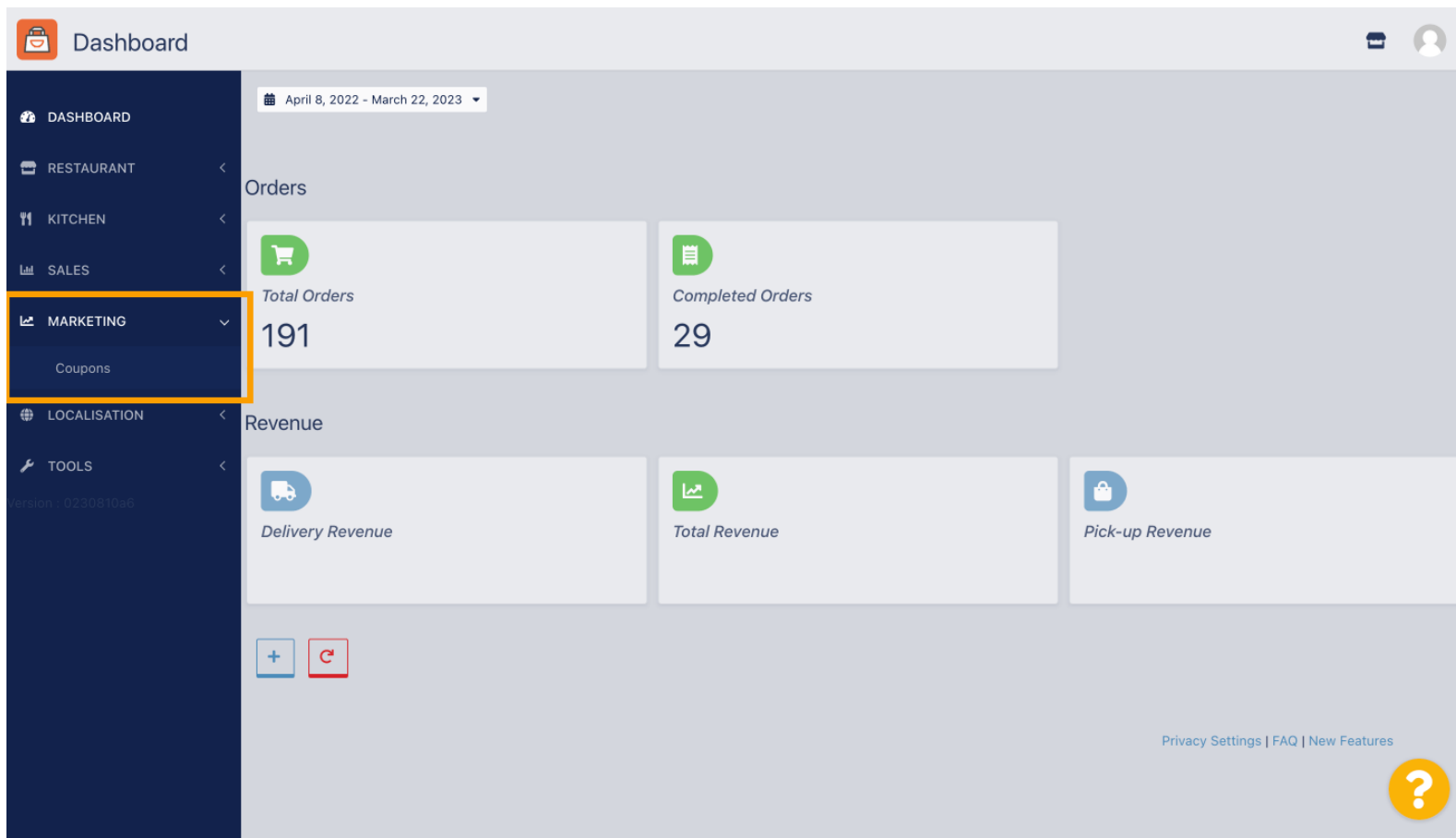




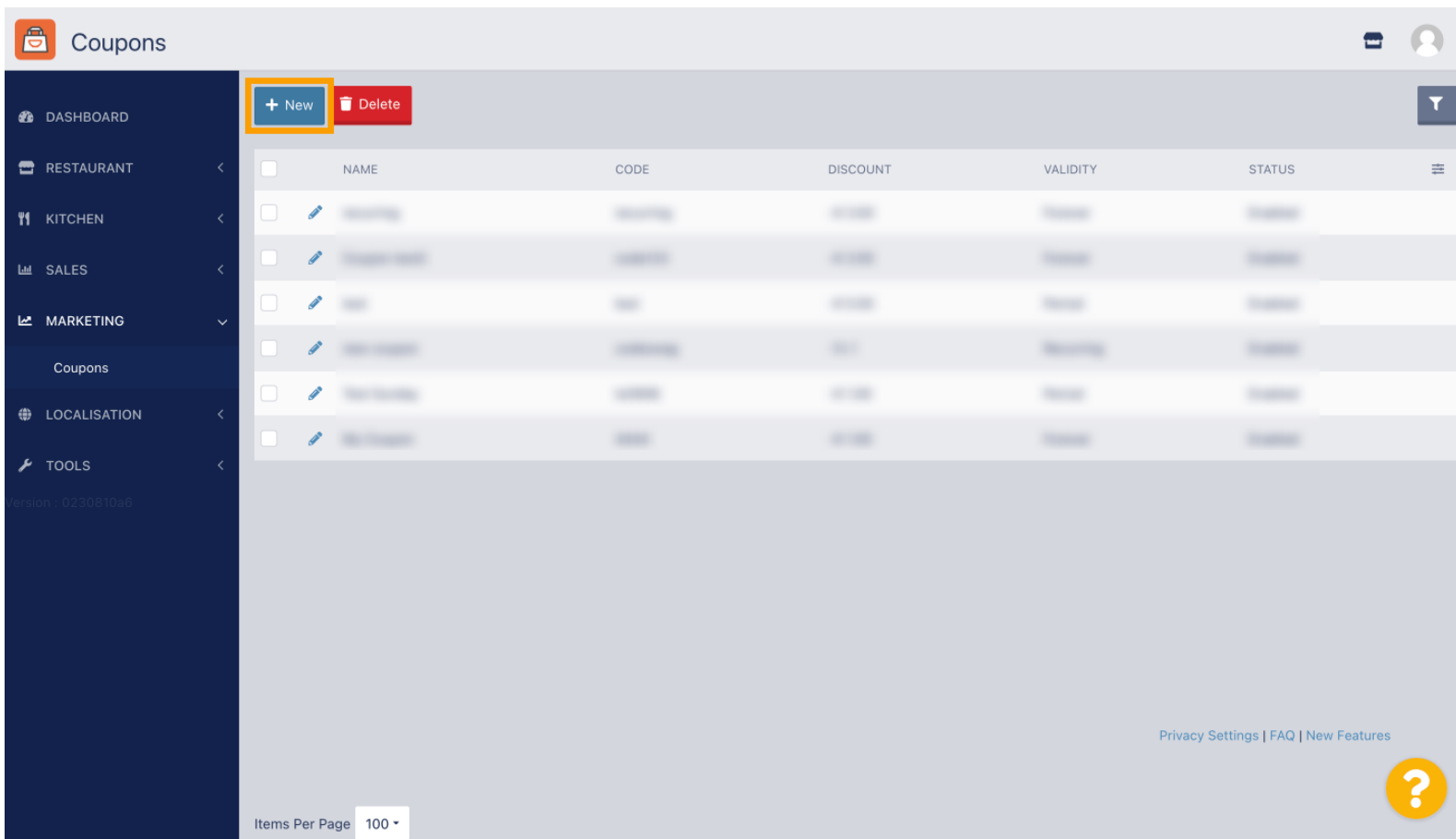
Benvenuti alla **Dashboard degli ordini DISH** . Cliccate su **Coupon** nella sezione **Marketing** .



The screenshot shows the DISH Order Dashboard interface. On the left is a dark blue sidebar with a menu. The 'MARKETING' section is highlighted with an orange box, and the 'Coupons' option is visible below it. The main content area has a light gray background. At the top, it says 'Dashboard' with a shopping bag icon and a date range 'April 8, 2022 - March 22, 2023'. Below this, the 'Orders' section is displayed with two cards: 'Total Orders' with a value of 191 and 'Completed Orders' with a value of 29. The 'Revenue' section follows with three cards: 'Delivery Revenue' (with a truck icon), 'Total Revenue' (with a bar chart icon), and 'Pick-up Revenue' (with a shopping bag icon). At the bottom right, there are links for 'Privacy Settings', 'FAQ', and 'New Features', along with a yellow circular help icon containing a white question mark.



Fai clic su **+Nuovo** per creare un coupon oppure fai clic sull'icona **della matita** per modificarne uno.

