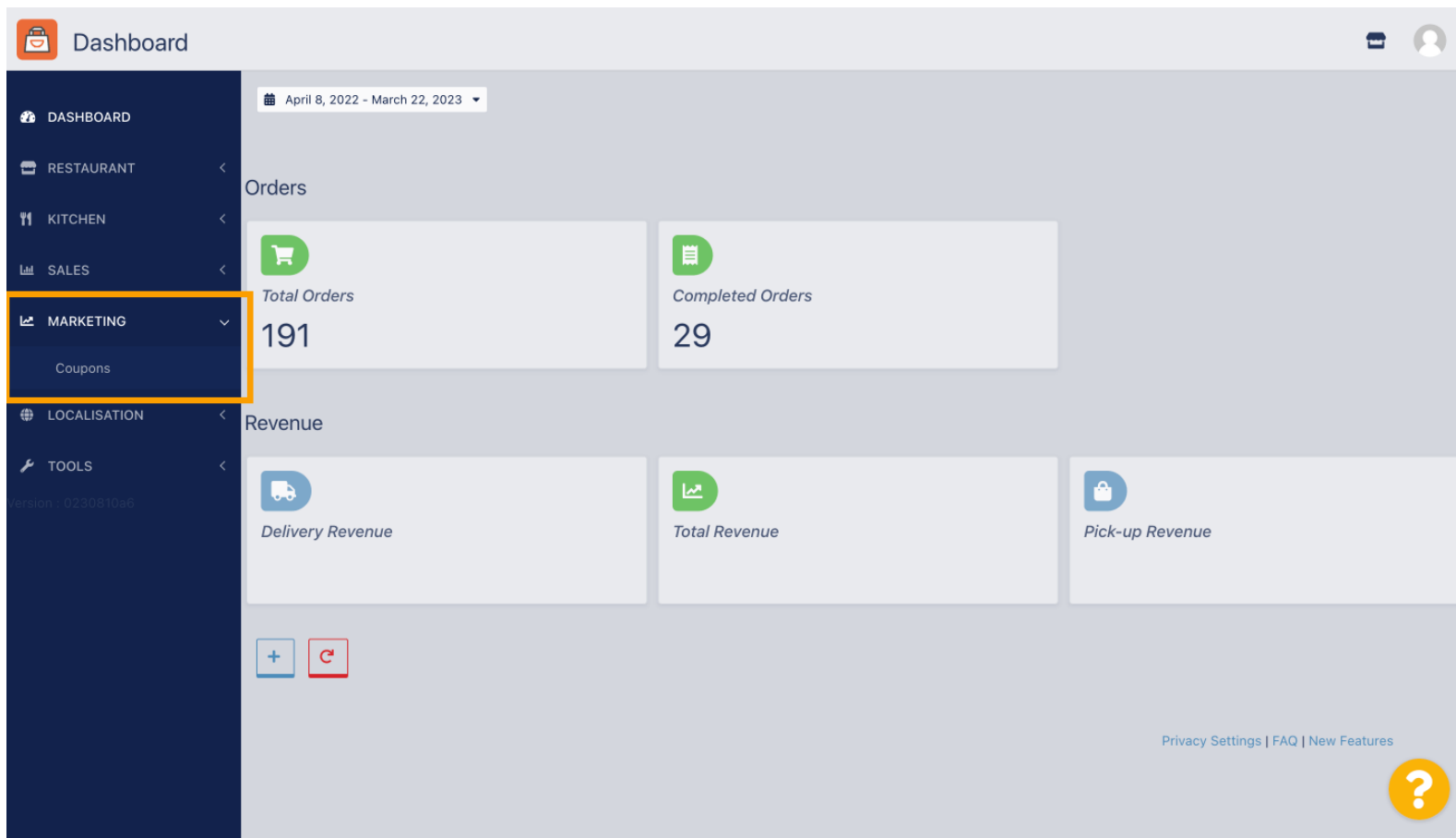
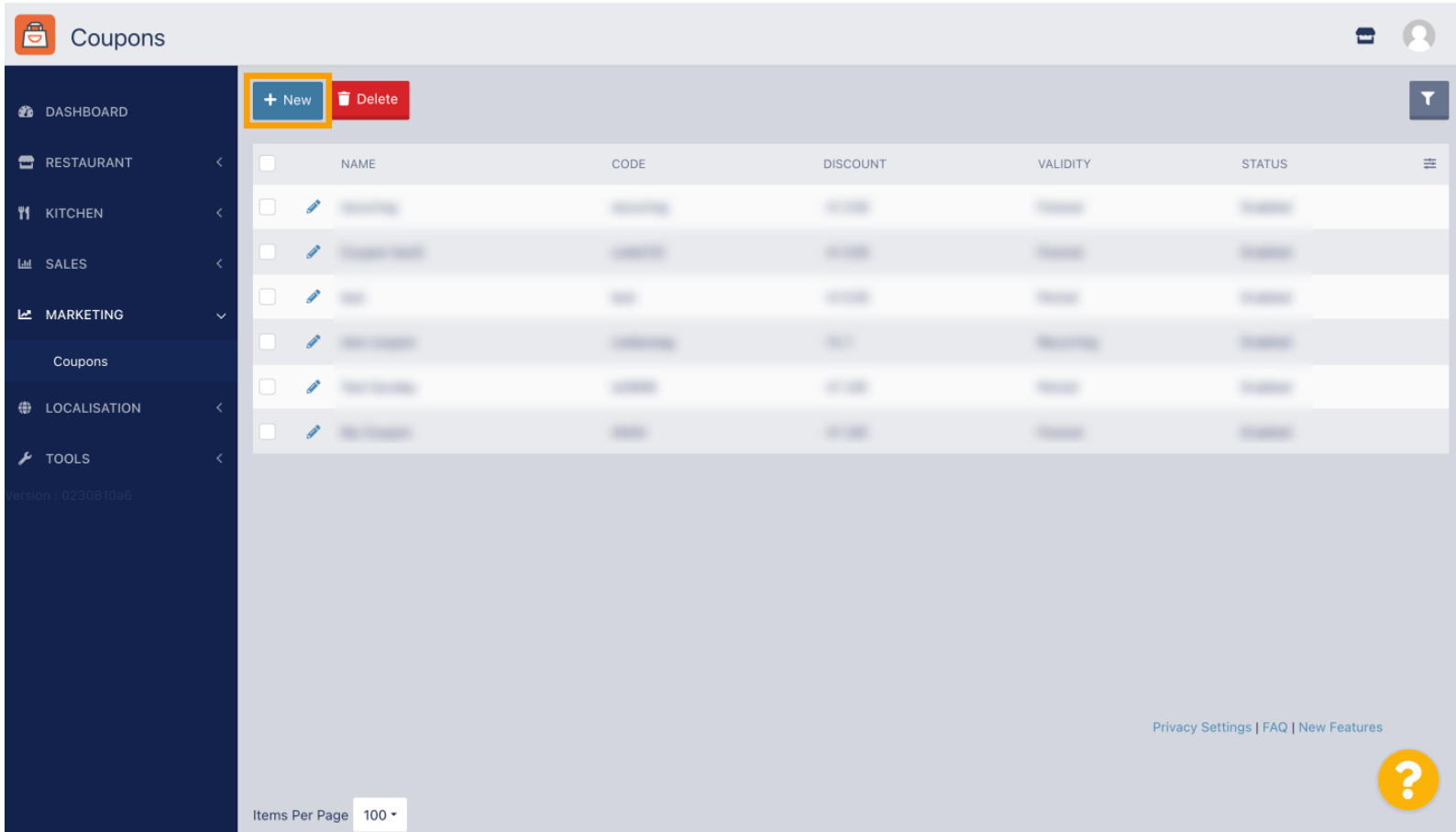


👉 Welcome to **DISH Order Dashboard**. Click **Coupons** under **Marketing**.



Click **+New** to create a coupon or click on a **pencil icon** to adjust one.

