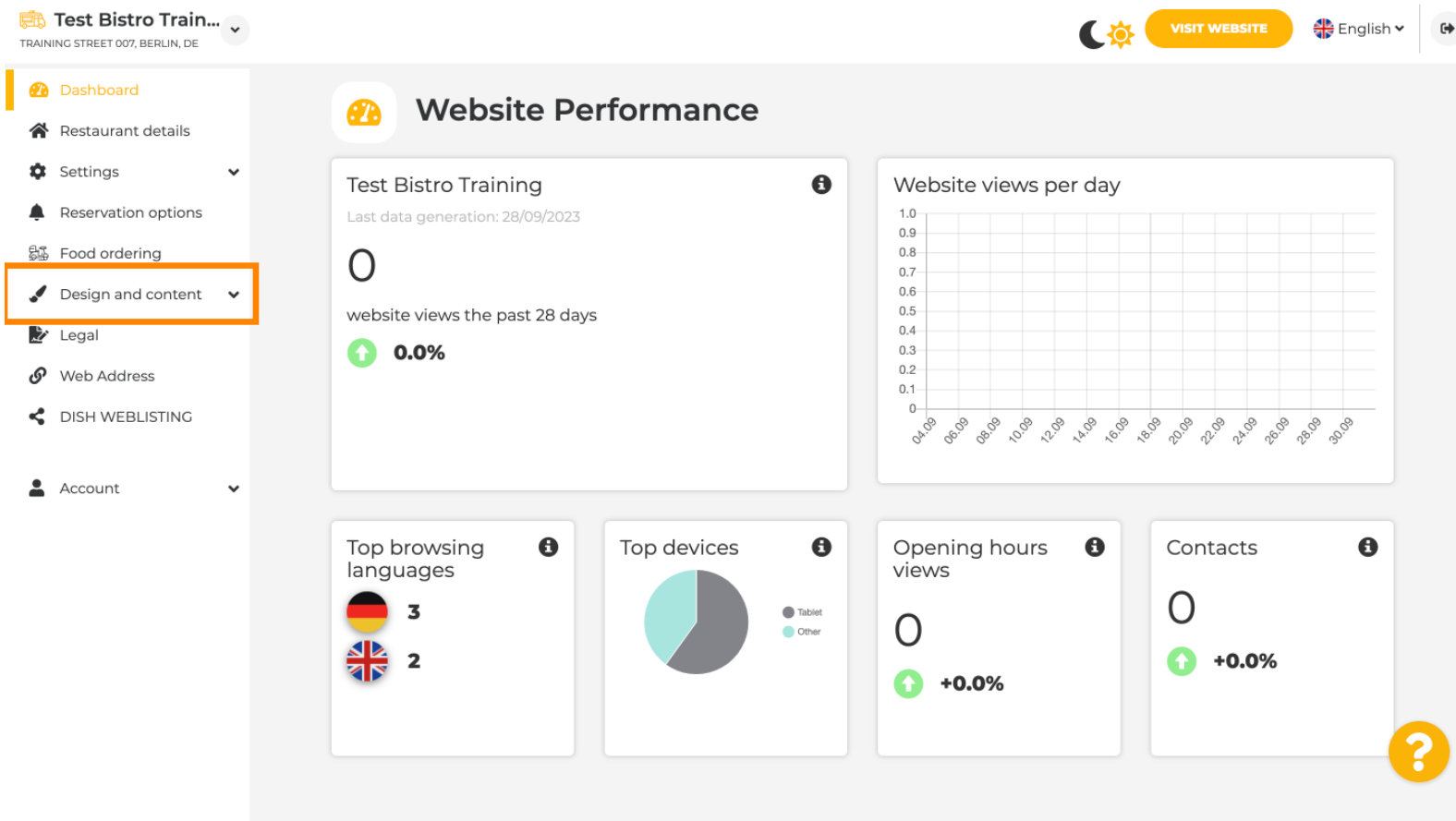


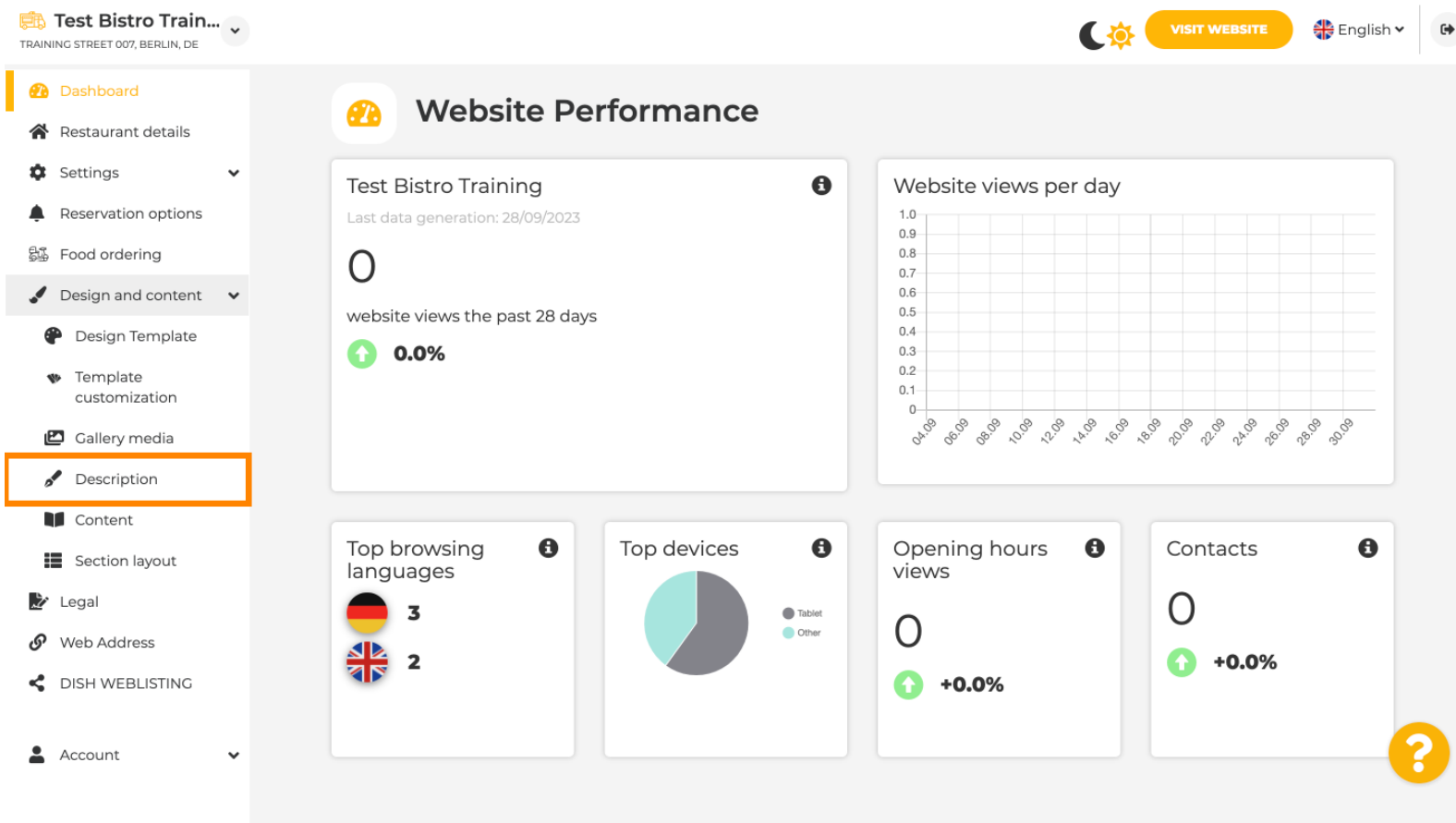


Clique em **Design e conteúdo**.