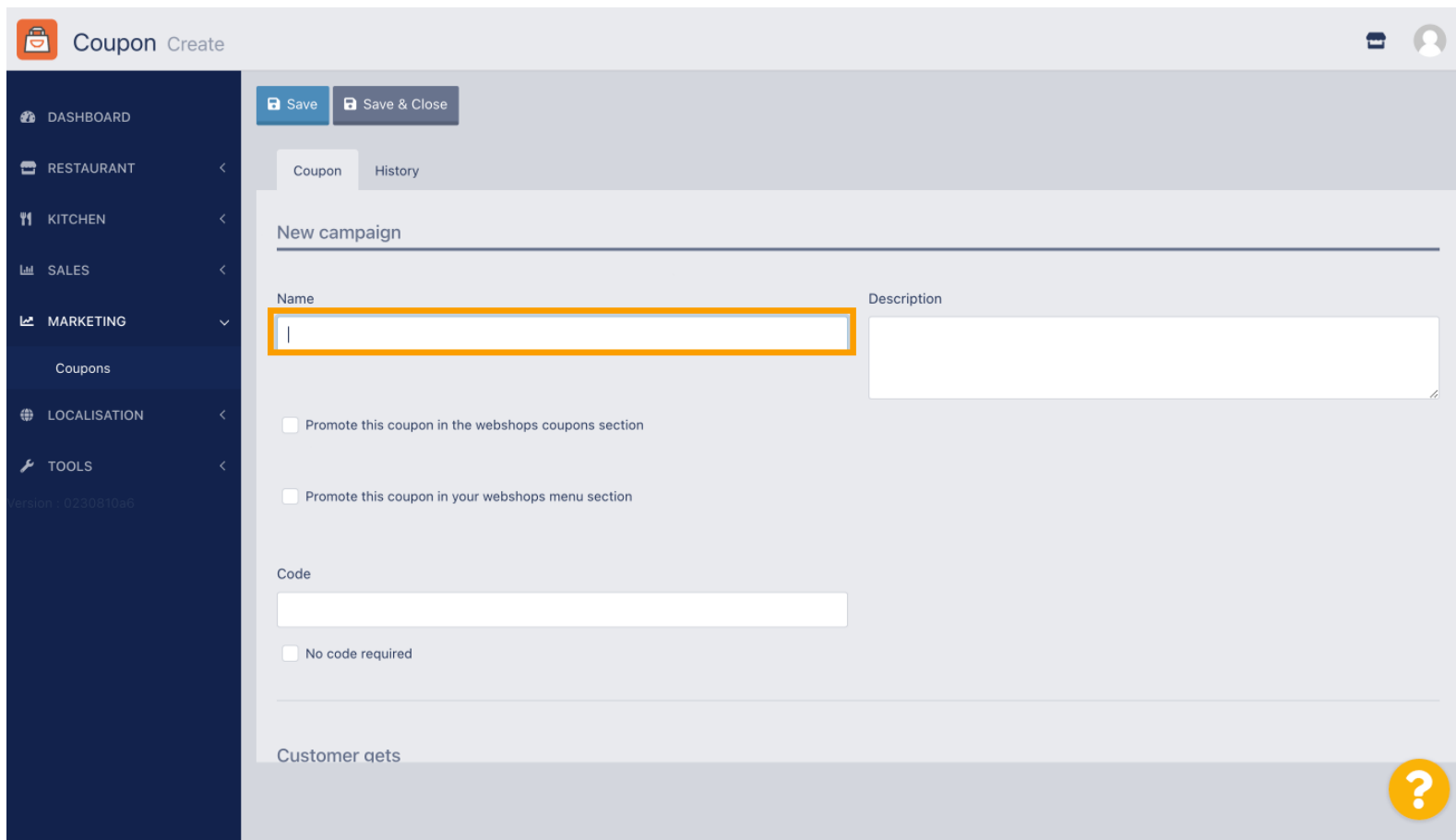


The screenshot shows the 'Coupons' management interface. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), LOCALISATION, and TOOLS. Under 'MARKETING', 'Coupons' is selected. The main content area has a light gray header with a '+ New' button (highlighted with an orange box) and a 'Delete' button. Below the header is a table with columns: NAME, CODE, DISCOUNT, VALIDITY, STATUS, and a menu icon. The table contains several rows of coupon data. At the bottom right, there are links for 'Privacy Settings | FAQ | New Features' and a yellow circular help icon with a question mark. At the bottom left, there is a 'Items Per Page' dropdown set to '100'.

	NAME	CODE	DISCOUNT	VALIDITY	STATUS
☐					
☐					
☐					
☐					
☐					
☐					
☐					



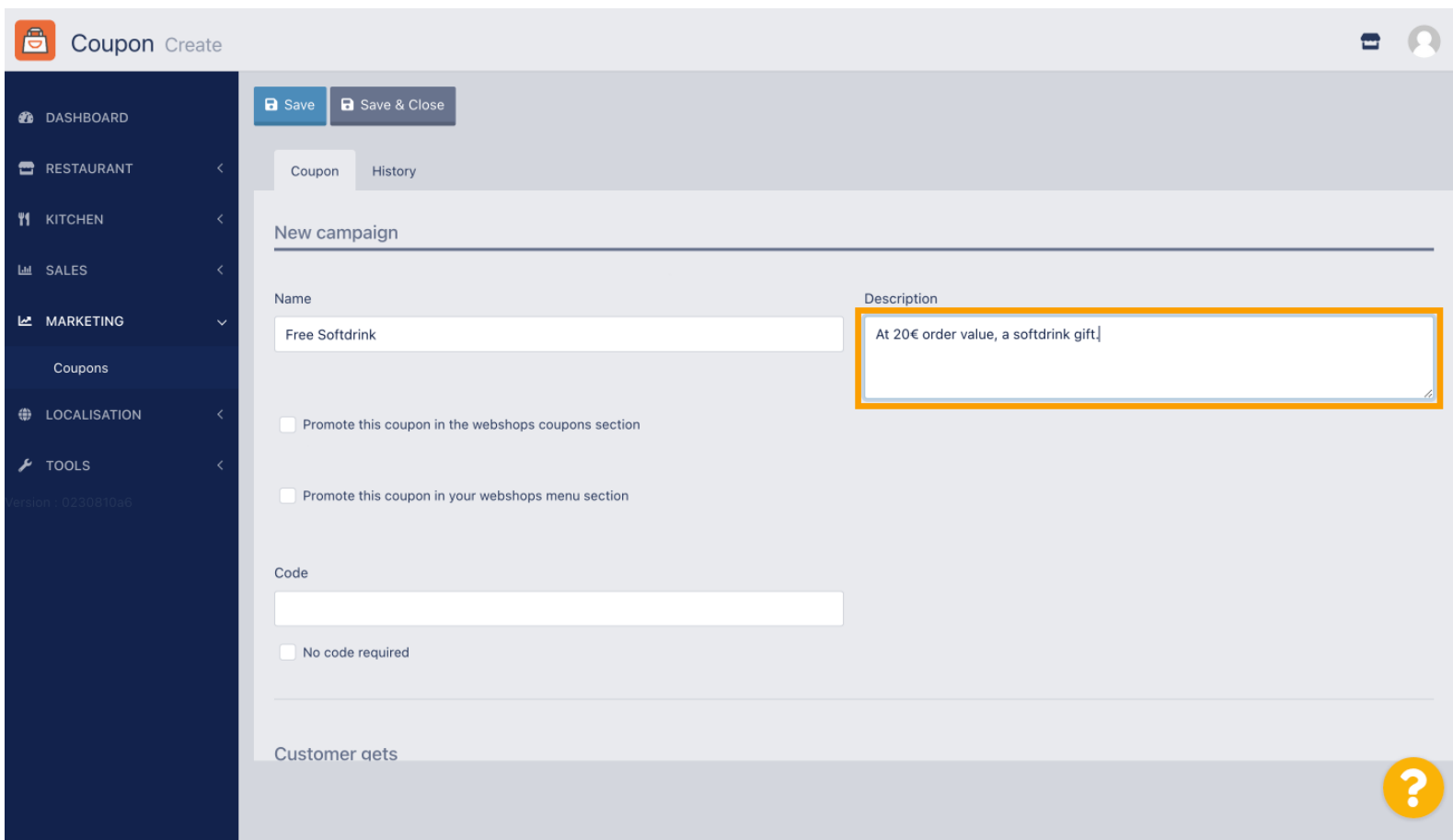
Per prima cosa inserisci il **nome** del coupon .



The screenshot shows the 'Coupon Create' interface in the DISH Order system. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons, LOCALISATION, and TOOLS. The main content area has a header with 'Coupon Create' and a user profile icon. Below the header are 'Save' and 'Save & Close' buttons. The 'Coupon' tab is active, showing a 'New campaign' form. The 'Name' field is highlighted with an orange border. The 'Description' field is a larger text area. Below these are two checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. A 'Code' field is also present, with a 'No code required' checkbox below it. At the bottom, there is a 'Customer gets' section and a yellow question mark icon in the bottom right corner.



Descrivi il tipo di sconto nel campo **Descrizione**. **Nota: scrivi qui anche le condizioni di utilizzo, in modo che il tuo cliente ne sia informato.**



Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift.

