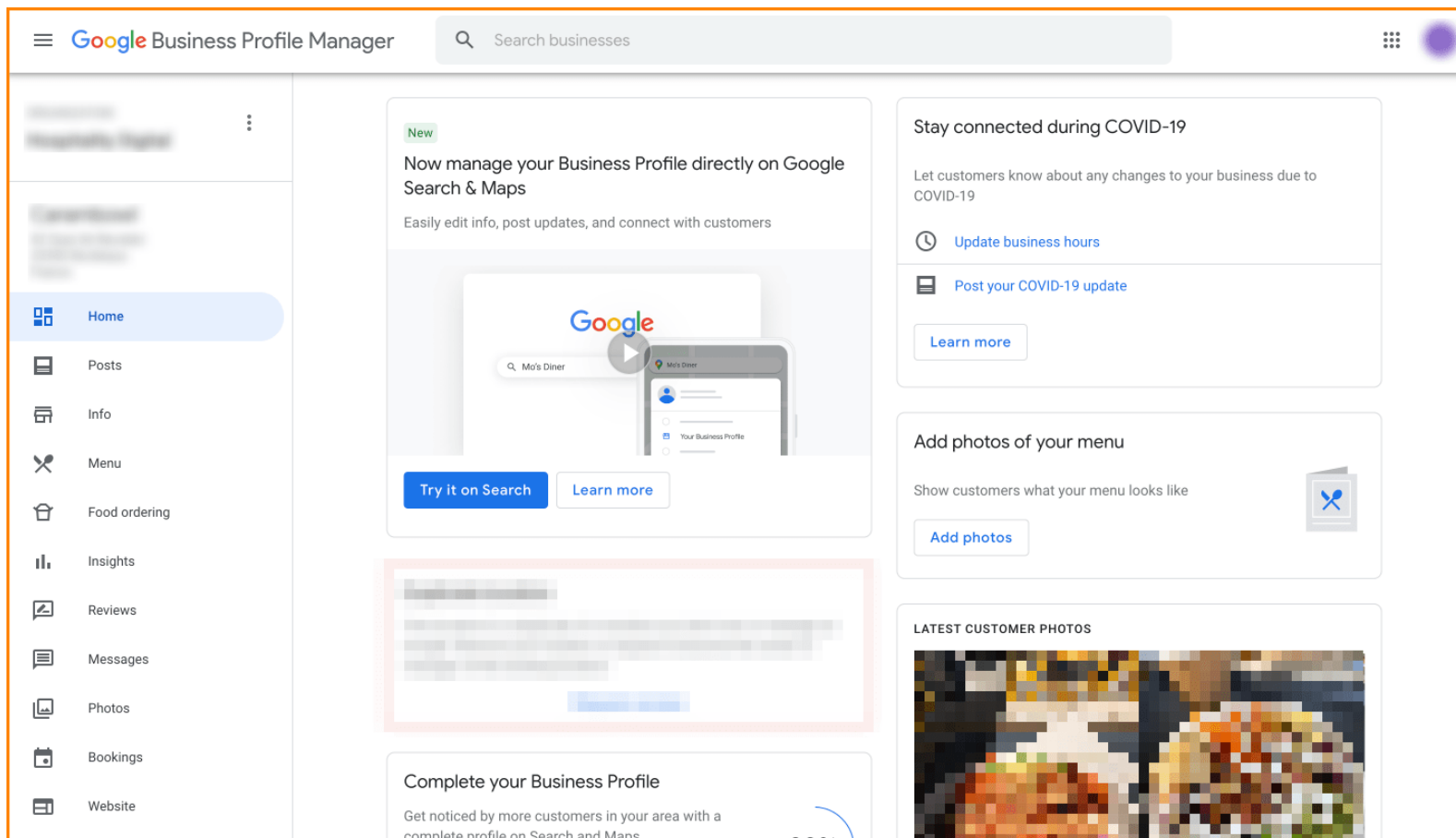


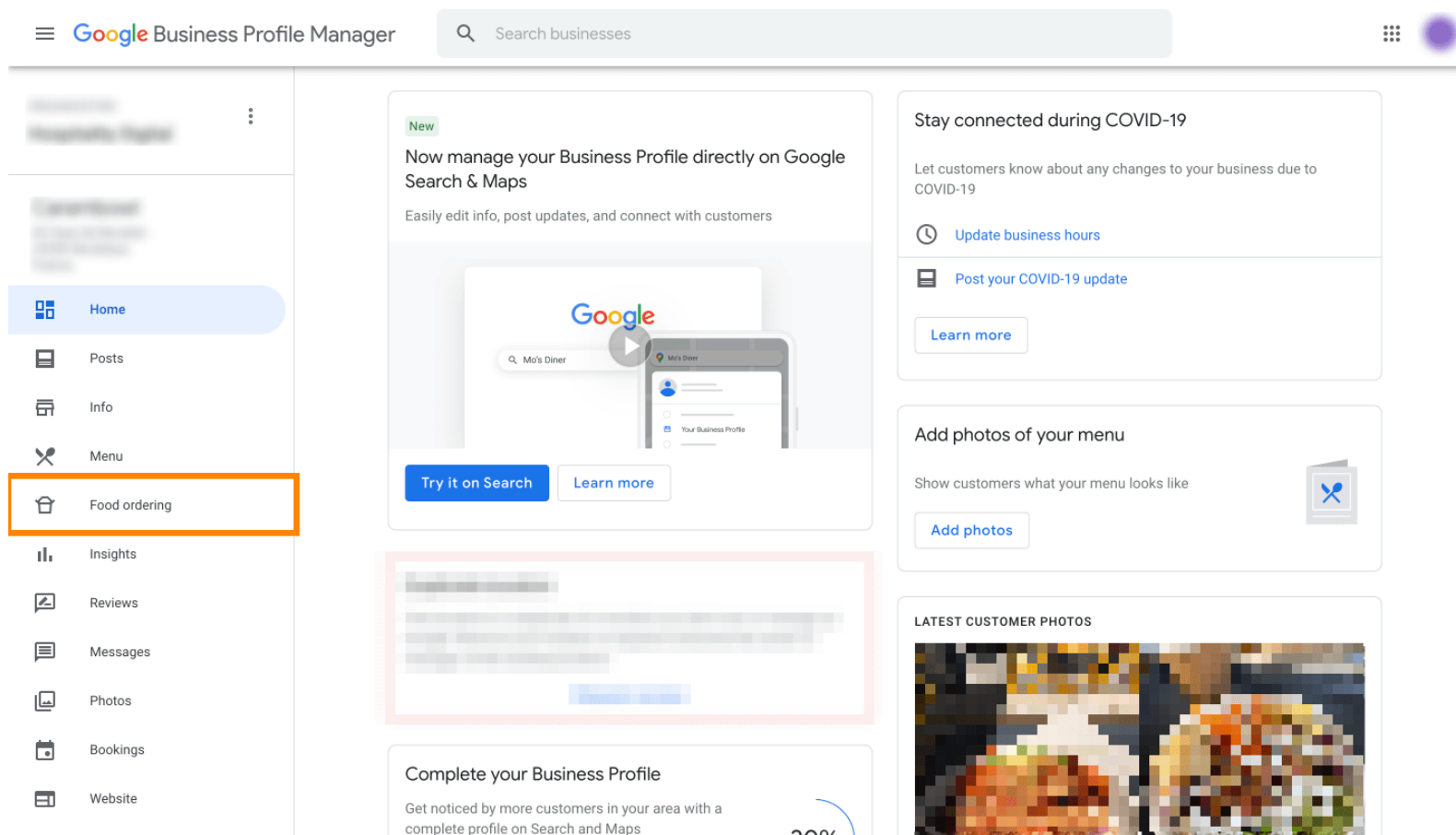


El primer paso es iniciar sesión en tu **Administrador de perfiles comerciales de Google**.



