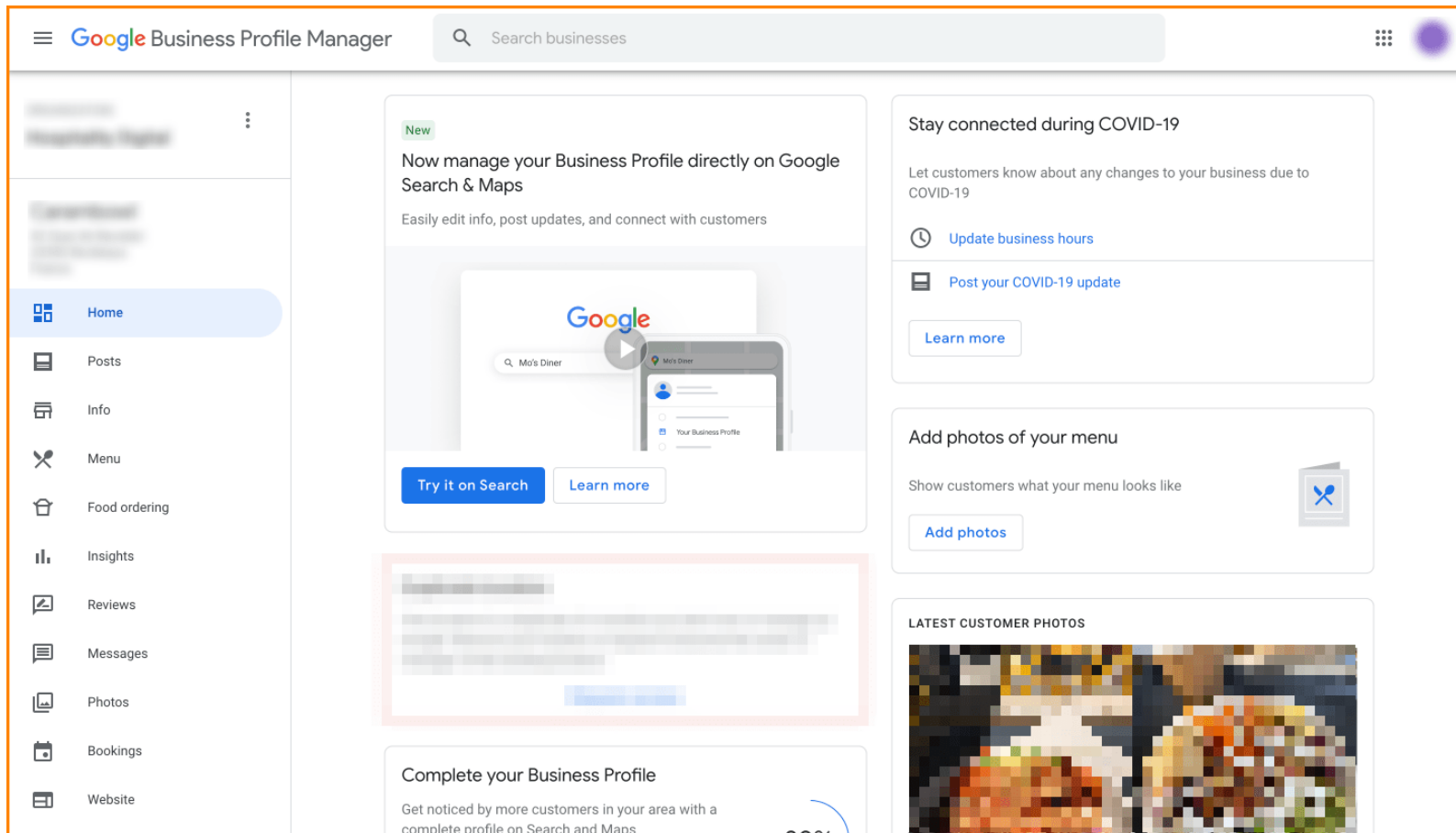




Der erste Schritt besteht darin, sich bei Ihrem Google Business Profile Manager anzumelden .





