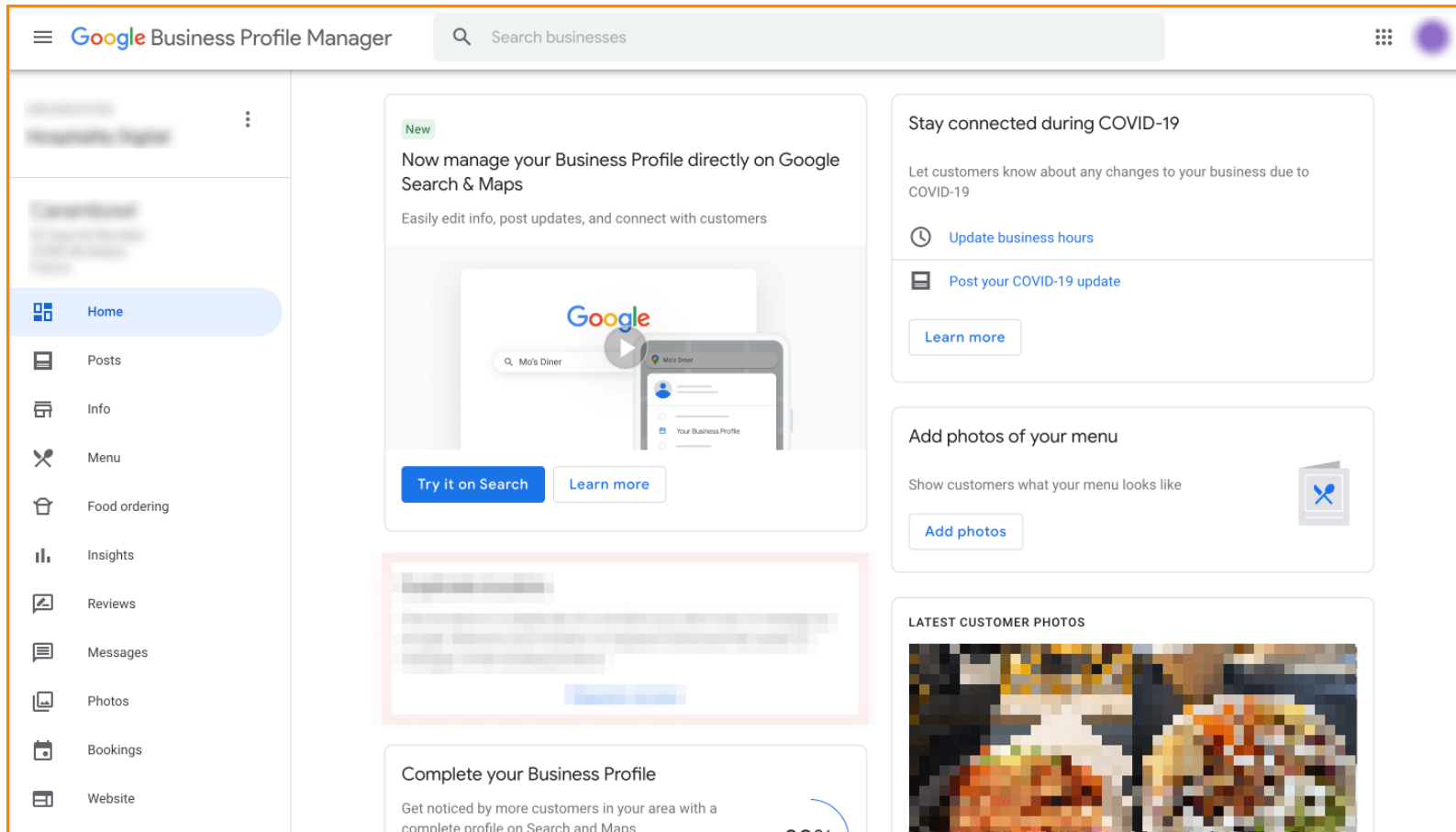


The first step is to log in to your **Google Business Profile Manager**.





Click on **Food ordering**.

Google Business Profile Manager

Search businesses

Home

Posts

Info

Menu

Food ordering

Insights

Reviews

Messages

Photos

Bookings

Website

New

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

Try it on Search

Learn more

Stay connected during COVID-19

Let customers know about any changes to your business due to COVID-19

Update business hours

Post your COVID-19 update

Learn more

Add photos of your menu

Show customers what your menu looks like

Add photos

LATEST CUSTOMER PHOTOS

Complete your Business Profile

Get noticed by more customers in your area with a complete profile on Search and Maps

30%



Here you can manage the online food ordering on google. Select "orderdirect" for **Pickup** and **Delivery**.

