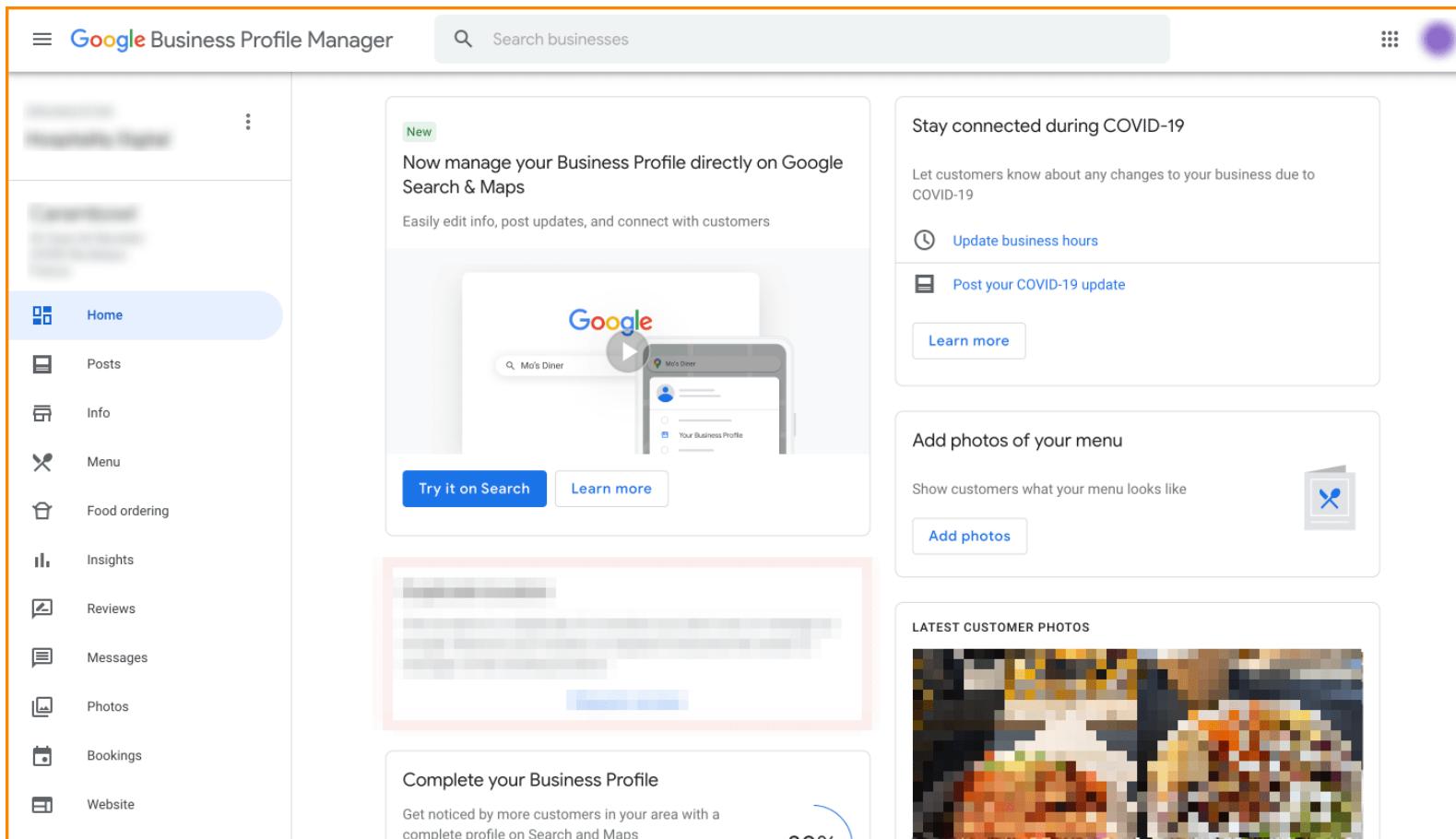


i Der erste Schritt besteht darin, sich bei Ihrem Google Business Profile Manager anzumelden .