Klicken Sie auf **Essen bestellen**.

Google Business Profile Manager

Search businesses

Home

Posts

Info

Menu

**Food ordering**

Insights

Reviews

Messages

Photos

Bookings

Website

**New**

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

Try it on Search

Learn more

Stay connected during COVID-19

Let customers know about any changes to your business due to COVID-19

Update business hours

Post your COVID-19 update

Learn more

Add photos of your menu

Show customers what your menu looks like

Add photos

LATEST CUSTOMER PHOTOS

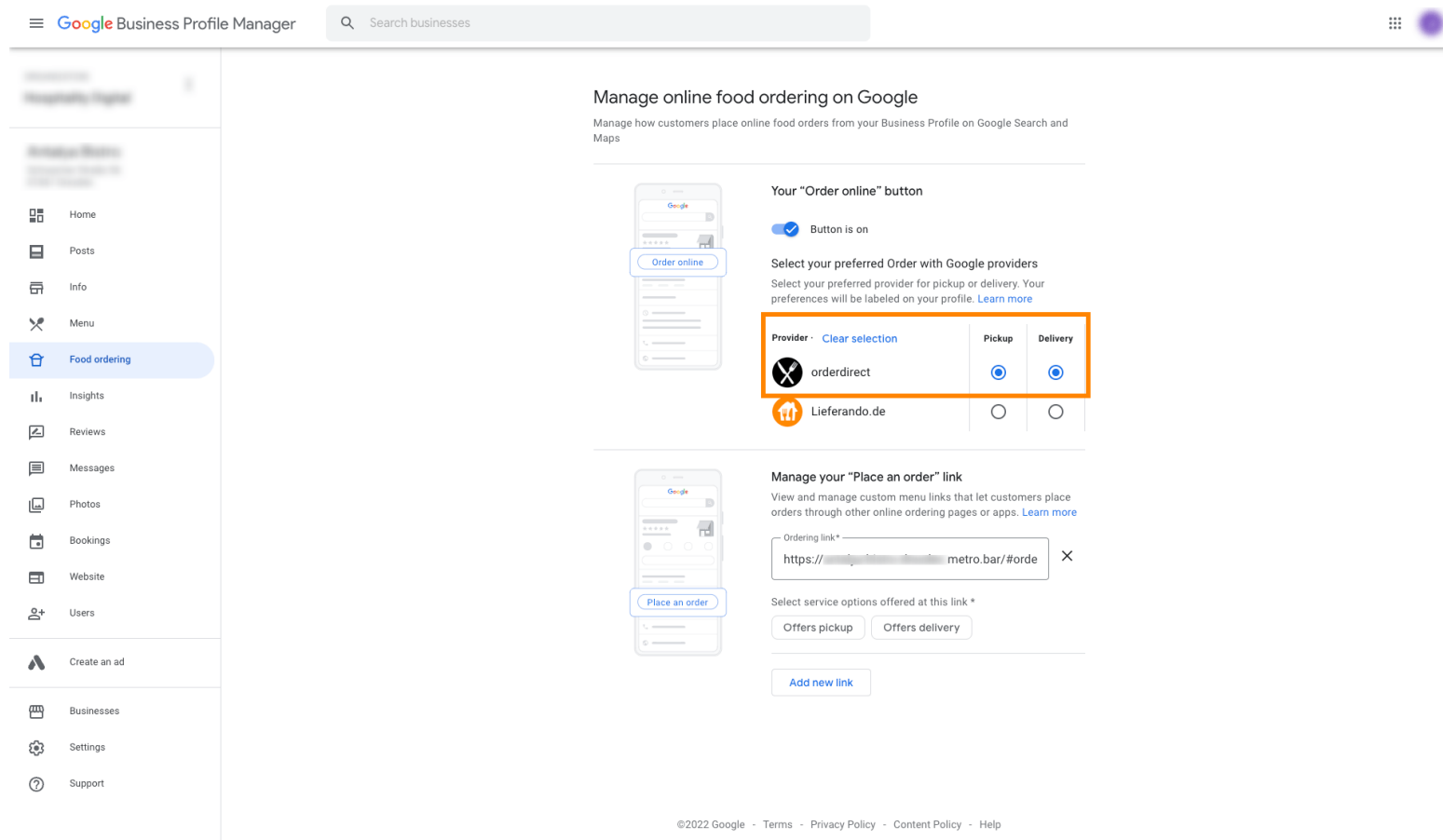
Complete your Business Profile

Get noticed by more customers in your area with a complete profile on Search and Maps

20%



Hier können Sie die Online-Essensbestellung über Google verwalten. Wählen Sie „orderdirect“ für **Abholung** und **Lieferung**.



**Google Business Profile Manager**

Search businesses

**Manage online food ordering on Google**



Manage how customers place online food orders from your Business Profile on Google Search and Maps

**Your "Order online" button**

Button is on

Select your preferred Order with Google providers

Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider	Clear selection	Pickup	Delivery
 orderdirect	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
 Lieferando.de	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**Manage your "Place an order" link**

