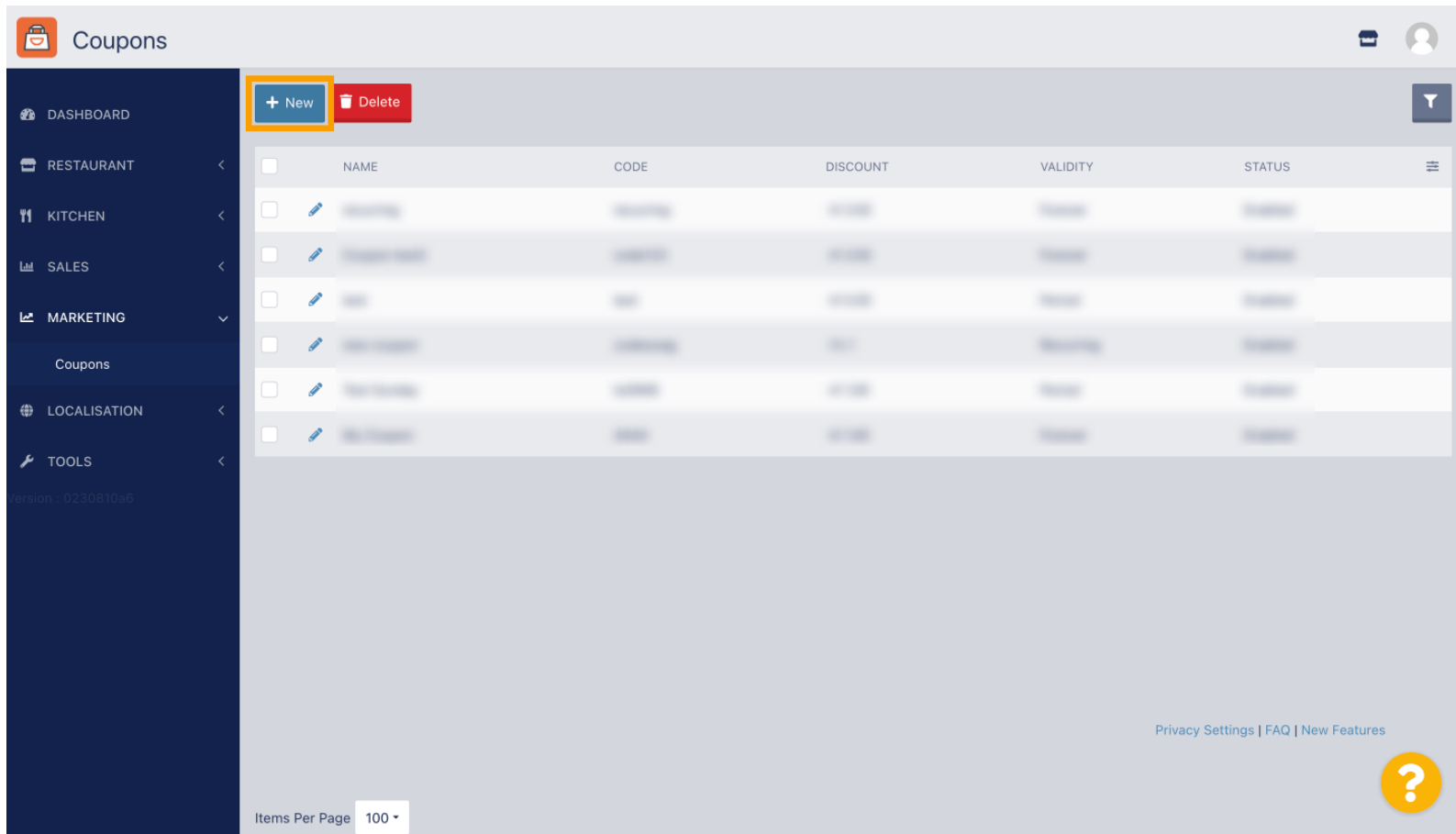


Willkommen beim **DISH Order Dashboard** . Klicken Sie unter **Marketing auf Coupons** .

The screenshot displays the DISH Order Dashboard interface. On the left, a dark blue sidebar contains a navigation menu with the following items: DASHBOARD, RESTAURANT, KITCHEN, SALES, **MARKETING** (highlighted with an orange box), LOCALISATION, and TOOLS. Under the 'MARKETING' item, the 'Coupons' sub-option is visible. The main content area features a date range selector at the top (April 8, 2022 - March 22, 2023) and two sections: 'Orders' and 'Revenue'. The 'Orders' section contains two cards: 'Total Orders' with a value of 191 and 'Completed Orders' with a value of 29. The 'Revenue' section contains three cards: 'Delivery Revenue', 'Total Revenue', and 'Pick-up Revenue'. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow question mark icon.



