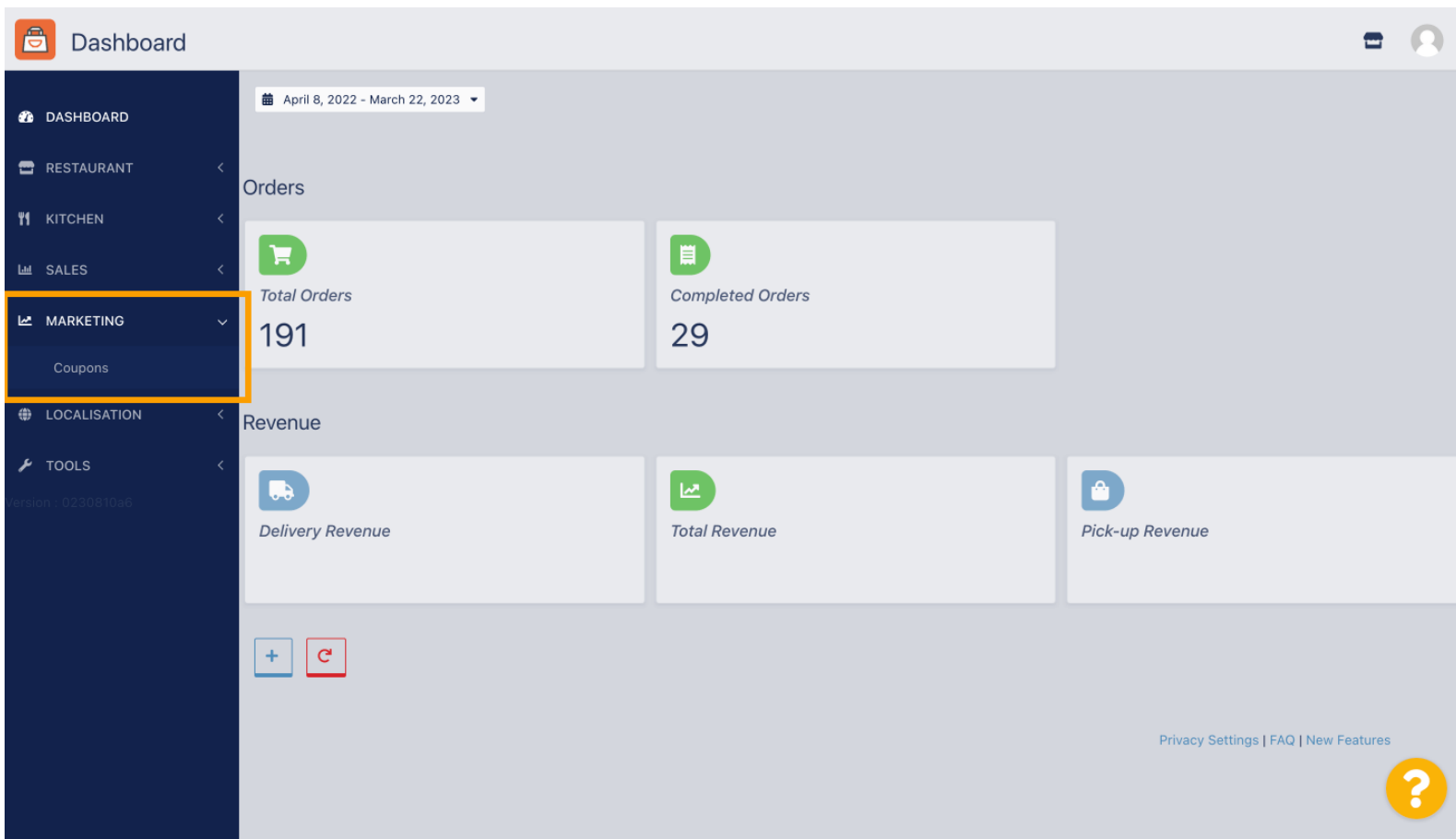




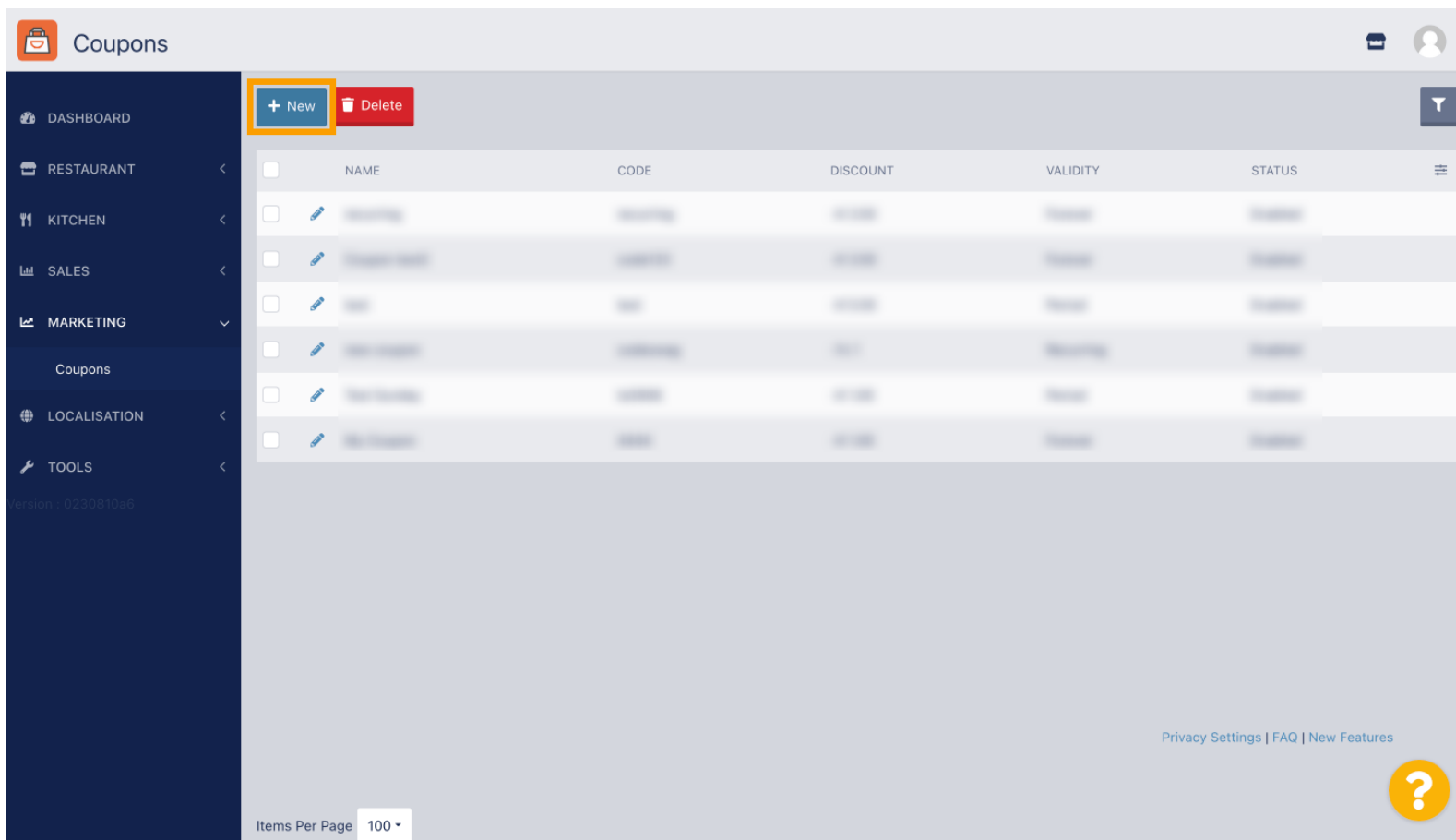
Vítejte v řídicím panelu objednávek DISH . Klikněte na **Kupóny** v části **Marketing** .



The screenshot displays the DISH Order dashboard interface. On the left, a dark blue sidebar contains a menu with the following items: DASHBOARD, RESTAURANT, KITCHEN, SALES, **MARKETING** (highlighted with an orange box), LOCALISATION, and TOOLS. Below the MARKETING item, the word "Coupons" is visible. The main content area has a light gray background and features a date range selector at the top: "April 8, 2022 - March 22, 2023". The dashboard is divided into two main sections: "Orders" and "Revenue". The "Orders" section contains two cards: "Total Orders" with a value of 191 and "Completed Orders" with a value of 29. The "Revenue" section contains three cards: "Delivery Revenue", "Total Revenue", and "Pick-up Revenue". At the bottom right of the dashboard, there are links for "Privacy Settings", "FAQ", and "New Features", along with a yellow circular help icon containing a white question mark.

