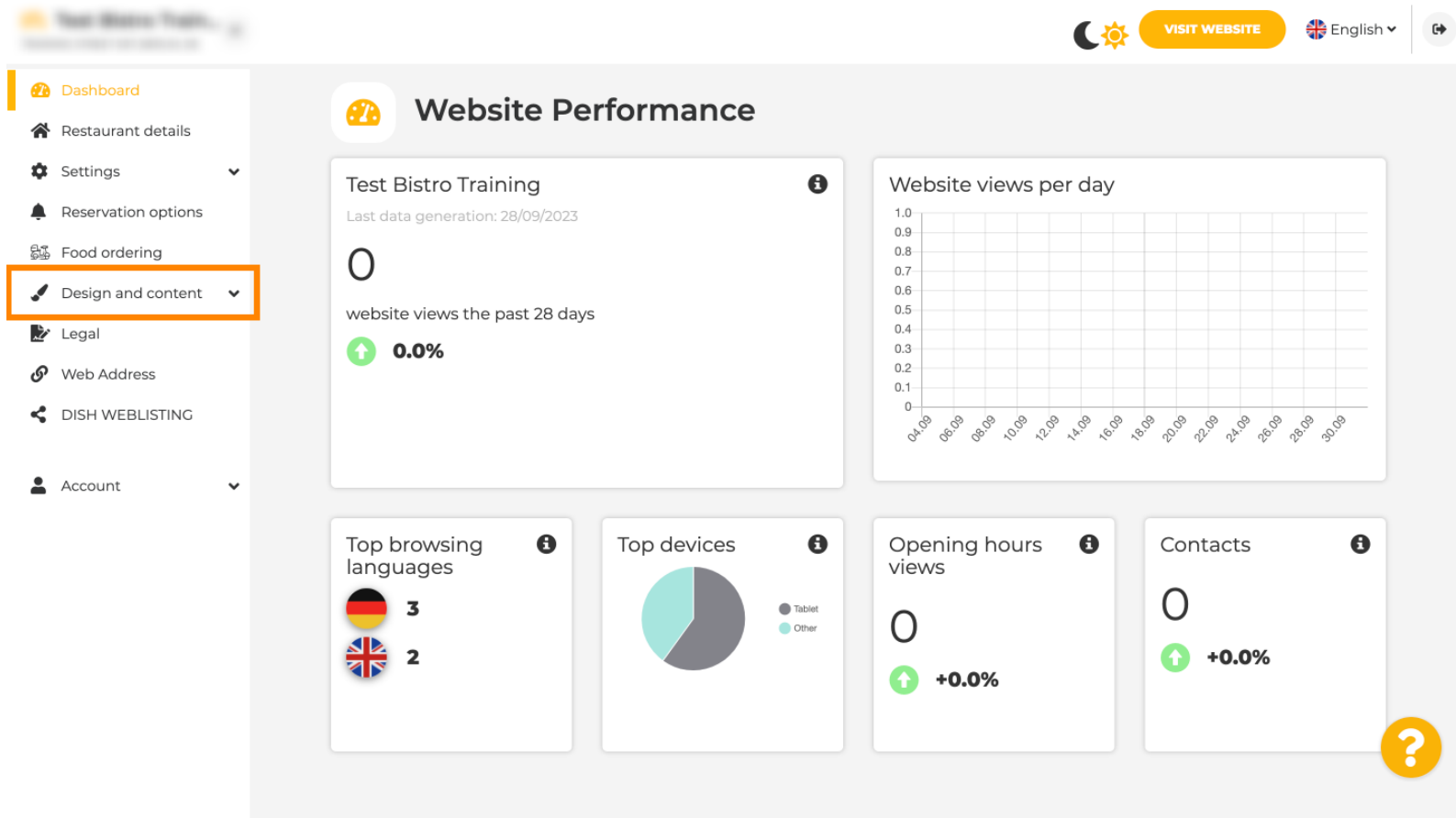


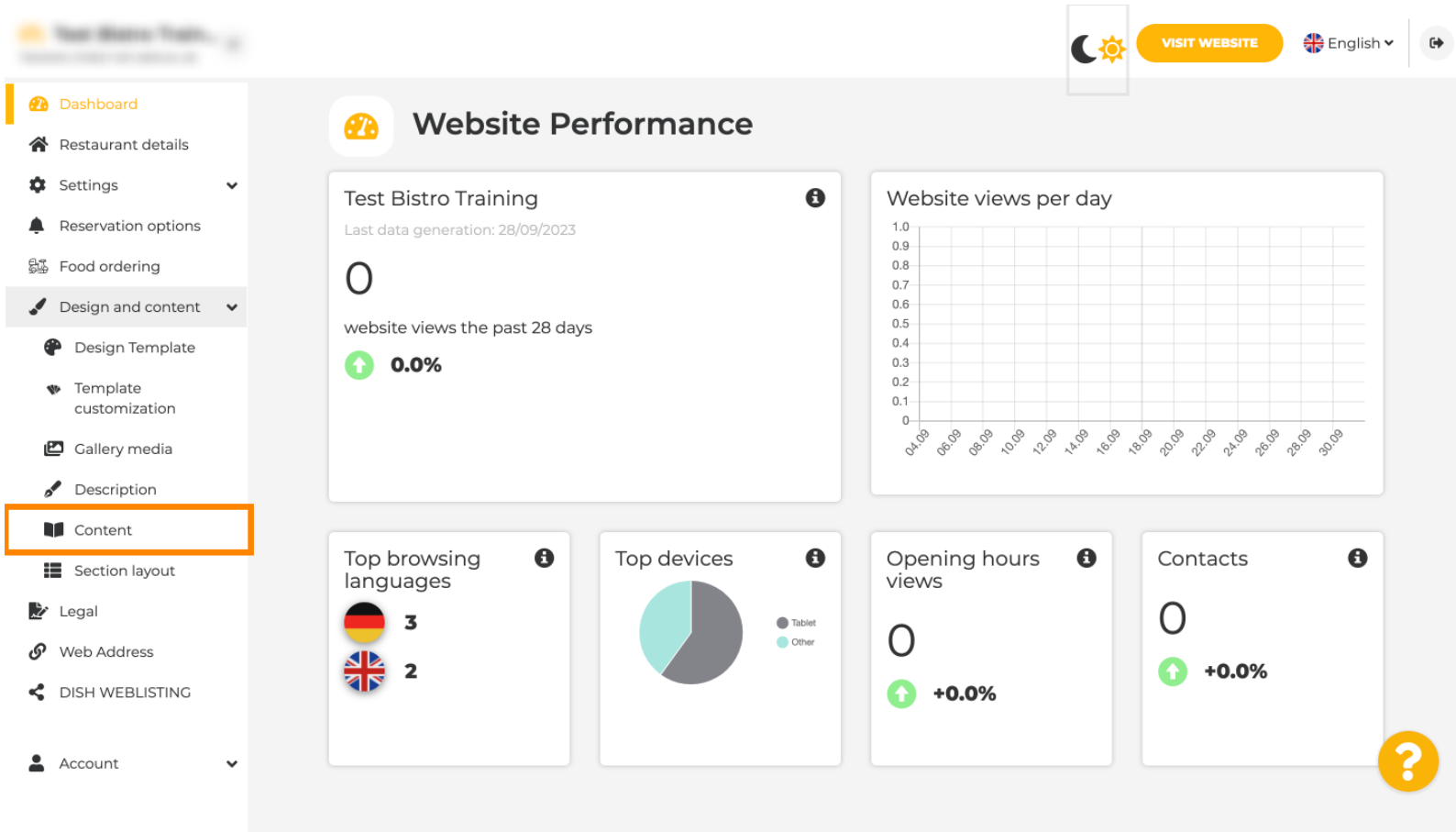


Once you are logged in into your DISH Website account. Click on **Design and content**.