Klicken Sie auf **+Neu** , um einen Gutschein zu erstellen, oder klicken Sie auf ein **Bleistiftsymbol**, um einen Gutschein anzupassen.



The screenshot shows the 'Coupons' management page in the DISH Order system. The interface includes a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with 'Coupons' selected), LOCALISATION, and TOOLS. The main content area features a table with columns for NAME, CODE, DISCOUNT, VALIDITY, and STATUS. At the top of the table, there are '+ New' and 'Delete' buttons. The '+ New' button is highlighted with a yellow box. Each row in the table has a pencil icon for editing. At the bottom right, there is a yellow question mark icon and a footer with 'Items Per Page 100' and links for 'Privacy Settings | FAQ | New Features'.

T Geben Sie zuerst den Gutscheinnamen ein .

Coupon Create

Save Save & Close

Coupon History

New campaign

Name	Description
<input type="text"/>	<input type="text"/>

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

Customer gets

?



Beschreiben Sie Ihre Rabattart im Feld **Beschreibung** . Hinweis: Schreiben Sie hier auch die Einlösebedingungen, damit Ihr Kunde über die Konditionen informiert ist.

Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift.

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code:

No code required

Customer gets

?



Hier können Sie durch Anklicken der **Checkboxen** auswählen, wo Ihre Coupons angezeigt werden .
Hinweis: Beispiele hierzu sehen Sie in den nächsten beiden Schritten.

Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

Code

No code required

Customer gets

?



Hier wird Ihr Gutschein angezeigt, wenn Sie die Option „**Diesen Gutschein im Menübereich Ihres Webshops bewerben**“ verwenden. **Hinweis: Hier kann immer nur ein Gutschein angezeigt werden.**

The screenshot shows the DISH webshop interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". Below this, a section titled "Restaurant open for" lists hours for local orders (00:00 - 22:00), online orders (delivery) (00:00 - 23:59), and online orders (pick up) (00:00 - 23:59). To the left, "Your order settings" shows "Pick-up" and "As soon as possible (8 min)". In the center, a coupon for "Free Softdrink" is highlighted with an orange border. The coupon text reads: "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required. Show all coupons". Below the coupon are menu categories: "All", "Starters", "Pizza", "Drinks", and "Desserts". Under "Starters", a "Salad" item is shown with a price of "€ 5.00" and a plus sign. On the right side, "Your Order" section features a bowl icon, the text "Add menu items to your cart.", and a prominent orange "Checkout" button.



Hier wird Ihr Gutschein angezeigt, wenn Sie die Option „ **Diesen Gutschein im Gutscheinbereich des Webshops bewerben** “ verwenden. **Hinweis: Hier können mehrere Gutscheine angezeigt werden.**

The screenshot shows the Dish Order web interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". Below this, the "Restaurant open for" section lists hours for local orders (00:00 - 22:00), online orders (delivery) (00:00 - 23:59), and online orders (pick up) (00:00 - 23:59). The "Your order settings" section shows "Pick-up" and "As soon as possible (8 min)". The "Coupons" section is highlighted with a yellow border and contains a "Free Softdrink" coupon with the code "FreeSoftdrink". The "Your Order" section shows a shopping cart icon and a "Checkout" button. The footer contains "Change Cookies Settings", "INFORMATION" (Contact Us, Privacy Policy), and "DELIVERY PAYMENT METHODS" (AMEX, SOFORT, VISA, Mastercard, PayPal).

T Unter dem Feld **Code** können Sie dem Gutschein zusätzlich einen **individuellen Code** zuweisen.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with 'Coupons' selected), LOCALISATION, and TOOLS. The main content area has tabs for 'Coupon' and 'History'. Under 'New campaign', there are fields for 'Name' (containing 'Free Softdrink') and 'Description' (containing 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order'). Below these are two checked checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. The 'Code' field is empty and highlighted with an orange border. Below it is an unchecked checkbox 'No code required'. At the bottom, there is a 'Customer gets' section with the text 'Customer must add the quantity of items specified below to their cart.' A yellow question mark icon is in the bottom right corner.

- Wenn die Option „**Kein Code erforderlich**“ ausgewählt ist, wird der Gutschein automatisch hinzugefügt, sobald die Bestellung den Anforderungen entspricht.

