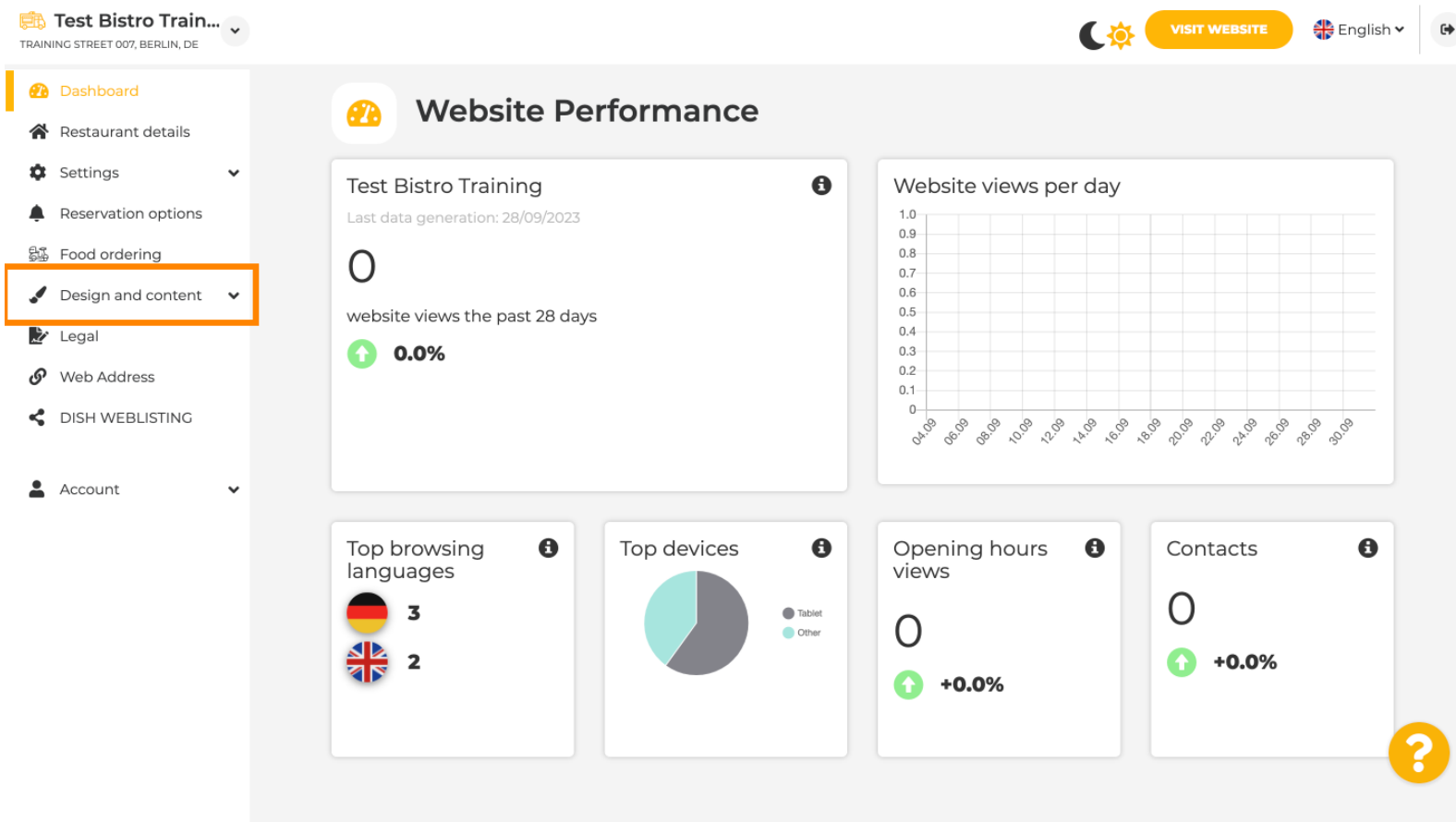


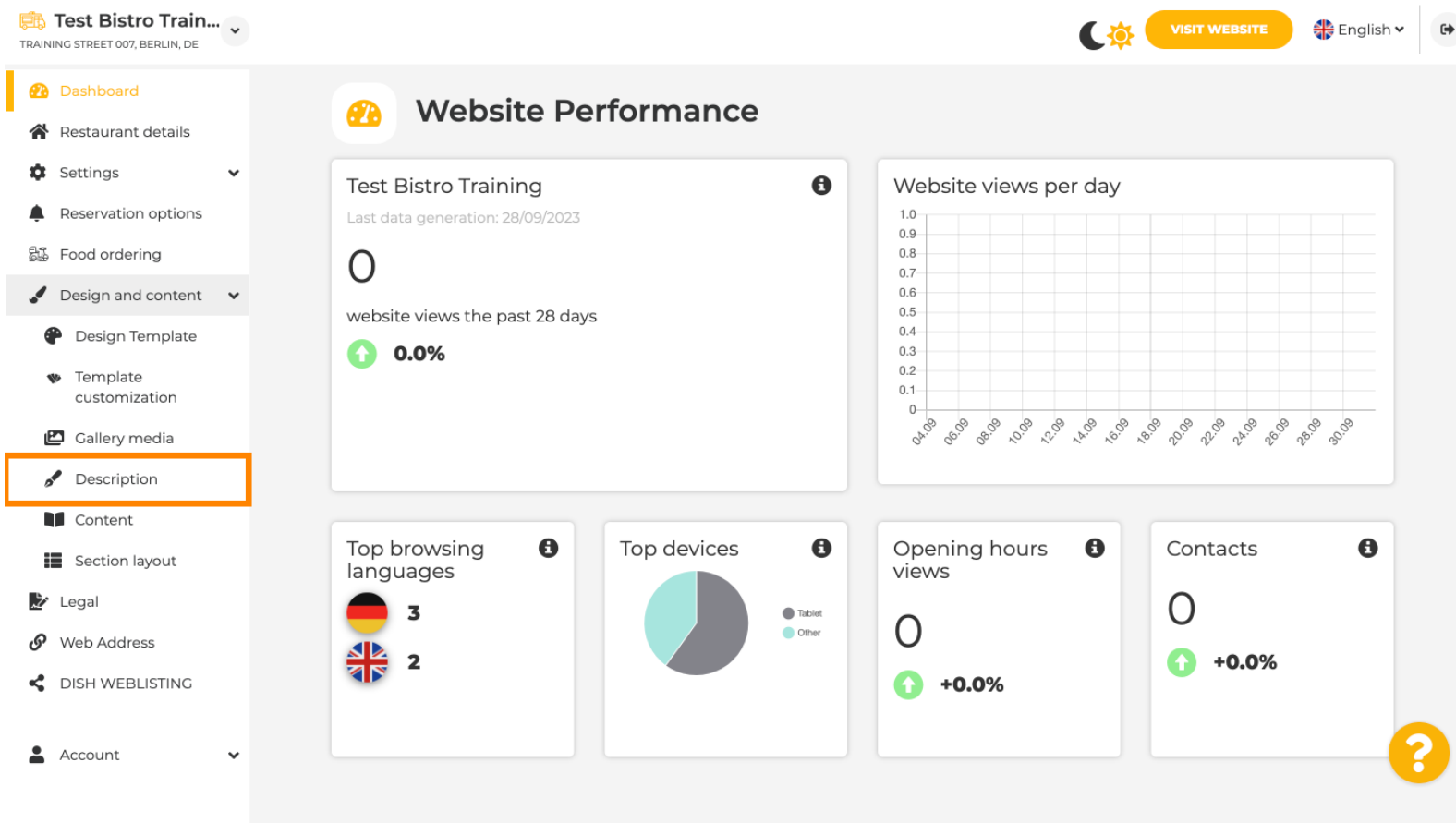


Haga clic **en Diseño y contenido** .