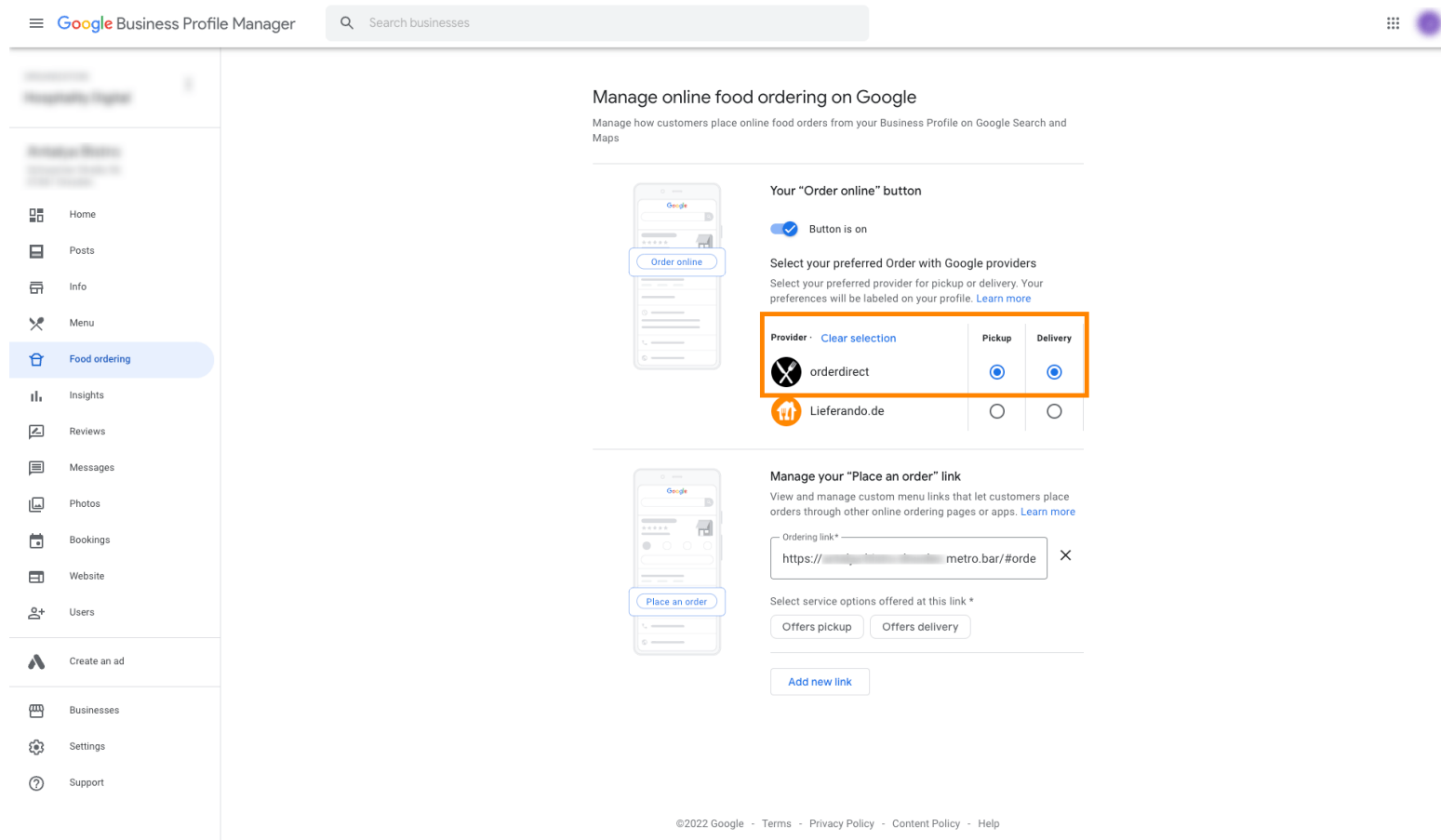


Haga clic en **Pedido de comida**.





Aquí puedes gestionar tus pedidos de comida online en Google. Selecciona "orderdirect" para **recoger** y **entregar**.



Google Business Profile Manager

Search businesses

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

Your "Order online" button

Button is on

Select your preferred Order with Google providers

Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider	Clear selection	Pickup	Delivery
 orderdirect		☒	☒
 Lieferando.de		☐	☐

