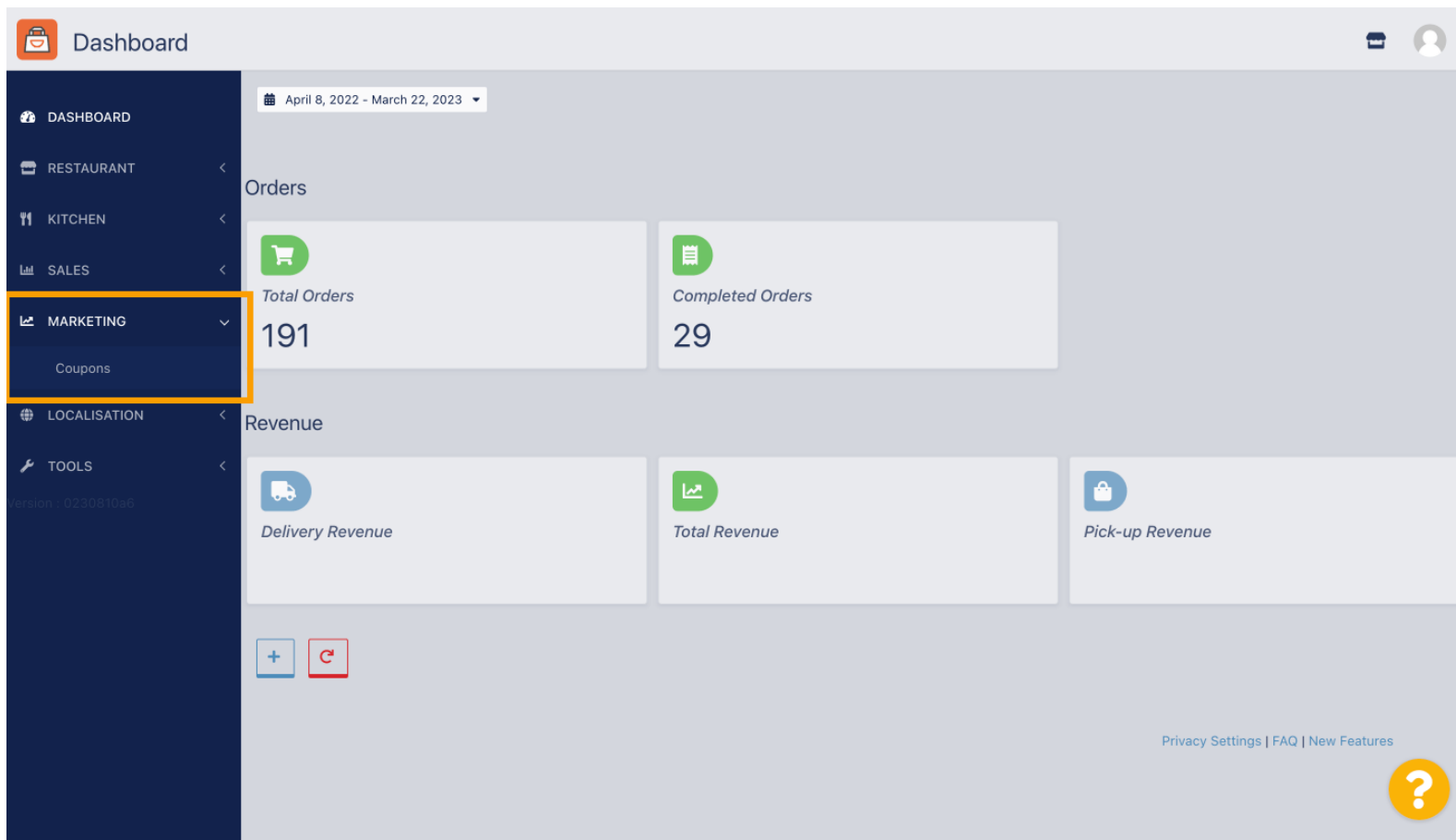
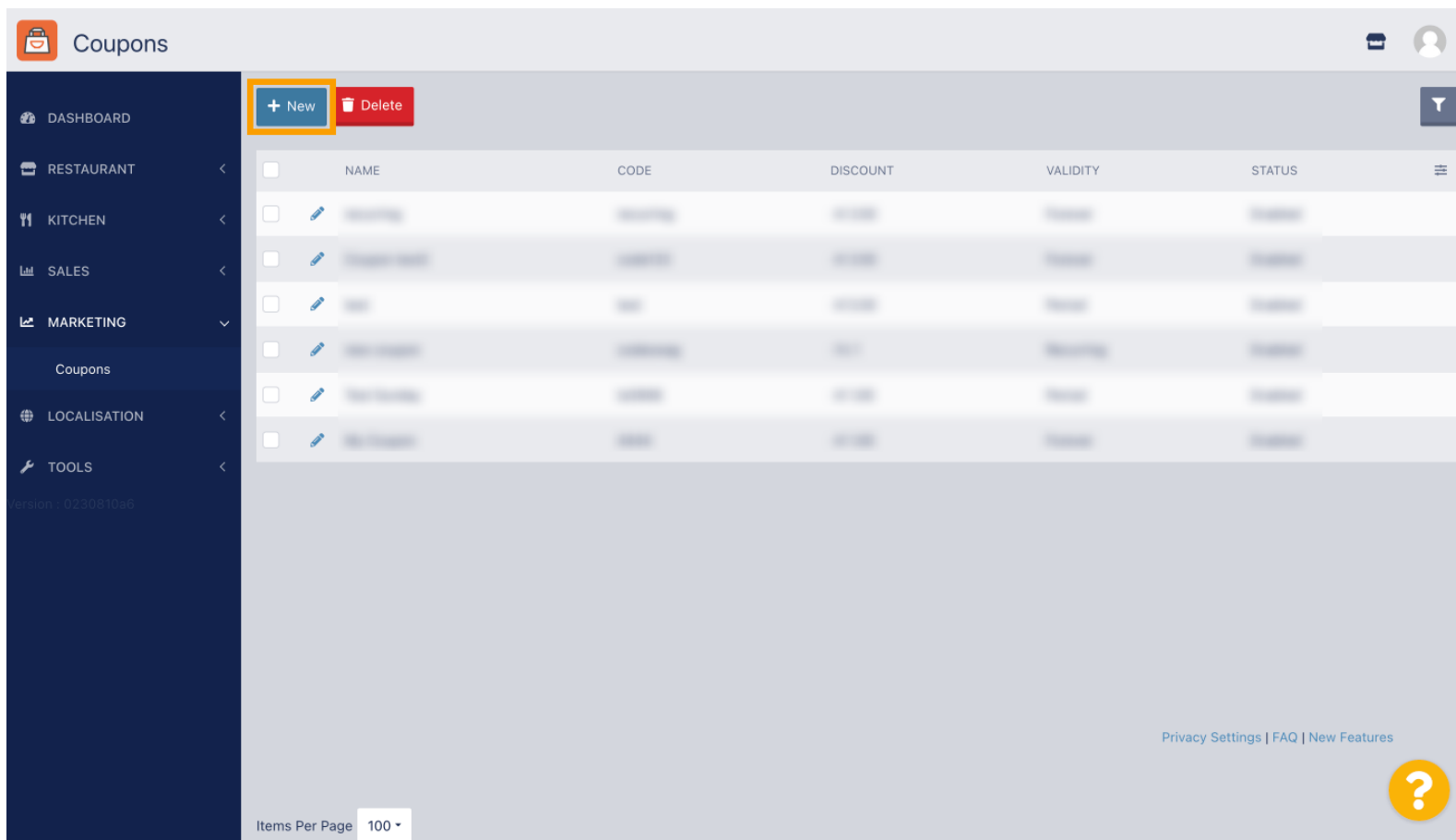




Bienvenido al **Panel de Pedidos de DISH** . Haz clic en **Cupones** en **Marketing** .



Haga clic en **+Nuevo** para crear un cupón o haga clic en el **ícono de lápiz** para ajustar uno.