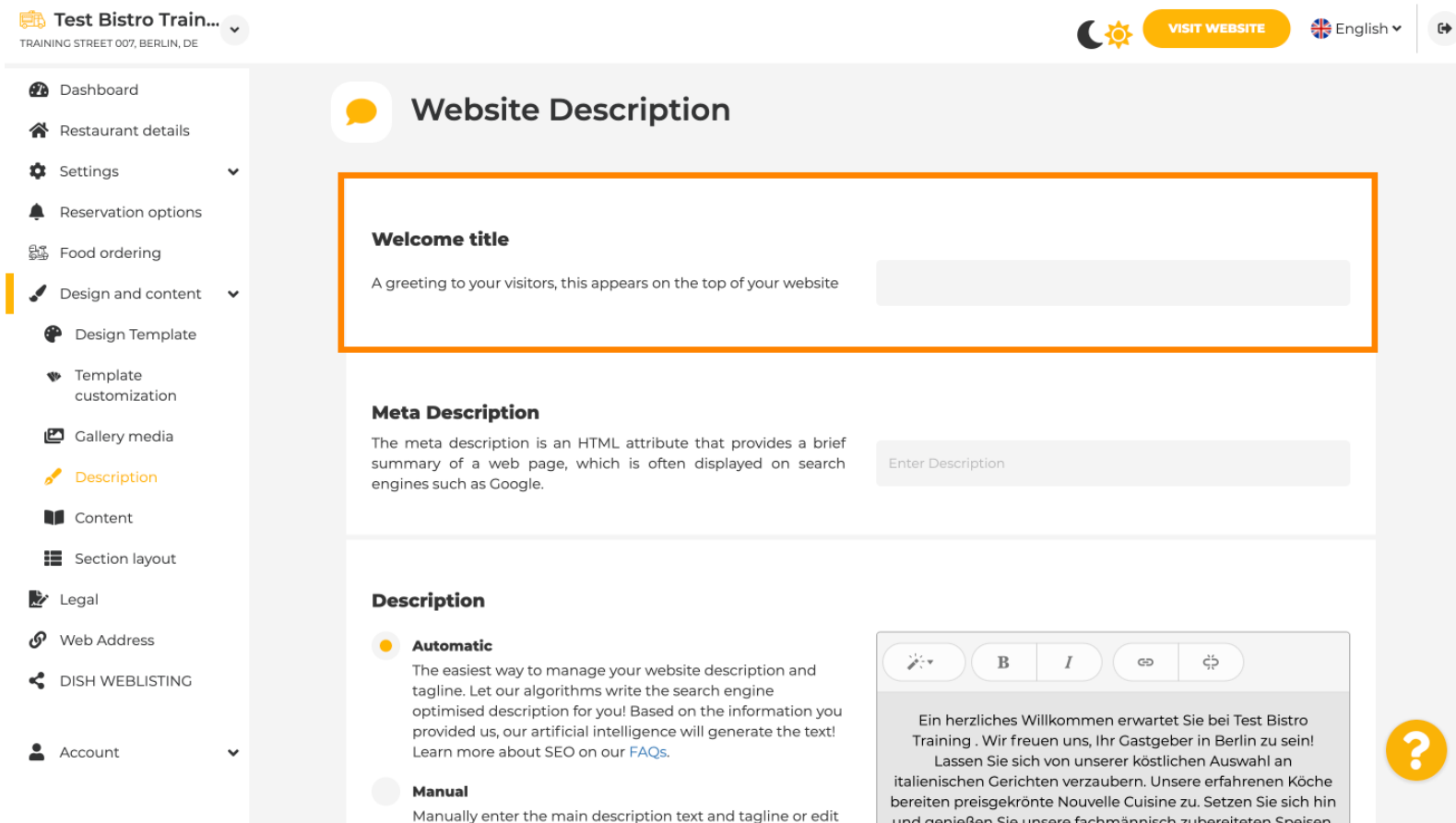
Clique em **Descrição**.



The screenshot shows the DISH website management interface. On the left, a sidebar contains a menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (expanded), Design Template, Template customization, Gallery media, **Description** (highlighted with an orange box), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main area displays the 'Website Performance' dashboard for 'Test Bistro Training'. It includes a card for 'Test Bistro Training' showing 0 website views in the past 28 days with a 0.0% change. A line chart titled 'Website views per day' shows a flat line at 0. Below this are four smaller cards: 'Top browsing languages' (German 3, UK 2), 'Top devices' (a pie chart showing Tablet and Other), 'Opening hours views' (0 with a +0.0% change), and 'Contacts' (0 with a +0.0% change). A yellow question mark icon is visible in the bottom right corner of the dashboard area.



Na primeira etapa, mostraremos como adicionar um título de boas-vindas ao seu site DISH.

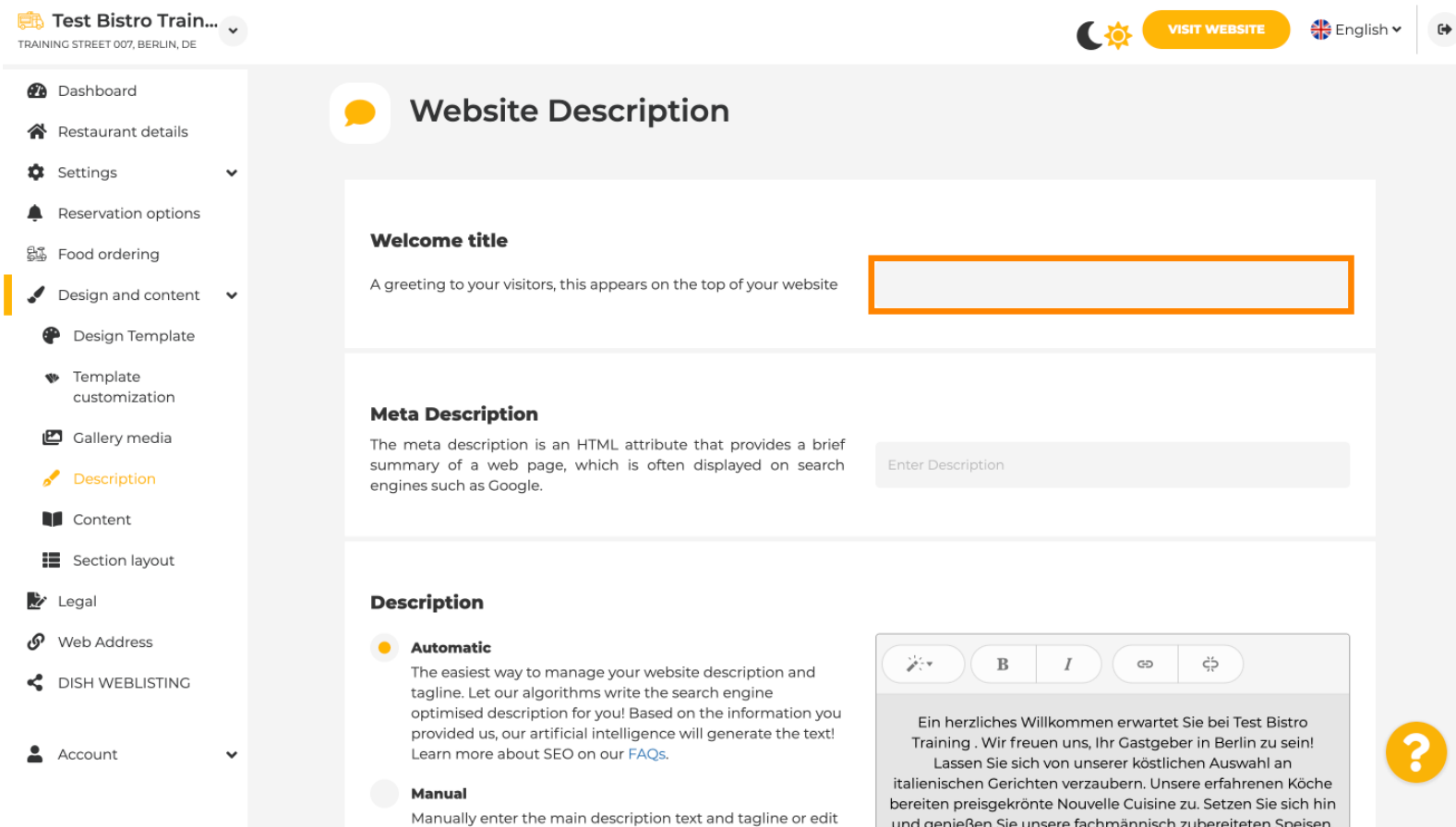


The screenshot shows the DISH website management interface for 'Test Bistro Training'. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and contains three sections:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. This section is highlighted with an orange border.
- Meta Description:** The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google. Below this is a text input field labeled 'Enter Description'.
- Description:** This section has two options:
 - Automatic:** The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
 - Manual:** Manually enter the main description text and tagline or edit.

Below the 'Automatic' option, there is a text editor with a toolbar containing icons for bold, italic, link, and unlink. The text in the editor reads: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Soessen.'