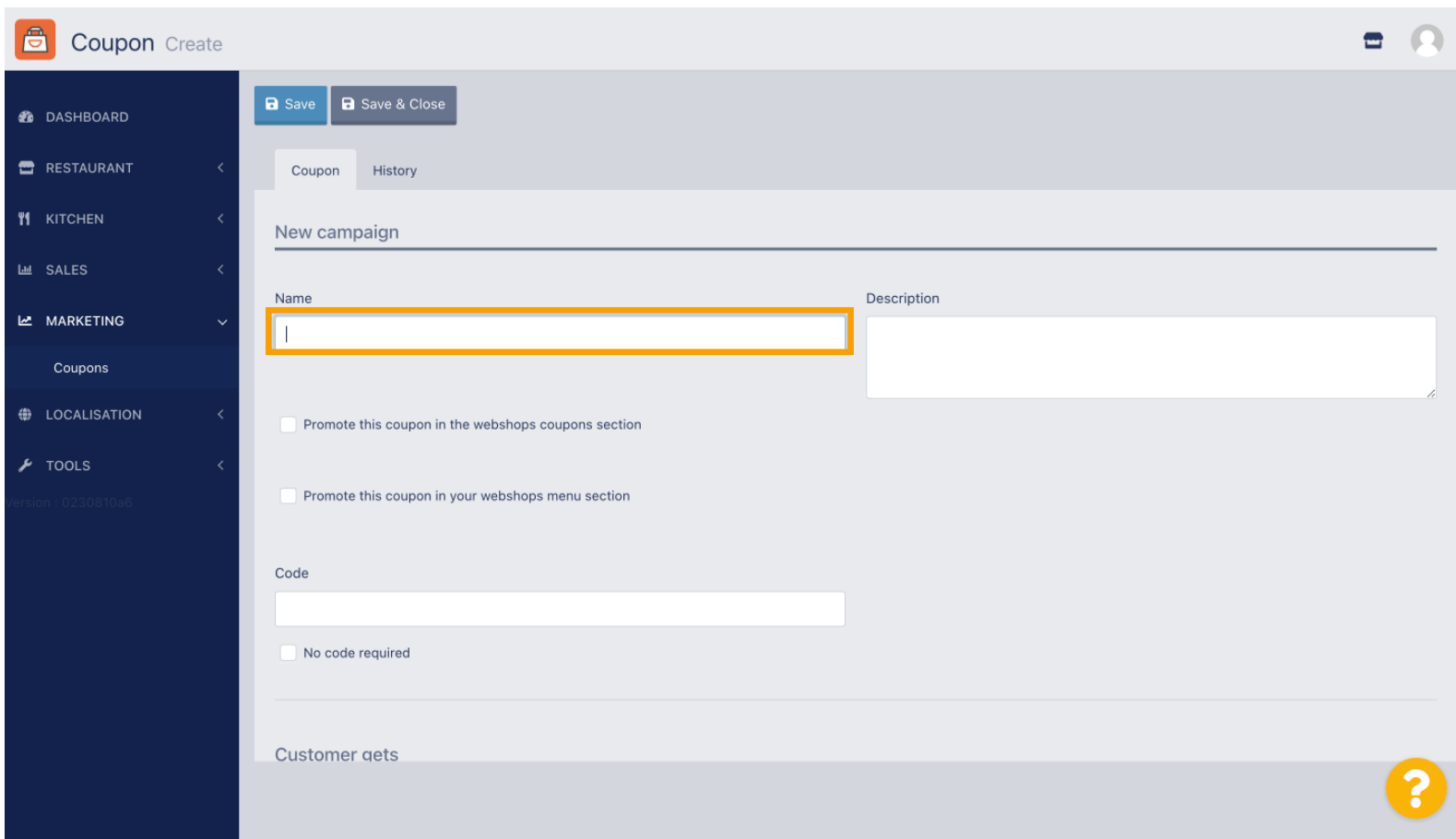


Klikněte na **+Nový** pro vytvoření kupónu nebo klikněte na **ikonu tužky** pro jeho úpravu.



The screenshot shows the 'Coupons' management page in the DISH Order system. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), LOCALISATION, and TOOLS. Under 'MARKETING', 'Coupons' is selected. The main content area has a light gray header with a '+ New' button (highlighted with an orange box) and a 'Delete' button. Below this is a table with columns: NAME, CODE, DISCOUNT, VALIDITY, and STATUS. The table contains several rows of coupon data. At the bottom right, there are links for 'Privacy Settings', 'FAQ', and 'New Features', and a yellow circle icon with a white question mark. The footer shows 'Items Per Page' set to '100'.

 Nejprve zadejte **Název** kupónu .



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons, LOCALISATION, and TOOLS. The main area has a top bar with 'Coupon Create' and user icons. Below this are 'Save' and 'Save & Close' buttons. The 'Coupon' tab is active, showing a 'New campaign' section. The 'Name' input field is highlighted with an orange border. To its right is a 'Description' text area. Below these are two checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. Further down is a 'Code' input field and a 'No code required' checkbox. At the bottom, there's a 'Customer gets' section and a yellow question mark icon in the bottom right corner.

Coupon Create

Save Save & Close

Coupon History

New campaign

Name Description

☐ Promote this coupon in the webshops coupons section

☐ Promote this coupon in your webshops menu section

Code

☐ No code required

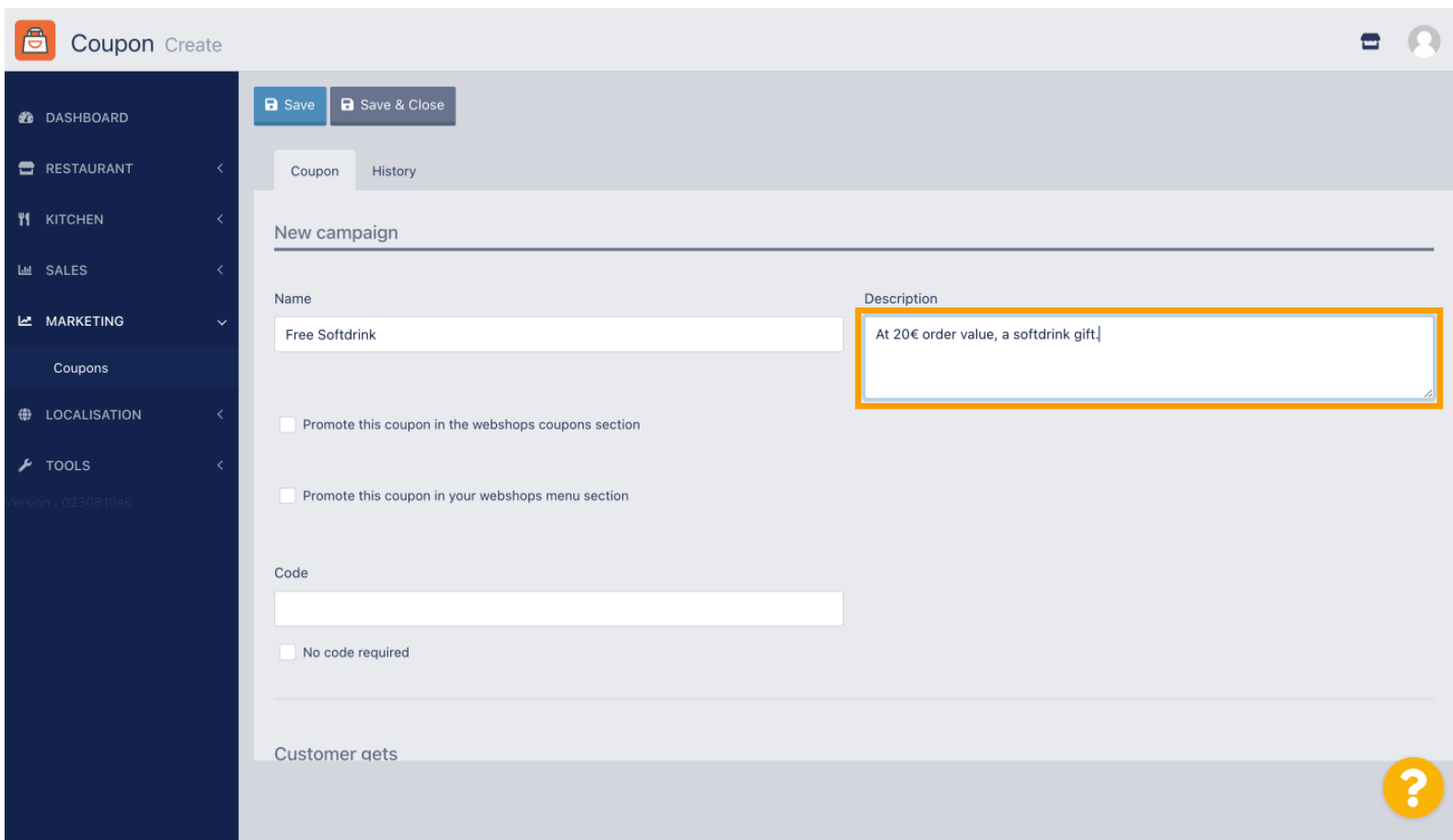
Customer gets

?



V poli **Popis** popište typ slevy .
podmínkách informován.

