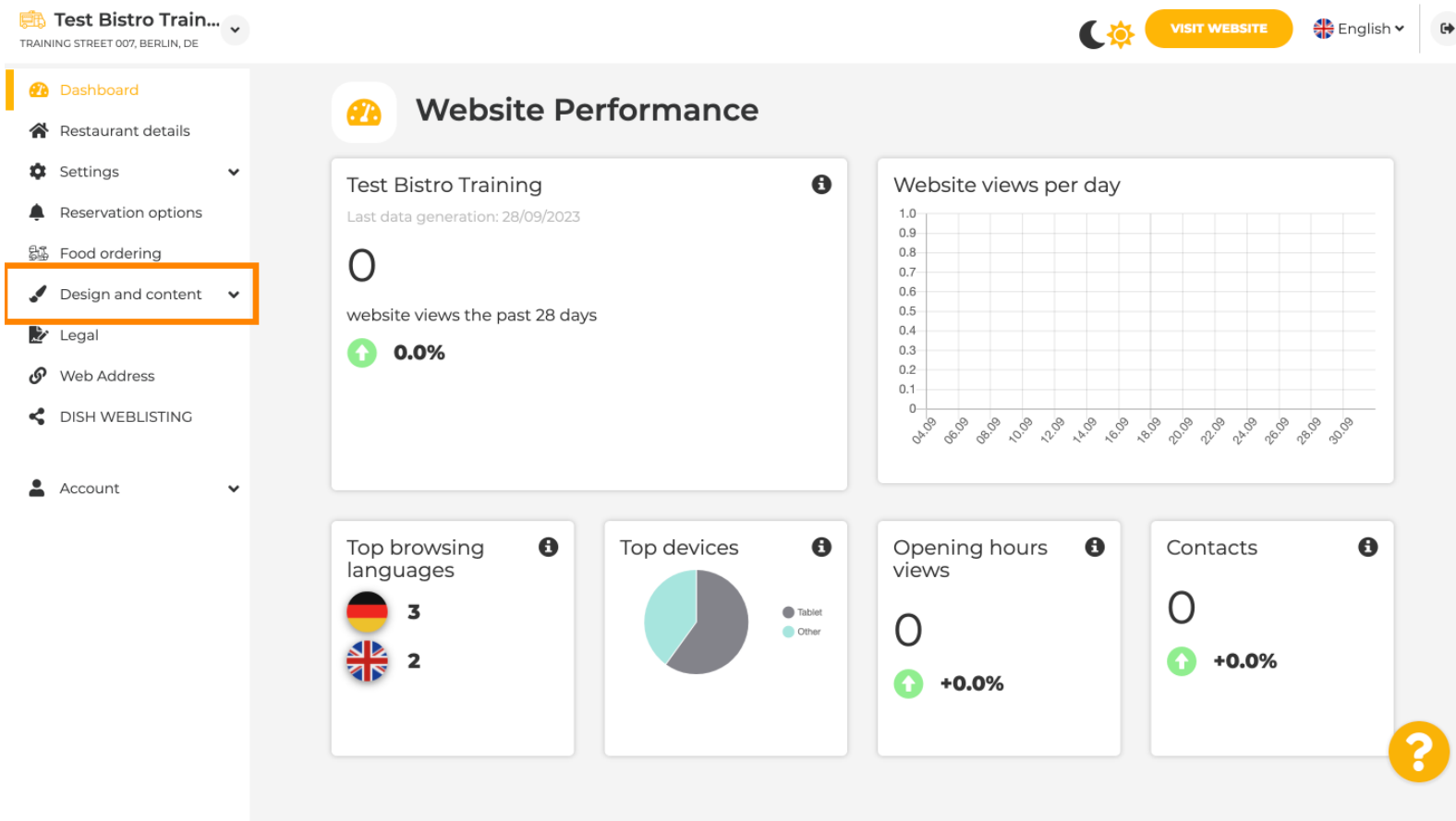




Cliquez sur **Conception et contenu**.





Cliquez sur **Description**.

Test Bistro Train...
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE

English

Dashboard

Restaurant details

Settings

Reservation options

Food ordering

Design and content

Design Template

Template customization

Gallery media

Description

Content

Section layout

Legal

Web Address

DISH WEBLISTING

Account

Website Performance

Test Bistro Training

Last data generation: 28/09/2023

0

website views the past 28 days

↑ 0.0%

Website views per day

Top browsing languages

3
 2

Top devices

Tablet
 Other

Opening hours views

0

↑ +0.0%

Contacts

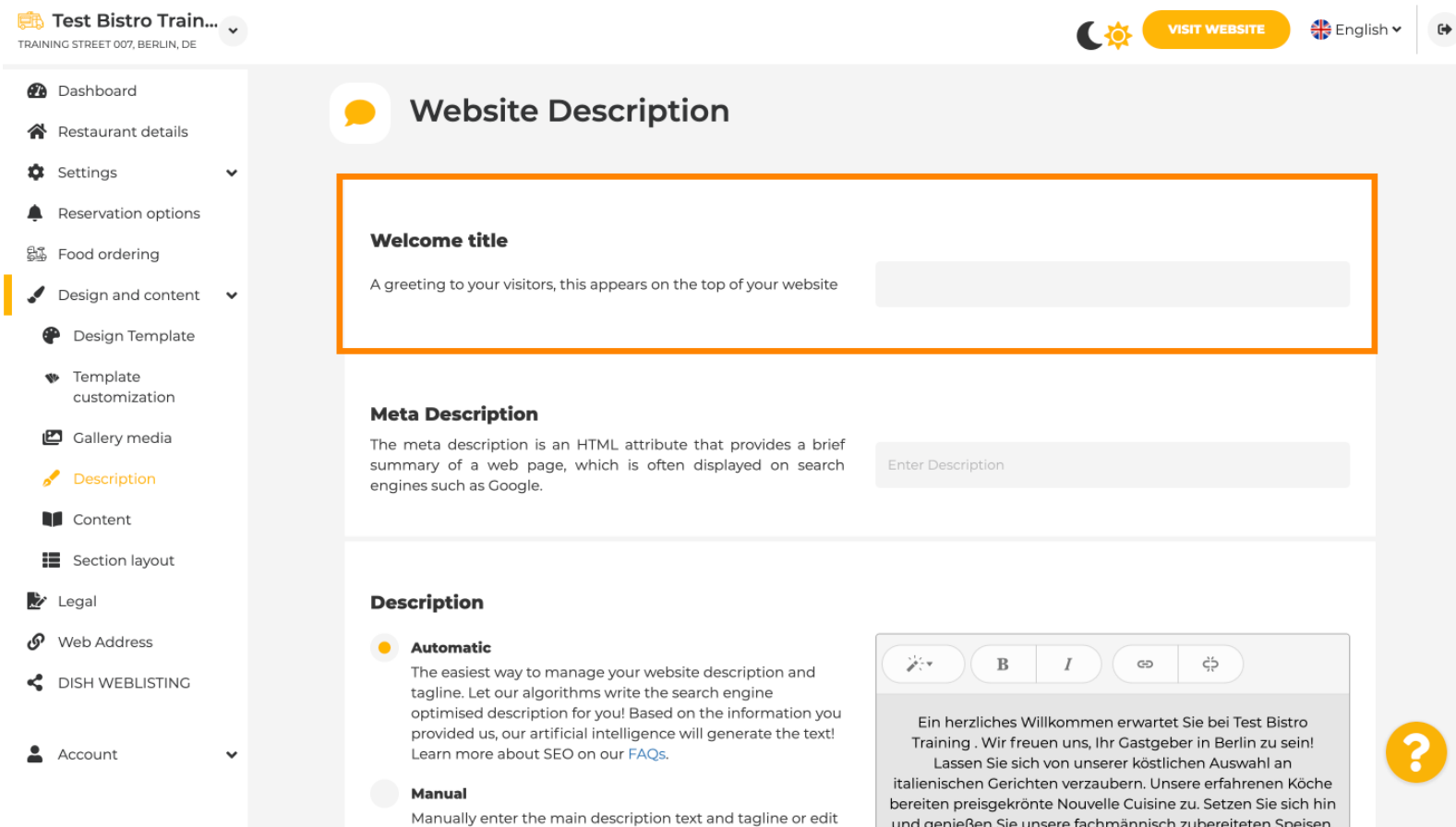
0

↑ +0.0%

2 sur 16



Dans la première étape, nous vous montrerons comment ajouter un titre de bienvenue à votre site Web DISH.



