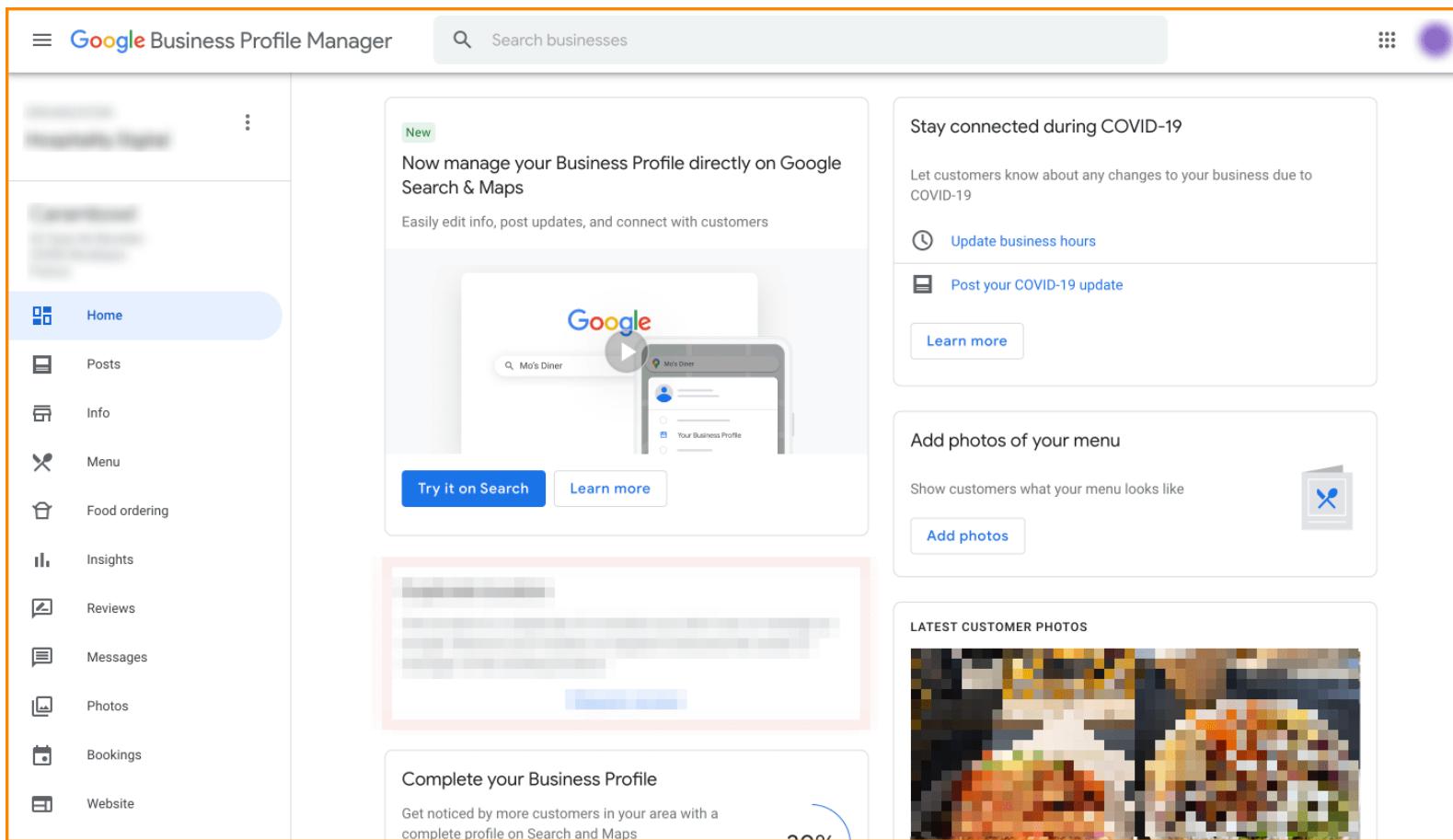




Il primo passo è accedere al tuo **Google Business Profile Manager**.