☐ Promote this coupon in the webshops coupons section

☐ Promote this coupon in your webshops menu section

Code

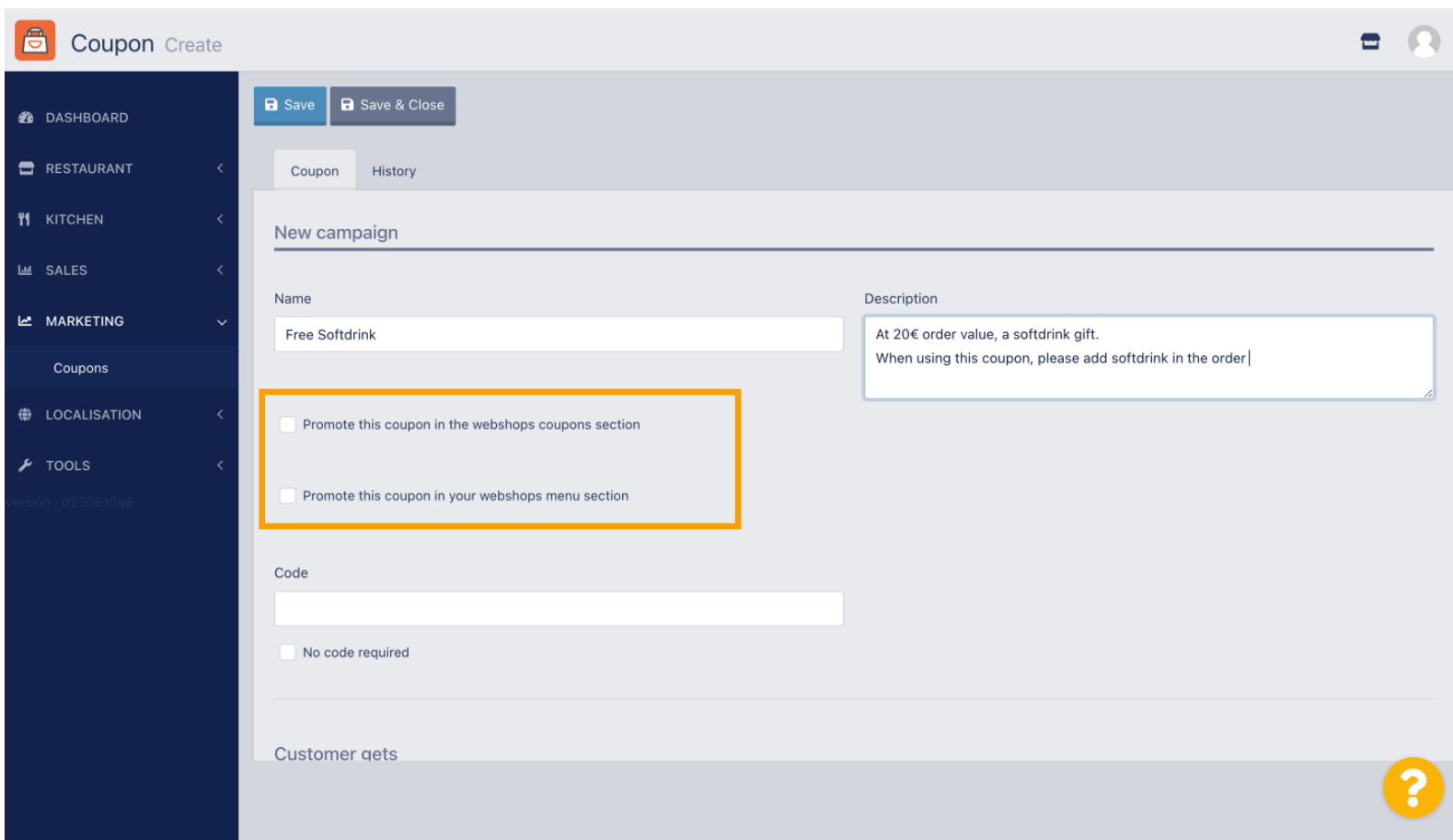
☐ No code required

Customer gets

?



Qui puoi scegliere dove visualizzare i tuoi coupon cliccando sulle **caselle di controllo**. **Nota: puoi vedere degli esempi nei due passaggi successivi.**



Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

☐ Promote this coupon in the webshops coupons section

☐ Promote this coupon in your webshops menu section

Code

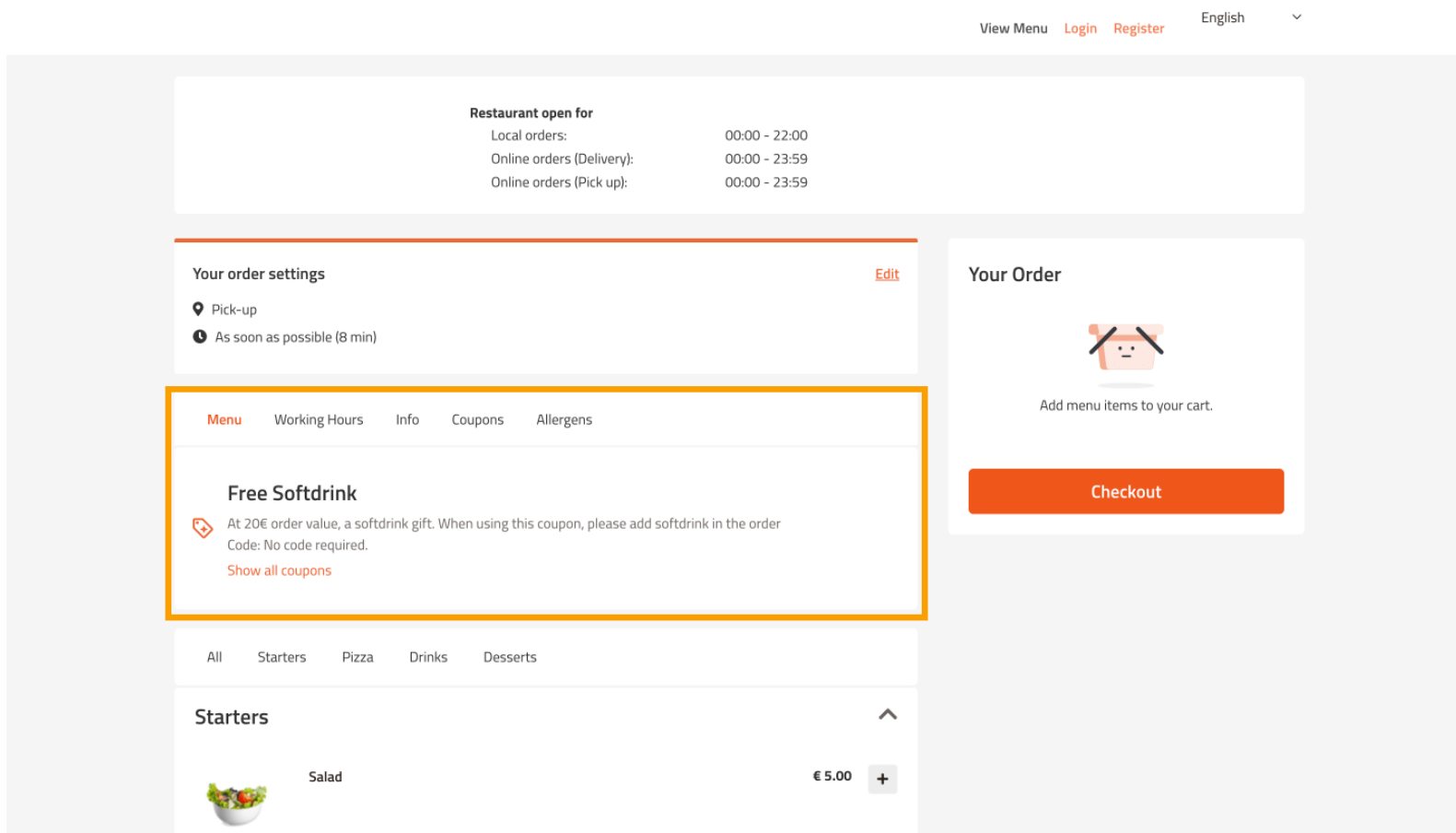
☐ No code required

Customer gets

?



Qui vedrai il tuo coupon se utilizzi l'opzione " **Promuovi questo coupon nella sezione menu del tuo negozio online**". **Nota: qui può essere visualizzato solo un coupon alla volta.**



The screenshot displays the DISH online ordering interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections. The "Restaurant open for" section shows the following hours: Local orders: 00:00 - 22:00, Online orders (Delivery): 00:00 - 23:59, and Online orders (Pick up): 00:00 - 23:59. Below this is the "Your order settings" section, which includes "Pick-up" and "As soon as possible (8 min)". The "Menu" section is highlighted with an orange border and contains a "Free Softdrink" coupon. The coupon details are: "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required." and a link to "Show all coupons". The "Your Order" section on the right shows a shopping cart icon and a "Checkout" button. The bottom section shows the "Starters" menu with a "Salad" item priced at € 5.00.

View Menu Login Register English

Restaurant open for

Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59

Your order settings [Edit](#)

- Pick-up
- As soon as possible (8 min)

Menu Working Hours Info Coupons Allergens

Free Softdrink

At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
Code: No code required.
[Show all coupons](#)

Your Order

Add menu items to your cart.

Checkout

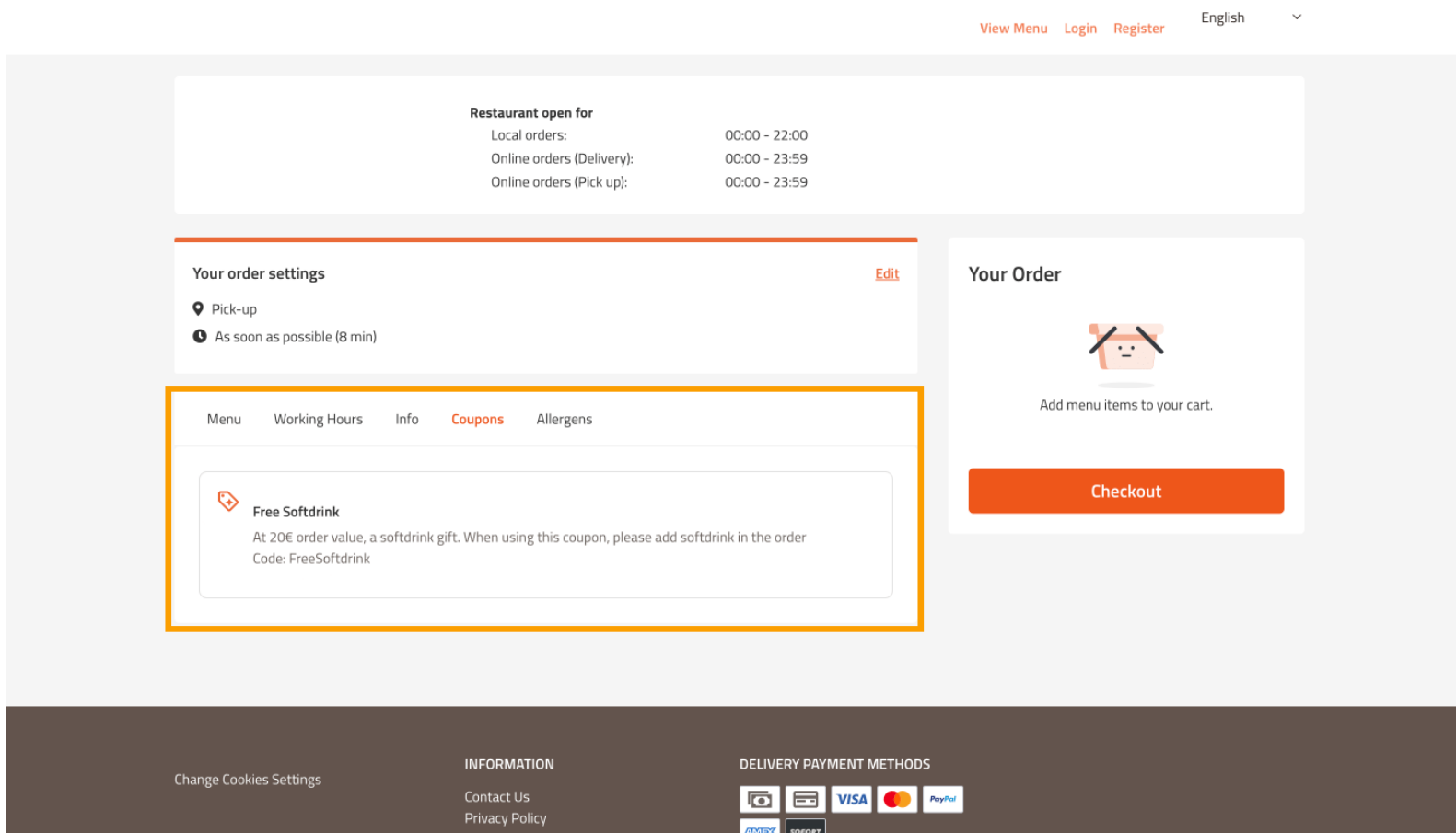
All Starters Pizza Drinks Desserts

Starters

Salad € 5.00 +



Qui vedrai il tuo coupon se utilizzi l'opzione " **Promuovi questo coupon nella sezione coupon del negozio online**". **Nota: qui possono essere visualizzati più coupon.**