Google Business Profile Manager

Search businesses

Home

Posts

Info

Menu

Food ordering

Insights

Reviews

Messages

Photos

Bookings

Website

Users

Create an ad

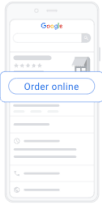
Businesses

Settings

Support

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps





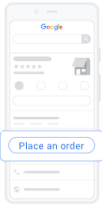
Your "Order online" button

Button is on

Select your preferred Order with Google providers

Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider · Clear selection	Pickup	Delivery
 orderdirect	<input checked="" type="radio"/>	<input checked="" type="radio"/>
 Lieferando.de	<input type="radio"/>	<input type="radio"/>



Manage your "Place an order" link

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link*

<https://metro.bar/#orde> ×

Select service options offered at this link *

☒ Offers pickup ☒ Offers delivery

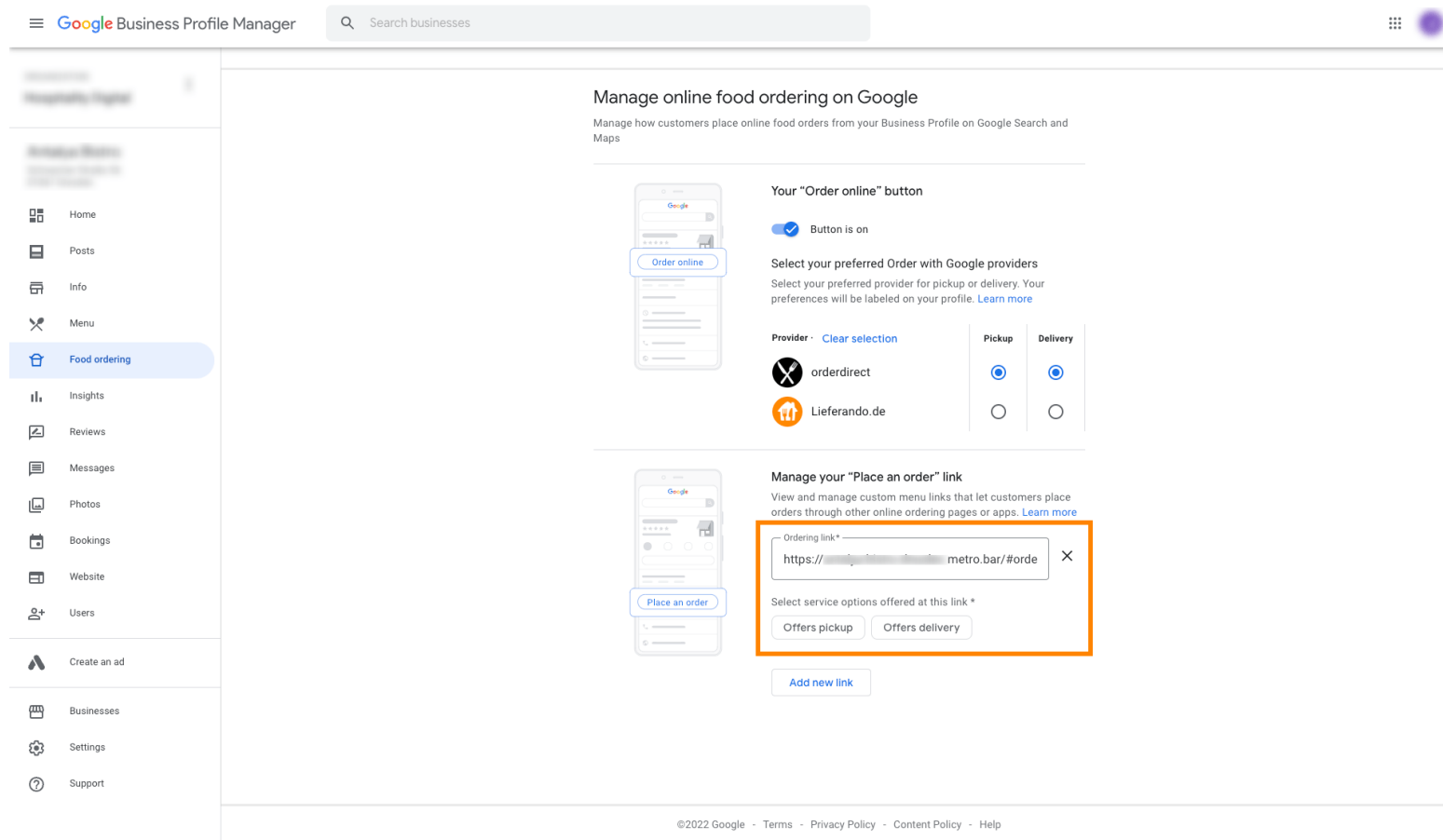
[Add new link](#)

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Under **Manage the "Place Order" link** you can add the **URL** of your webshop and select the **service options** that the link offers by clicking on it.