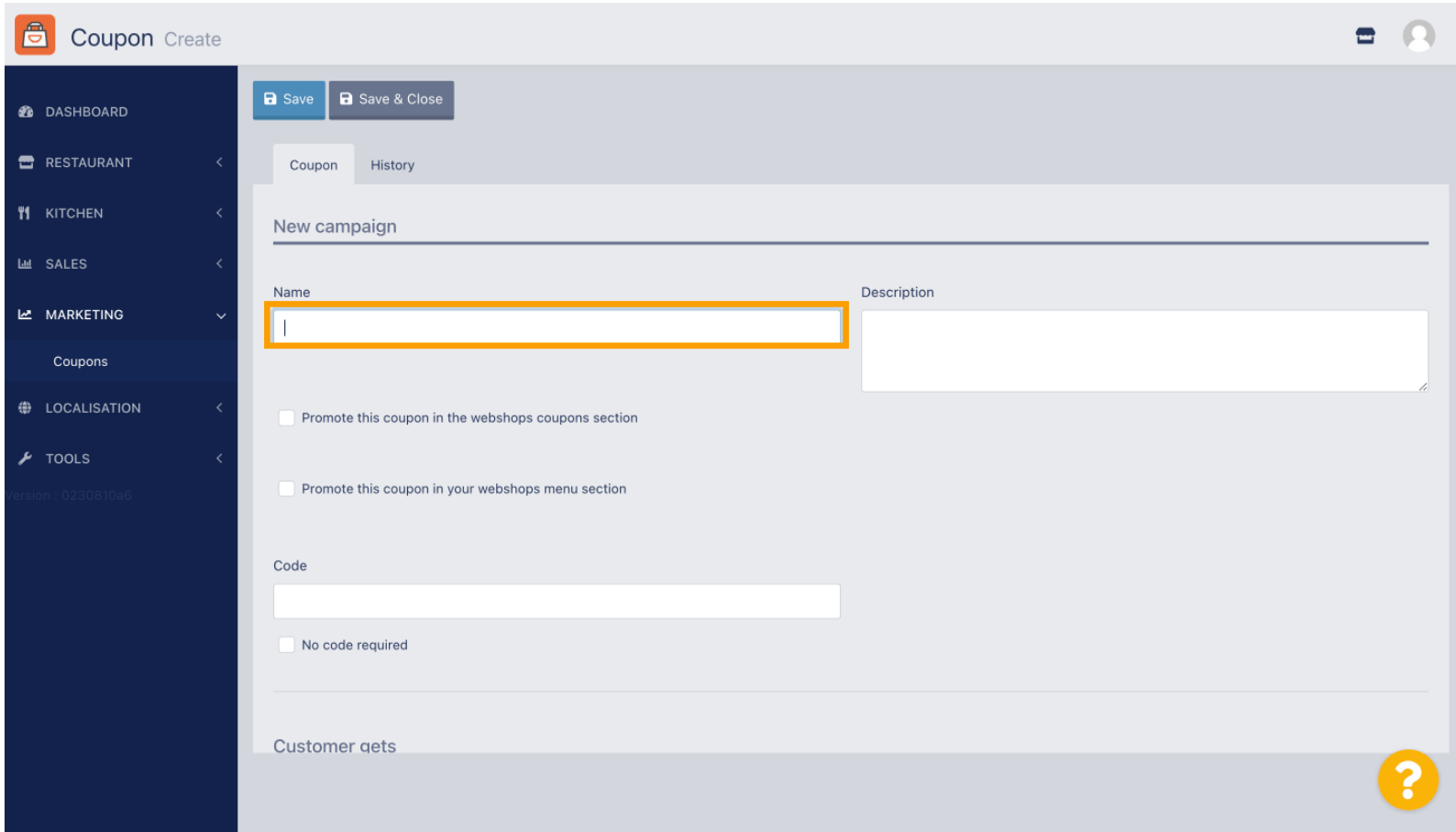


The screenshot shows the 'Coupons' management interface in the DISH Order system. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), LOCALISATION, and TOOLS. Under 'MARKETING', 'Coupons' is selected. The main content area has a light gray header with a '+ New' button (highlighted with an orange box) and a 'Delete' button. Below the header is a table with columns: NAME, CODE, DISCOUNT, VALIDITY, STATUS, and a menu icon. The table contains several rows of coupon data. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow circular help icon with a question mark. The bottom left shows 'Items Per Page' set to '100'.

	NAME	CODE	DISCOUNT	VALIDITY	STATUS
☐					
☐					
☐					
☐					
☐					
☐					
☐					



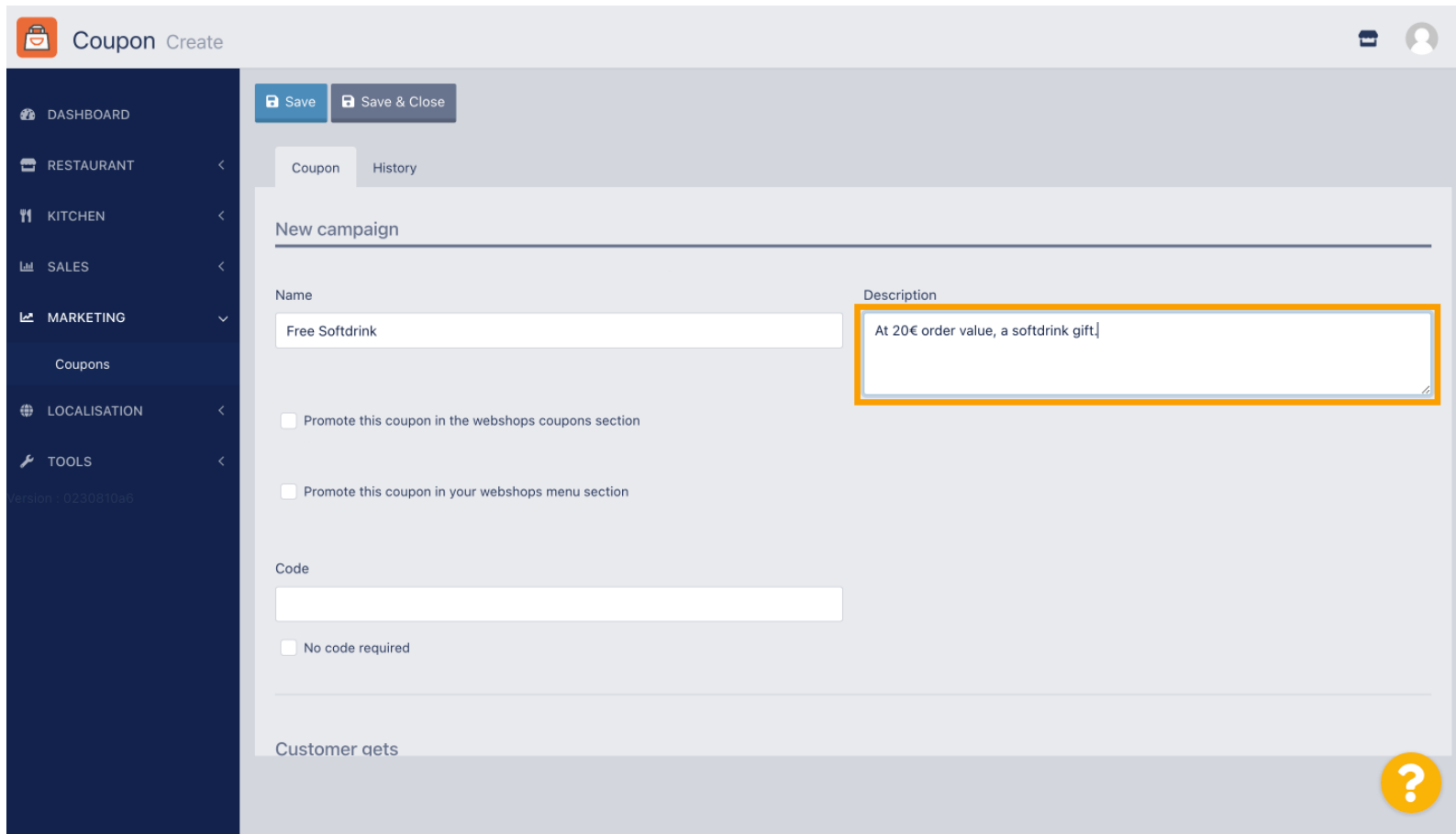
First enter the coupon **Name**.



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons, LOCALISATION, and TOOLS. The main area has a header with 'Coupon Create' and a user profile icon. Below the header are 'Save' and 'Save & Close' buttons. The 'Coupon' tab is active, showing a 'New campaign' section. It contains a 'Name' field (highlighted with an orange border), a 'Description' field, and two checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. Below these is a 'Code' field and a 'No code required' checkbox. At the bottom, it says 'Customer gets' followed by a large yellow question mark icon.



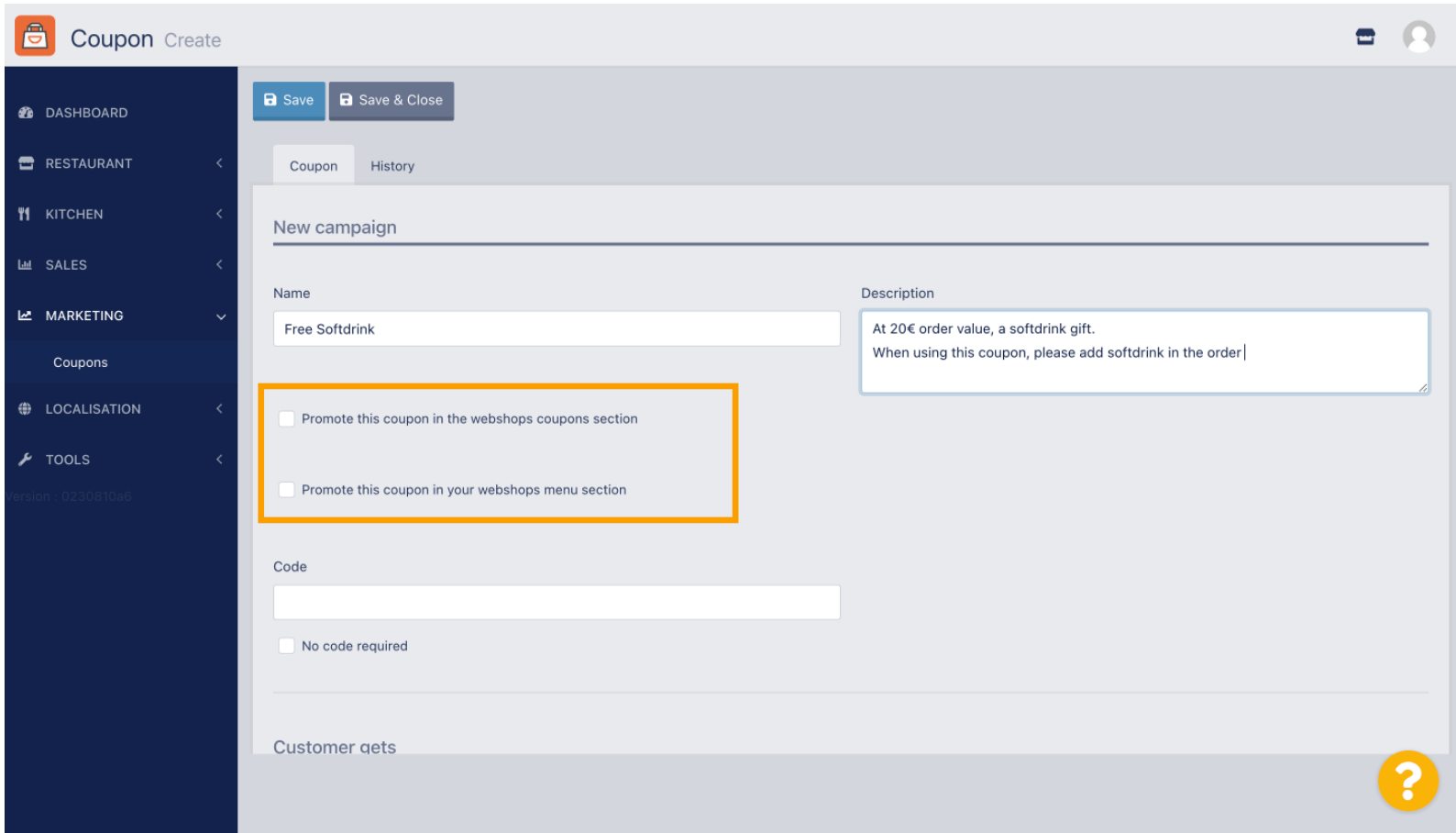
Describe your type of discount in the **Description** field. **Note: Write the terms of redemption here as well so that your customer is informed about the conditions.**