T Para adicionar um título de boas-vindas ao seu site DISH, clique no **campo de texto** , em **Título de boas-vindas** , e digite a **saudação preferida** .



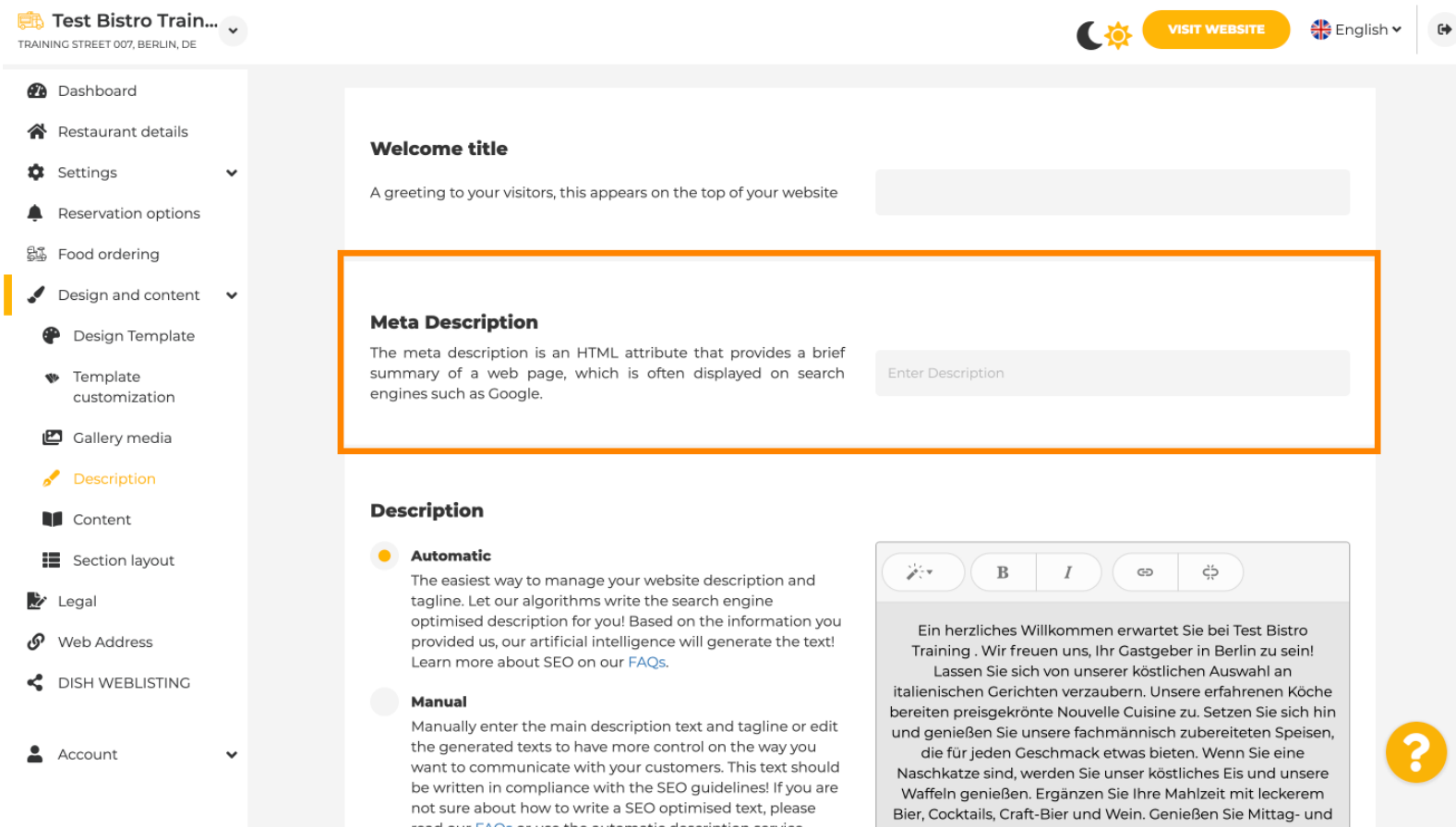
The screenshot shows the 'Website Description' editor in the DISH dashboard. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and contains three sections:

- Welcome title**: A greeting to your visitors, this appears on the top of your website. It features a large text input field with an orange border.
- Meta Description**: The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google. It includes a text input field labeled 'Enter Description'.
- Description**: This section offers two options:
 - Automatic**: The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
 - Manual**: Manually enter the main description text and tagline or edit.

Below the 'Automatic' option, there is a rich text editor with a toolbar containing icons for undo, redo, bold, italic, link, and unlink. The editor contains German text: 'Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen.' A yellow question mark icon is visible on the right side of the editor.



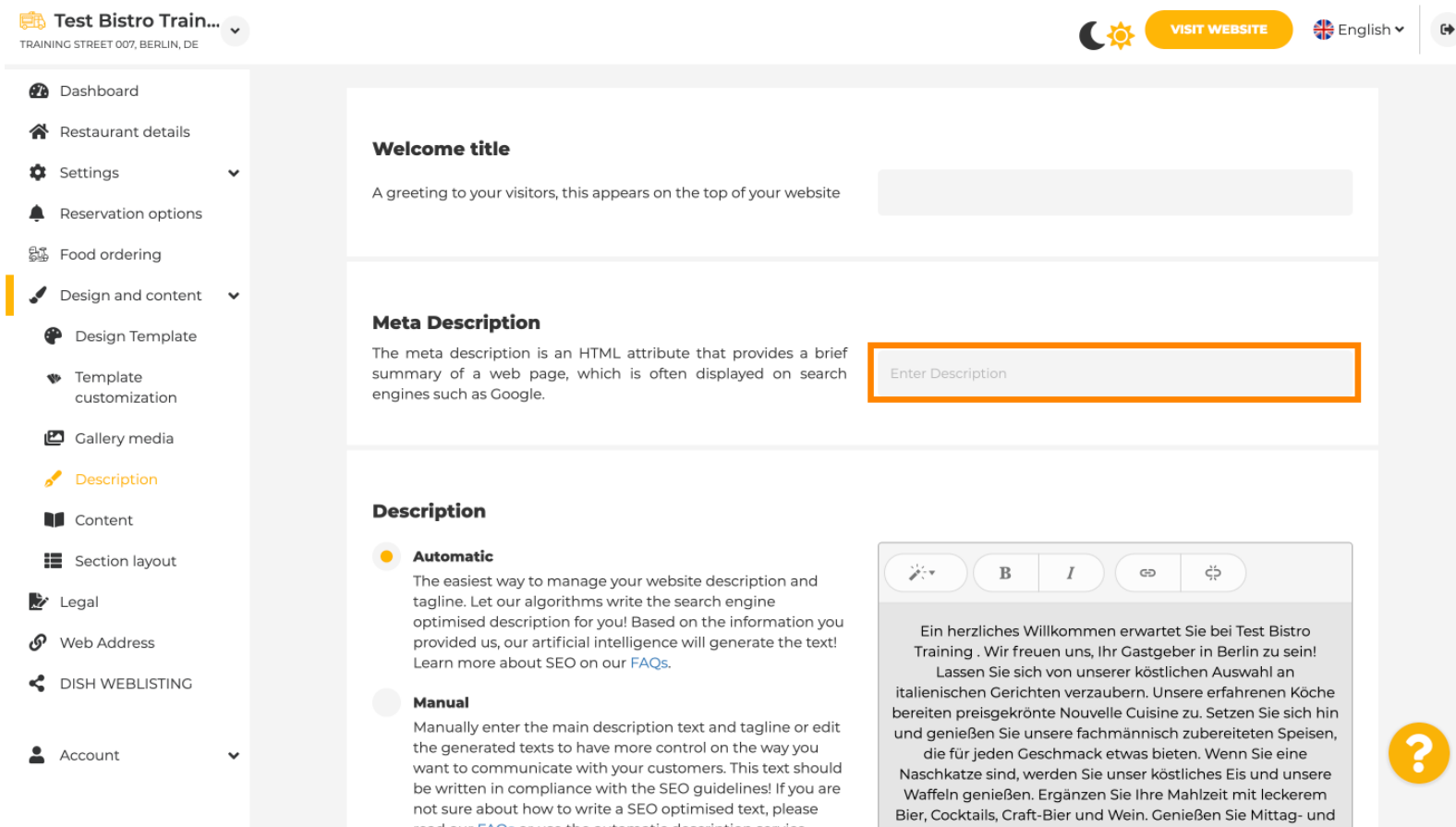
Na segunda etapa, mostraremos como adicionar uma Meta Descrição. **Observação: a Meta Descrição é um breve resumo do site, relevante para otimização de mecanismos de busca como o Google.**



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted with an orange pencil icon), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and 'TRAINING STREET 007, BERLIN, DE'. It features a 'Welcome title' section with a greeting text and a 'Meta Description' section, which is highlighted with an orange border. The 'Meta Description' section includes a text box labeled 'Enter Description'. Below this is a 'Description' section with two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option describes how the system generates SEO-optimized text. The 'Manual' option allows for manual entry of the description and tagline. A rich text editor is visible on the right, showing a sample German text for 'Test Bistro Training'.



