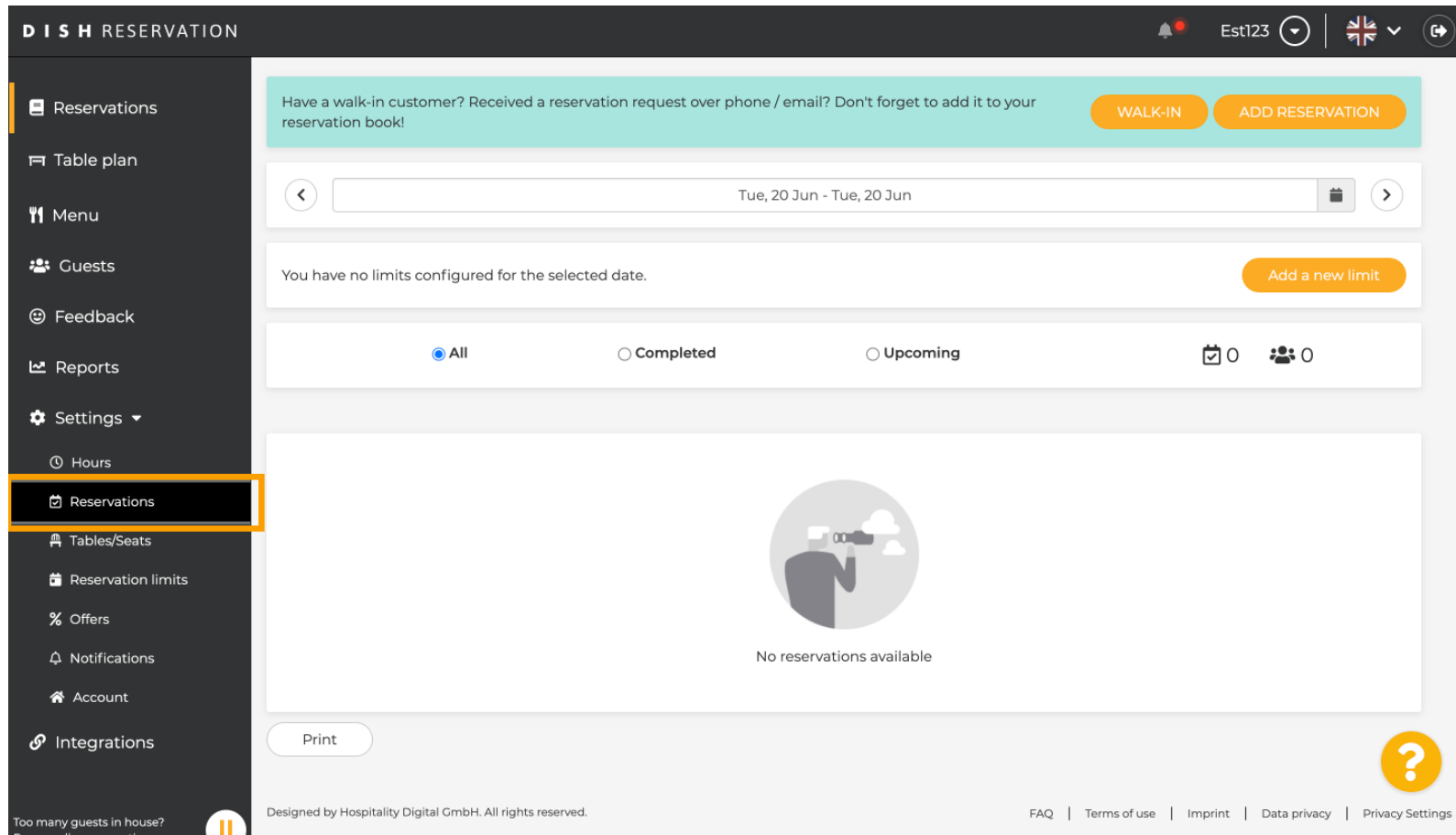




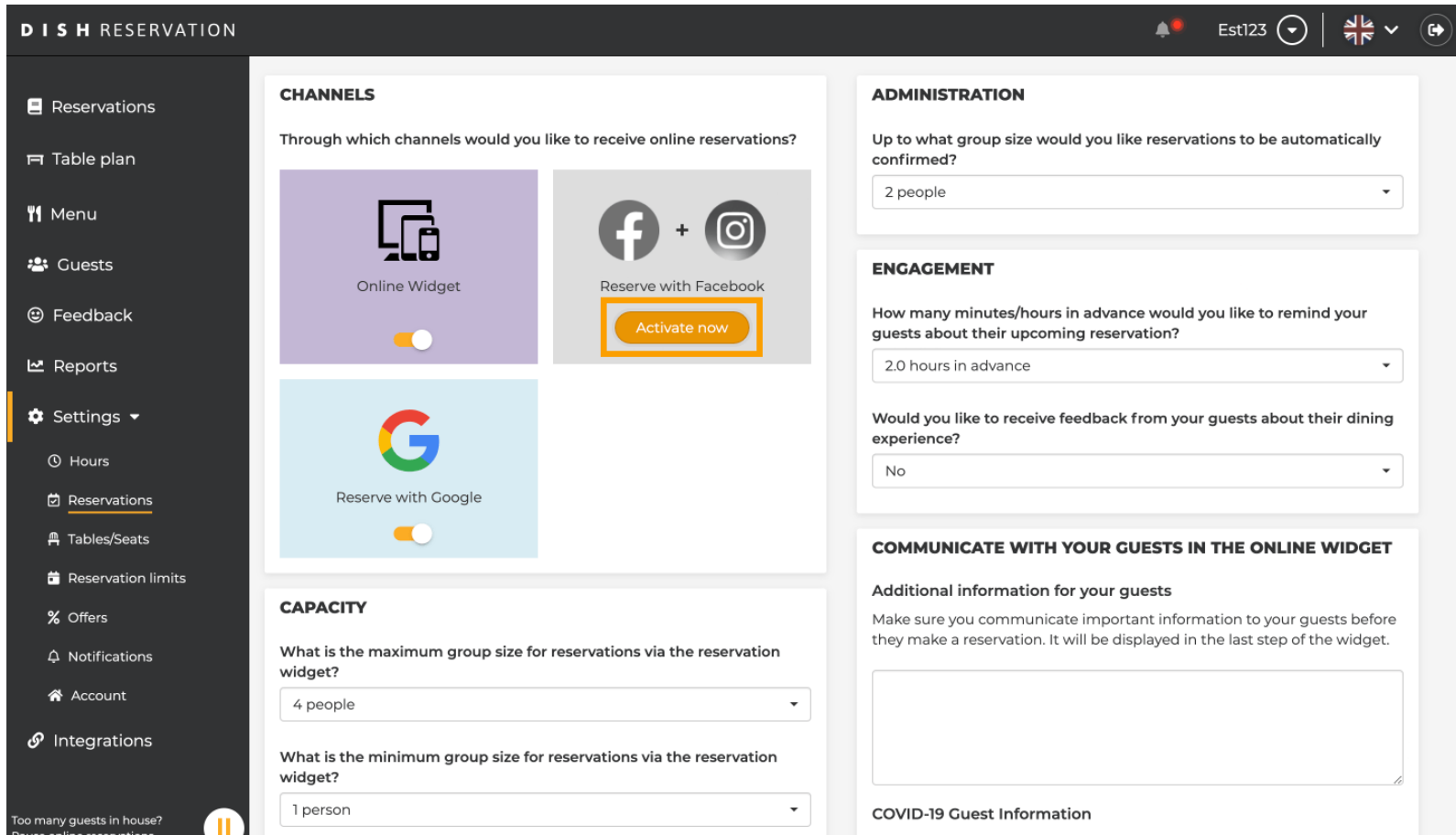
Welcome to the dashboard of DISH Reservation. In this tutorial, we show you how to activate reservations on Facebook and Instagram.