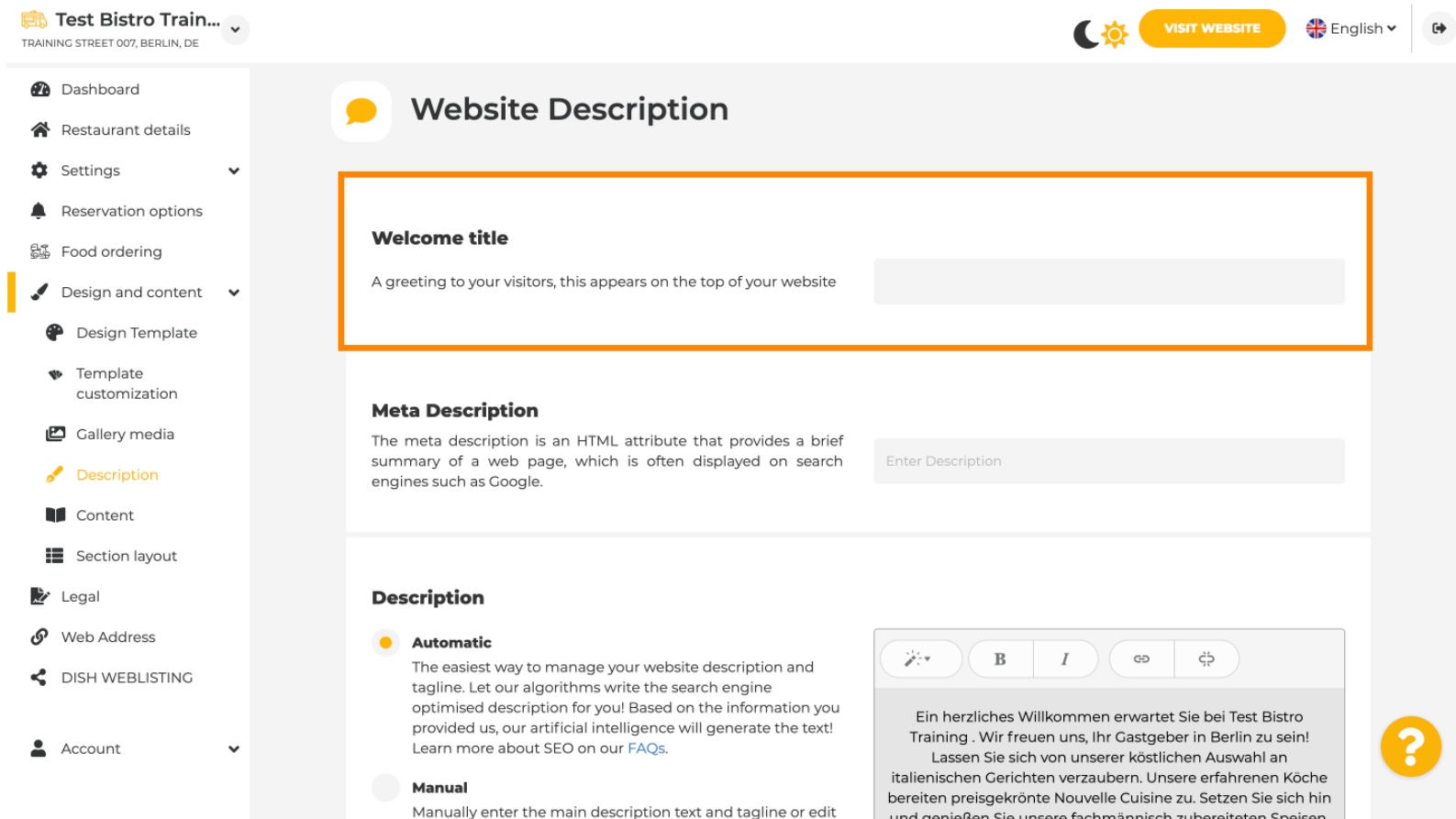
Haga clic en **Descripción**.



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted with an orange box), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Website Performance' and contains several widgets. The 'Test Bistro Training' widget shows 0 website views the past 28 days with a 0.0% change. The 'Website views per day' widget is a line chart showing 0 views from 04.09 to 30.09. The 'Top browsing languages' widget shows German (3) and British English (2). The 'Top devices' widget shows a pie chart for Tablet and Other. The 'Opening hours views' widget shows 0 views with a +0.0% change. The 'Contacts' widget shows 0 contacts with a +0.0% change. A yellow question mark icon is in the bottom right corner.



En el primer paso, le mostraremos cómo agregar un título de bienvenida a su sitio web de DISH.



The screenshot shows the 'Website Description' setup page in the DISH dashboard. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and features three sections: 'Welcome title', 'Meta Description', and 'Description'. The 'Welcome title' section is highlighted with an orange border and includes a text input field. The 'Meta Description' section includes a text input field. The 'Description' section offers two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option includes a text area with a rich text editor toolbar. A yellow question mark icon is visible in the bottom right corner of the interface.

Test Bistro Train...
TRAINING STREET 007, BERLIN, DE

Website Description

Welcome title
A greeting to your visitors, this appears on the top of your website

Meta Description
The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google.

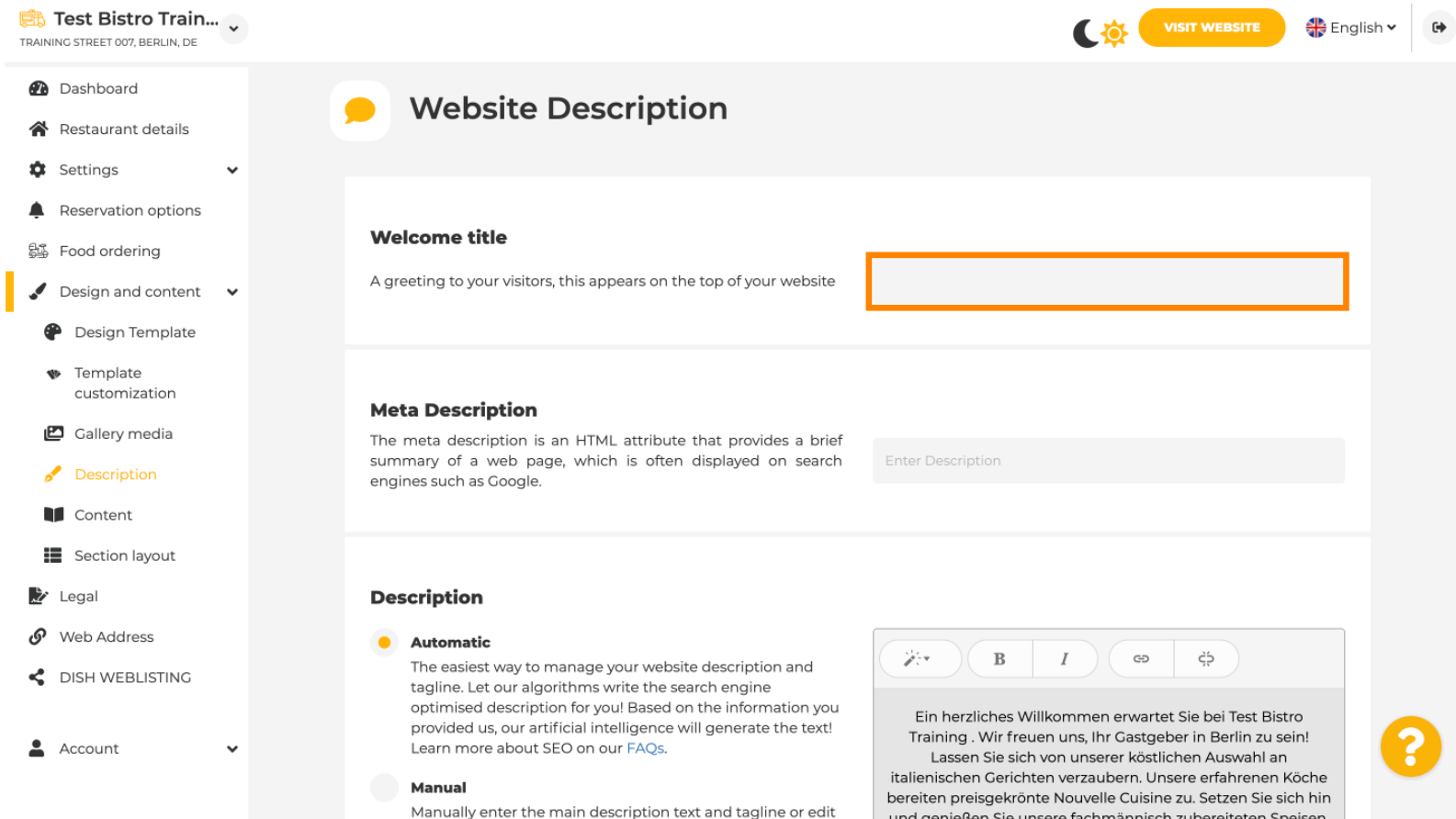
Description

- Automatic**
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**
Manually enter the main description text and tagline or edit

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.