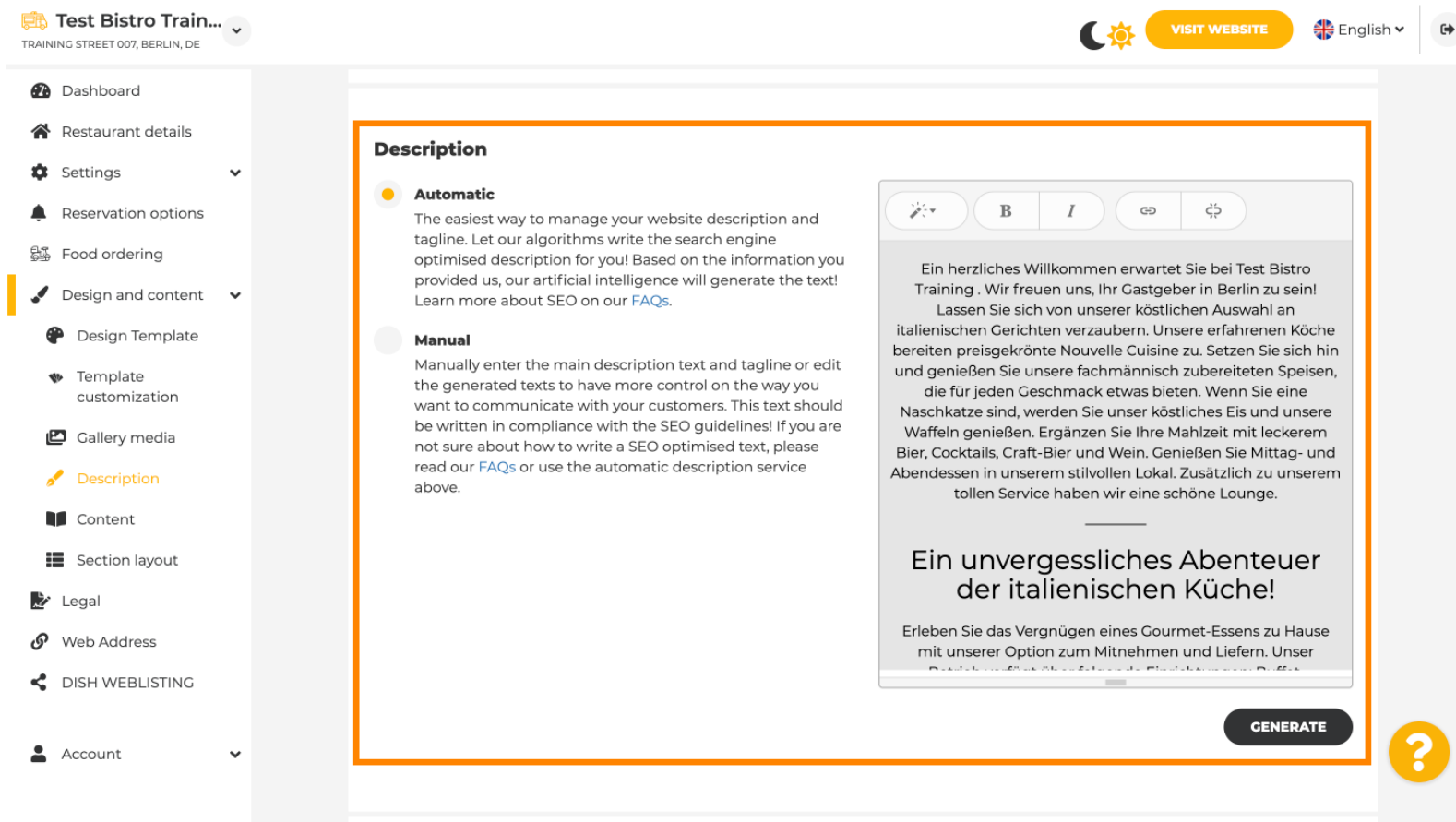
Agora clique no **campo de texto** para inserir a palavra-chave preferida para sua Meta Descrição.



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'VISIT WEBSITE' button and a language selector set to 'English'. The 'Design and content' section is active, showing three sub-sections: 'Welcome title', 'Meta Description', and 'Description'. The 'Meta Description' section has a text input field labeled 'Enter Description' which is highlighted with an orange border. The 'Description' section has two radio button options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option description states: 'The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).' The 'Manual' option description states: 'Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service.' To the right of the 'Manual' description is a rich text editor with a toolbar containing icons for bold, italic, link, and unlink, and a text area containing German text about 'Test Bistro Training'.



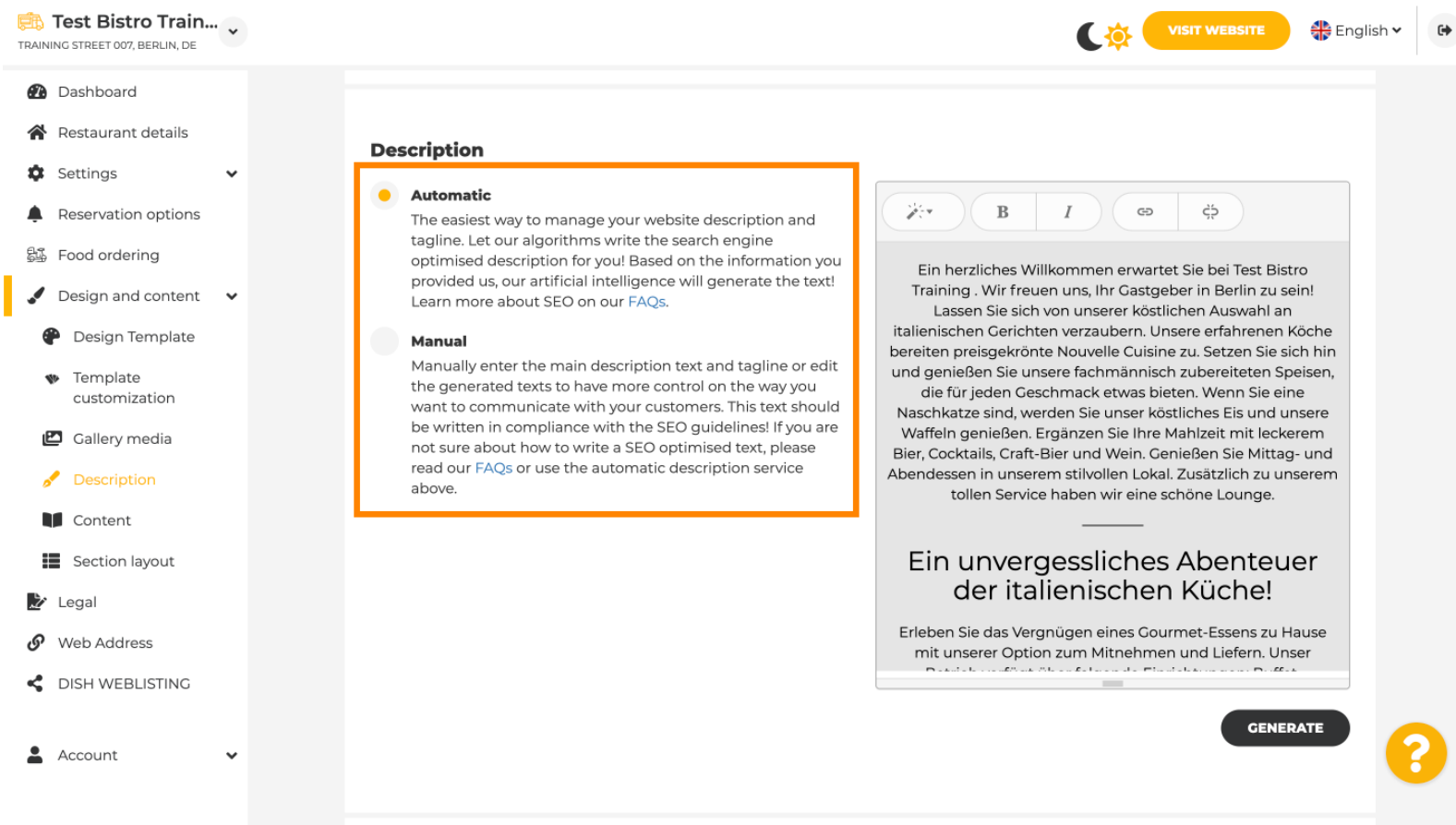
Agora mostraremos como editar/adicionar uma descrição para seu site DISH.