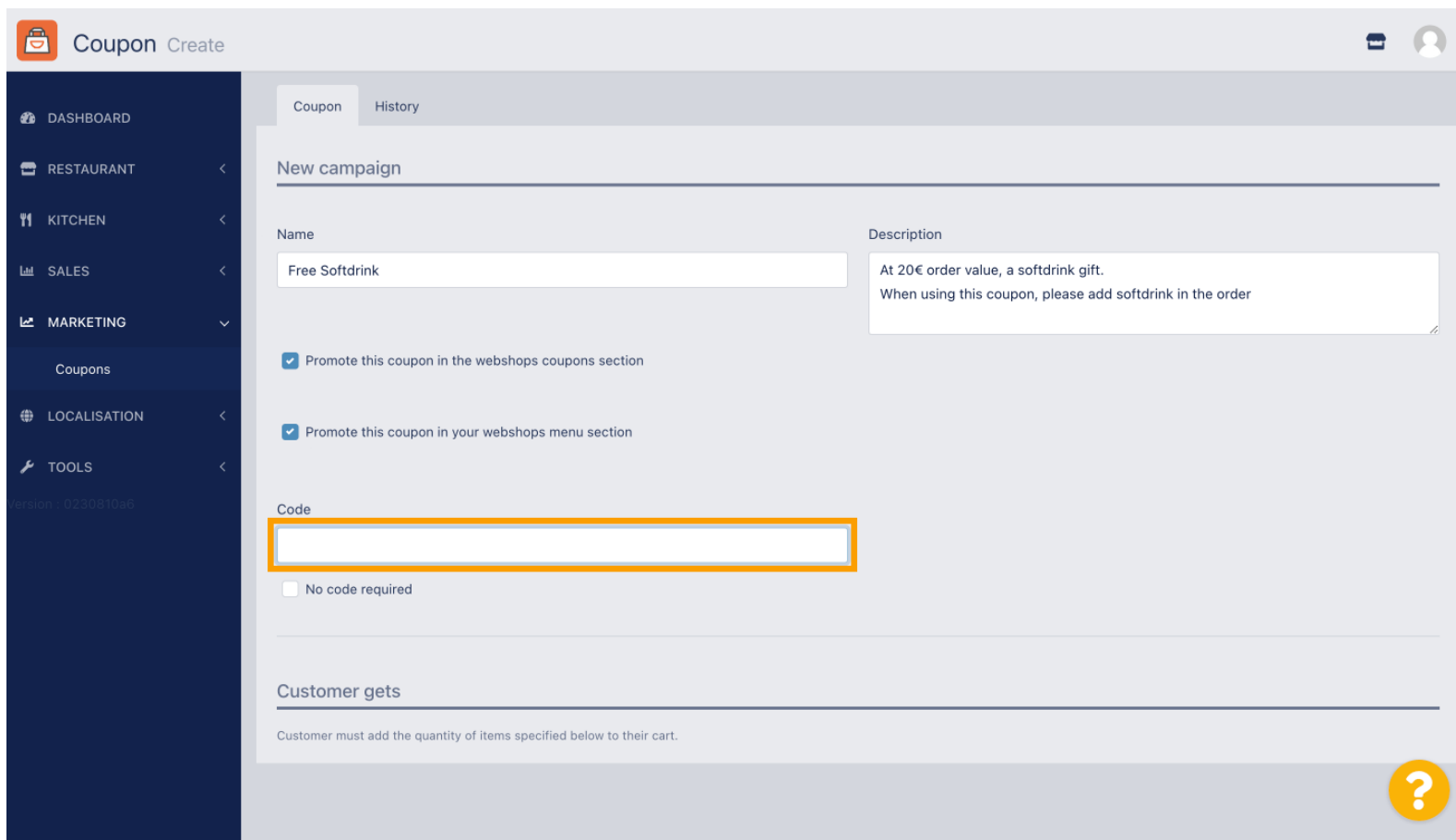
The screenshot shows the DISH online ordering interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". The main content area is divided into several sections:

- Restaurant open for:**
 - Local orders: 00:00 - 22:00
 - Online orders (Delivery): 00:00 - 23:59
 - Online orders (Pick up): 00:00 - 23:59
- Your order settings:**
 - Pick-up
 - As soon as possible (8 min)
- Navigation tabs:** Menu, Working Hours, Info, **Coupons** (highlighted), Allergens
- Coupon details (highlighted with an orange border):**
 - Free Softdrink**
 - At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order
 - Code: FreeSoftdrink
- Your Order:**
 - Icon of a shopping bag with a plus sign.
 - Add menu items to your cart.
 - Checkout** button

The bottom of the page features a dark footer with the following sections:

- Change Cookies Settings**
- INFORMATION:** Contact Us, Privacy Policy
- DELIVERY PAYMENT METHODS:** Icons for various payment methods including VISA, Mastercard, PayPal, AMEX, and SOFORT.

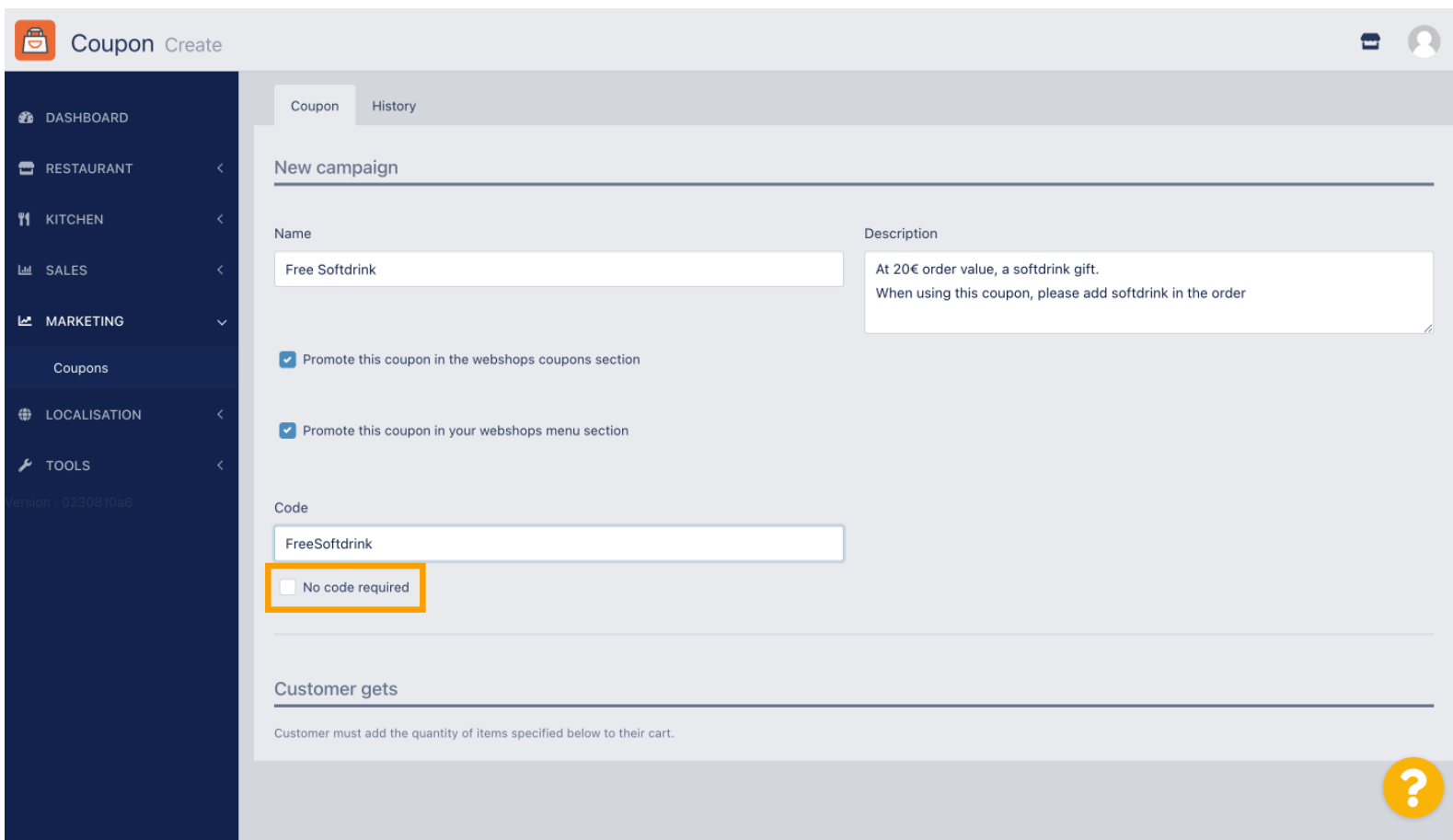
 Nel campo **Codice** puoi anche assegnare un **codice individuale** al coupon.