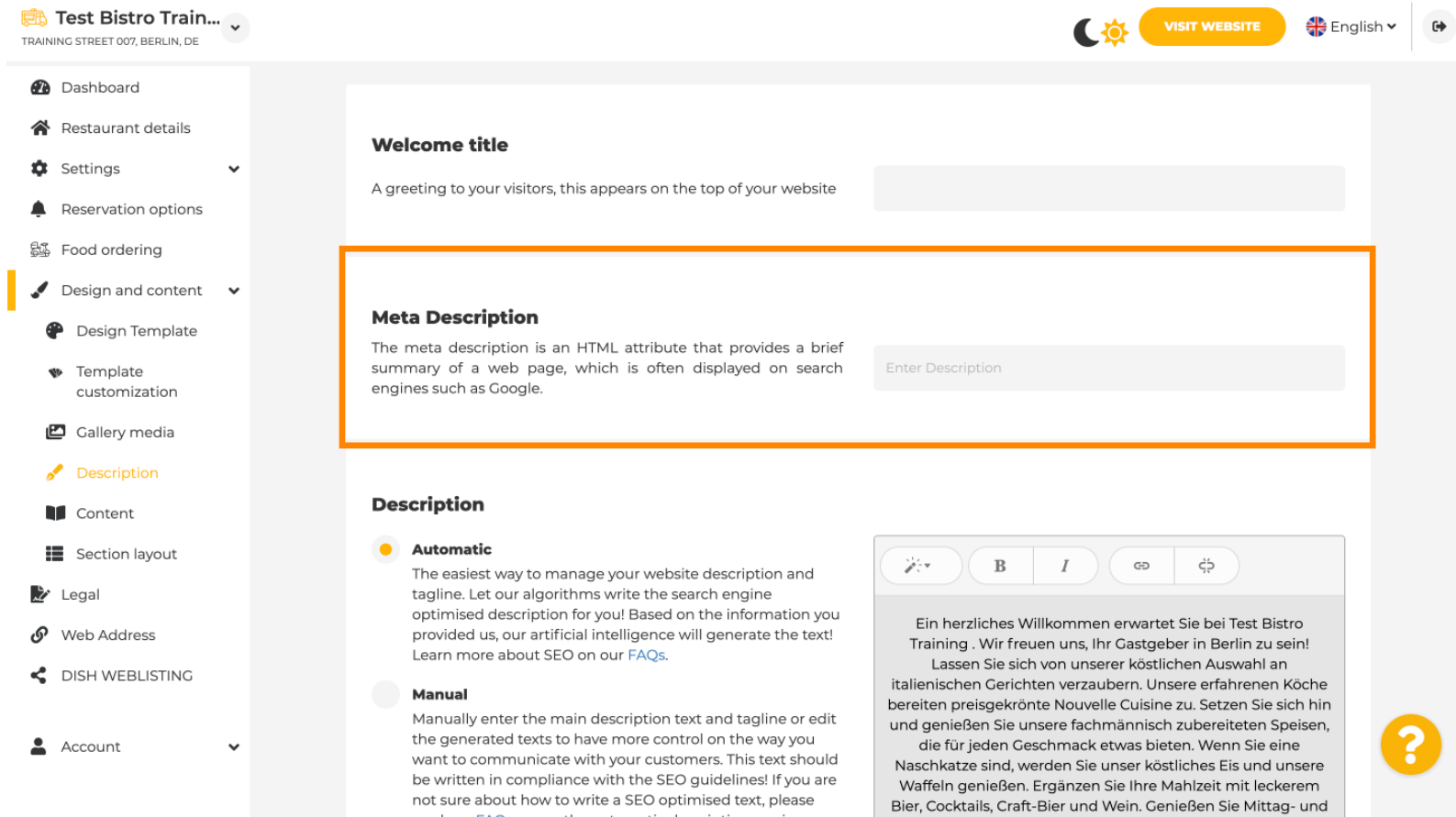
Para agregar un título de bienvenida a su sitio web de DISH, haga clic en el **campo de texto** , debajo de **Título de bienvenida** y escriba el **saludo preferido** .



The screenshot shows the 'Website Description' section of the DISH website management interface. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and contains three sections: 'Welcome title', 'Meta Description', and 'Description'. The 'Welcome title' section has a text input field highlighted with an orange border. The 'Meta Description' section has a text input field labeled 'Enter Description'. The 'Description' section has two radio button options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option is described as the easiest way to manage the website description and tagline, and the 'Manual' option is described as manually entering the main description text and tagline or editing it. A rich text editor is visible in the 'Automatic' section, showing a sample German text: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.' A yellow question mark icon is located in the bottom right corner of the interface.



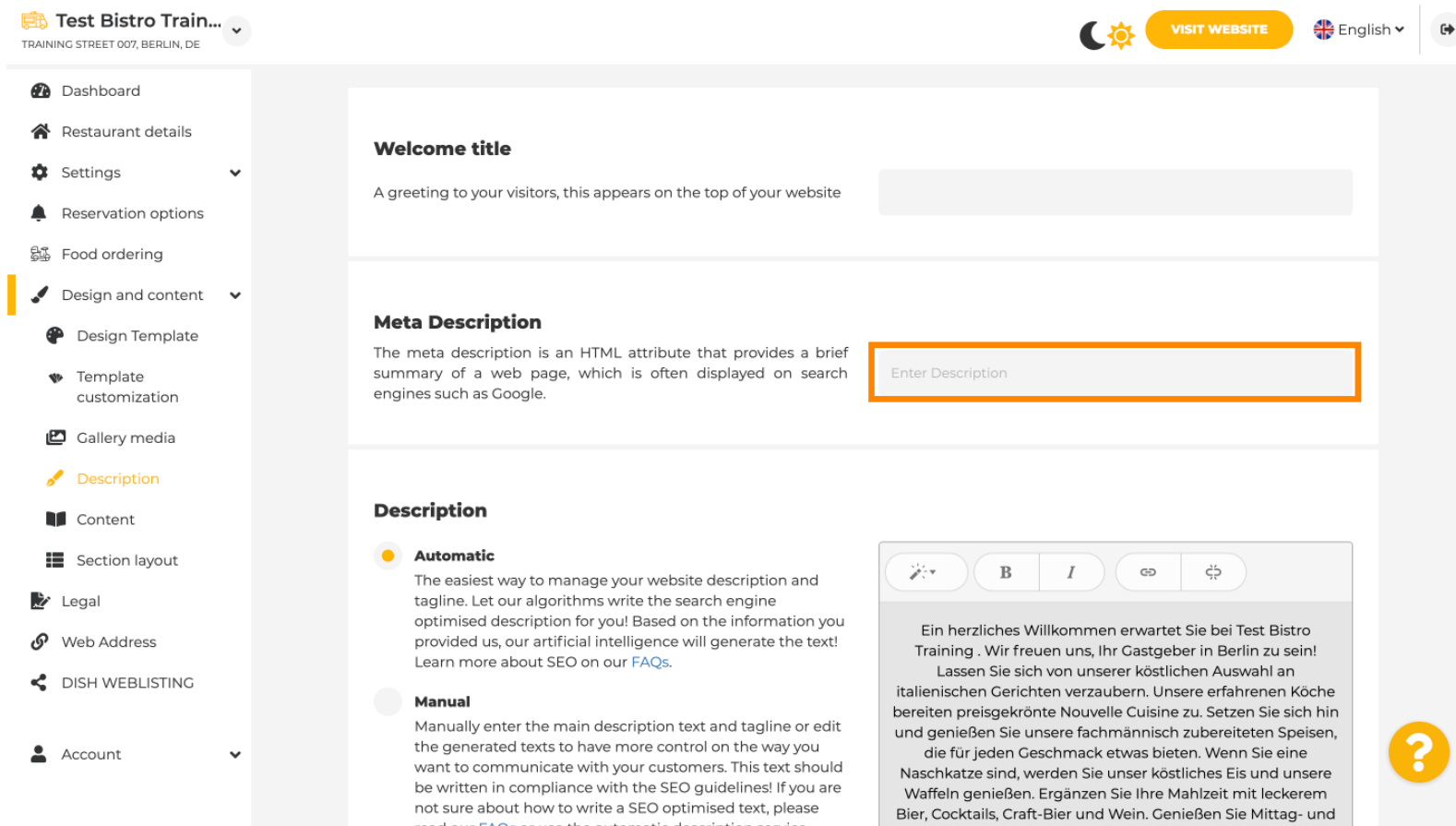
En el segundo paso, te mostraremos cómo agregar una meta descripción. **Nota: La meta descripción es un breve resumen del sitio web, relevante para la optimización en motores de búsqueda como Google.**