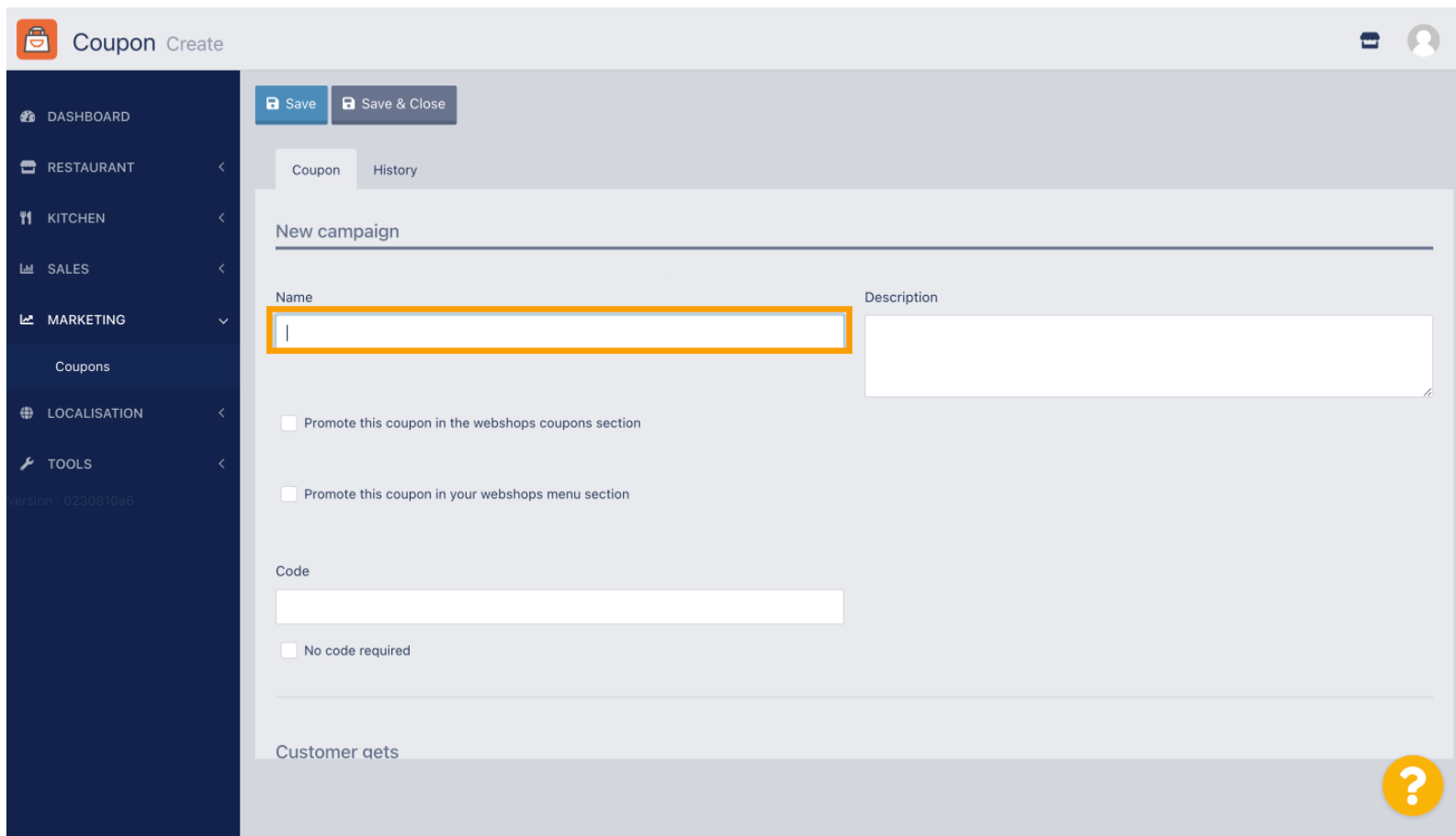


The screenshot shows the 'Coupons' management interface in the DISH system. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), LOCALISATION, and TOOLS. Under 'MARKETING', 'Coupons' is selected. The main content area has a light gray header with a '+ New' button (highlighted with an orange box) and a 'Delete' button. Below the header is a table with columns: NAME, CODE, DISCOUNT, VALIDITY, STATUS, and a menu icon. The table contains several rows of coupon data. At the bottom of the sidebar, the version '0230810a6' is visible. At the bottom of the main area, there is a 'Items Per Page' dropdown set to '100' and a yellow circular help icon with a question mark. In the bottom right corner of the main area, there are links for 'Privacy Settings', 'FAQ', and 'New Features'.

	NAME	CODE	DISCOUNT	VALIDITY	STATUS
☐					
☐					
☐					
☐					
☐					
☐					
☐					



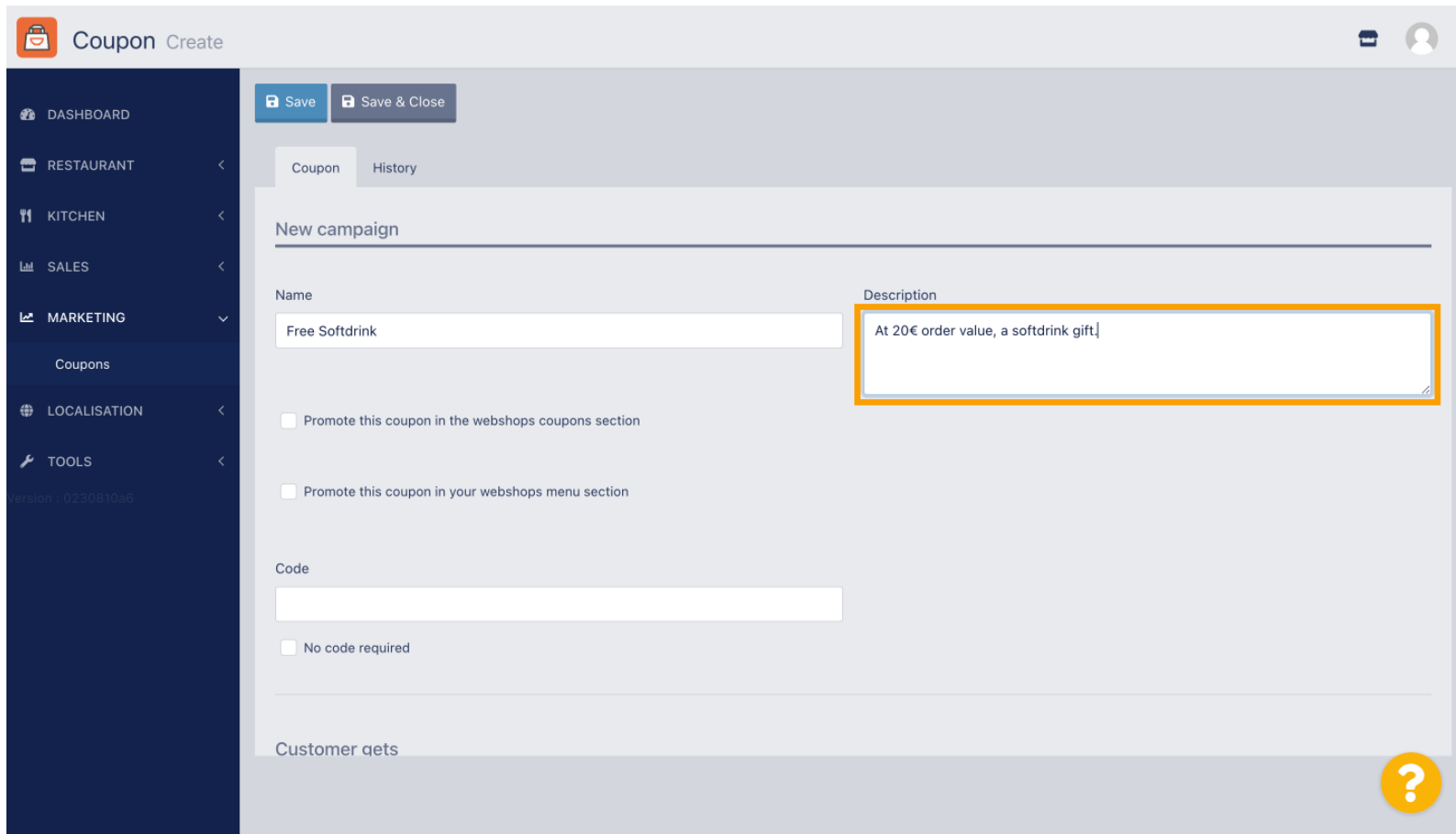
Primero ingrese el **nombre** del cupón .



The screenshot shows the 'Coupon Create' interface in the DISH system. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons (selected), LOCALISATION, and TOOLS. The main content area has a header with 'Coupon Create' and a user profile icon. Below the header are 'Save' and 'Save & Close' buttons. The 'Coupon' tab is active, showing a 'New campaign' form. The 'Name' field is highlighted with an orange border. The 'Description' field is a larger text area. Below these are two checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. A 'Code' field is also present, with a 'No code required' checkbox below it. At the bottom, there is a 'Customer gets' section and a yellow question mark icon in the bottom right corner.



Describe el tipo de descuento en el campo **Descripción**. **Nota: Indica también aquí las condiciones de canje para que tu cliente esté informado sobre ellas.**



Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift.

☐ Promote this coupon in the webshops coupons section

☐ Promote this coupon in your webshops menu section

Code

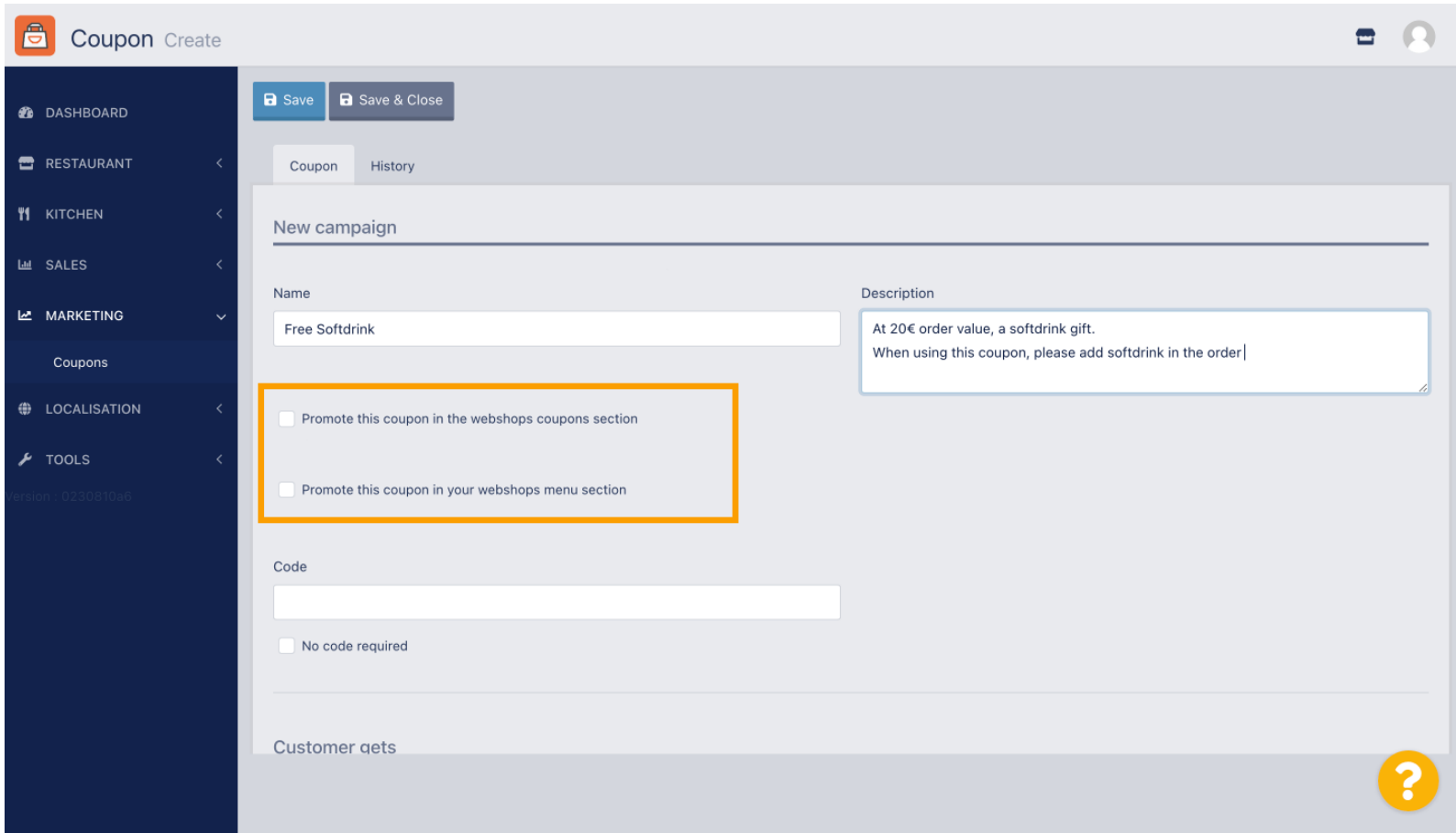
☐ No code required

Customer gets

?