The screenshot shows the DISH website management interface. On the left is a sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and has two tabs: 'Automatic' and 'Manual'. The 'Automatic' tab is selected, showing a description for 'Test Bistro Training' in German. The 'Manual' tab is also visible, showing a description for 'Ein unvergessliches Abenteuer der italienischen Küche!'. A 'GENERATE' button is at the bottom right of the description area. A yellow question mark icon is in the bottom right corner of the interface.



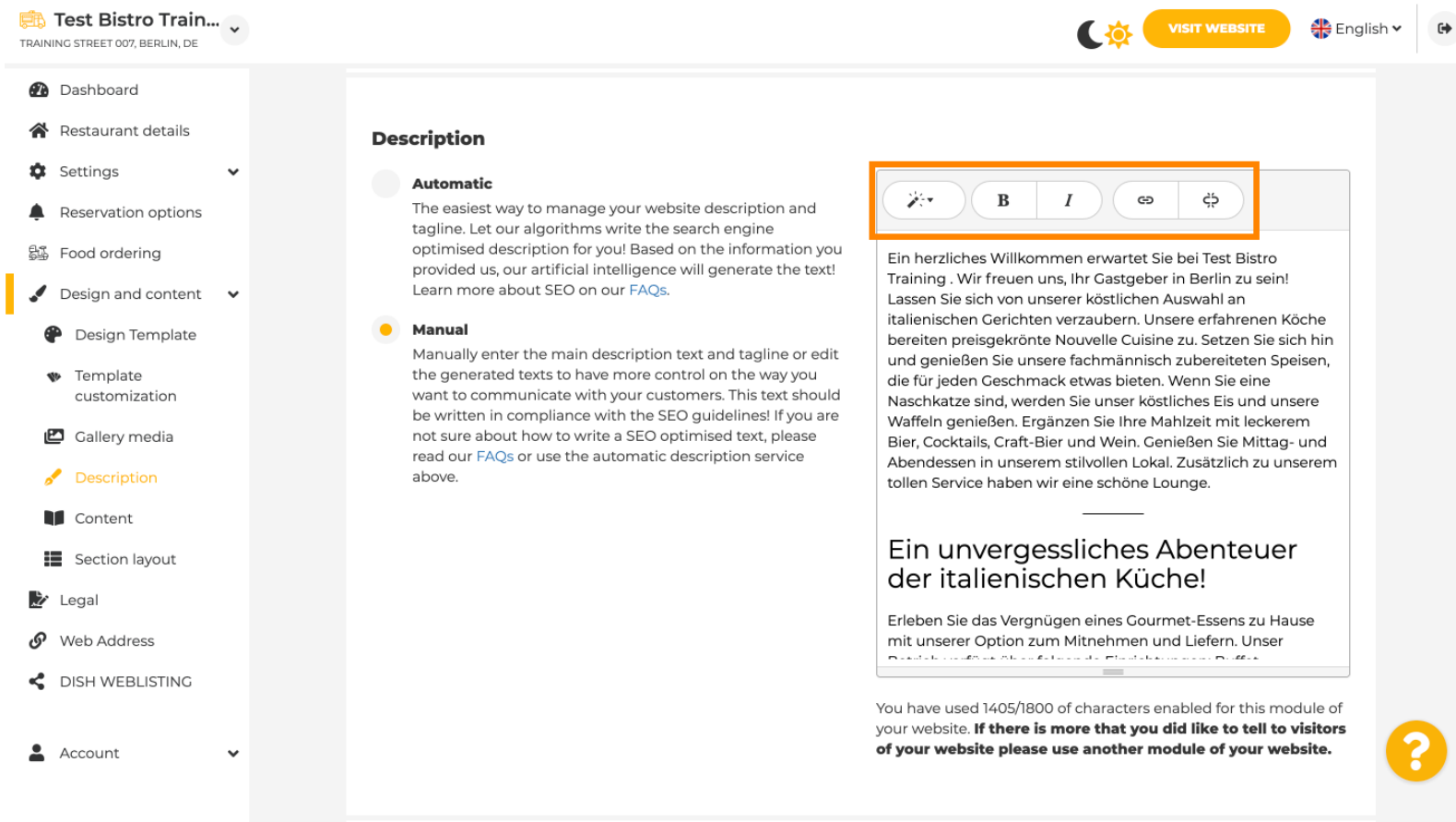
A descrição pode ser gerada automaticamente ou editada manualmente. Escolha aqui a opção desejada . **Observação: máximo de 1.800 caracteres.**



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Test Bistro Train...' and 'TRAINING STREET 007, BERLIN, DE'. It features a 'Description' section with two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option is highlighted with an orange box and includes a description of the service. The 'Manual' option provides instructions on how to write a manual description. To the right, there is a text editor with a toolbar (bold, italic, link, unlink) and a preview of the website content. The preview shows a welcome message in German and a section titled 'Ein unvergessliches Abenteuer der italienischen Küche!'. A 'GENERATE' button is located at the bottom right of the preview area, and a yellow question mark icon is in the bottom right corner of the interface.



Se você usar a opção manual, poderá editar os **títulos** , **a espessura da fonte** e **inserir links** .



Test Bistro Train...
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design Template
Template customization
Gallery media
Description
Content
Section layout
Legal
Web Address
DISH WEBLISTING
Account

Description

Automatic
The easiest way to manage your website description and tagline. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text and tagline or edit the generated texts to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

Text Editor Toolbar: 

Ein herzliches Willkommen erwartet Sie bei Test Bistro Training . Wir freuen uns, Ihr Gastgeber in Berlin zu sein! Lassen Sie sich von unserer köstlichen Auswahl an italienischen Gerichten verzaubern. Unsere erfahrenen Köche bereiten preisgekrönte Nouvelle Cuisine zu. Setzen Sie sich hin und genießen Sie unsere fachmännisch zubereiteten Speisen, die für jeden Geschmack etwas bieten. Wenn Sie eine Naschkatze sind, werden Sie unser köstliches Eis und unsere Waffeln genießen. Ergänzen Sie Ihre Mahlzeit mit leckerem Bier, Cocktails, Craft-Bier und Wein. Genießen Sie Mittag- und Abendessen in unserem stilvollen Lokal. Zusätzlich zu unserem tollen Service haben wir eine schöne Lounge.

Ein unvergessliches Abenteuer der italienischen Küche!