The screenshot shows the 'Coupon Create' interface in the DISH system. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons (selected), LOCALISATION, and TOOLS. The main content area has tabs for 'Coupon' and 'History'. Under the 'Coupon' tab, there's a 'New campaign' section. It includes a 'Name' field with 'Free Softdrink', a 'Description' field with 'At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order', and two checked checkboxes: 'Promote this coupon in the webshops coupons section' and 'Promote this coupon in your webshops menu section'. Below these is a 'Code' field, which is highlighted with an orange border, and a 'No code required' checkbox. At the bottom, there's a 'Customer gets' section with a note: 'Customer must add the quantity of items specified below to their cart.' A yellow question mark icon is in the bottom right corner.

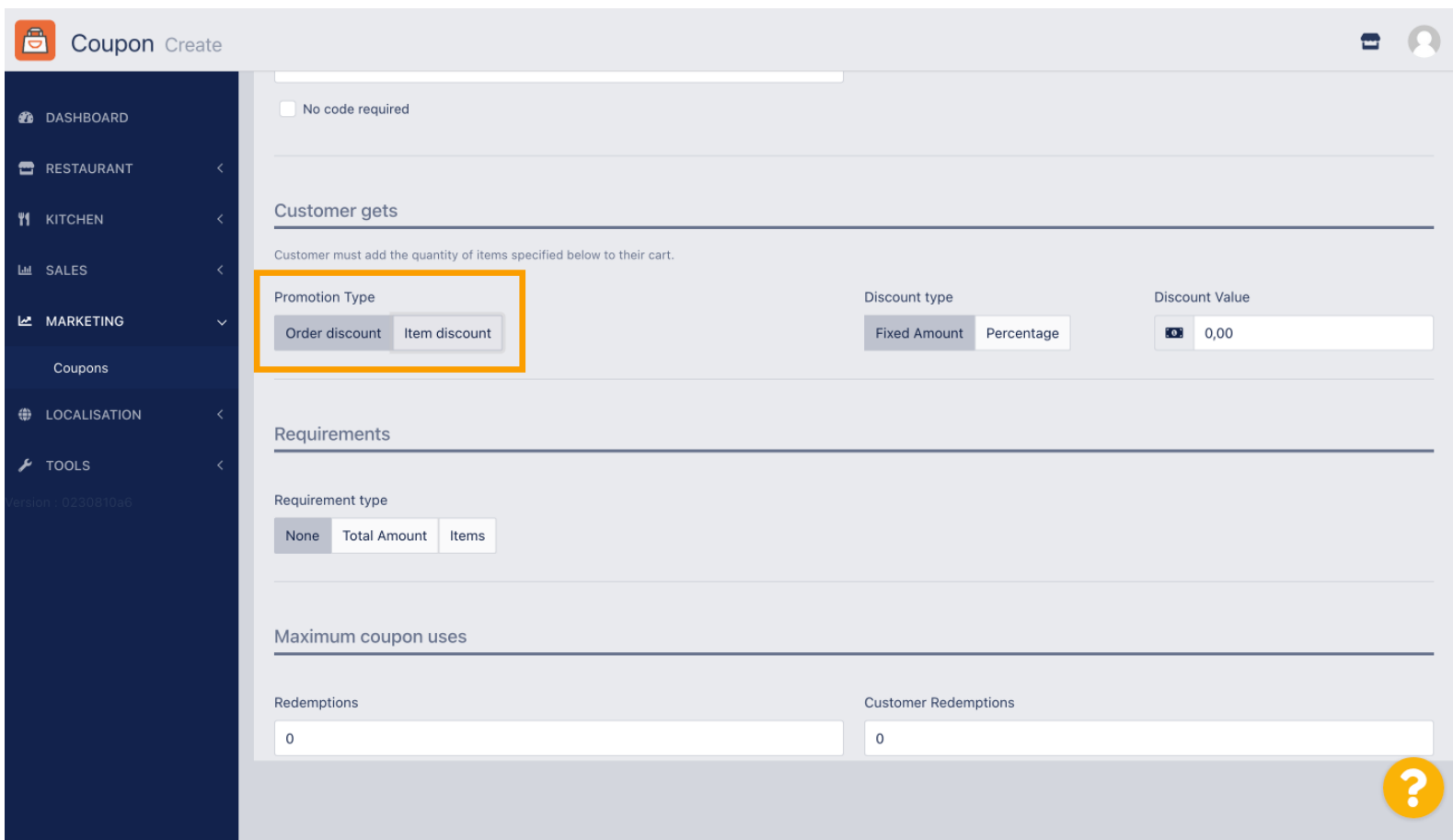


Se si seleziona l'opzione " **Nessun codice richiesto** ", il coupon verrà aggiunto automaticamente non appena l'ordine soddisfa i requisiti.





Ora imposta il Tipo di Promozione cliccando sulla rispettiva funzione **Sconto ordine** o **Sconto articolo** .
Nota: il cliente deve aggiungere al carrello la quantità di articoli specificata di seguito.



Coupon Create

☐ No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount Item discount

Discount type

Fixed Amount Percentage

Discount Value

0,00

Requirements

Requirement type

None Total Amount Items

Maximum coupon uses

Redemptions

0

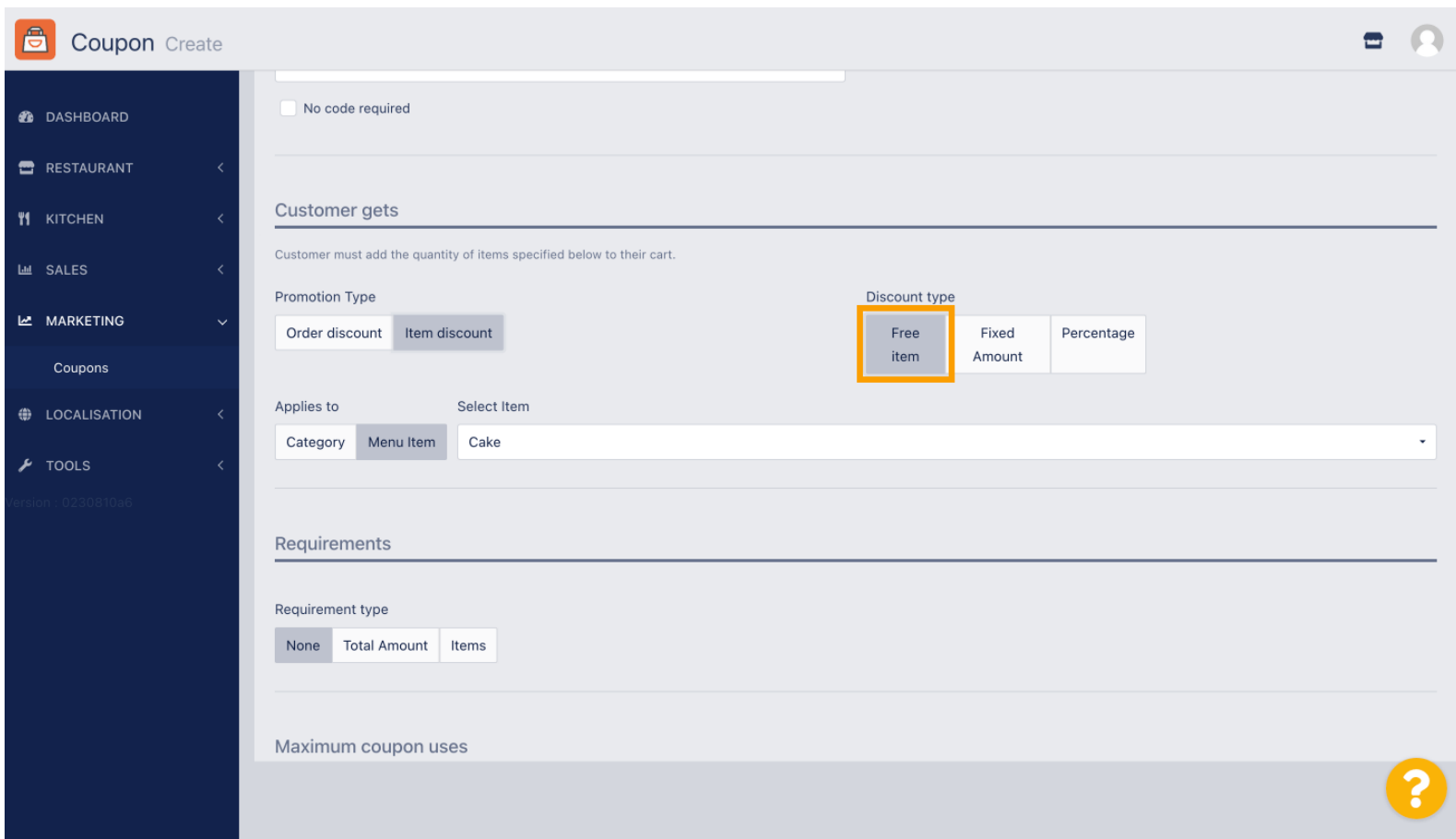
Customer Redemptions

0

?



Ora seleziona il tipo di sconto tra **Articolo gratuito** , **Importo fisso** o **Percentuale** .