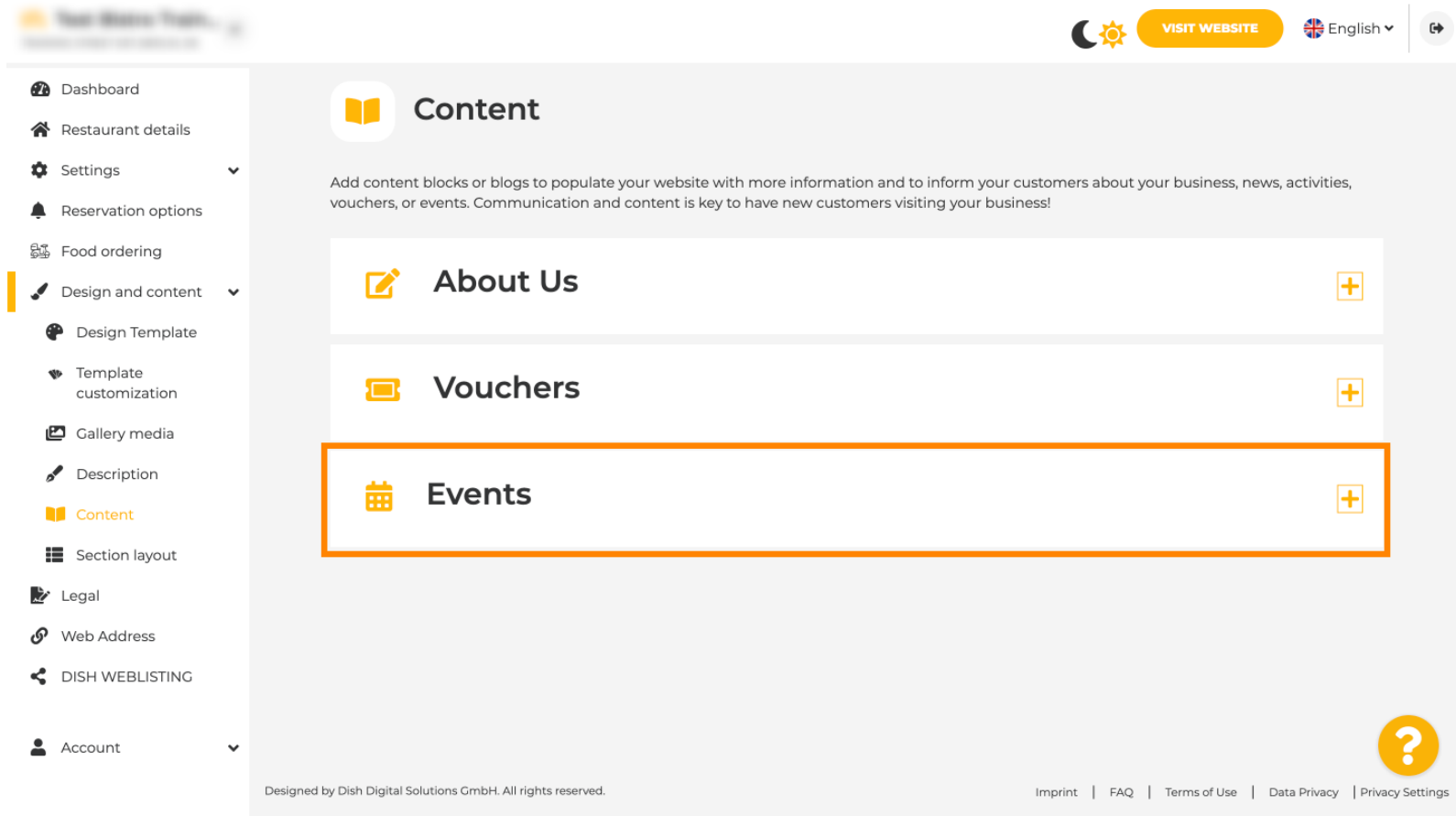
Click on **Content**.



The screenshot shows the DISH Website Performance dashboard. On the left, a sidebar menu lists various options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content, Design Template, Template customization, Gallery media, Description, **Content** (highlighted with an orange box), Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Website Performance' and contains several widgets. The 'Test Bistro Training' widget shows 0 website views the past 28 days with a 0.0% change. The 'Website views per day' widget shows a line graph for the period from 04.09 to 30.09. The 'Top browsing languages' widget shows 3 views for German and 2 for British. The 'Top devices' widget shows a pie chart for Tablet and Other. The 'Opening hours views' widget shows 0 views with a +0.0% change. The 'Contacts' widget shows 0 contacts with a +0.0% change. A yellow question mark icon is visible in the bottom right corner of the dashboard area.



Scroll down and click on **Events**.



The screenshot shows the DISH website management interface. On the left is a sidebar menu with various options. The main area is titled 'Content' and contains three content blocks: 'About Us', 'Vouchers', and 'Events'. The 'Events' block is highlighted with an orange border. At the bottom right of the main area is a yellow circle with a question mark icon. The footer contains copyright information and links to Imprint, FAQ, Terms of Use, Data Privacy, and Privacy Settings.

Content

Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!

About Us

Vouchers

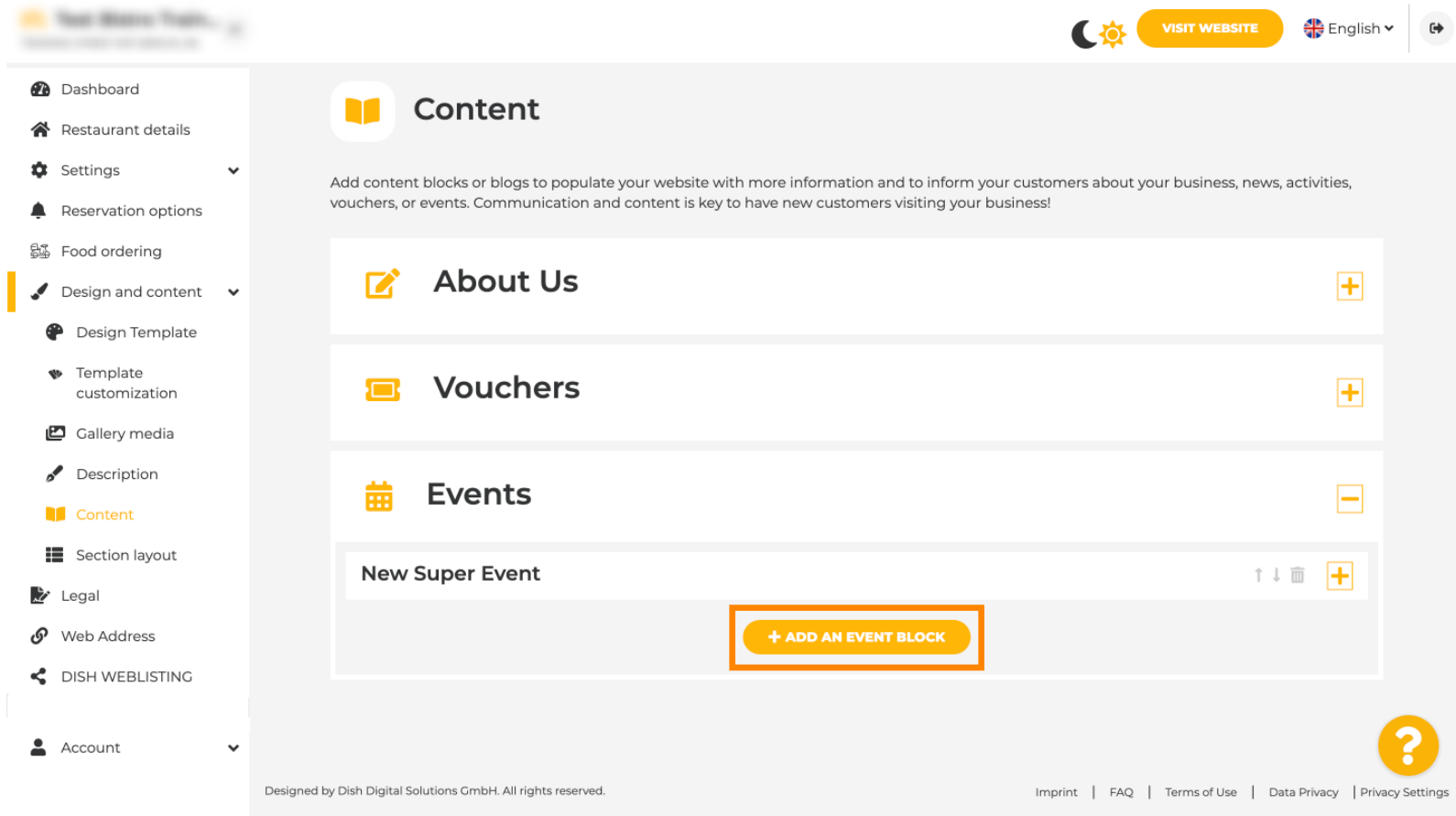
Events

Designed by Dish Digital Solutions GmbH. All rights reserved.