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link \*

<https://metro.bar/#orde>

Select service options offered at this link \*

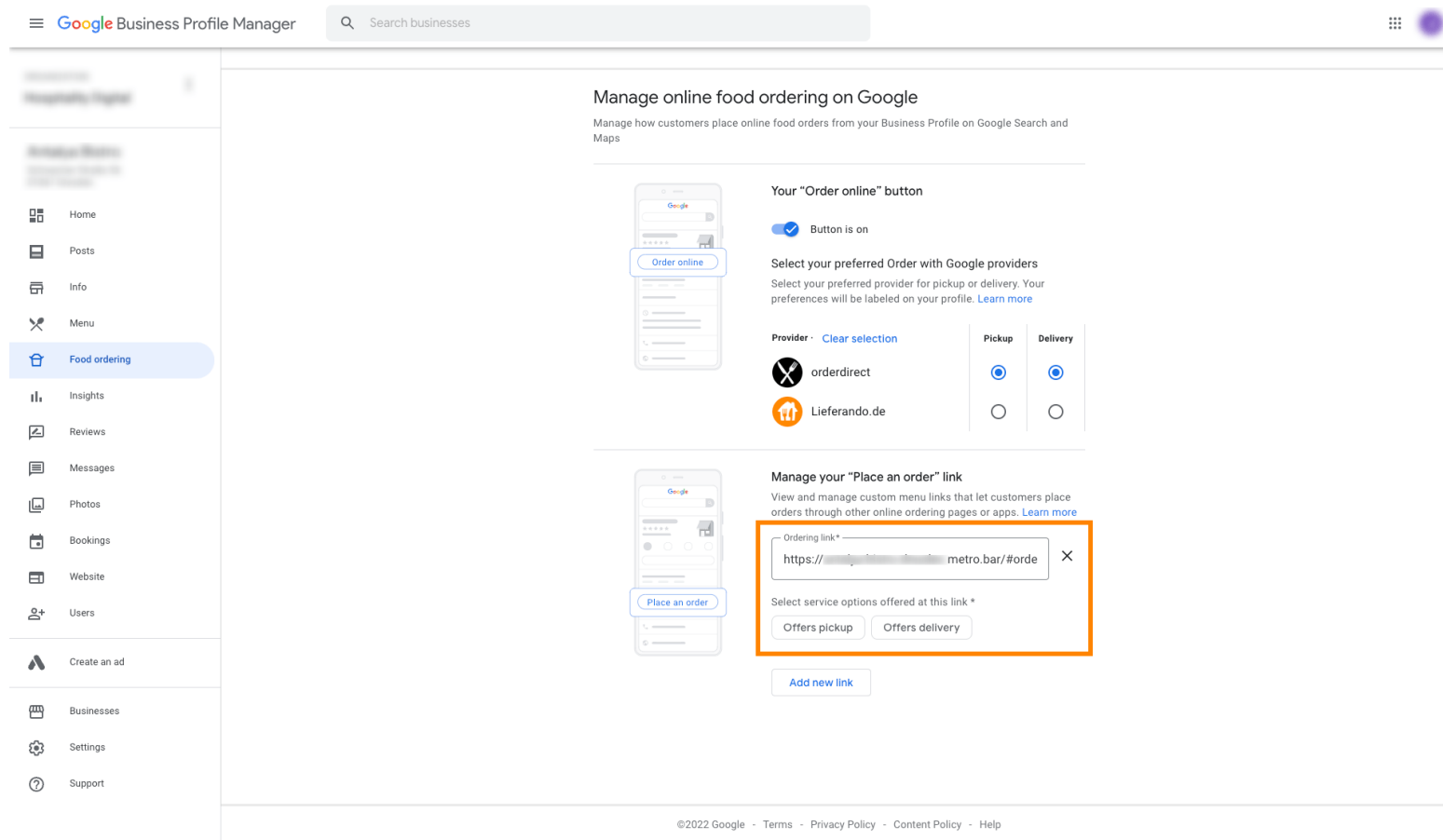
☒ Offers pickup ☒ Offers delivery

[Add new link](#)

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Unter dem Link „Bestellung aufgeben“ können Sie die URL Ihres Webshops hinzufügen und durch Anklicken die Serviceoptionen auswählen, die der Link bietet.



**Google Business Profile Manager**

Search businesses

**Manage online food ordering on Google**

Manage how customers place online food orders from your Business Profile on Google Search and Maps

**Your "Order online" button**

☒ Button is on

Select your preferred Order with Google providers

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Provider	Pickup	Delivery
orderdirect	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Lieferando.de	<input type="radio"/>	<input type="radio"/>