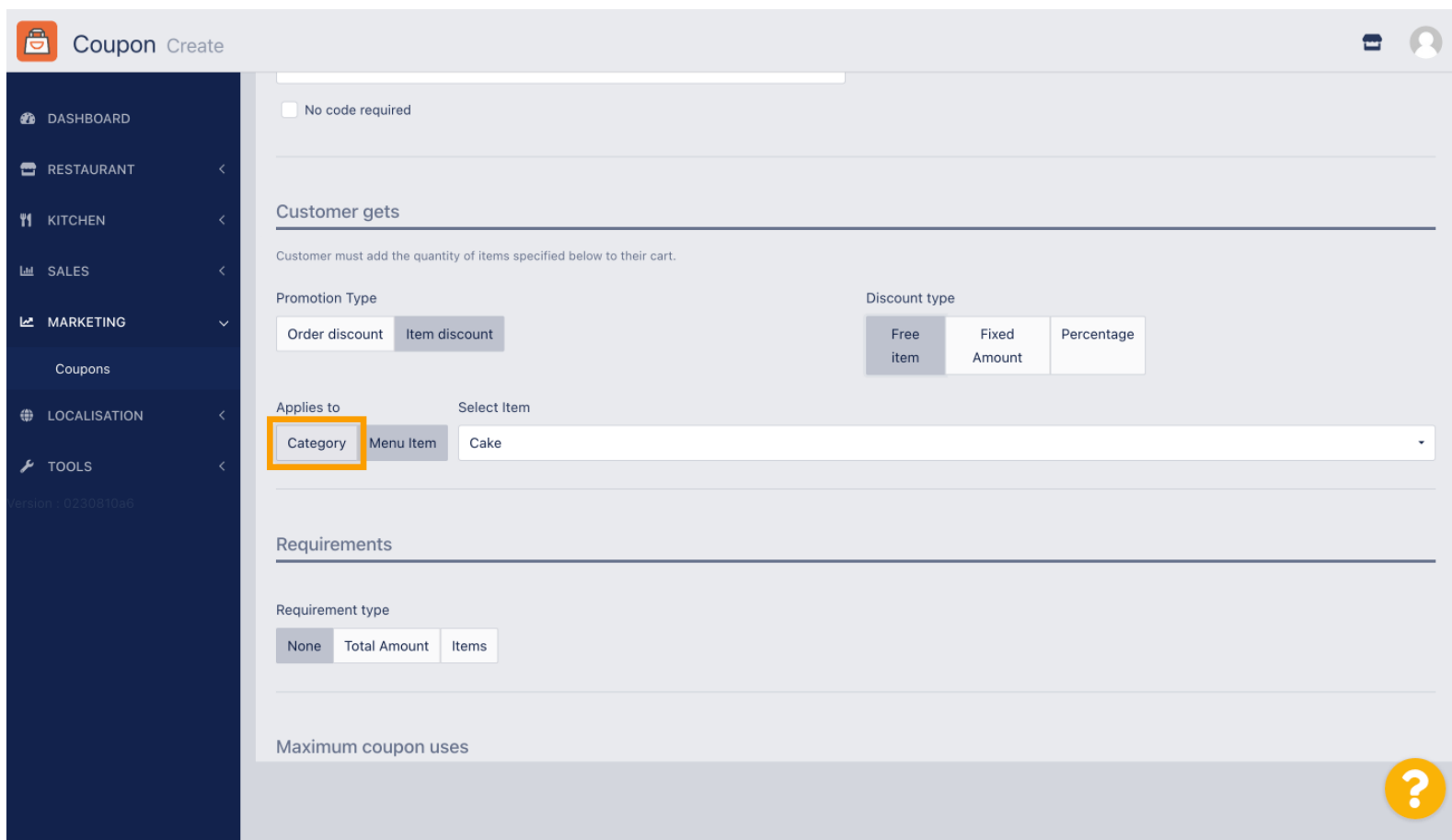
The screenshot shows the 'Coupon Create' interface in the DISH system. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons, LOCALISATION, and TOOLS. The main content area is light gray and contains the following sections:

- No code required:** A checkbox that is currently unchecked.
- Customer gets:** A section with a note 'Customer must add the quantity of items specified below to their cart.'
- Promotion Type:** Two buttons: 'Order discount' and 'Item discount'.
- Discount type:** Three buttons: 'Free item' (highlighted with an orange box), 'Fixed Amount', and 'Percentage'.
- Applies to:** A section with two tabs: 'Category' and 'Menu Item'.
- Select Item:** A dropdown menu showing 'Cake'.
- Requirements:** A section with a 'Requirement type' and three buttons: 'None', 'Total Amount', and 'Items'.
- Maximum coupon uses:** A field for setting the maximum number of uses.

A yellow circular help icon with a question mark is located in the bottom right corner of the interface.



Puoi rendere il coupon applicabile a una specifica **voce di menu** oppure alla voce di menu dal valore più basso di una **categoria** specifica .



Coupon Create

☐ No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Discount type

Applies to

Select Item

Requirements

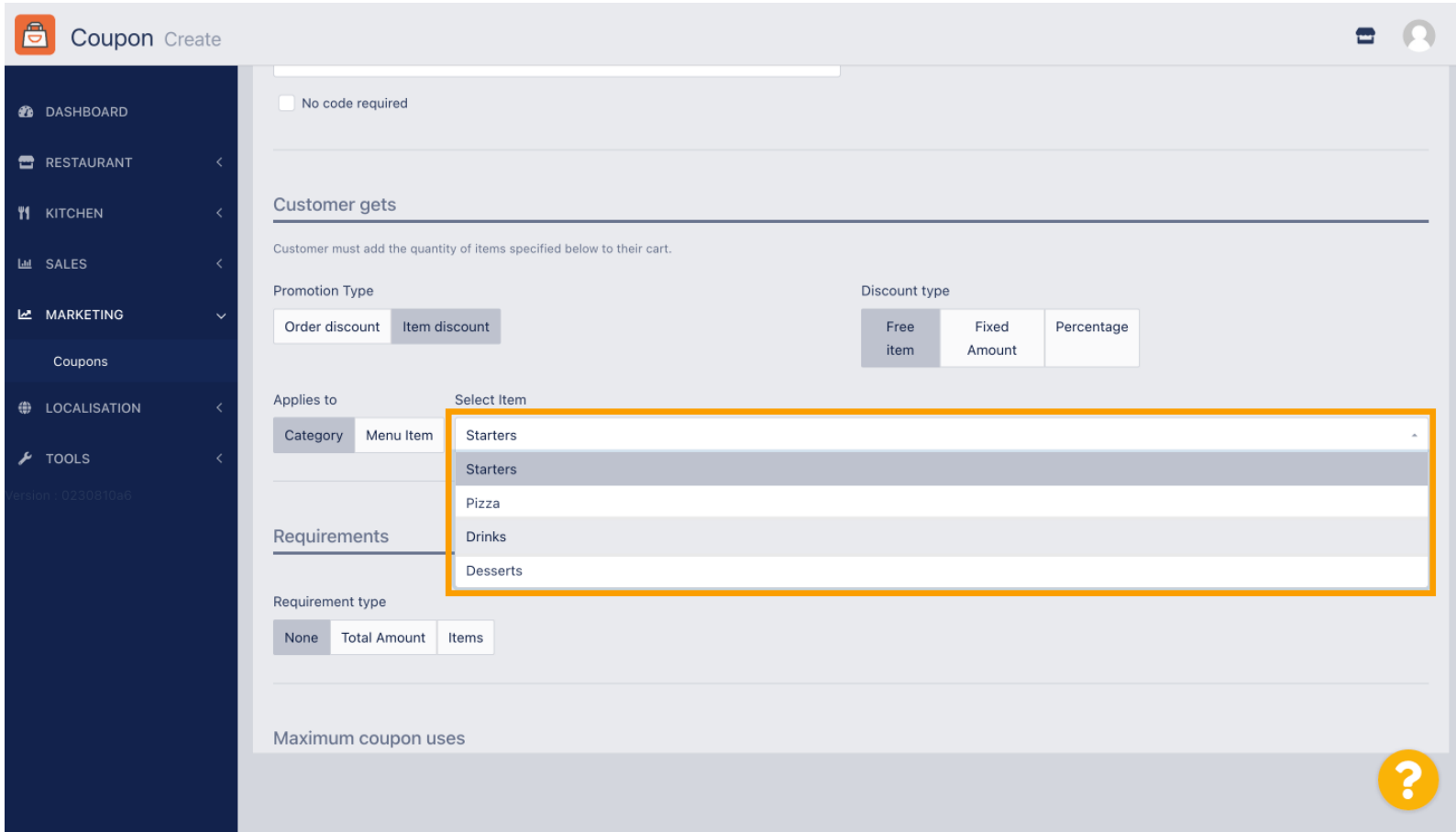
Requirement type

Maximum coupon uses

Version: 0230810a6

?

A seconda dell'opzione scelta, **seleziona** ora l' **elemento** desiderato .