The screenshot shows the 'Coupon Create' interface. The left sidebar contains navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is titled 'New campaign' and has two tabs: 'Coupon' and 'History'. The 'Coupon' tab is active. The form includes the following fields and options:

- Name:** Free Softdrink
- Description:** At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
- Promote this coupon in the webshops coupons section
- Promote this coupon in your webshops menu section
- Code:** FreeSoftdrink
- No code required (highlighted with an orange box)

Below the code field, there is a section titled 'Customer gets' with the text: 'Customer must add the quantity of items specified below to their cart.' A yellow question mark icon is located in the bottom right corner of the interface.



Stellen Sie nun die Aktionsart ein, indem Sie auf die jeweilige Funktion **Bestellrabatt** bzw. **Artikelrabatt** klicken. **Hinweis: Der Kunde muss die unten angegebene Menge an Artikeln in seinen Warenkorb legen.**

Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | **Item discount**

Discount type

Fixed Amount | Percentage

Discount Value

0,00

Requirements

Requirement type

None | Total Amount | Items

Maximum coupon uses

Redemptions

0

Customer Redemptions

0

version: 0230810a6

?

Wählen Sie nun die Rabattart zwischen **Gratisartikel**, **Festbetrag** oder **Prozentsatz**.

Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | Item discount

Discount type

Free item | Fixed Amount | Percentage

Applies to

Category | Menu Item | Cake

Requirements

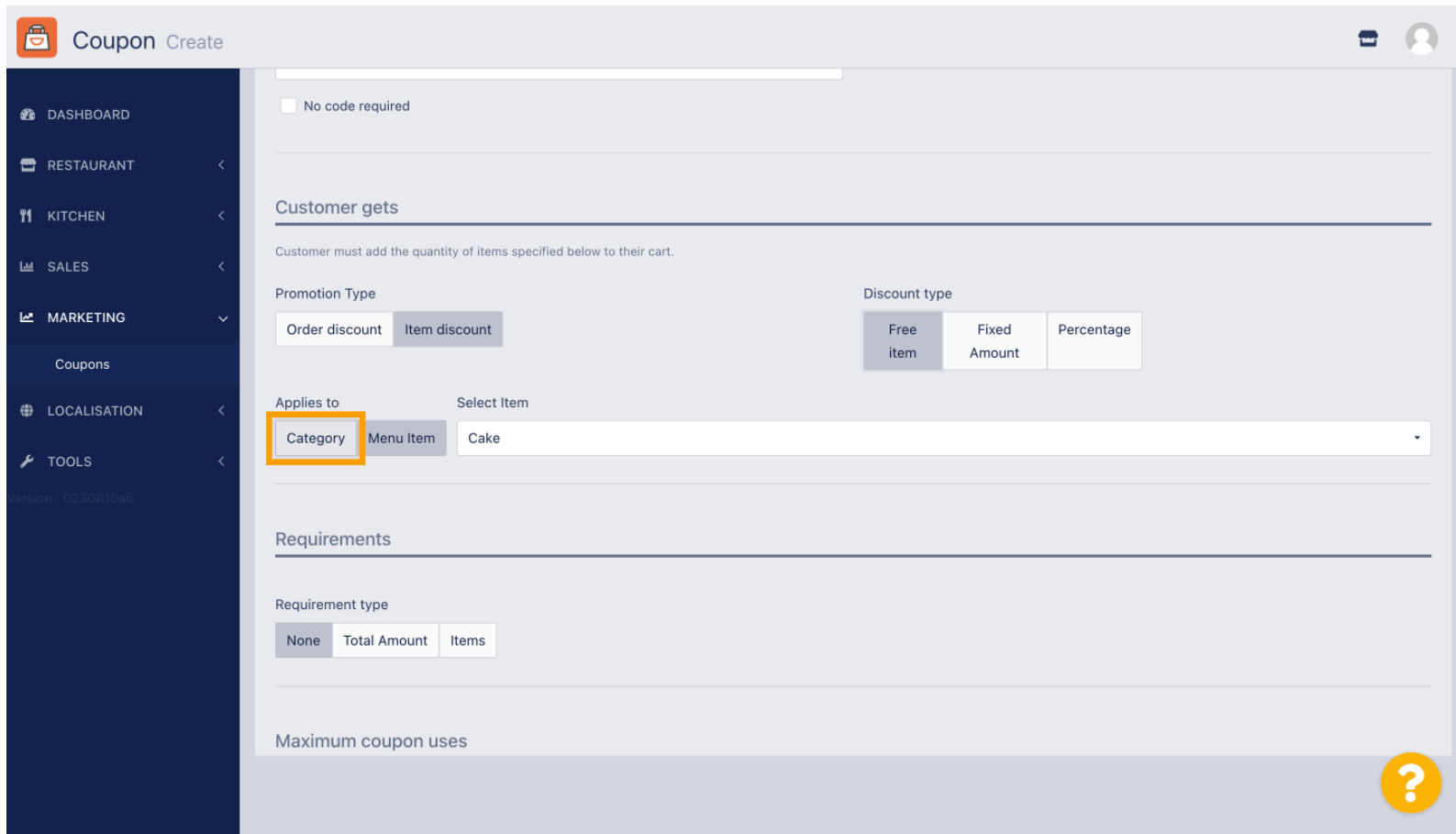
Requirement type

None | Total Amount | Items

Maximum coupon uses

?

- Sie können den Coupon entweder auf einen bestimmten Menüpunkt oder auf den Menüpunkt mit dem niedrigsten Wert aus einer bestimmten Kategorie anwenden .



Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type: Order discount Item discount

Discount type: Free item Fixed Amount Percentage


Applies to: Category Menu Item

Requirements

Requirement type: None Total Amount Items

Maximum coupon uses

version: 0230810a6



Je nachdem, welche Option Sie gewählt haben, wählen Sie nun den gewünschten Artikel aus.

Coupon Create

No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | **Item discount**

Discount type

Free item | Fixed Amount | Percentage

Applies to

Category | **Menu Item**

Select Item

- Starters
- Starters**
- Pizza
- Drinks
- Desserts

Requirements

Requirement type

None | Total Amount | Items

Maximum coupon uses

?



Unter Voraussetzungen können Sie Ihre Bedingungen für den Gutschein festlegen, indem Sie auf bestimmte **Artikel** oder **Gesamtbeträge** klicken .

