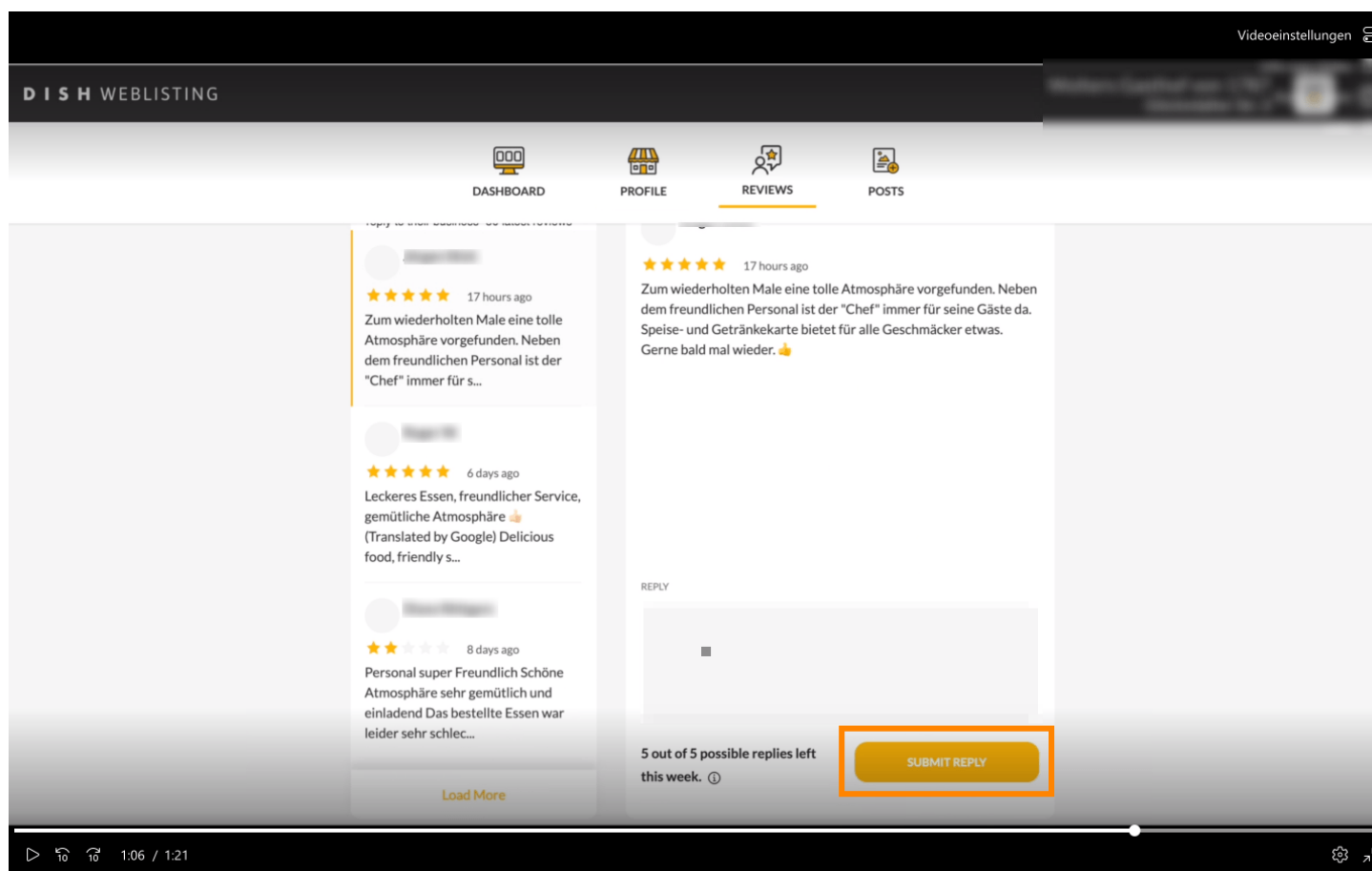


Digite sua resposta no campo de texto.