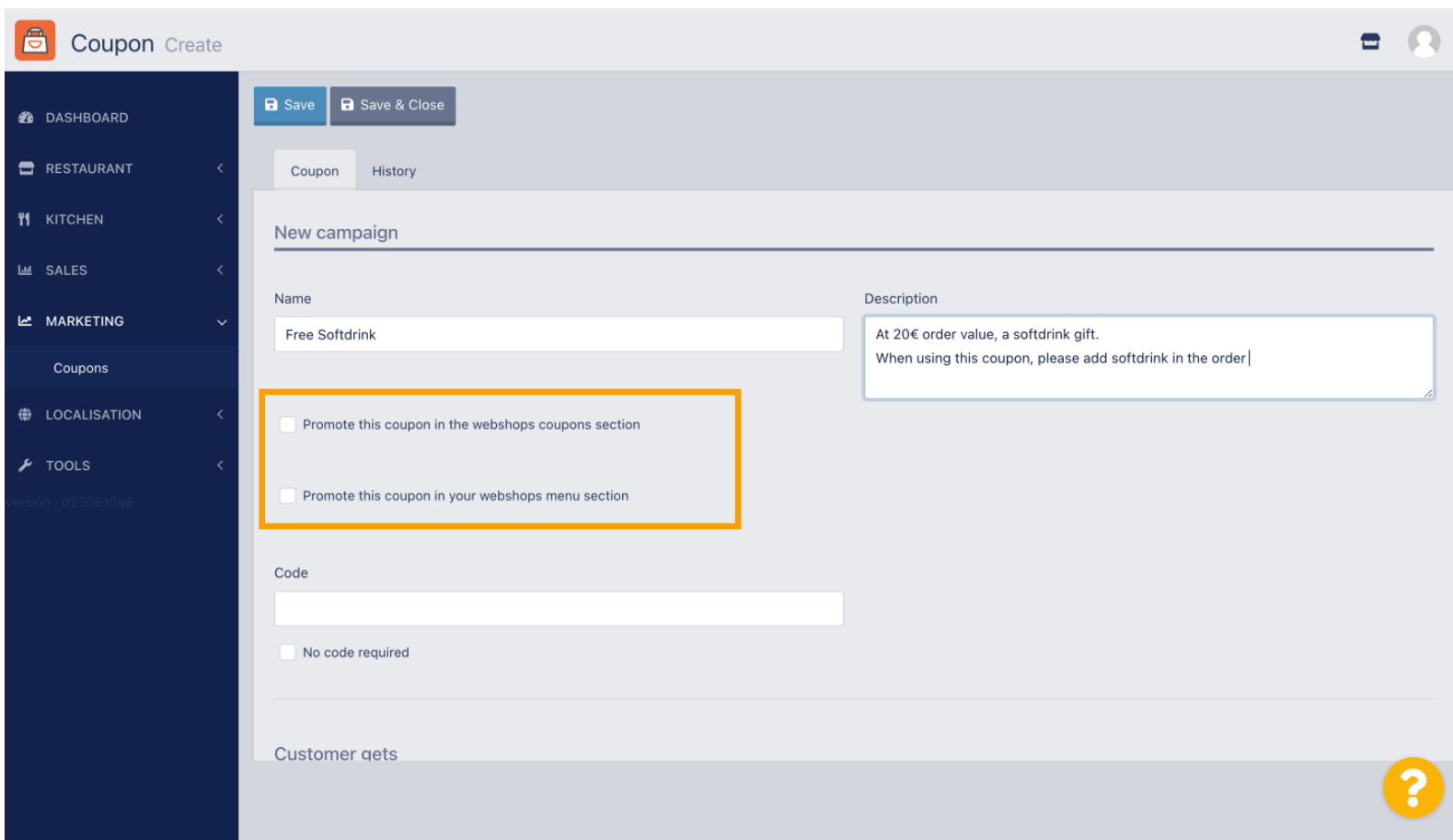
Poznámka: Zde uveďte i podmínky uplatnění, aby byl váš zákazník o



The screenshot shows the 'Coupon Create' interface. The left sidebar contains a navigation menu with items: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (selected), LOCALISATION, and TOOLS. The main content area has a 'New campaign' section with two tabs: 'Coupon' and 'History'. The 'Coupon' tab is active. The form includes a 'Name' field with the text 'Free Softdrink', a 'Description' field with the text 'At 20€ order value, a softdrink gift.', and a 'Code' field. There are two checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. A 'No code required' checkbox is also present. The bottom of the form has a 'Customer gets' section. A yellow question mark icon is located in the bottom right corner of the form area.



Zde si můžete kliknutím na **zaškrťovací políčka** vybrat, kde se budou vaše kupóny zobrazovat .
Poznámka: Příklady naleznete v následujících dvou krocích.



Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

☐ Promote this coupon in the webshops coupons section

☐ Promote this coupon in your webshops menu section

Code

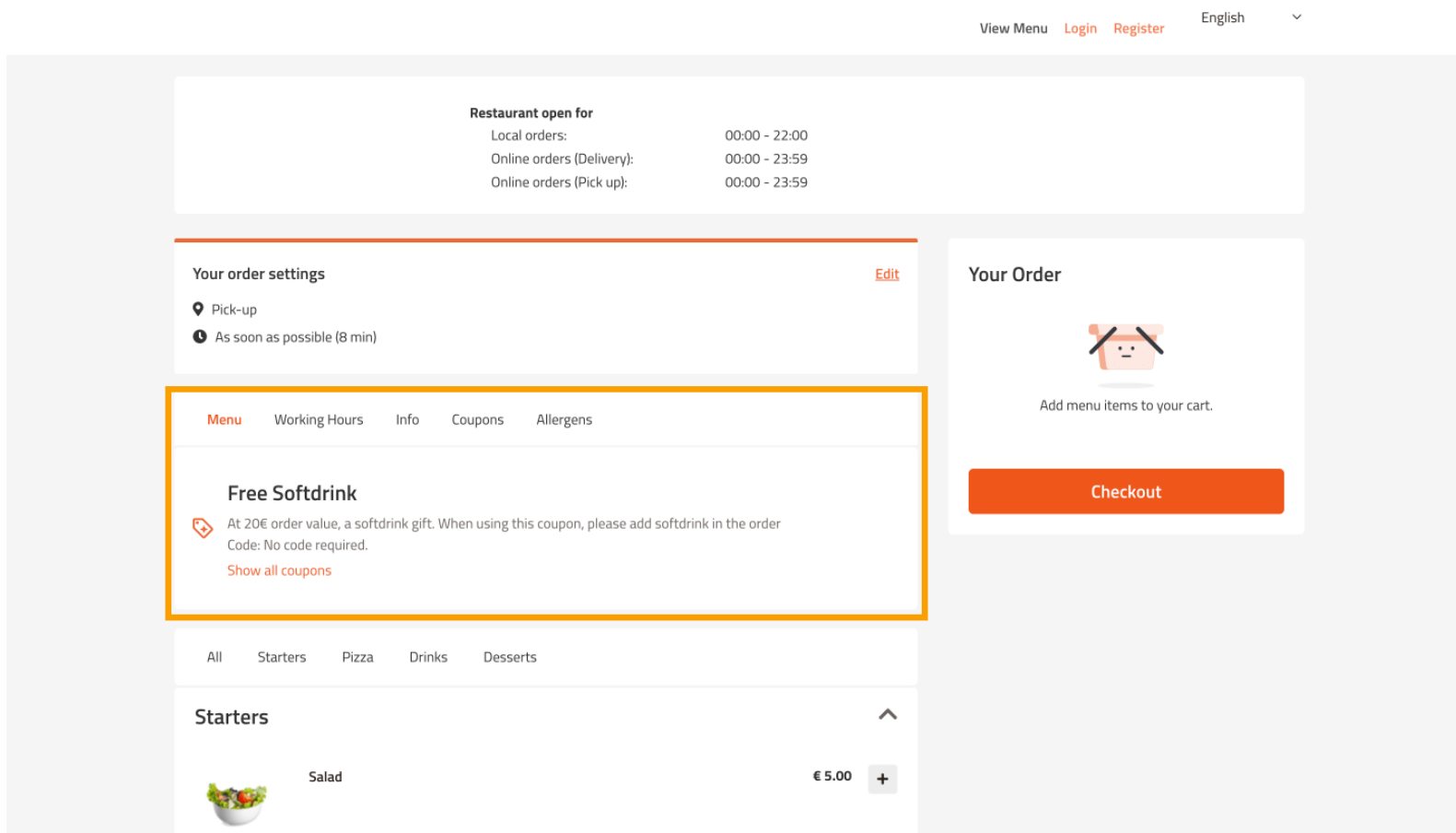
☐ No code required

Customer gets

?



Zde uvidíte svůj kupón, pokud použijete možnost „**Propagovat tento kupón v sekci nabídky vašeho internetového obchodu**“. **Poznámka: Zde lze zobrazit pouze jeden kupón najednou.**