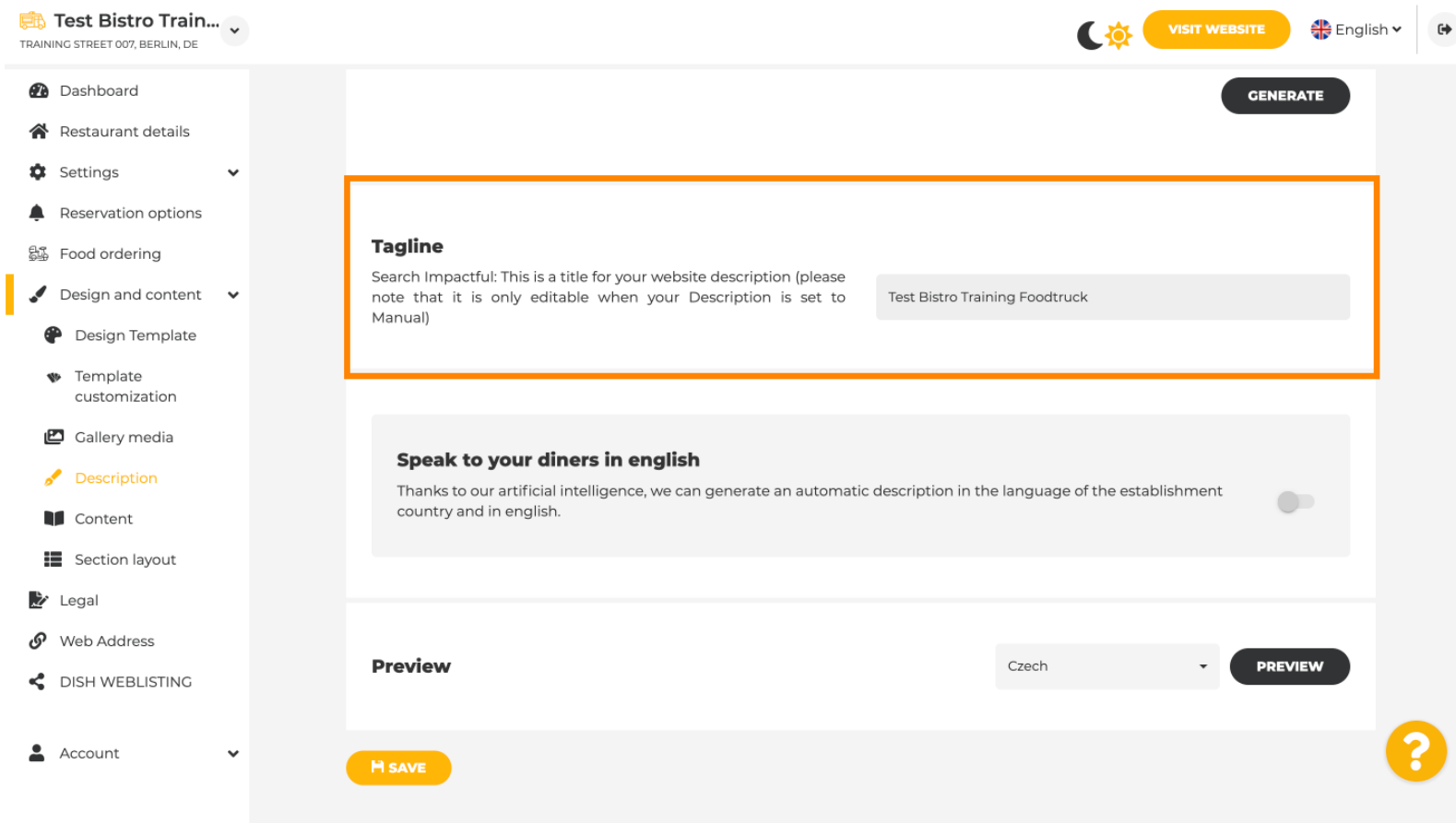
Erleben Sie das Vergnügen eines Gourmet-Essens zu Hause mit unserer Option zum Mitnehmen und Liefern. Unser Restaurant bietet Ihnen eine Auswahl an italienischen Gerichten.

You have used 1405/1800 of characters enabled for this module of your website. **If there is more that you did like to tell to visitors of your website please use another module of your website.**

?



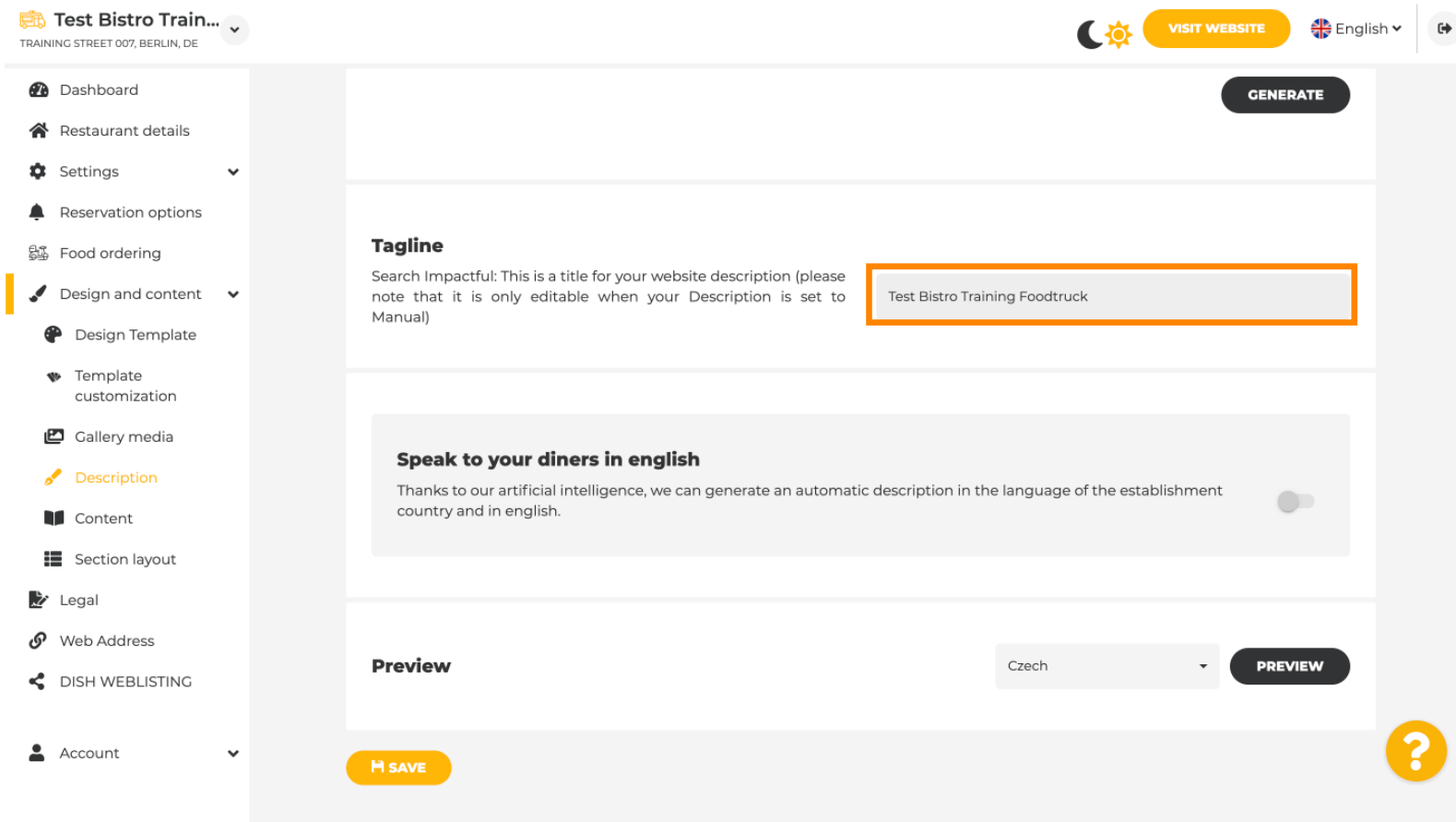
O Slogan é o título da descrição do seu site. **Observação: o Slogan só pode ser editado quando a Descrição estiver definida como manual.**



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and 'TRAINING STREET 007, BERLIN, DE'. It features a 'GENERATE' button at the top right. The 'Tagline' section is highlighted with an orange border, showing a text input field with 'Test Bistro Training Foodtruck'. Below it is a toggle switch for 'Speak to your diners in english'. At the bottom, there is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A 'SAVE' button is at the bottom left, and a help icon (?) is at the bottom right.