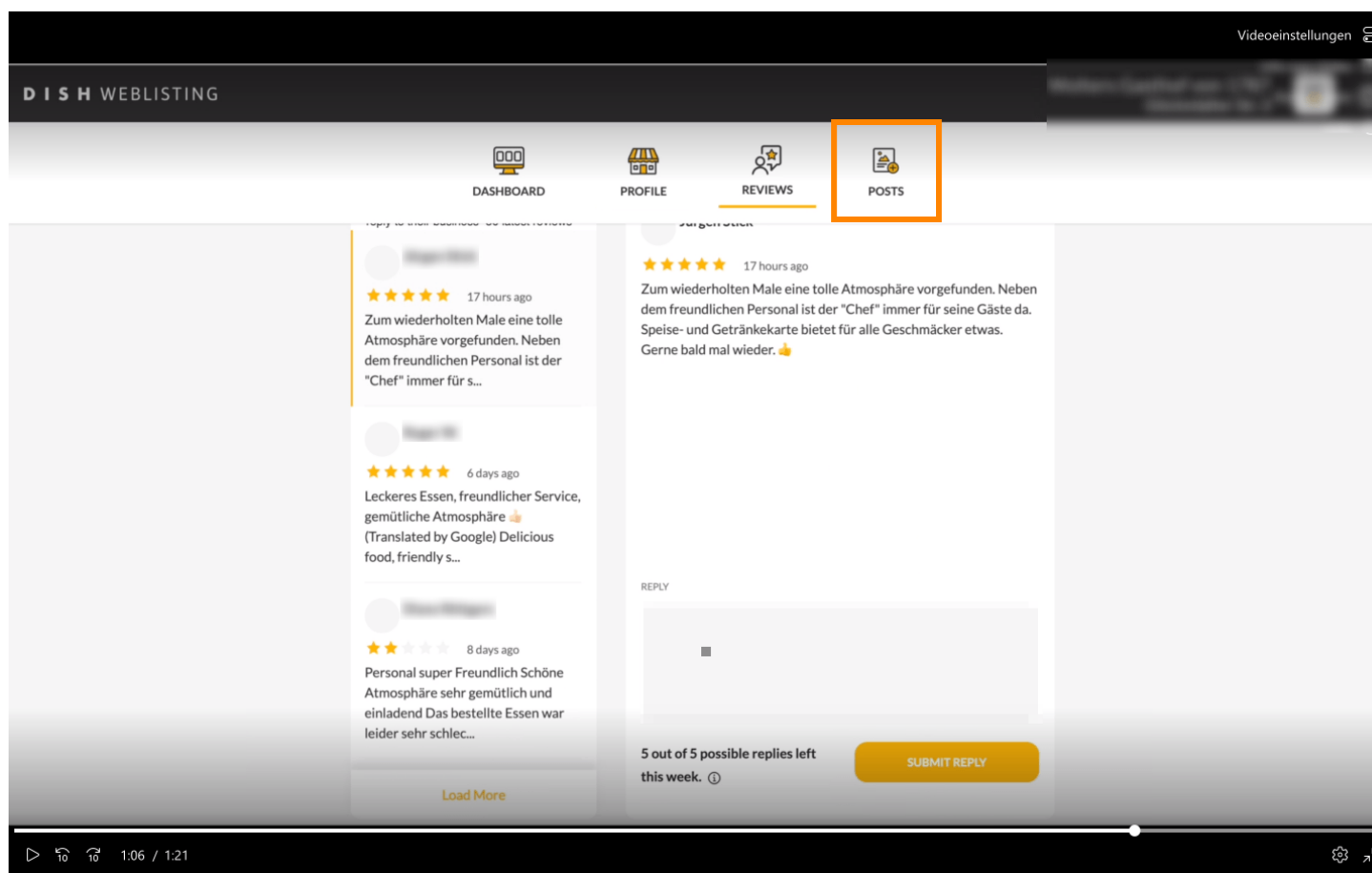


Em seguida, clique no botão **ENVIAR RESPOSTA**. Como responder a uma avaliação: <https://support.dish.co/l/en/article/sl3svurztw-tutorial-how-to-reply-on-reviews>