Aquí puedes elegir dónde se mostrarán tus cupones marcando las **casillas** . **Nota: Puedes ver ejemplos en los dos siguientes pasos.**



Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

☐ Promote this coupon in the webshops coupons section

☐ Promote this coupon in your webshops menu section

Code

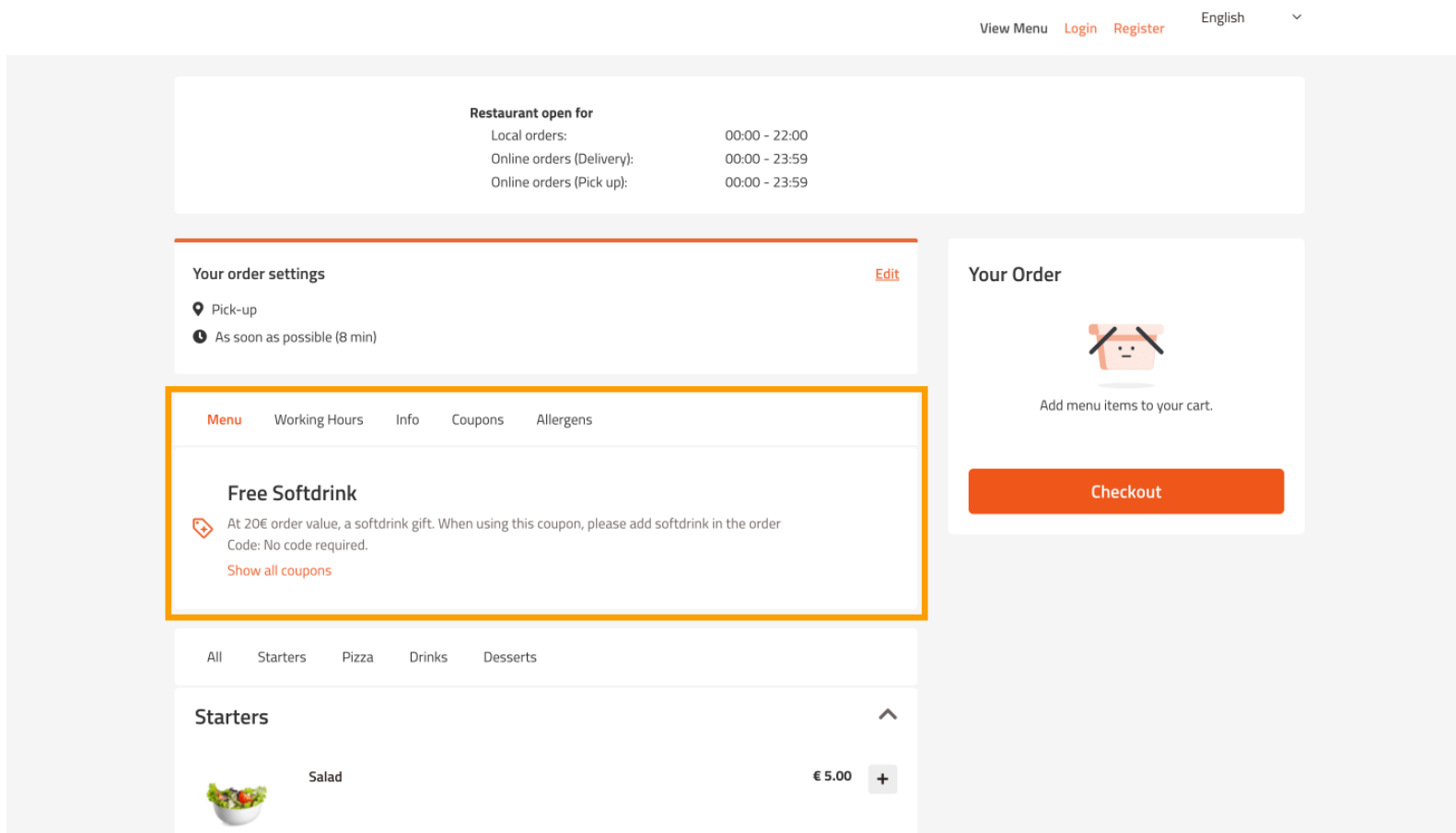
☐ No code required

Customer gets

?



Aquí verás tu cupón si usas la opción " **Promocionar este cupón en el menú de tu tienda online** ". **Nota:** Solo se puede mostrar un cupón a la vez.



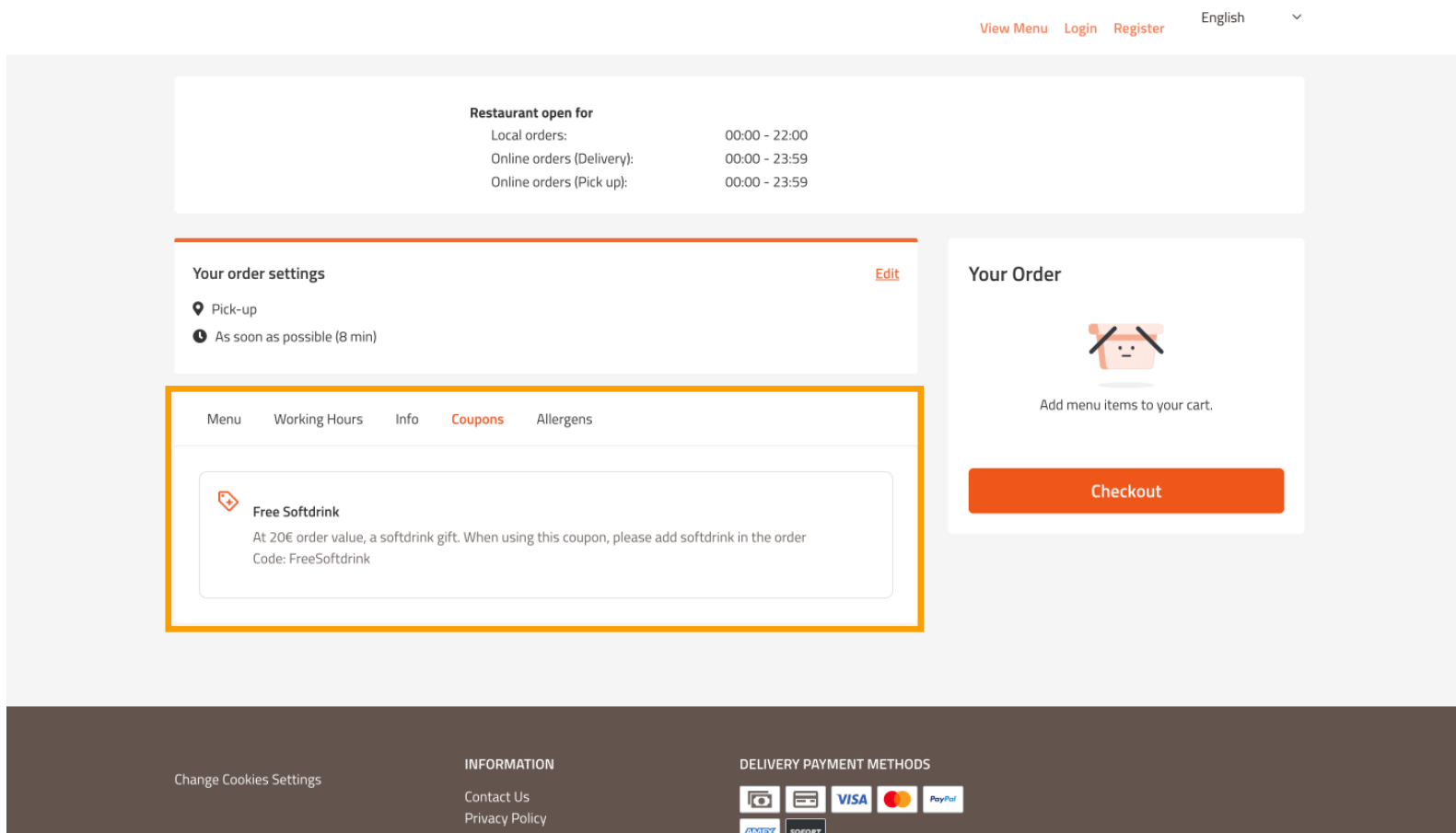
The screenshot displays the DISH online ordering interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections:

- Restaurant open for:** A table showing operating hours:

Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59
- Your order settings:** Includes options for "Pick-up" and "As soon as possible (8 min)".
- Menu:** A section with tabs for "Menu", "Working Hours", "Info", "Coupons", and "Allergens". The "Coupons" tab is active, showing a "Free Softdrink" coupon. The coupon details are: "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required." and a link to "Show all coupons".
- Your Order:** A section with a shopping cart icon and the text "Add menu items to your cart." and a "Checkout" button.
- Starters:** A section showing a "Salad" item for € 5.00 with a "+" button to add it to the cart.