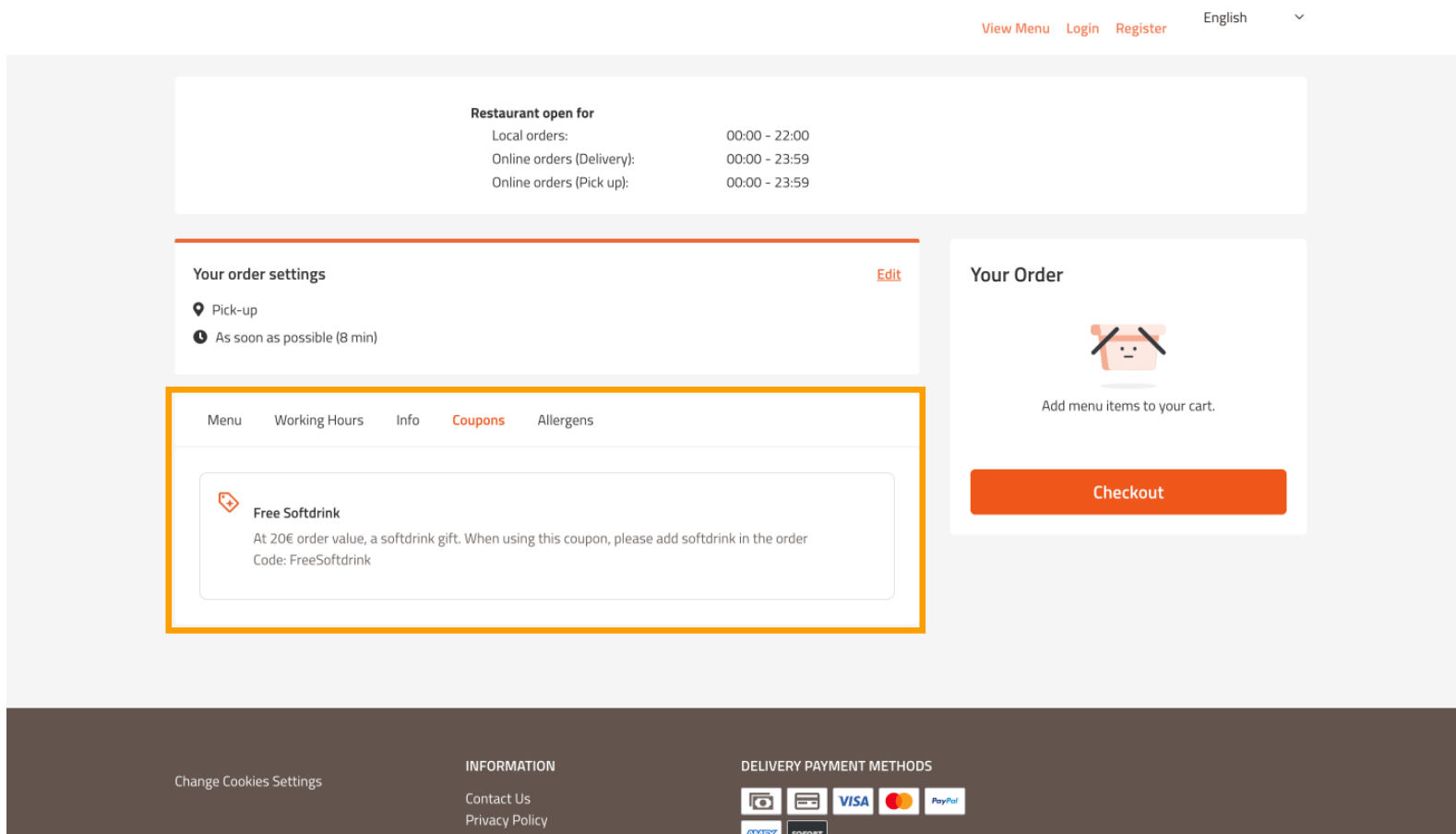


The screenshot shows the DISH Order website interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections:

- Restaurant open for:**
 - Local orders: 00:00 - 22:00
 - Online orders (Delivery): 00:00 - 23:59
 - Online orders (Pick up): 00:00 - 23:59
- Your order settings:**
 - Pick-up
 - As soon as possible (8 min)
- Menu:** (Highlighted with an orange border)
 - Working Hours
 - Info
 - Coupons
 - Allergens
- Free Softdrink:**
 - At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
 - Code: No code required.
 - Show all coupons
- Your Order:**
 - Add menu items to your cart.
 - Checkout button
- Starters:**
 - Salad: € 5.00



Zde uvidíte svůj kupón, pokud použijete možnost „**Propagovat tento kupón v sekci kupónů internetového obchodu**“. **Poznámka: Zde lze zobrazit více kupónů.**

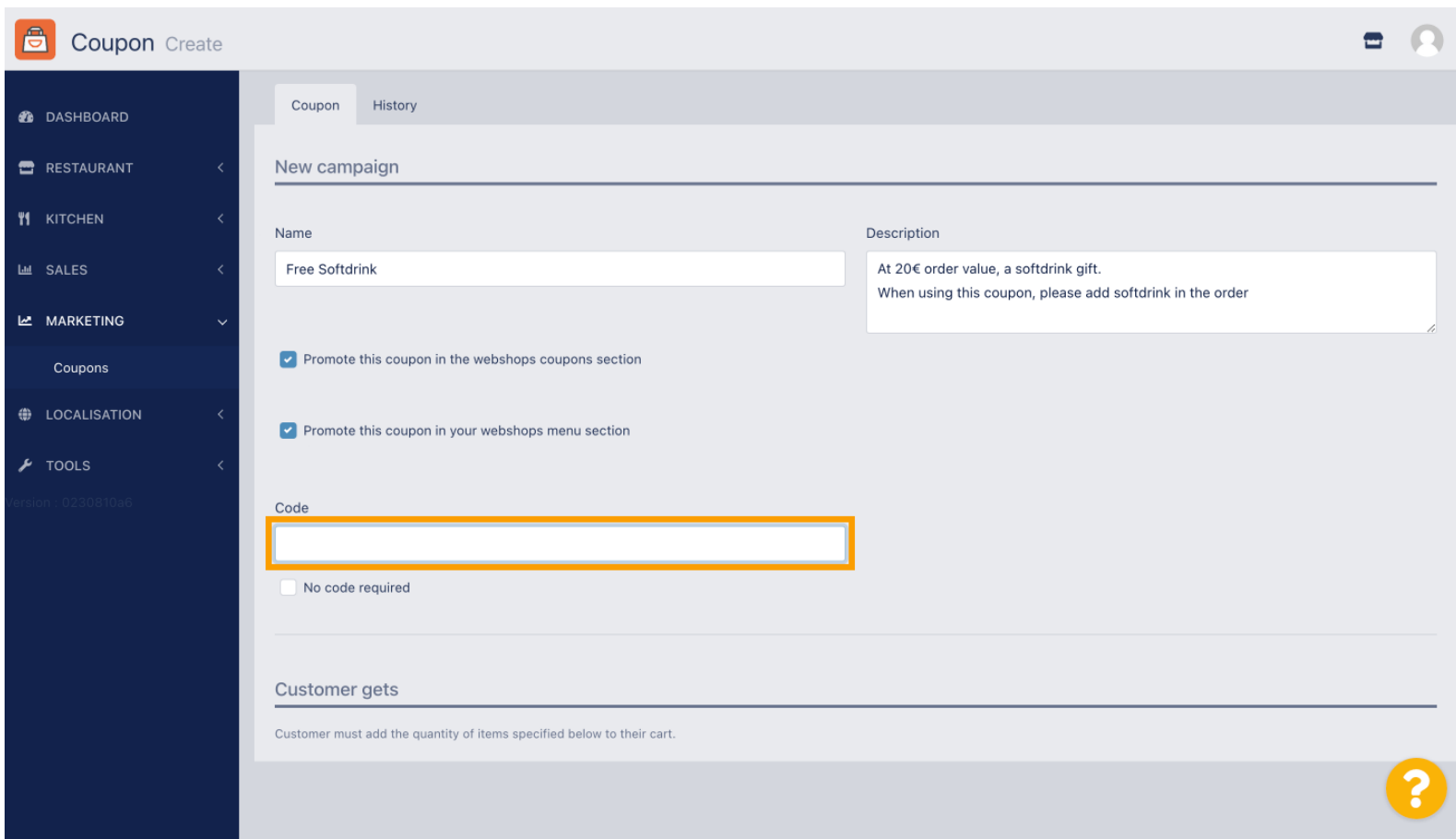


The screenshot shows the DISH Order website interface. At the top right, there are links for 'View Menu', 'Login', 'Register', and 'English'. The main content area is divided into several sections:

- Restaurant open for:**
 - Local orders: 00:00 - 22:00
 - Online orders (Delivery): 00:00 - 23:59
 - Online orders (Pick up): 00:00 - 23:59
- Your order settings:**
 - Pick-up
 - As soon as possible (8 min)
- Coupons:** This section is highlighted with an orange border. It displays a coupon titled 'Free Softdrink' with the text: 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order' and 'Code: FreeSoftdrink'.
- Your Order:** This section shows a shopping cart icon and the text 'Add menu items to your cart.' Below it is a large orange 'Checkout' button.

The footer contains links for 'Change Cookies Settings', 'INFORMATION' (Contact Us, Privacy Policy), and 'DELIVERY PAYMENT METHODS' (AMEX, SOFORT, VISA, Mastercard, PayPal).

 V poli **Kód** můžete také ke kupónu přiřadit **individuální kód**.



The screenshot shows the 'Coupon Create' interface in the DISH Order system. The left sidebar contains navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with a dropdown arrow), Coupons, LOCALISATION, and TOOLS. The main content area has tabs for 'Coupon' and 'History'. The 'New campaign' form includes a 'Name' field with the text 'Free Softdrink', a 'Description' field with the text 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order', and two checked checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. The 'Code' field is highlighted with an orange border and is currently empty. Below it is a checkbox labeled 'No code required'. The 'Customer gets' section is at the bottom, with a note: 'Customer must add the quantity of items specified below to their cart.' A yellow question mark icon is in the bottom right corner.