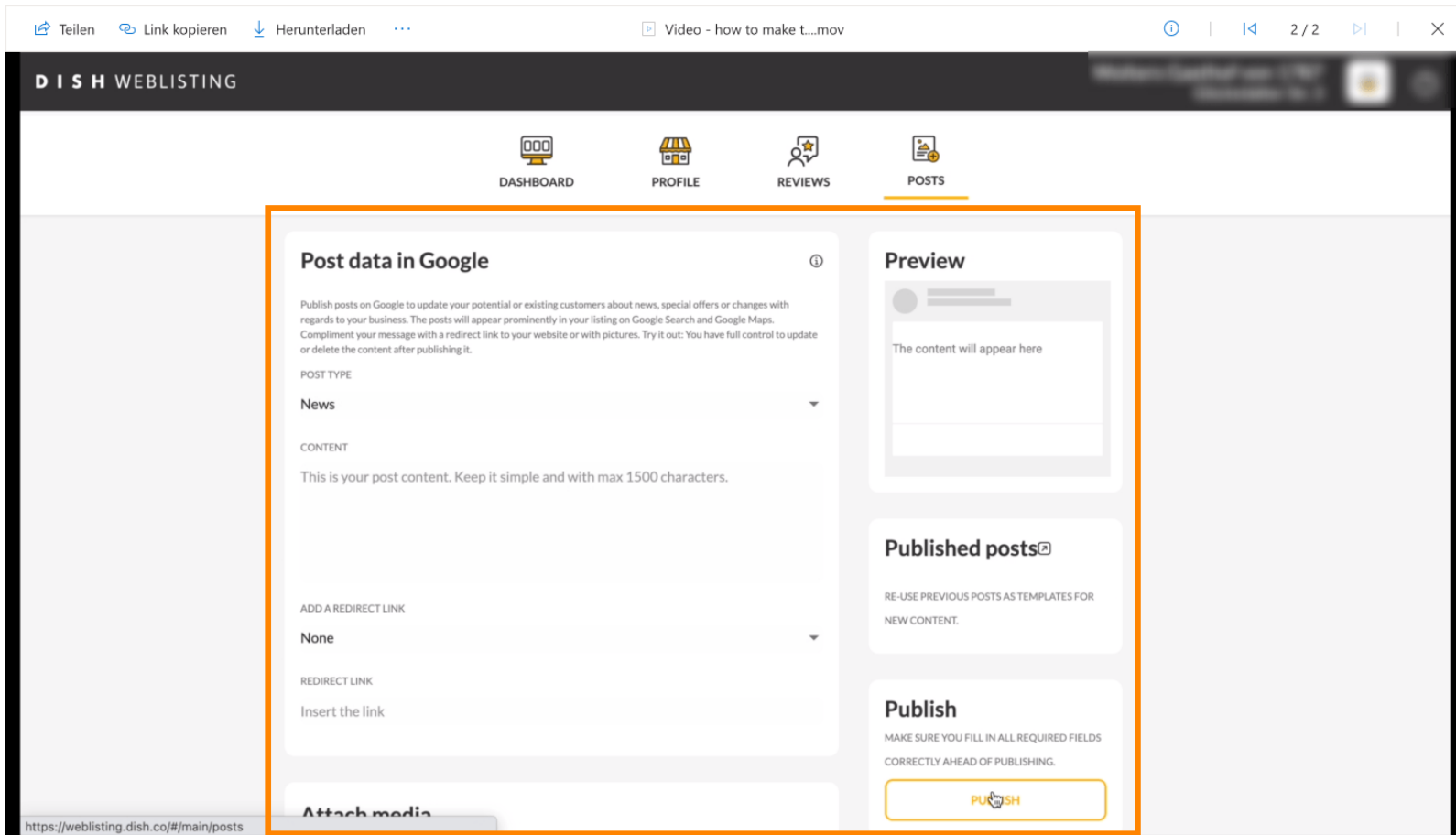


Por fim, não deixe de publicar posts de tempos em tempos quando tiver novidades sobre o seu restaurante! Clique em **POSTS**.





Você pode, por exemplo, informar sobre um happy hour ou uma nova receita! Não se esqueça de anexar uma mídia bacana também. Como publicar uma postagem: <https://support.dish.co/l/en/article/ri8upudzcz-dish-weblisting-how-to-post-content>



Teilen Link kopieren Herunterladen Video - how to make t...mov 2 / 2

DISH WEBLISTING

DASHBOARD PROFILE REVIEWS **POSTS**

Post data in Google

Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Complement your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.

POST TYPE

News

CONTENT

This is your post content. Keep it simple and with max 1500 characters.