Aquí verás tu cupón si usas la opción " **Promocionar este cupón en la sección de cupones de la tienda online** ". **Nota: Aquí se pueden mostrar varios cupones.**



The screenshot displays the DISH online store interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections. The "Restaurant open for" section shows the following hours:

Restaurant open for	Hours
Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59

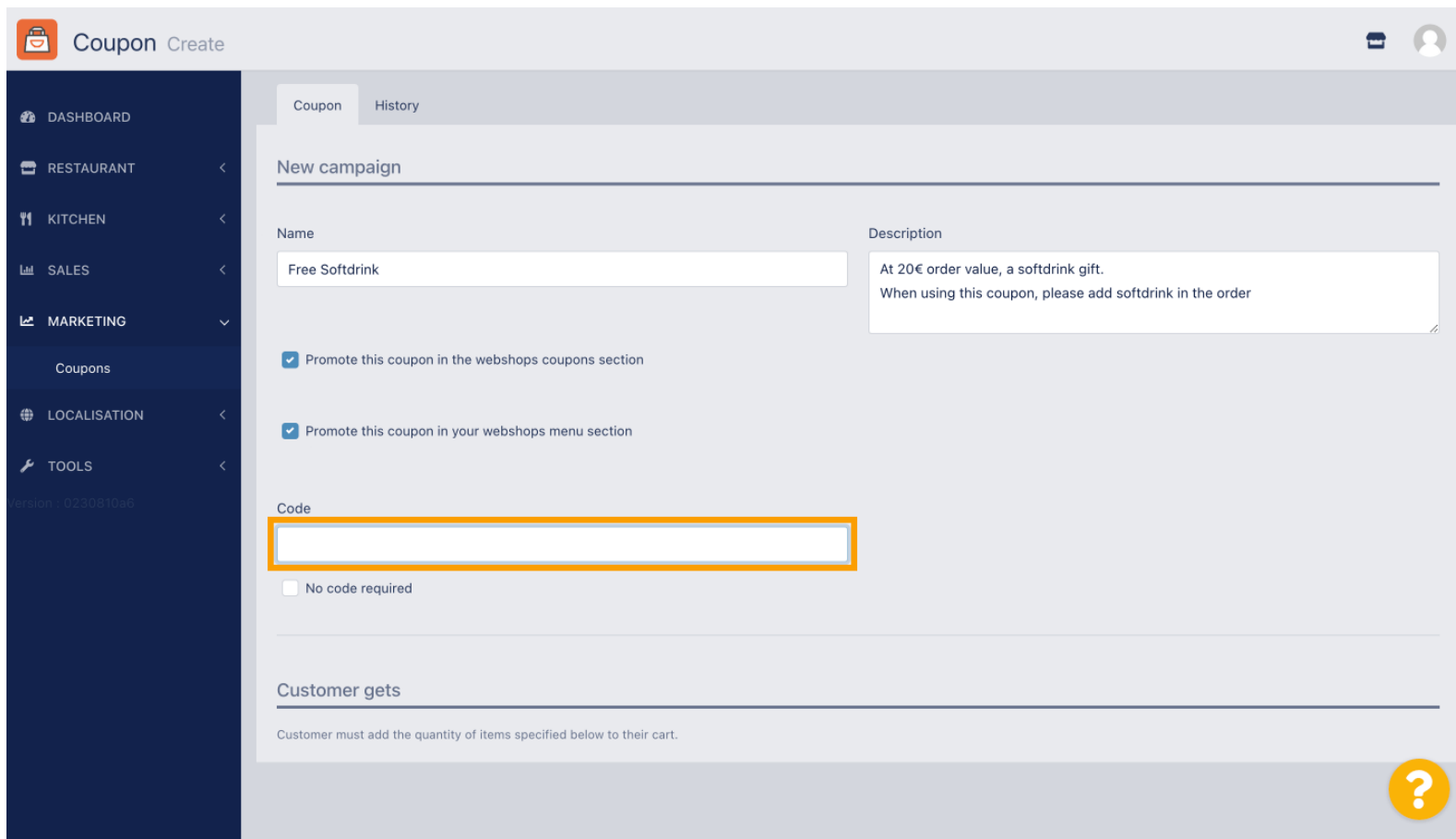
Below this is the "Your order settings" section, which includes options for "Pick-up" and "As soon as possible (8 min)". To the right is the "Your Order" section, which features a shopping cart icon and a "Checkout" button. The "Coupons" section is highlighted with an orange border and contains a coupon for "Free Softdrink". The coupon details are:

- Free Softdrink**
- At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
- Code: FreeSoftdrink

The footer of the page includes links for "Change Cookies Settings", "INFORMATION" (Contact Us, Privacy Policy), and "DELIVERY PAYMENT METHODS" (American Express, Sofort, Visa, Mastercard, PayPal).



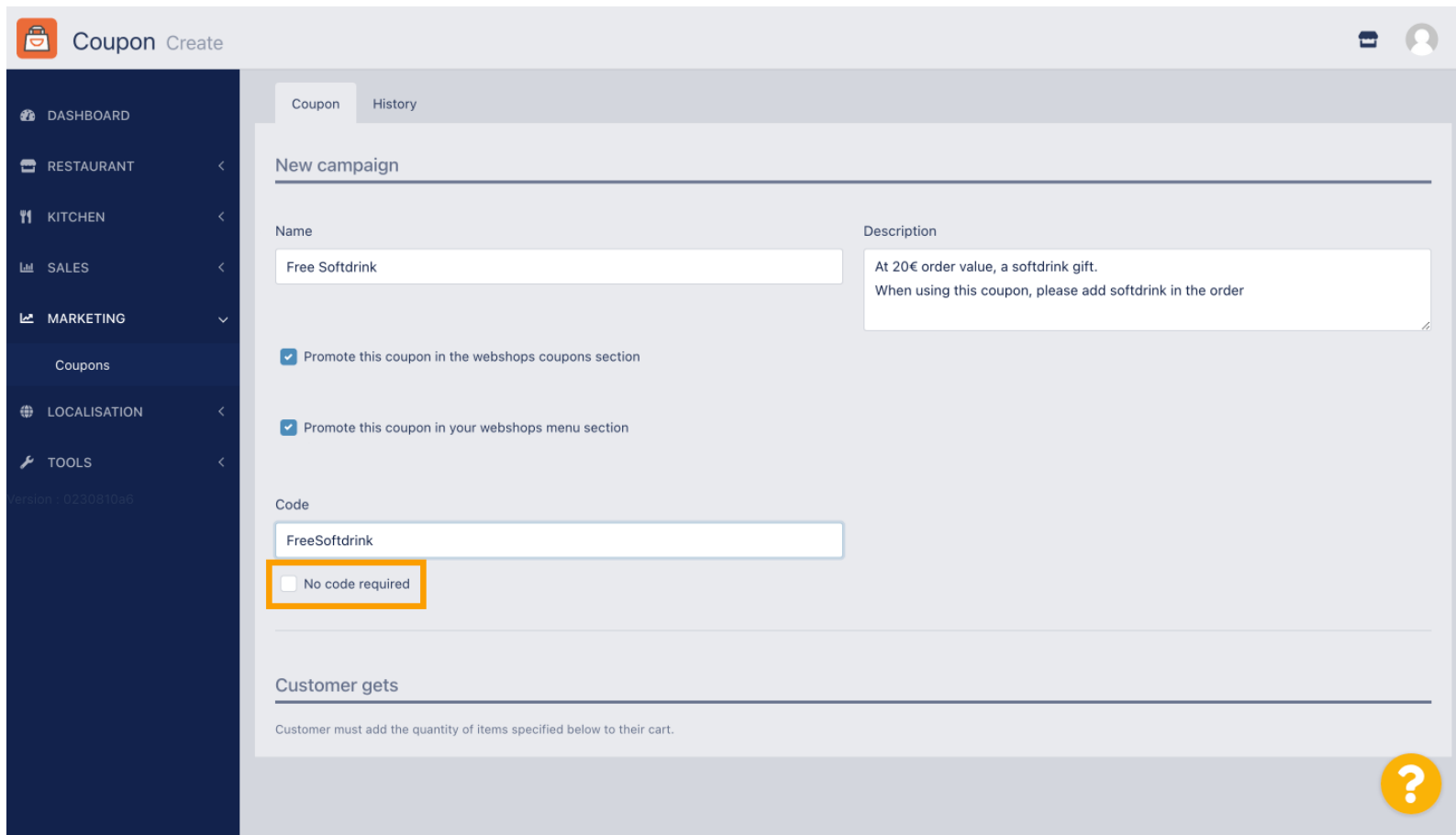
En el campo **Código** también puedes asignar un **código individual** al cupón.



The screenshot shows the 'Coupon Create' interface in the DISH system. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons (selected), LOCALISATION, and TOOLS. The main content area has tabs for 'Coupon' and 'History'. Under the 'Coupon' tab, there's a 'New campaign' section. It includes a 'Name' field with 'Free Softdrink', a 'Description' field with 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order', and two checked checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. Below these is a 'Code' field, which is highlighted with an orange border, and a checkbox for 'No code required'. At the bottom, there's a 'Customer gets' section with the text 'Customer must add the quantity of items specified below to their cart.' A yellow question mark icon is in the bottom right corner.