Manage your "Place an order" link

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link *

<https://metro.bar/#orde>

Select service options offered at this link *

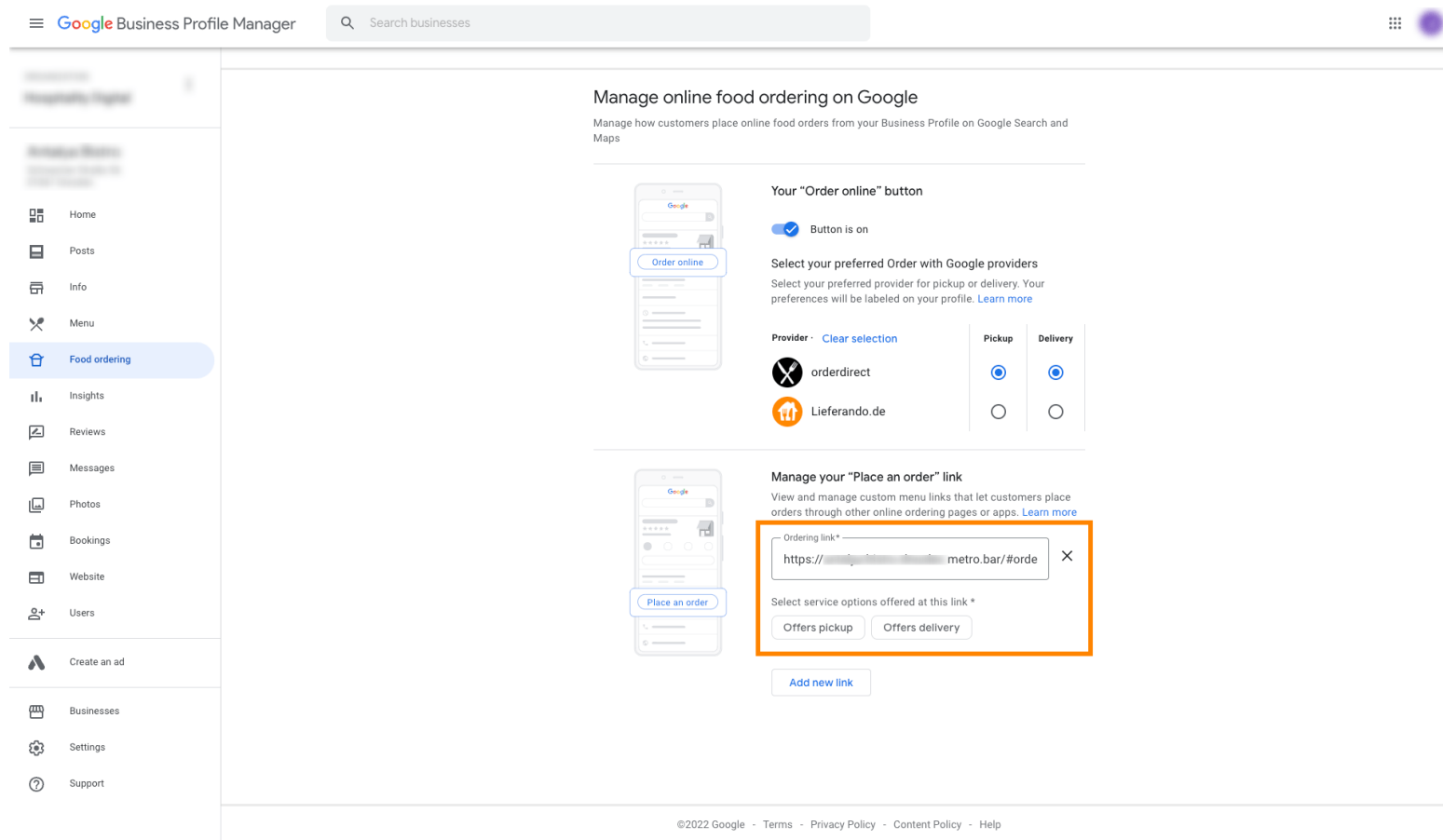
☒ Offers pickup ☒ Offers delivery

[Add new link](#)

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En **Administrar el enlace "Realizar pedido"** puedes agregar la **URL** de tu tienda web y seleccionar las **opciones de servicio** que ofrece el enlace haciendo clic en él.