The screenshot shows the DISH website management interface. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and shows the 'Meta Description' section highlighted with an orange border. The 'Meta Description' section includes a text input field labeled 'Enter Description'. Below it, the 'Description' section is visible, showing 'Automatic' and 'Manual' options. The 'Automatic' option is selected, and the text area contains a German welcome message for 'Test Bistro Training'.



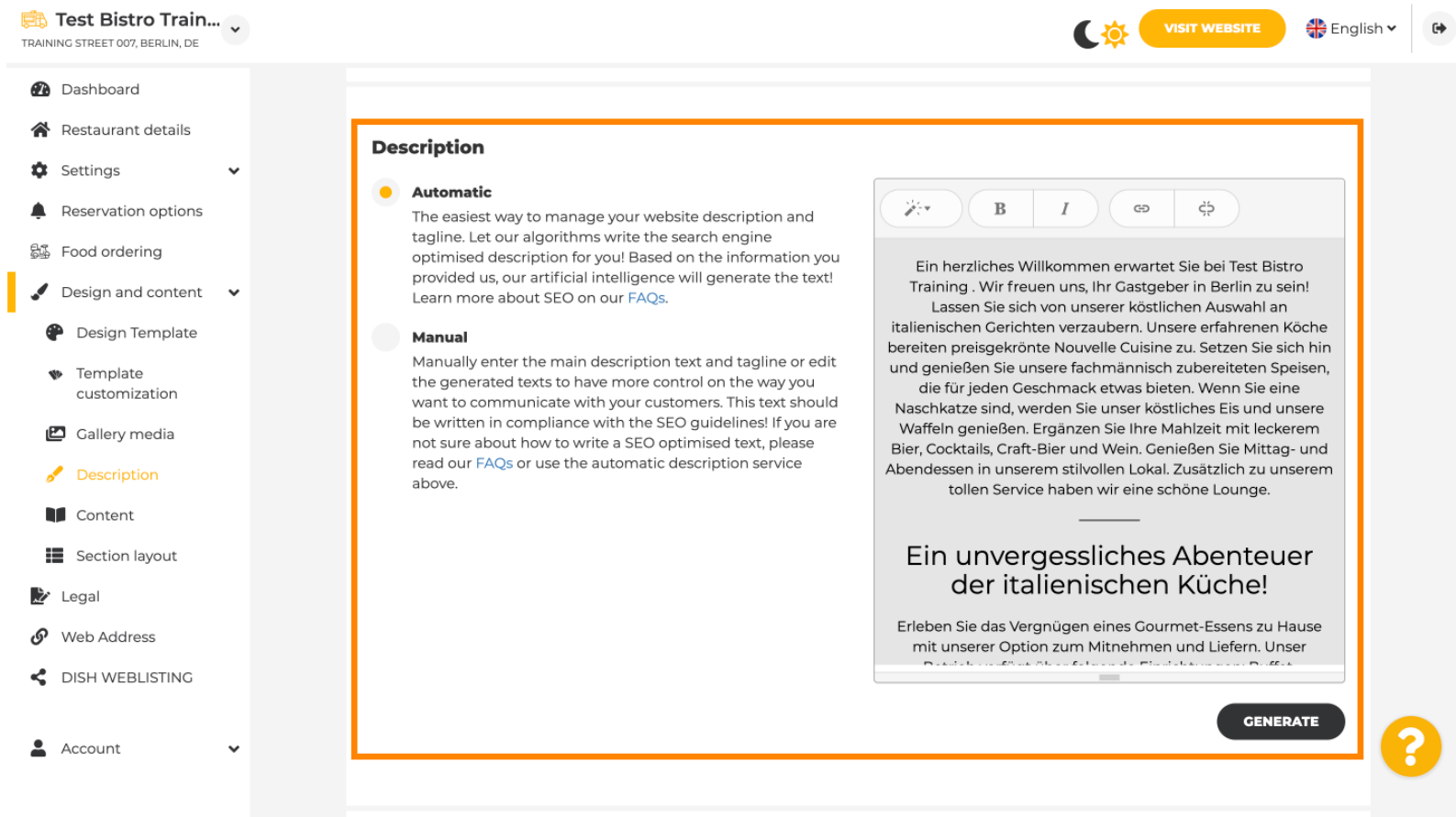
Ahora haga clic en el **campo de texto** para ingresar la palabra clave preferida para su Meta descripción.



The screenshot shows the 'Test Bistro Training' website management interface. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into three sections: 'Welcome title', 'Meta Description', and 'Description'. The 'Meta Description' section has a text input field labeled 'Enter Description' which is highlighted with an orange border. The 'Description' section has two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option provides a brief summary of the website and a link to FAQs. The 'Manual' option allows for manual entry of the description text and tagline. A right sidebar contains a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon (question mark).



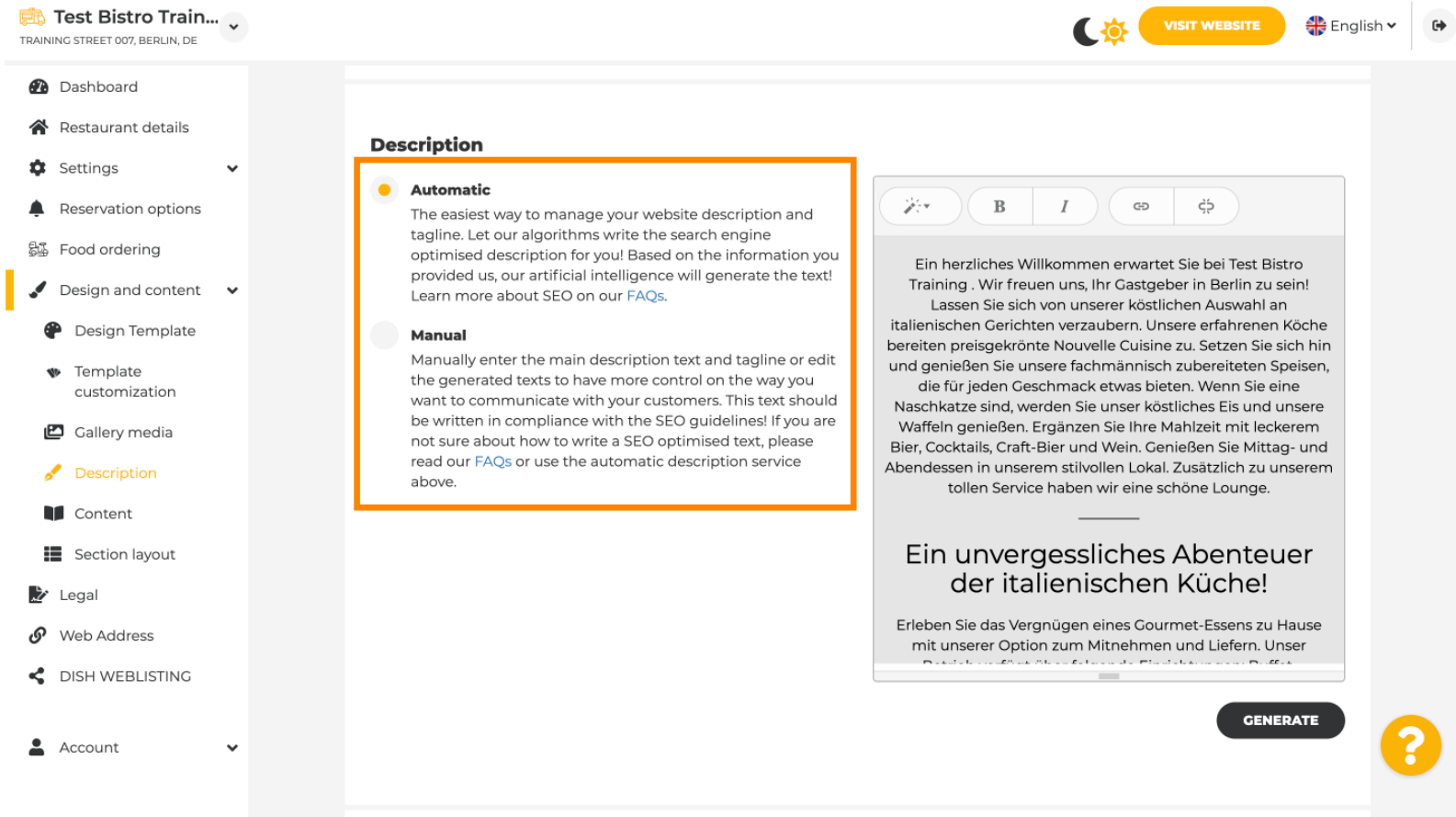
Ahora le mostraremos cómo editar/agregar una descripción para su sitio web DISH.



