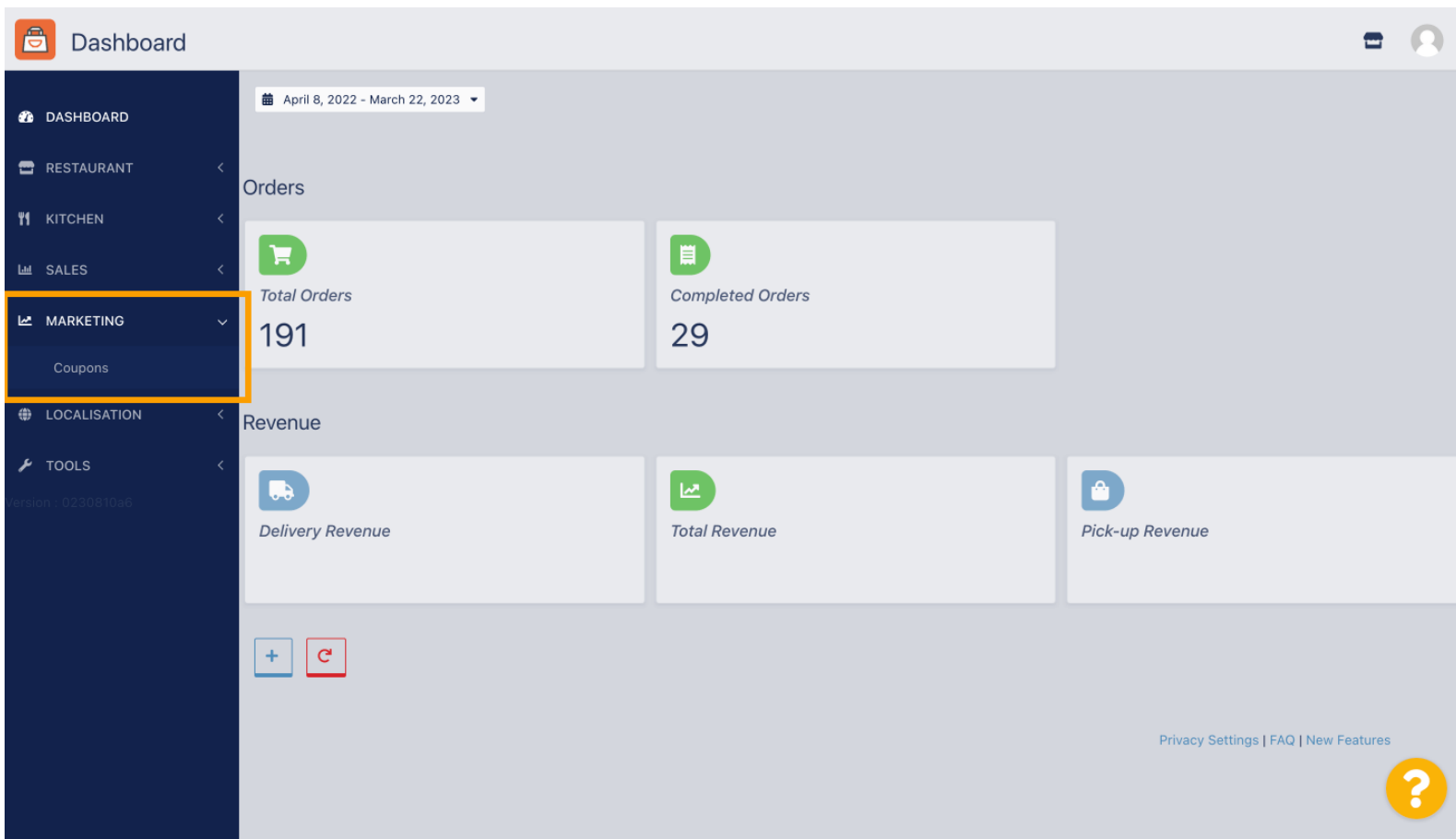




Vitajte na **paneli objednávok DISH** . Kliknite na **Kupóny** v časti **Marketing** .