≡ Google Business Profile Manager

Search businesses

Home

Posts

Info

Menu

Food ordering

Insights

Reviews

Messages

Photos

Bookings

Website

**New**

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

Try it on Search Learn more

Stay connected during COVID-19

Let customers know about any changes to your business due to COVID-19

Update business hours Post your COVID-19 update

Learn more

Add photos of your menu

Show customers what your menu looks like

Add photos

LATEST CUSTOMER PHOTOS

20%



Klicken Sie auf **Essen bestellen**.

Google Business Profile Manager

Search businesses

Home

Posts

Info

Menu

**Food ordering**

Insights

Reviews

Messages

Photos

Bookings

Website

**New**

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

Try it on Search Learn more

Stay connected during COVID-19

Let customers know about any changes to your business due to COVID-19

Update business hours Post your COVID-19 update Learn more

Add photos of your menu

Show customers what your menu looks like Add photos

LATEST CUSTOMER PHOTOS

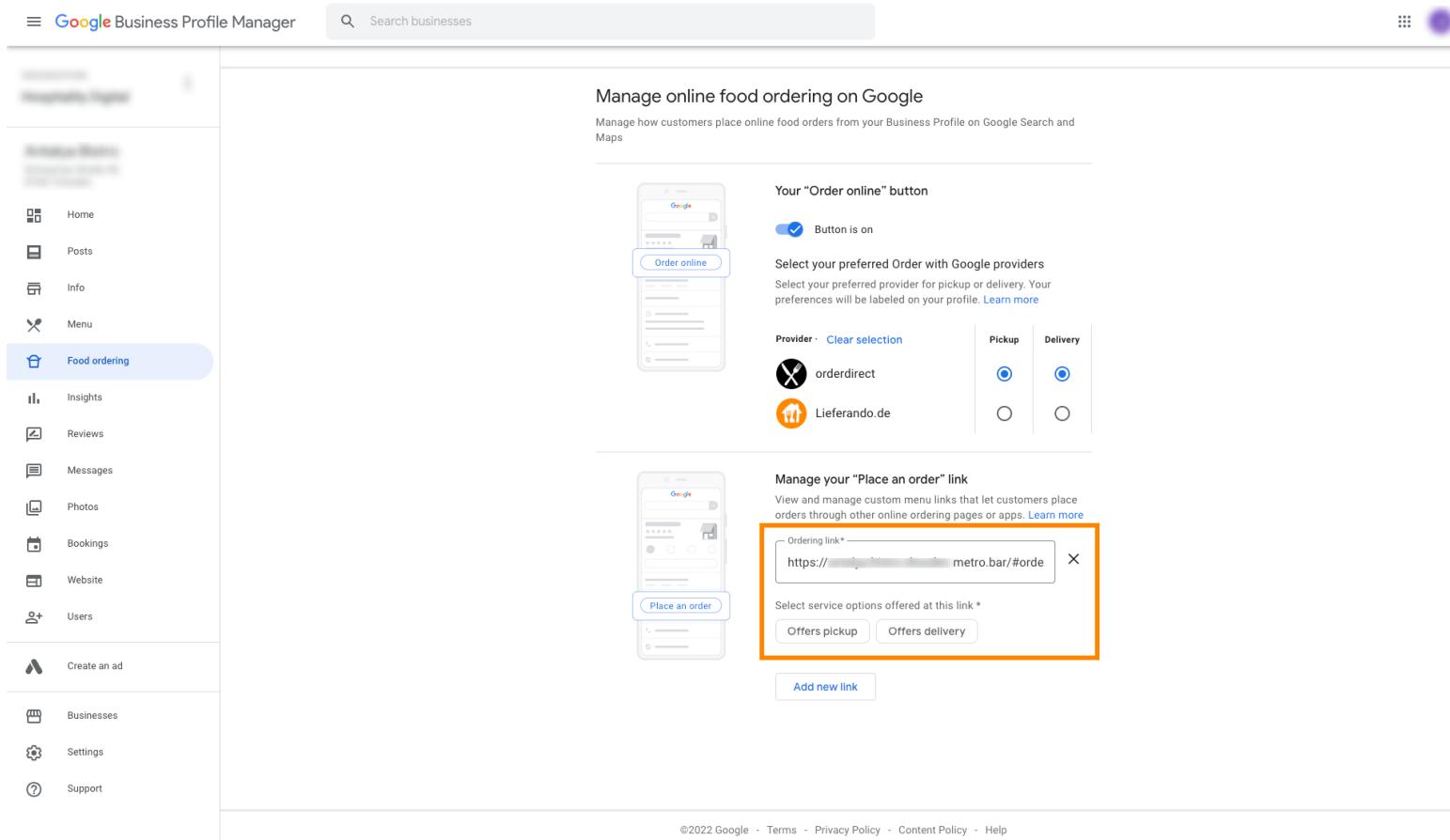




Hier können Sie die Online-Essensbestellung über Google verwalten. Wählen Sie „orderdirect“ für **Abholung** und **Lieferung**.

The screenshot shows the Google Business Profile Manager interface. On the left, a sidebar lists various business management options: Home, Posts, Info, Menu, **Food ordering** (which is selected and highlighted with a blue box), Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Businesses, Settings, and Support. The main content area is titled "Manage online food ordering on Google" and "Manage