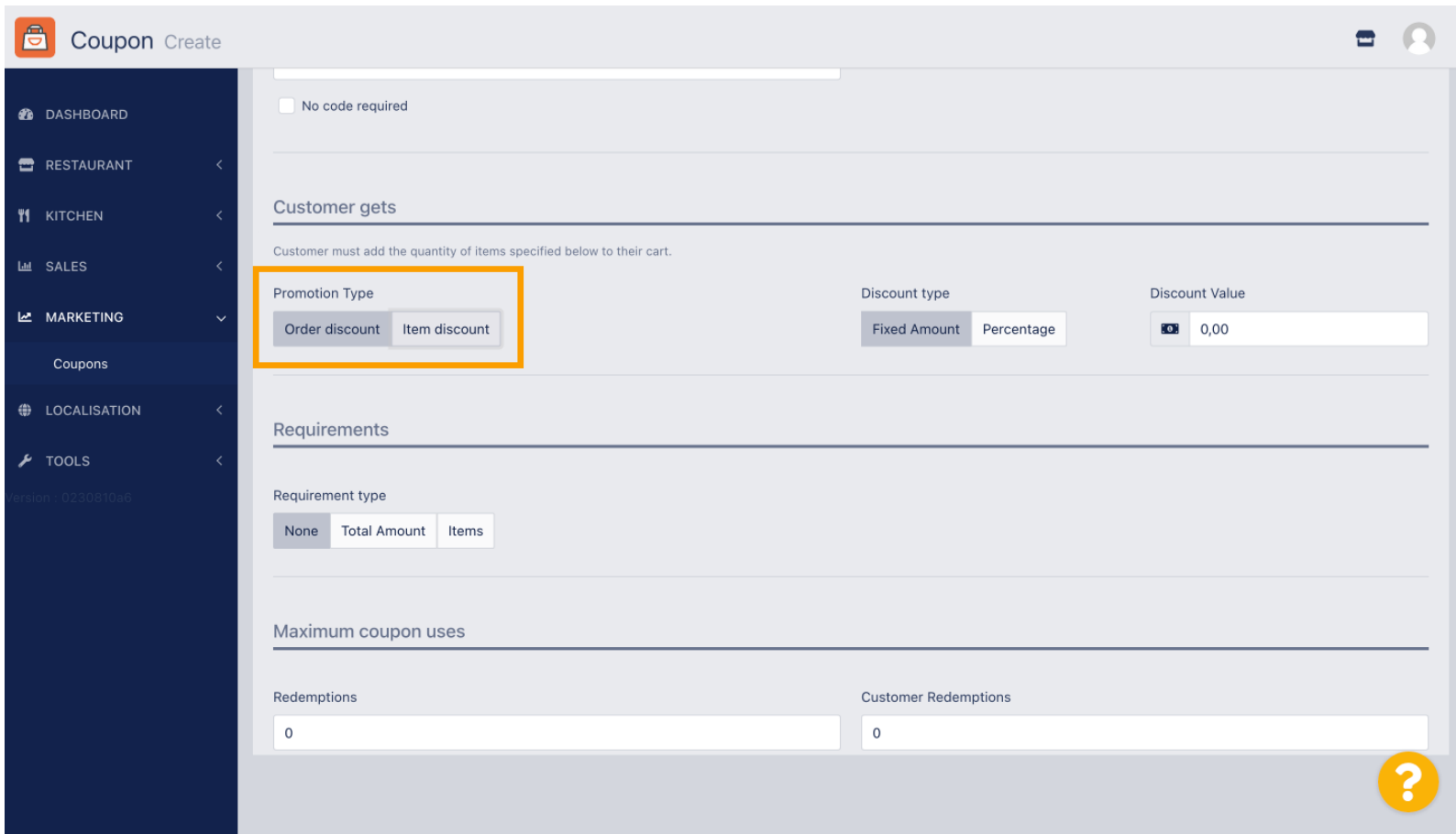
Si se selecciona esta opción “ No se requiere código ”, el cupón se agrega automáticamente una vez que el pedido cumple con los requisitos.



The screenshot shows the 'Coupon Create' interface in the DISH system. The left sidebar contains navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (highlighted), LOCALISATION, and TOOLS. The main content area has tabs for 'Coupon' and 'History'. Under the 'Coupon' tab, there is a 'New campaign' section with fields for 'Name' (containing 'Free Softdrink') and 'Description' (containing 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order'). Below these fields are two checked checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. A 'Code' field contains 'FreeSoftdrink'. Below the code field, the option 'No code required' is highlighted with an orange box. At the bottom, there is a 'Customer gets' section with a note: 'Customer must add the quantity of items specified below to their cart.' A yellow question mark icon is located in the bottom right corner of the interface.

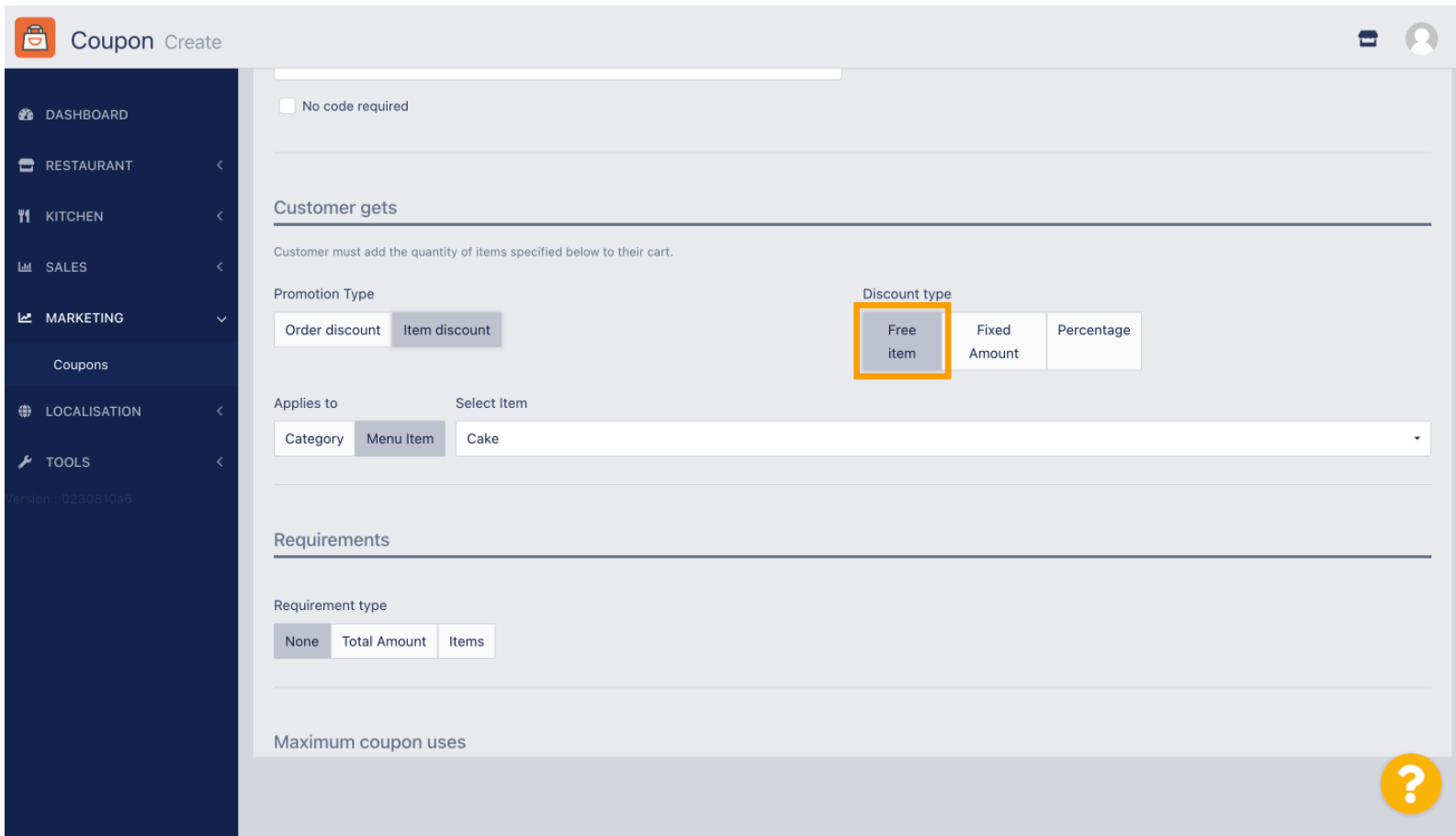


Ahora, configure el tipo de promoción haciendo clic en la función correspondiente: **Descuento por pedido** o **Descuento por artículo** . **Nota: El cliente debe agregar la cantidad de artículos especificada a continuación a su carrito.**