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and has two tabs: 'Automatic' and 'Manual'. The 'Automatic' tab is selected, showing a description for 'Test Bistro Training' in Berlin. The 'Manual' tab is also visible, showing a description for 'Ein unvergessliches Abenteuer der italienischen Küche!'. A 'GENERATE' button is at the bottom right of the description area. A yellow question mark icon is in the bottom right corner of the interface.



La descripción puede generarse automáticamente o editarse manualmente. Elija aquí la opción **que prefiera** . **Nota: Máximo 1800 caracteres.**



The screenshot shows the 'Test Bistro Train...' website management interface. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and features two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option is highlighted with an orange box and includes a description of the service and a link to FAQs. The 'Manual' option provides instructions on how to write a description. To the right, a preview of the website shows the generated text in German, followed by a 'GENERATE' button and a question mark icon.

Description

- Automatic**
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

Ein unvergessliches Abenteuer der italienischen Küche!

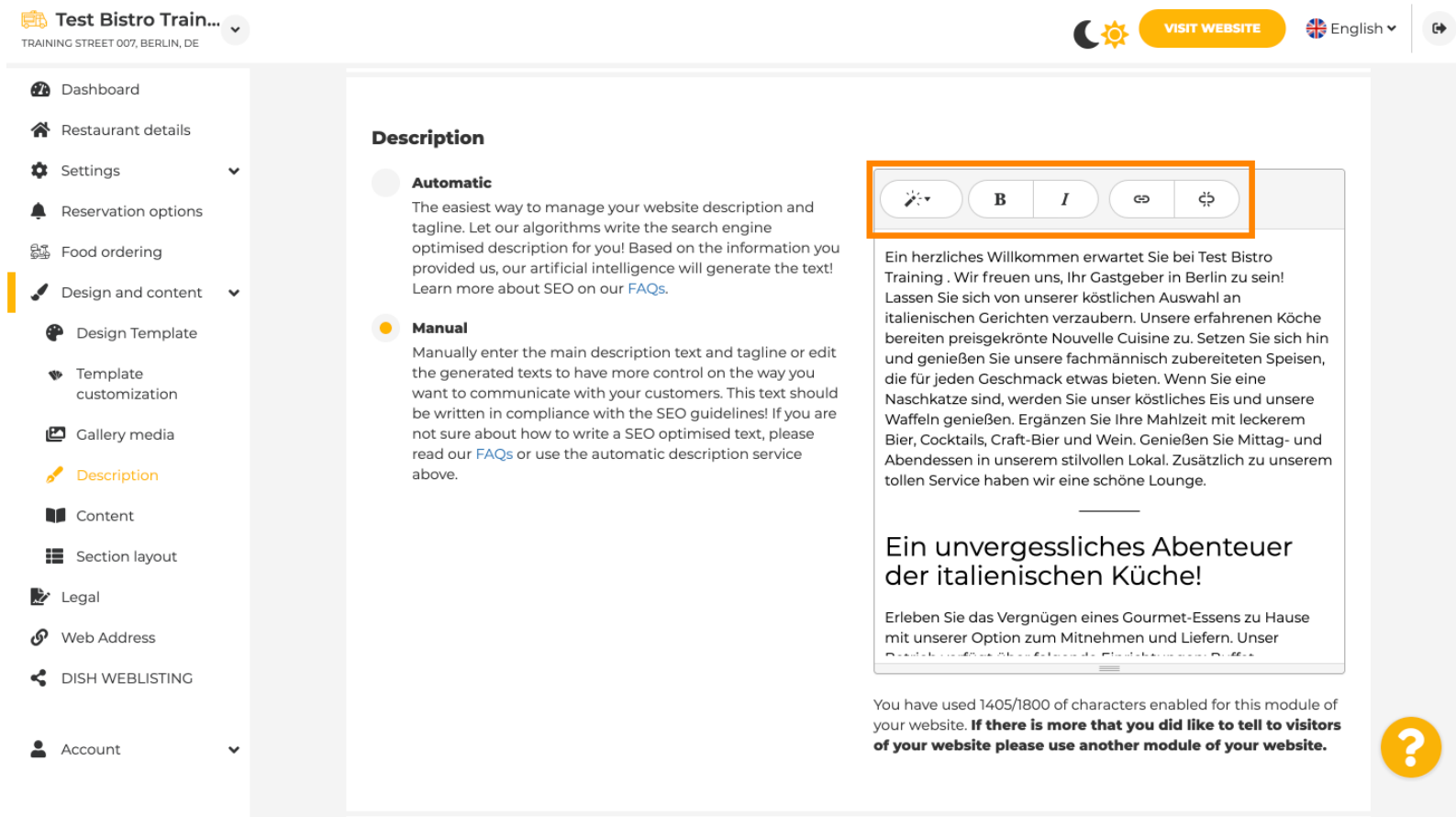
Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser

GENERATE

?



Si utiliza la opción manual, podrá editar los **titulares** , el **grosor de la fuente** e **insertar enlaces** .



Test Bistro Train...
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design Template
Template customization
Gallery media
Description
Content
Section layout
Legal
Web Address
DISH WEBLISTING
Account