Imprint | FAQ | Terms of Use | Data Privacy | Privacy Settings



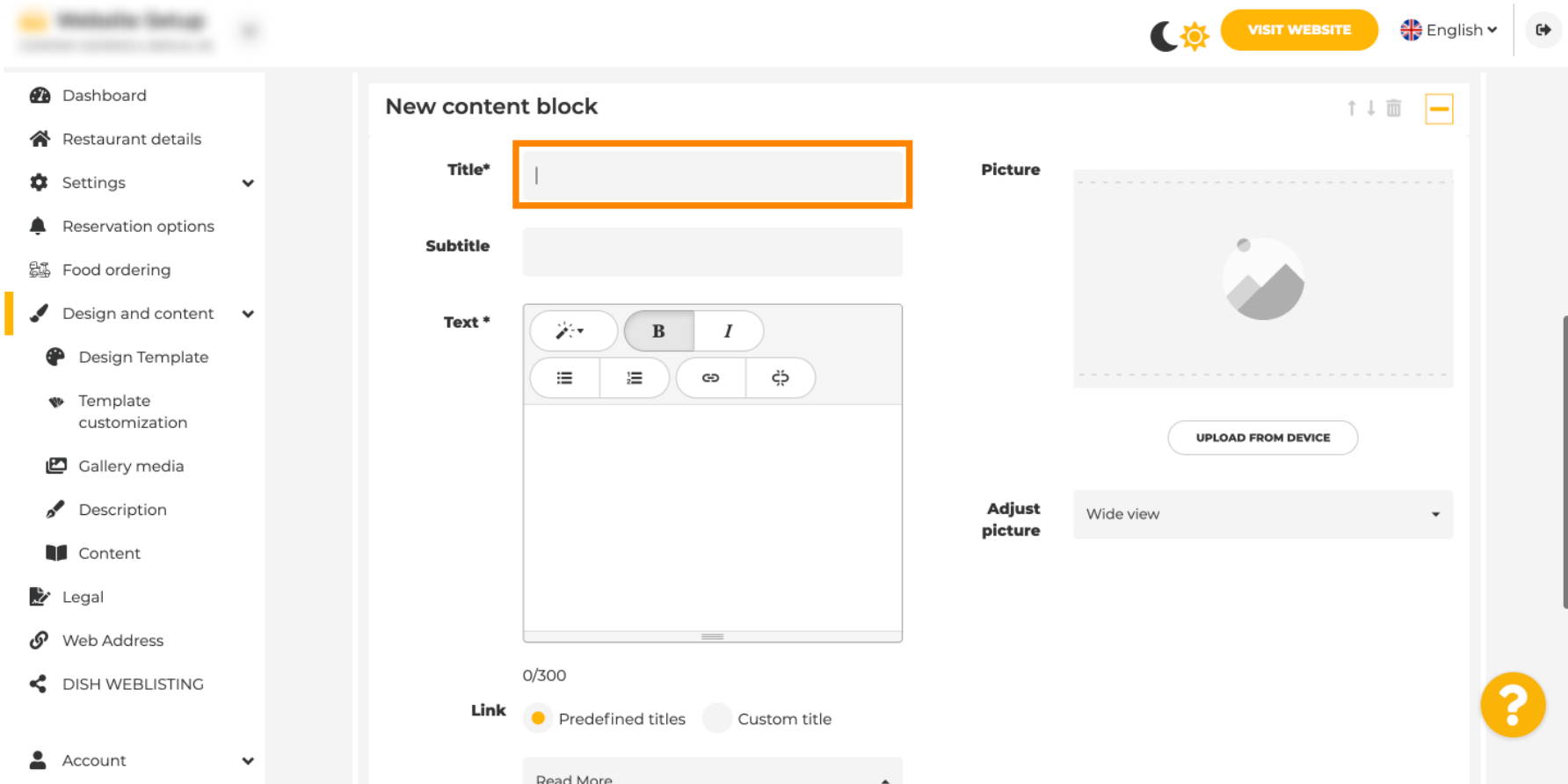
To create or add a new Event click on the button **ADD AN EVENT BLOCK**.



The screenshot displays the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Content' and includes a description: 'Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!'. Below this are three content blocks: 'About Us', 'Vouchers', and 'Events'. The 'Events' block is expanded, showing a 'New Super Event' entry with a '+ ADD AN EVENT BLOCK' button highlighted by an orange rectangle. The top right of the interface features a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon. The bottom of the page contains a footer with 'Designed by Dish Digital Solutions GmbH. All rights reserved.' and links for Imprint, FAQ, Terms of Use, Data Privacy, and Privacy Settings.



An input window will open. Enter the **name** of your event.



New content block

Title*

Subtitle

Text *

0/300

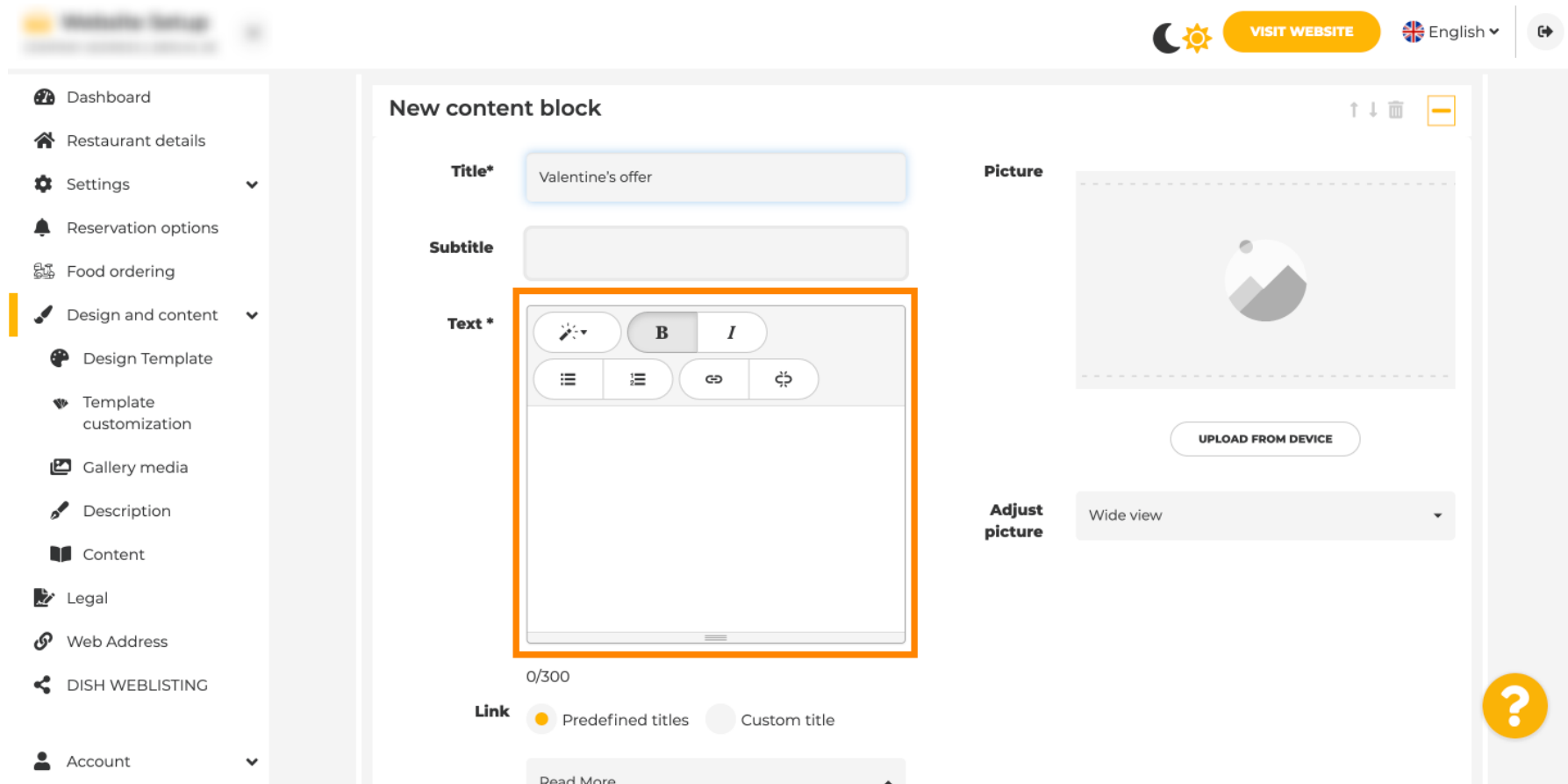
Link ☒ Predefined titles ☐ Custom title

Picture

Adjust picture Wide view

Read More

Here you can enter a **text** or a **description** to your event.