Coupon Create

Applies to: **Category** | **Menu Item** |

Requirements

Requirement type: **None** | **Total Amount** | **Items**

Maximum coupon uses

Redemptions:
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions:
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction | Timeframe

Tragen Sie hier nun den **Mindestbetrag** Ihres Gutscheinbedarfs ein.

The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with a sub-menu for Coupons), LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and includes the following sections:

- Applies to:** A dropdown menu with 'Select Item' and 'Drinks' selected.
- Requirements:** A section with 'Requirement type' tabs for 'None', 'Total Amount', and 'Items'. The 'Total Amount' tab is active.
- Minimum Total:** A text input field containing '0,00', which is highlighted with an orange border.
- Maximum coupon uses:** A section with two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). Below each field is a small explanatory text.

A yellow question mark icon is located in the bottom right corner of the interface.

- Unter **Maximale Gutscheineinlösungen** können Sie den Einlösebetrag des Gutscheins sowie die Kundeneinlösungen festlegen.

Coupon Create

€ 20

Maximum coupon uses

Redemptions
0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions
0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction
None | Delivery Only | Pick Up Only
Whether to restrict the coupon to a specific order type.

Timeframe
Forever | Fixed | Period | Recurring

Status
Enabled

[Privacy Settings](#) | [FAQ](#) | [New Features](#)

- Unter Gültigkeit können Sie die **Bestellbeschränkung** festlegen, also ob der Gutschein auf eine bestimmte Bestellart beschränkt ist, sowie den **Zeitraum, in** dem er eingelöst werden kann.

The screenshot shows the 'Coupon Create' interface. The left sidebar contains navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with a sub-menu for Coupons), LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and shows a coupon value of € 20. Below this, there are sections for 'Maximum coupon uses', 'Redemptions', and 'Customer Redemptions', each with a text input field set to '0'. The 'Validity' section is highlighted with an orange box and contains two sub-sections: 'Order Restriction' with buttons for 'None', 'Delivery Only', and 'Pick Up Only', and 'Timeframe' with buttons for 'Forever', 'Fixed', 'Period', and 'Recurring'. Below the 'Validity' section is a 'Status' section with a green 'Enabled' toggle. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow question mark icon.



Nachdem Sie alle Einstellungen vorgenommen haben, klicken Sie auf **Speichern**.