Dashboard

April 8, 2022 - March 22, 2023

Orders

Total Orders
191

Completed Orders
29

Revenue

Delivery Revenue

Total Revenue

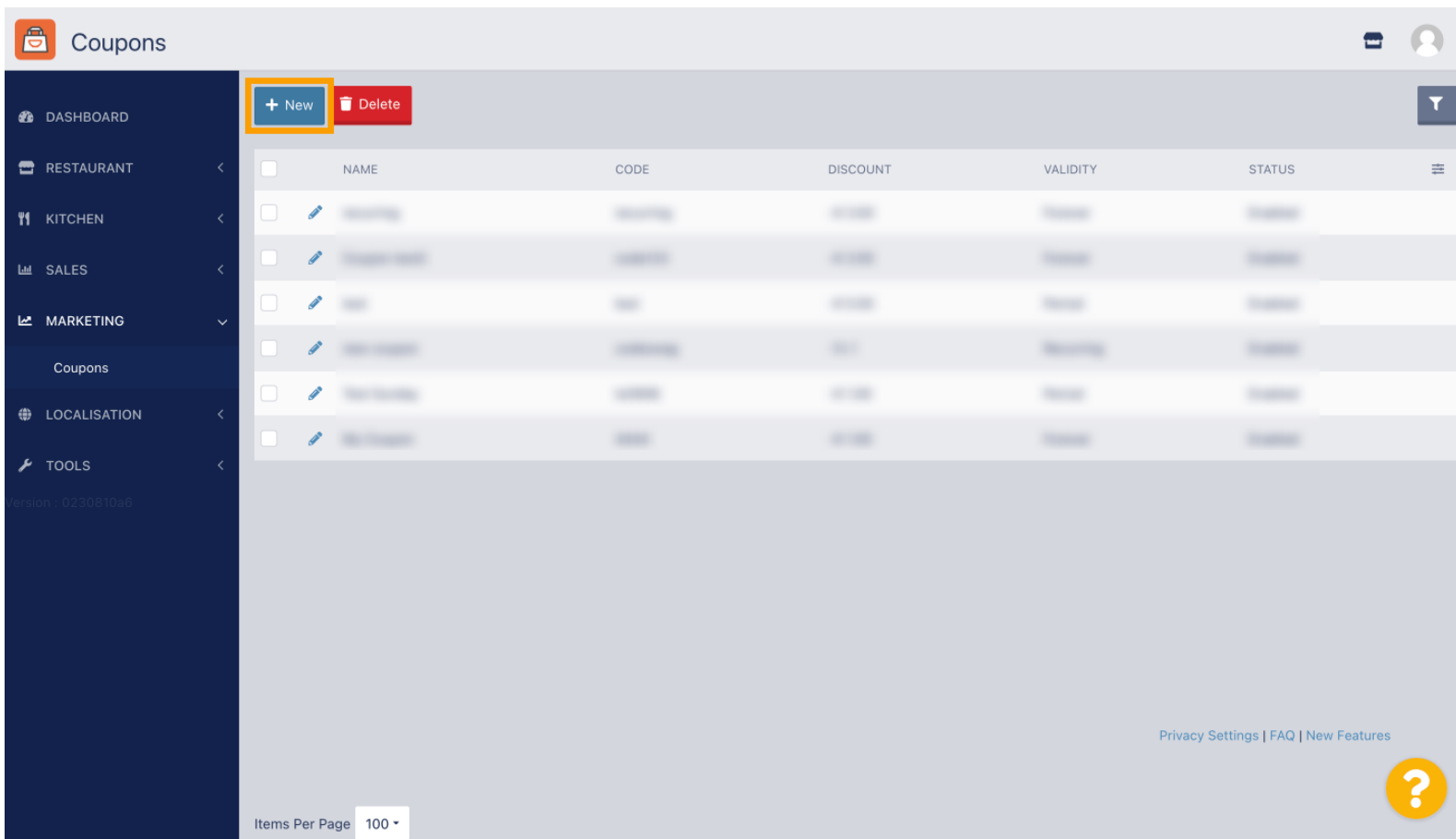
Pick-up Revenue

version: 0230810a6

Privacy Settings | FAQ | New Features

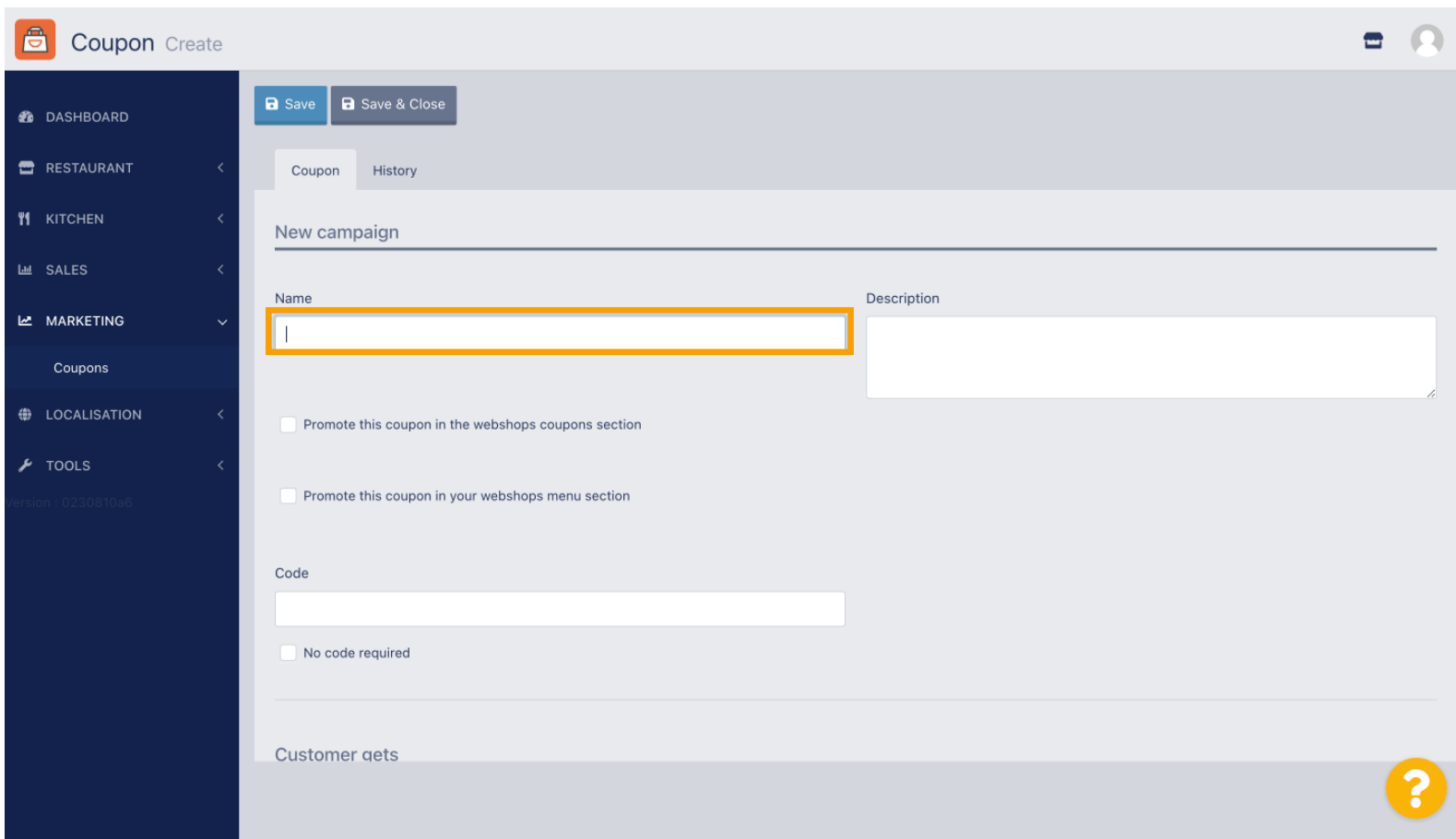


Kliknite na **+Nový** a vytvorte kupón alebo kliknite na **ikonu ceruzky** a upravte ho.



The screenshot shows the 'Coupons' management interface. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), LOCALISATION, and TOOLS. Under 'MARKETING', 'Coupons' is selected. The main content area has a light gray header with a '+ New' button (highlighted with an orange box) and a 'Delete' button. Below the header is a table with columns: NAME, CODE, DISCOUNT, VALIDITY, STATUS, and a menu icon. The table contains several rows of coupon data. At the bottom of the sidebar, the version '0230810a6' is displayed. At the bottom of the main area, there is a 'Items Per Page' dropdown set to '100' and a yellow circle with a question mark icon. In the bottom right corner of the main area, there are links for 'Privacy Settings', 'FAQ', and 'New Features'.

 Najprv zadajte **Názov** kupónu .



Coupon Create

Save **Save & Close**

Coupon **History**

New campaign

Name

Description

☐ Promote this coupon in the webshops coupons section

☐ Promote this coupon in your webshops menu section

Code

☐ No code required

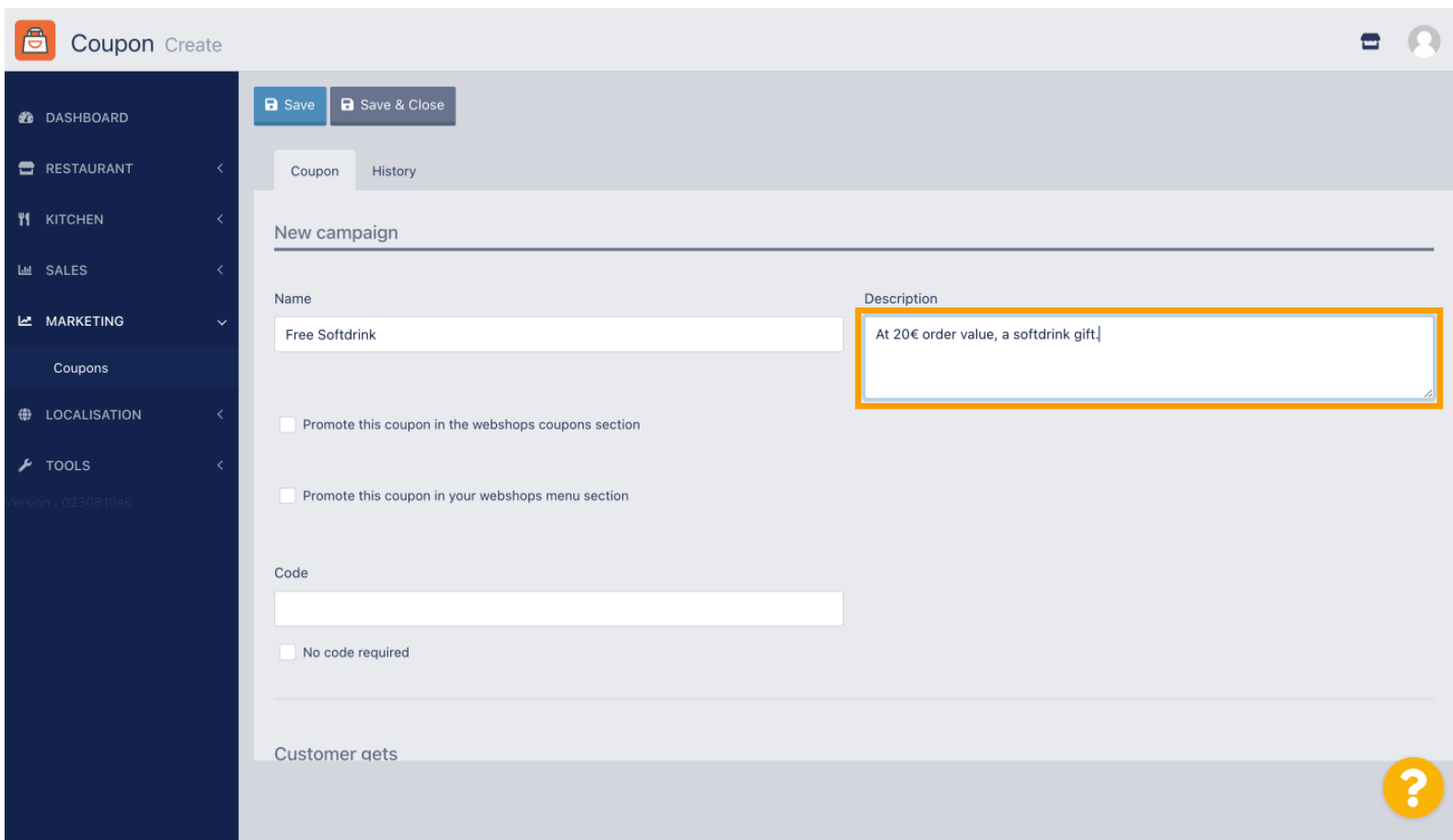
Customer gets

?



V poli **Popis** opíšete typ zľavy .
o podmienkach informovaný.

Poznámka: Sem napíšete aj podmienky uplatnenia, aby bol váš zákazník



Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift.

☐ Promote this coupon in the webshops coupons section

☐ Promote this coupon in your webshops menu section

Code

☐ No code required

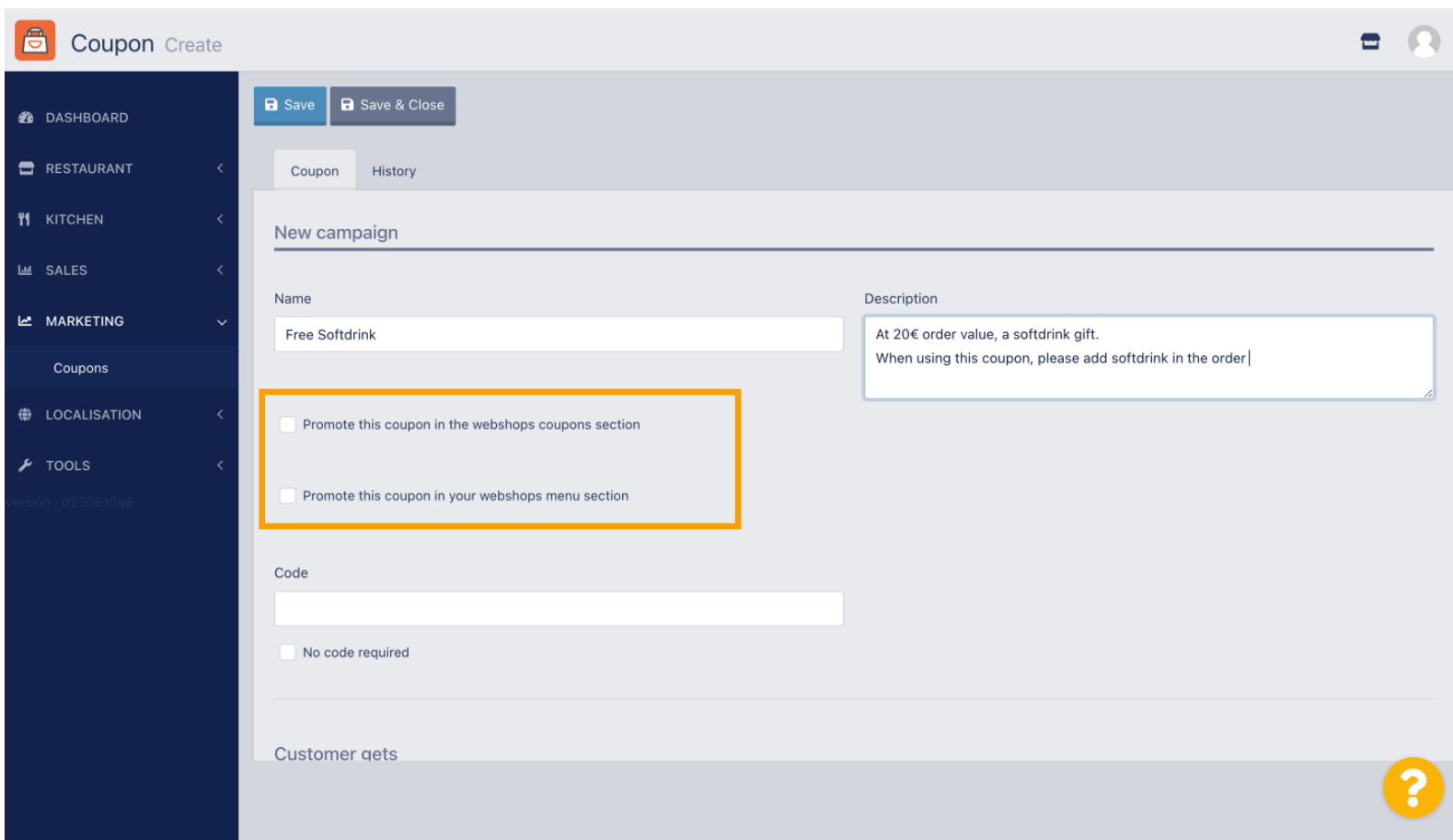
Customer gets

Version: 0230810a6

?