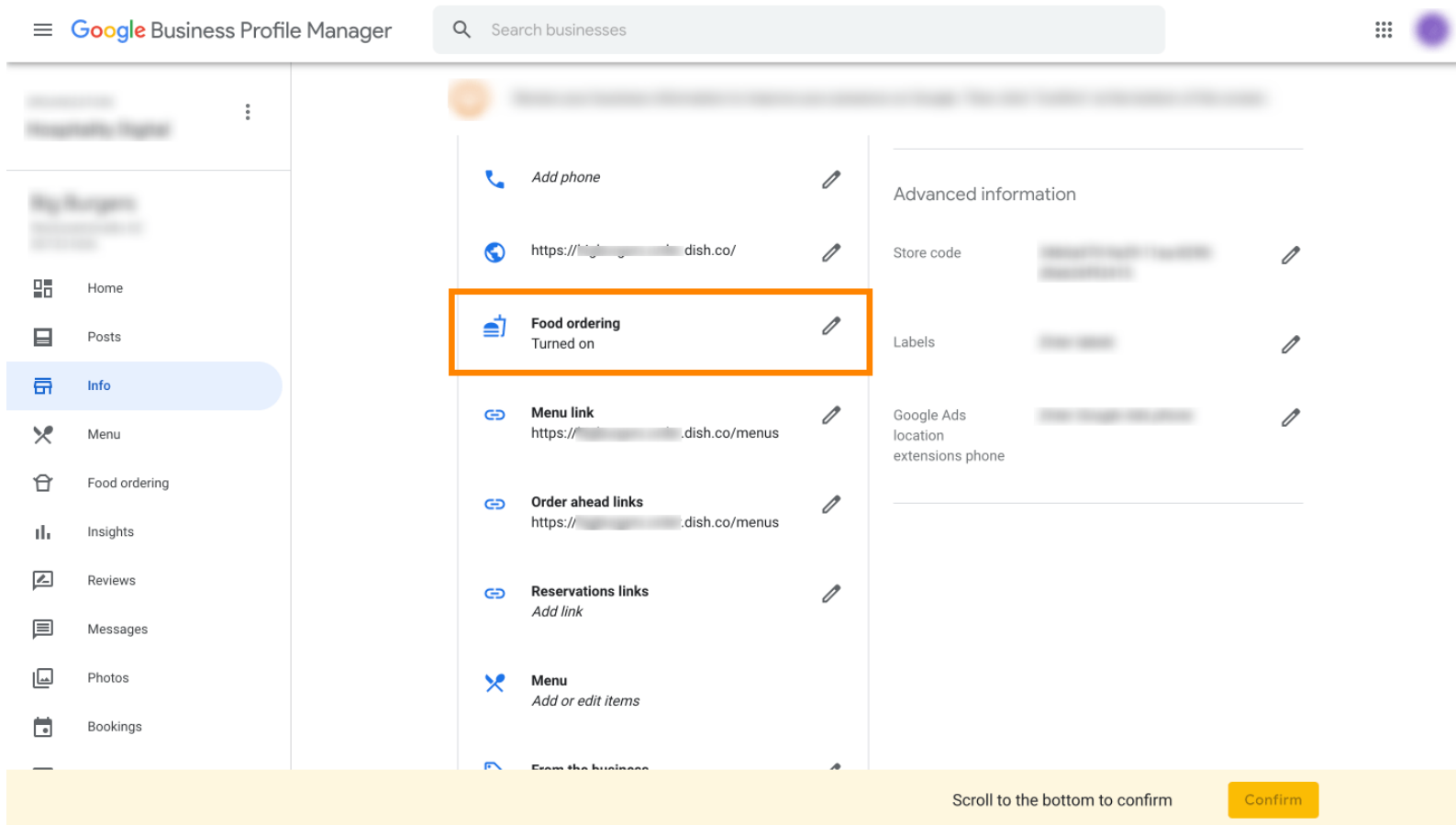
The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info, Menu, Food ordering (highlighted), Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Businesses, Settings, and Support. The main content area is titled 'Manage online food ordering on Google' and includes a search bar. Below the title, there are two sections:

- Your "Order online" button:** This section shows a toggle switch for 'Button is on' which is turned on. It also includes a 'Select your preferred Order with Google providers' section with a table for selecting providers for pickup or delivery. The providers listed are 'orderdirect' and 'Lieferando.de'.
- Manage your "Place an order" link:** This section shows a 'Place an order' button on a mobile device mockup. Below it, there is a form to manage the link. The 'Ordering link' field contains the URL 'https://metro.bar/#orde'. The 'Select service options offered at this link' section has two buttons: 'Offers pickup' and 'Offers delivery'.

The 'Place an order' link section is highlighted with an orange box in the original image.



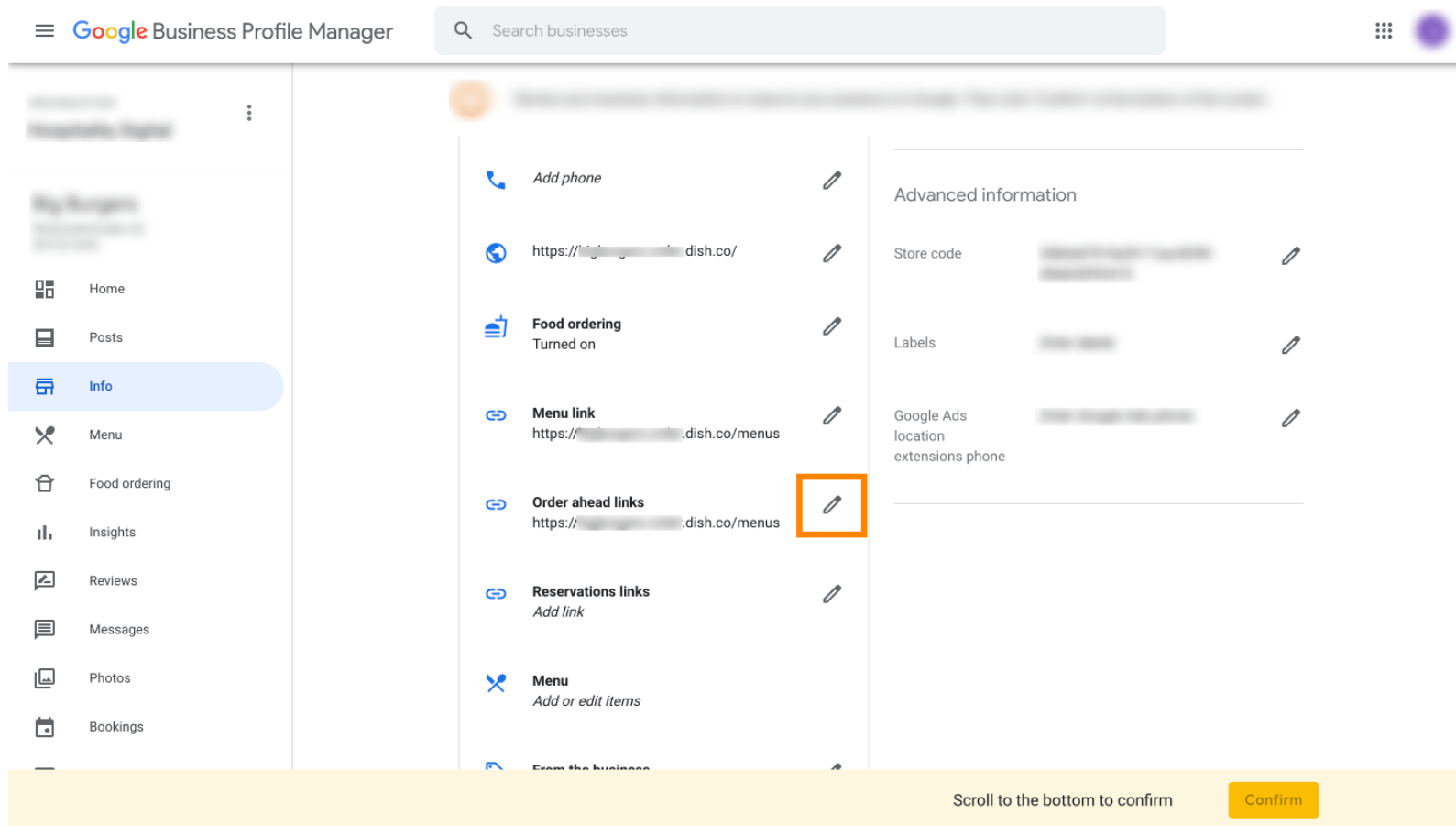
Now get back to your Google Business Profile Manager and make sure the Food ordering is **turned on**.