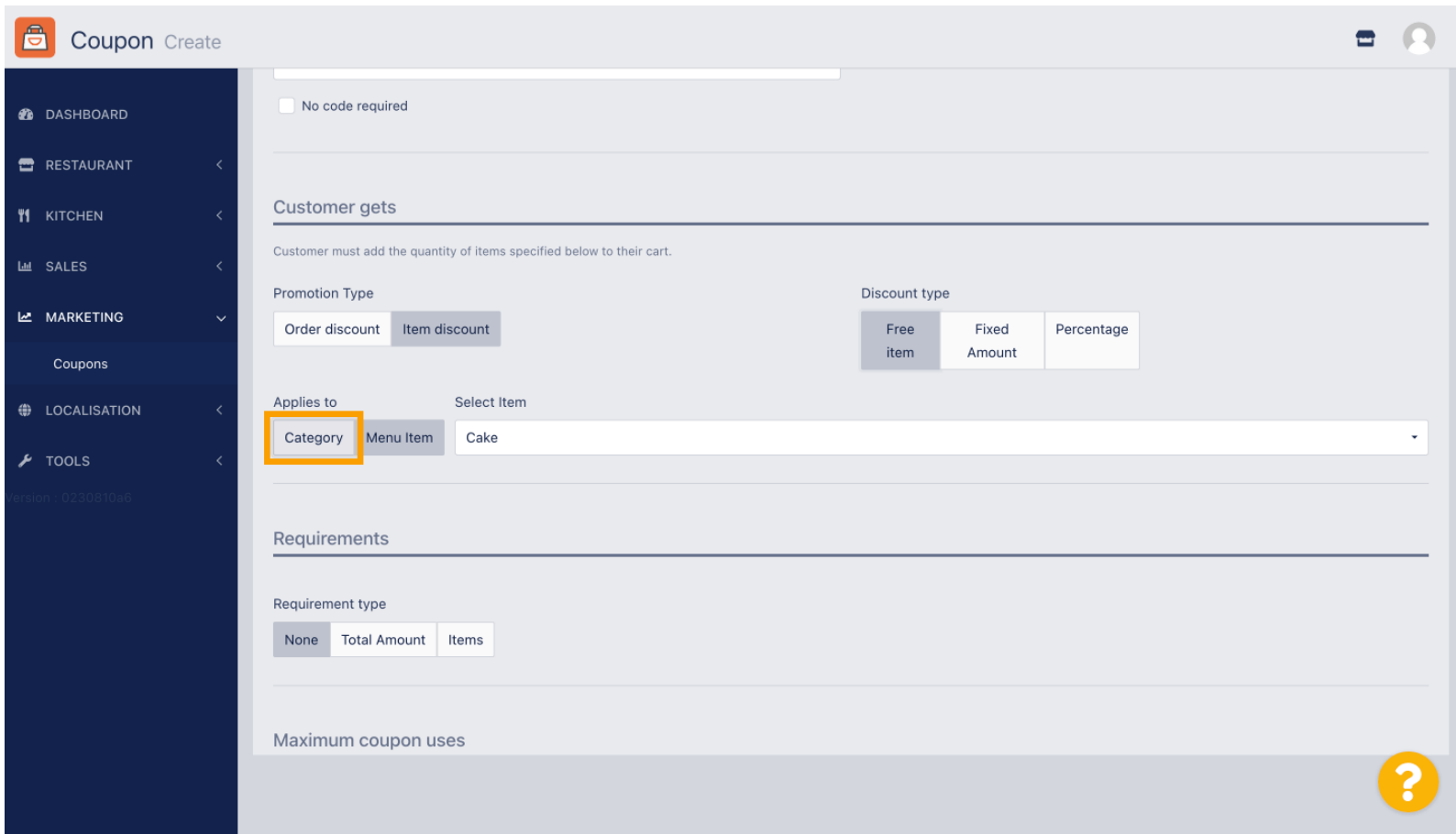


Ahora seleccione el tipo de descuento entre **Artículo gratis** , **Monto fijo** o **Porcentaje** .



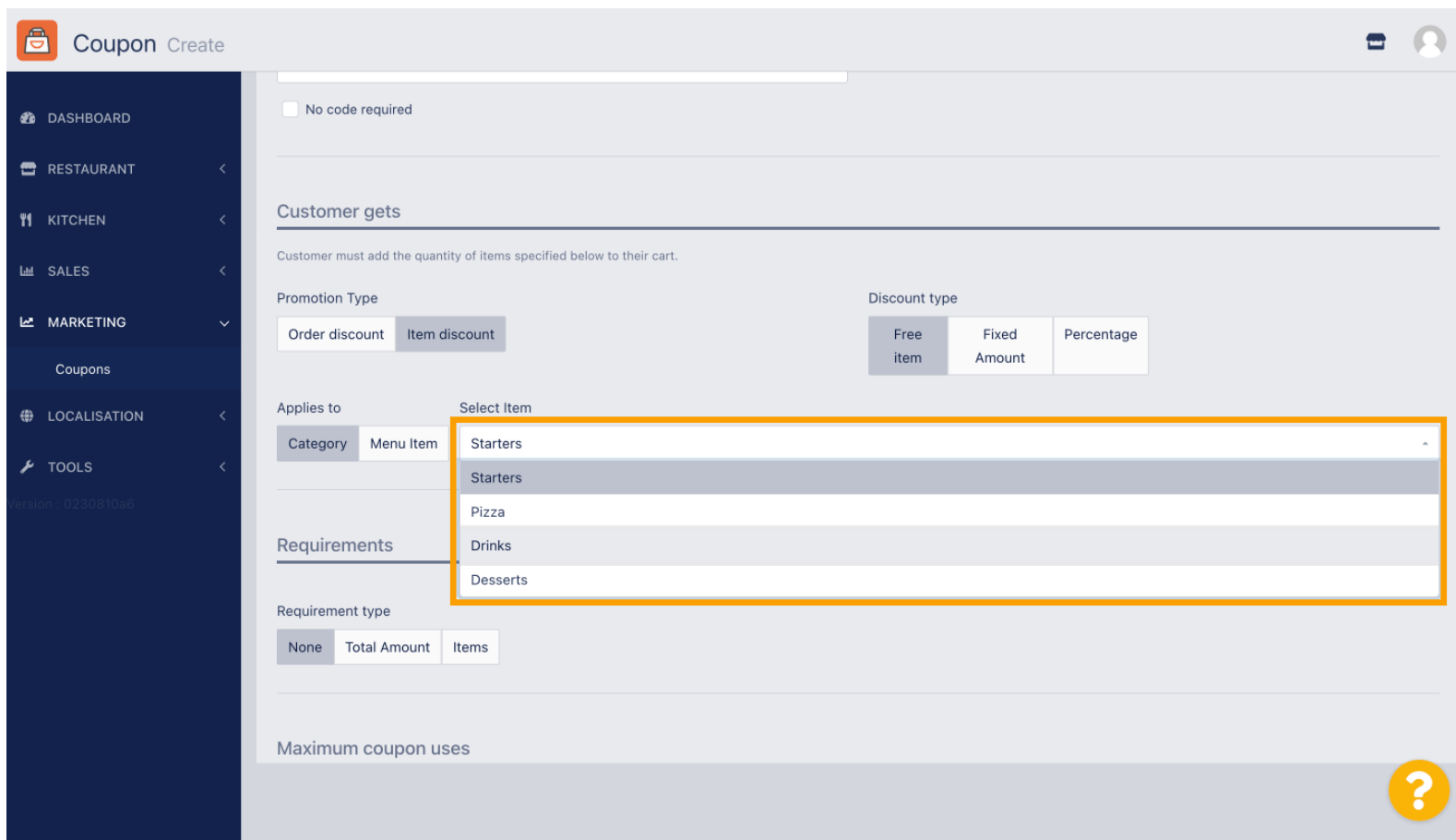


Puede hacer que el cupón se aplique a un **elemento de menú** específico o al elemento de menú de menor valor de una **categoría** específica .





Dependiendo de la opción que hayas elegido, **selecciona** ahora el **artículo** deseado .



Coupon Create

☐ No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount | **Item discount**