The screenshot shows the 'Website Description' section of the DISH website management interface. The interface includes a sidebar with navigation options and a main content area with three sections: 'Welcome title', 'Meta Description', and 'Description'.

Navigation Sidebar:

- Test Bistro Train... (TRAINING STREET 007, BERLIN, DE)
- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content** (highlighted)
- Design Template
- Template customization
- Gallery media
- Description (highlighted)
- Content
- Section layout
- Legal
- Web Address
- DISH WEBLISTING
- Account

Website Description Section:

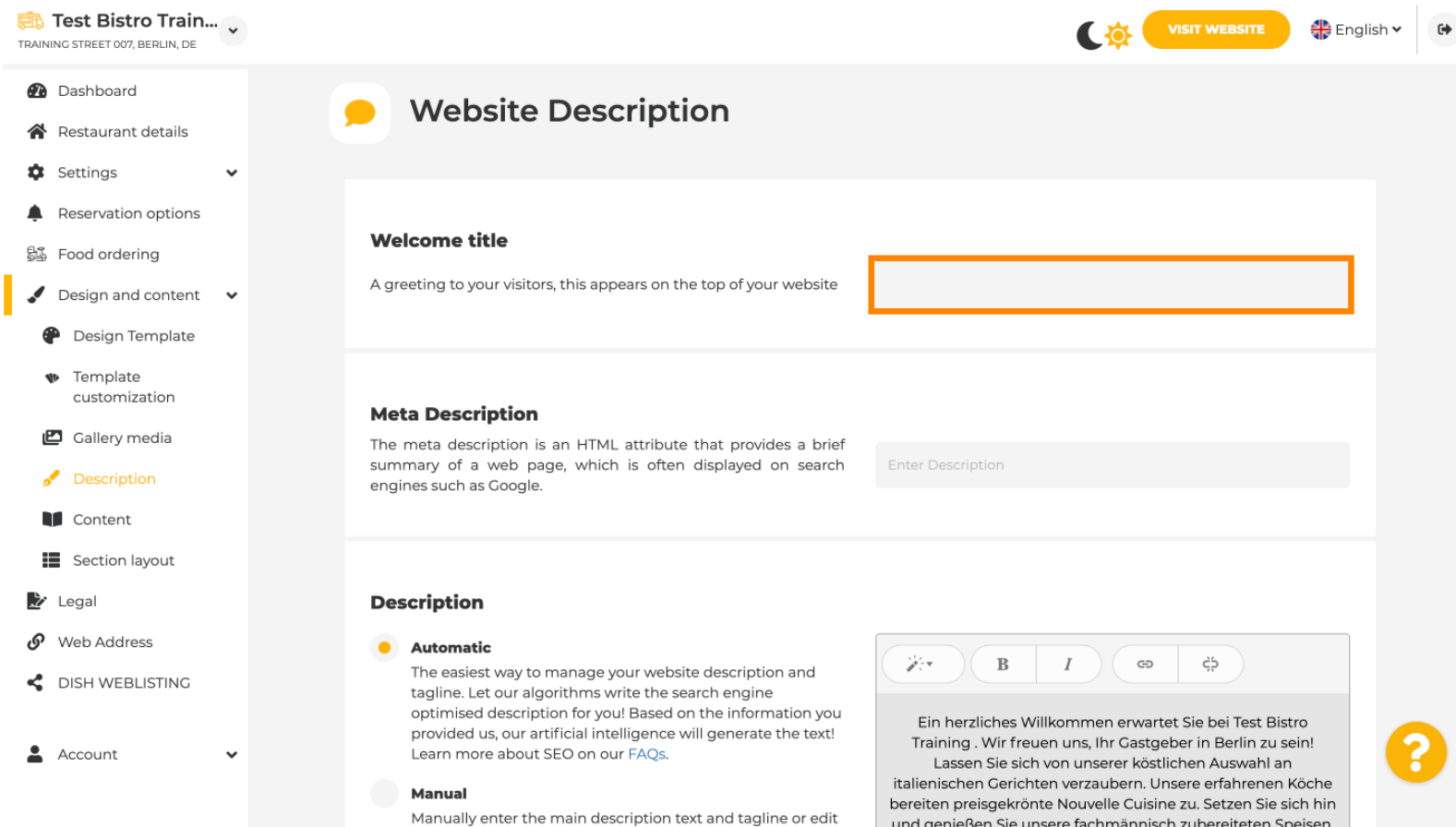
- Welcome title:** A greeting to your visitors, this appears on the top of your website. (Highlighted with an orange border)
- Meta Description:** The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google.
- Description:**
 - Automatic:** The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
 - Manual:** Manually enter the main description text and tagline or edit

Rich Text Editor:

- Buttons: Bold (B), Italic (I), Underline (U), Link (L), Unlink (U), Bulleted List (L), Numbered List (1), Indent (I), Outdent (O), Undo (U), Redo (R).
- Text: Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.

Help Icon: A yellow circle with a question mark is located in the bottom right corner of the interface.

 Pour ajouter un titre de bienvenue à votre site Web DISH, cliquez sur le **champ de texte** , sous **Titre de bienvenue** et saisissez le **message d'accueil préféré** .



The screenshot shows the 'Website Description' section of the DISH management interface. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and contains three sections:

- Welcome title**: A greeting to your visitors, this appears on the top of your website. Below this text is a large orange-bordered text input field.
- Meta Description**: The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google. Below this text is a light gray text input field labeled 'Enter Description'.
- Description**: This section has two radio button options:
 - Automatic**: The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
 - Manual**: Manually enter the main description text and tagline or edit.

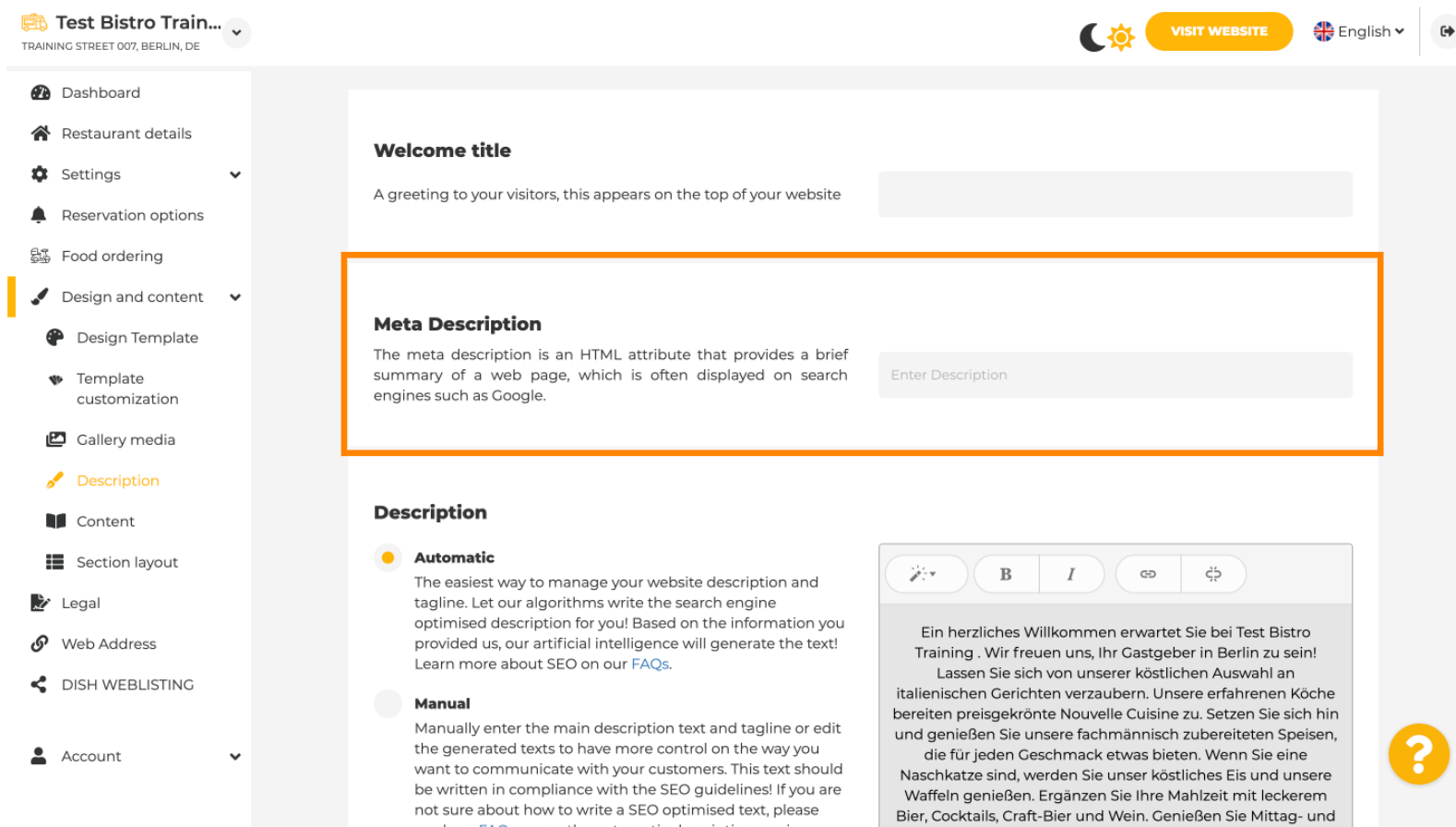
Below the 'Automatic' option, there is a rich text editor with a toolbar containing icons for bold (B), italic (I), link (G), and unlink (G). The editor contains the following text in German:

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.

On the right side of the interface, there is a 'VISIT WEBSITE' button, a language selector set to 'English', and a yellow circular help icon with a question mark.

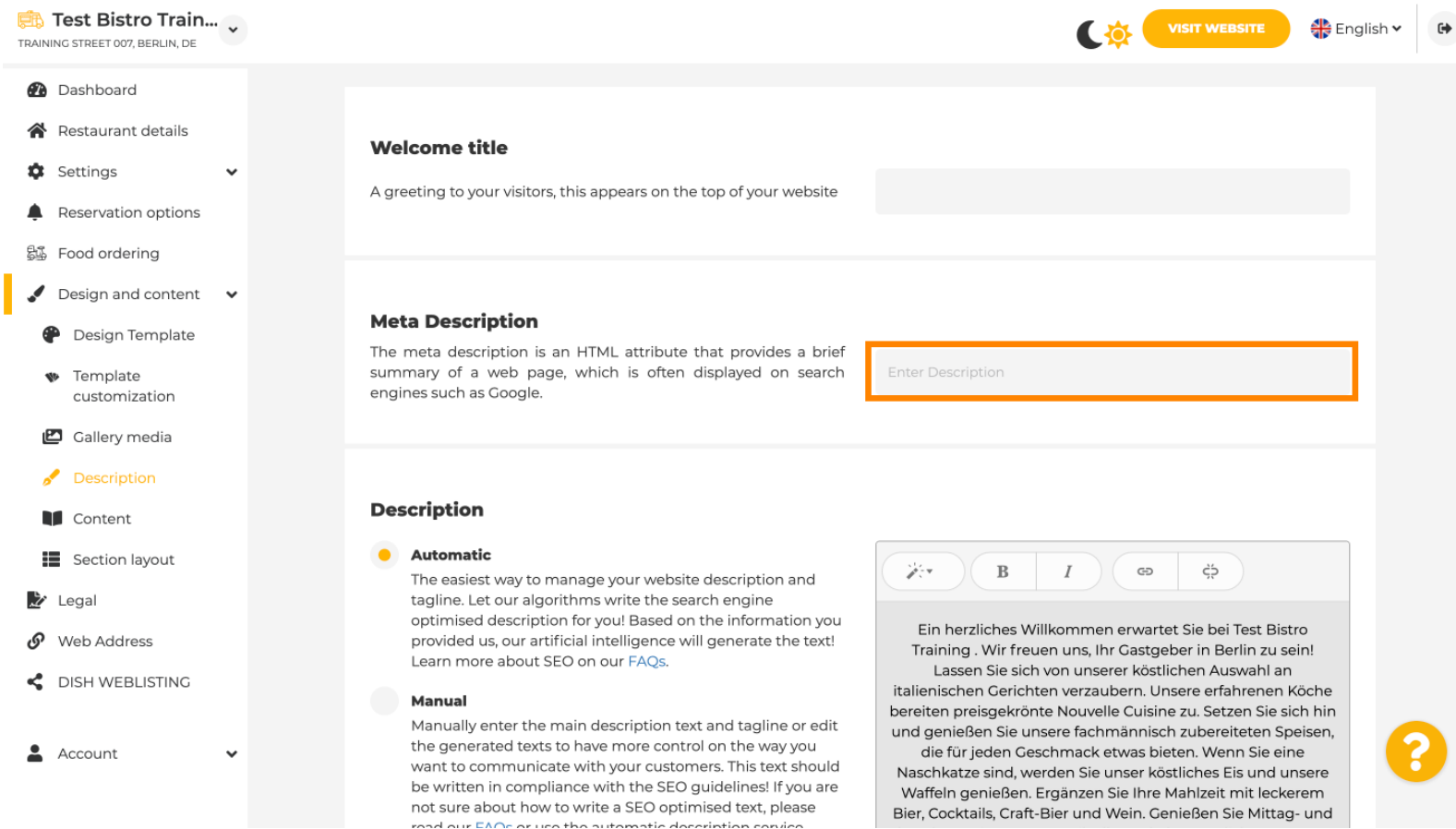


Dans la deuxième étape, nous vous montrerons comment ajouter une méta-description. Remarque : la méta-description est un bref résumé du site web, pertinent pour l'optimisation des moteurs de recherche, comme Google.



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted with an orange arrow), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and 'TRAINING STREET 007, BERLIN, DE'. It features a 'Welcome title' section, a 'Meta Description' section (highlighted with an orange border), and a 'Description' section. The 'Meta Description' section includes a text input field labeled 'Enter Description'. The 'Description' section has two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option provides a generated description in German. The 'Manual' option allows for manual editing. A 'VISIT WEBSITE' button and a language selector (English) are visible in the top right corner. A yellow question mark icon is located in the bottom right corner.