Google Business Profile Manager

Search businesses

Home

Posts

Info

Menu

Food ordering

Insights

Reviews

Messages

Photos

Bookings

Website

Users

Create an ad

Businesses

Settings

Support

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

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Lieferando.de	☒	☒

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Ordering link *

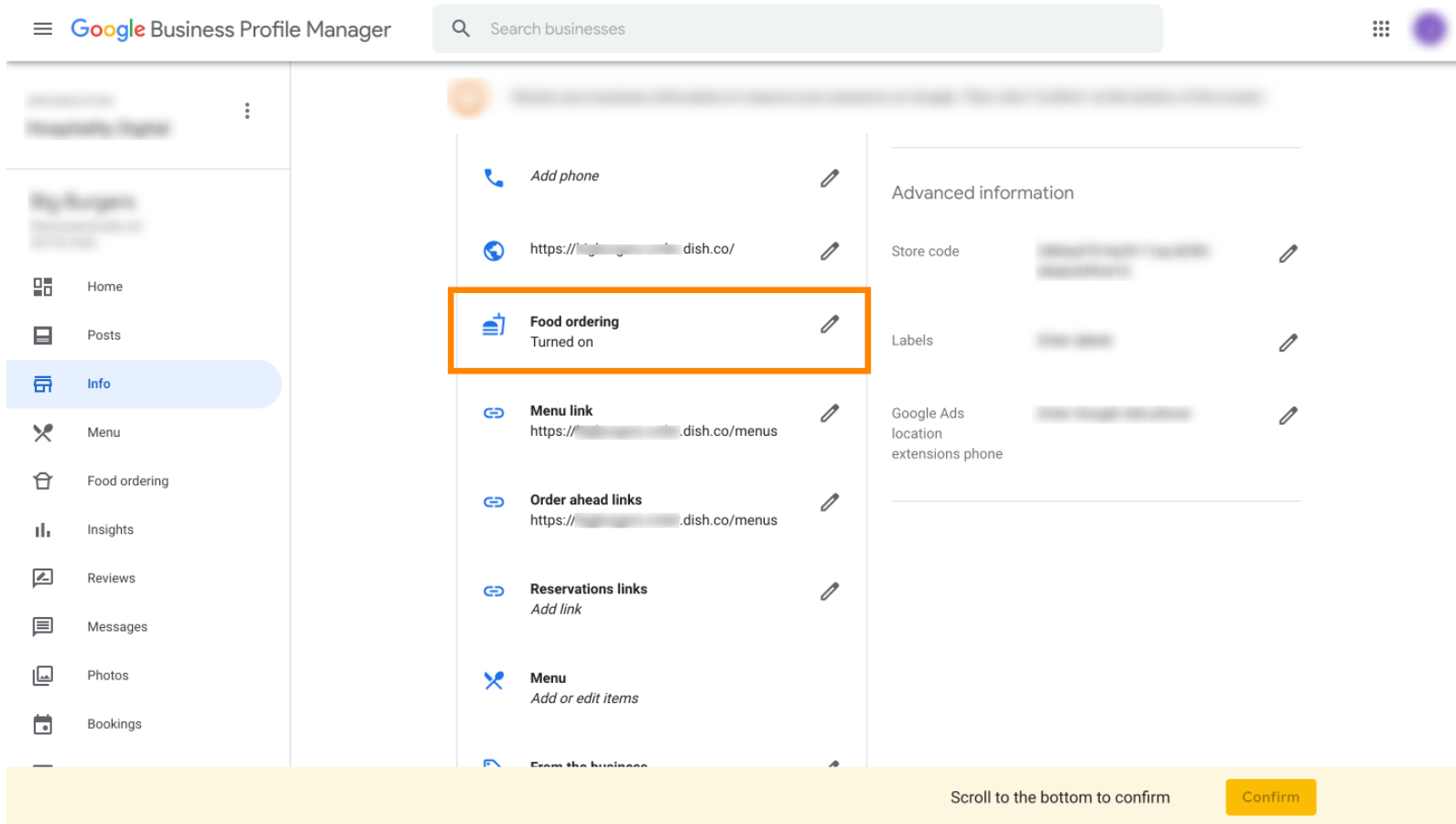
Select service options offered at this link *

[Add new link](#)