Coupon Create

Coupon History

New campaign

Name

Free Softdrink

Description

At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

☒ Promote this coupon in the webshops coupons section

☒ Promote this coupon in your webshops menu section

Code

☐ No code required

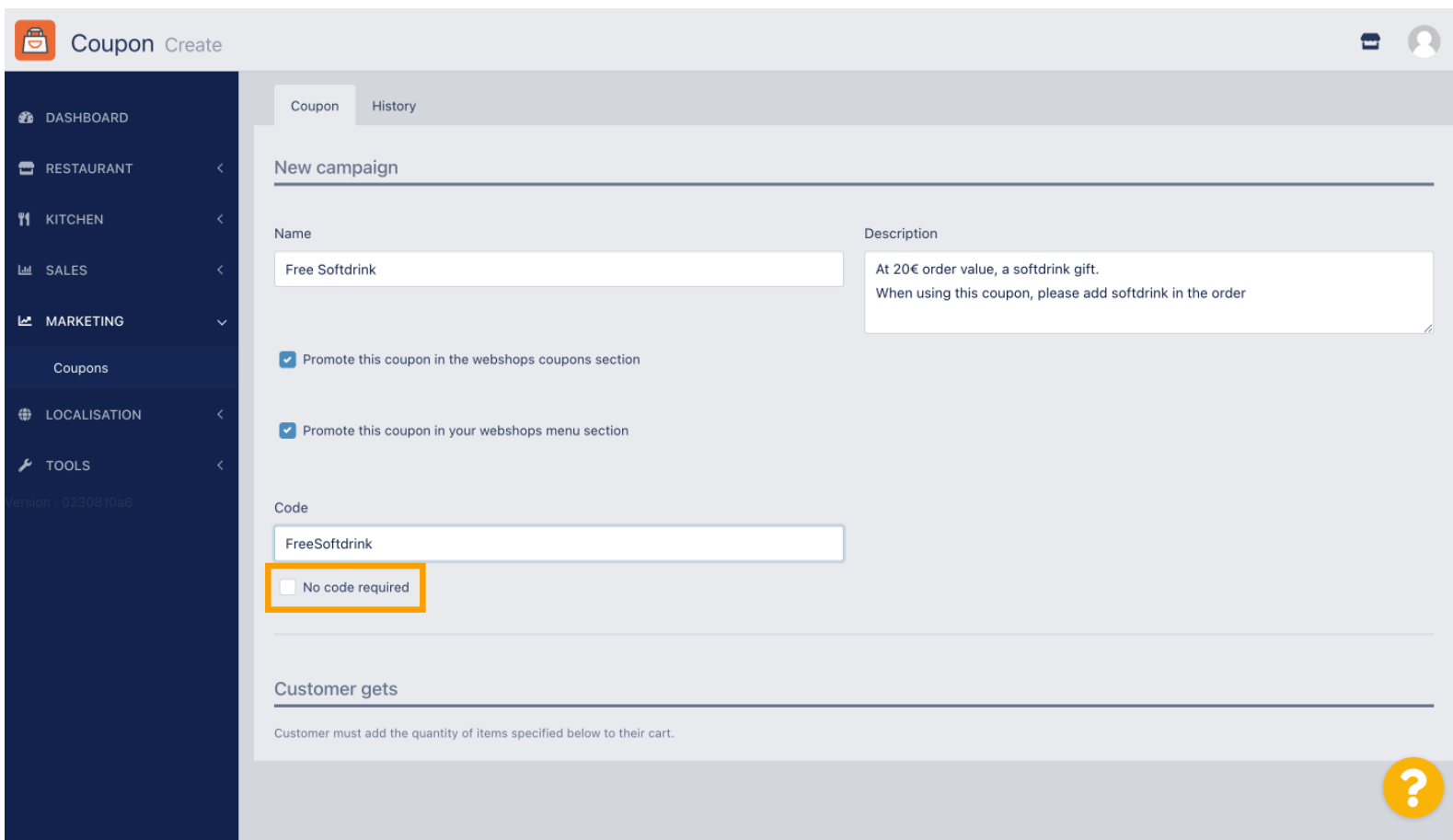
Customer gets

Customer must add the quantity of items specified below to their cart.

?



Pokud je vybrána možnost „**Kód není vyžadován**“, kupón se přidá automaticky, jakmile objednávka splní požadavky.



Coupon Create

Dashboard

- DASHBOARD
- RESTAURANT
- KITCHEN
- SALES
- MARKETING
- Coupons**
- LOCALISATION
- TOOLS

Version: 0230810a6

Coupon History

New campaign

Name

Free Softdrink

Description

At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

☒ Promote this coupon in the webshops coupons section

☒ Promote this coupon in your webshops menu section

Code

FreeSoftdrink

☒ No code required

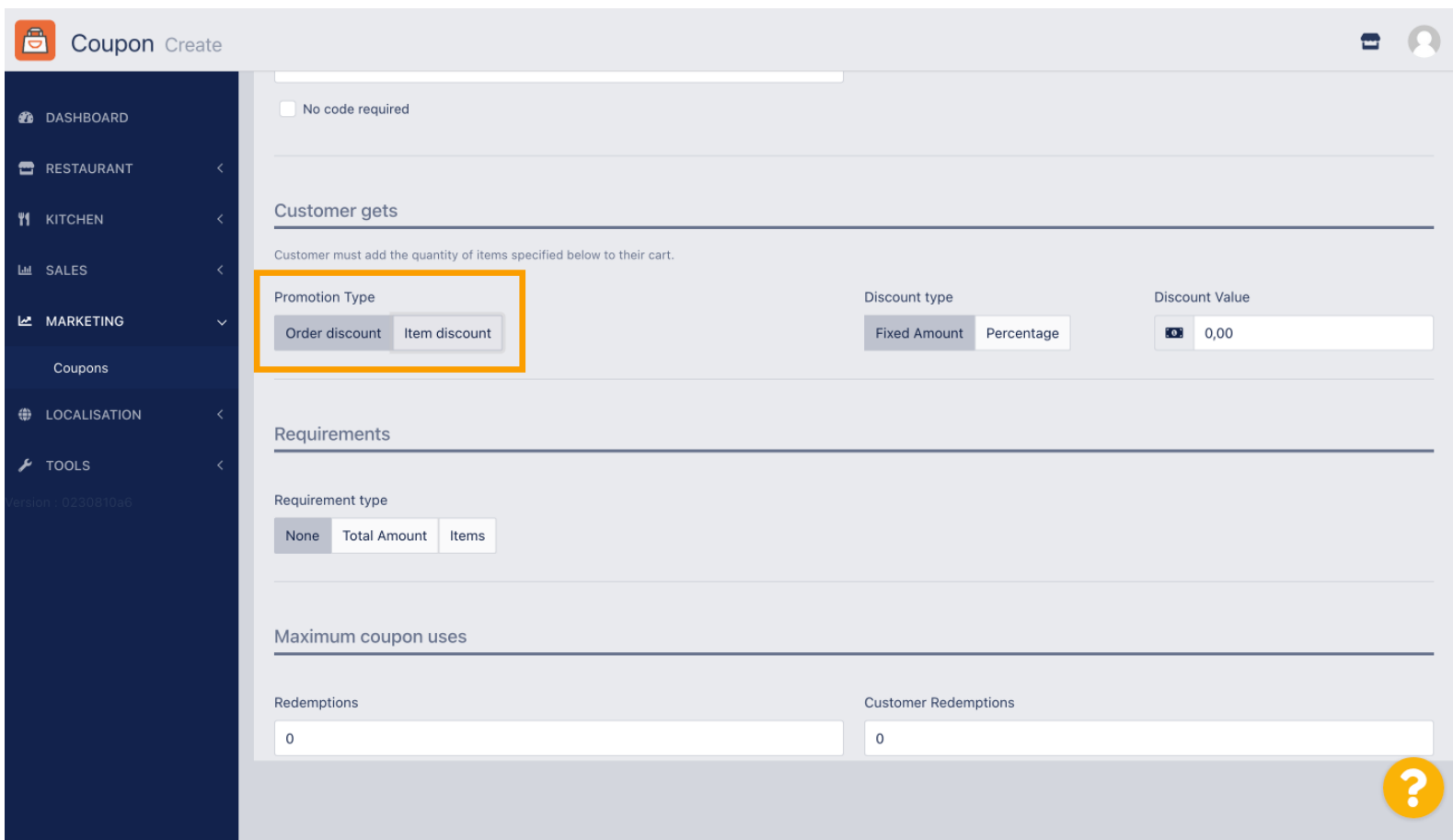
Customer gets

Customer must add the quantity of items specified below to their cart.

?

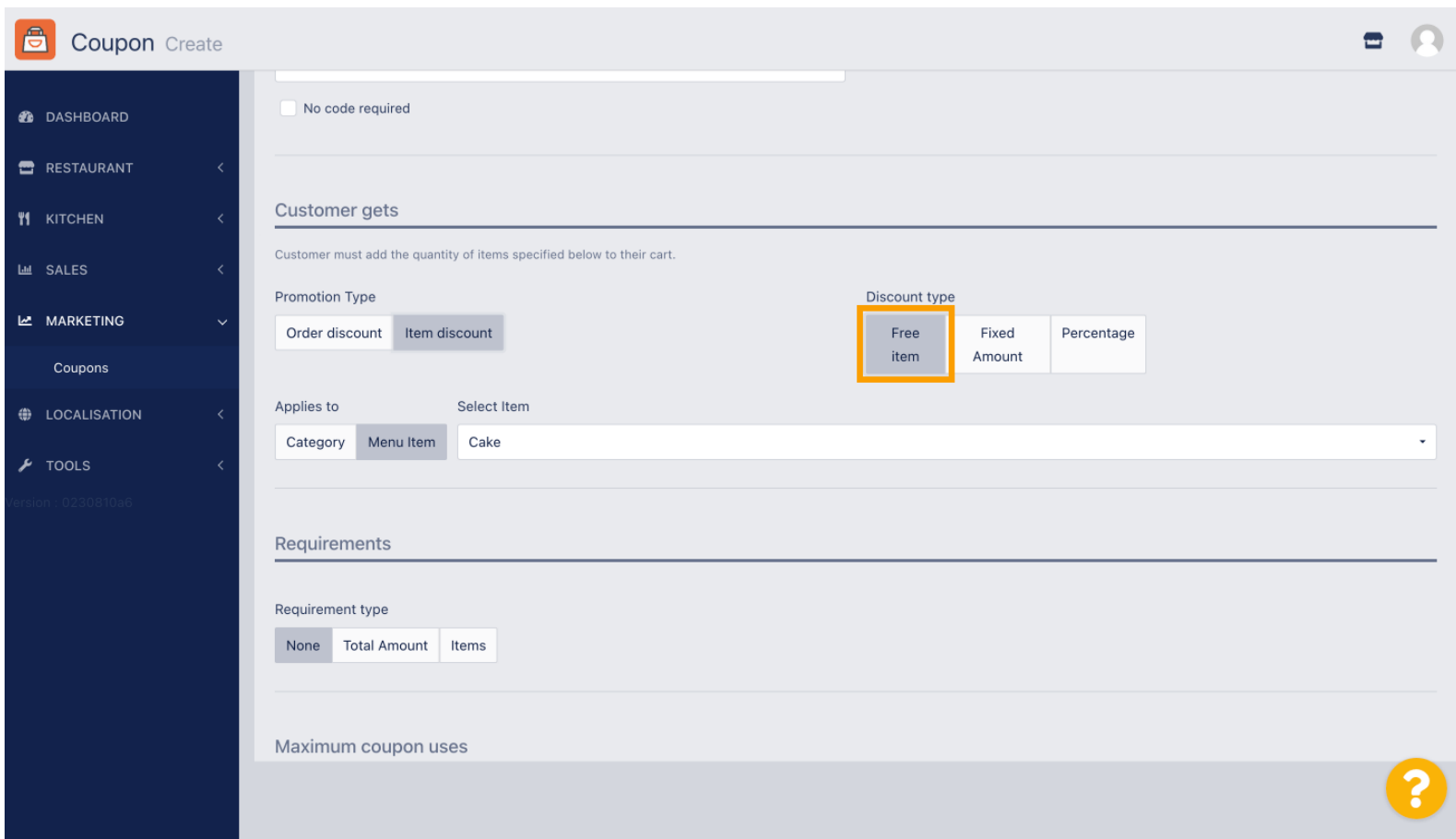


Nyní nastavte Typ propagační akce kliknutím na příslušnou funkci **Sleva na objednávku** nebo **Sleva na položku**. **Poznámka: Zákazník musí do košíku přidat níže uvedené množství položek.**