Clicca su **Ordinazione cibo**.

Google Business Profile Manager

Search businesses

Home

Posts

Info

Menu

Food ordering

Insights

Reviews

Messages

Photos

Bookings

Website

New

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

Try it on Search Learn more

Stay connected during COVID-19

Let customers know about any changes to your business due to COVID-19

Update business hours Post your COVID-19 update Learn more

Add photos of your menu

Show customers what your menu looks like Add photos

Complete your Business Profile

Get noticed by more customers in your area with a complete profile on Search and Maps

200

LATEST CUSTOMER PHOTOS



Qui puoi gestire gli ordini di cibo online su Google. Seleziona "orderdirect" per il ritiro e la consegna .

≡ Google Business Profile Manager

Search businesses

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

Your "Order online" button

Button is on

Select your preferred Order with Google providers

Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider	Clear selection	Pickup	Delivery
orderdirect	<input checked="" type="radio"/>	<input checked="" type="radio"/>	
Lieferando.de	<input type="radio"/>	<input type="radio"/>	

Manage your "Place an order" link

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link* [X](#)

Select service options offered at this link *

Offers pickup Offers delivery

[Add new link](#)

Home

Posts

Info

Menu

Food ordering

Insights

Reviews

Messages

Photos

Bookings

Website

Users

Create an ad

Businesses

Settings

Support

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Sotto **Gestisci il link "Effettua ordine"** puoi aggiungere l' **URL** del tuo negozio online e selezionare le **opzioni di servizio** offerte dal link cliccandoci sopra.

Google Business Profile Manager

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

Your "Order online" button

Button is on

Select your preferred Order with Google providers

Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider: [Clear selection](#)

	Pickup	Delivery
orderdirect	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Lieferando.de	<input type="radio"/>	<input type="radio"/>

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Ordering link*:

Select service options offered at this link *

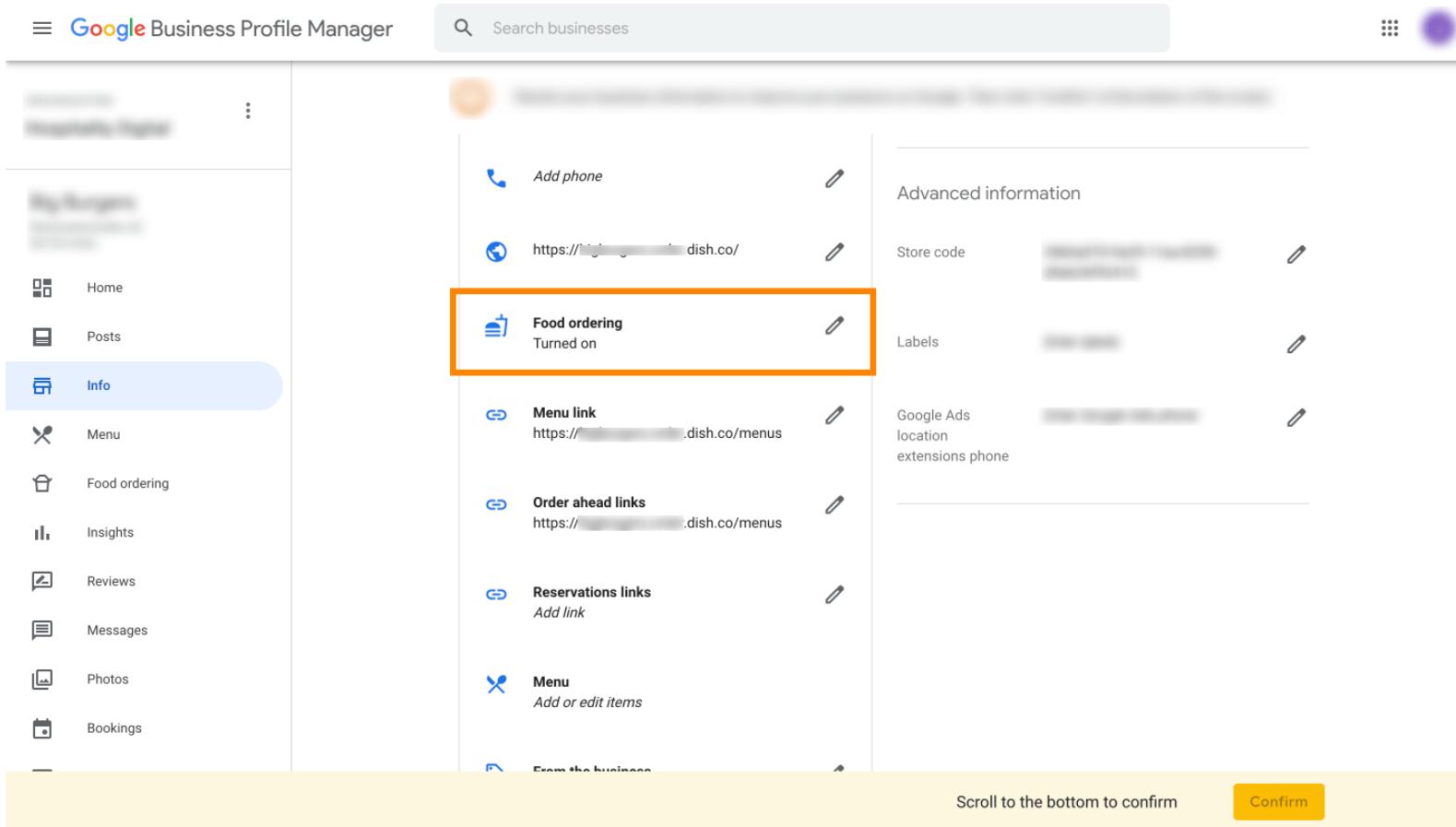
Offers pickup Offers delivery

Add new link

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1

Ora torna al tuo Google Business Profile Manager e assicurati che l'opzione Ordinazione cibo sia **attivata**.



The screenshot shows the Google Business Profile Manager interface. On the left, a sidebar lists various sections: Home, Posts, Info (which is selected and highlighted in blue), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area displays a list of business details. One item, 'Food ordering Turned on', is highlighted with an orange box. Below this, there are other items: 'Menu link' (https://[REDACTED].dish.co/menus), 'Order ahead links' (https://[REDACTED].dish.co/menus), 'Reservations links' (Add link), and 'Menu' (Add or edit items). At the bottom of the page, a yellow bar contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.