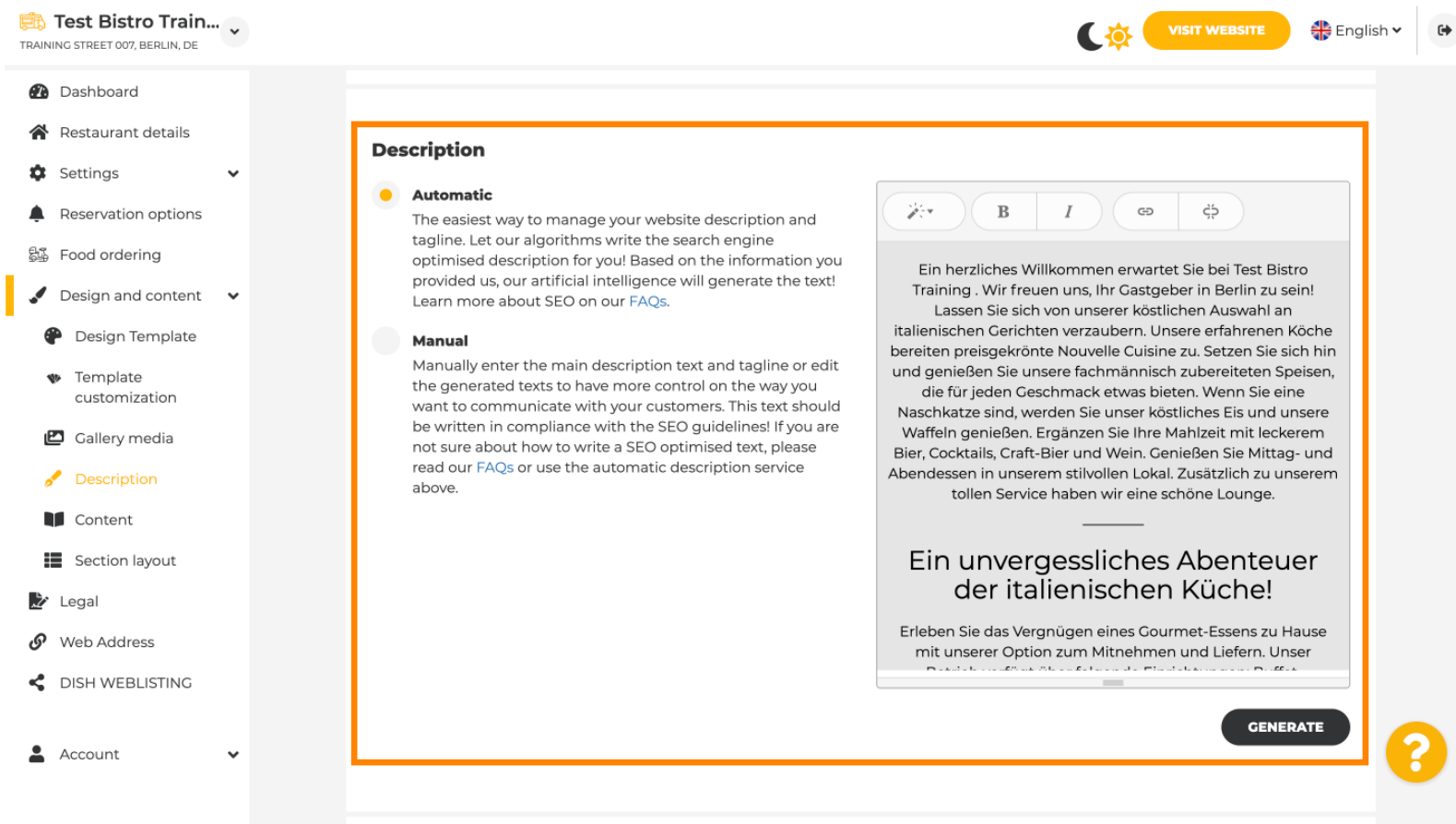
 Cliquez maintenant sur le **champ de texte** pour saisir le mot-clé préféré pour votre méta description.



The screenshot shows the 'Test Bistro Train...' website management interface. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted with an orange pencil icon), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into three sections: 'Welcome title' with a text input field, 'Meta Description' with a text input field highlighted by an orange border, and 'Description' with two radio button options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option includes a brief explanation and a link to FAQs. The 'Manual' option includes instructions on how to write a description. A rich text editor is visible on the right side of the 'Description' section, showing a sample text in German. A yellow question mark icon is located in the bottom right corner of the interface.



Nous allons maintenant vous montrer comment modifier/ajouter une description pour votre site Web DISH.



The screenshot shows the 'Test Bistro Train...' website management interface. The left sidebar contains a navigation menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and features two options: 'Automatic' and 'Manual'. The 'Automatic' option is selected and described as the easiest way to manage the website description and tagline. The 'Manual' option allows for manual entry of the main description text and tagline. A preview of the generated text is shown on the right, featuring a welcome message and a section titled 'Ein unvergessliches Abenteuer der italienischen Küche!'. A 'GENERATE' button is located at the bottom right of the preview area.

Description

Automatic
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

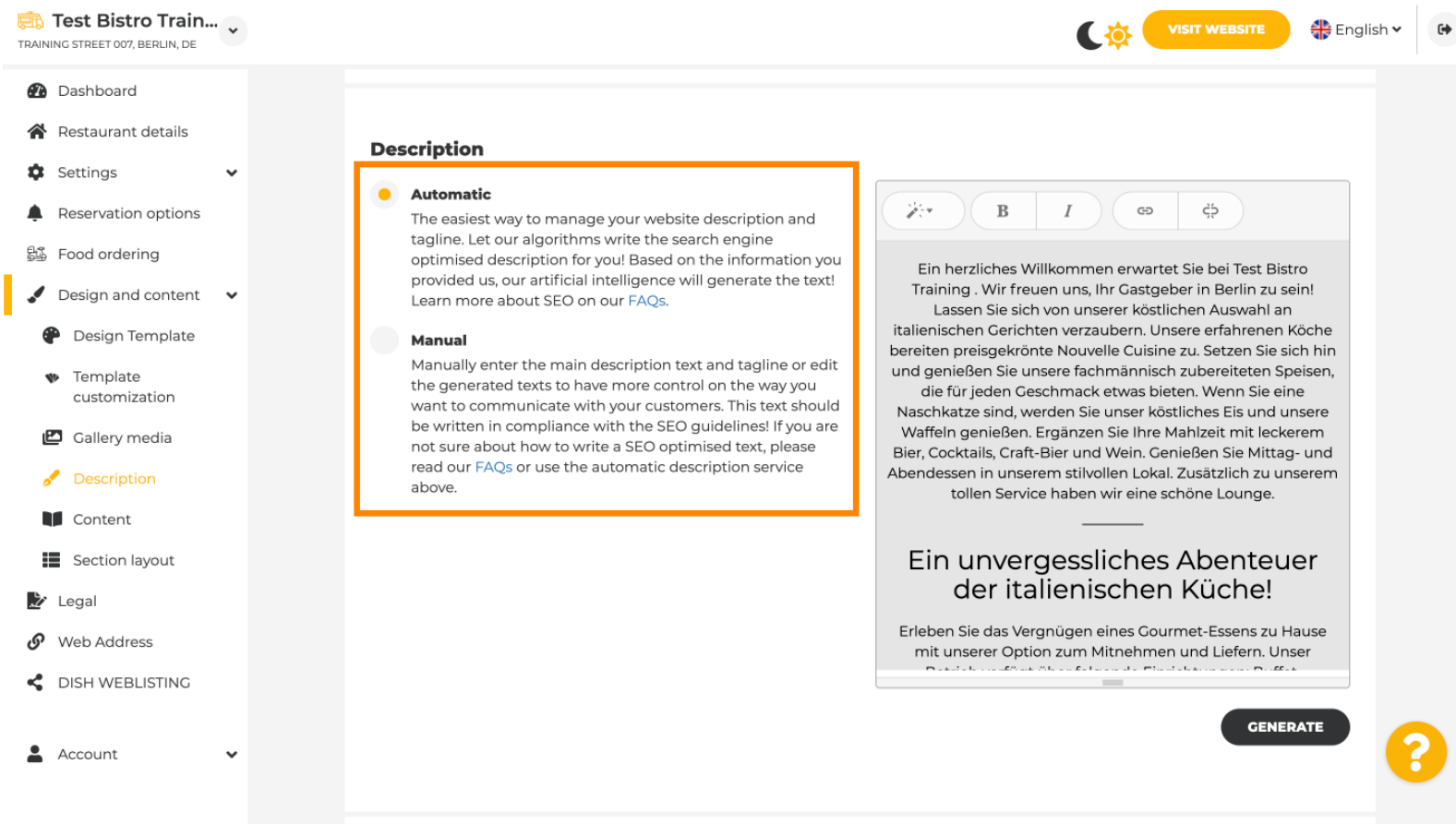
Ein unvergessliches Abenteuer der italienischen Küche!

Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser

GENERATE



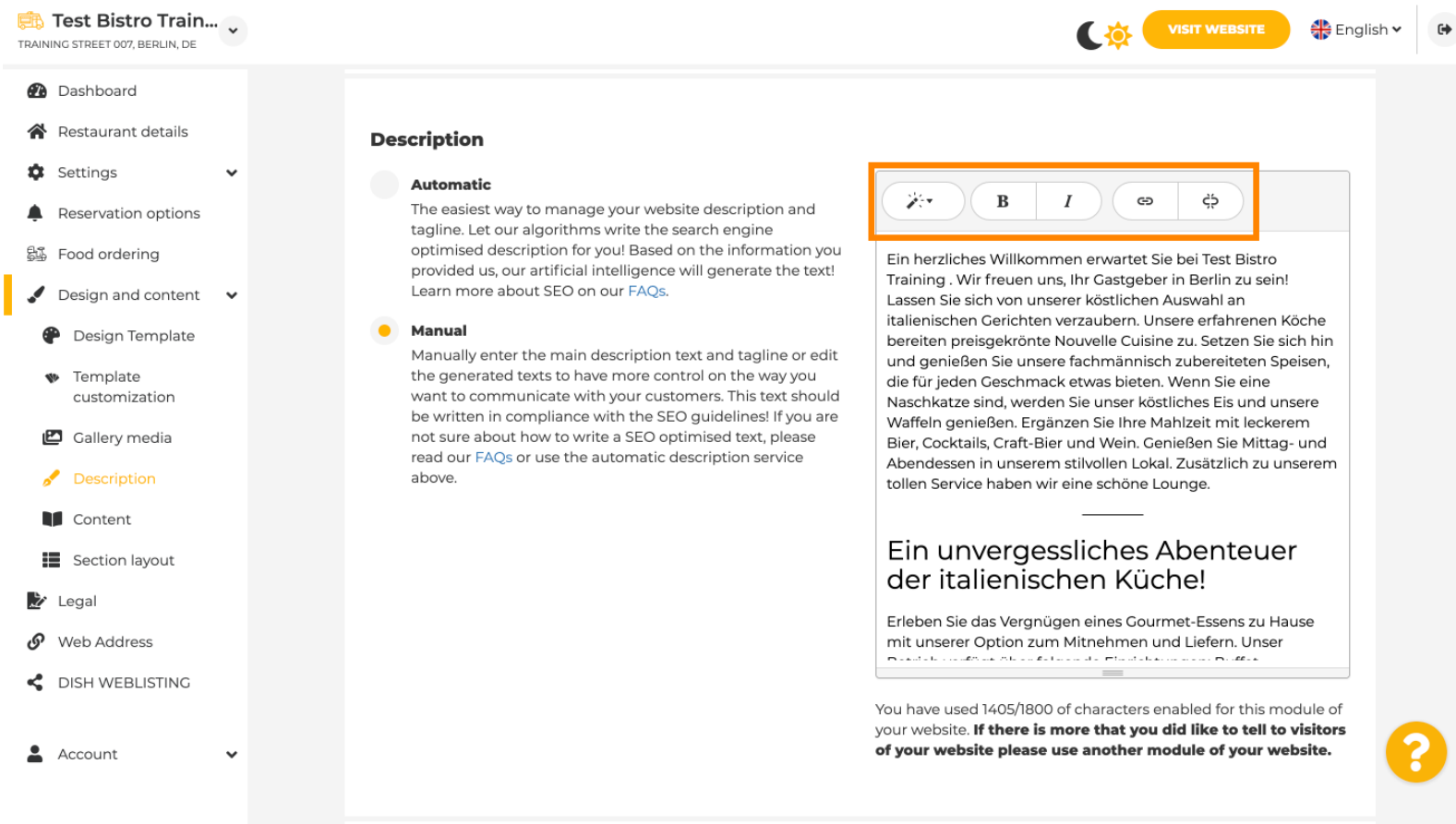
La description peut être générée automatiquement ou modifiée manuellement. Choisissez ici l'option souhaitée. **Remarque : 1 800 caractères maximum.**



The screenshot shows the 'Test Bistro Train...' dashboard. The left sidebar contains navigation links: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and features two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option is highlighted with an orange box and includes a description of the service and a link to FAQs. The 'Manual' option provides instructions on how to write a manual description. To the right, a preview of the website content is shown, featuring a welcome message and a section titled 'Ein unvergessliches Abenteuer der italienischen Küche!'. A 'GENERATE' button is located at the bottom right of the preview area, and a yellow question mark icon is visible in the bottom right corner of the interface.



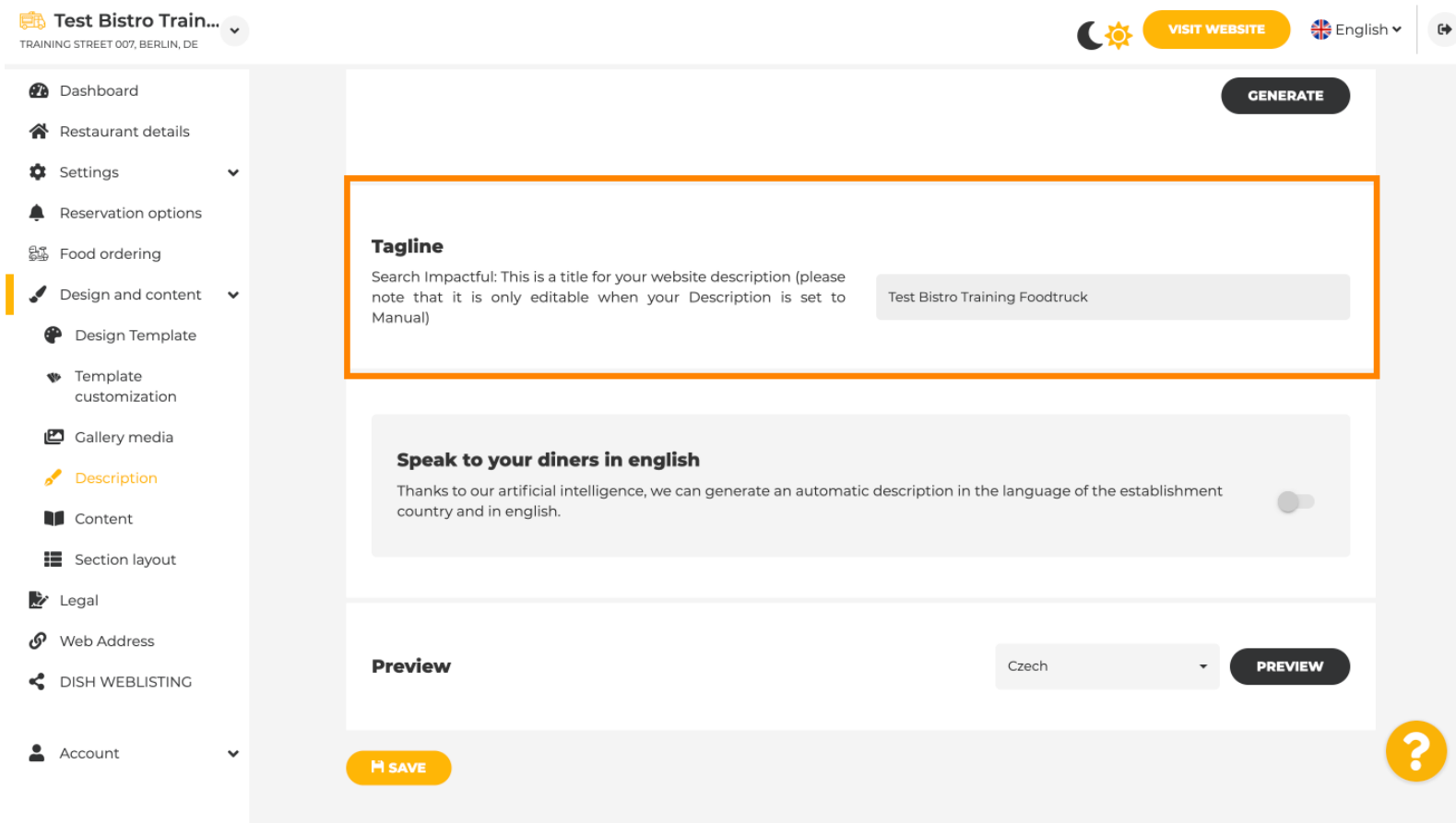
Si vous utilisez l'option manuelle, vous pouvez modifier les **titres** , **l'épaisseur de la police** et **insérer des liens** .