The screenshot displays the DISH Reservation dashboard. The top header includes the 'DISH RESERVATION' logo, a notification bell, the estimated time 'Est123', a dropdown menu, a language selector (UK flag), and a refresh icon. The left sidebar contains a navigation menu with the following items: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (with a dropdown arrow), Hours, Reservations (with a calendar icon), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area features a teal banner with the text 'Have a walk-in customer? Received a reservation request over phone / email? Don't forget to add it to your reservation book!' and two orange buttons: 'WALK-IN' and 'ADD RESERVATION'. Below this is a date range selector showing 'Tue, 20 Jun - Tue, 20 Jun'. A message states 'You have no limits configured for the selected date.' with an 'Add a new limit' button. Filter tabs for 'All' (selected), 'Completed', and 'Upcoming' are present, along with counts for '0' reservations and '0' guests. The central area shows 'No reservations available' with an illustration of a person looking through binoculars. A 'Print' button is located at the bottom left of the main area. The footer includes a status message 'Too many guests in house?' with a warning icon, the text 'Designed by Hospitality Digital GmbH. All rights reserved.', and links for 'FAQ', 'Terms of use', 'Imprint', 'Data privacy', and 'Privacy Settings'. A yellow question mark icon is also visible in the bottom right corner.

First, click **Reservations** under the **Settings** menu.



Then click **Activate now** at Reserve with Facebook.



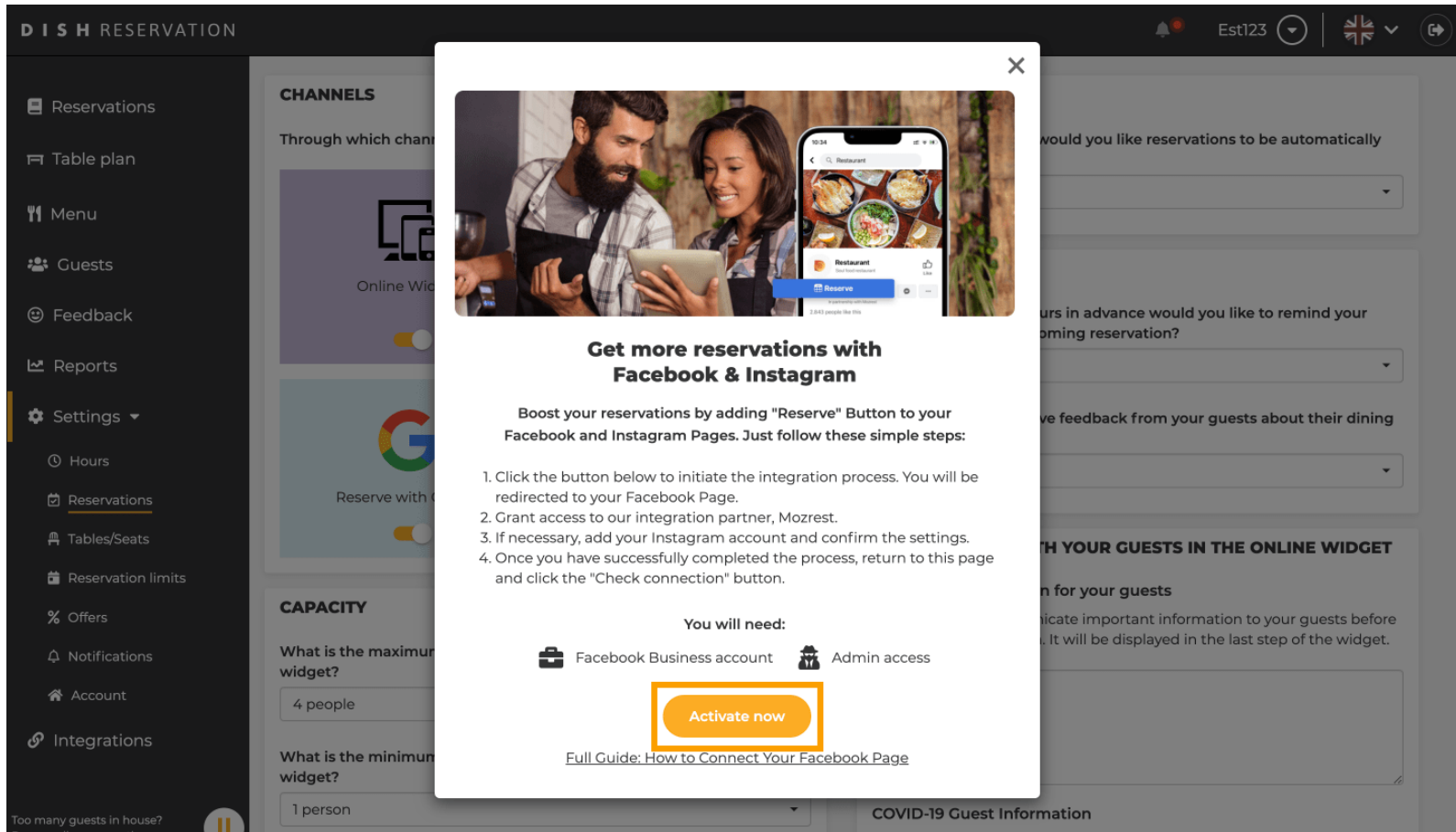
The screenshot shows the DISH RESERVATION settings interface. The left sidebar contains a menu with options: Reservations, Table plan, Menu, Guests, Feedback, Reports, Settings (expanded), Hours, Reservations (selected), Tables/Seats, Reservation limits, Offers, Notifications, Account, and Integrations. The main content area is divided into several sections:

- CHANNELS**: A section titled "Through which channels would you like to receive online reservations?" containing three toggleable options:
 - Online Widget**: A purple box with a smartphone icon and a toggle switch.
 - Reserve with Facebook**: A grey box with Facebook and Instagram icons, an "Activate now" button (highlighted with an orange border), and a toggle switch.
 - Reserve with Google**: A light blue box with a Google logo and a toggle switch.
- CAPACITY**: A section with two dropdown menus:
 - "What is the maximum group size for reservations via the reservation widget?" set to "4 people".
 - "What is the minimum group size for reservations via the reservation widget?" set to "1 person".
- ADMINISTRATION**: A section with a dropdown menu for "Up to what group size would you like reservations to be automatically confirmed?" set to "2 people".
- ENGAGEMENT**: A section with two dropdown menus:
 - "How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?" set to "2.0 hours in advance".
 - "Would you like to receive feedback from your guests about their dining experience?" set to "No".
- COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET**: A section with a heading "Additional information for your guests" and a text area for "Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.".
- COVID-19 Guest Information**: A section at the bottom.

The top of the interface shows the DISH RESERVATION logo, a notification bell, the estimated time "Est123", a language selector (UK flag), and a share icon. A bottom status bar indicates "Too many guests in house? Pause online reservations" with a pause icon.



A new pop-up will open with information on the following process. To continue click on **Activate now**.



DISH RESERVATION

CHANNELS

Through which channels do you want to accept reservations?

Online Widget ☐

Reserve with Google ☐

CAPACITY

What is the maximum number of guests in your widget?

4 people

What is the minimum number of guests in your widget?

1 person

Get more reservations with Facebook & Instagram

Boost your reservations by adding "Reserve" Button to your Facebook and Instagram Pages. Just follow these simple steps:

1. Click the button below to initiate the integration process. You will be redirected to your Facebook Page.
2. Grant access to our integration partner, Mozrest.
3. If necessary, add your Instagram account and confirm the settings.
4. Once you have successfully completed the process, return to this page and click the "Check connection" button.

You will need:

- Facebook Business account
- Admin access

Activate now

[Full Guide: How to Connect Your Facebook Page](#)



You then will be directed to Facebook. Log in or register with your business account on Facebook.