Description

Automatic
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

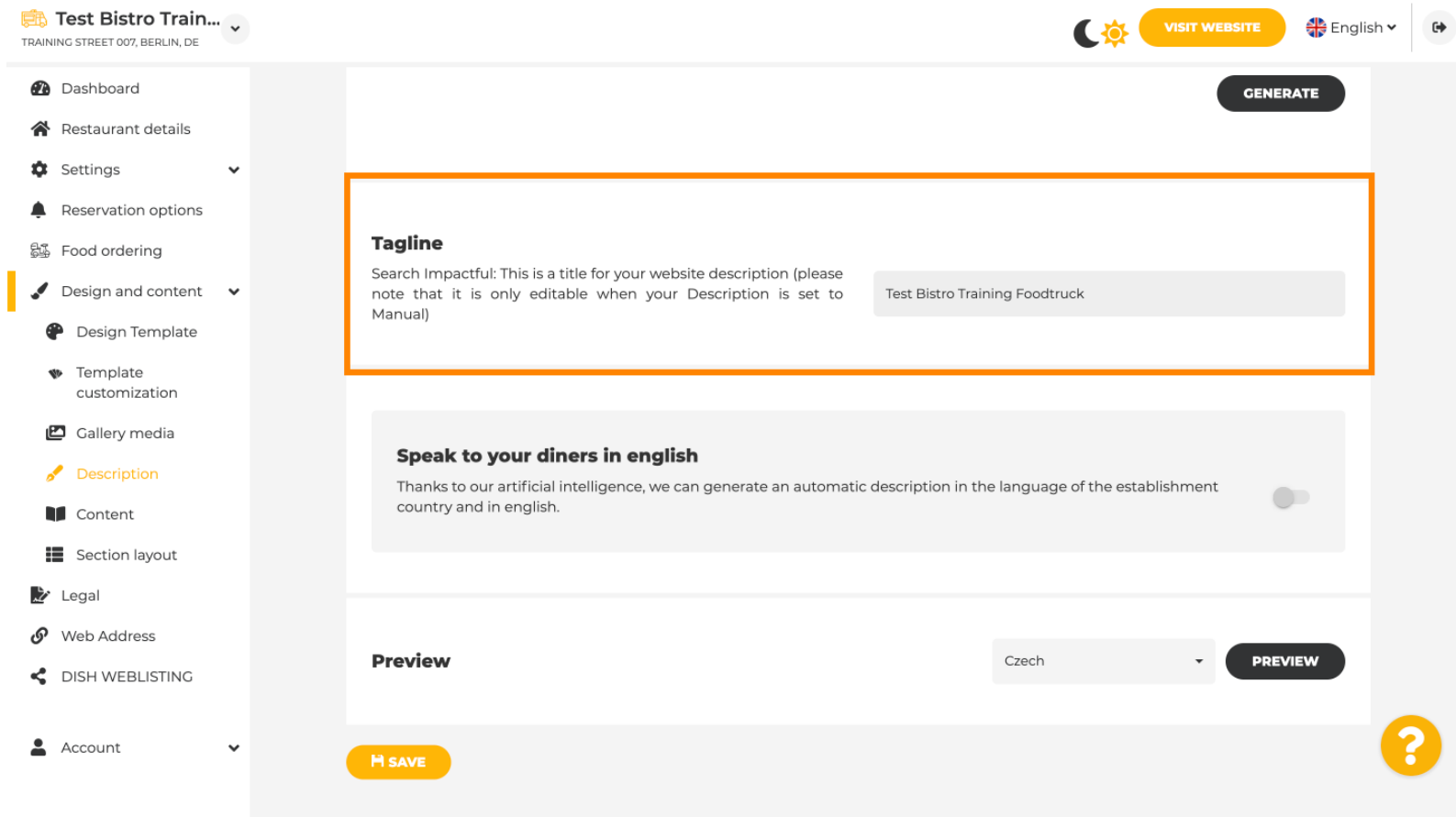
Ein unvergessliches Abenteuer der italienischen Küche!

Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser

You have used 1405/1800 of characters enabled for this module of your website. **If there is more that you did like to tell to visitors of your website please use another module of your website.**

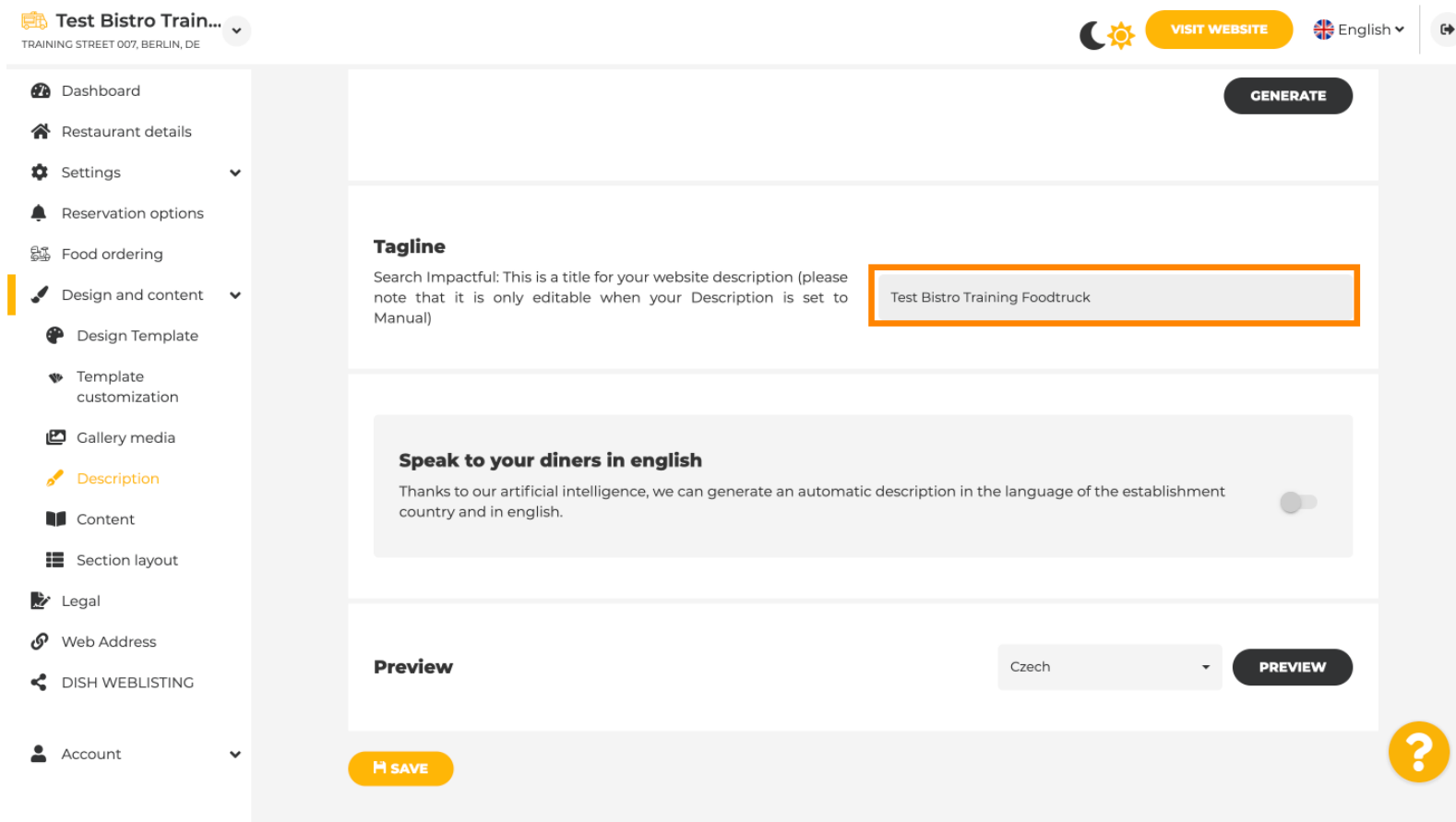


Un eslogan es el título de la descripción de tu sitio web. **Nota: El eslogan solo se puede editar cuando la descripción está configurada como manual.**



The screenshot shows the DISH website management interface. On the left is a sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted in orange), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and 'TRAINING STREET 007, BERLIN, DE'. It features a 'GENERATE' button in the top right. The 'Tagline' section is highlighted with an orange border, showing a text input field with 'Test Bistro Training Foodtruck'. Below it is a toggle for 'Speak to your diners in english'. At the bottom, there is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is at the bottom left, and a help icon (?) is at the bottom right.