how customers place online food orders from your Business Profile on Google Search and Maps". It features a section for "Your 'Order online' button" with a toggle switch set to "Button is on". Below this is a section for "Select your preferred Order with Google providers", where "orderdirect" is selected for both "Pickup" and "Delivery" (indicated by a checked radio button). The "Lieferando.de" provider is also listed but not selected. At the bottom, there's a section for "Manage your 'Place an order' link" with a placeholder URL "https://www.metro.bar/#order" and a "Add new link" button. The footer of the page includes links to "©2022 Google - Terms - Privacy Policy - Content Policy - Help".

- Unter dem Link „Bestellung aufgeben“ können Sie die URL Ihres Webshops hinzufügen und durch Anklicken die Serviceoptionen auswählen, die der Link bietet.



Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

Your “Order online” button

Button is on

Select your preferred Order with Google providers

Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider: [Clear selection](#)

	Pickup	Delivery
orderdirect	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Lieferando.de	<input type="radio"/>	<input type="radio"/>

Manage your “Place an order” link

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link\*:

Select service options offered at this link \*

Offers pickup  Offers delivery

Add new link

©2022 Google - [Terms](#) - [Privacy Policy](#) - [Content Policy](#) - [Help](#)

- 1 Kehren Sie nun zu Ihrem Google Business Profile Manager zurück und stellen Sie sicher, dass die Essensbestellung **aktiviert** ist.