Discount type

Free item | Fixed Amount | Percentage

Applies to

Category | **Menu Item**

Select Item

- Starters
- Starters
- Pizza
- Drinks
- Desserts

Requirements

Requirement type

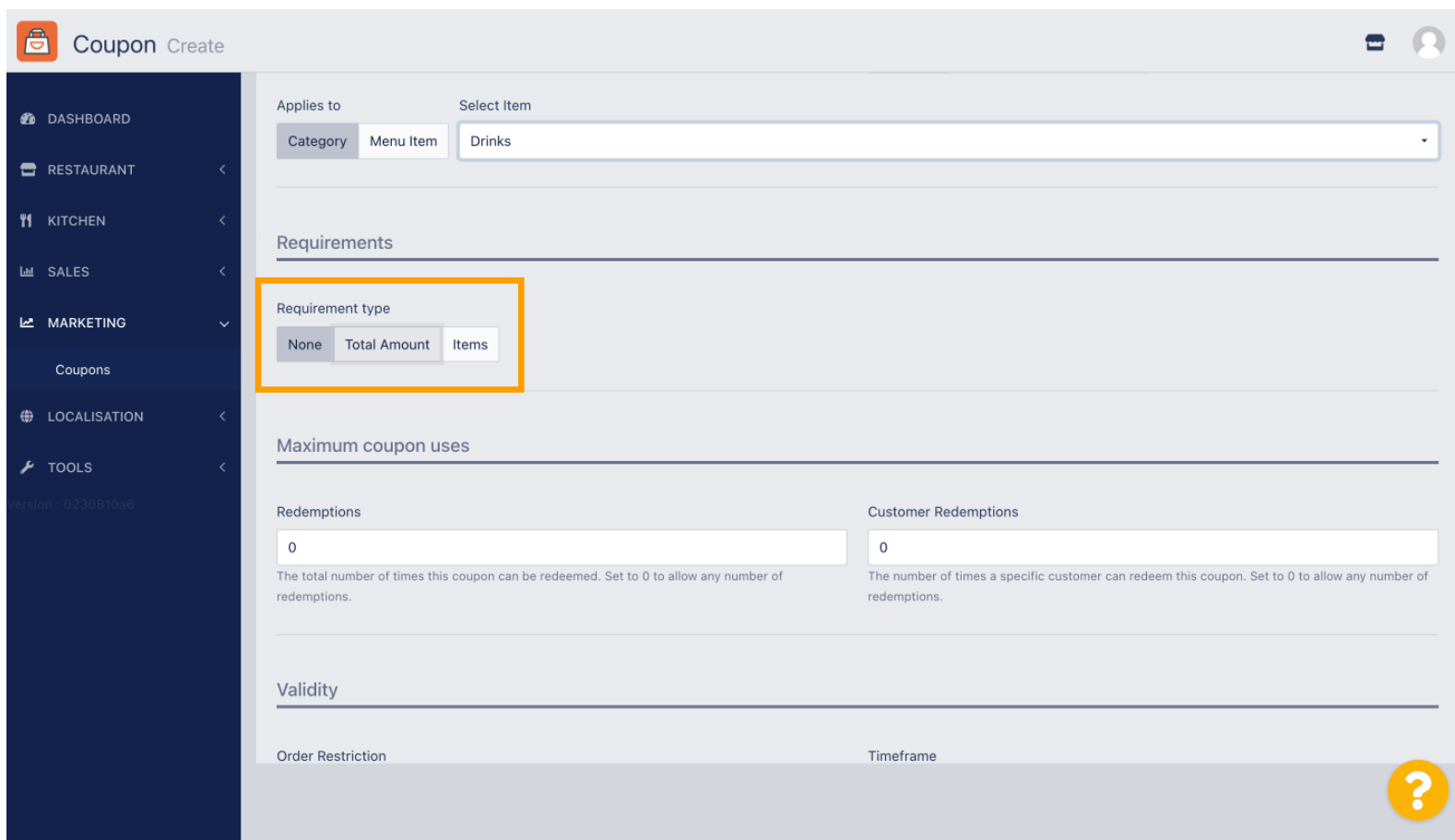
None | Total Amount | **Items**

Maximum coupon uses

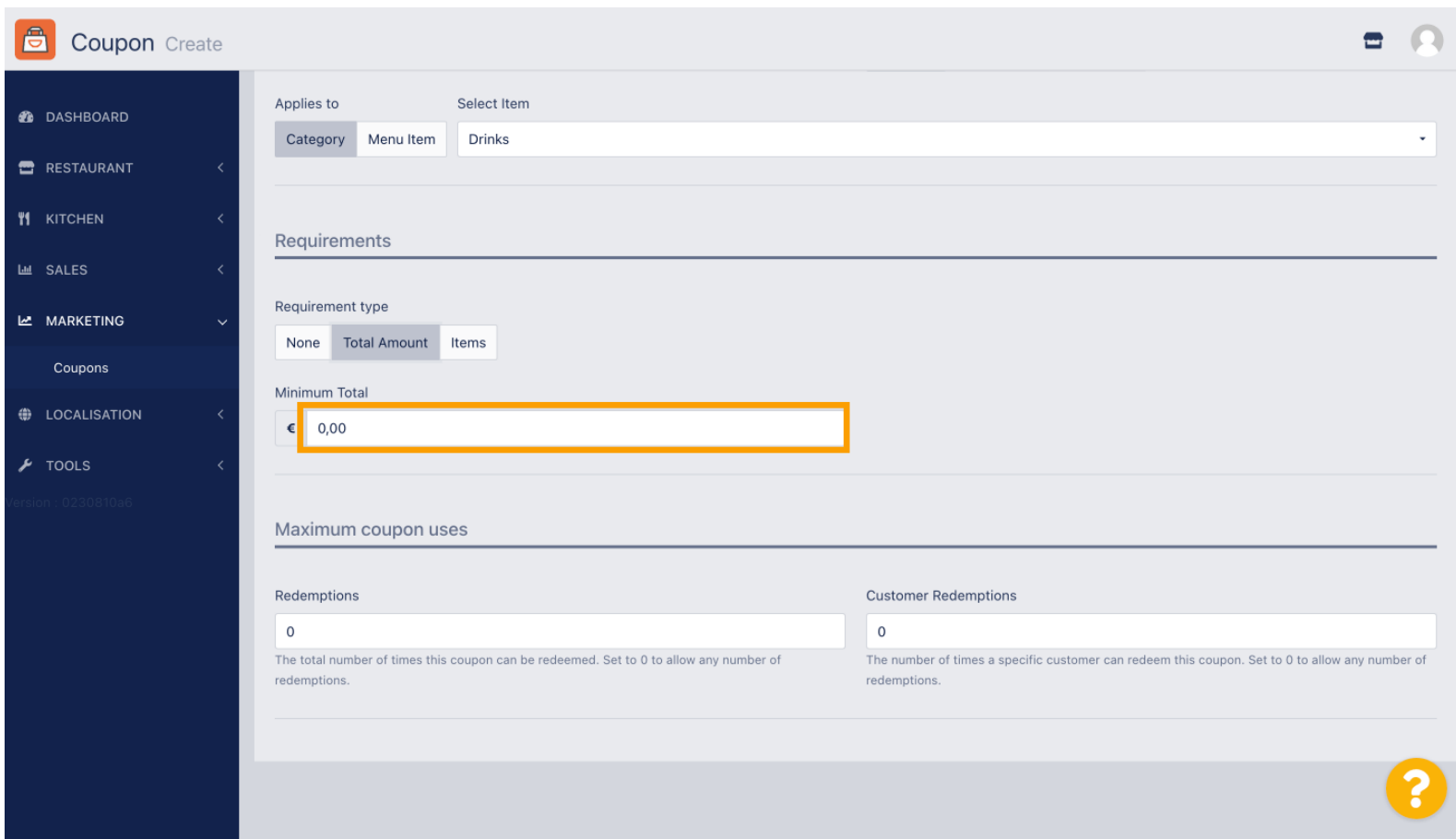
?



En Requisitos, puede establecer sus condiciones para el cupón haciendo clic en **Artículos** específicos o **Montos totales**.



Ahora ingrese aquí el **total mínimo del requisito de su cupón**.



The screenshot shows the 'Coupon Create' interface in the DISH system. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons (selected), LOCALISATION, and TOOLS. The main content area is light gray and titled 'Coupon Create'. It features a 'Select Item' dropdown menu with 'Drinks' selected. Below this is a 'Requirements' section with 'Requirement type' tabs for 'None', 'Total Amount' (selected), and 'Items'. The 'Minimum Total' field is highlighted with an orange border and contains the value '0,00'. Further down is the 'Maximum coupon uses' section, which includes 'Redemptions' and 'Customer Redemptions' fields, both set to '0'. A yellow question mark icon is located in the bottom right corner of the interface.

Coupon Create

Applies to: **Category** | **Menu Item** | **Drinks**

Requirements

Requirement type: **None** | **Total Amount** | **Items**

Minimum Total: € 0,00

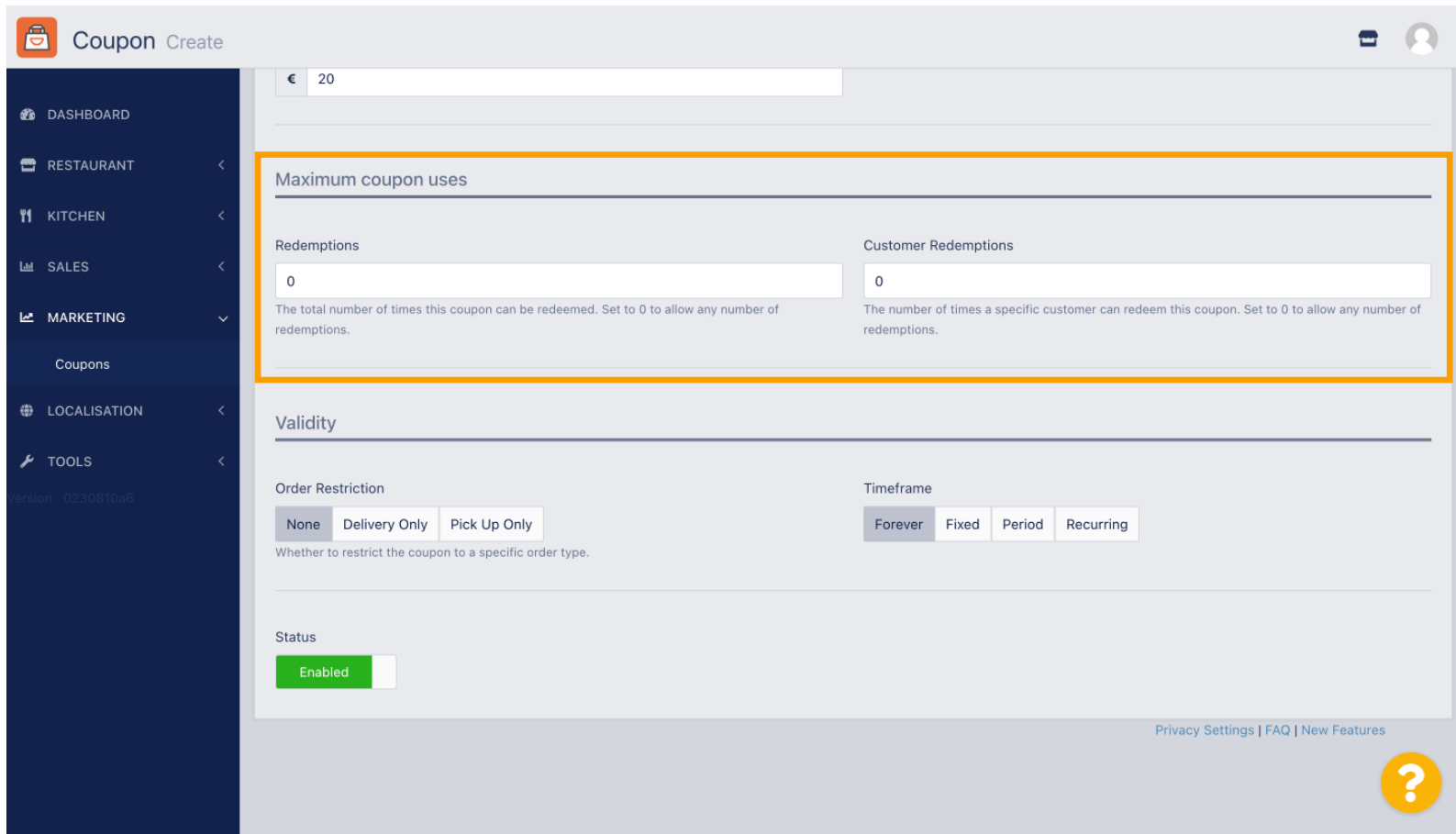
Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.



En **Usos máximos del cupón** puedes establecer el monto de canje del cupón, así como los Canjes del cliente.



Coupon Create

€ 20

Maximum coupon uses

Redemptions	Customer Redemptions
0	0

The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction	Timeframe
None Delivery Only Pick Up Only	Forever Fixed Period Recurring

Whether to restrict the coupon to a specific order type.