The screenshot shows the 'Test Bistro Train...' website management interface. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and has two tabs: 'Automatic' and 'Manual'. The 'Manual' tab is selected, showing instructions for manually entering the main description text and tagline. A text editor is visible with a toolbar containing icons for bold (B), italic (I), link (chain), and unlink (chain with slash). The text in the editor reads: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.' Below the text editor, there is a section titled 'Ein unvergessliches Abenteuer der italienischen Küche!' followed by a paragraph: 'Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser Restaurant befindet sich in der...' A character count at the bottom indicates 'You have used 1405/1800 of characters enabled for this module of your website. If there is more that you did like to tell to visitors of your website please use another module of your website.' A yellow question mark icon is visible in the bottom right corner.



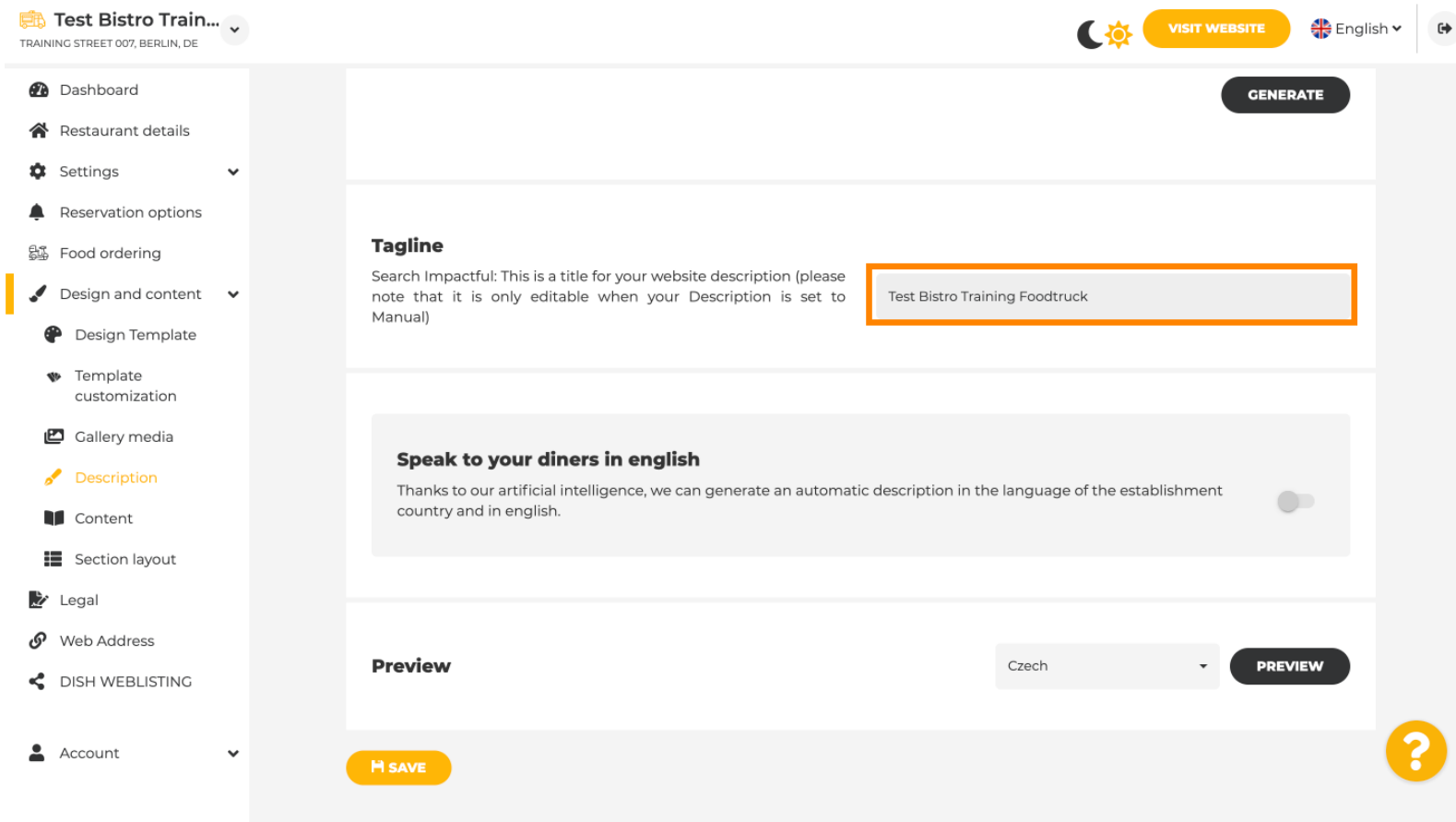
Le slogan est le titre de la description de votre site web. Remarque : le slogan n'est modifiable que si la description est définie sur manuel.



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and 'TRAINING STREET 007, BERLIN, DE'. It features a 'GENERATE' button at the top right. The 'Tagline' section is highlighted with an orange border, showing a text input field with 'Test Bistro Training Foodtruck' and a note: 'Search Impactful: This is a title for your website description (please note that it is only editable when your Description is set to Manual)'. Below this is a toggle switch for 'Speak to your diners in english' with a note: 'Thanks to our artificial intelligence, we can generate an automatic description in the language of the establishment country and in english.' At the bottom, there is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is at the bottom left, and a help icon (?) is at the bottom right.



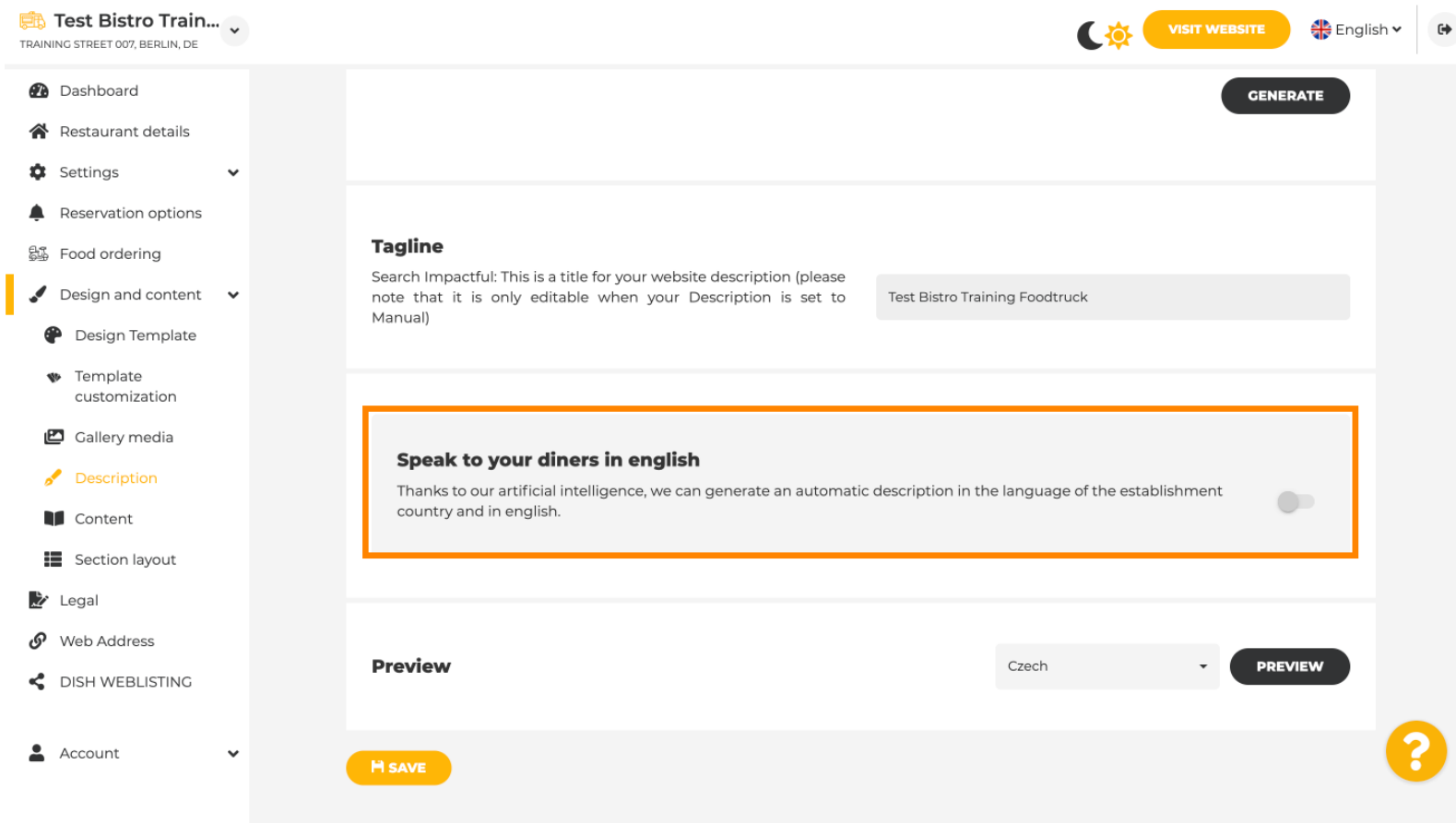
Pour éditer un Slogan, cliquez sur le champ de texte et saisissez ici le texte souhaité.