Google Business Profile Manager

Search businesses

Home

Posts

**Info**

Food ordering  
Turned on

Menu link  
https://[REDACTED].dish.co/menus

Order ahead links  
https://[REDACTED].dish.co/menus

Reservations links  
Add link

Menu  
Add or edit items

Advanced information

Store code

Labels

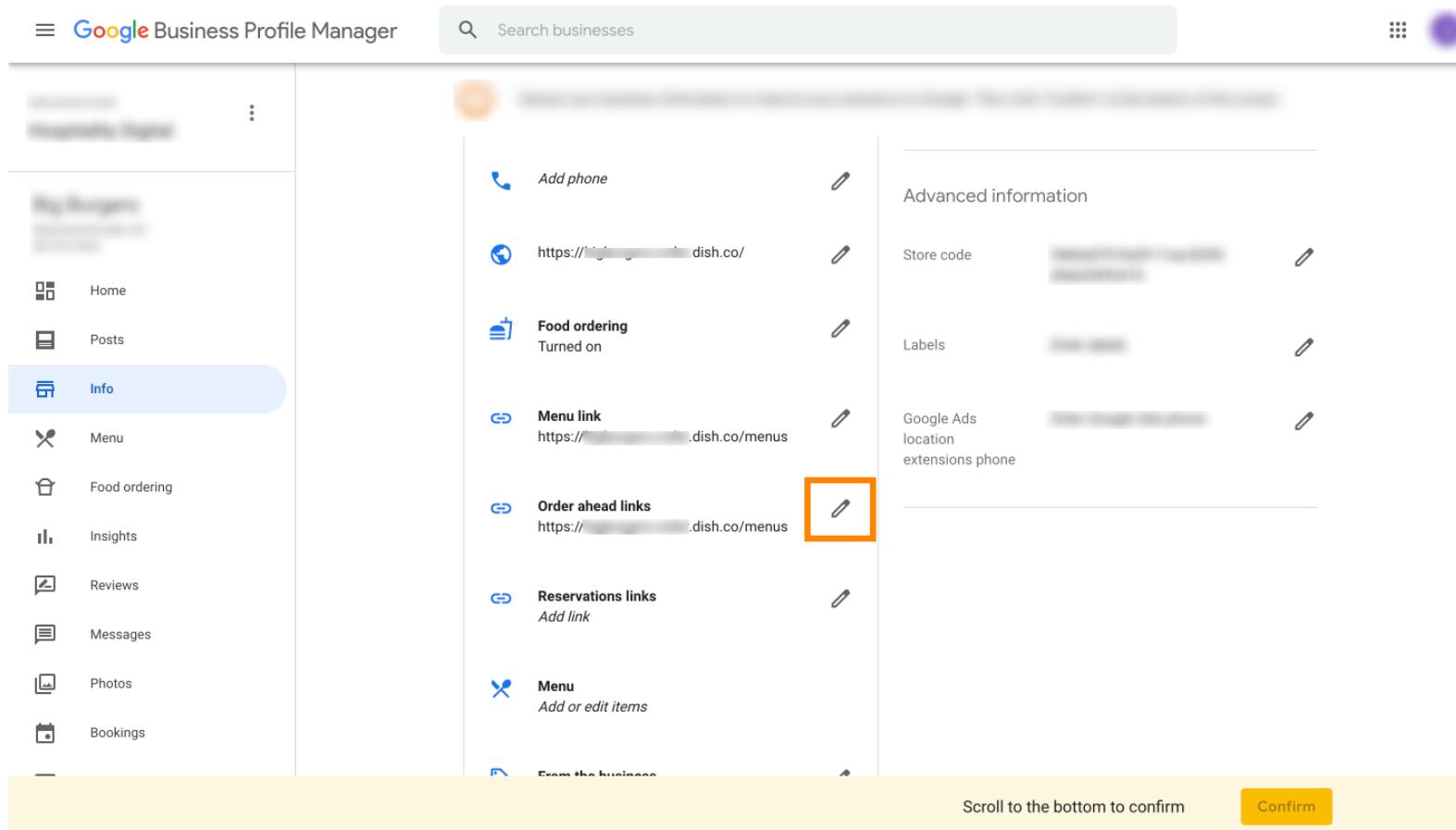
Google Ads location extensions phone

From the business

Scroll to the bottom to confirm

Confirm

- ⓘ Wenn Sie mehrere Essensbestellpartner haben, können Sie Ihren bevorzugten Partner durch Klicken auf das **Stiftsymbol** markieren .



Google Business Profile Manager

Search businesses

Home Posts Info (highlighted) Menu Food ordering Insights Reviews Messages Photos Bookings

Add phone https://... dish.co/ Food ordering Turned on Menu link https://... .dish.co/menus Order ahead links https://... .dish.co/menus Reservations links Add link Menu Add or edit items