Tu si môžete vybrať, kde sa vaše kupóny zobrazia, kliknutím na **začiarkavacie políčka**. **Poznámka:** Príklady nájdete v nasledujúcich dvoch krokoch.



Coupon Create

Save Save & Close

Coupon History

New campaign

Name: Free Softdrink

Description: At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

☐ Promote this coupon in the webshops coupons section

☐ Promote this coupon in your webshops menu section

Code

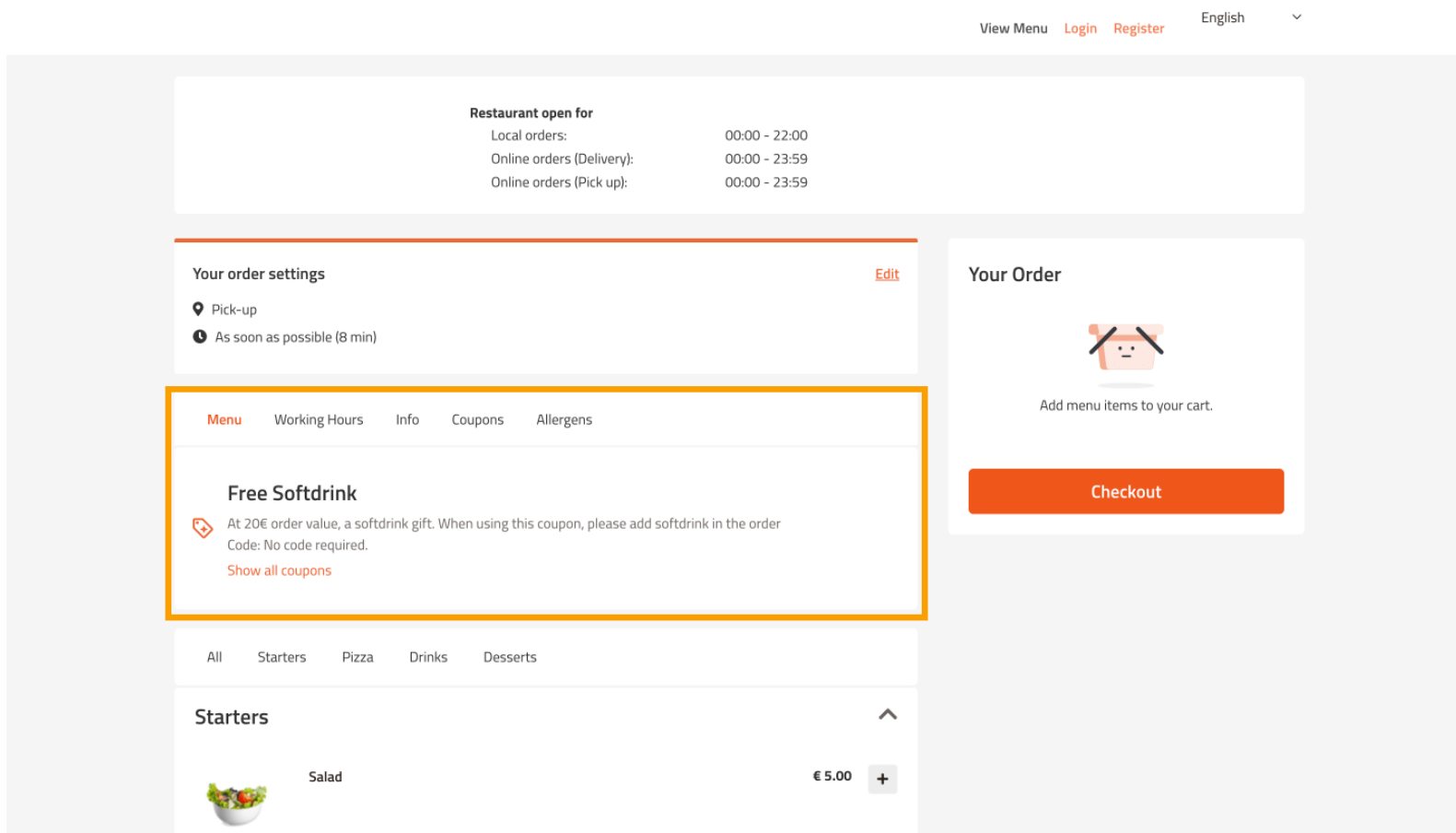
☐ No code required

Customer gets

?



Tu uvidíte svoj kupón, ak použijete možnosť „**Propagovať tento kupón v sekcii ponuky vášho internetového obchodu**“. **Poznámka: Naraz sa tu môže zobraziť iba jeden kupón.**



The screenshot shows the DISH Order website interface. At the top right, there are links for "View Menu", "Login", "Register", and "English". Below these, a section titled "Restaurant open for" displays the following hours:

Restaurant open for	
Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59

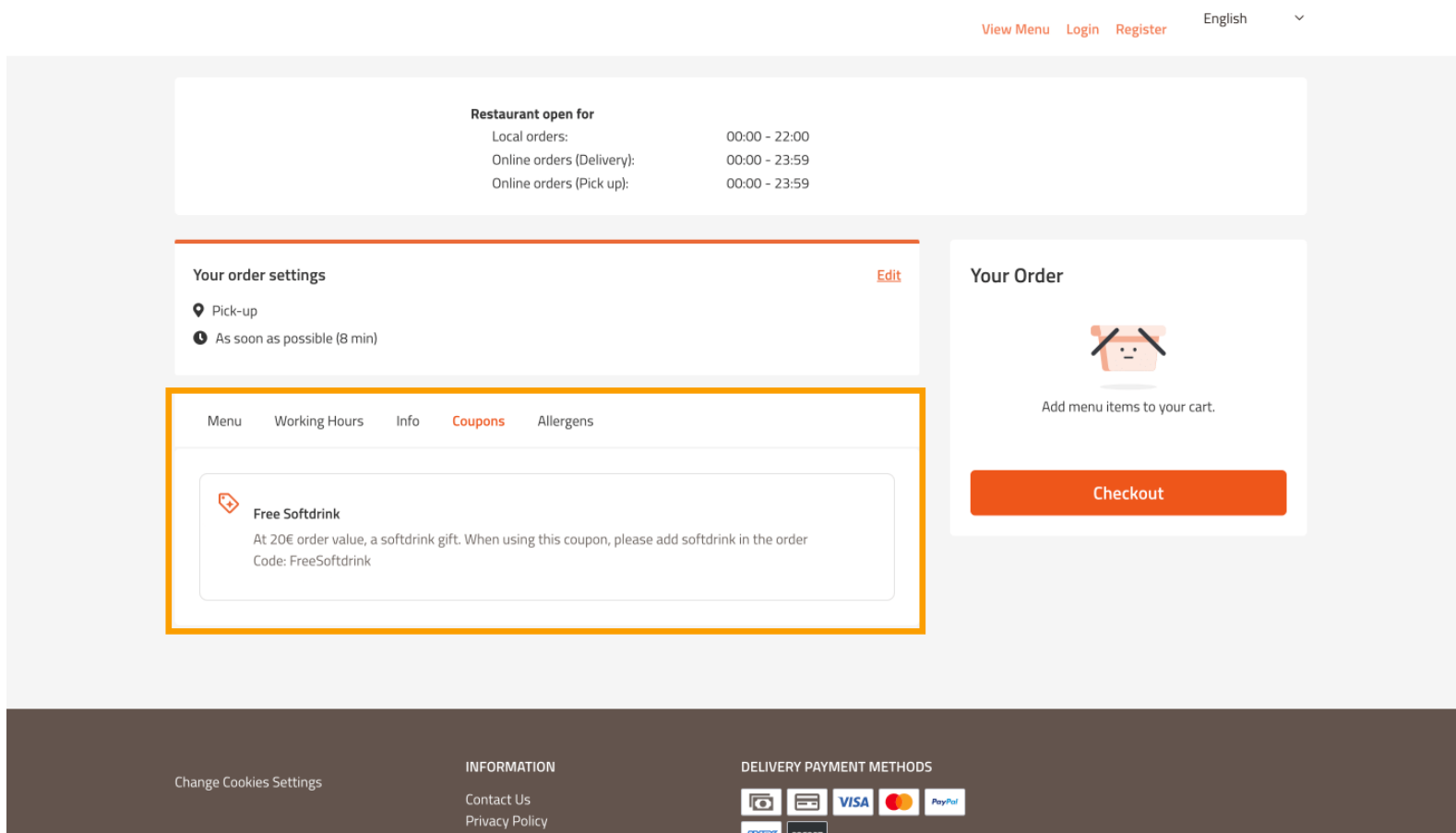
Below the hours section, there are two main panels. The left panel, titled "Your order settings", includes an "Edit" link and two settings: "Pick-up" and "As soon as possible (8 min)". The right panel, titled "Your Order", features a shopping cart icon, the text "Add menu items to your cart.", and a prominent orange "Checkout" button.