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with a menu: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons (selected), LOCALISATION, and TOOLS. The main area has a header with 'Coupon Create' and a shopping bag icon. Below the header are 'Save' and 'Save & Close' buttons. The 'Coupon' tab is active, showing a 'New campaign' section. It has two input fields: 'Name' (containing 'Free Softdrink') and 'Description' (containing 'At 20€ order value, a softdrink gift.'). The 'Description' field is highlighted with an orange border. Below these fields are two checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. There is also a 'Code' field and a 'No code required' checkbox. At the bottom, it says 'Customer gets'. A yellow question mark icon is in the bottom right corner.



Here you can choose where your coupons will be displayed by clicking on the **checkboxes**. **Note:** You can see examples of this in the next two steps.



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons (selected), LOCALISATION, and TOOLS. The main content area has a header with 'Coupon Create' and a user profile icon. Below the header are 'Save' and 'Save & Close' buttons. The 'Coupon' tab is active, showing a 'New campaign' form. The form includes a 'Name' field with 'Free Softdrink', a 'Description' text area with 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order|', and two checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. The second checkbox is highlighted with an orange box. Below these are a 'Code' field and a 'No code required' checkbox. At the bottom, there is a 'Customer gets' section and a yellow question mark icon.

Coupon Create

Save **Save & Close**

Coupon **History**

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order|

☐ Promote this coupon in the webshops coupons section

☐ Promote this coupon in your webshops menu section

Code

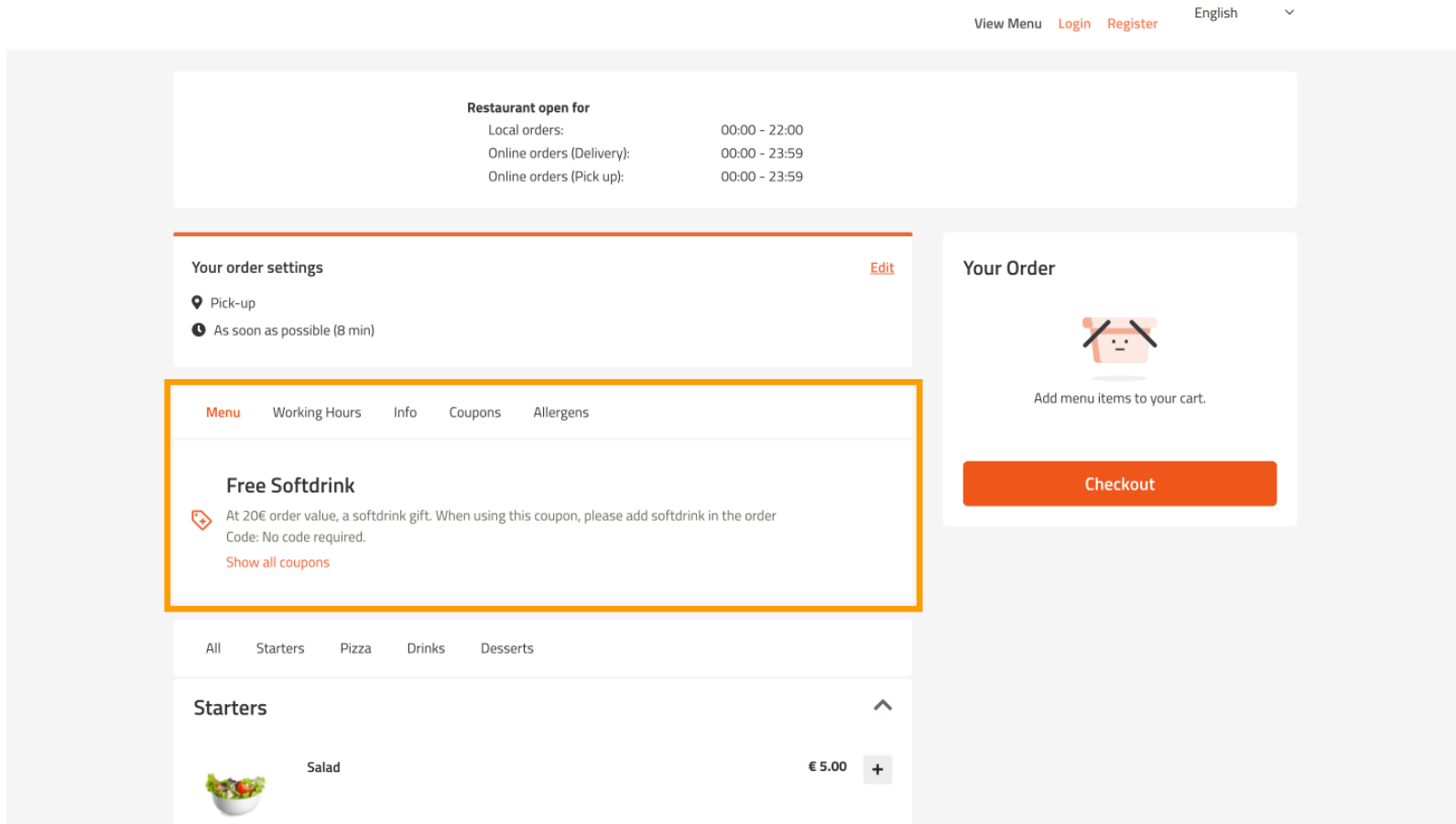
☐ No code required

Customer gets

?



Here you will see your coupon if you use the "Promote this coupon in your webshops menu section" option. **Note: Only one coupon can be displayed here at a time.**



The screenshot displays the DISH Order webshop interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections. On the left, there is a "Restaurant open for" section showing hours for local orders (00:00 - 22:00), online orders (00:00 - 23:59), and online orders (00:00 - 23:59). Below this is a "Your order settings" section with options for "Pick-up" and "As soon as possible (8 min)". The "Menu" section is highlighted with an orange border and contains a "Free Softdrink" coupon. The coupon details are: "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required." and a link to "Show all coupons". Below the coupon is a "Starters" section with a "Salad" item priced at € 5.00. On the right side, there is a "Your Order" section with a shopping cart icon and a "Checkout" button.

View Menu Login Register English

Restaurant open for

Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59

Your order settings Edit

- Pick-up
- As soon as possible (8 min)

Menu Working Hours Info Coupons Allergens

Free Softdrink

At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order.
Code: No code required.
[Show all coupons](#)

All Starters Pizza Drinks Desserts

Starters

Salad € 5.00 +

Your Order

Add menu items to your cart.

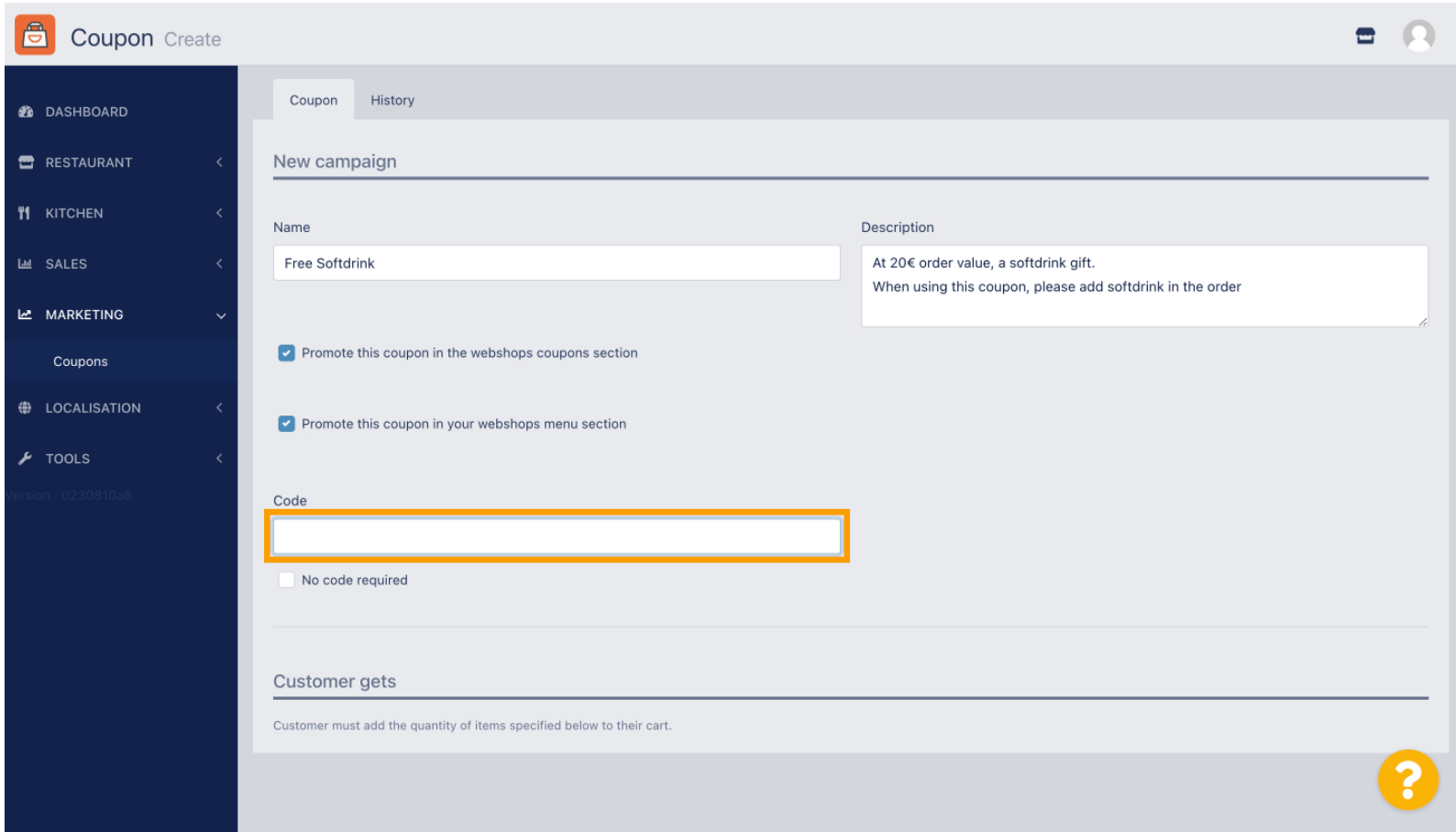
Checkout



Here you will see your coupon if you use the "Promote this coupon in the webshops coupons section" option. **Note: Multiple coupons can be displayed here.**