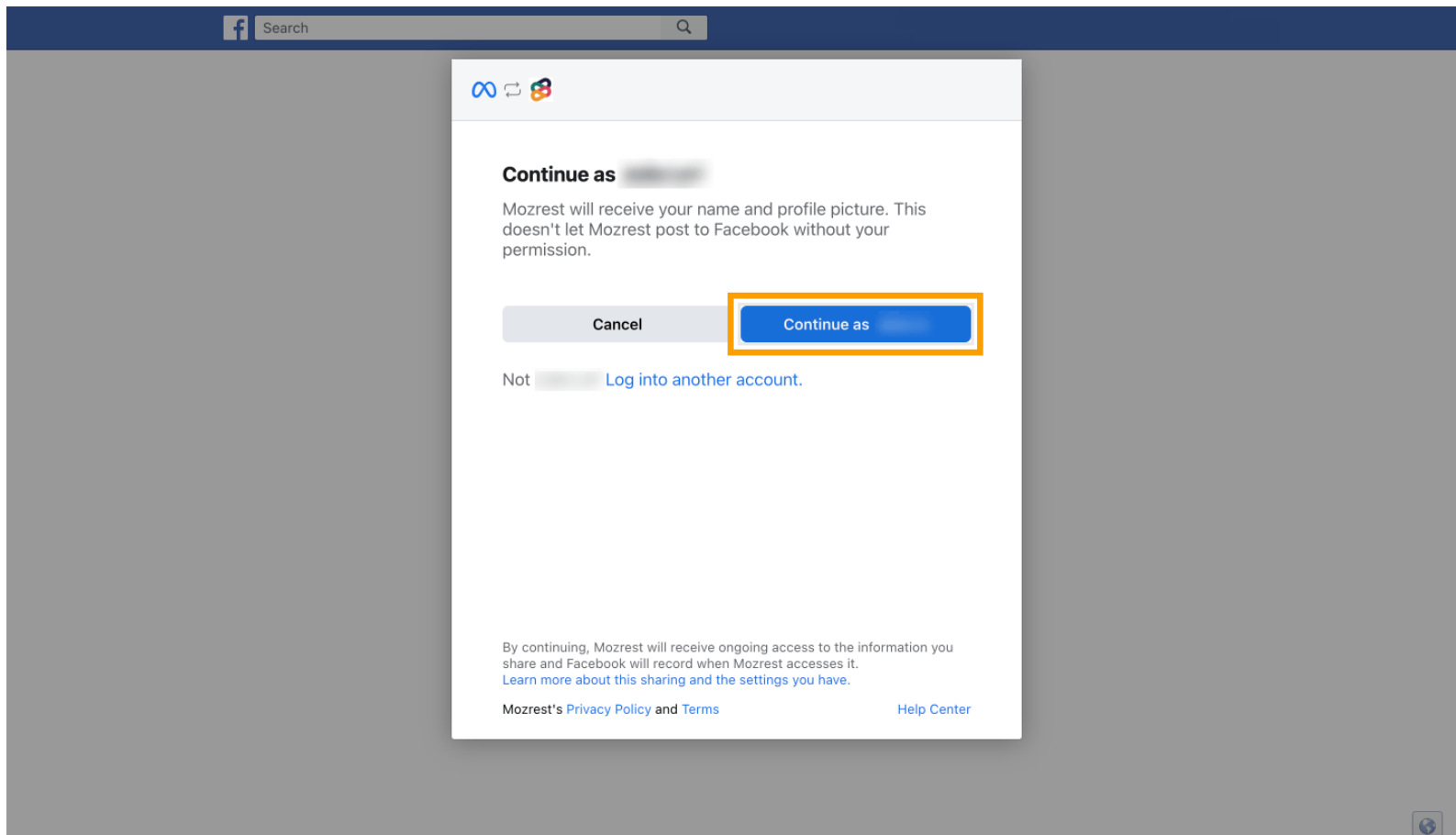
The image shows the Facebook login page. At the top, there is a blue header with the Facebook logo and a green button that says "Create new account". Below this, the main content area is light gray. In the center, there is a white box with a yellow border containing the login form. The form is titled "Log Into Facebook" and includes two input fields: "Email or phone number" and "Password". Below these fields is a blue "Log In" button. Under the "Log In" button is a link for "Forgot account?". Below that is a horizontal line with "or" in the center. Under the line is a green "Create new account" button. Below the button is another horizontal line with "or" in the center. At the bottom of the form are two links: "Impressum/Nutzungsbedingungen/NetzDG/UrhG" and "Not now".