The central section, highlighted with an orange border, is the "Menu" area. It contains tabs for "Menu", "Working Hours", "Info", "Coupons", and "Allergens". Under the "Menu" tab, a "Free Softdrink" coupon is displayed, stating: "At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order. Code: No code required." Below the coupon text is a link to "Show all coupons".

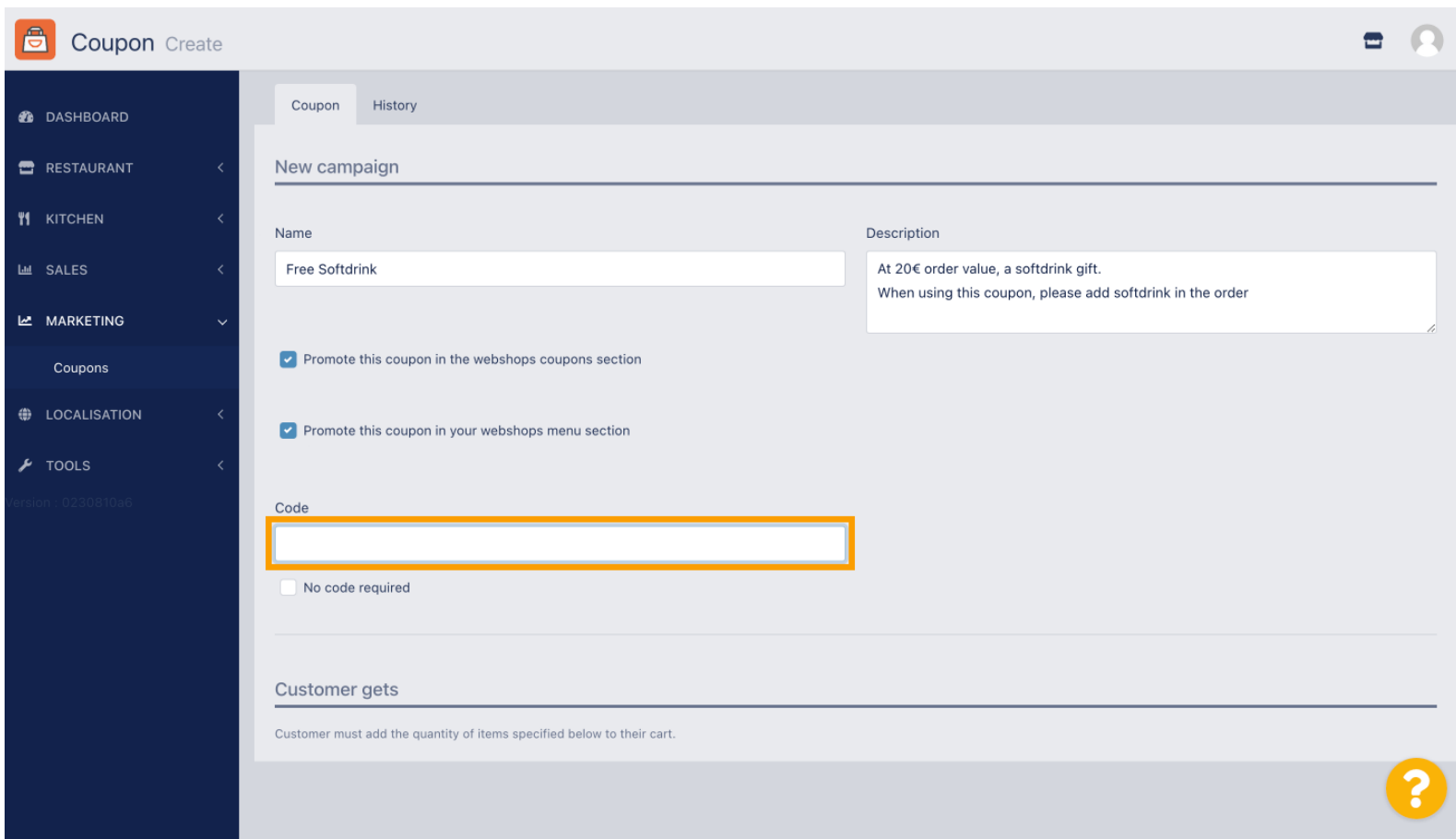
At the bottom of the menu section, there are tabs for "All", "Starters", "Pizza", "Drinks", and "Desserts". The "Starters" tab is selected, showing a "Salad" item with a price of "€ 5.00" and a "+" button to add it to the cart.



Tu uvidíte svoj kupón, ak použijete možnosť „**Propagovať tento kupón v sekcii kupónov internetového obchodu**“. **Poznámka: Tu je možné zobrazíť viacero kupónov.**



 V poli **Kód** môžete ku kupónu priradiť aj **individuálny kód** .



Coupon Create

Coupon History

New campaign

Name

Free Softdrink

Description

At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

☒ Promote this coupon in the webshops coupons section

☒ Promote this coupon in your webshops menu section

Code

☐ No code required

Customer gets

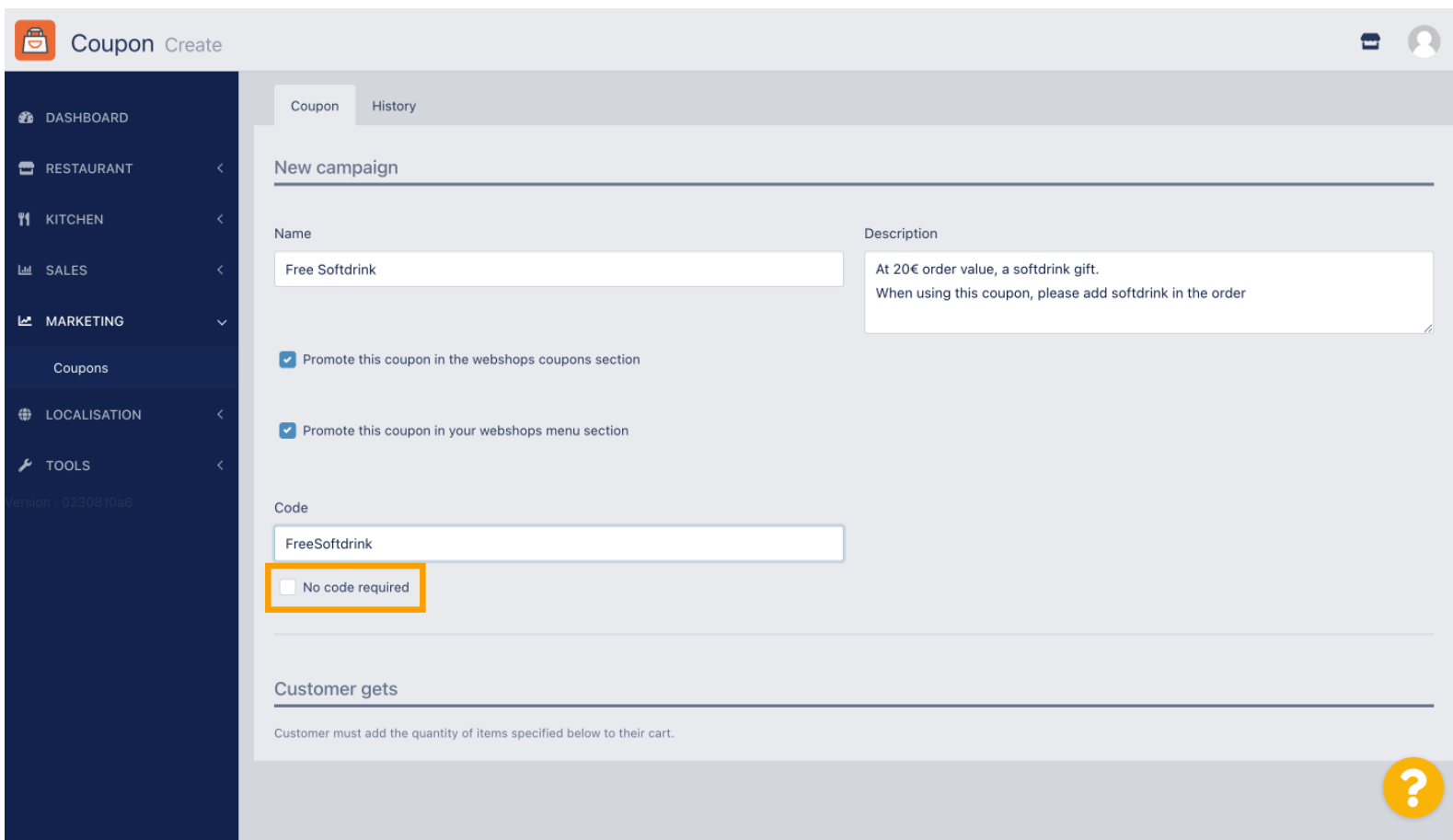
Customer must add the quantity of items specified below to their cart.

version: 0230810a6

?



Ak je vybratá možnosť „**Kód nie je potrebný**“, kupón sa pridá automaticky, keď objednávka splní požiadavky.