Coupon Create

Save **Save & Close**

Coupon History

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

Promote this coupon in the webshops coupons section

Promote this coupon in your webshops menu section

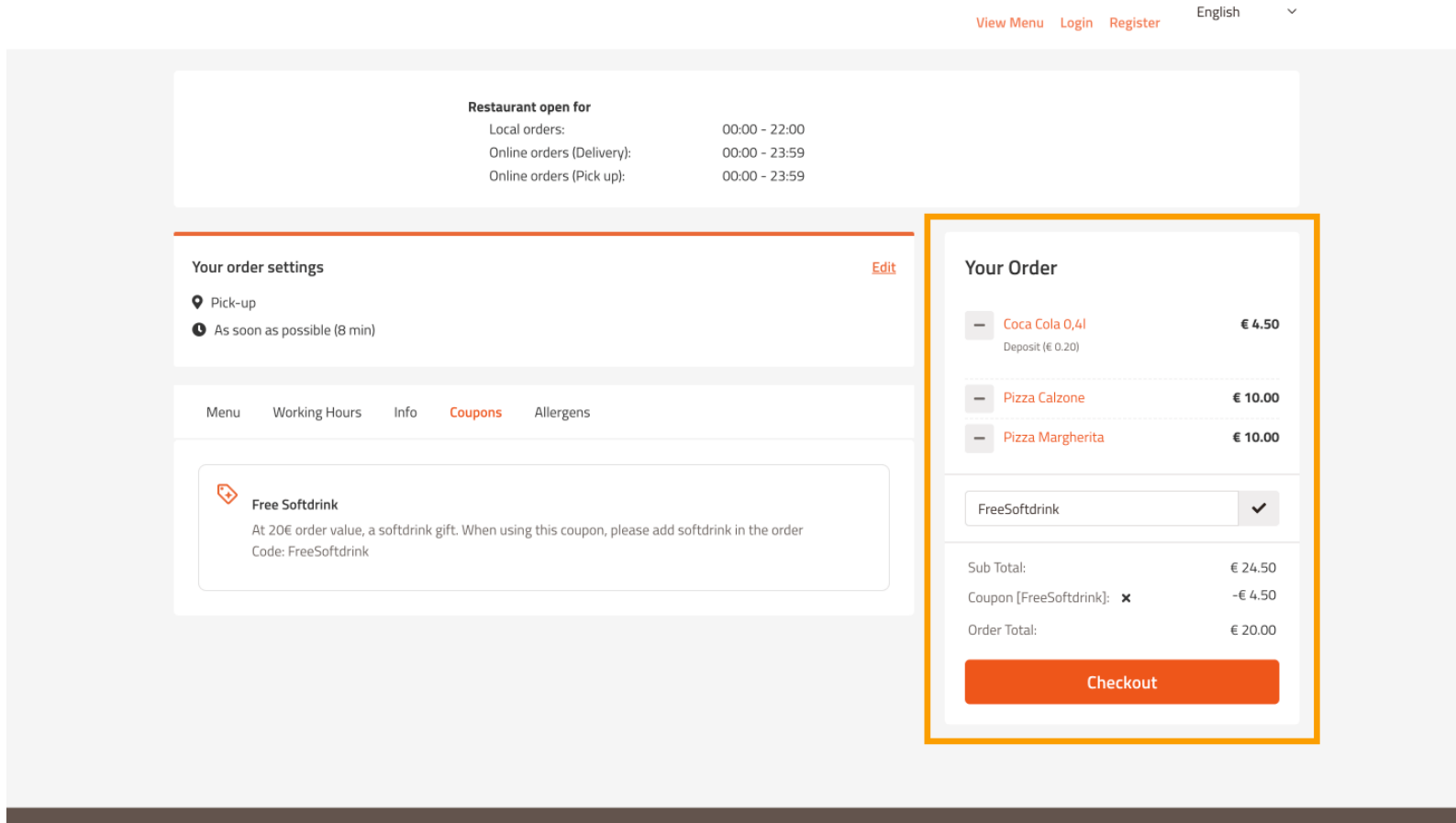
Code
FreeSoftdrink

No code required

Customer gets

?

 Fertig. Der Gutschein ist nun in Ihrem Webshop aktiviert.



The screenshot displays a webshop interface with the following sections:

- Restaurant open for:**

Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59
- Your order settings:** Includes options for 'Pick-up' and 'As soon as possible (8 min)'. An [Edit](#) link is present.
- Navigation:** Menu, Working Hours, Info, **Coupons**, Allergens.
- Coupon:** **Free Softdrink**. Description: "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order". Code: FreeSoftdrink.
- Your Order Summary:**

– Coca Cola 0,4l	€ 4.50
Deposit (€ 0.20)	
– Pizza Calzone	€ 10.00
– Pizza Margherita	€ 10.00
FreeSoftdrink	✓
Sub Total:	€ 24.50
Coupon [FreeSoftdrink]: ✕	-€ 4.50
Order Total:	€ 20.00

[Checkout](#)



Scannen, um zum interaktiven Player zu gelangen