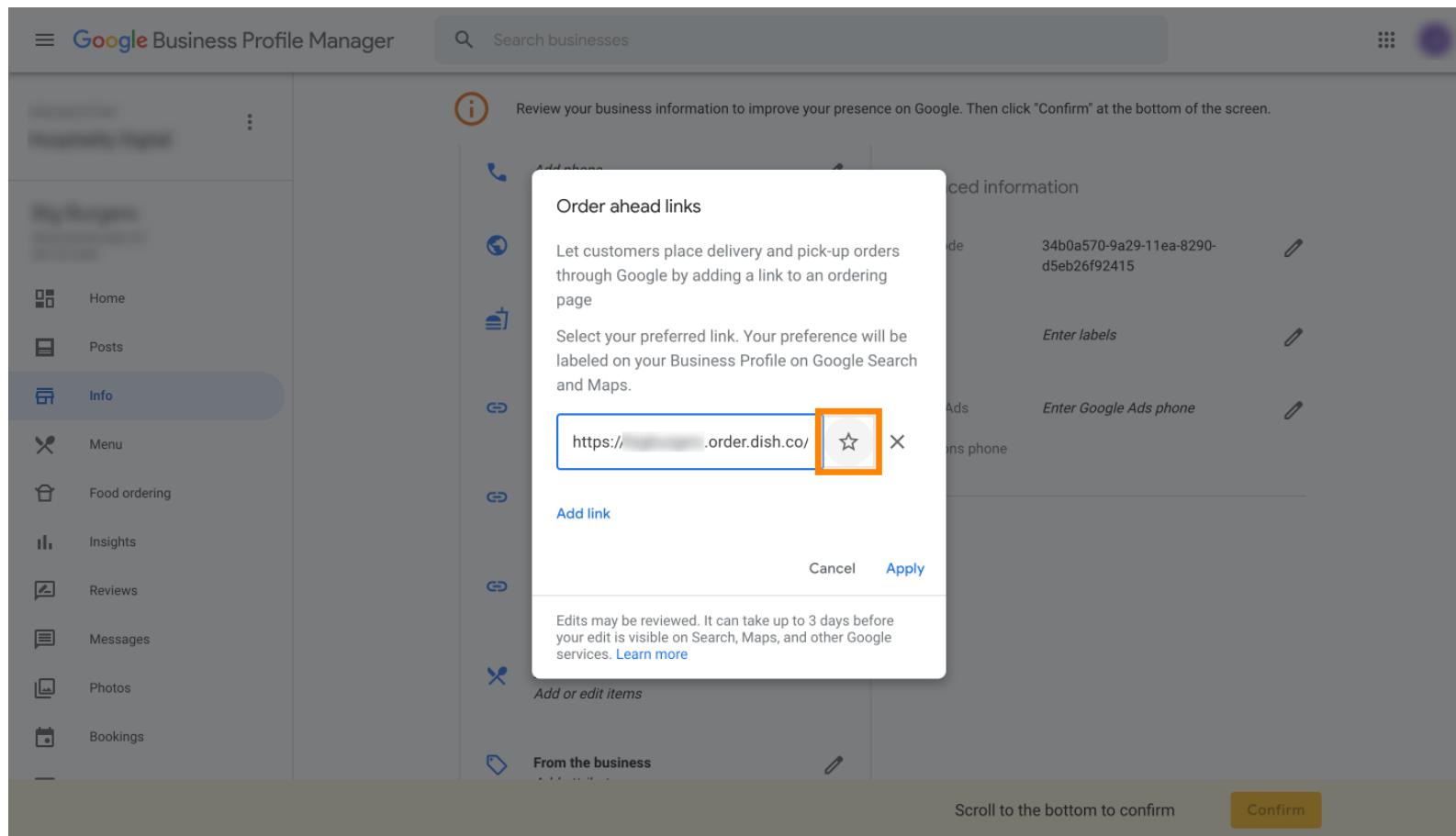


Se hai più partner con cui ordinare cibo, puoi contrassegnare il partner preferito cliccando sull'icona della matita.