Coupon Create

Dashboard

- DASHBOARD
- RESTAURANT
- KITCHEN
- SALES
- MARKETING
- Coupons**
- LOCALISATION
- TOOLS

Version: 0230810a6

Coupon History

New campaign

Name

Free Softdrink

Description

At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

☒ Promote this coupon in the webshops coupons section

☒ Promote this coupon in your webshops menu section

Code

FreeSoftdrink

☐ No code required

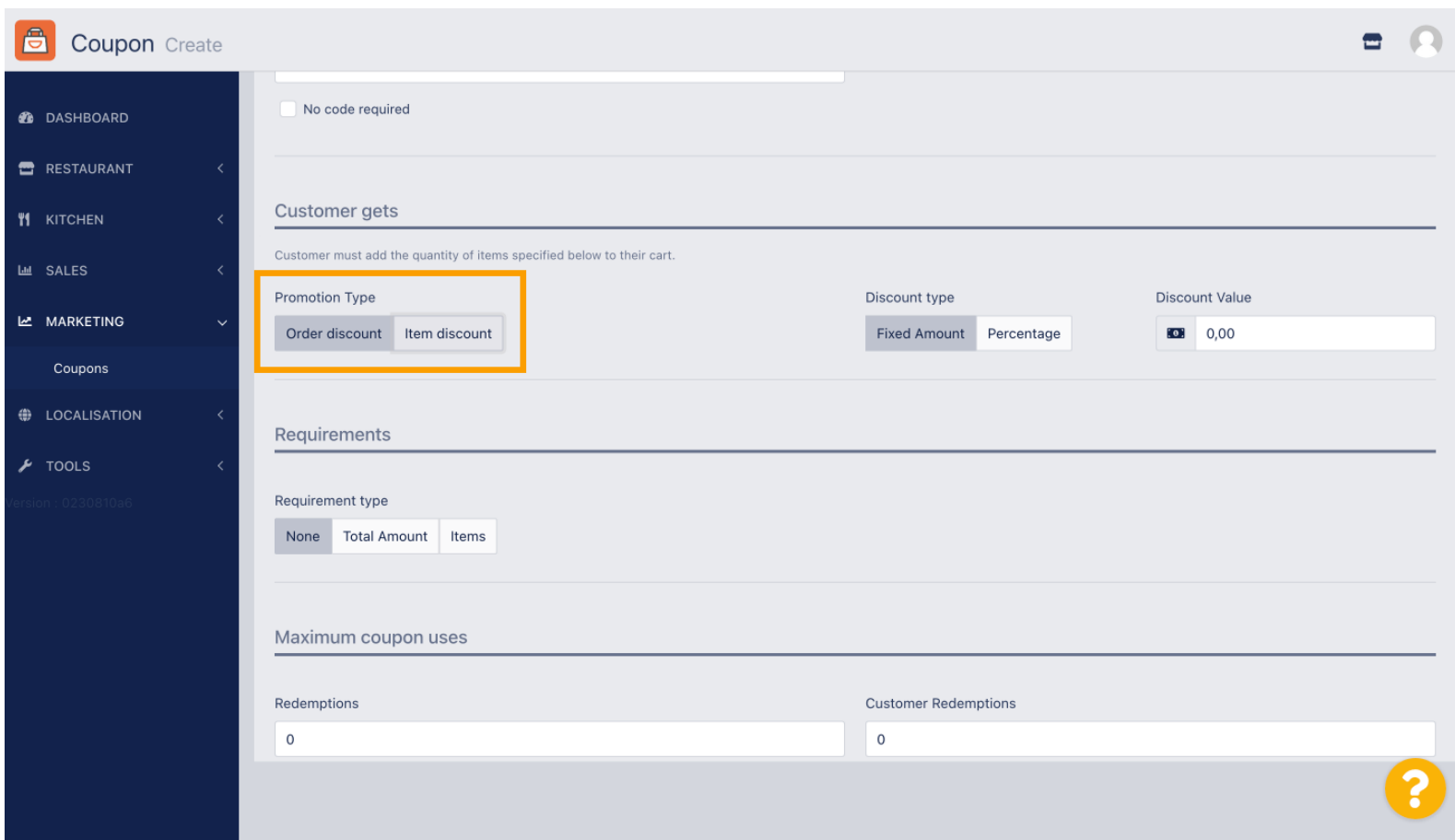
Customer gets

Customer must add the quantity of items specified below to their cart.

?



Teraz nastavte typ propagácie kliknutím na príslušnú funkciu **Zľava na objednávku** alebo **Zľava na položku**. **Poznámka: Zákazník musí do košíka pridať množstvo položiek uvedené nižšie.**



Coupon Create

☐ No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount Item discount

Discount type

Fixed Amount Percentage

Discount Value

0,00

Requirements

Requirement type

None Total Amount Items

Maximum coupon uses

Redemptions

0

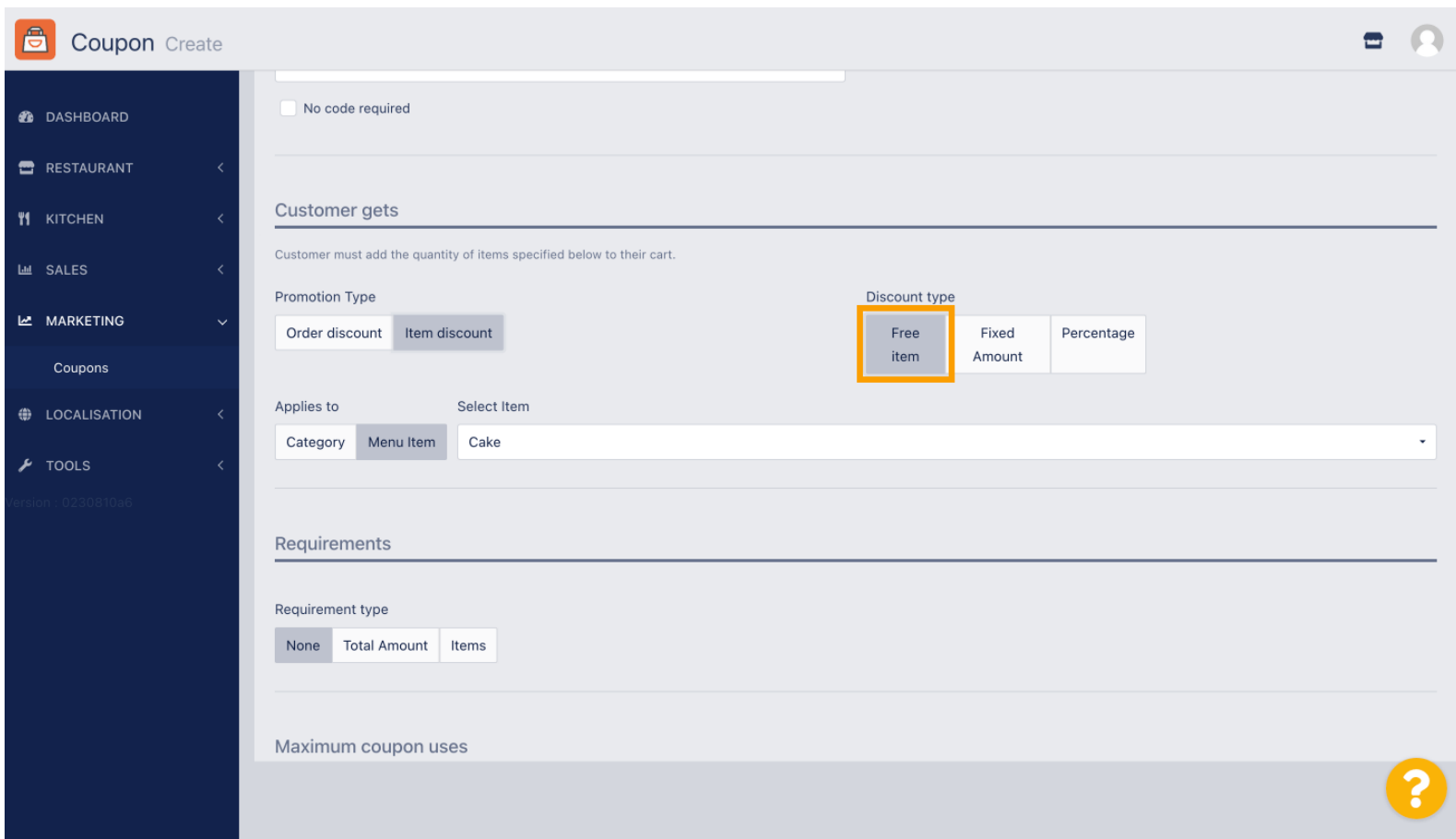
Customer Redemptions

0

?



Teraz si vyberte typ zľavy medzi **Položka zadarmo** , **Pevná suma** alebo **Percento** .