ADD A REDIRECT LINK

None

REDIRECT LINK

Insert the link

Attach media

Preview

The content will appear here

Published posts

RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.

Publish

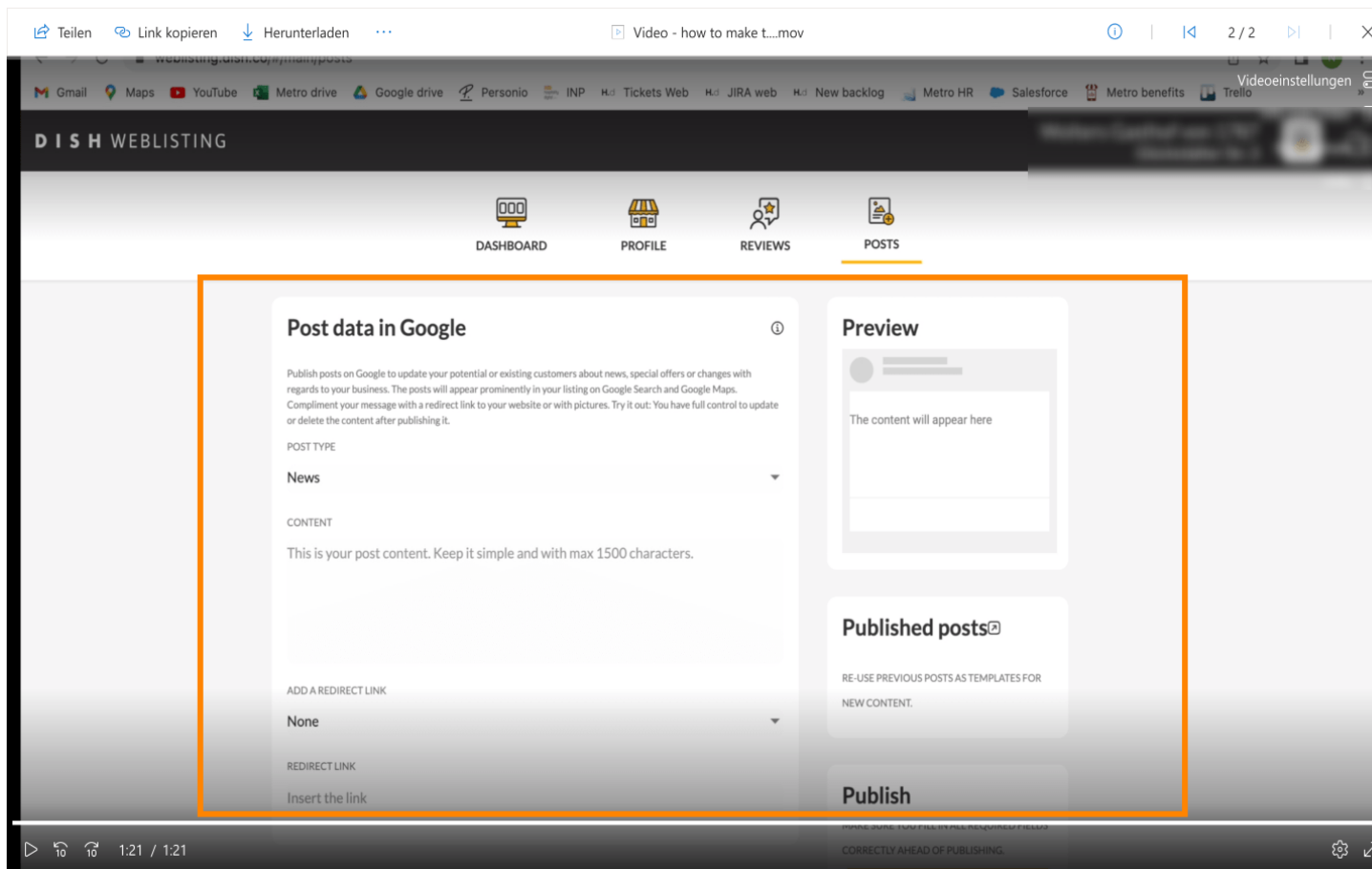
MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.

PUBLISH

<https://weblisting.dish.co/#/main/posts>



Em breve. Concluído.





Escaneie para ir para o player interativo