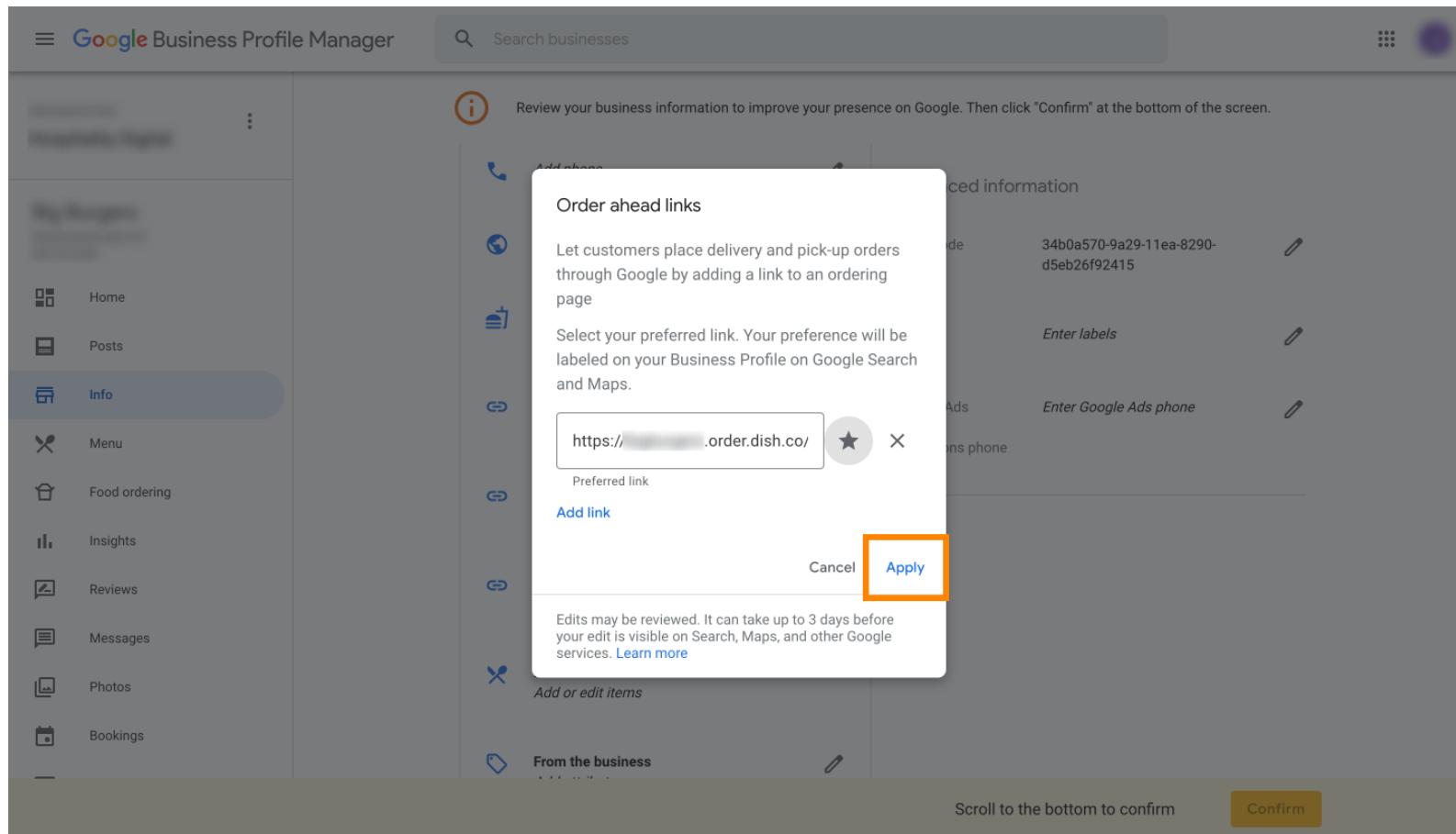
The screenshot shows the Google Business Profile Manager interface. The left sidebar has a 'Info' tab selected, which is highlighted with a blue background. The main content area shows various settings: 'Add phone', 'Food ordering (Turned on)', 'Menu link', 'Order ahead links' (with a blue link icon and an edit icon highlighted with an orange box), 'Reservations links', and 'Menu'. On the right, there's an 'Advanced information' section with fields for 'Store code', 'Labels', and 'Google Ads location extensions phone'. At the bottom, a yellow bar says 'Scroll to the bottom to confirm' and has a 'Confirm' button.



Non è necessario fare clic sull'icona a forma di stella per contrassegnare il collegamento preferito come preferito.



Per sicurezza, seleziona **Applica**. Ecco fatto, hai finito.





Come selezionare DISH Order come fornitore preferito di ordinazioni di cibo su Google



Scansiona per andare al lettore interattivo