Status

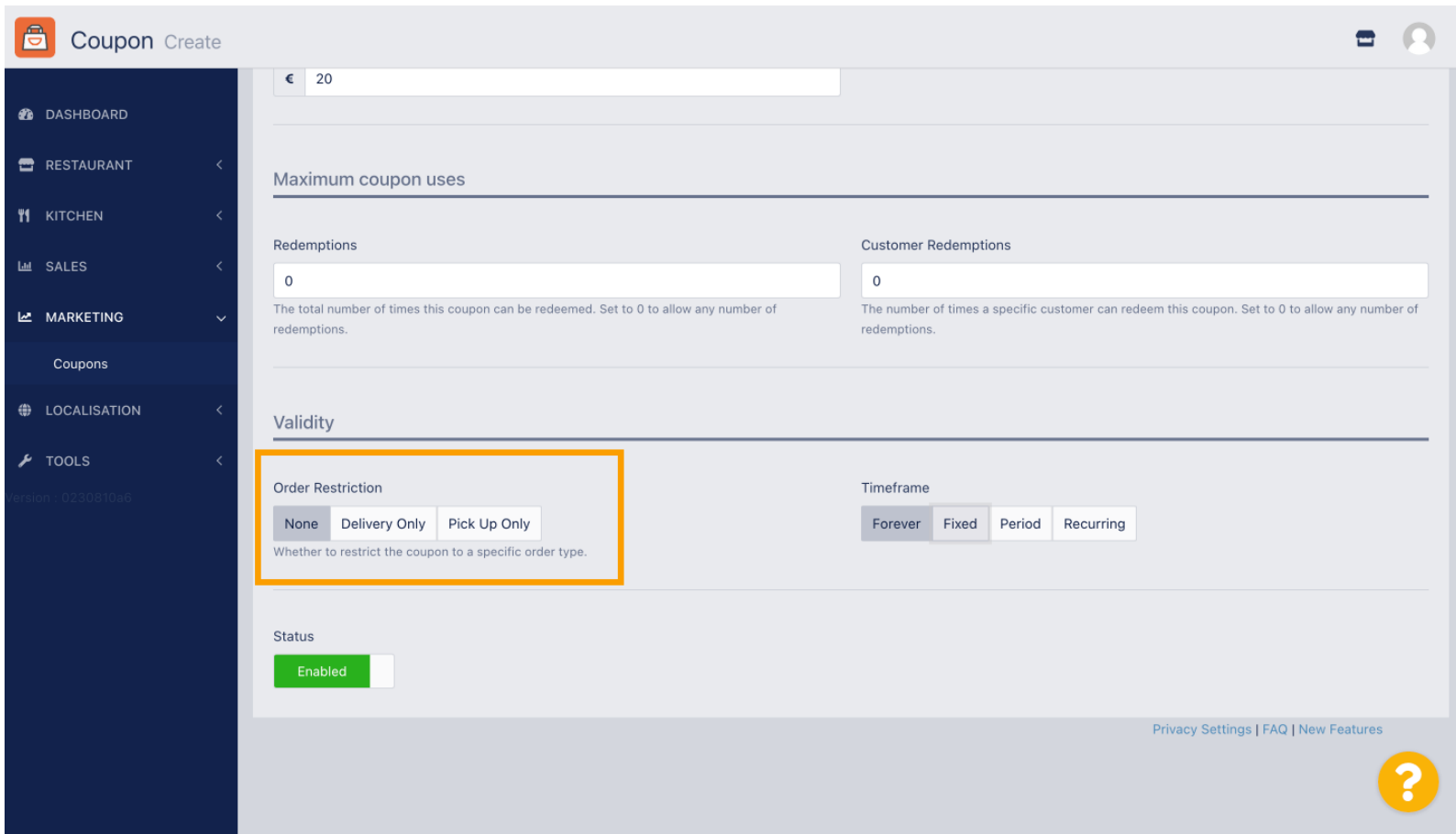
Enabled

[Privacy Settings](#) | [FAQ](#) | [New Features](#)

?

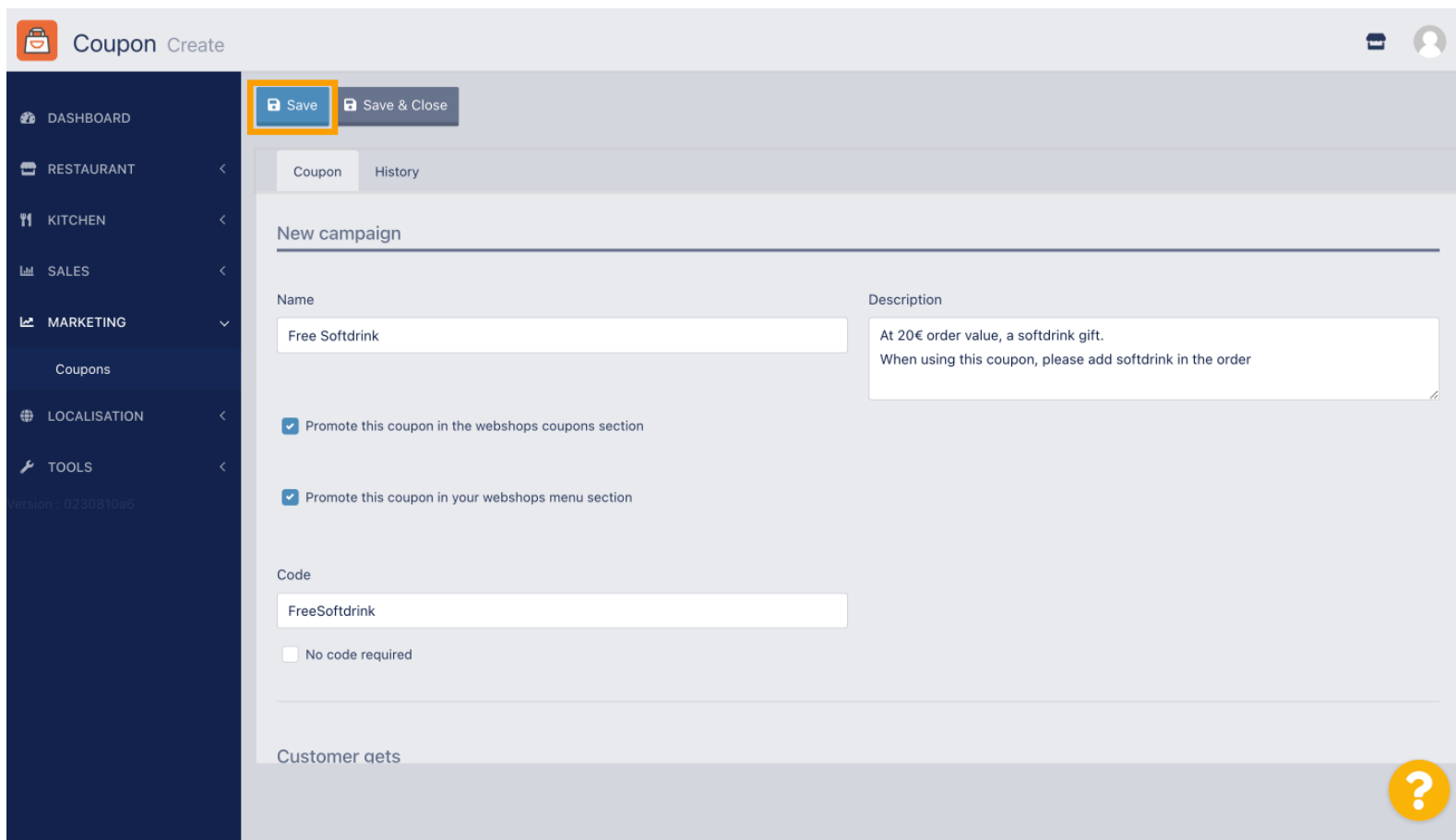


En Validez puedes establecer la **Restricción del pedido** si el cupón está limitado a un determinado tipo de pedido, así como el **período de tiempo en** el que se puede canjear.



The screenshot shows the 'Coupon Create' interface in the DISH system. The left sidebar contains navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (highlighted), LOCALISATION, and TOOLS. The main content area is titled 'Coupon Create' and features a currency selector set to '€ 20'. Below this, the 'Maximum coupon uses' section includes two input fields: 'Redemptions' (set to 0) and 'Customer Redemptions' (set to 0). The 'Validity' section is highlighted with an orange box and contains two sub-sections: 'Order Restriction' with buttons for 'None', 'Delivery Only', and 'Pick Up Only' (the 'Pick Up Only' button is selected), and 'Timeframe' with buttons for 'Forever', 'Fixed', 'Period', and 'Recurring'. The 'Status' section at the bottom shows a green 'Enabled' button. At the bottom right, there are links for 'Privacy Settings', 'FAQ', and 'New Features', along with a yellow question mark icon.

Después de realizar todos los ajustes, haga clic en **Guardar**.



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons (selected), LOCALISATION, and TOOLS. The main area has a top bar with 'Coupon Create' and a user profile icon. Below this are 'Save' and 'Save & Close' buttons; the 'Save' button is highlighted with an orange box. The main content area is titled 'New campaign' and contains two tabs: 'Coupon' (active) and 'History'. The 'Coupon' tab has a form with the following fields and options:

- Name:** A text input field containing 'Free Softdrink'.
- Description:** A text area containing 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order'.
- Promote this coupon in the webshops coupons section:** A checked checkbox.
- Promote this coupon in your webshops menu section:** A checked checkbox.
- Code:** A text input field containing 'FreeSoftdrink'.
- No code required:** An unchecked checkbox.

At the bottom of the form is a section labeled 'Customer gets'. A yellow circular help icon with a question mark is located in the bottom right corner of the interface.



Listo. El cupón ya está activado en tu tienda online.

[View Menu](#)
[Login](#)
[Register](#)
English

Restaurant open for

Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59

Your order settings [Edit](#)

- Pick-up
- As soon as possible (8 min)

Menu Working Hours Info **Coupons** Allergens

Free Softdrink

At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

Code: FreeSoftdrink

Your Order

- Coca Cola 0,4l € 4.50
Deposit (€ 0.20)
- Pizza Calzone € 10.00
- Pizza Margherita € 10.00

FreeSoftdrink

Sub Total:	€ 24.50
Coupon [FreeSoftdrink]:	-€ 4.50
Order Total:	€ 20.00

[Checkout](#)



Escanee para ir al reproductor interactivo