**Manage your "Place an order" link**

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link \*

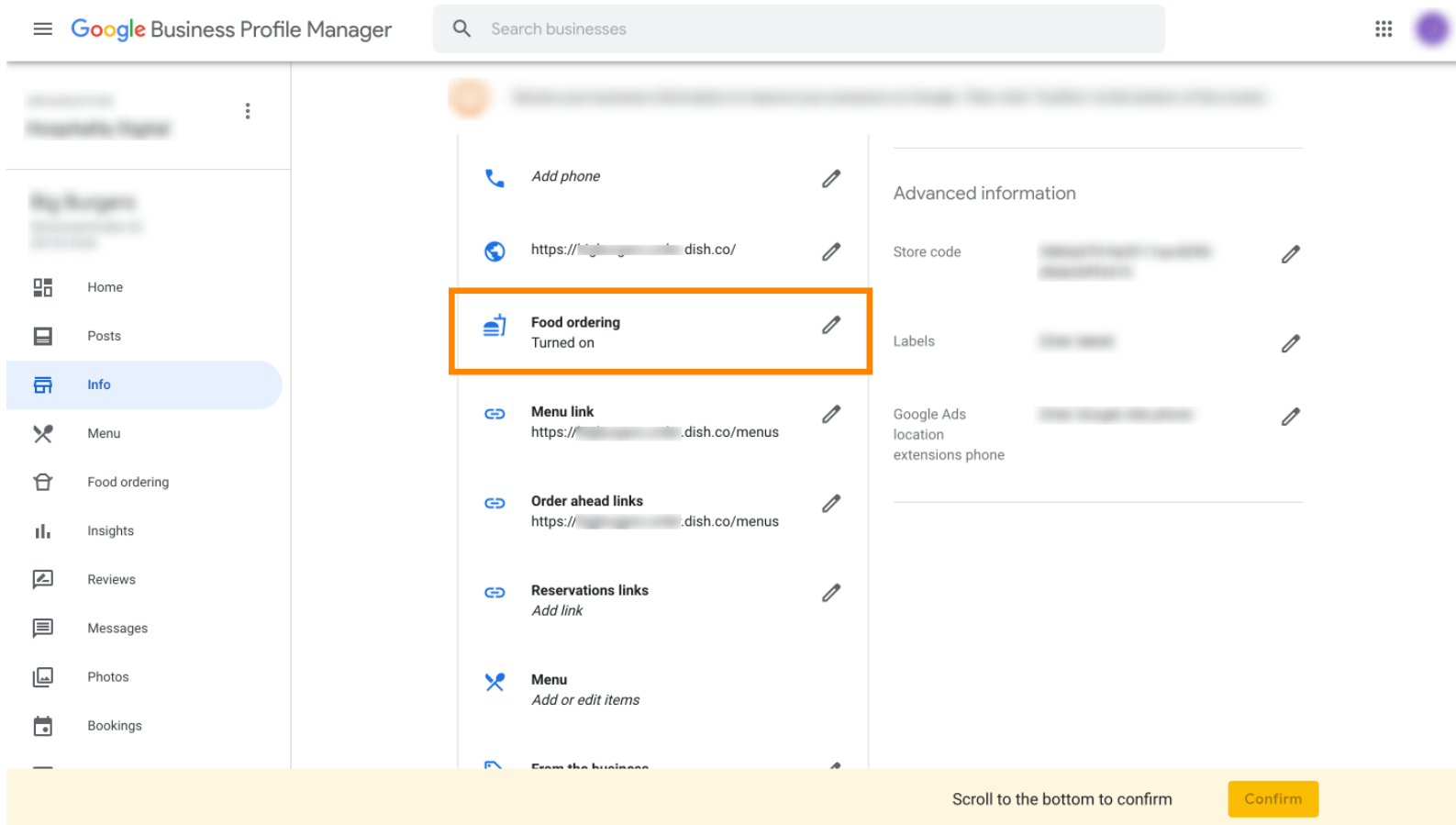
Select service options offered at this link \*

[Add new link](#)