Coupon Create

☐ No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount Item discount

Discount type

Free item Fixed Amount Percentage

Applies to

Category Menu Item

Select Item

- Starters
- Starters
- Pizza
- Drinks
- Desserts

Requirements

Requirement type

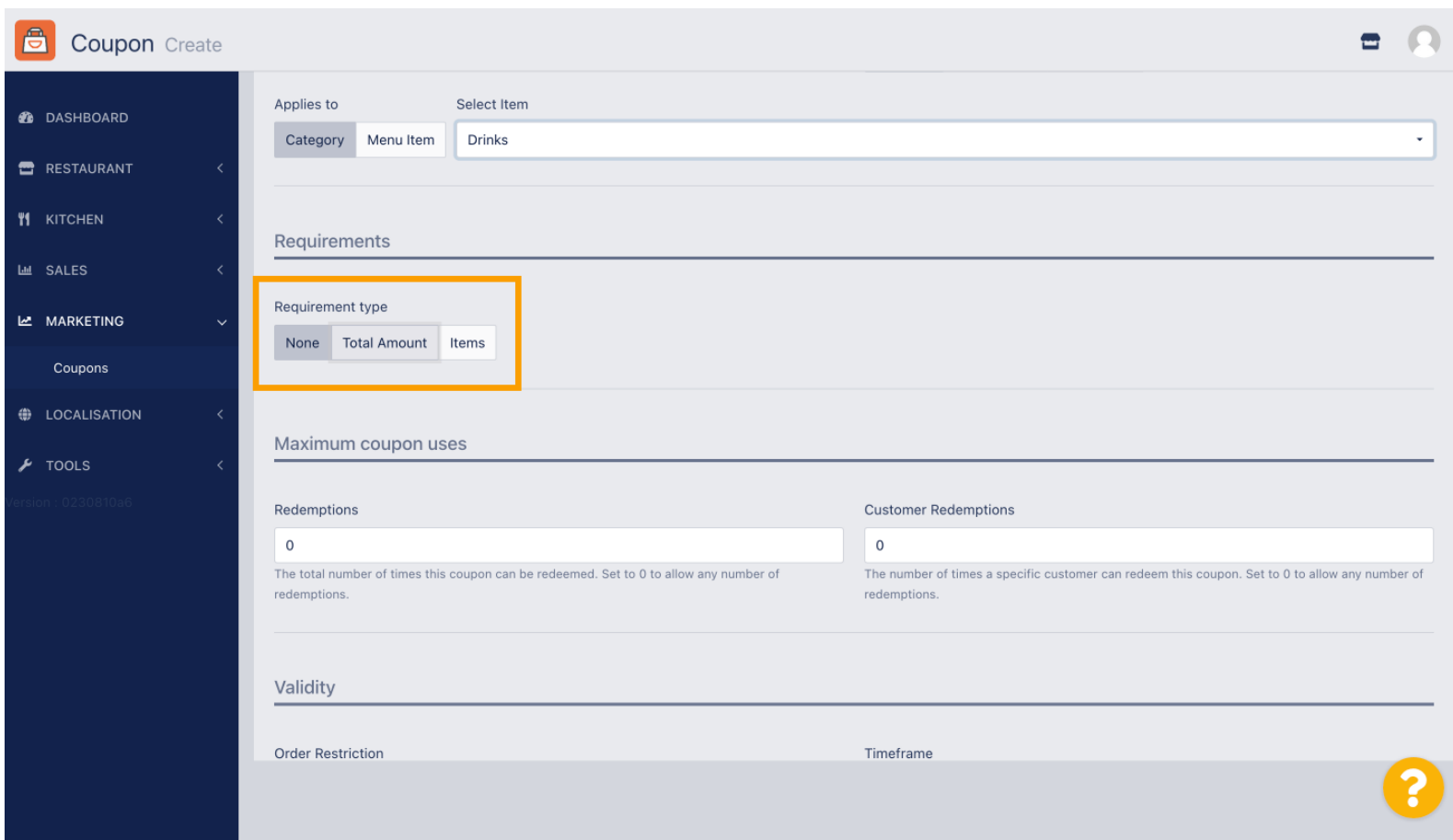
None Total Amount Items

Maximum coupon uses

?



Nella sezione Requisiti puoi impostare le condizioni per il coupon cliccando su **Articoli** specifici o **Importi totali**.



Coupon Create

Applies to Select Item

Category Menu Item Drinks

Requirements

Requirement type

None Total Amount Items

Maximum coupon uses

Redemptions

0

The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions

0

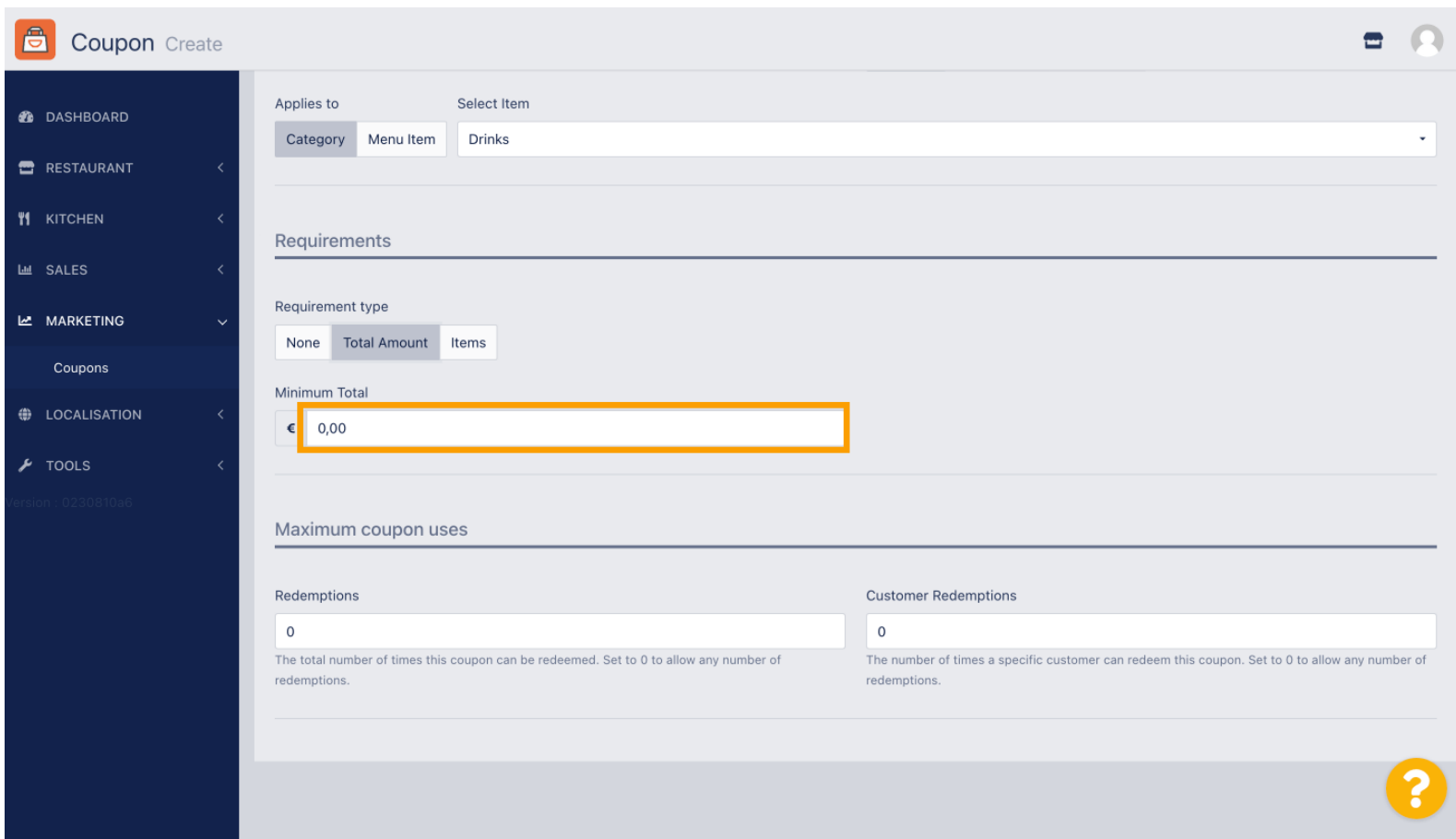
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction Timeframe

?

Ora inserisci qui il **totale minimo** del tuo buono richiesto.



Coupon Create

Applies to: **Category** | **Menu Item** | **Drinks**

Requirements

Requirement type: **None** | **Total Amount** | **Items**

Minimum Total: € 0,00

Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

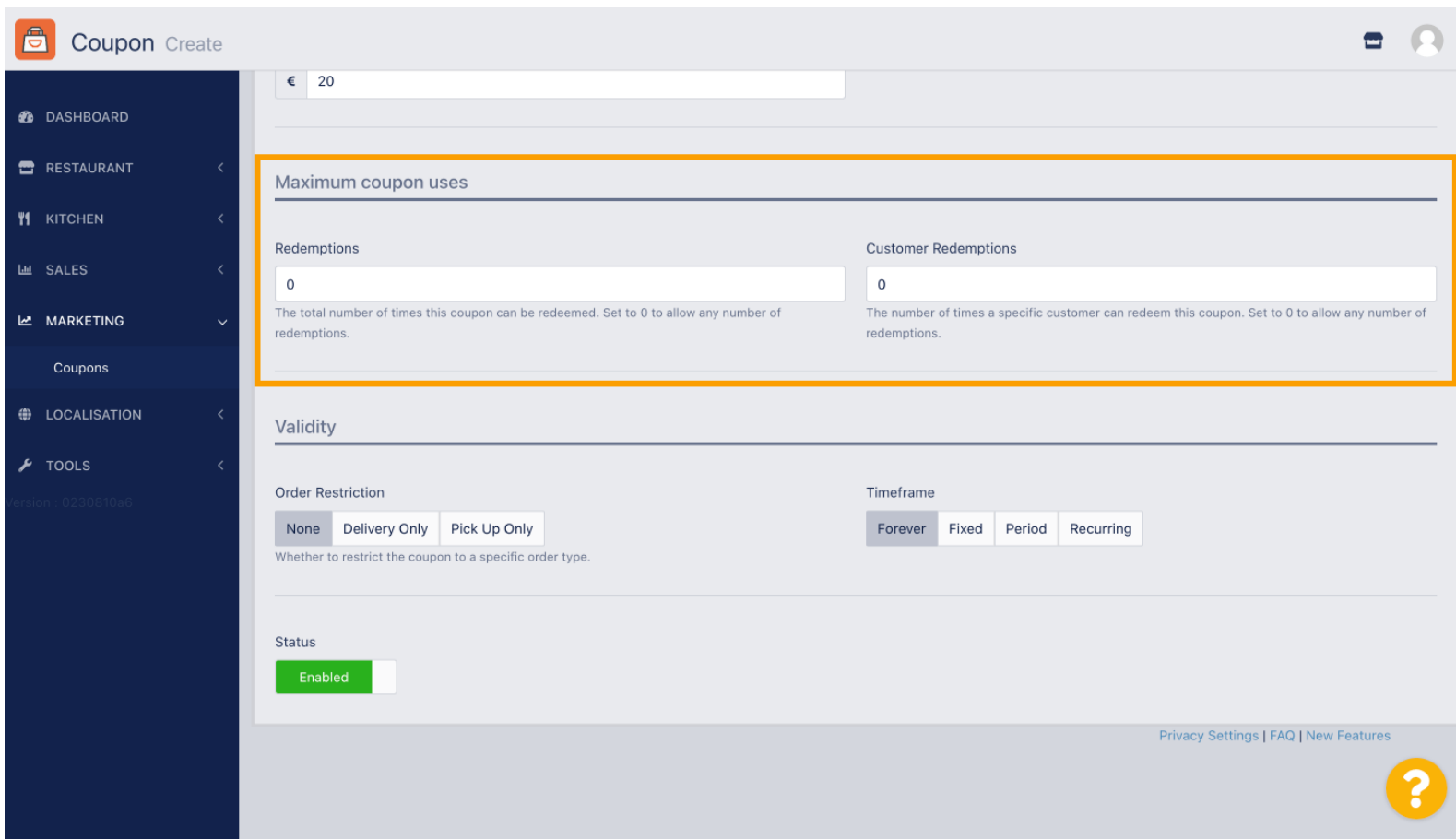
Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

version: 0230810a6

?