The screenshot displays the DISH Order webshop interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections. On the left, under "Your order settings", there are options for "Pick-up" and "As soon as possible (8 min)". Below this, a navigation bar includes "Menu", "Working Hours", "Info", "Coupons", and "Allergens". The "Coupons" section is highlighted with an orange border and contains a coupon titled "Free Softdrink" with the description "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order" and the code "FreeSoftdrink". To the right of the coupons section is a "Your Order" box with a shopping cart icon, the text "Add menu items to your cart.", and a "Checkout" button. At the bottom, there is a footer with "Change Cookies Settings", "INFORMATION" (including "Contact Us" and "Privacy Policy"), and "DELIVERY PAYMENT METHODS" (including logos for Visa, Mastercard, PayPal, and others).

 Under the **Code** field you can also assign an **individual code** to the coupon.



The screenshot shows the 'Coupon Create' interface in the DISH Order system. The left sidebar contains navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (selected), LOCALISATION, and TOOLS. The main content area has tabs for 'Coupon' and 'History'. The 'New campaign' section includes a 'Name' field with 'Free Softdrink', a 'Description' field with 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order', and two checked checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. The 'Code' field is highlighted with an orange border, and there is an unchecked checkbox for 'No code required'. The 'Customer gets' section is at the bottom. A yellow question mark icon is in the bottom right corner.

Coupon Create

Coupon History

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

☒ Promote this coupon in the webshops coupons section

☒ Promote this coupon in your webshops menu section

Code

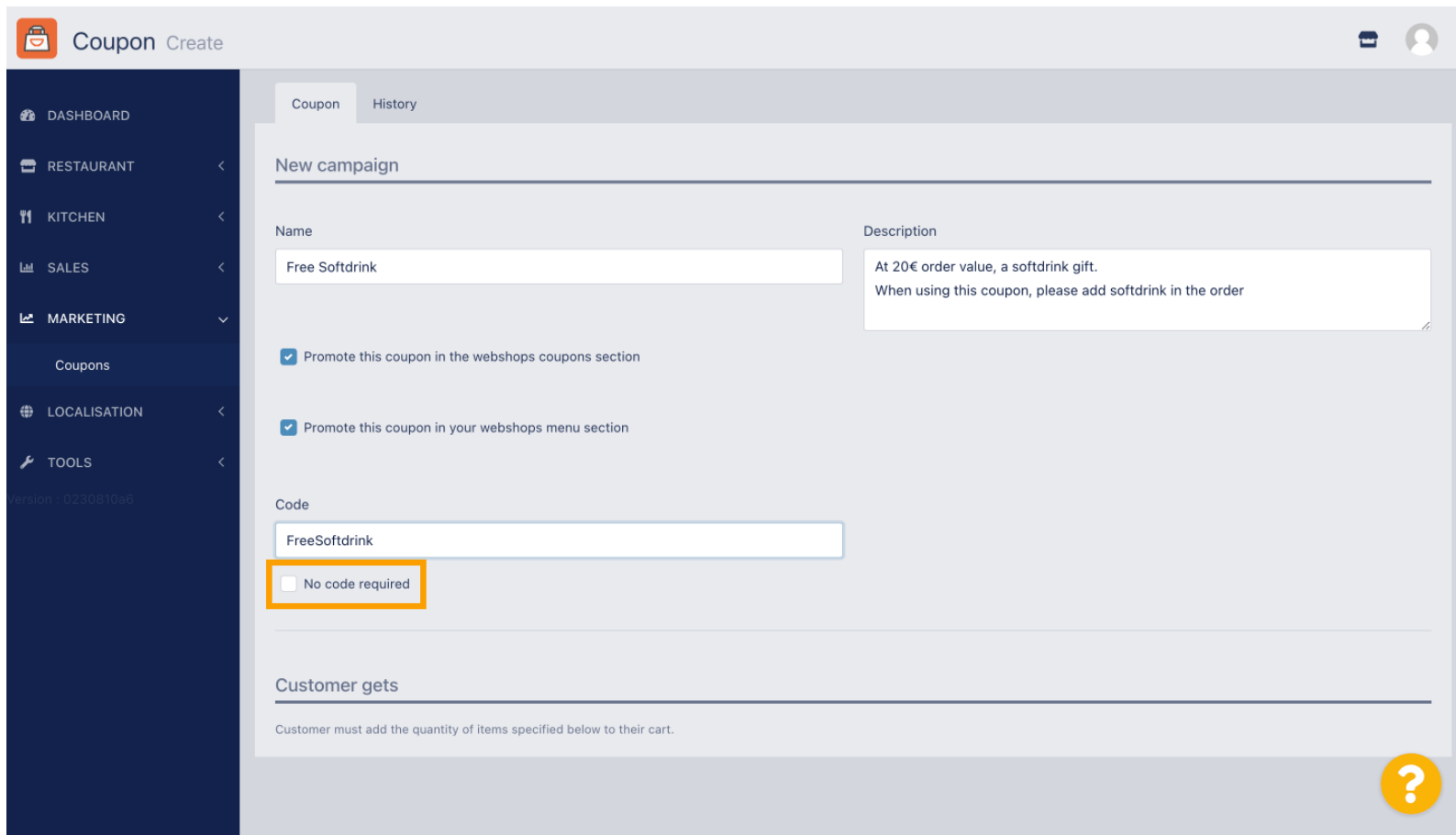
☐ No code required

Customer gets
Customer must add the quantity of items specified below to their cart.

?



If this option "**No code required**" is selected, the coupon is added automatically once the order matches the requirements.



Coupon Create

Dashboard

- DASHBOARD
- RESTAURANT
- KITCHEN
- SALES
- MARKETING
- Coupons**
- LOCALISATION
- TOOLS

Version: 0230810a6

New campaign

Coupon History

Name

Free Softdrink

Description

At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

☒ Promote this coupon in the webshops coupons section

☒ Promote this coupon in your webshops menu section

Code

FreeSoftdrink

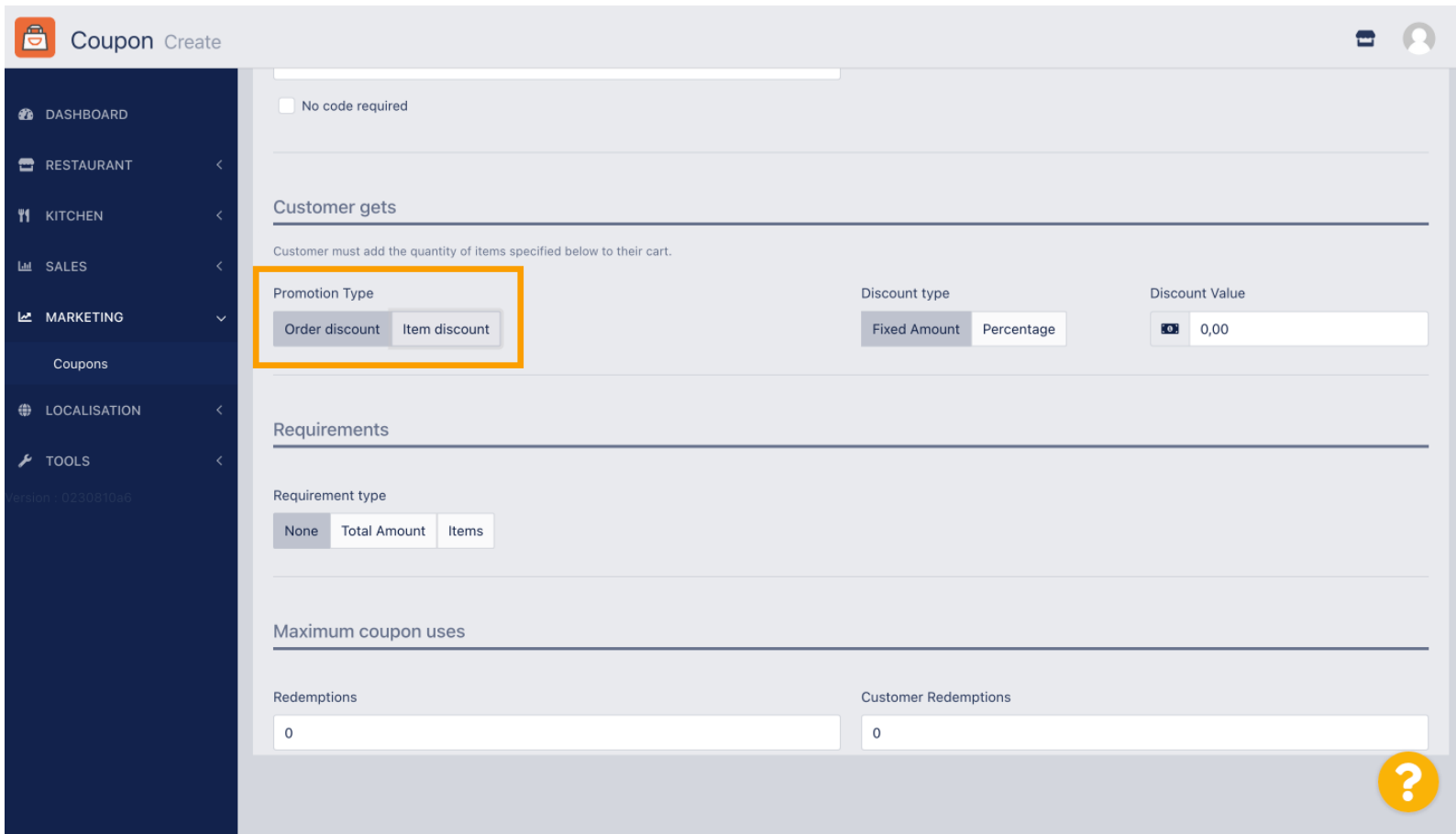
☒ No code required

Customer gets

Customer must add the quantity of items specified below to their cart.