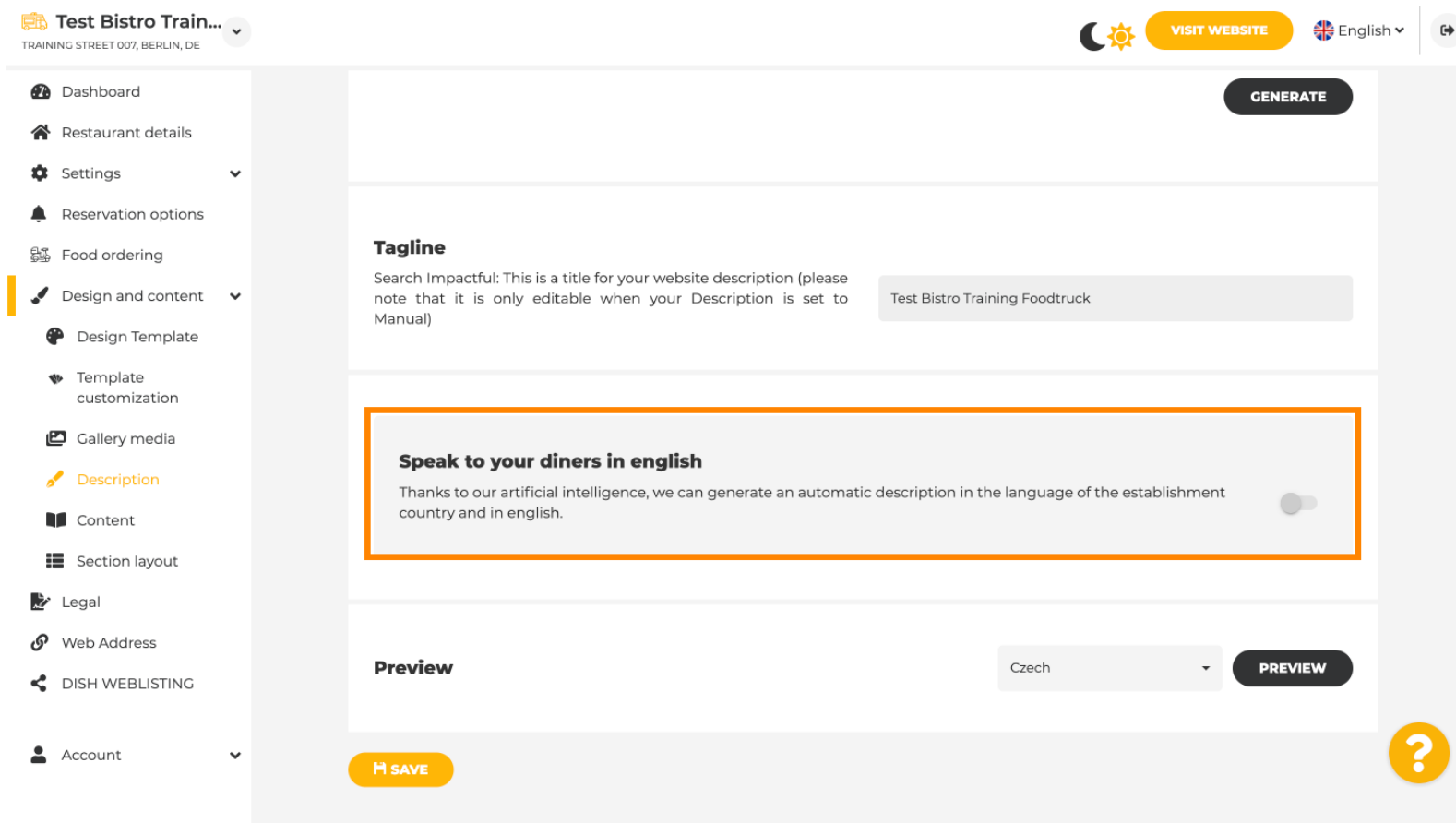
 Para editar un eslogan, haga clic en el campo de texto e ingrese aquí el texto deseado.



The screenshot displays the DISH website editor interface. On the left is a sidebar menu with various options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. The 'Tagline' section is active, showing a text input field containing 'Test Bistro Training Foodtruck'. Below this is a toggle for 'Speak to your diners in english'. At the bottom, there is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is located at the bottom left, and a help icon (?) is at the bottom right.

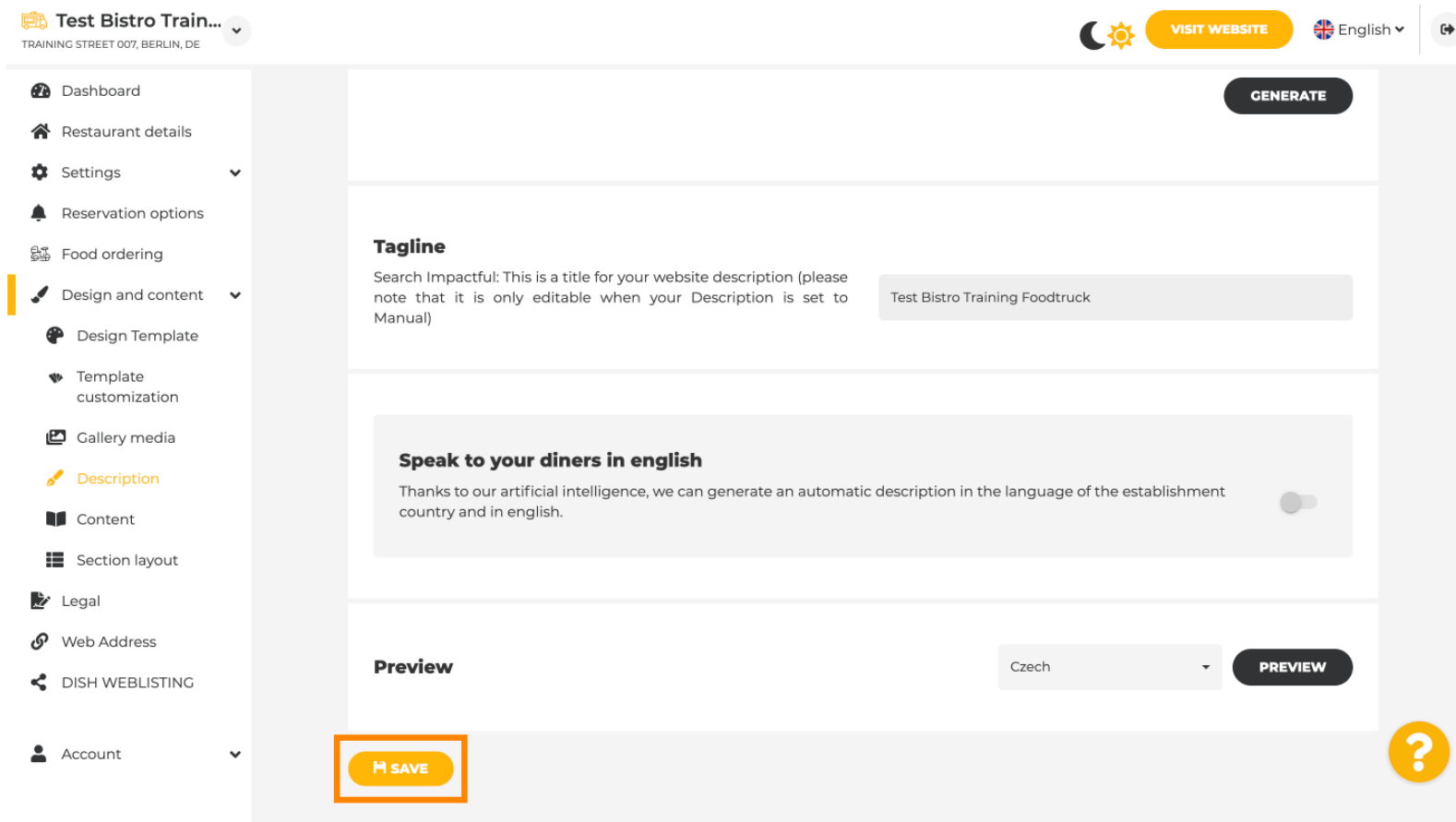


Al activar el **interruptor**, la descripción estará disponible en el idioma extranjero preferido y traducida al inglés. **Nota: Esto solo es posible con la descripción automática del paquete premium.**



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Test Bistro Train...' and 'TRAINING STREET 007, BERLIN, DE'. It features a 'GENERATE' button at the top right. The 'Tagline' section contains a search impactful title and a text input field with 'Test Bistro Training Foodtruck'. The 'Description' section is highlighted with an orange border and contains a toggle switch labeled 'Speak to your diners in english' with the text 'Thanks to our artificial intelligence, we can generate an automatic description in the language of the establishment country and in english.' Below this is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. At the bottom left is a 'SAVE' button, and at the bottom right is a help icon (question mark).