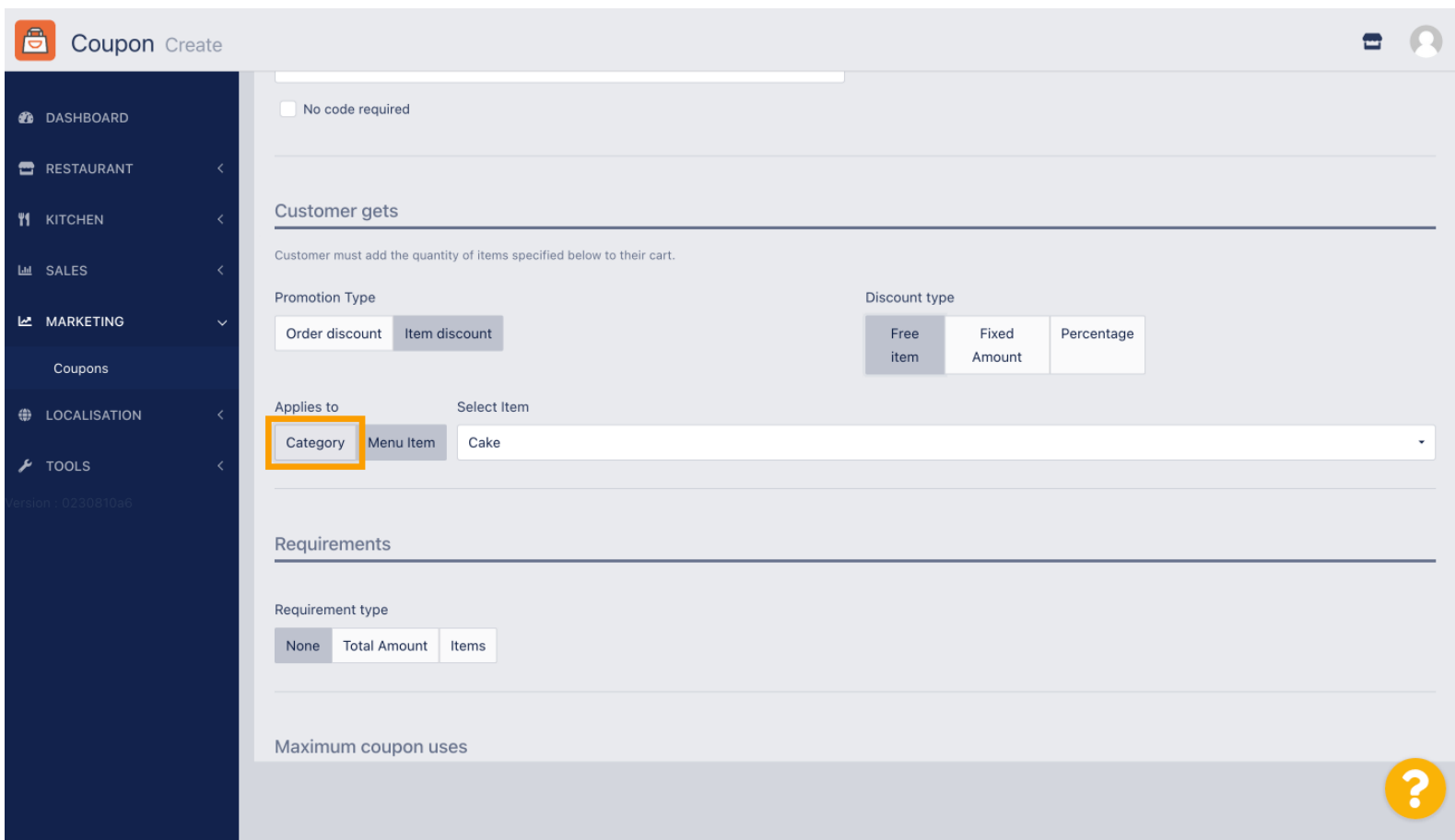
Nyní vyberte typ slevy mezi **Položka zdarma** , **Pevná částka** nebo **Procento** .



The screenshot shows the 'Coupon Create' interface in the DISH Order system. The left sidebar contains navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and includes a 'No code required' checkbox. Below this, the 'Customer gets' section states 'Customer must add the quantity of items specified below to their cart.' The 'Promotion Type' section has two tabs: 'Order discount' and 'Item discount'. The 'Discount type' section has three buttons: 'Free item' (highlighted with an orange box), 'Fixed Amount', and 'Percentage'. The 'Applies to' section has two tabs: 'Category' and 'Menu Item'. The 'Menu Item' tab is selected, and the 'Select Item' dropdown menu shows 'Cake'. The 'Requirements' section has a 'Requirement type' section with three buttons: 'None', 'Total Amount', and 'Items'. The 'Maximum coupon uses' section is at the bottom. A yellow circle icon with a question mark is located in the bottom right corner.



Kupón můžete použít buď na jednu konkrétní položku v menu , nebo na nejlevnější položku v menu z konkrétní kategorie .



Coupon Create

☐ No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | Item discount

Discount type

Free item | Fixed Amount | Percentage

Applies to

Category | Menu Item

Select Item

Cake

Requirements

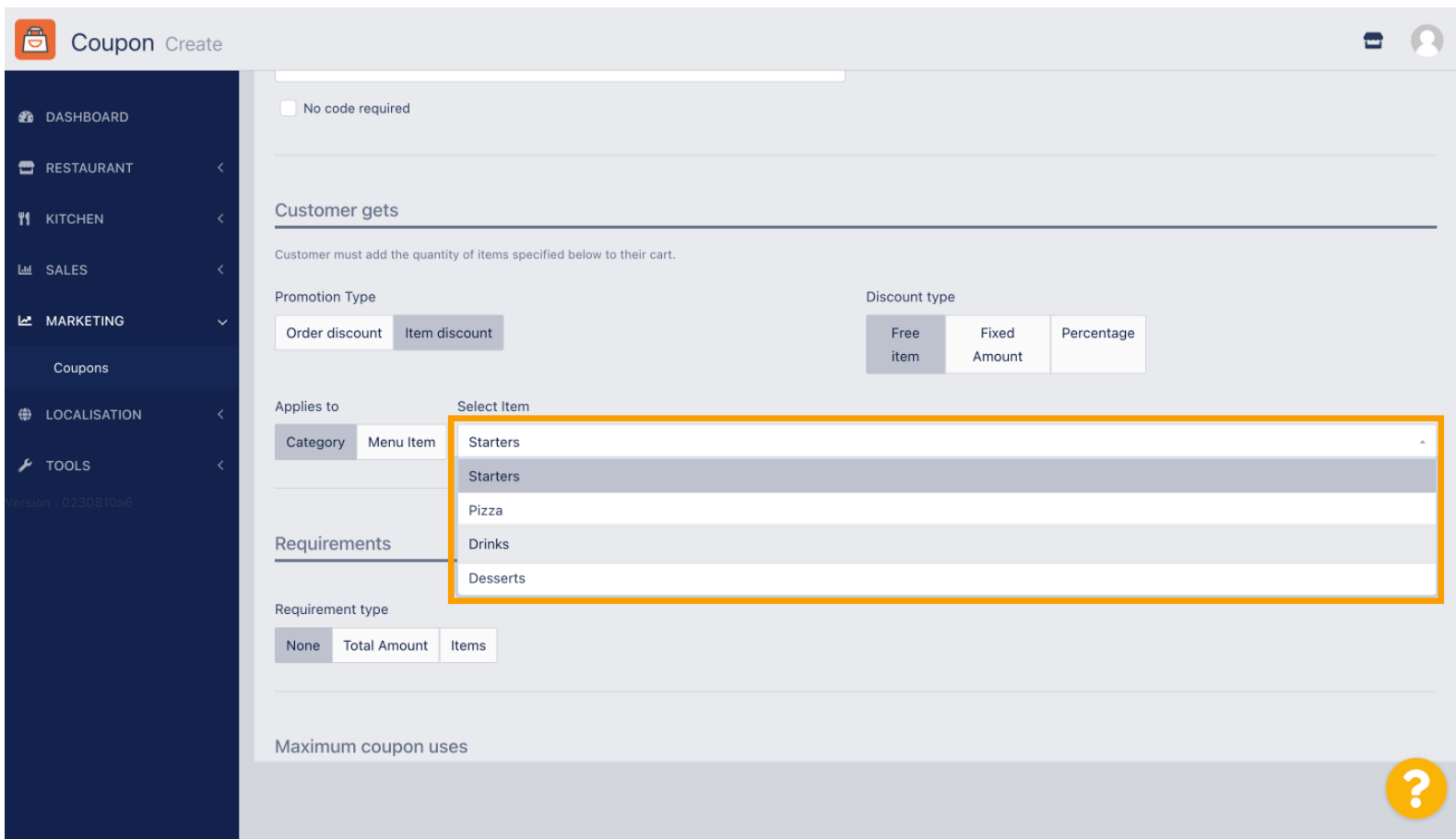
Requirement type

None | Total Amount | Items

Maximum coupon uses

?