Coupon Create

☐ No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount Item discount

Discount type

Free item Fixed Amount Percentage

Applies to

Category Menu Item

Select Item

Category Menu Item Cake

Requirements

Requirement type

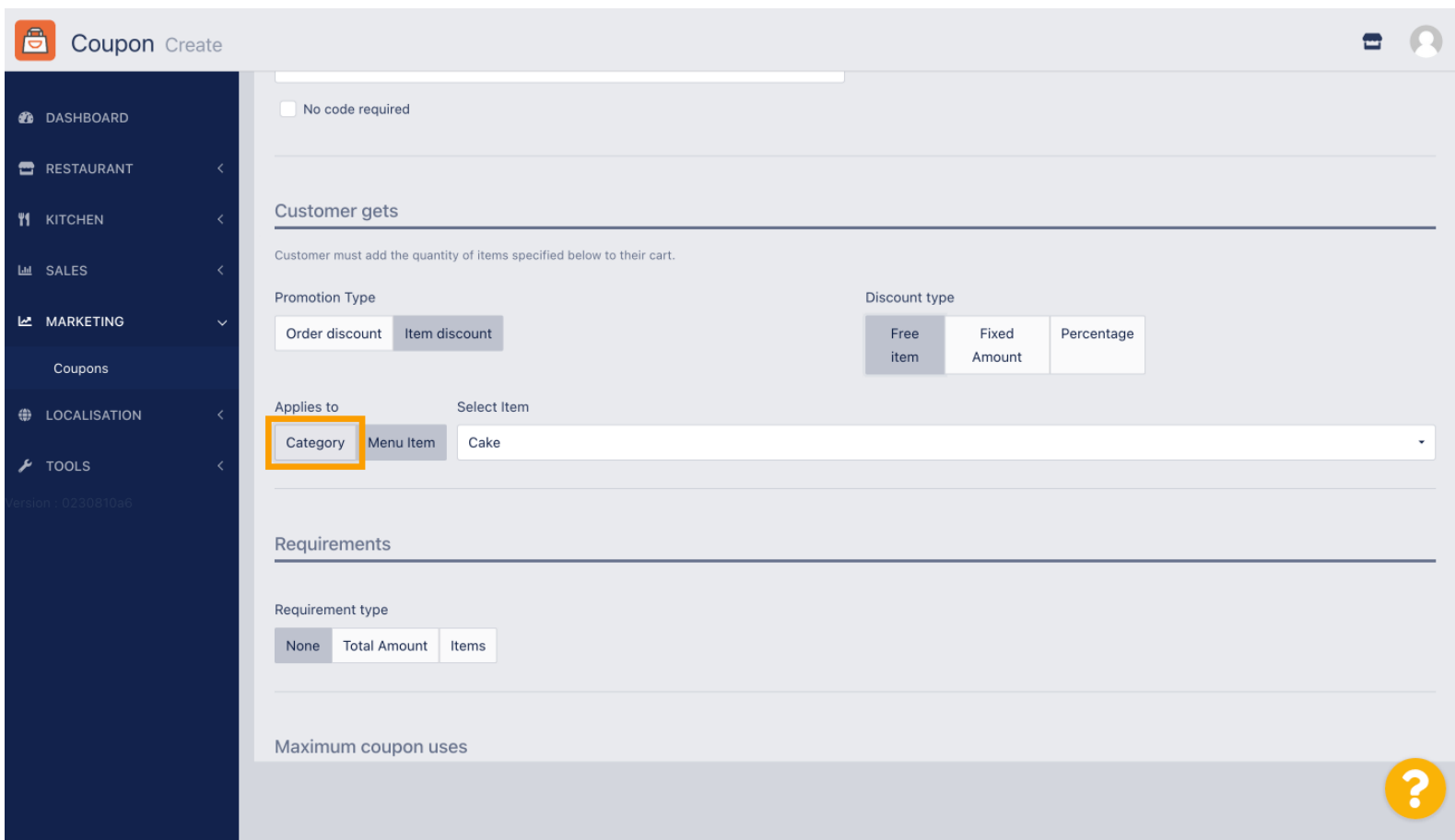
None Total Amount Items

Maximum coupon uses

?



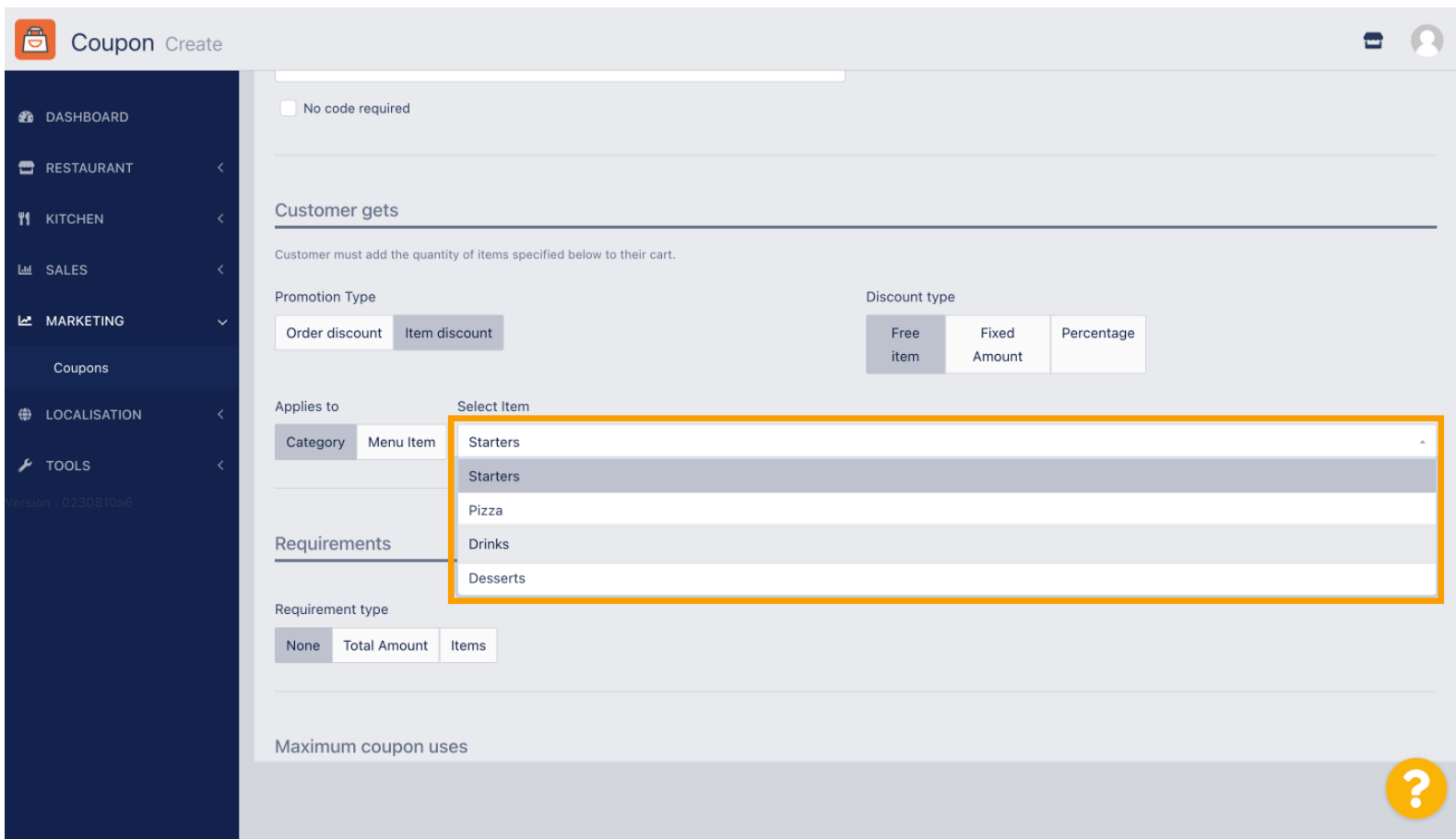
Kupón môžete uplatniť buď na jednu konkrétnu položku v menu , alebo na najhodnotnejšiu položku v menu z konkrétnej kategórie .



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation links: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), Coupons, LOCALISATION, and TOOLS. The main content area is light gray and contains the following sections:

- Header:** 'Coupon Create' with a shopping bag icon and user profile icons.
- Form Fields:**
 - ☐ No code required
 - Customer gets:** A section with a note 'Customer must add the quantity of items specified below to their cart.'
 - Promotion Type:** Two buttons: 'Order discount' and 'Item discount'.
 - Discount type:** Three buttons: 'Free item', 'Fixed Amount', and 'Percentage'.
 - Applies to:** Two buttons: 'Category' (highlighted with an orange box) and 'Menu Item'.
 - Select Item:** A dropdown menu showing 'Cake'.
 - Requirements:** A section with a note 'Requirement type'.
 - Buttons: 'None', 'Total Amount', and 'Items'.
 - Maximum coupon uses:** A text input field.
- Footer:** A yellow circle with a question mark icon.

 V závislosti od zvolenej možnosti teraz **vyberte** požadovanú **položku** .



Coupon Create

☐ No code required

Customer gets

Customer must add the quantity of items specified below to their cart.

Promotion Type

Order discount Item discount

Discount type

Free item Fixed Amount Percentage

Applies to

Category Menu Item

Select Item

Starters
Starters
Pizza
Drinks
Desserts

Requirements

Requirement type

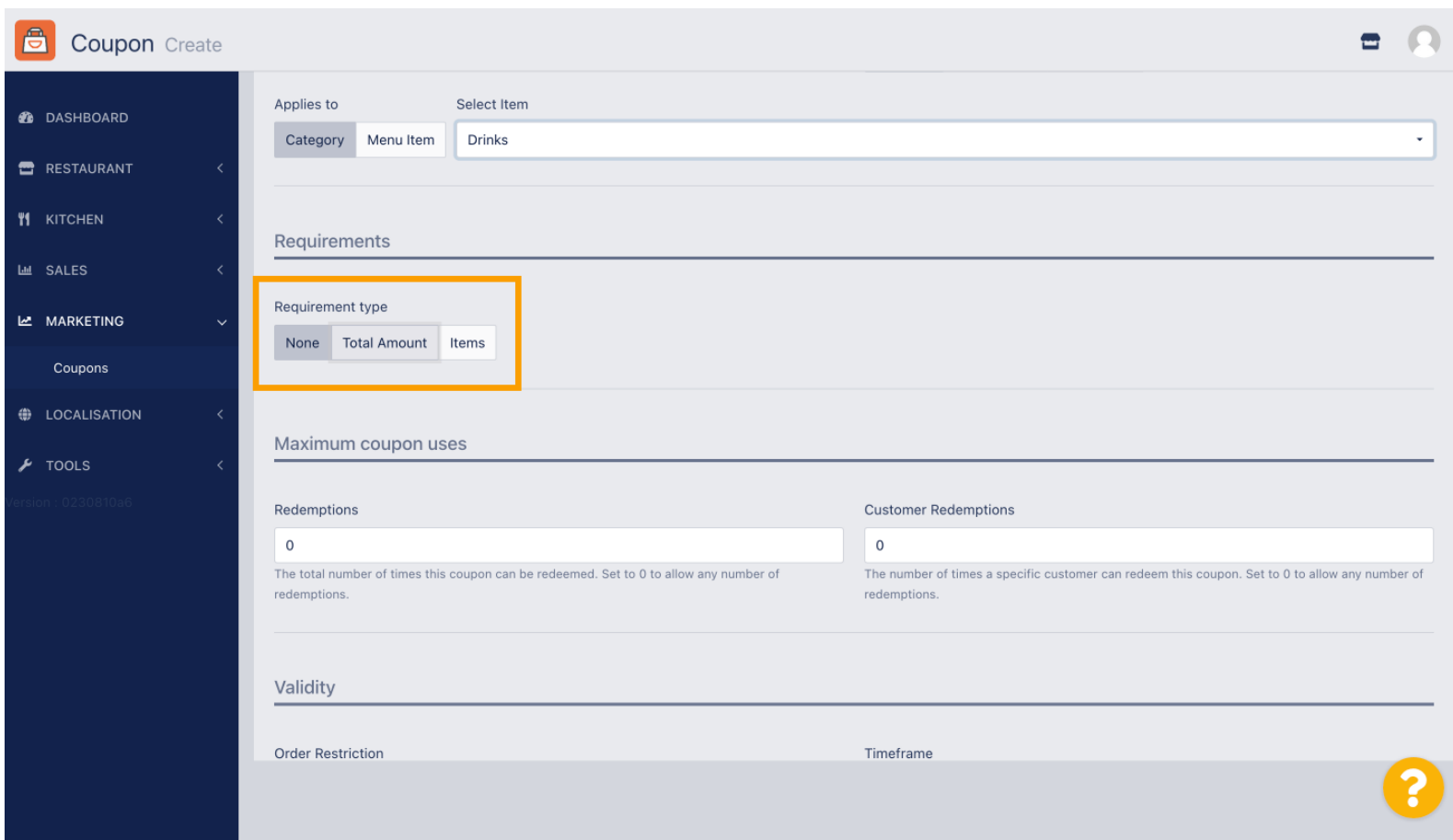
None Total Amount Items

Maximum coupon uses

?