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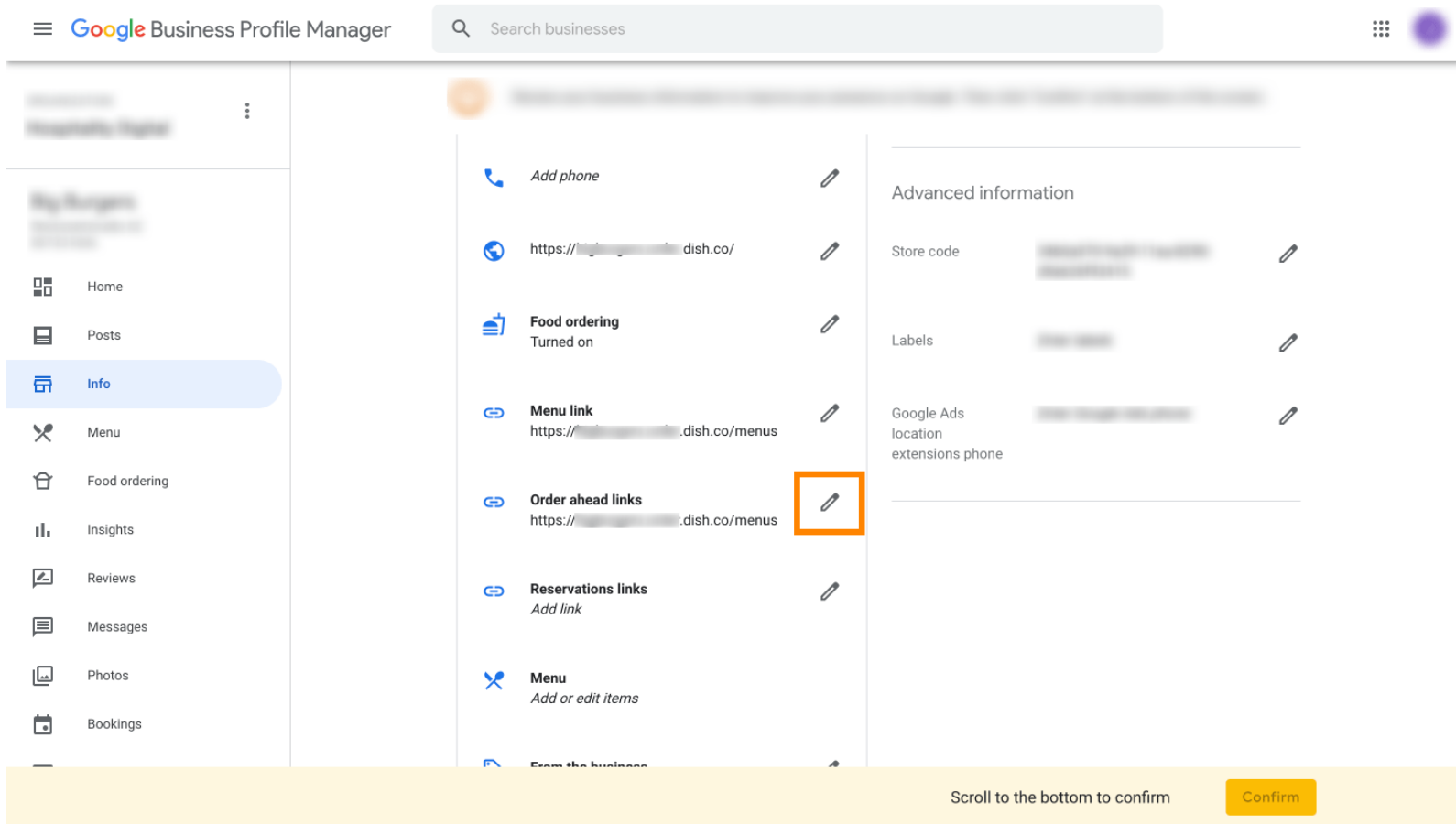
Ahora regresa a tu Administrador de perfiles comerciales de Google y asegúrate de que la función de pedidos de comida esté **activada**.



The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area displays various business information. A red box highlights the 'Food ordering' section, which shows 'Turned on' with an edit icon. Other sections include 'Add phone', a website link 'https://...dish.co/', 'Advanced information' (Store code, Labels, Google Ads location extensions phone), 'Menu link' (https://...dish.co/menus), 'Order ahead links' (https://...dish.co/menus), 'Reservations links' (Add link), and 'Menu' (Add or edit items). At the bottom, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.



Si tiene varios socios para realizar pedidos de comida, puede marcar su socio preferido haciendo clic en el **ícono de lápiz**.



The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area is titled 'Google Business Profile Manager' and includes a search bar. Below the search bar, there are several sections for managing business information. The 'Order ahead links' section is highlighted with an orange box, showing a list of links and an edit icon (pencil) next to each link. The 'Advanced information' section is also visible on the right, showing fields for Store code, Labels, and Google Ads location extensions phone.