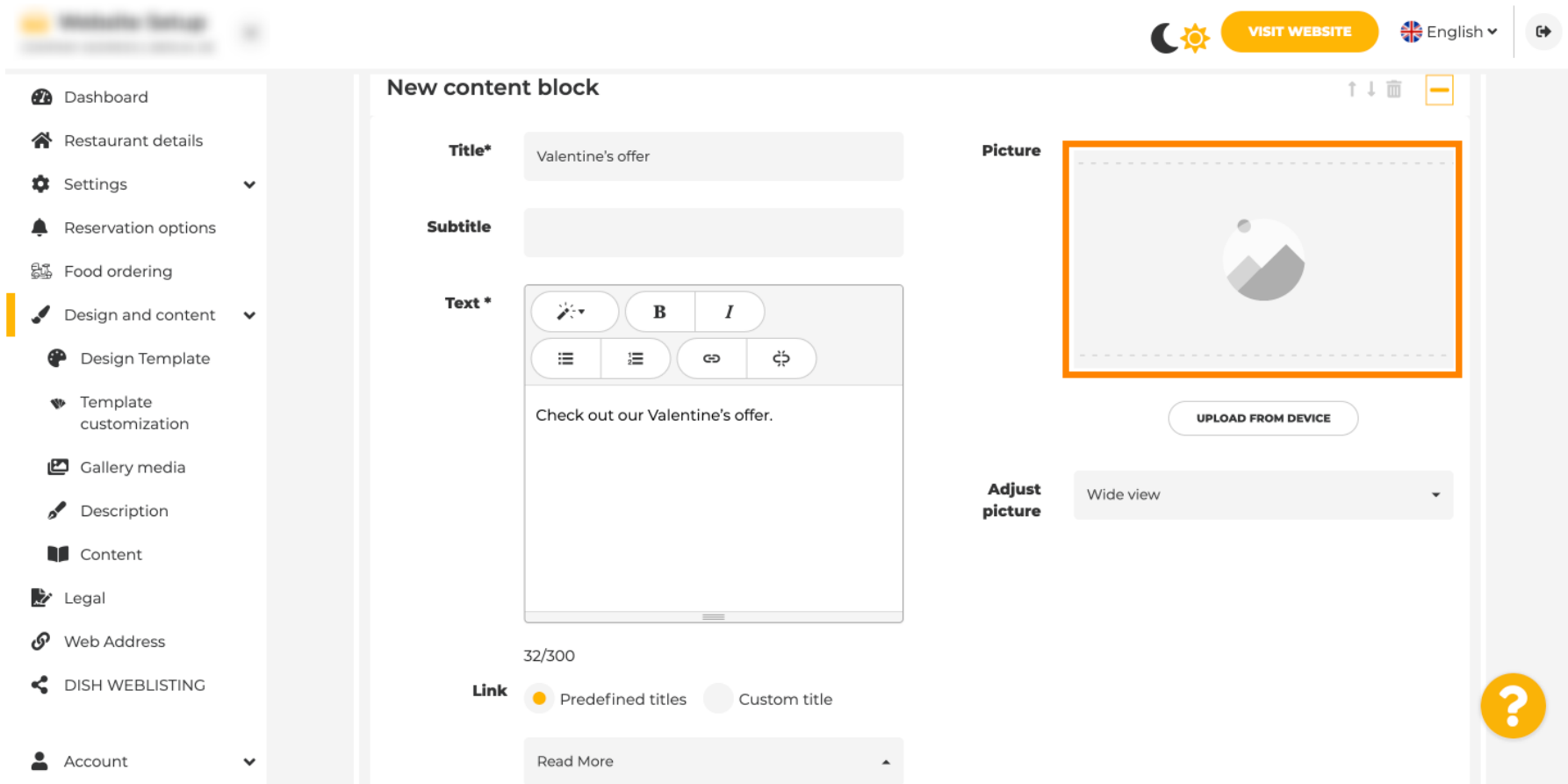
The screenshot displays the 'New content block' form in the DISH website admin interface. The form is titled 'New content block' and includes the following fields and options:

- Title***: A text input field containing 'Valentine's offer'.
- Subtitle**: An empty text input field.
- Text ***: A large text area for entering the event description. It is highlighted with an orange border. Above the text area are formatting buttons: a list icon, a bold (B) button, an italic (I) button, a link icon, and a refresh icon. Below the text area is a character count '0/300'.
- Link**: A section with two radio buttons: 'Predefined titles' (selected) and 'Custom title'. Below these is a dropdown menu showing 'Read More'.
- Picture**: A large image placeholder area. Below it is a button labeled 'UPLOAD FROM DEVICE'.
- Adjust picture**: A dropdown menu currently set to 'Wide view'.

The interface also features a sidebar on the left with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The top right corner includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (a yellow circle with a question mark).



You can **add** an image for your event.



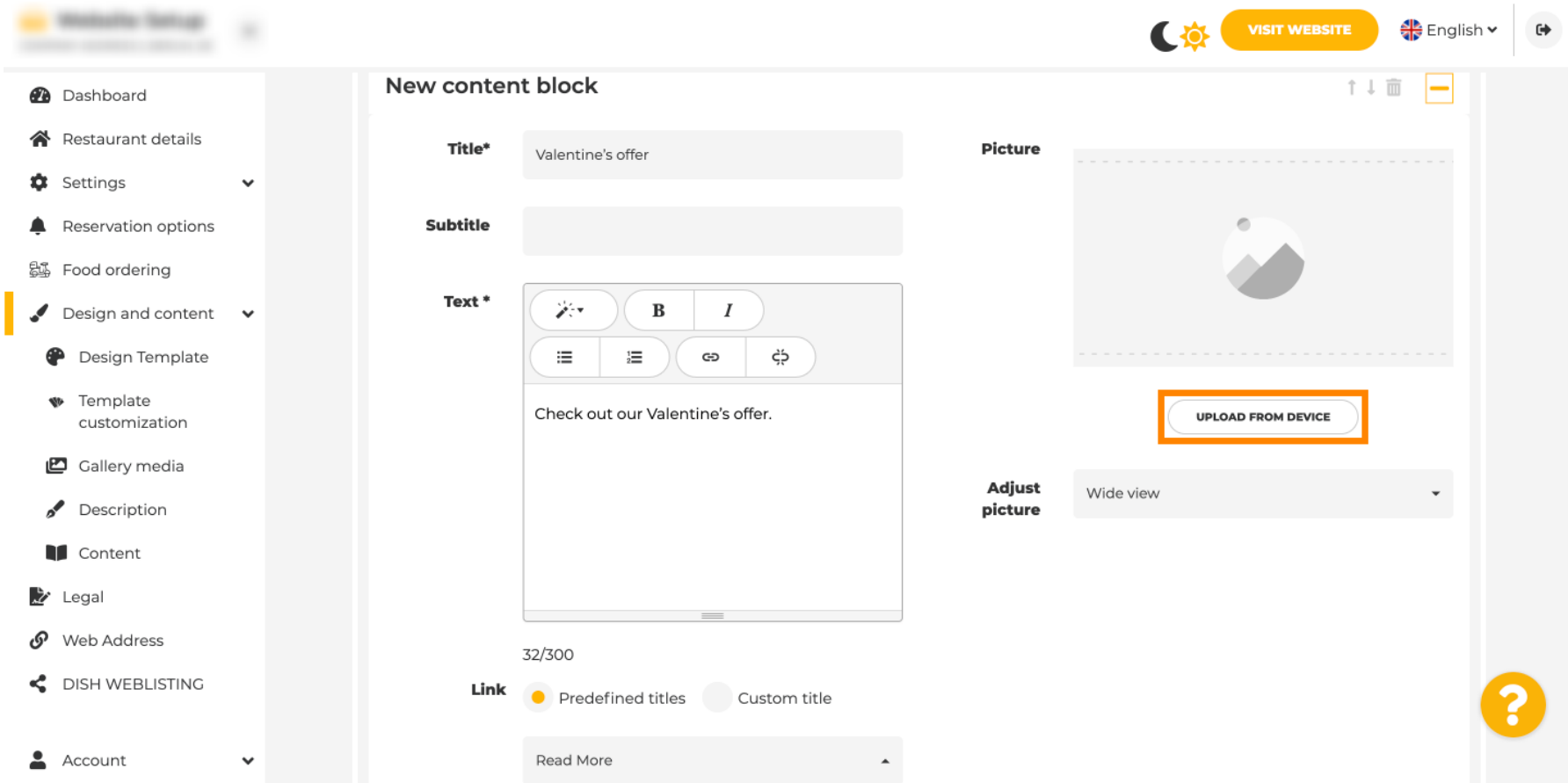
The screenshot shows the 'New content block' form in the DISH website admin interface. The form is divided into several sections:

- Title***: A text input field containing 'Valentine's offer'.
- Subtitle**: An empty text input field.
- Text ***: A rich text editor with a toolbar containing icons for bold (B), italic (I), bulleted list, numbered list, link, and unlink. The text area contains the placeholder text 'Check out our Valentine's offer.'
- Picture**: A large rectangular area with a dashed border and a placeholder image of a mountain. Below it is a button labeled 'UPLOAD FROM DEVICE'.
- Adjust picture**: A dropdown menu currently set to 'Wide view'.
- Link**: A section with two radio buttons: 'Predefined titles' (selected) and 'Custom title'. Below the radio buttons is a dropdown menu showing 'Read More'.