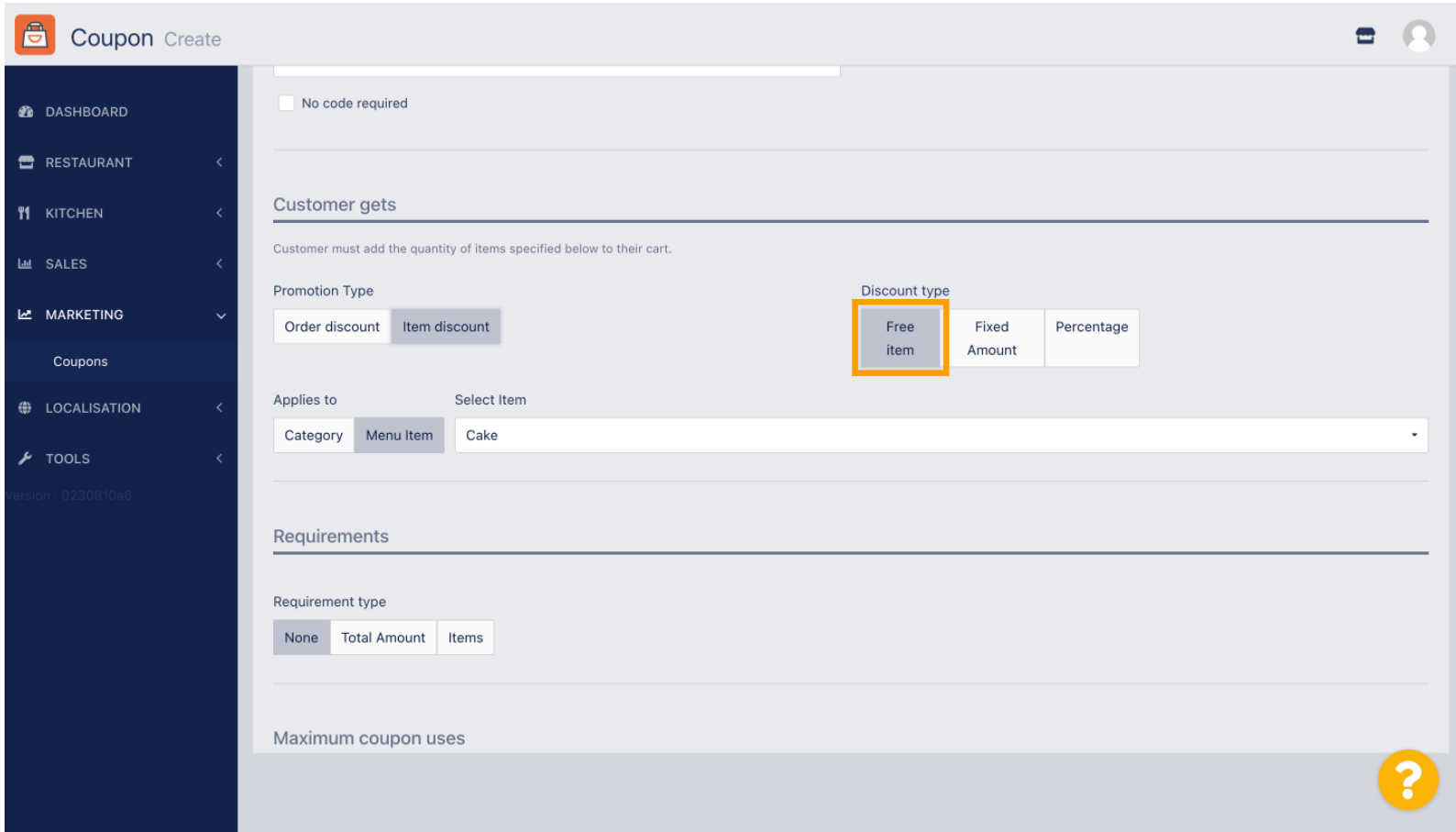
Now set the Promotion Type by clicking on the respective function **Order discount** or **Item discount**.
Note: Customer must add the quantity of items specified below to their cart.



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons, LOCALISATION, and TOOLS. The main content area is light gray. At the top, there's a 'Coupon Create' header with a shopping bag icon and a user profile icon. Below the header, there's a checkbox for 'No code required'. The 'Customer gets' section contains a note: 'Customer must add the quantity of items specified below to their cart.' The 'Promotion Type' section has two buttons: 'Order discount' and 'Item discount', with 'Order discount' highlighted by an orange box. The 'Discount type' section has two buttons: 'Fixed Amount' and 'Percentage'. The 'Discount Value' section has a currency selector (€) and a text input field with '0,00'. The 'Requirements' section has a 'Requirement type' section with three buttons: 'None', 'Total Amount', and 'Items'. The 'Maximum coupon uses' section has two input fields: 'Redemptions' (with '0') and 'Customer Redemptions' (with '0'). A yellow question mark icon is in the bottom right corner.



Now select the discount type between **Free item**, **Fixed Amount** or **Percentage**.



The screenshot shows the 'Coupon Create' interface in the DISH Order system. The left sidebar contains navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with a dropdown arrow), Coupons, LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and includes a 'No code required' checkbox. Below this, the 'Customer gets' section states 'Customer must add the quantity of items specified below to their cart.' The 'Promotion Type' section has two tabs: 'Order discount' and 'Item discount'. The 'Discount type' section has three buttons: 'Free item' (highlighted with an orange border), 'Fixed Amount', and 'Percentage'. The 'Applies to' section has two tabs: 'Category' and 'Menu Item'. The 'Select Item' dropdown menu is set to 'Cake'. The 'Requirements' section has a 'Requirement type' section with three buttons: 'None', 'Total Amount', and 'Items'. The 'Maximum coupon uses' section is at the bottom. A yellow circle with a question mark is in the bottom right corner.