Advanced information

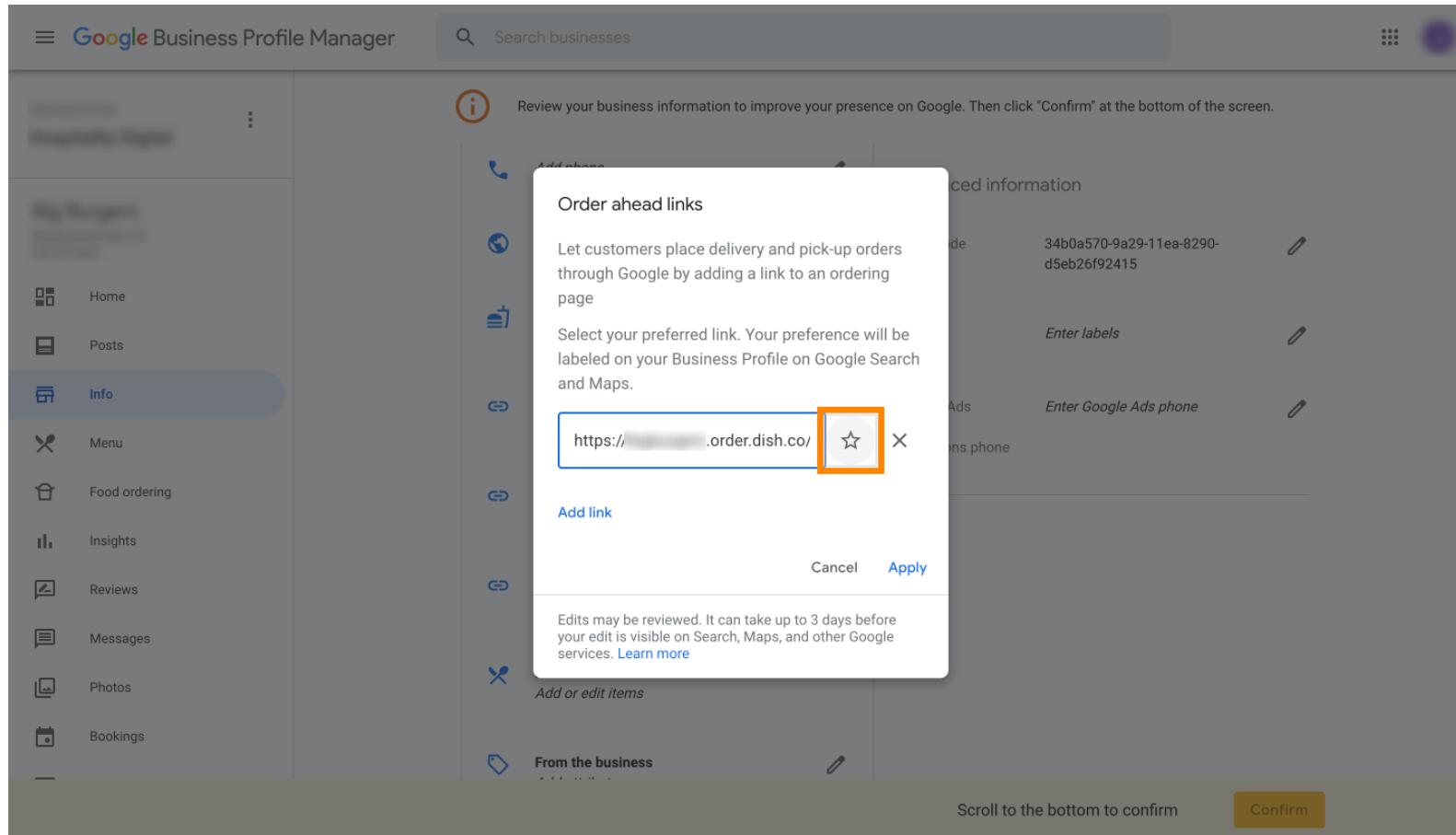
Store code Labels Google Ads location extensions phone