V závislosti na zvolené možnosti nyní **vyberte** požadovanou **položku** .



Coupon Create

☐ No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | Item discount

Discount type

Free item | Fixed Amount | Percentage

Applies to

Category | Menu Item

Select Item

- Starters
- Starters
- Pizza
- Drinks
- Desserts

Requirements

Requirement type

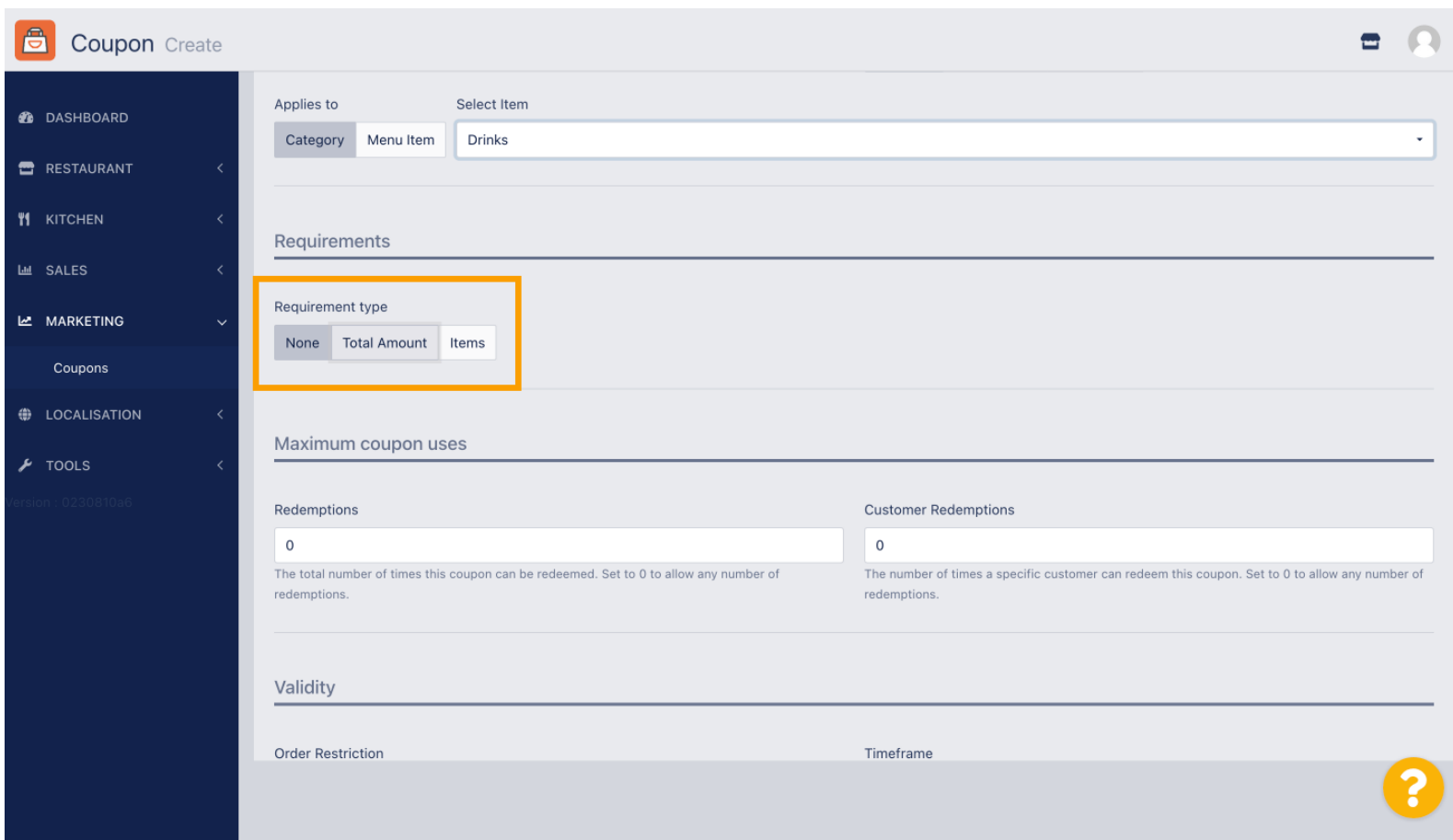
None | Total Amount | Items

Maximum coupon uses

?



V části Požadavky si můžete nastavit podmínky pro kupón kliknutím na konkrétní **položky** nebo **Celkové částky**.



Coupon Create

Applies to: Category Menu Item Select Item (Drinks)

Requirements

Requirement type: None Total Amount Items

Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction Timeframe

Version: 0230810a6

?



Nyní zde zadejte **minimální celkovou** požadovanou hodnotu vašeho poukazu.


Coupon Create

DASHBOARD

RESTAURANT

KITCHEN

SALES

MARKETING

Coupons

LOCALISATION

TOOLS

version: 0230810a6

Applies to

Category

Menu Item

Drinks

Select Item

Requirements

Requirement type

None

Total Amount

Items

Minimum Total

€ 0,00

Maximum coupon uses

Redemptions

0

The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions

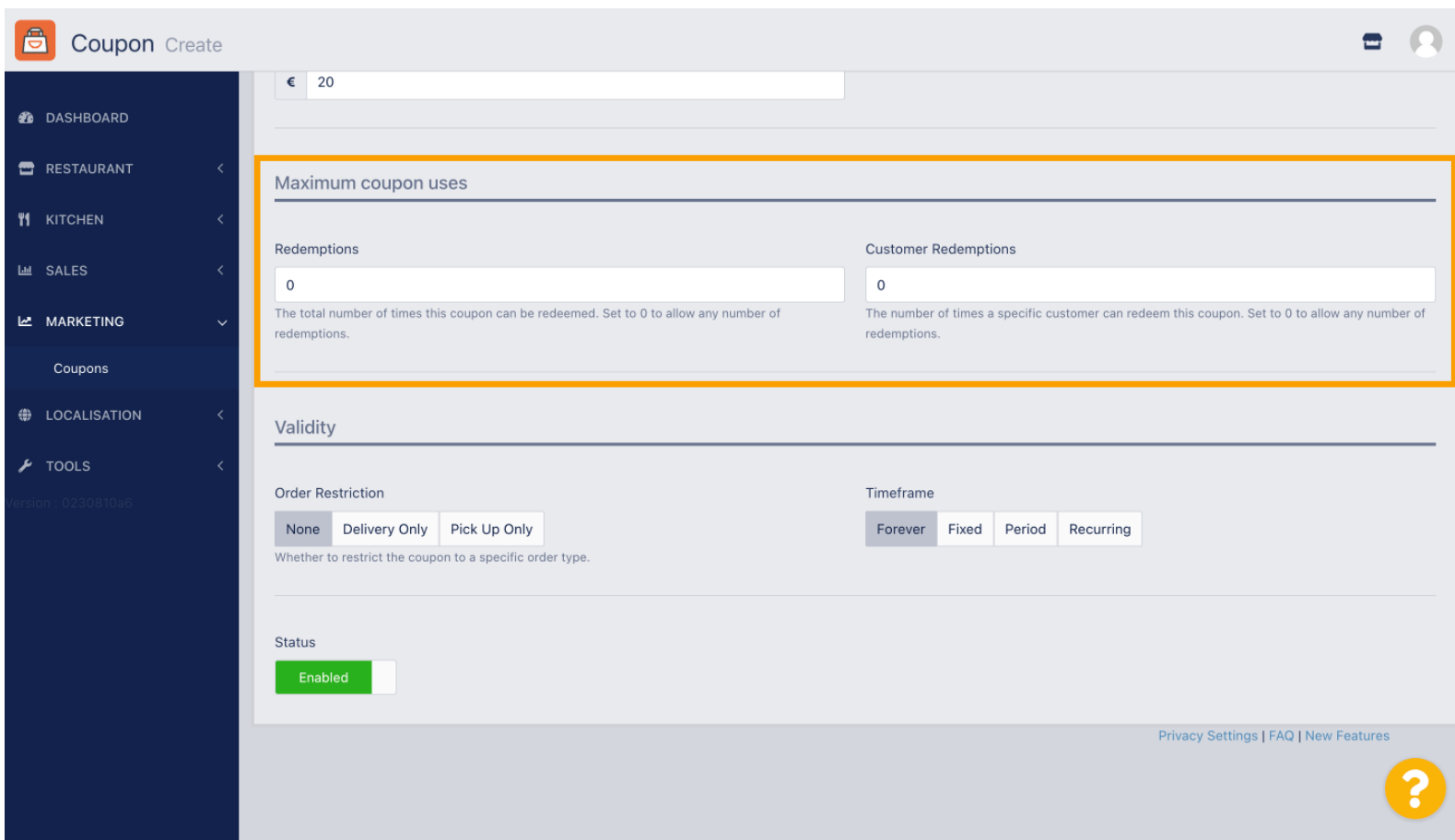
0

The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

?