The interface includes a sidebar on the left with navigation links: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The top right corner features a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (a yellow circle with a question mark).



Click on **Upload from device**.



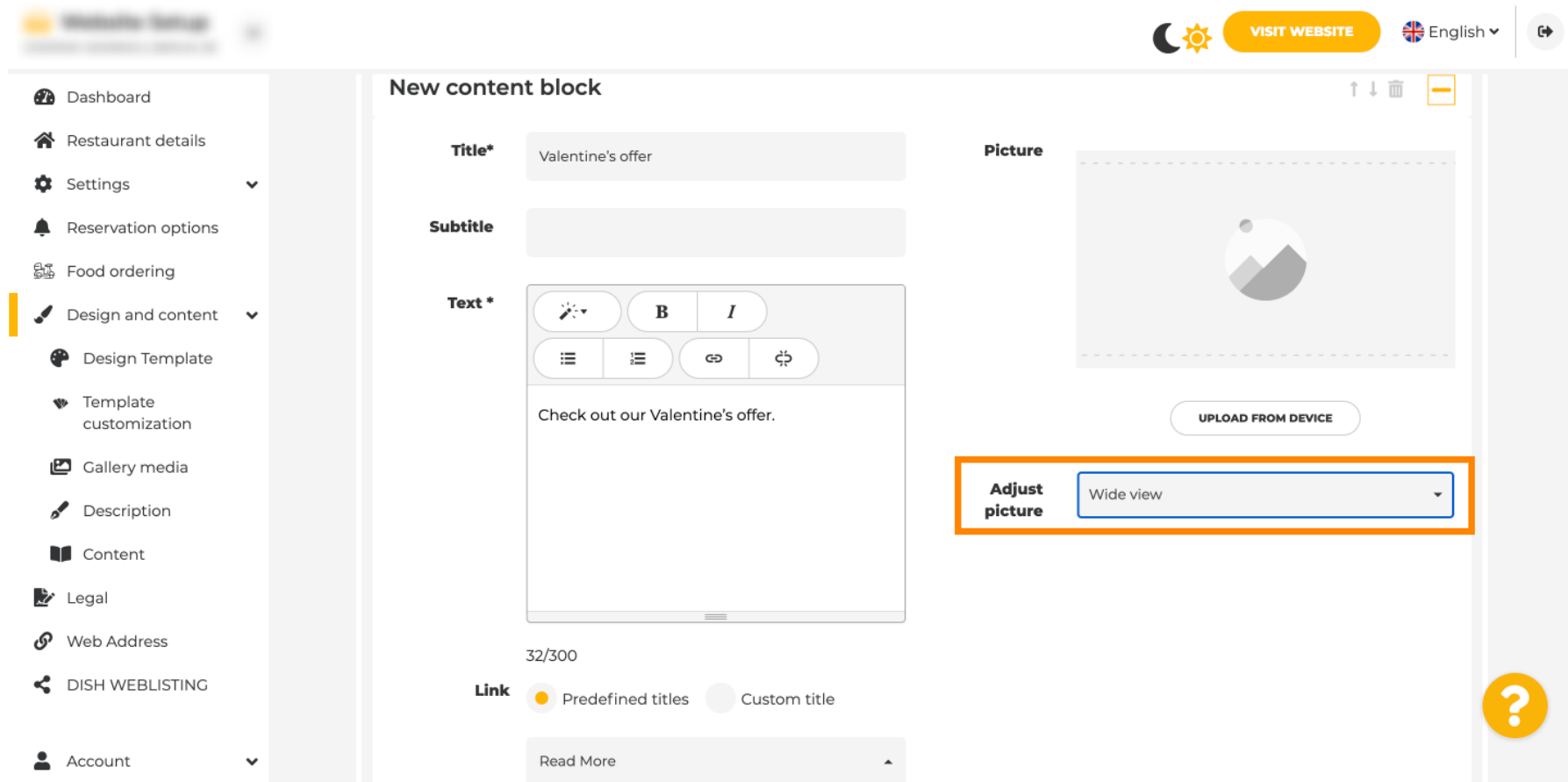
The screenshot shows the 'New content block' form in the DISH website management interface. The form is divided into several sections:

- Title***: A text input field containing 'Valentine's offer'.
- Subtitle**: An empty text input field.
- Text ***: A rich text editor with a toolbar containing icons for bold (B), italic (I), bulleted list, numbered list, link, and unlink. The text area contains the text 'Check out our Valentine's offer.'
- Picture**: A large image placeholder with a circular icon in the center. Below the placeholder is a button labeled 'UPLOAD FROM DEVICE' which is highlighted with an orange border.
- Adjust picture**: A dropdown menu currently set to 'Wide view'.
- Link**: A section with two radio buttons: 'Predefined titles' (selected) and 'Custom title'. Below this is a dropdown menu showing 'Read More'.

The interface includes a sidebar on the left with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The top right corner features a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (a yellow circle with a question mark).



Click on **Wide view** to adjust the picture.



The screenshot shows the 'New content block' form in the DISH website management system. The form is divided into several sections:

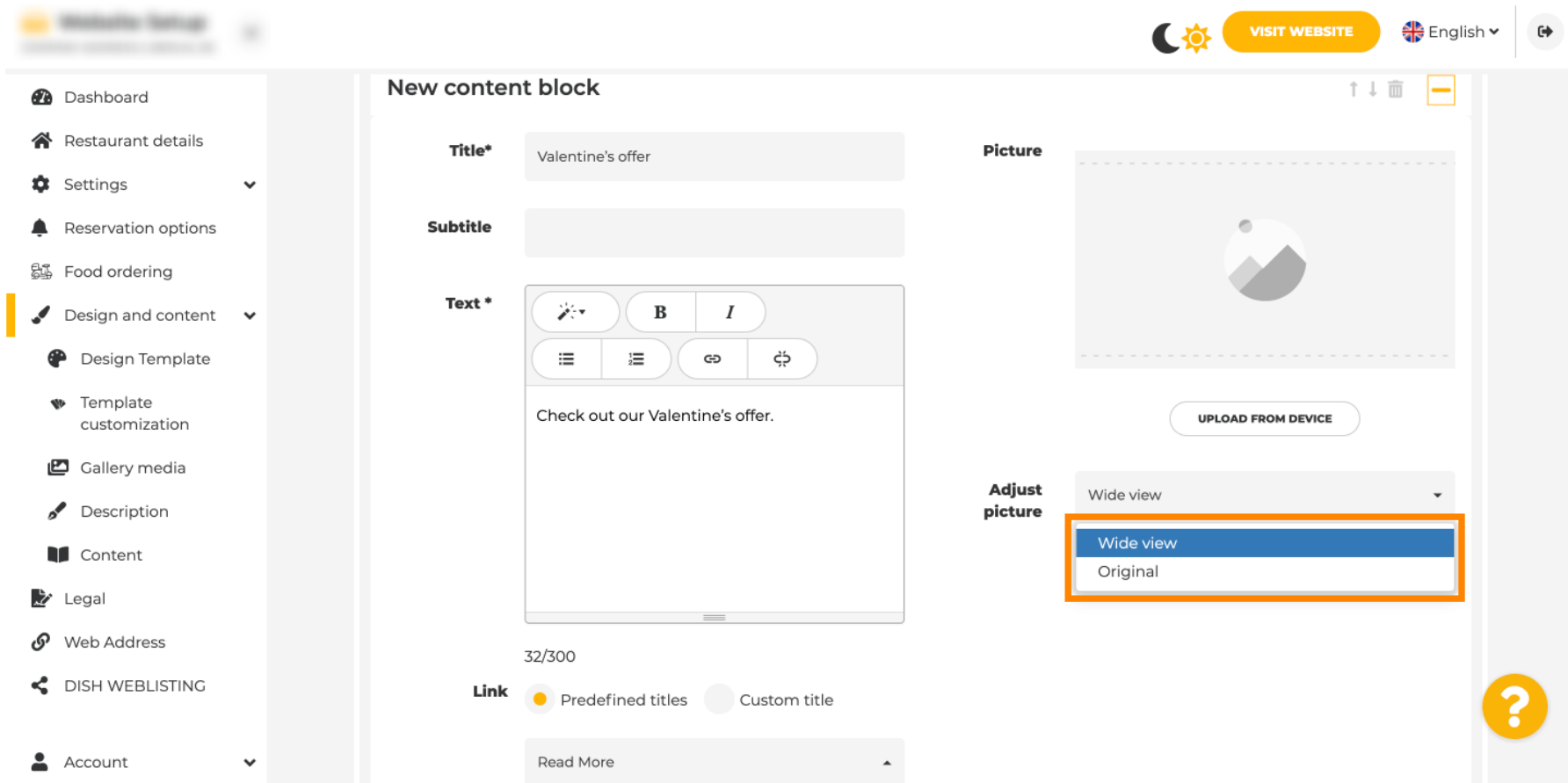
- Title***: A text input field containing 'Valentine's offer'.
- Subtitle**: An empty text input field.
- Text ***: A rich text editor with a toolbar containing icons for bold (B), italic (I), bulleted list, numbered list, link, and unlink. Below the toolbar, the text 'Check out our Valentine's offer.' is entered.
- Picture**: A large image placeholder area with a circular icon in the center. Below it is a button labeled 'UPLOAD FROM DEVICE'.
- Adjust picture**: A dropdown menu currently set to 'Wide view'. This section is highlighted with an orange border in the original image.
- Link**: A section with two radio buttons: 'Predefined titles' (selected) and 'Custom title'. Below it is a dropdown menu showing 'Read More'.