From the business

Scroll to the bottom to confirm Confirm

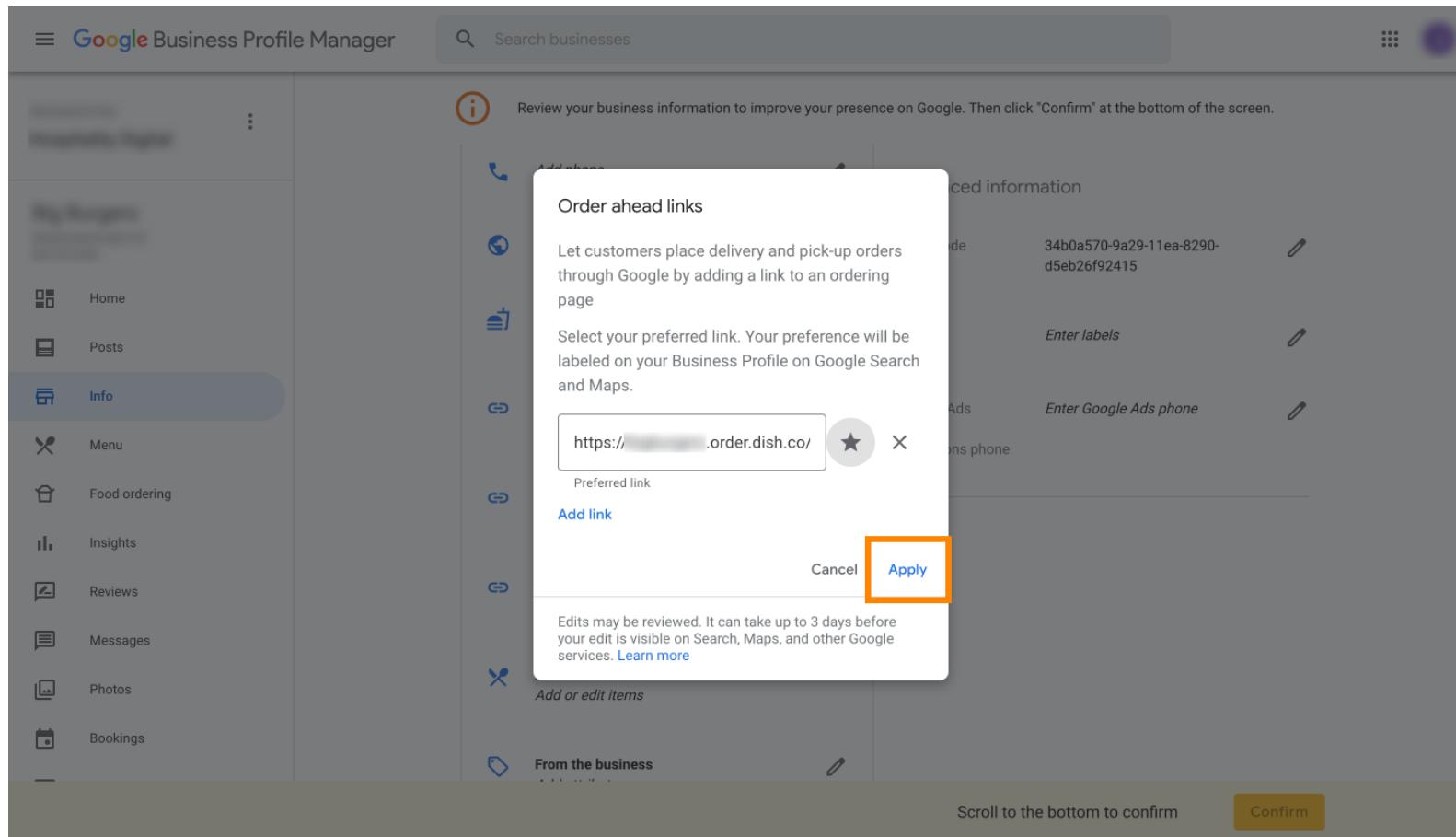


Klicken Sie nicht auf das Sternsymbol, um den gewünschten Link als bevorzugt zu markieren.





Zum Speichern klicken Sie auf „Übernehmen“. Das war's, Sie sind fertig.





So wählen Sie DISH Order als Ihren bevorzugten Essensbestellanbieter bei Google aus



Scannen, um zum interaktiven Player zu gelangen