Coupon Create

☐ No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount Item discount

Discount type

Free item Fixed Amount Percentage

Applies to

Category Menu Item

Select Item

Category Menu Item Cake

Requirements

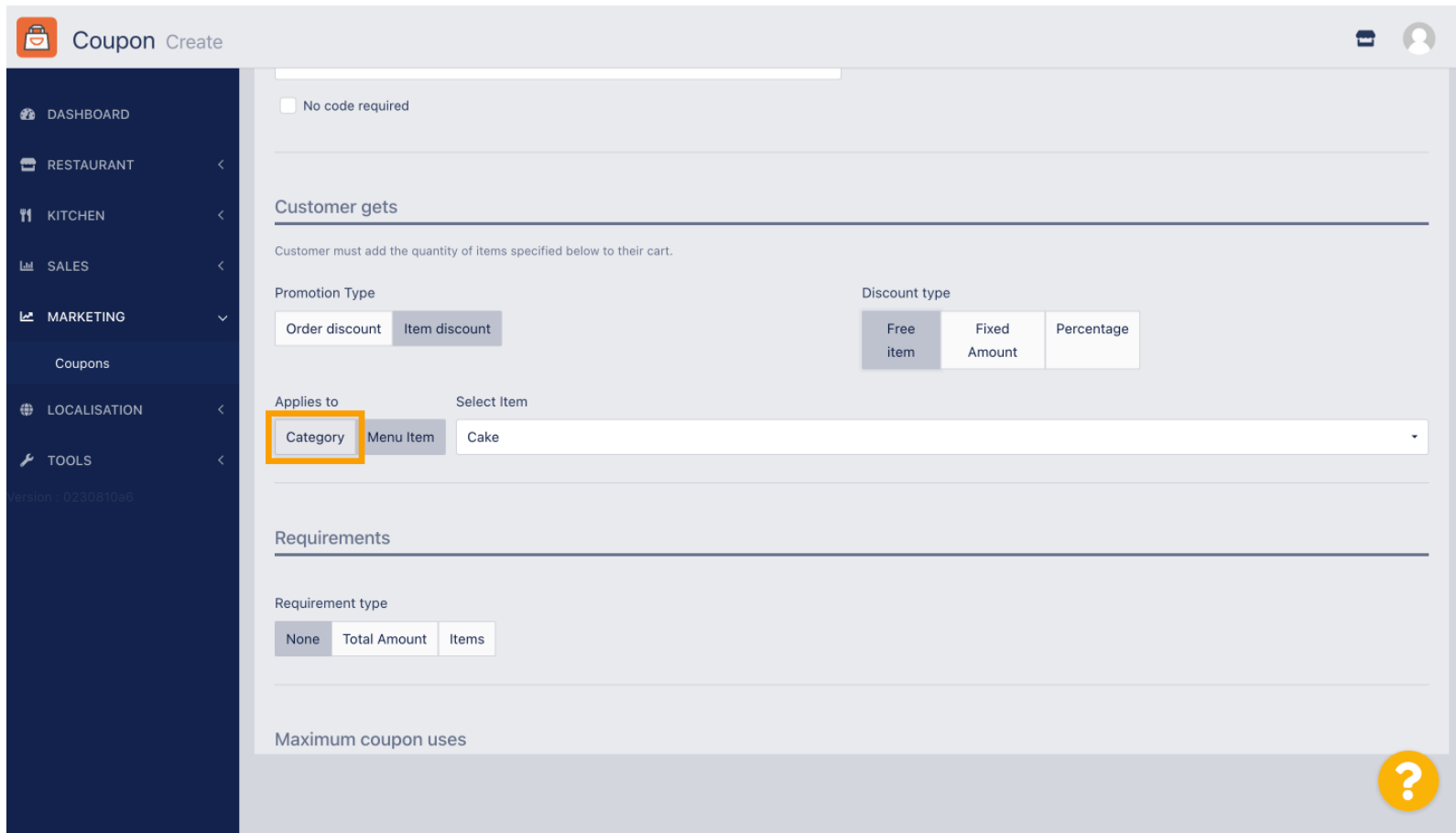
Requirement type

None Total Amount Items

Maximum coupon uses

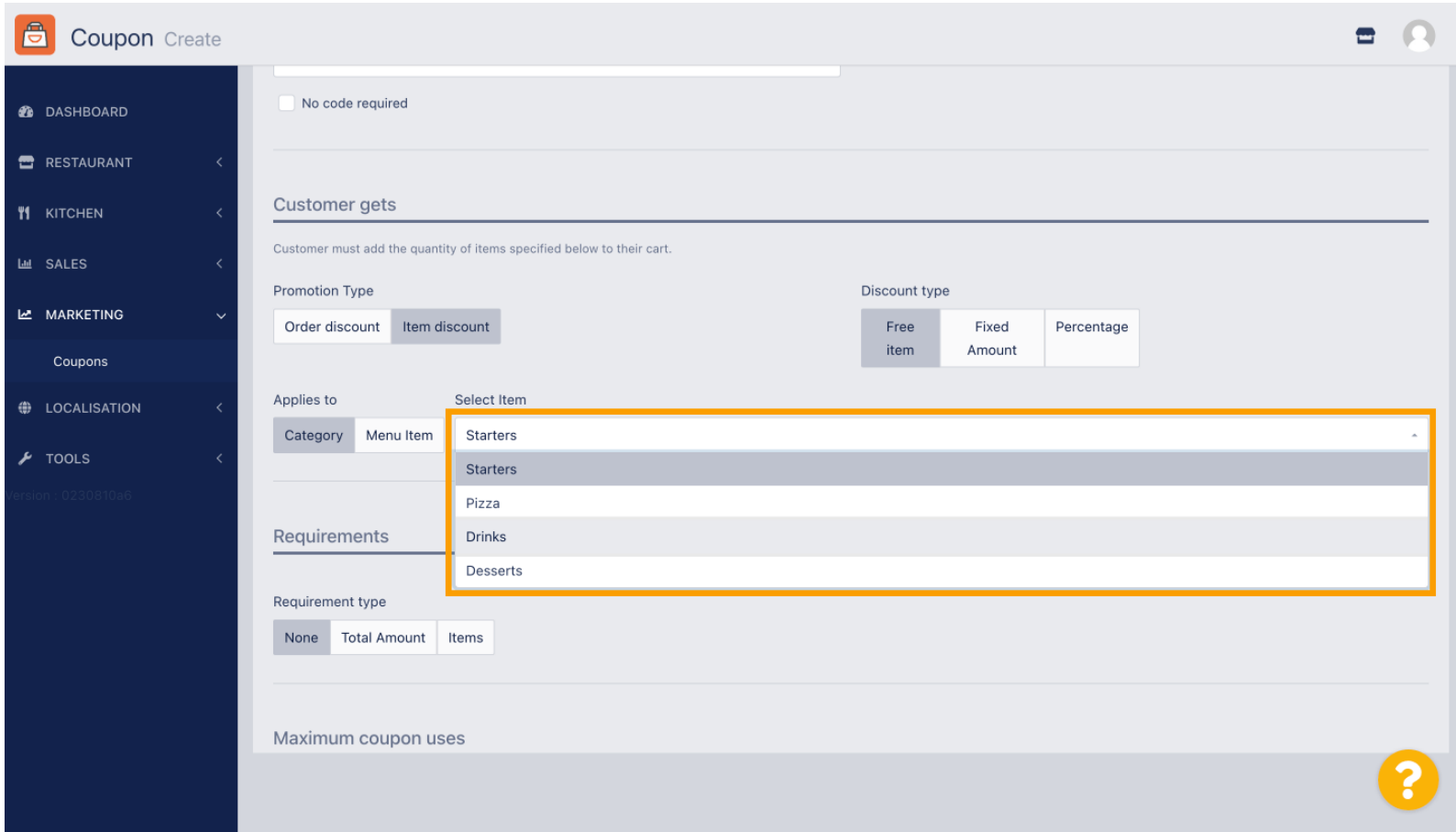


You can either make the coupon applicable to one specific **menu item** or the lowest value one menu item from a specific **category**.





Depending on which option you have chosen, **select** the desired **Item** now.



Coupon Create

☐ No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | **Item discount**

Discount type

Free item | Fixed Amount | Percentage

Applies to

Category | **Menu Item**

Select Item

- Starters
- Starters
- Pizza
- Drinks
- Desserts

Requirements

Requirement type

None | Total Amount | Items

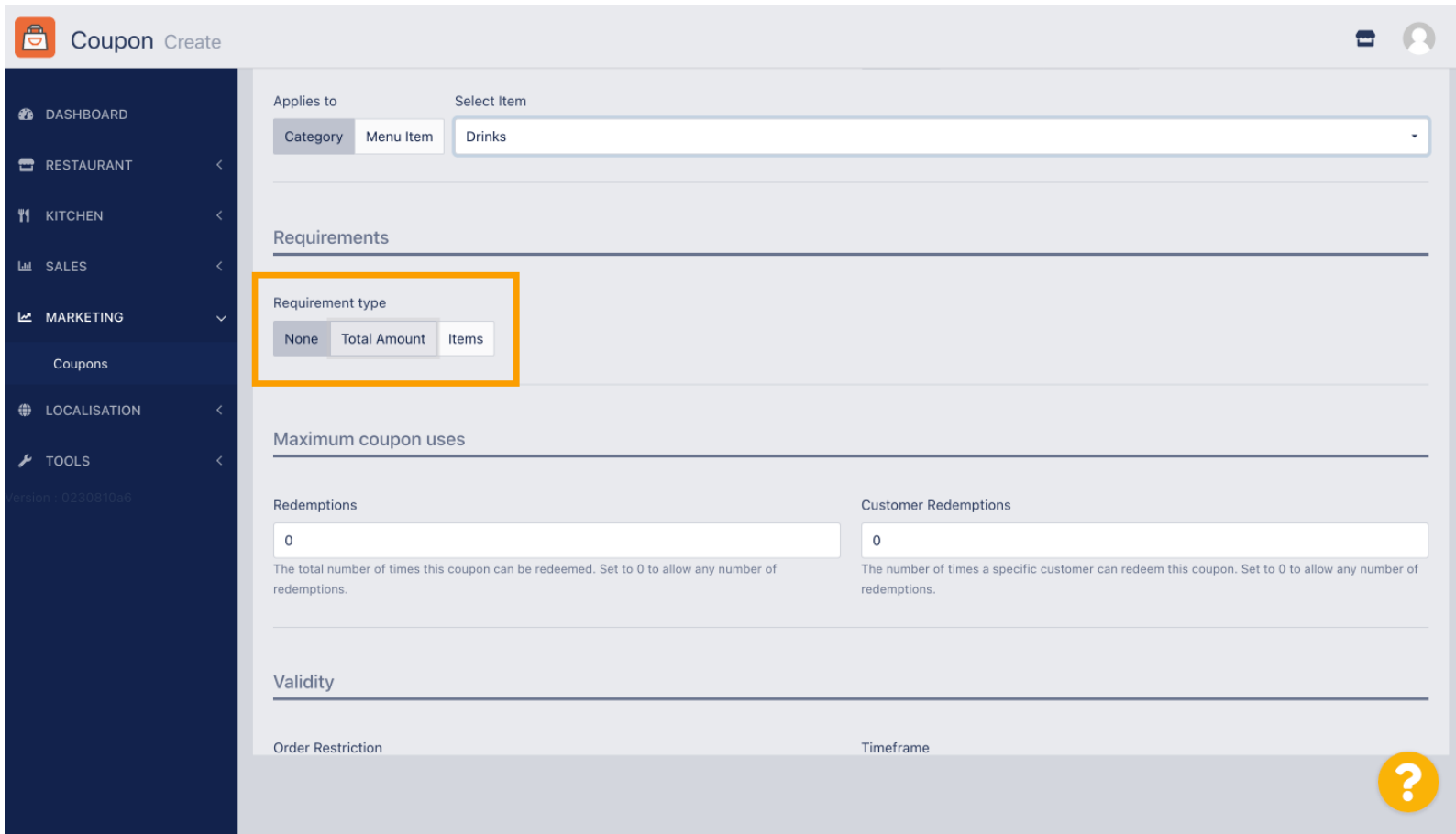
Maximum coupon uses

version: 0230810a6

?