The left sidebar contains a navigation menu with items like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account.

The top right of the interface includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (a yellow circle with a question mark).



Choose between **Wide view** or **Original**.

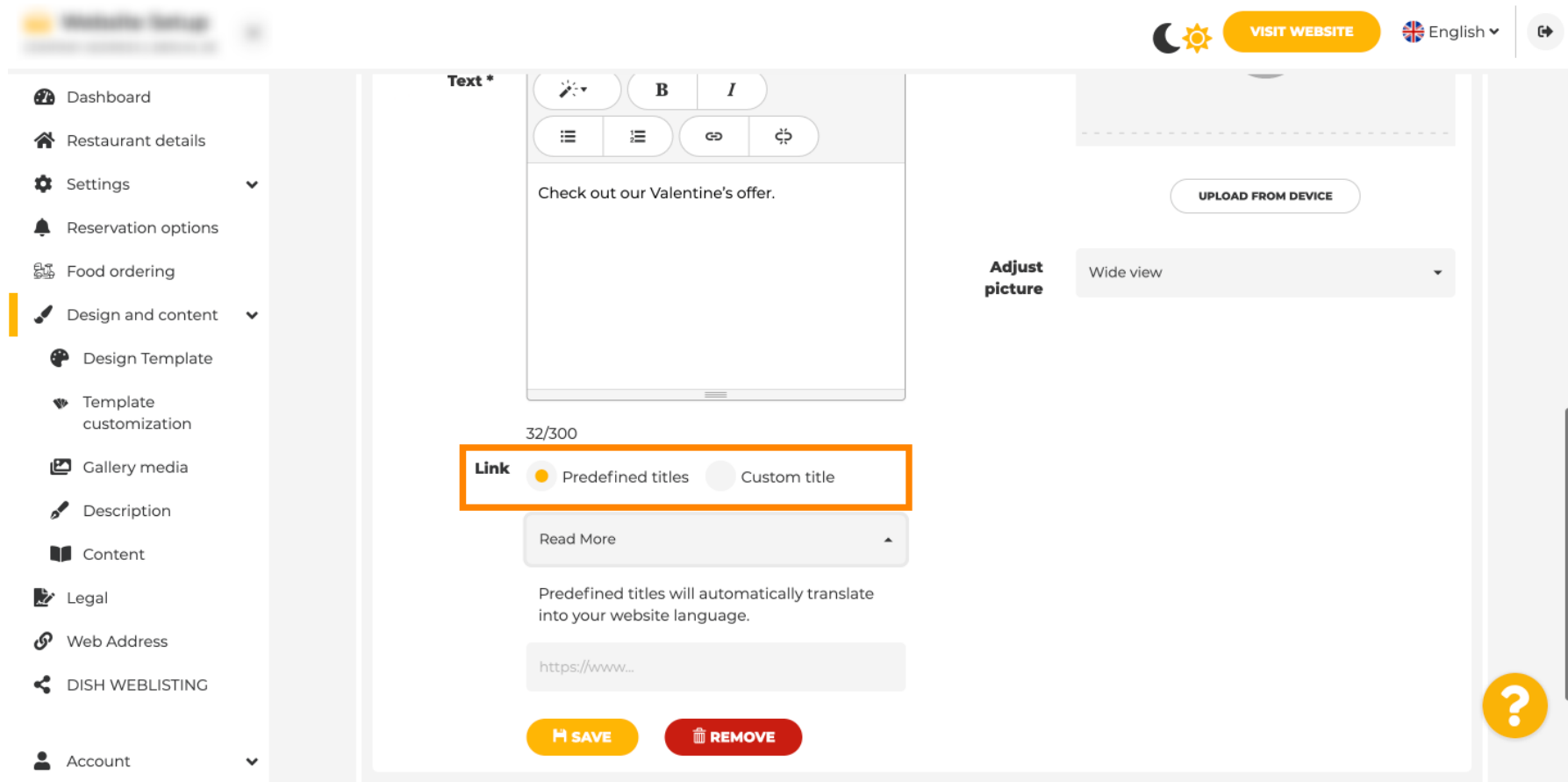


The screenshot shows the 'New content block' form in the DISH website management system. The form is divided into several sections:

- Title***: A text input field containing 'Valentine's offer'.
- Subtitle**: An empty text input field.
- Text ***: A rich text editor with a toolbar containing icons for bold (B), italic (I), bulleted list, numbered list, link, and unlink. The text area contains the placeholder text 'Check out our Valentine's offer.'
- Picture**: A large image placeholder with a circular icon. Below it is a button labeled 'UPLOAD FROM DEVICE'.
- Adjust picture**: A dropdown menu currently set to 'Wide view'. The dropdown is open, showing two options: 'Wide view' (highlighted in blue) and 'Original'.
- Link**: A section with two radio buttons: 'Predefined titles' (selected) and 'Custom title'. Below this is a text input field containing 'Read More'.

The left sidebar contains a navigation menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The top right of the interface includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (question mark in a circle).

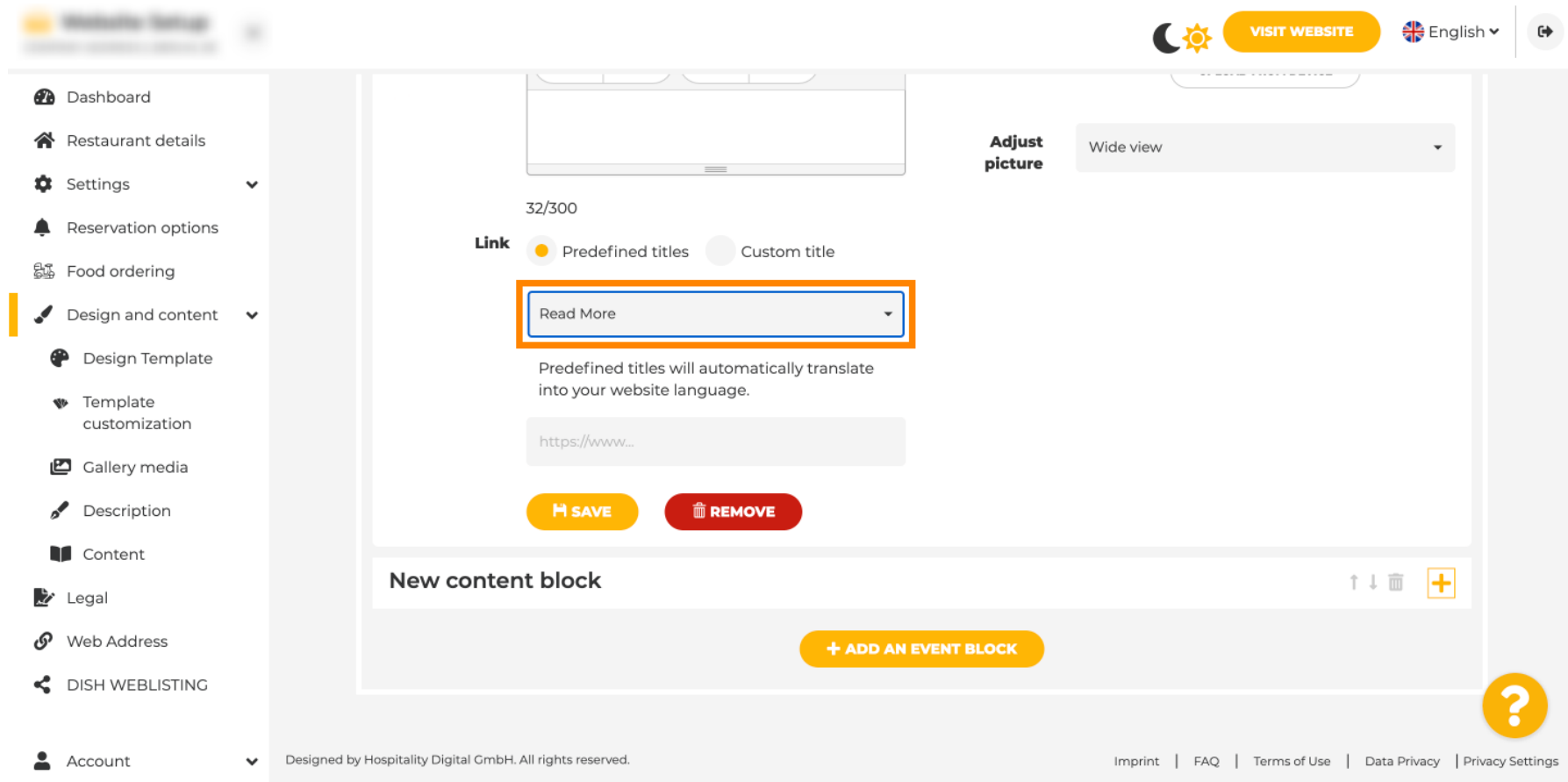
Here, you can choose between **Predefined titles** or **Custom title**.