V časti Požiadavky si môžete nastaviť podmienky pre kupón kliknutím na konkrétne **položky** alebo **Celkové sumy**.



Coupon Create

Applies to: **Category** | **Menu Item** | Select Item: Drinks

Requirements

Requirement type: **None** | **Total Amount** | **Items**

Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

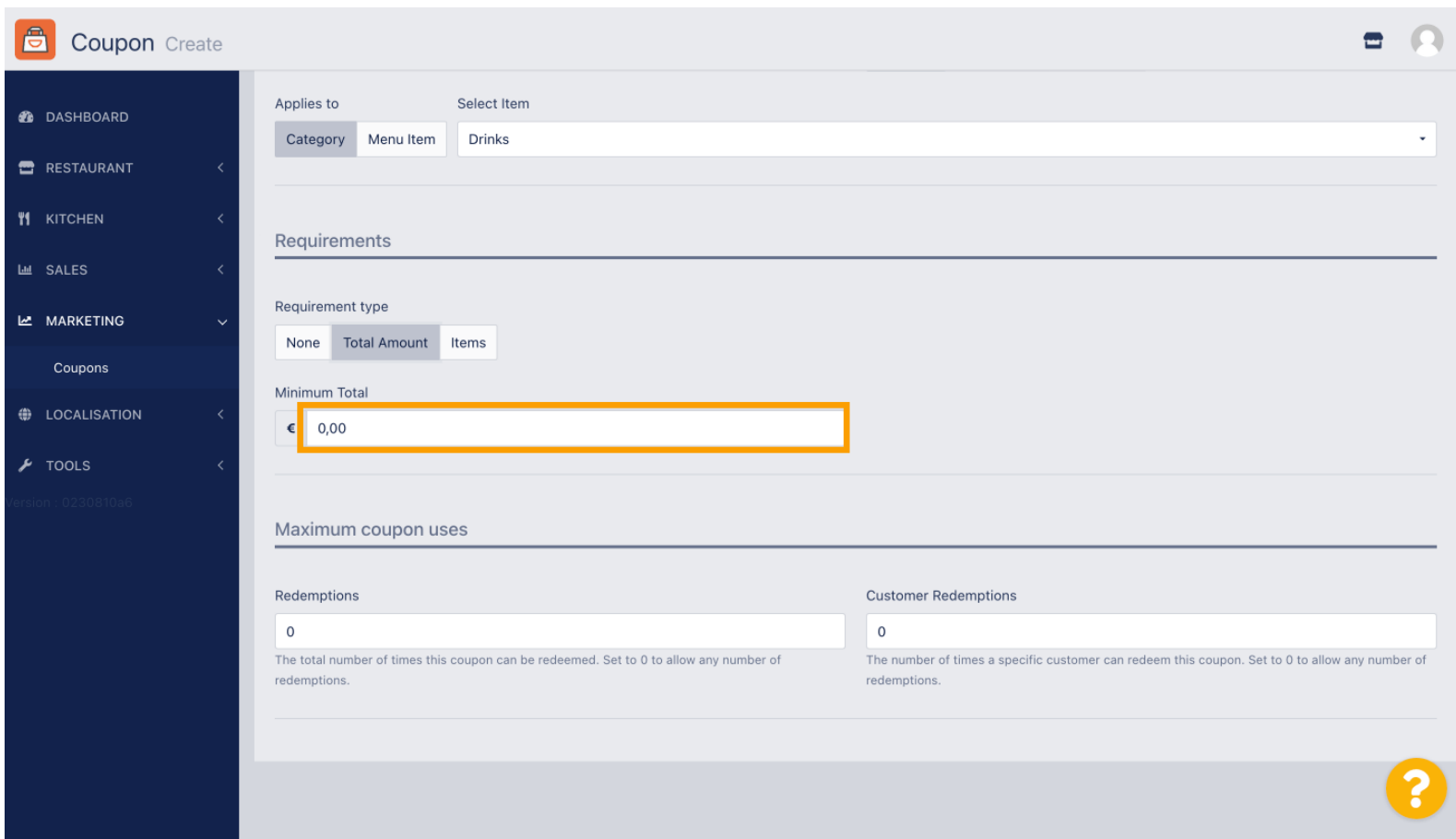
Validity

Order Restriction | Timeframe

Version: 0230810a6

?

Teraz sem zadajte **minimálnu požadovanú sumu** vášho poukazu.



Coupon Create

Applies to: **Category** | **Menu Item** | **Drinks**

Requirements

Requirement type: **None** | **Total Amount** | **Items**

Minimum Total: € 0,00

Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

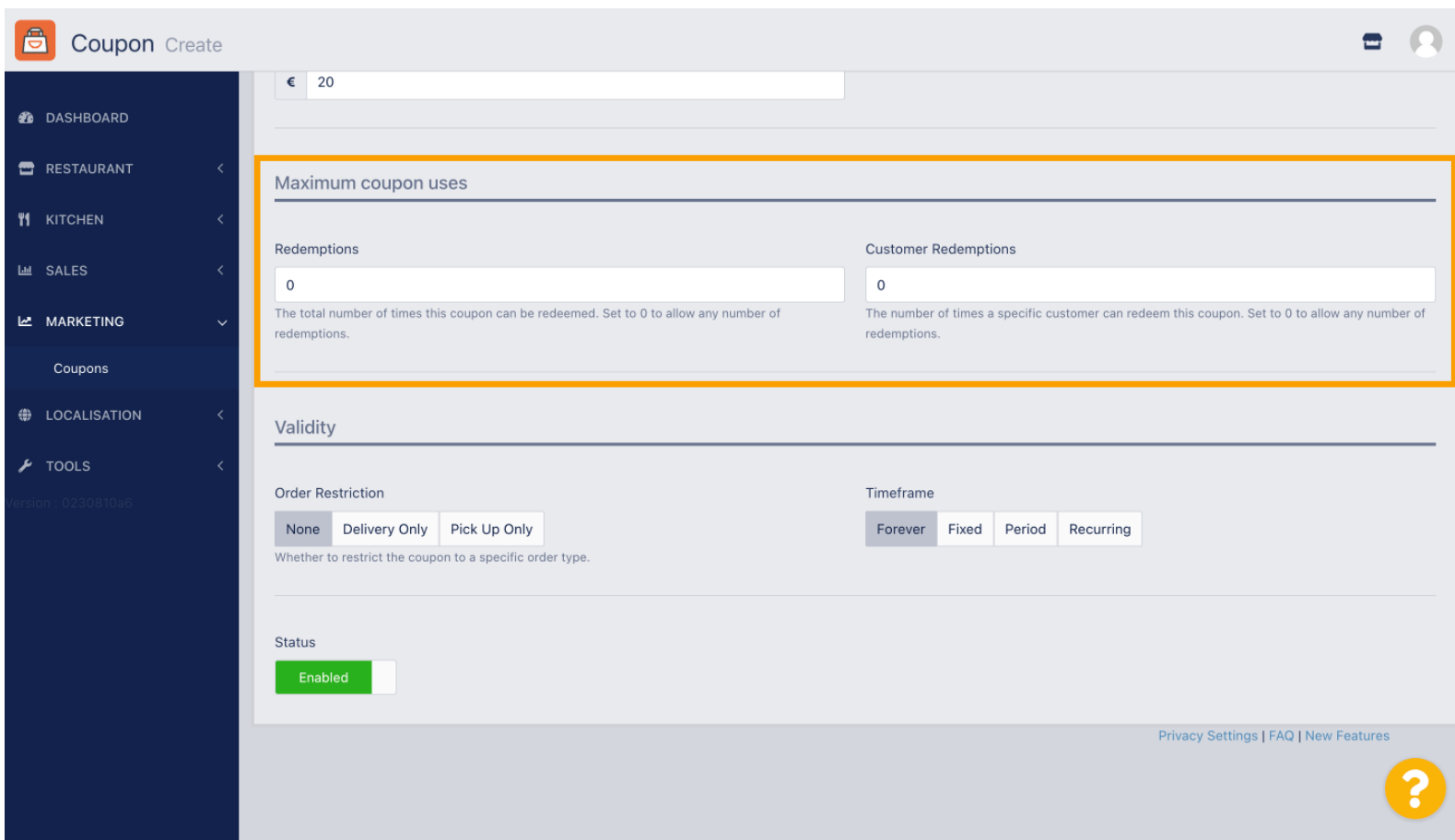
Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

version: 0230810a6

?



V časti **Maximálne použitie kupónu** môžete nastaviť sumu uplatnenia poukážky, ako aj počet uplatnení zákazníkom.



Coupon Create

€ 20

Maximum coupon uses

Redemptions

The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions

The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction

Whether to restrict the coupon to a specific order type.