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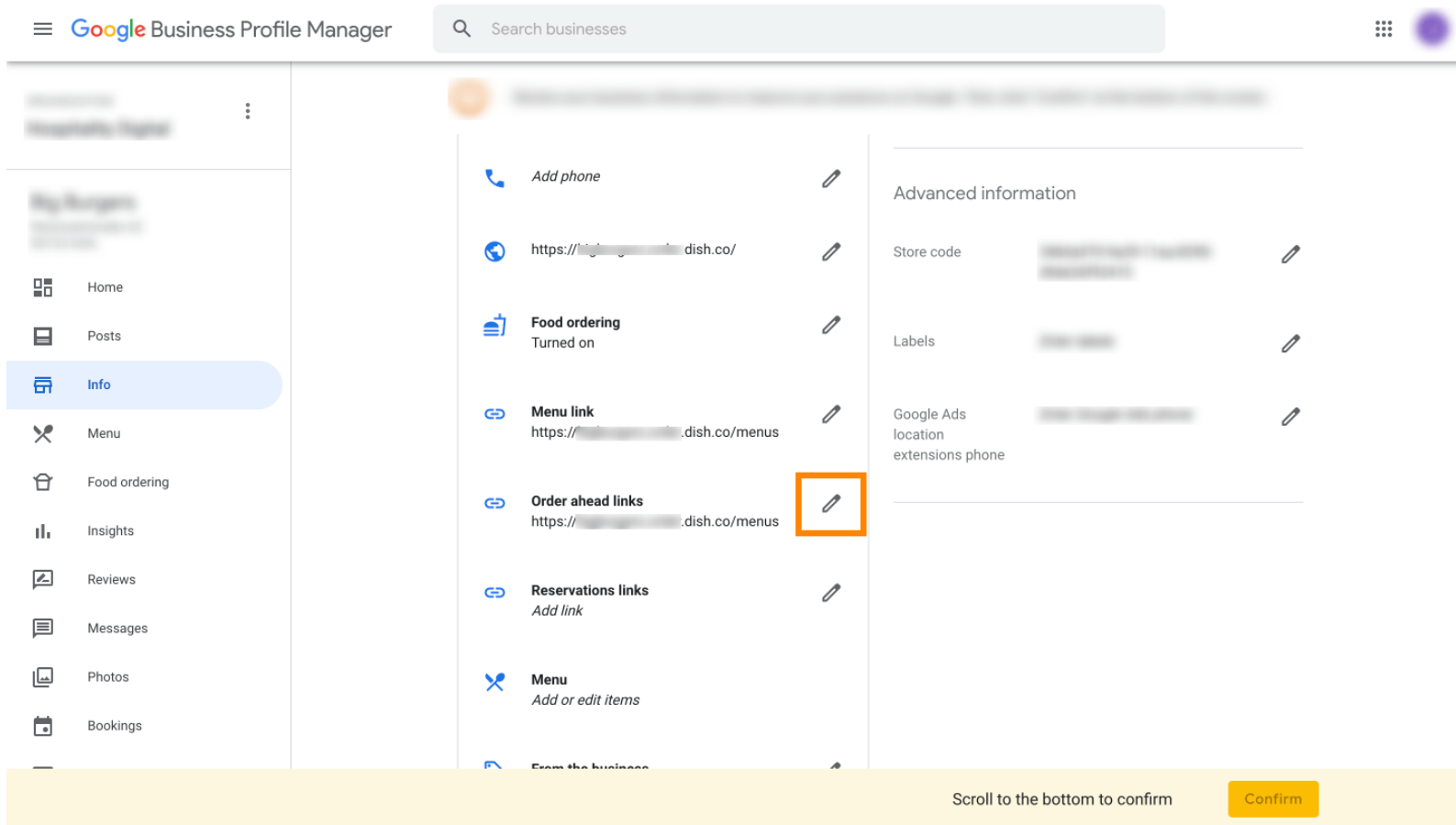
Kehren Sie nun zu Ihrem Google Business Profile Manager zurück und stellen Sie sicher, dass die Essensbestellung **aktiviert** ist .



The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area displays various business information and links. A red box highlights the 'Food ordering' section, which shows 'Turned on' with a pencil icon for editing. Other sections include 'Add phone', a website link, 'Advanced information' (Store code, Labels, Google Ads location extensions phone), 'Menu link', 'Order ahead links', 'Reservations links', and 'Menu'. At the bottom, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.



Wenn Sie mehrere Essensbestellpartner haben, können Sie Ihren bevorzugten Partner durch Klicken auf das **Stiftsymbol** markieren.



The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area is titled 'Google Business Profile Manager' and includes a search bar. Below the search bar, there are several sections for managing business information. The 'Order ahead links' section is highlighted with an orange box around the edit icon (pencil). The 'Advanced information' section is also visible on the right side of the main content area.