The screenshot displays the DISH website editor interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area shows a 'Text' block with a text area containing 'Check out our Valentine's offer.' and a character count of 32/300. Below the text area is a 'Link' section with two radio buttons: 'Predefined titles' (selected) and 'Custom title'. Below these is a 'Read More' button and a text input field with the placeholder 'https://www...'. At the bottom of the editor are 'SAVE' and 'REMOVE' buttons. On the right side of the editor, there is a 'Visit Website' button, a language selector set to 'English', and an 'Adjust picture' section with a 'Wide view' dropdown and an 'UPLOAD FROM DEVICE' button. A help icon (question mark) is visible in the bottom right corner.



Scroll down and click on **Read More**.



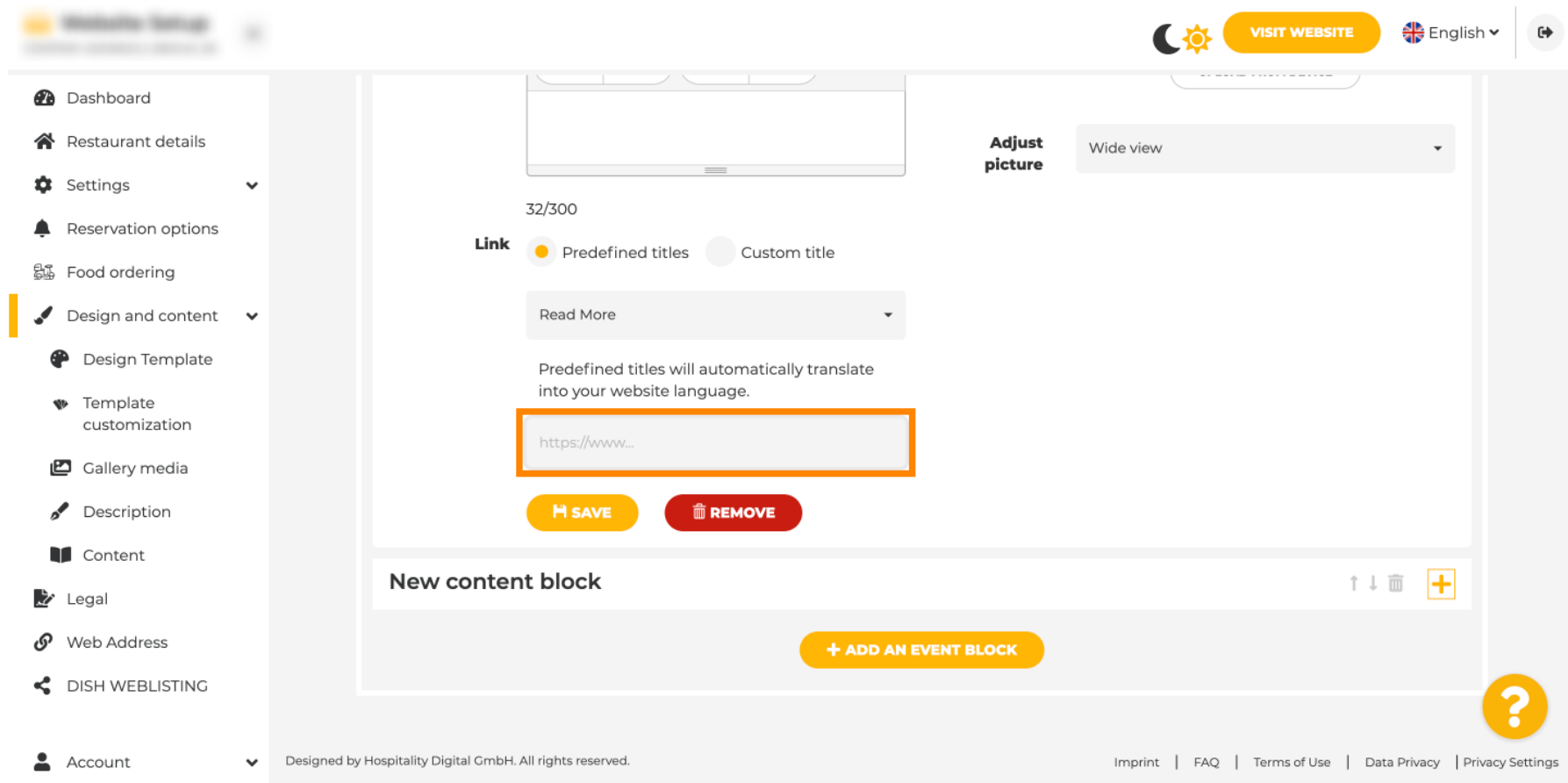
The screenshot shows the DISH website editor interface. On the left is a sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area displays a preview of a website section with a 'Read More' button highlighted by an orange rectangle. Above the button, there are radio buttons for 'Predefined titles' (selected) and 'Custom title'. Below the button, there is a text input field with the placeholder 'https://www...'. At the bottom of the main area, there is a 'New content block' section with a '+ ADD AN EVENT BLOCK' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for Imprint, FAQ, Terms of Use, Data Privacy, and Privacy Settings. A yellow question mark icon is located in the bottom right corner.



Select your **preference**.

The screenshot displays the DISH website editor interface. On the left is a sidebar menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main workspace shows a preview of a website section with a 'Link' dropdown menu open. The dropdown options are: Read More (highlighted with a blue bar), Claim Your Voucher, Register for party, Invite your friends, Find Out More, Get Tickets, and Save Voucher. The 'Link' dropdown is highlighted with an orange border. Below the preview is a 'New content block' section with a '+ ADD AN EVENT BLOCK' button. The top right of the interface includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (a yellow circle with a question mark). The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for Imprint, FAQ, Terms of Use, Data Privacy, and Privacy Settings.