Timeframe

Status

☒ Enabled

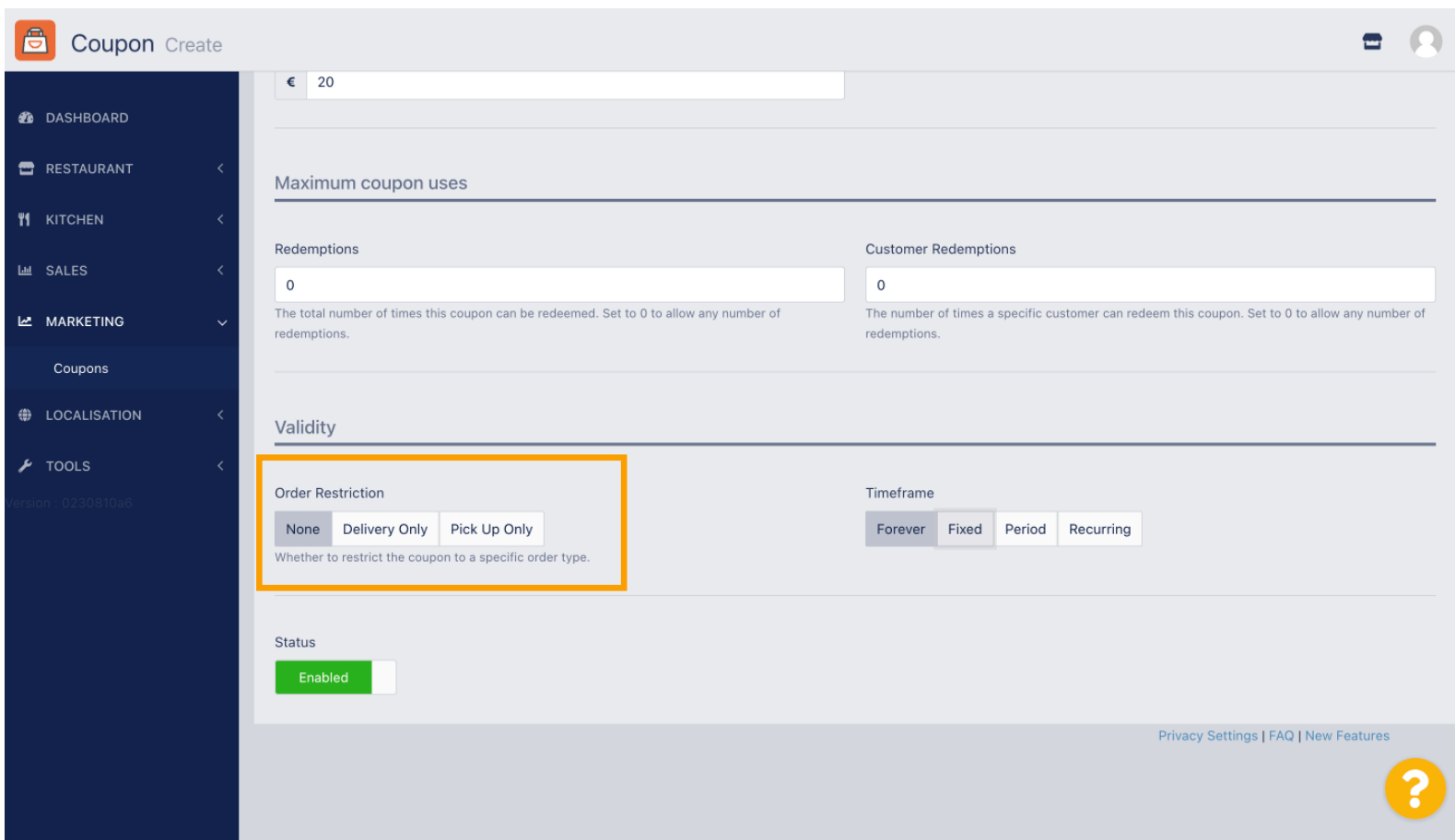
[Privacy Settings](#) | [FAQ](#) | [New Features](#)

version: 0230810a6

?



V časti Platnosť môžete nastaviť **Obmedzenie objednávky**, či je kupón obmedzený na určitý typ objednávky, ako aj **časový rámec**, počas ktorého ho možno uplatniť.



Coupon Create

€ 20

Maximum coupon uses

Redemptions: 0
The total number of times this coupon can be redeemed. Set to 0 to allow any number of redemptions.

Customer Redemptions: 0
The number of times a specific customer can redeem this coupon. Set to 0 to allow any number of redemptions.

Validity

Order Restriction
None | Delivery Only | Pick Up Only
Whether to restrict the coupon to a specific order type.

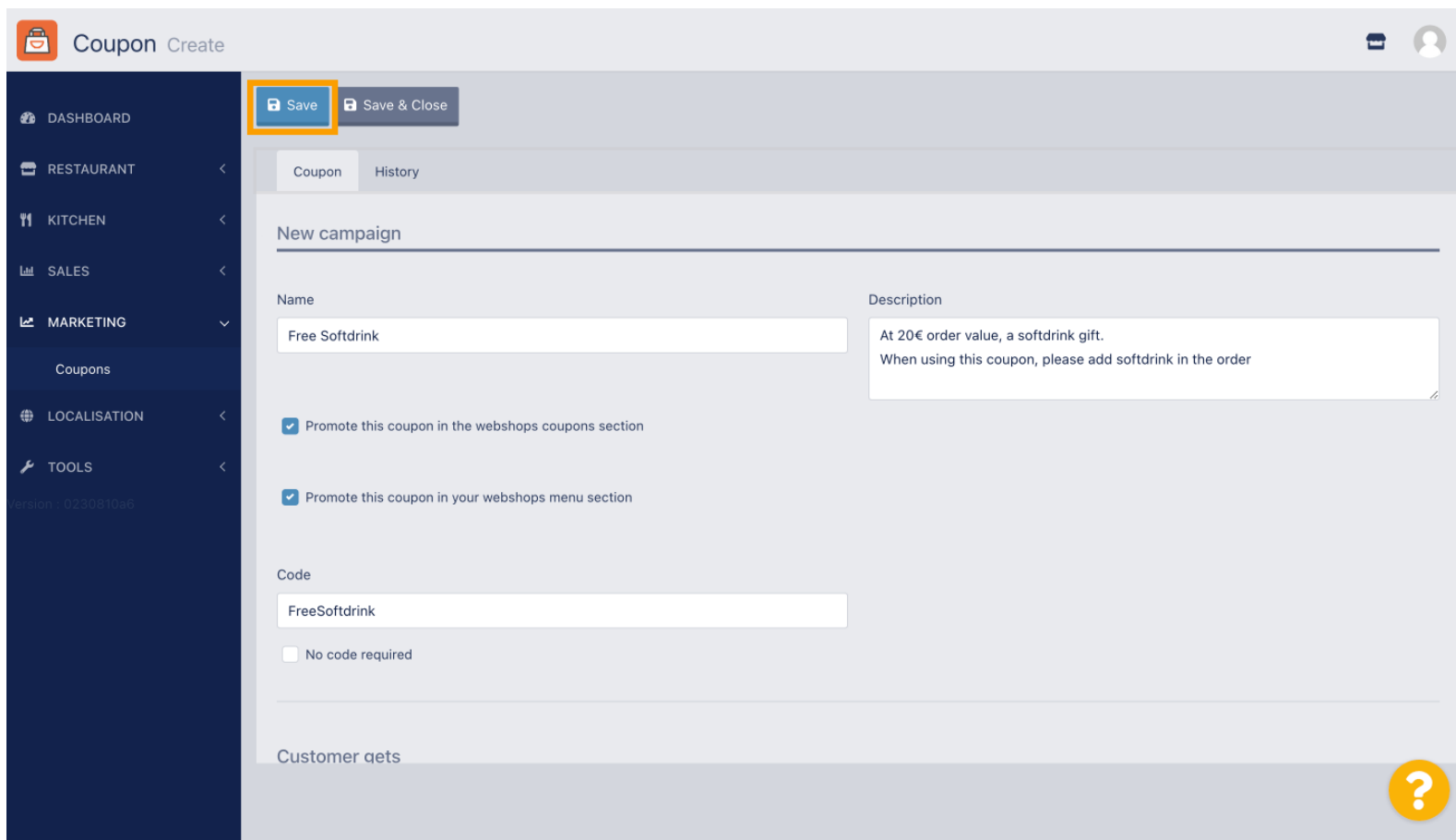
Timeframe
Forever | Fixed | Period | Recurring

Status
Enabled

[Privacy Settings](#) | [FAQ](#) | [New Features](#)

?

Po vykonaní všetkých nastavení kliknite na tlačidlo **Uložiť**.



Coupon Create

Save **Save & Close**

Coupon **History**

New campaign

Name
Free Softdrink

Description
At 20€ order value, a softdrink gift.
When using this coupon, please add softdrink in the order

☒ Promote this coupon in the webshops coupons section

☒ Promote this coupon in your webshops menu section

Code
FreeSoftdrink

☐ No code required

Customer gets

version: 0230810a6

?



To je všetko, hotovo. Kupón je teraz aktivovaný vo vašom internetovom obchode.

[View Menu](#)
[Login](#)
[Register](#)
English

Restaurant open for

Local orders:	00:00 - 22:00
Online orders (Delivery):	00:00 - 23:59
Online orders (Pick up):	00:00 - 23:59

Your order settings [Edit](#)

- Pick-up
- As soon as possible (8 min)

Menu Working Hours Info **Coupons** Allergens

 **Free Softdrink**

At 20€ order value, a softdrink gift. When using this coupon, please add softdrink in the order

Code: FreeSoftdrink

Your Order

– Coca Cola 0,4l	€ 4.50
Deposit (€ 0.20)	
– Pizza Calzone	€ 10.00
– Pizza Margherita	€ 10.00

FreeSoftdrink ✓

Sub Total:	€ 24.50
Coupon [FreeSoftdrink]: ✕	-€ 4.50
Order Total:	€ 20.00

Checkout



Naskenujte pre prechod do interaktívneho prehrávača