Google Business Profile Manager

Search businesses

Home

Posts

Info

Menu

Food ordering

Insights

Reviews

Messages

Photos

Bookings

Add phone

https://[redacted].dish.co/

Food ordering  
Turned on

Menu link  
https://[redacted].dish.co/menus

Order ahead links  
https://[redacted].dish.co/menus

Reservations links  
Add link

Menu  
Add or edit items

Advanced information

Store code

Labels

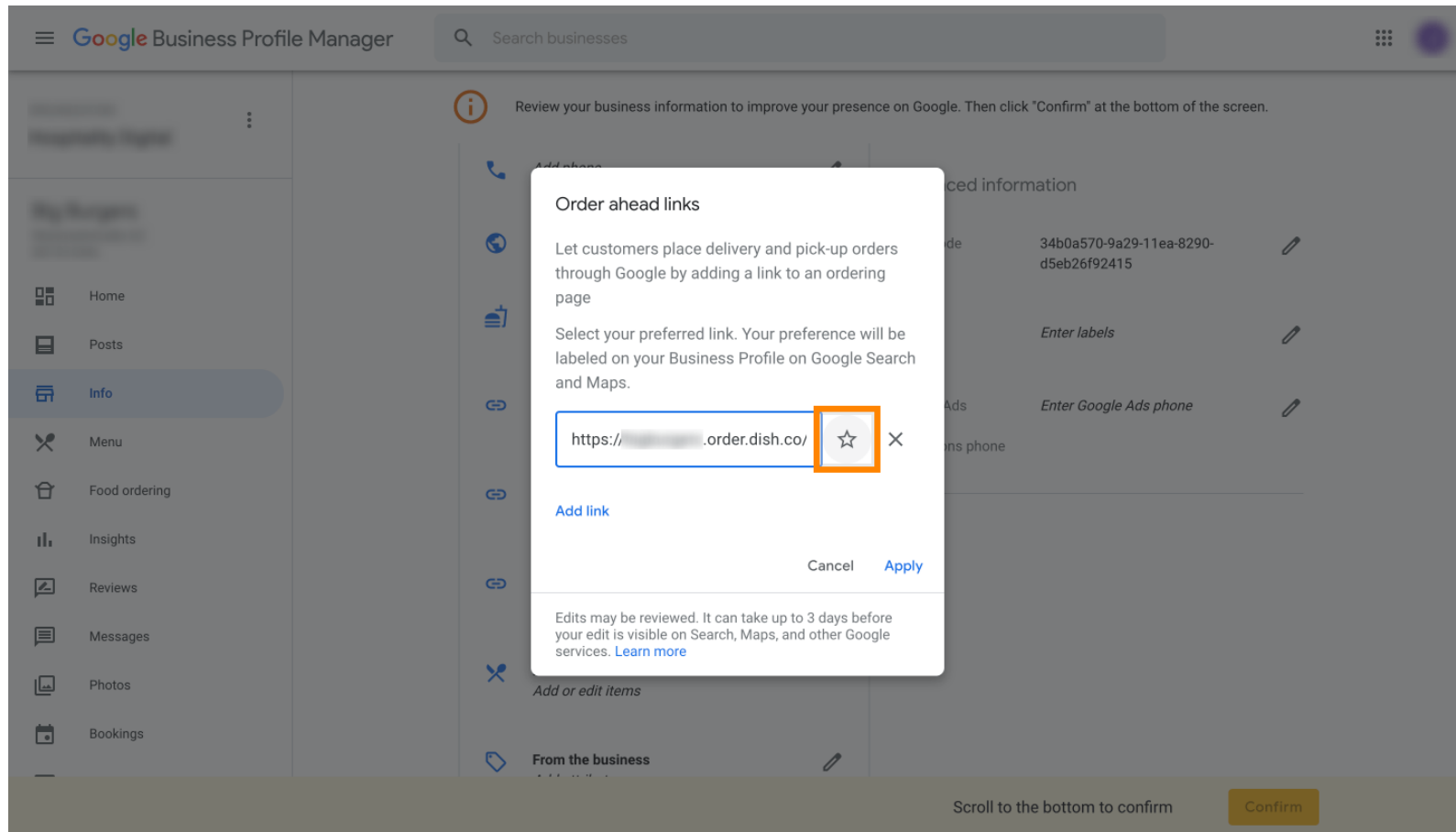
Google Ads  
location  
extensions phone