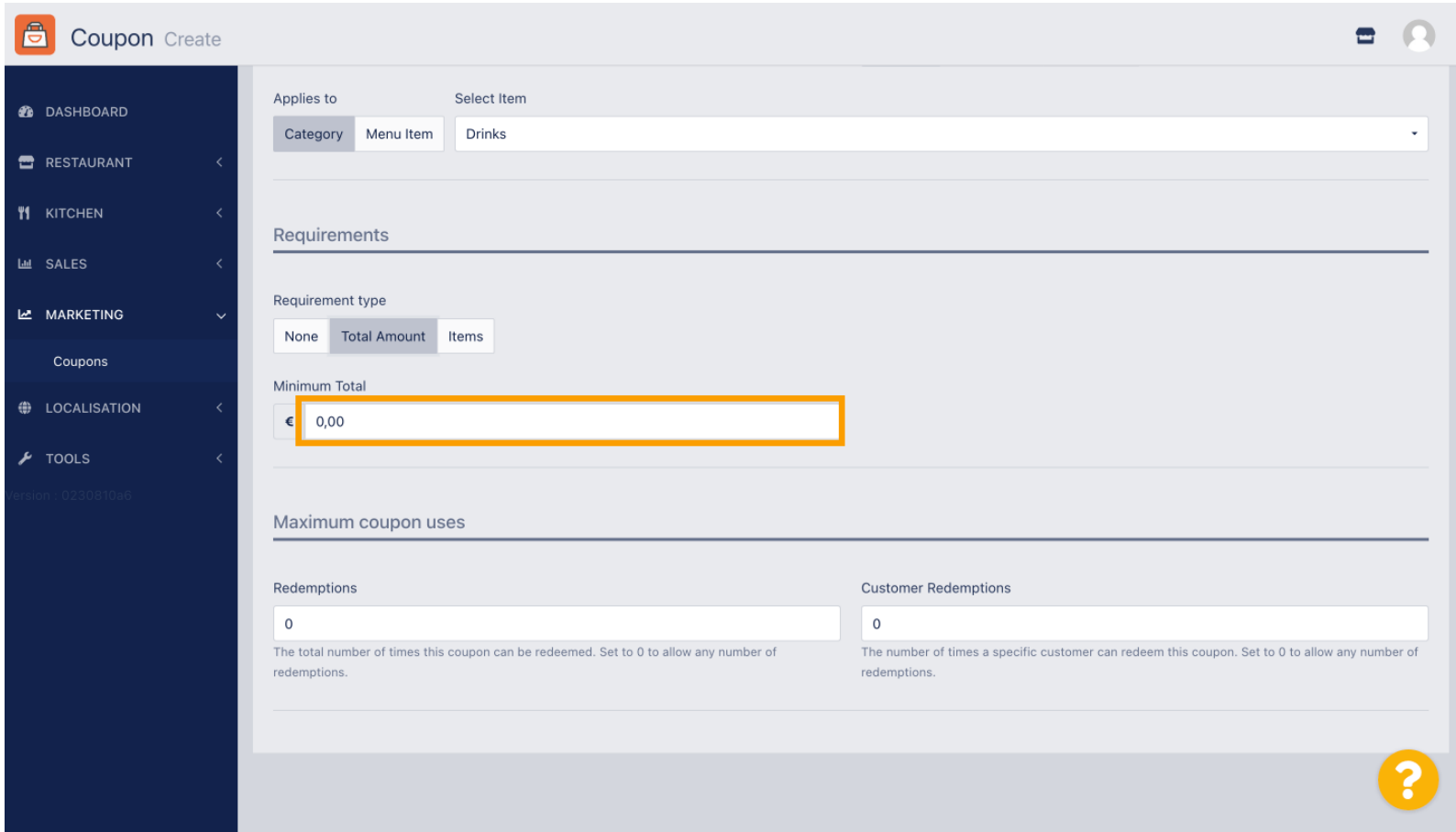


Under Requirements, you can set your conditions for the coupon by clicking on specific **Items** or **Total Amounts**.



The screenshot shows the 'Coupon Create' interface in the DISH Order system. The left sidebar contains navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (highlighted), LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and includes a 'Create' button. The 'Applies to' section has tabs for 'Category' and 'Menu Item', with a dropdown menu showing 'Drinks'. The 'Requirements' section is highlighted with an orange box and contains a 'Requirement type' section with three options: 'None', 'Total Amount', and 'Items'. The 'Maximum coupon uses' section has two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). The 'Validity' section has two input fields: 'Order Restriction' and 'Timeframe'. A yellow question mark icon is located in the bottom right corner.

Now enter the **Minimum Total** of your voucher requirement here.



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons, LOCALISATION, and TOOLS. The main content area is light gray. At the top, it says 'Coupon Create' with a shopping bag icon. Below this, there's a section 'Applies to' with tabs for 'Category', 'Menu Item', and 'Drinks'. A dropdown menu is open showing 'Drinks'. Below this is a 'Requirements' section. Under 'Requirement type', there are tabs for 'None', 'Total Amount' (selected), and 'Items'. Below this is a 'Minimum Total' section with a text input field containing '0,00' and a Euro symbol icon. Below that is a 'Maximum coupon uses' section. At the bottom, there are two input fields: 'Redemptions' (containing '0') and 'Customer Redemptions' (containing '0'). Below these fields are explanatory text blocks. A yellow question mark icon is in the bottom right corner.

Coupon Create

Applies to: **Category** | Menu Item | Drinks

Requirements

Requirement type: **None** | **Total Amount** | Items

Minimum Total: € 0,00

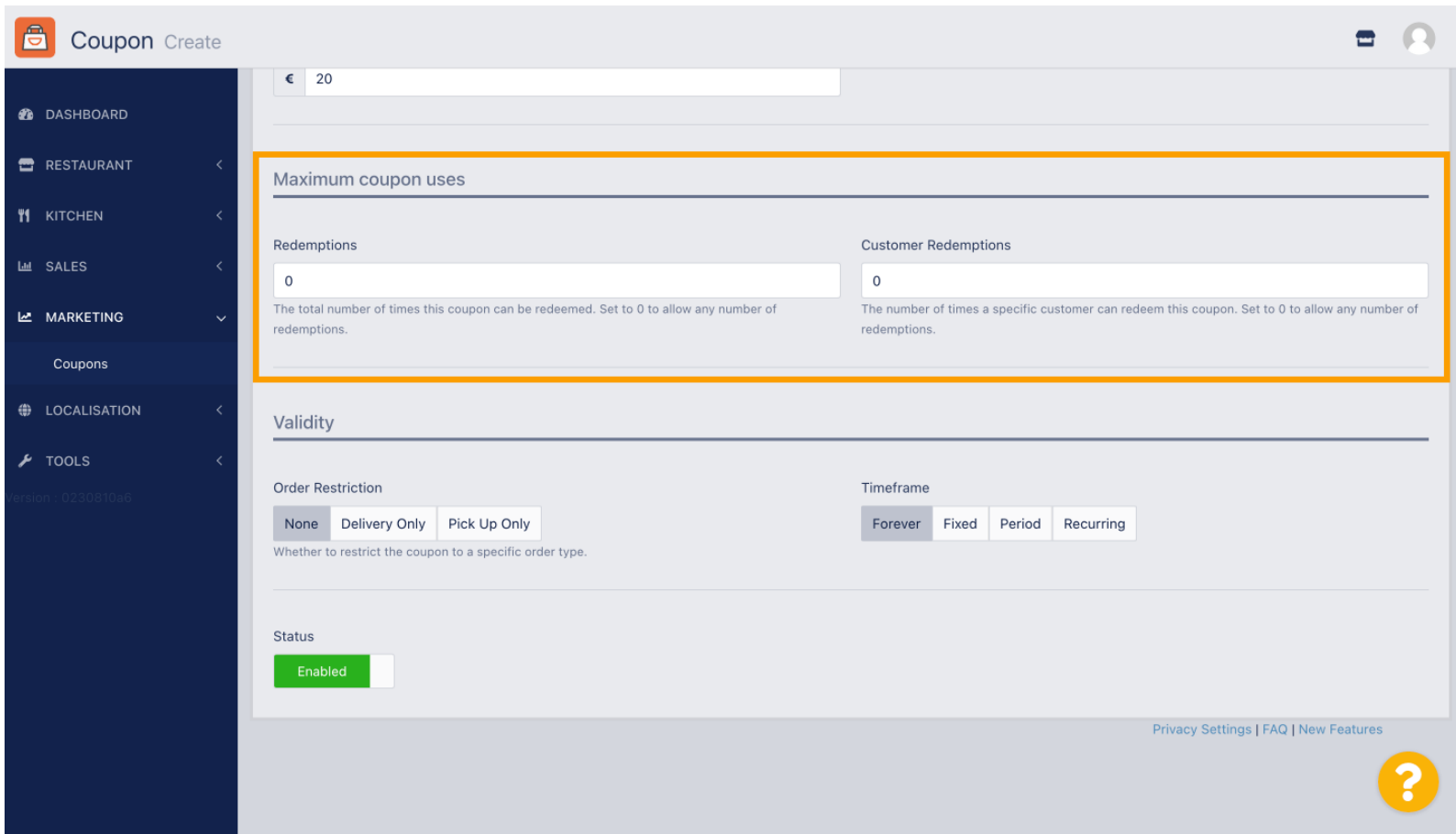
Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.



Under **Maximum coupon uses** you can set the redemption amount of the voucher as well as Customer Redemptions.



The screenshot shows the 'Coupon Create' interface in the DISH Order system. The left sidebar contains navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (highlighted), LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and features a currency selector set to '€ 20'. The 'Maximum coupon uses' section is highlighted with an orange border and contains two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). Below this is the 'Validity' section, which includes 'Order Restriction' (with buttons for None, Delivery Only, and Pick Up Only) and 'Timeframe' (with buttons for Forever, Fixed, Period, and Recurring). The 'Status' section shows a green 'Enabled' button. At the bottom right, there are links for 'Privacy Settings', 'FAQ', and 'New Features', along with a yellow question mark icon.

Coupon Create

€ 20

Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction: None | Delivery Only | Pick Up Only
Whether to restrict the coupon to a specific order type.