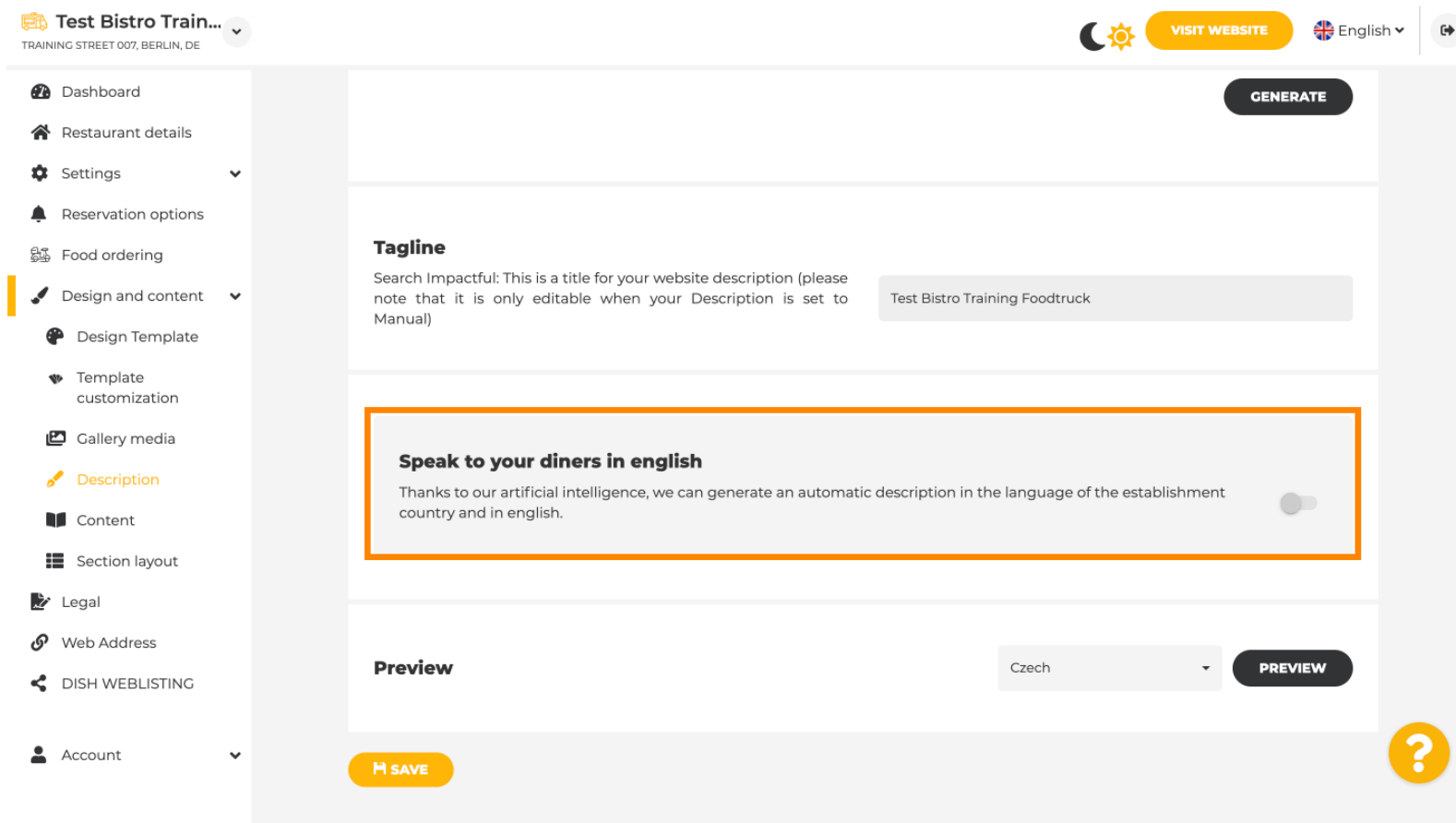
Para editar um Slogan, clique no campo de texto e insira aqui o texto desejado.



The screenshot displays the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. The 'Tagline' section shows a text input field containing 'Test Bistro Training Foodtruck', which is highlighted with an orange border. Below this is a toggle switch for 'Speak to your diners in english'. The 'Preview' section shows a language dropdown set to 'Czech' and a 'PREVIEW' button. At the bottom left is a 'SAVE' button, and at the bottom right is a yellow circle with a question mark.



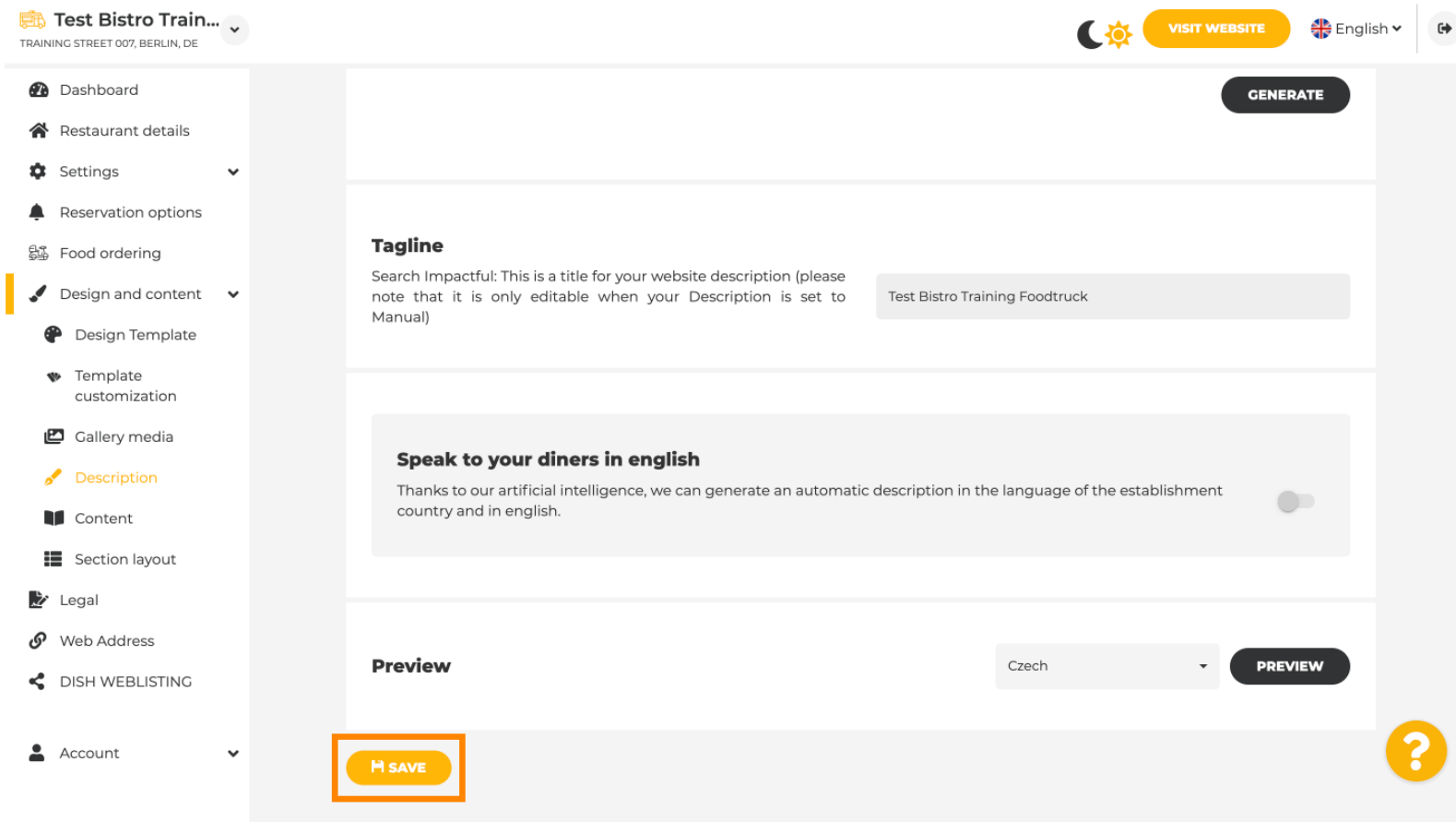
Ao ativar a **opção**, a descrição estará disponível no idioma estrangeiro de sua preferência e traduzida para o inglês. **Observação: isso só é possível com a Descrição automática e o pacote premium.**



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Test Bistro Train...' and 'TRAINING STREET 007, BERLIN, DE'. It features a 'GENERATE' button at the top right. The 'Tagline' section shows a search impact note and a text input field containing 'Test Bistro Training Foodtruck'. The 'Description' section is highlighted with an orange border and contains a toggle switch for 'Speak to your diners in english' with the text: 'Thanks to our artificial intelligence, we can generate an automatic description in the language of the establishment country and in english.' Below this is a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. At the bottom left is a 'SAVE' button and at the bottom right is a help icon (question mark).