V části **Maximální použití kupónu** můžete nastavit částku pro uplatnění poukazu a také počet uplatnění zákazníkem.



Coupon Create

€ 20

Maximum coupon uses

Redemptions
0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions
0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction
None | Delivery Only | Pick Up Only
Whether to restrict the coupon to a specific order type.

Timeframe
Forever | Fixed | Period | Recurring

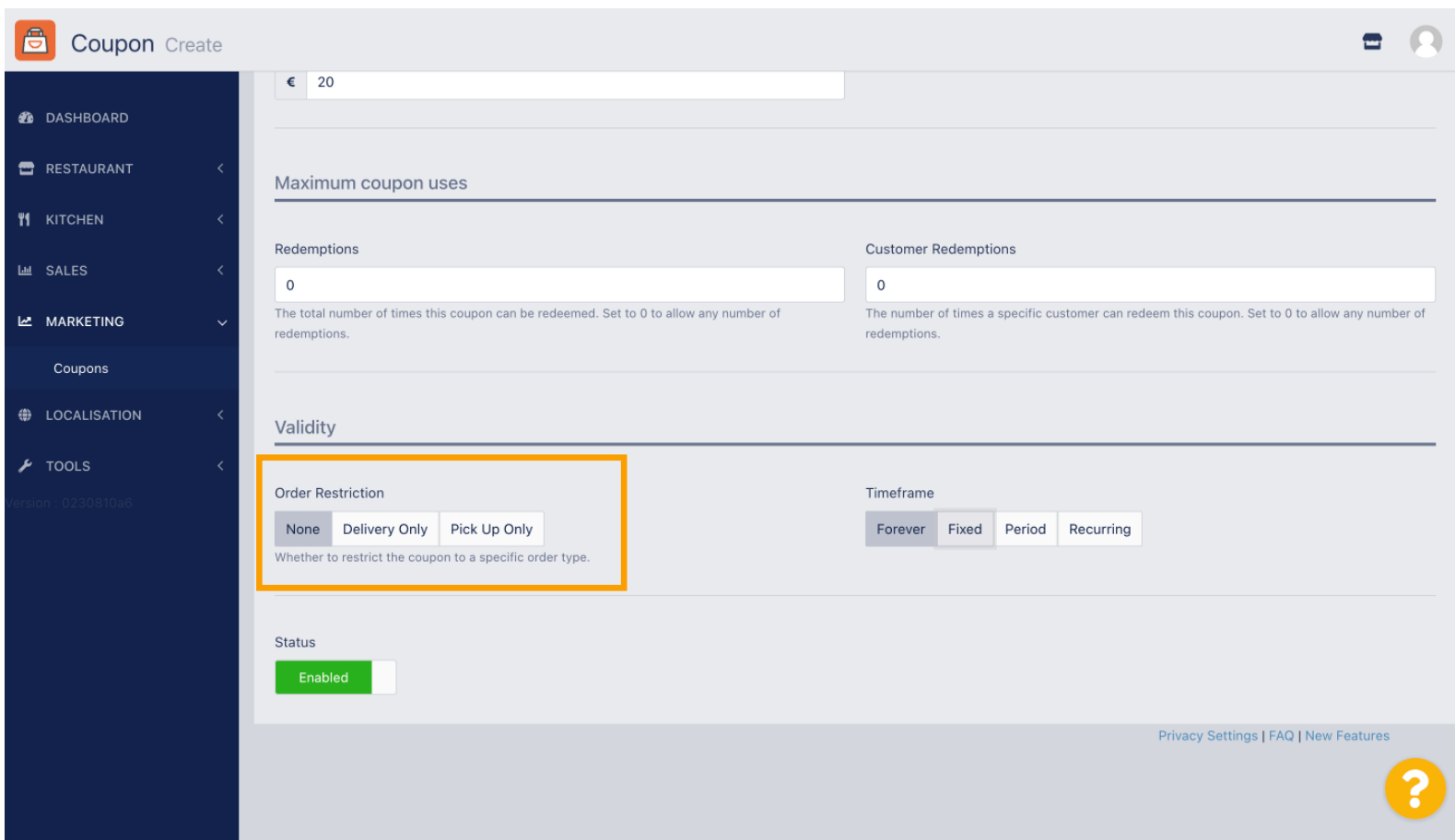
Status
Enabled

[Privacy Settings](#) | [FAQ](#) | [New Features](#)

?



V části Platnost můžete nastavit **omezení objednávky**, zda je kupón omezen na určitý typ objednávky, a také **časový rámec**, na který jej lze uplatnit.



Coupon Create

€ 20

Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction
None | Delivery Only | Pick Up Only
Whether to restrict the coupon to a specific order type.

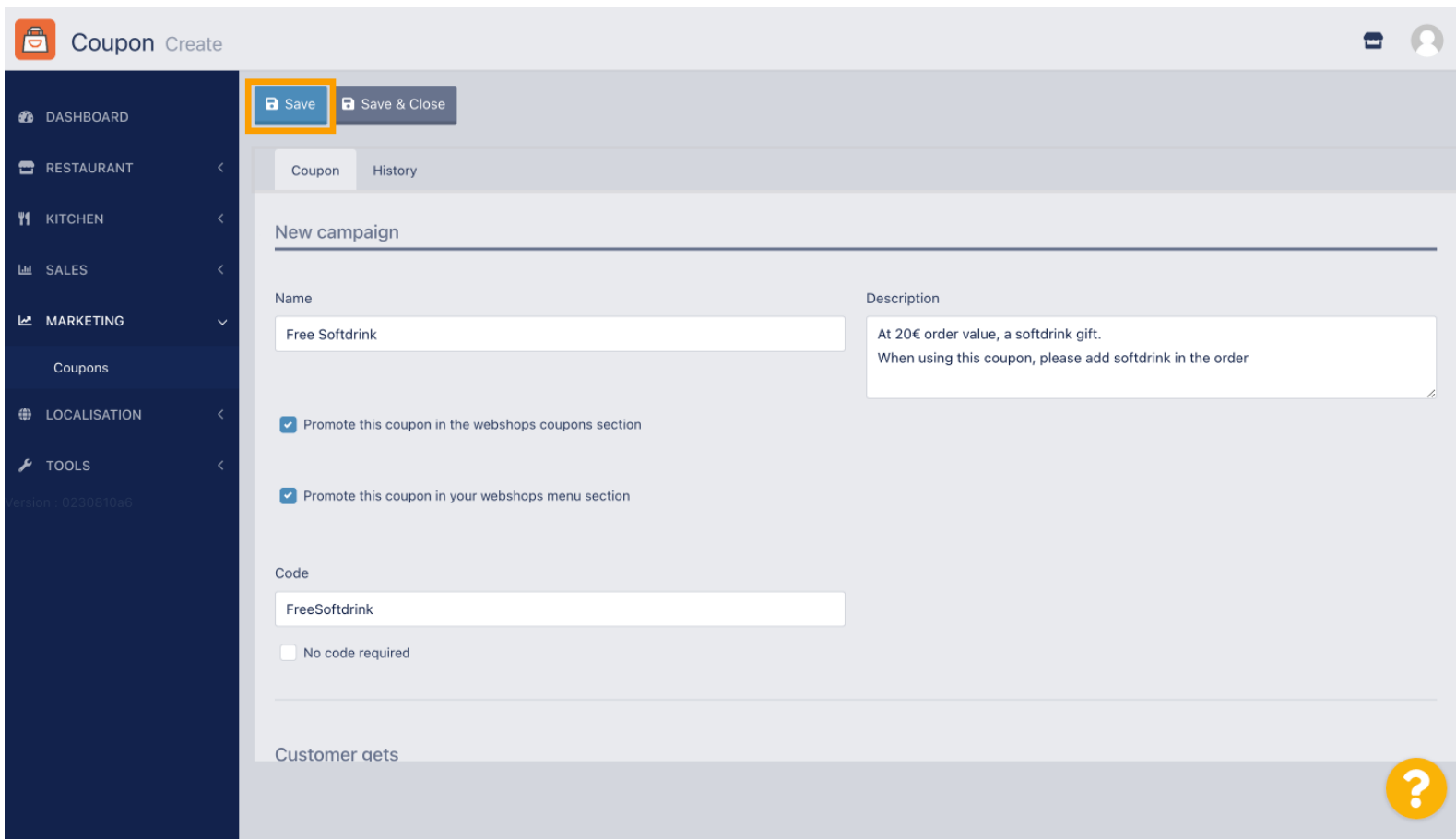
Timeframe
Forever | Fixed | Period | Recurring

Status
Enabled

Privacy Settings | FAQ | New Features

?

 Po provedení všech nastavení klikněte na tlačítko **Uložit**.



Coupon Create

Save **Save & Close**

Coupon **History**

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

☒ Promote this coupon in the webshops coupons section

☒ Promote this coupon in your webshops menu section

Code
FreeSoftdrink

☐ No code required

Customer gets





To je vše, máte hotovo. Kupón je nyní aktivován ve vašem internetovém obchodě.

[View Menu](#)
[Login](#)
[Register](#)
English

Restaurant open for

Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59

Your order settings [Edit](#)

📍 Pick-up

🕒 As soon as possible (8 min)

Menu Working Hours Info **Coupons** Allergens



Free Softdrink

At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

Code: FreeSoftdrink

Your Order

– Coca Cola 0,4l	€ 4.50
Deposit (€ 0.20)	
– Pizza Calzone	€ 10.00
– Pizza Margherita	€ 10.00

FreeSoftdrink ✓

Sub Total:	€ 24.50
Coupon [FreeSoftdrink]: ✕	-€ 4.50
Order Total:	€ 20.00

Checkout



Naskenujte pro přechod do interaktivního přehrávače