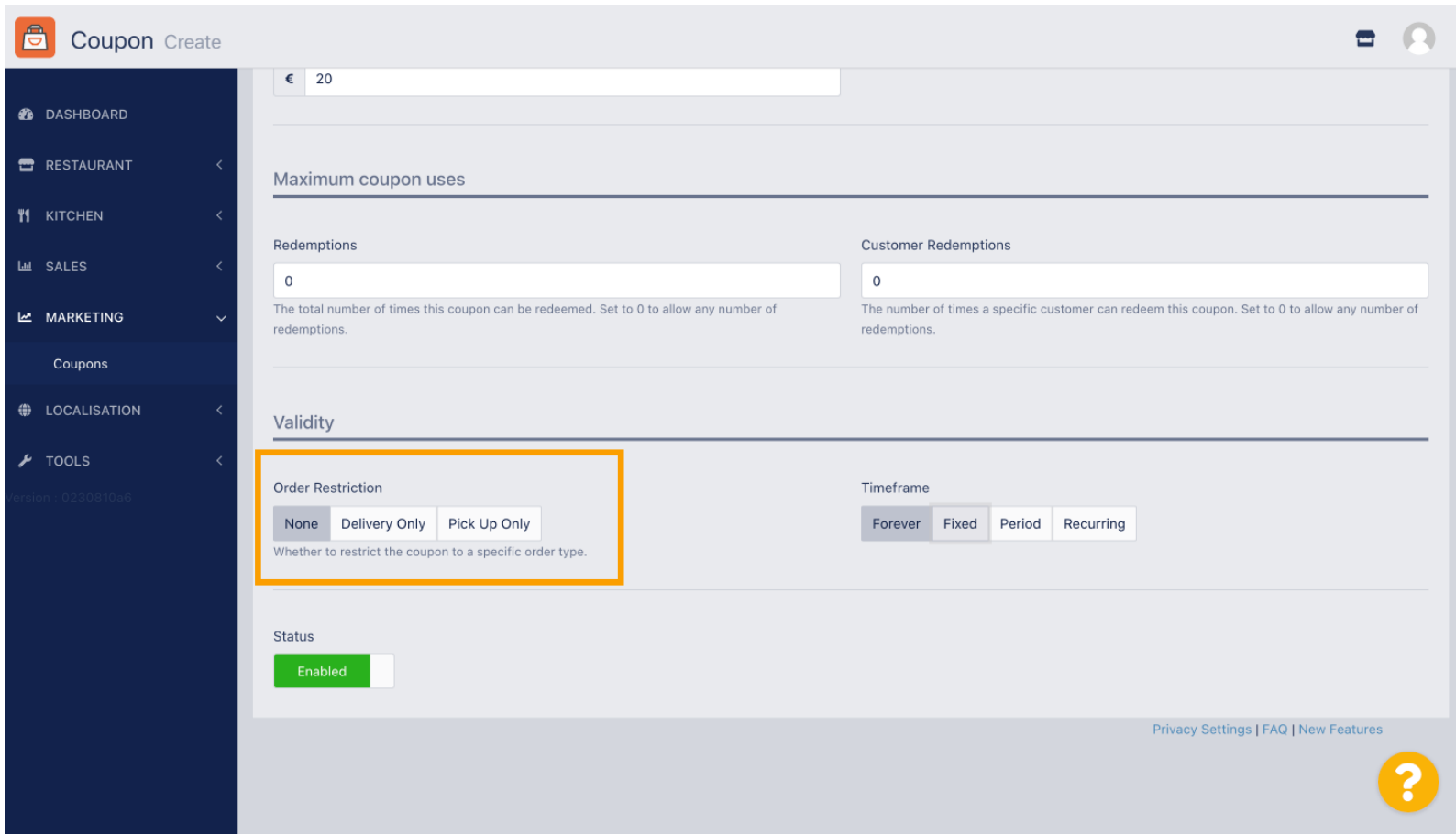
Timeframe: Forever | Fixed | Period | Recurring

Status: Enabled

[Privacy Settings](#) | [FAQ](#) | [New Features](#)



Under Validity you can set the **Order Restriction** whether the coupon is limited to a certain order type as well as the **Timeframe** it can be redeemed.



The screenshot shows the 'Coupon Create' interface in the DISH Order system. The left sidebar contains navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (highlighted), LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and features a currency selector set to '€ 20'. Below this is the 'Maximum coupon uses' section, which includes 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). The 'Validity' section is highlighted with an orange border and contains 'Order Restriction' (with options: None, Delivery Only, Pick Up Only) and 'Timeframe' (with options: Forever, Fixed, Period, Recurring). The 'Status' is set to 'Enabled'. At the bottom right, there are links for 'Privacy Settings', 'FAQ', and 'New Features', along with a yellow question mark icon.

Coupon Create

€ 20

Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction
None | Delivery Only | Pick Up Only
Whether to restrict the coupon to a specific order type.

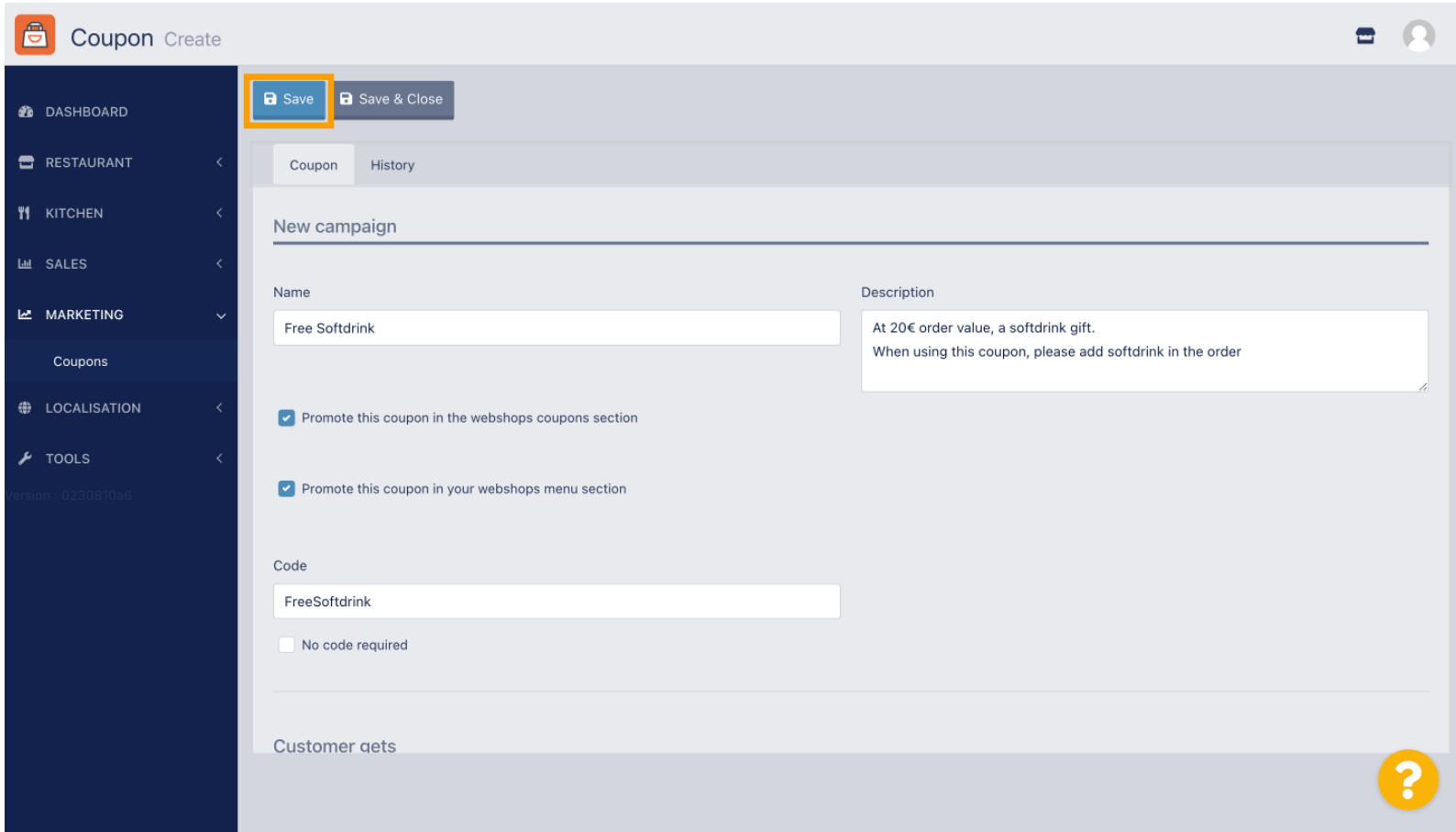
Timeframe
Forever | Fixed | Period | Recurring

Status
Enabled

[Privacy Settings](#) | [FAQ](#) | [New Features](#)



After you have made all the settings, click **Save**.



Coupon Create

Save **Save & Close**

Coupon **History**

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

☒ Promote this coupon in the webshops coupons section

☒ Promote this coupon in your webshops menu section

Code
FreeSoftdrink

☐ No code required

Customer gets

version: 0230810a6

?

 That' it, you're done. The coupon is now activated in your webshop.

[View Menu](#) [Login](#) [Register](#) English 

Restaurant open for

Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59

Your order settings [Edit](#)

 Pick-up

 As soon as possible (8 min)

[Menu](#) [Working Hours](#) [Info](#) [Coupons](#) [Allergens](#)



Free Softdrink

At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

Code: FreeSoftdrink

Your Order

 Coca Cola 0,4l	€ 4.50
Deposit (€ 0.20)	
 Pizza Calzone	€ 10.00
 Pizza Margherita	€ 10.00
FreeSoftdrink	
Sub Total:	€ 24.50
Coupon [FreeSoftdrink]: 	-€ 4.50
Order Total:	€ 20.00

[Checkout](#)



Scan to go to the interactive player