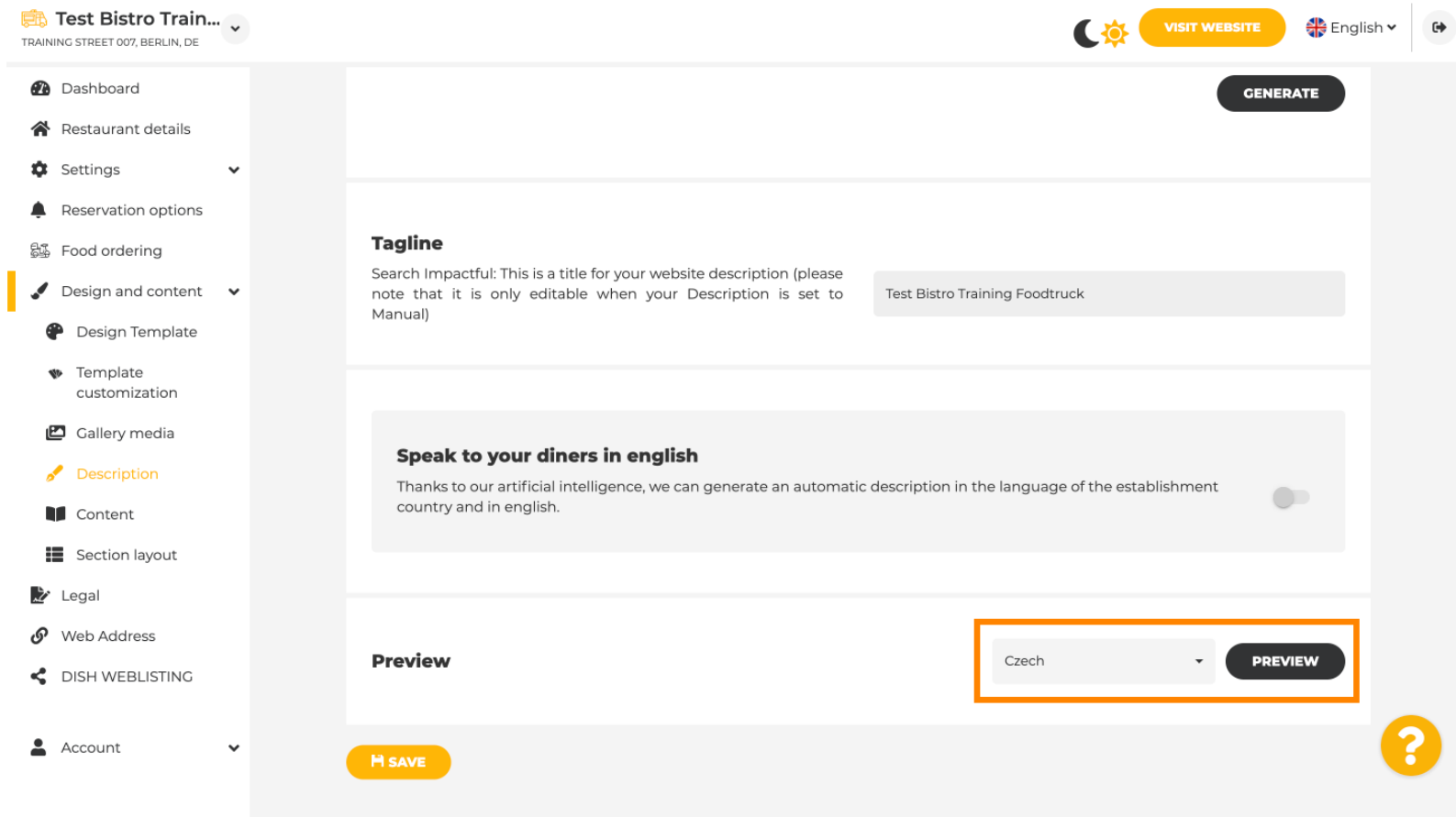
Haga clic en **GUARDAR** para guardar los cambios.



The screenshot displays the DISH website editor interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description (highlighted with an orange bar), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. The 'Tagline' section shows a search impact note and a text input field containing 'Test Bistro Training Foodtruck'. The 'Speak to your diners in english' section features a toggle switch. The 'Preview' section shows a language dropdown set to 'Czech' and a 'PREVIEW' button. At the bottom left, a 'SAVE' button is highlighted with an orange border. A yellow question mark icon is located at the bottom right.



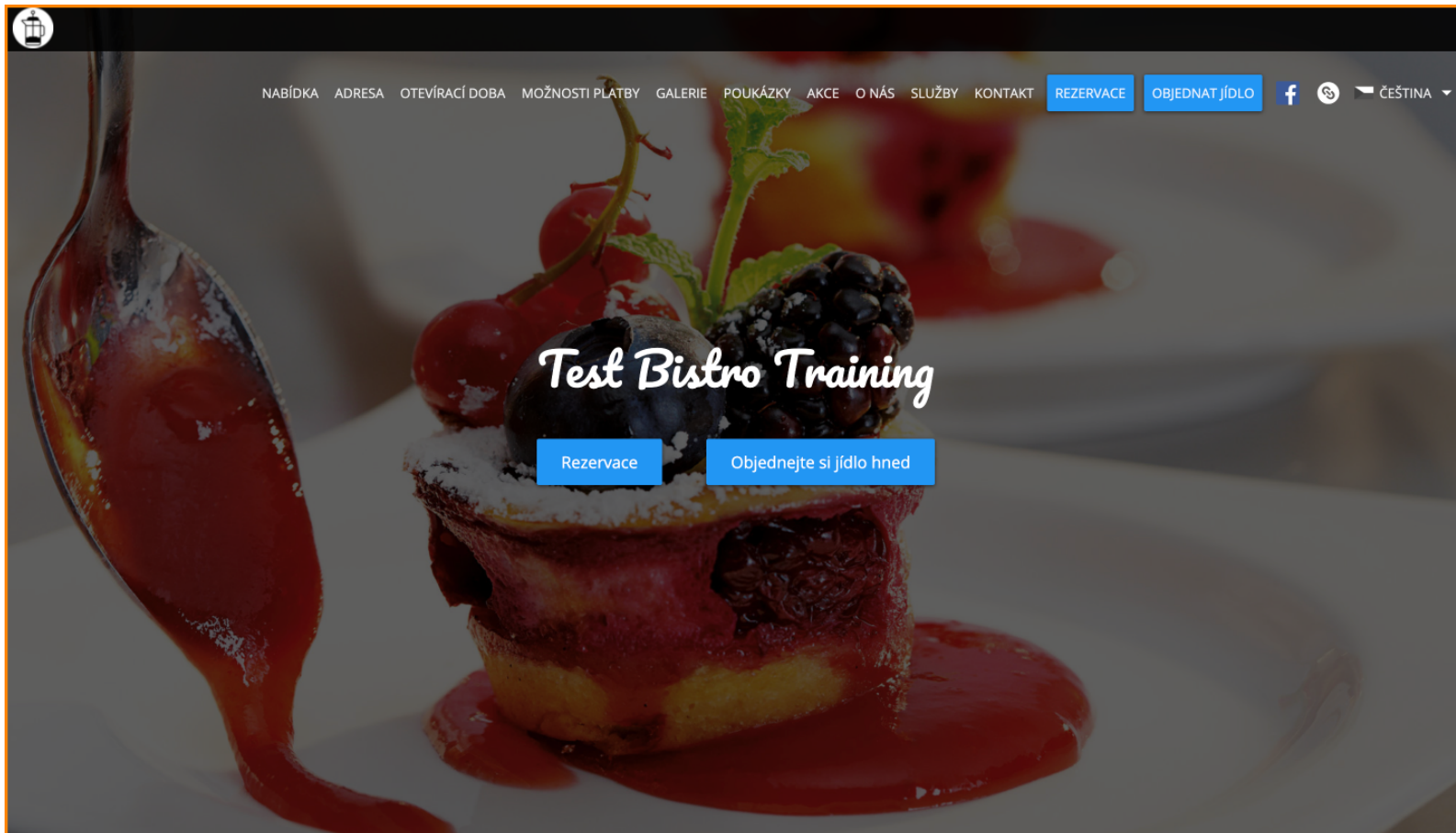
Para obtener una vista previa de su sitio web en un idioma diferente, **seleccione** un idioma y haga clic en vista previa.



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. Below this is a 'Tagline' section with a text input field containing 'Test Bistro Training Foodtruck'. Further down is a 'Speak to your diners in english' section with a toggle switch. At the bottom, there is a 'Preview' section with a dropdown menu set to 'Czech' and a 'PREVIEW' button, which is highlighted with an orange rectangle. A 'SAVE' button is located at the bottom left, and a help icon (?) is at the bottom right.



Ahora ya sabes cómo ajustar y añadir una descripción al sitio web de DISH. Listo.





Escanee para ir al reproductor interactivo