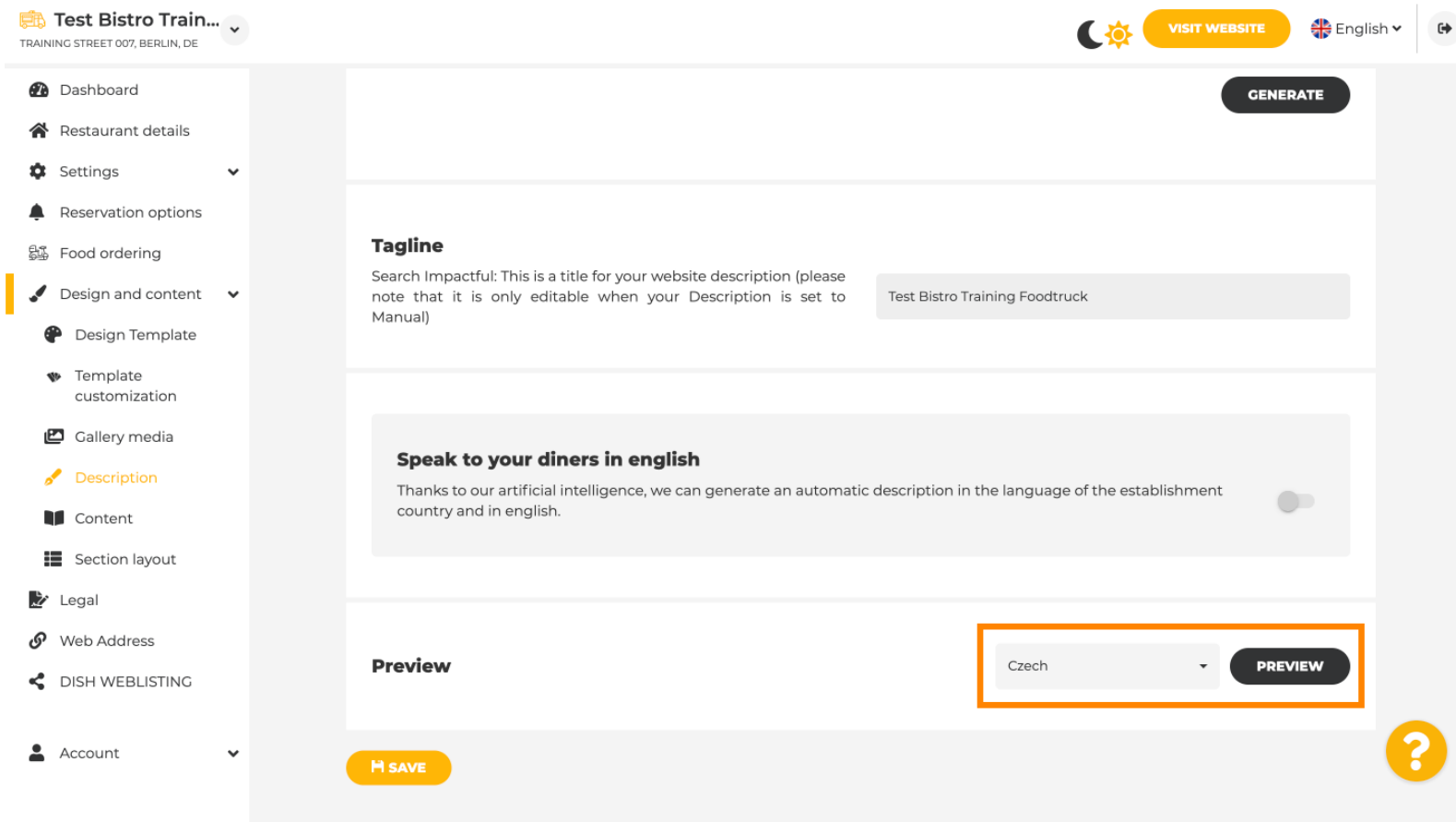
Clique em **SALVAR** para salvar as alterações.



The screenshot displays the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description (highlighted with an orange bar), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. Below this, there's a 'Tagline' section with a text input field containing 'Test Bistro Training Foodtruck'. Further down is a 'Speak to your diners in english' section with a toggle switch. At the bottom, there's a 'Preview' section with a language dropdown set to 'Czech' and a 'PREVIEW' button. A red box highlights the 'SAVE' button at the bottom left, and a red circle with a question mark is at the bottom right.



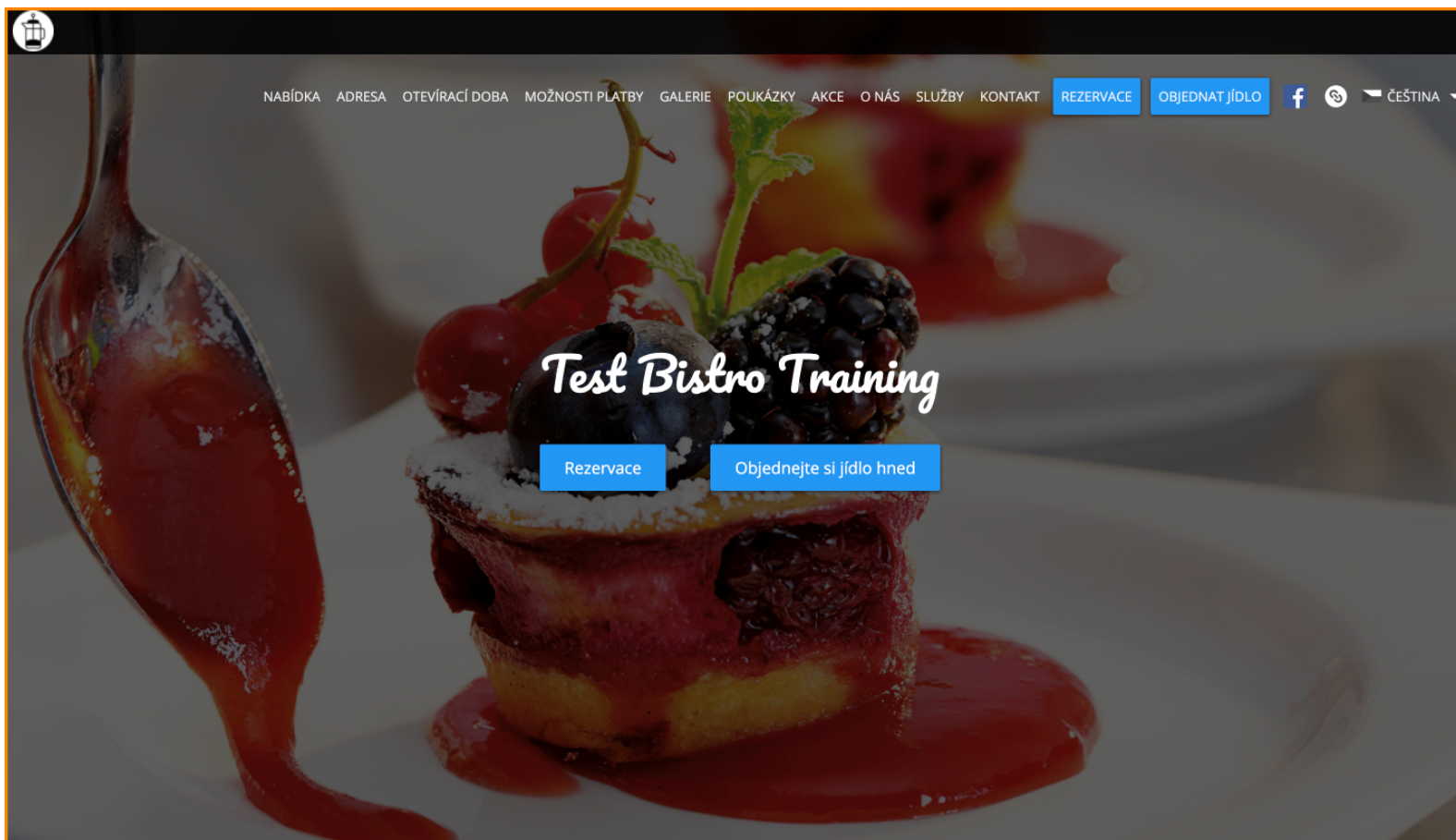
Para visualizar seu site em um idioma diferente, **selecione** um idioma e clique em visualizar.



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Section layout, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train...' and includes a 'GENERATE' button. Below this is a 'Tagline' section with a text input field containing 'Test Bistro Training Foodtruck'. The next section is 'Speak to your diners in english', which includes a toggle switch. At the bottom, there is a 'Preview' section with a language dropdown menu set to 'Czech' and a 'PREVIEW' button. A red box highlights the language dropdown and the 'PREVIEW' button. A 'SAVE' button is located at the bottom left of the main content area. A yellow question mark icon is in the bottom right corner.



Agora você sabe como ajustar e adicionar uma descrição ao site da DISH. Pronto, pronto.





Escaneie para ir para o player interativo