The screenshot shows the DISH website editor interface. On the left is a sidebar menu with various options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description (highlighted with an orange bar), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main area displays the 'Description' section for 'Test Bistro Train...'. At the top right of the main area is a 'GENERATE' button. Below it, the 'Tagline' section is shown with a text input field containing 'Test Bistro Training Foodtruck'. The input field is highlighted with an orange border. Below the tagline section is a toggle switch for 'Speak to your diners in english'. At the bottom of the main area is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is located at the bottom left of the main area. A yellow question mark icon is visible in the bottom right corner of the interface.

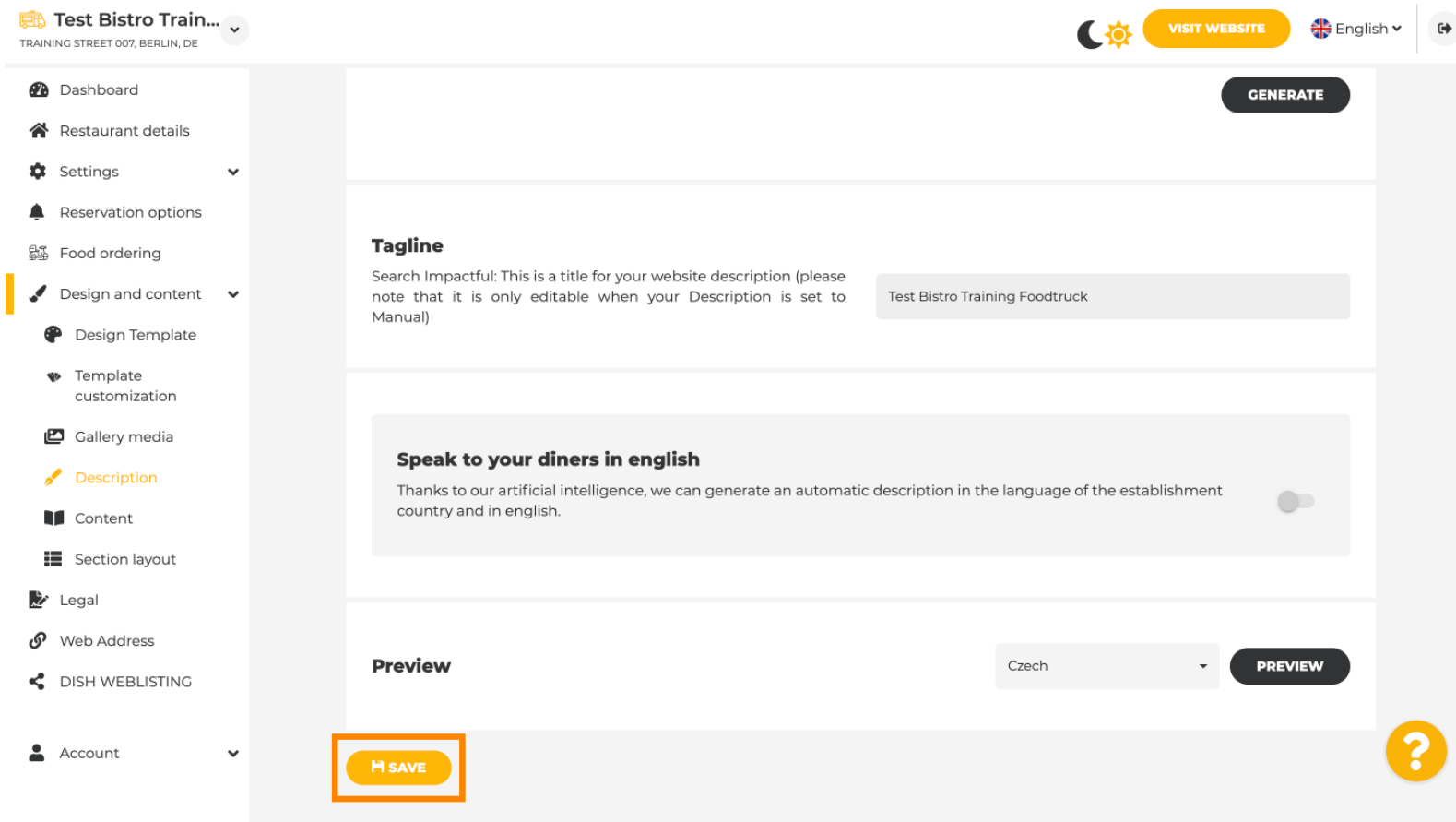


En activant ce **bouton**, la description sera disponible dans la langue étrangère souhaitée et traduite en anglais. **Remarque : ceci n'est possible qu'avec la description automatique et le forfait premium.**



The screenshot shows the DISH website editor interface. On the left is a sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description (highlighted with an orange bar), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main area displays the 'Test Bistro Train...' restaurant details. At the top right, there are icons for a moon and sun, a 'VISIT WEBSITE' button, a language selector set to 'English', and a share icon. Below these is a 'GENERATE' button. The 'Tagline' section shows a search impact note and a text input field containing 'Test Bistro Training Foodtruck'. The 'Description' section is highlighted with an orange border and contains a toggle switch labeled 'Speak to your diners in english' with the text 'Thanks to our artificial intelligence, we can generate an automatic description in the language of the establishment country and in english.' Below this is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. At the bottom left is a 'SAVE' button, and at the bottom right is a yellow circle with a question mark.