Google Business Profile Manager

Search businesses

Home

Posts

Info

Menu

Food ordering

Insights

Reviews

Messages

Photos

Bookings

Add phone

https://[redacted].dish.co/

Food ordering
Turned on

Menu link
https://[redacted].dish.co/menus

Order ahead links
https://[redacted].dish.co/menus

Reservations links
Add link

Menu
Add or edit items

Advanced information

Store code

Labels

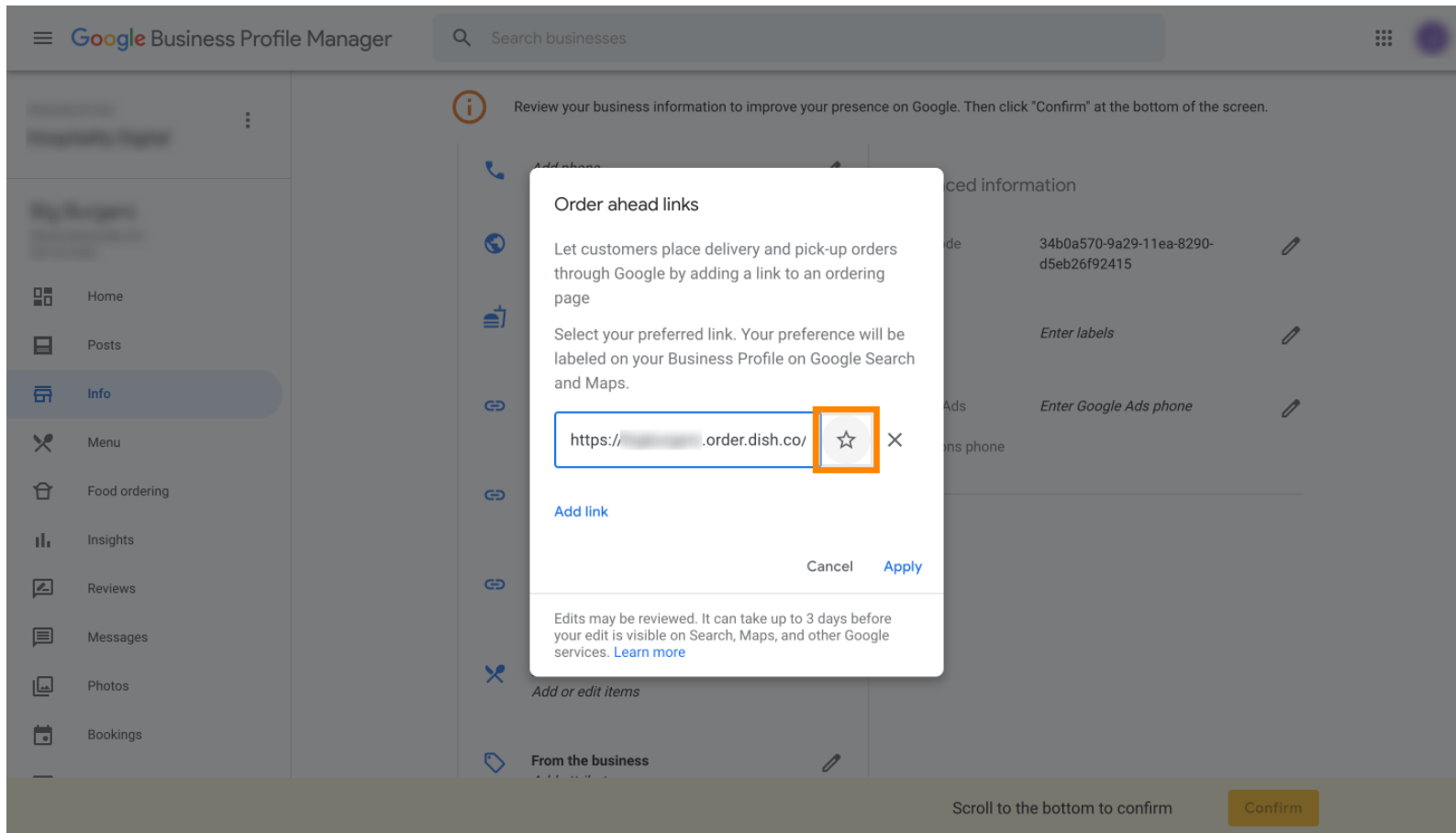
Google Ads location extensions phone

Scroll to the bottom to confirm

Confirm

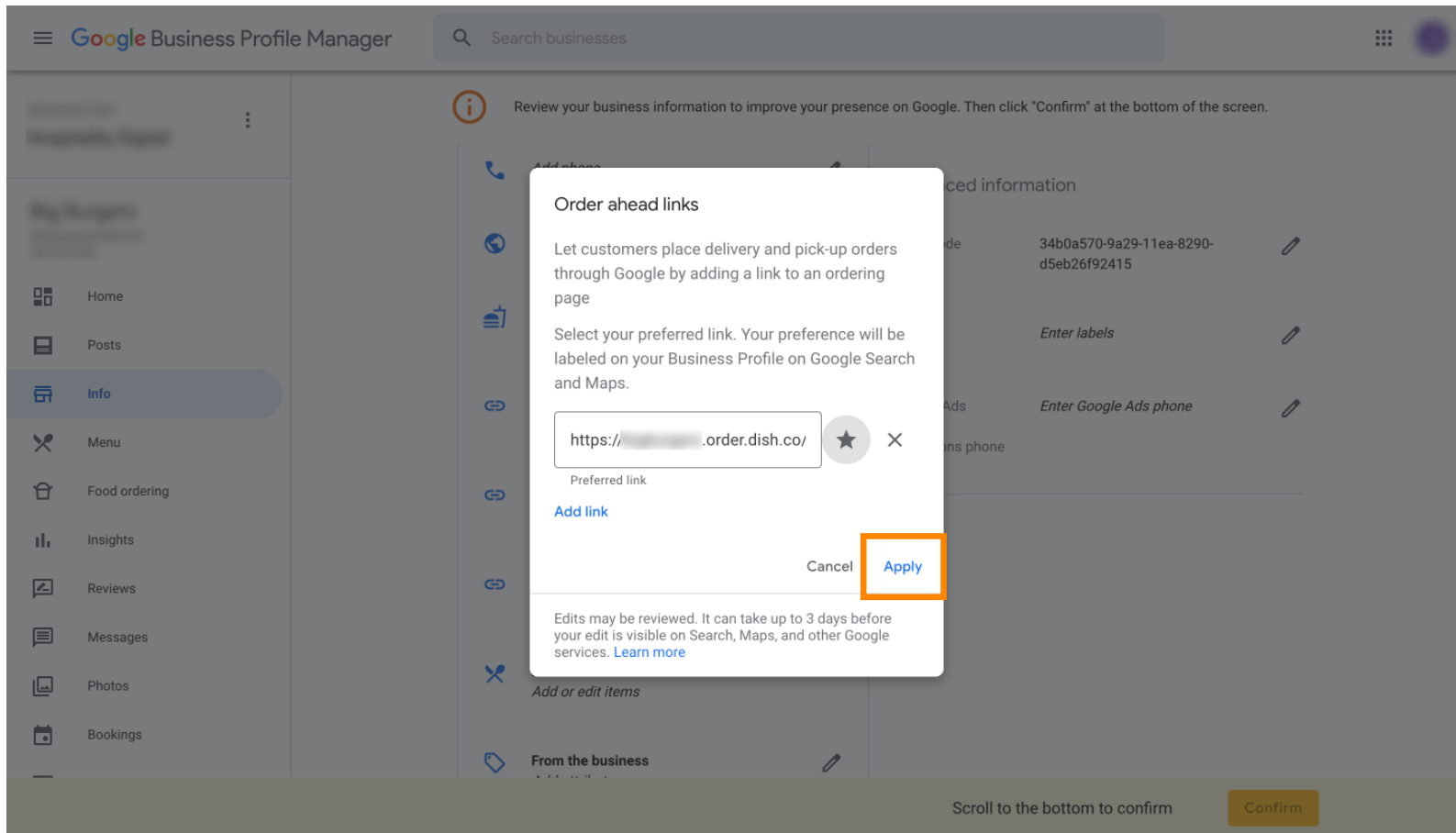


No haga clic en el **ícono de estrella** para marcar el enlace favorito como preferido.





Para guardar, selecciona "Aplicar" . Listo.





Escanee para ir al reproductor interactivo