English (US) Deutsch Türkçe Polski Italiano Română Français (France) Русский العربية Español Português (Brasil) +

Sign Up Log In Messenger Facebook Lite Watch Places Games Marketplace Meta Pay Meta Store Meta Quest Instagram Fundraisers
Services Voting Information Center Privacy Policy Privacy Center Groups About Create ad Create Page Developers Careers Cookies

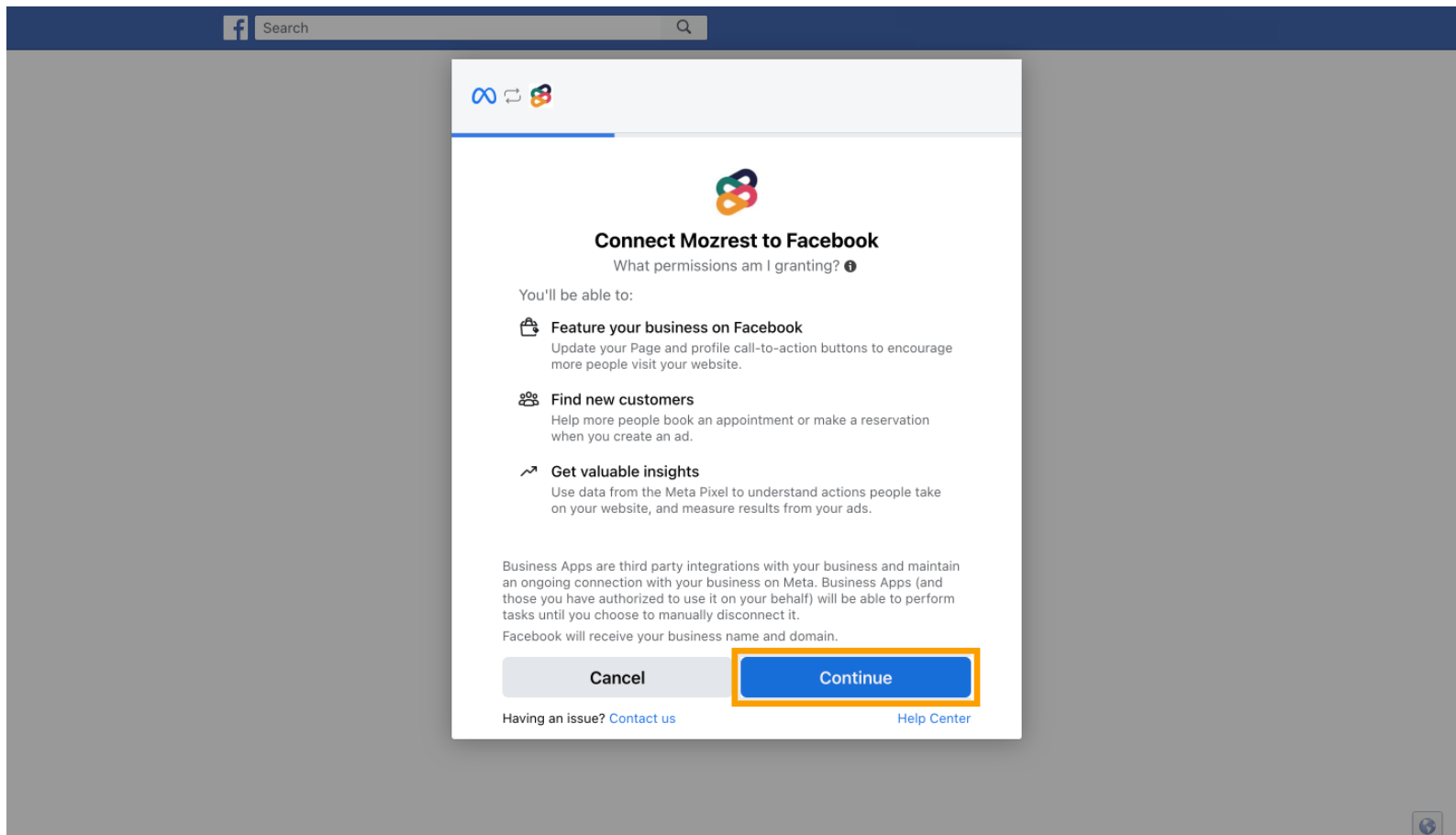


A pop-up will open with information on how your information will be used. Select your account by clicking **Continue as [your account]**.