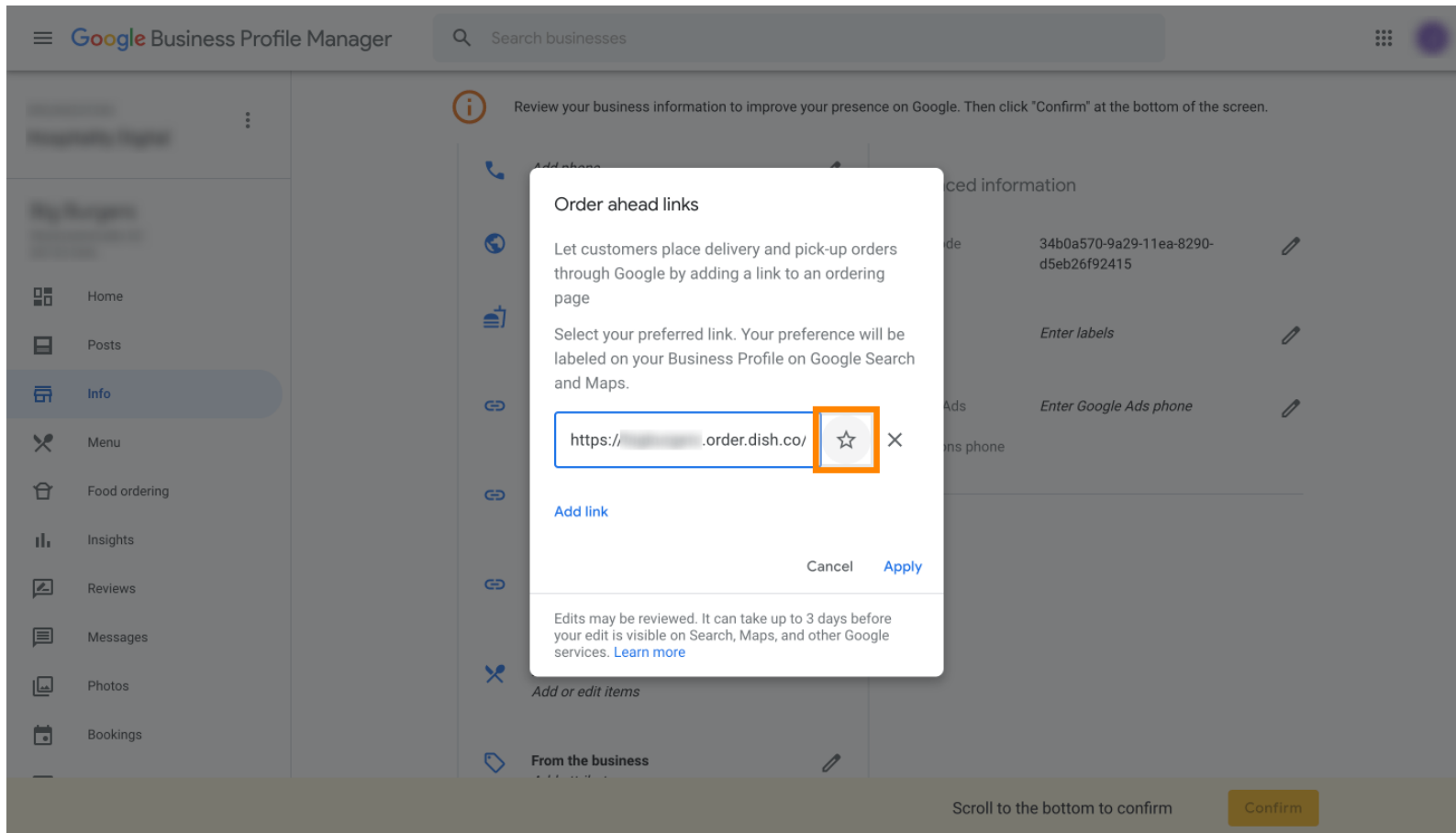
The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area is divided into two columns. The left column contains settings for 'Add phone', a website link ending in 'dish.co/', 'Food ordering' (which is 'Turned on' and highlighted with an orange box), 'Menu link' (a URL ending in 'dish.co/menus'), 'Order ahead links' (a URL ending in 'dish.co/menus'), 'Reservations links' (with an 'Add link' option), and 'Menu' (with an 'Add or edit items' option). The right column is titled 'Advanced information' and includes fields for 'Store code', 'Labels', and 'Google Ads location extensions phone'. At the bottom of the screen, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.