Scroll to the bottom to confirm

Confirm

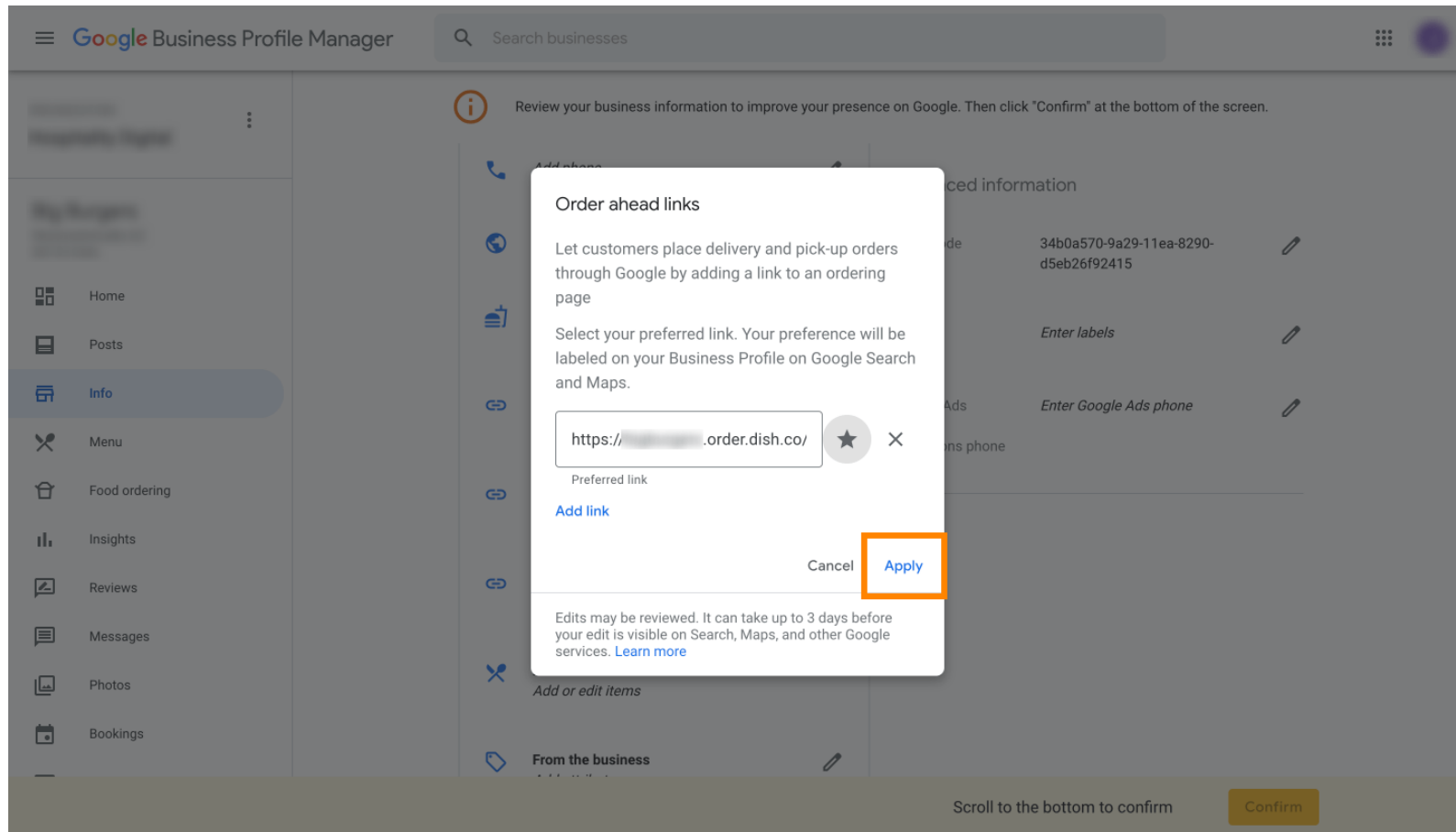


Klicken Sie nicht auf das **Sternsymbol**, um den gewünschten Link als bevorzugt zu markieren.





Zum Speichern klicken Sie auf „**Übernehmen**“. Das war's, Sie sind fertig.







Scannen, um zum interaktiven Player zu gelangen