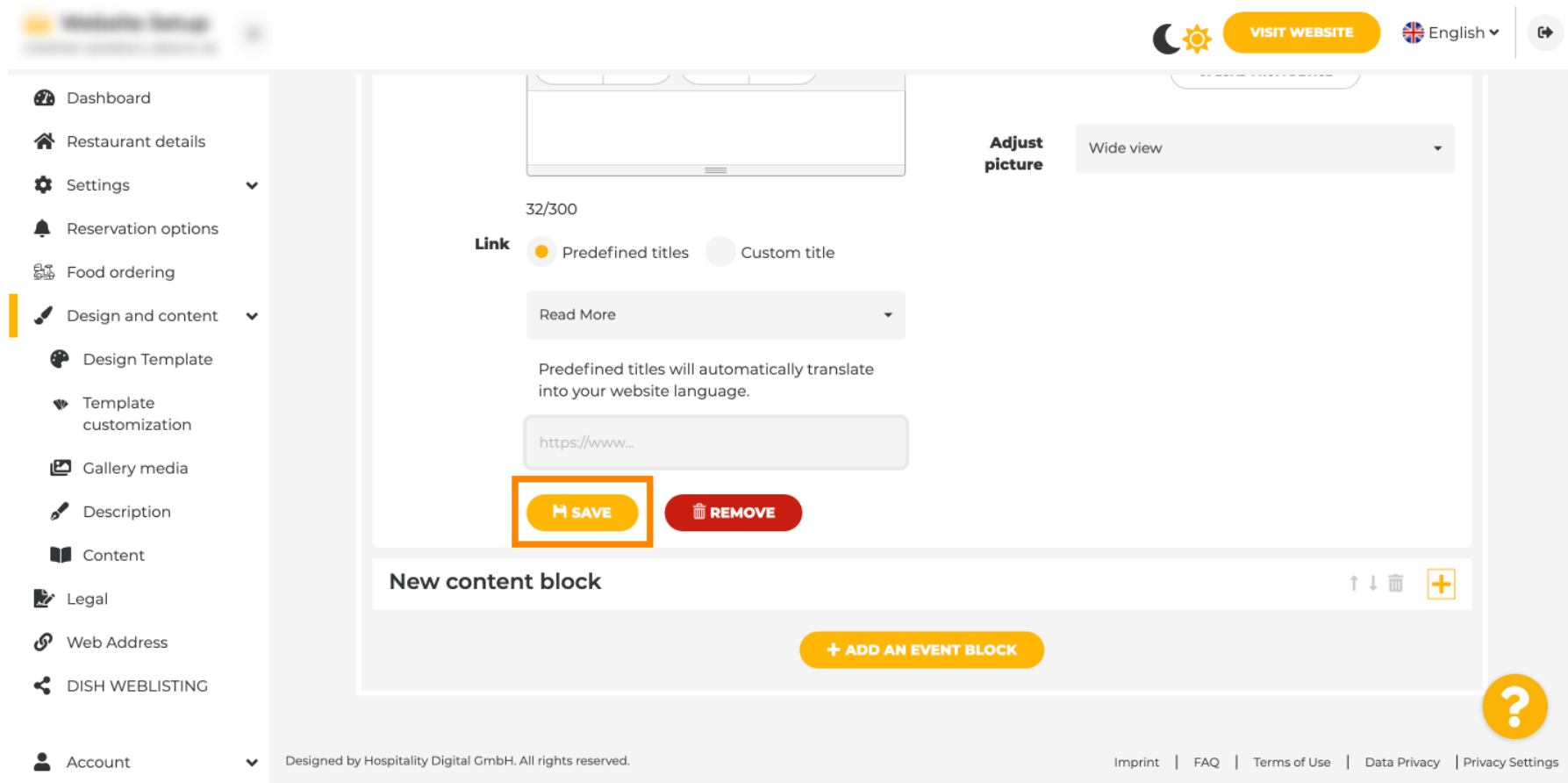
Add the events **URL**.



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area displays a 'Link' block being edited. It shows a 'Predefined titles' radio button selected, a 'Read More' dropdown, and a text input field containing 'https://www...' which is highlighted with an orange border. Below the input field are 'SAVE' and 'REMOVE' buttons. To the right of the input field is a 'Wide view' dropdown. At the bottom of the main area is a 'New content block' section with an '+ ADD AN EVENT BLOCK' button. The footer contains copyright information and links for Imprint, FAQ, Terms of Use, Data Privacy, and Privacy Settings. A yellow question mark icon is visible in the bottom right corner of the interface.



Click on **SAVE**.



The screenshot shows the DISH website editor interface. On the left is a sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area displays a preview of a website section with a 'Link' dropdown set to 'Read More'. Below the preview are two buttons: 'SAVE' (highlighted with an orange box) and 'REMOVE'. At the bottom of the main area is a 'New content block' section with an '+ ADD AN EVENT BLOCK' button. The top right of the interface includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (question mark in a circle). The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for Imprint, FAQ, Terms of Use, Data Privacy, and Privacy Settings.

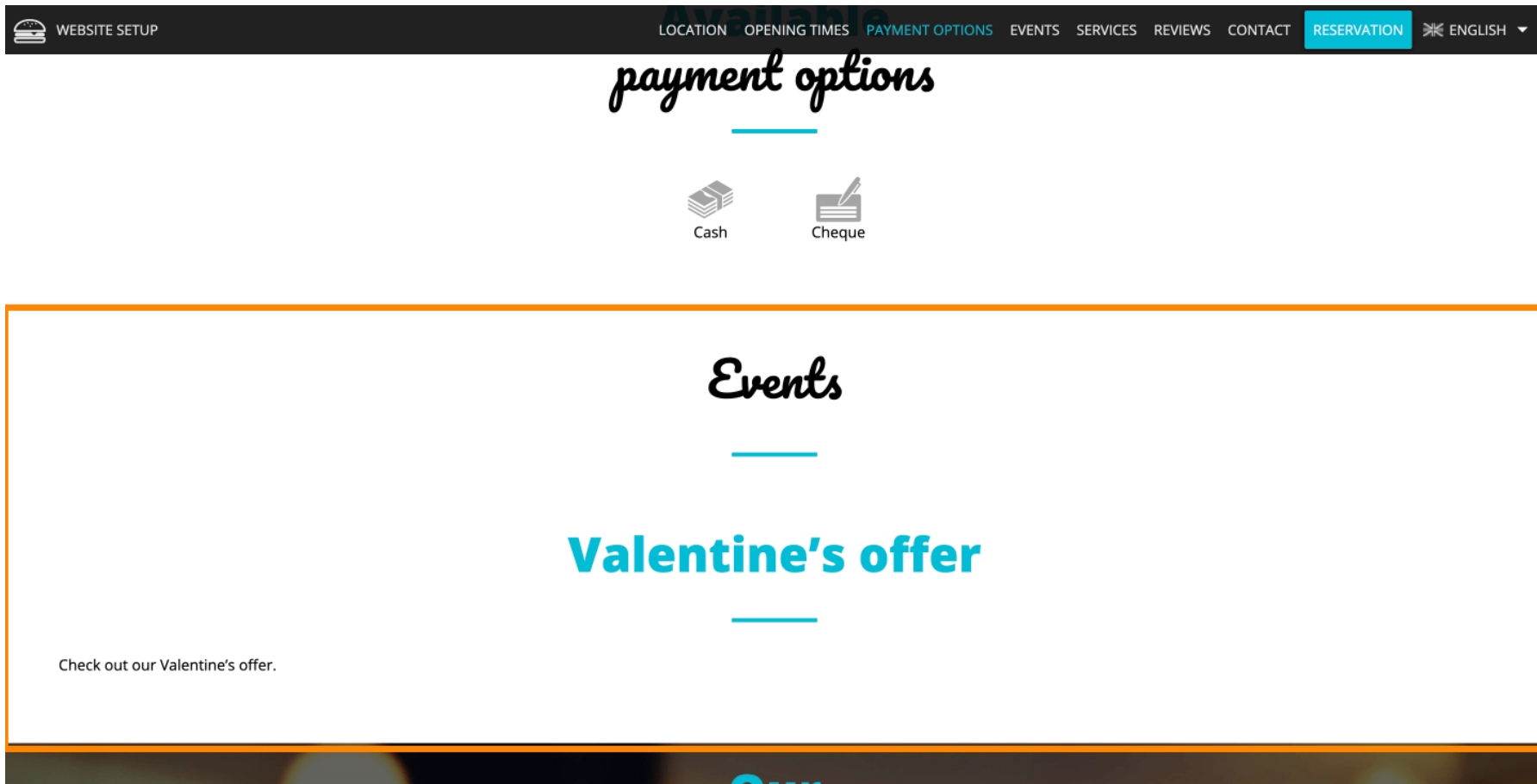


Click on **VISIT WEBSITE**.

The screenshot shows the DISH website editor interface. The top right corner features a navigation bar with a moon icon, a sun icon, a highlighted **VISIT WEBSITE** button, a language dropdown set to 'English', and a share icon. The left sidebar contains a menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main editor area displays a 'Link' block with a 'Read More' button and a URL field. Below the link block is a 'New content block' section with an **+ ADD AN EVENT BLOCK** button. The bottom of the screen shows a footer with the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links to Imprint, FAQ, Terms of Use, Data Privacy, and Privacy Settings.



Here is your newly created event. That's it. You're done. **Note: You might have to scroll down, depending on the template design of your website.**





Scan to go to the interactive player