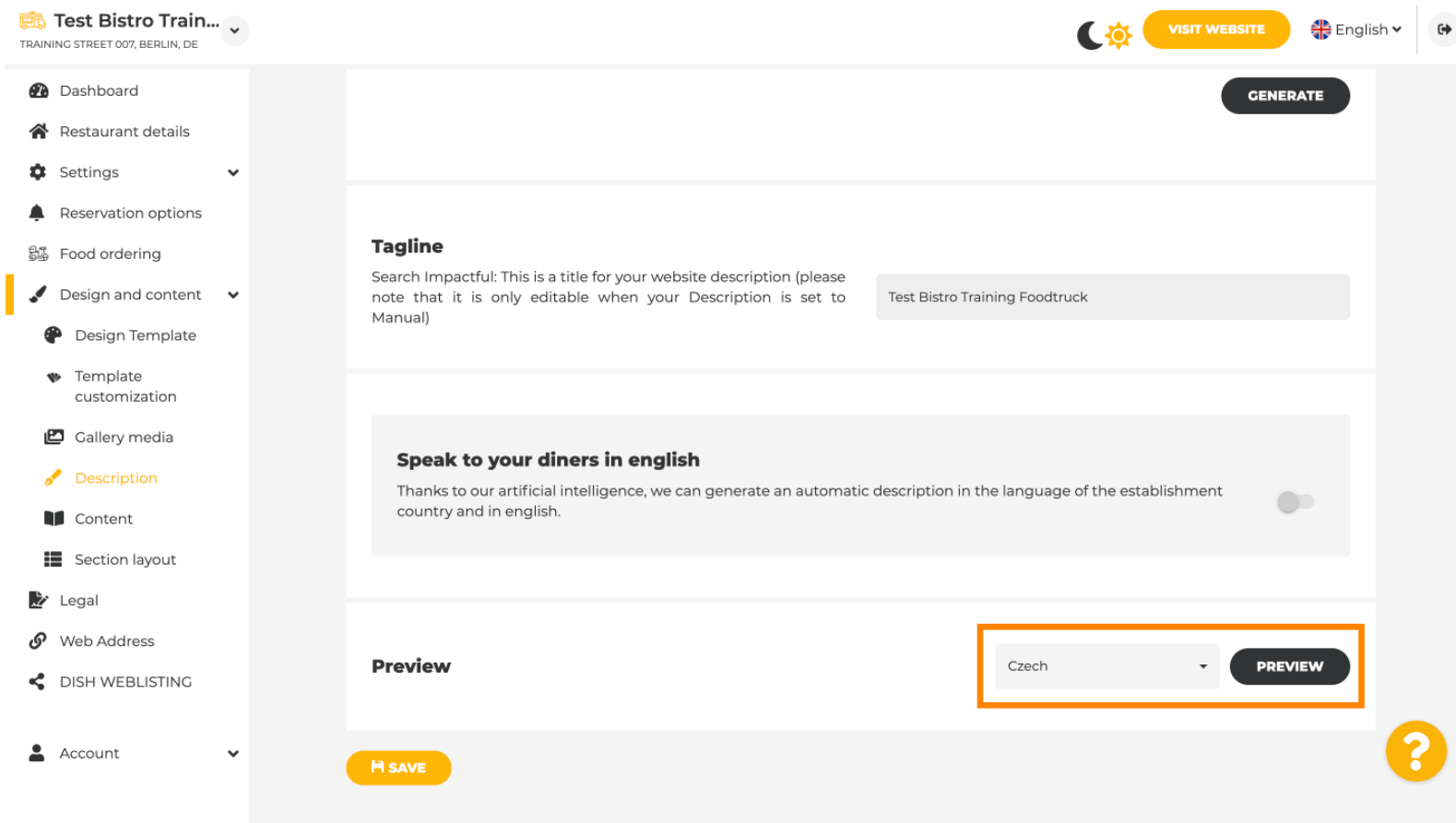
Cliquez sur **ENREGISTRER** pour enregistrer les modifications.



The screenshot shows the DISH website editor interface. On the left is a sidebar menu with various options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description (highlighted with an orange bar), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'TRAINING STREET 007, BERLIN, DE' address. At the top right, there are icons for a moon and sun, a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon. The 'Description' section is active, showing a 'Tagline' field with the text 'Test Bistro Training Foodtruck' and a 'GENERATE' button. Below this is a toggle switch for 'Speak to your diners in english' which is currently turned off. At the bottom, there is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A large orange 'SAVE' button is highlighted with a red rectangle at the bottom left, and a yellow circular help icon with a question mark is at the bottom right.



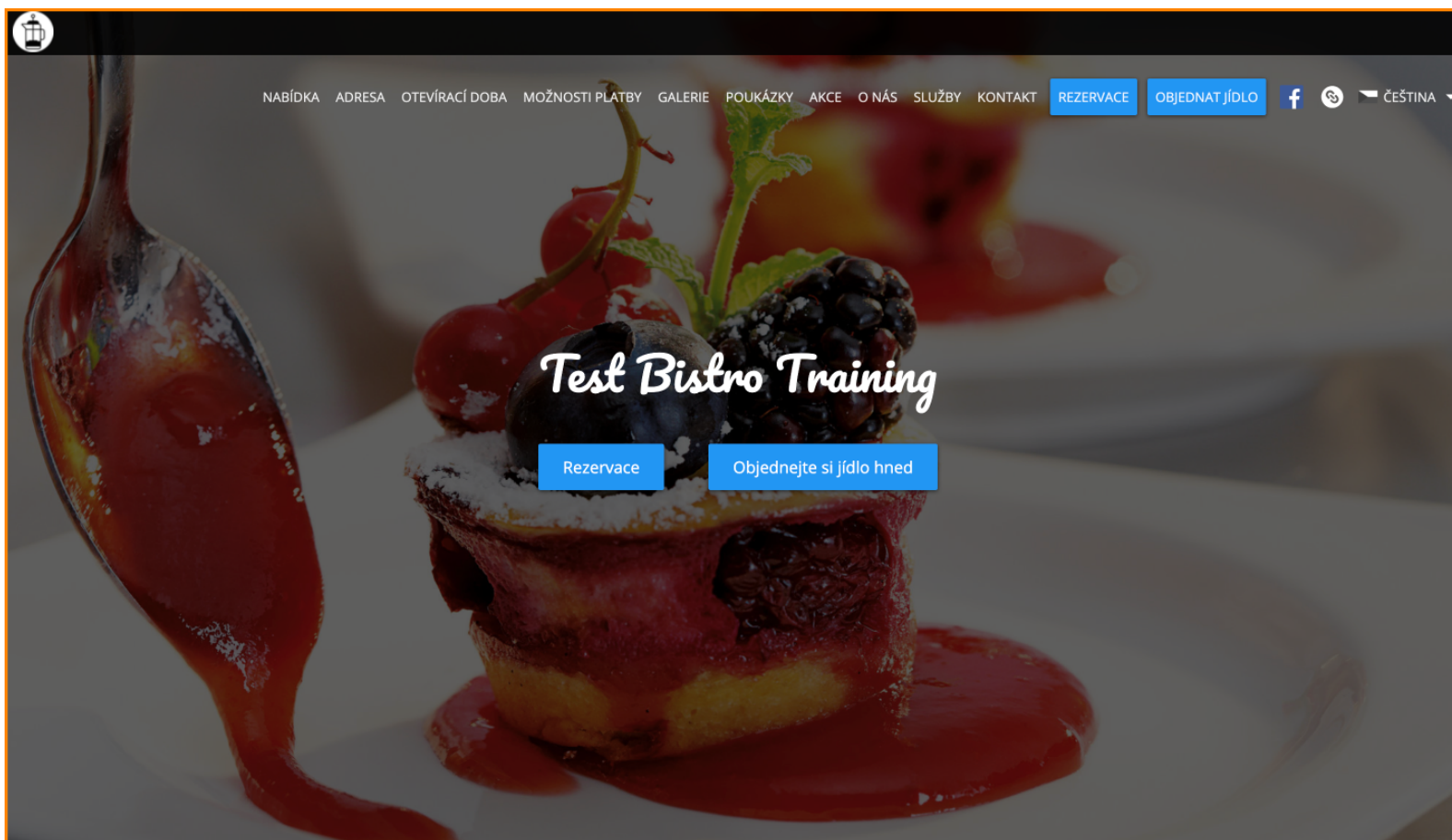
Pour prévisualiser votre site Web dans une autre langue, **sélectionnez** une langue et cliquez sur aperçu.



The screenshot shows the DISH website editor interface. On the left is a sidebar with various menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description (highlighted with an orange bar), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and 'TRAINING STREET 007, BERLIN, DE'. It features a 'GENERATE' button at the top right. Below this, there's a 'Tagline' section with a text input field containing 'Test Bistro Training Foodtruck'. Further down is a 'Speak to your diners in english' section with a toggle switch. At the bottom, there's a 'Preview' section with a language selection dropdown set to 'Czech' and a 'PREVIEW' button, which is highlighted with an orange box. A 'SAVE' button is located at the bottom left of the main content area. A yellow question mark icon is visible in the bottom right corner.



Vous savez maintenant comment ajuster et ajouter une description au site web DISH. Et voilà, c'est fait.





Scannez pour accéder au lecteur interactif