If you have multiple food ordering partners, you can mark your preferred partner by clicking on the **pencil icon**.

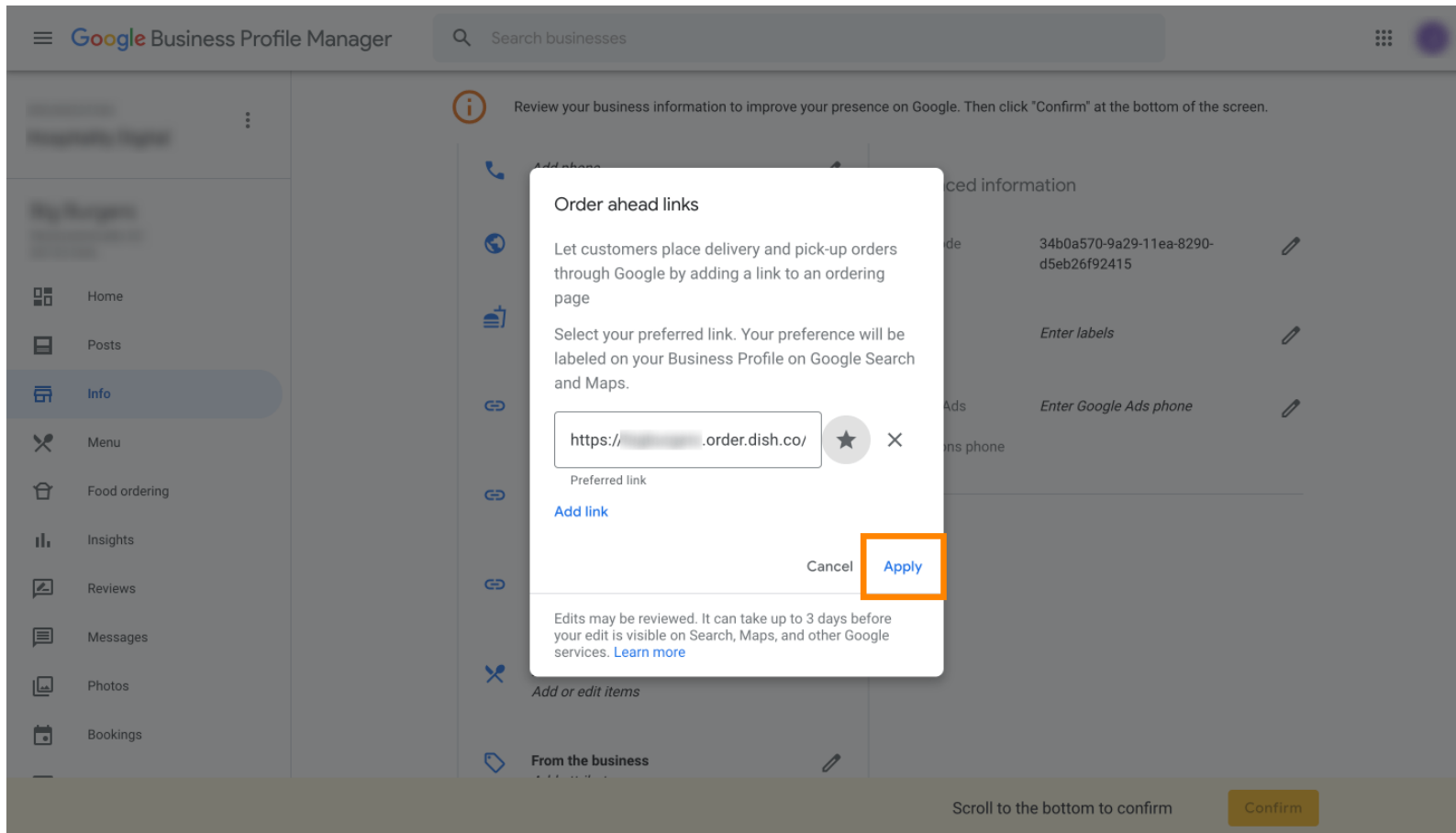


 No click on the **star icon** to mark the favored link as preferred.





To safe, select on **Apply**. That's it, you're done.





Scan to go to the interactive player