In **Utilizzo massimo del coupon** puoi impostare l'importo di riscatto del buono e i Riscatti del cliente.



Coupon Create

€ 20

Maximum coupon uses

Redemptions	Customer Redemptions
0	0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.	The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction	Timeframe
<input checked="" type="button" value="None"/> Delivery Only Pick Up Only	<input checked="" type="button" value="Forever"/> Fixed Period Recurring
Whether to restrict the coupon to a specific order type.	

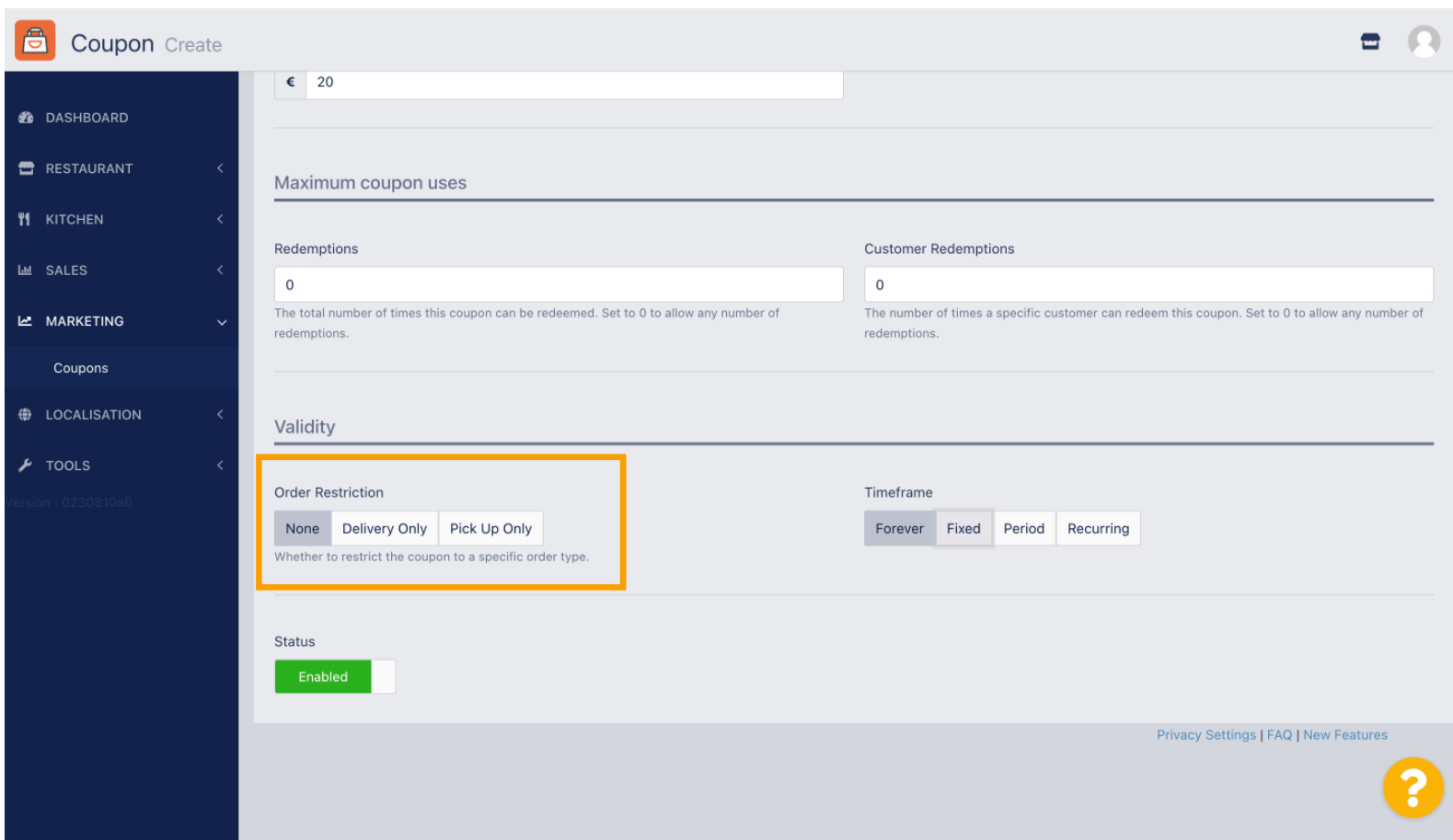
Status

[Privacy Settings](#) | [FAQ](#) | [New Features](#)





In Validità puoi impostare la **Restrizione ordine**, ovvero se il coupon è limitato a un determinato tipo di ordine, nonché il **periodo di tempo in cui** può essere riscattato.



Coupon Create

€ 20

Maximum coupon uses

Redemptions
0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions
0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction
None | Delivery Only | Pick Up Only
Whether to restrict the coupon to a specific order type.

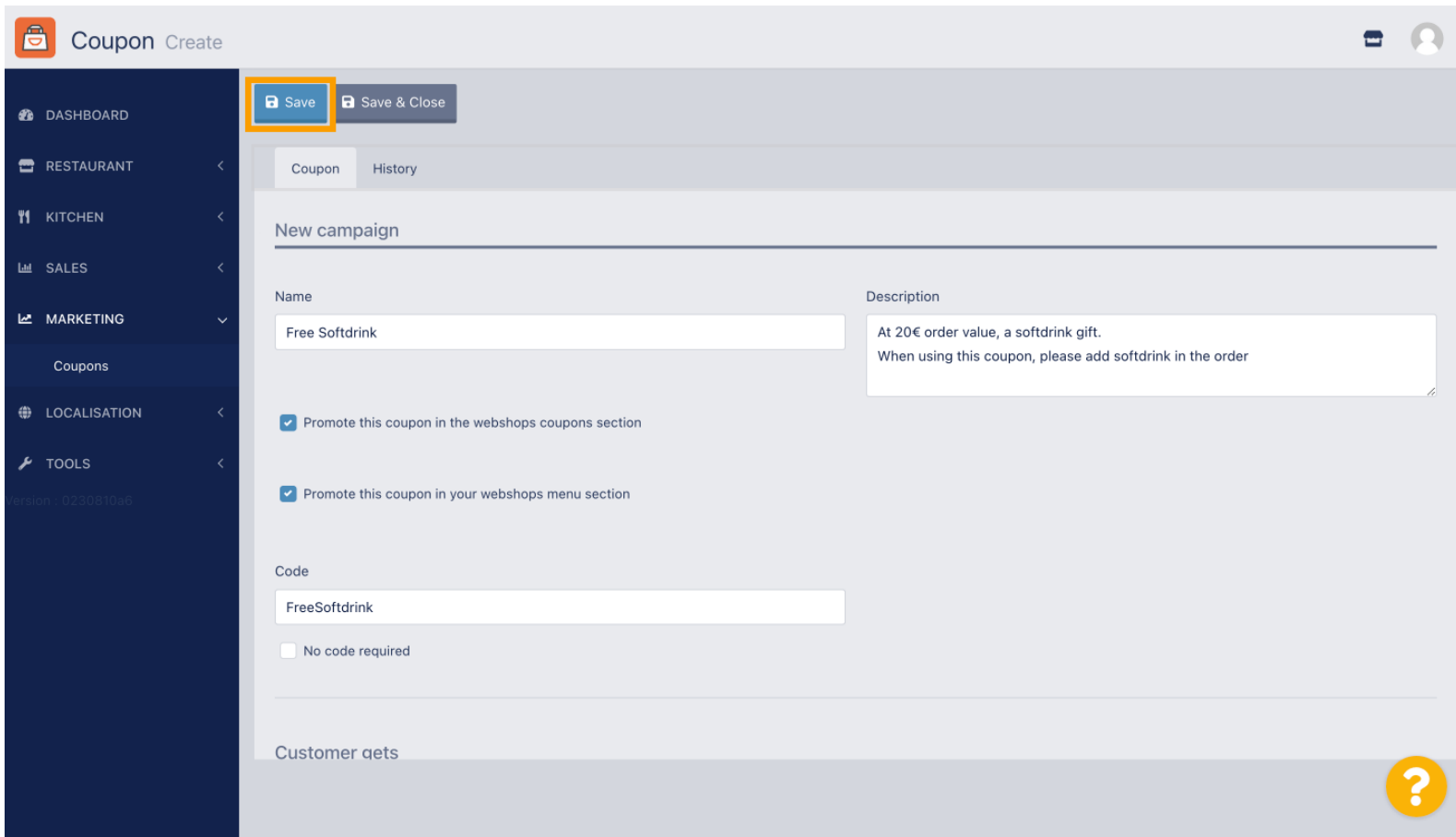
Timeframe
Forever | Fixed | Period | Recurring

Status
Enabled

Privacy Settings | FAQ | New Features

?

 Dopo aver effettuato tutte le impostazioni, fare clic su **Salva**.



Coupon Create

Save **Save & Close**

Coupon **History**

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

☒ Promote this coupon in the webshops coupons section

☒ Promote this coupon in your webshops menu section

Code
FreeSoftdrink

☐ No code required

Customer gets

version: 0230810a6



 Ecco fatto, hai finito. Il coupon è ora attivo nel tuo negozio online.

[View Menu](#) [Login](#) [Register](#) English 

Restaurant open for

Local orders:

00:00 - 22:00

Online orders (Delivery):

00:00 - 23:59

Online orders (Pick up):

00:00 - 23:59

Your order settings

[Edit](#)

 Pick-up

 As soon as possible (8 min)

[Menu](#) [Working Hours](#) [Info](#) [Coupons](#) [Allergens](#)

 **Free Softdrink**

At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

Code: FreeSoftdrink

—

Coca Cola 0,4l

€ 4.50

Deposit (€ 0.20)

—

Pizza Calzone

€ 10.00

—

Pizza Margherita

€ 10.00

FreeSoftdrink



Sub Total:

€ 24.50

Coupon [FreeSoftdrink]:

✕ -€ 4.50

Order Total:

€ 20.00

Checkout



Scansiona per andare al lettore interattivo