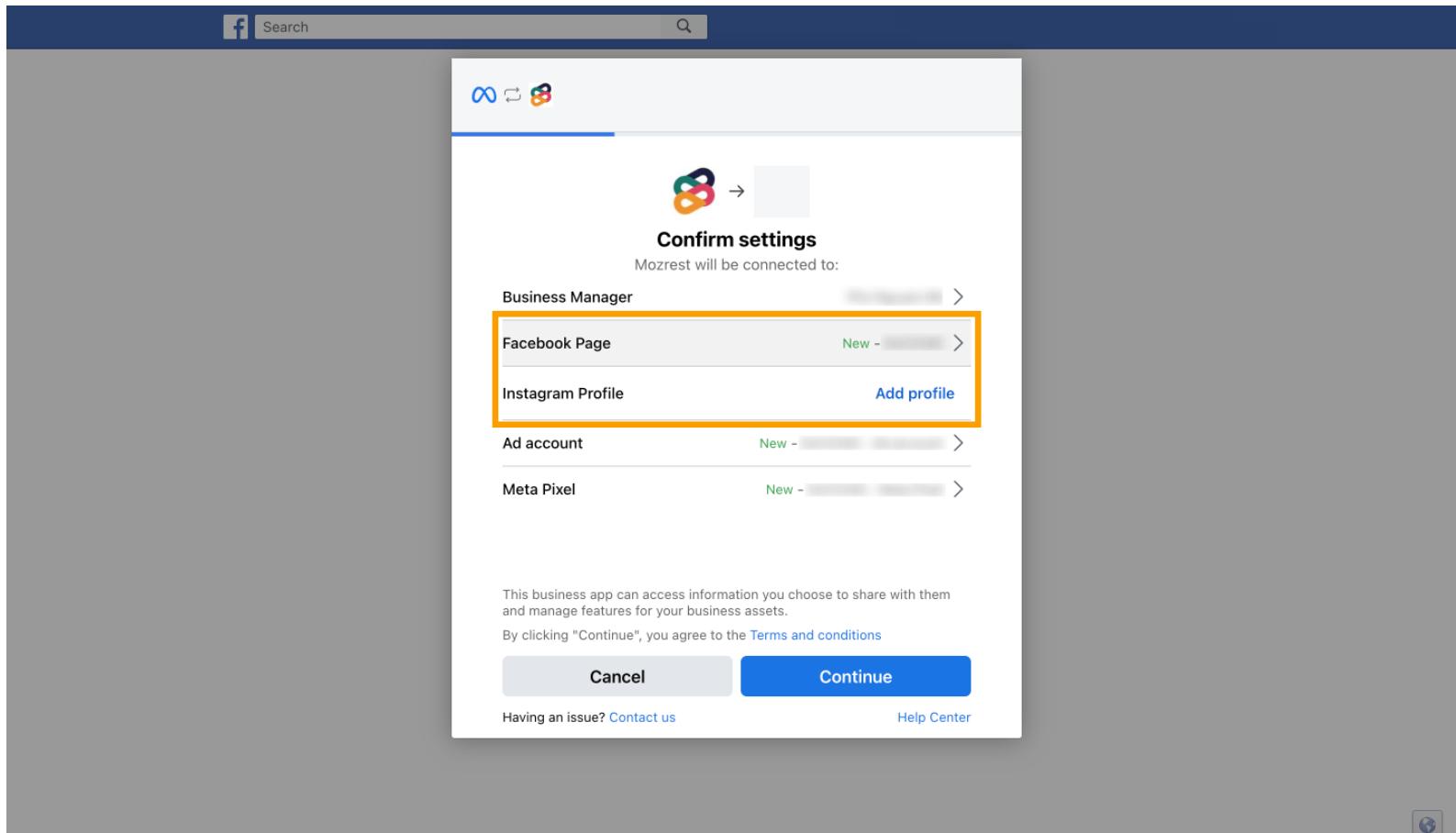


In this step you get more information about the usage of your data. Now click on **Continue** to connect Mozrest to Facebook.



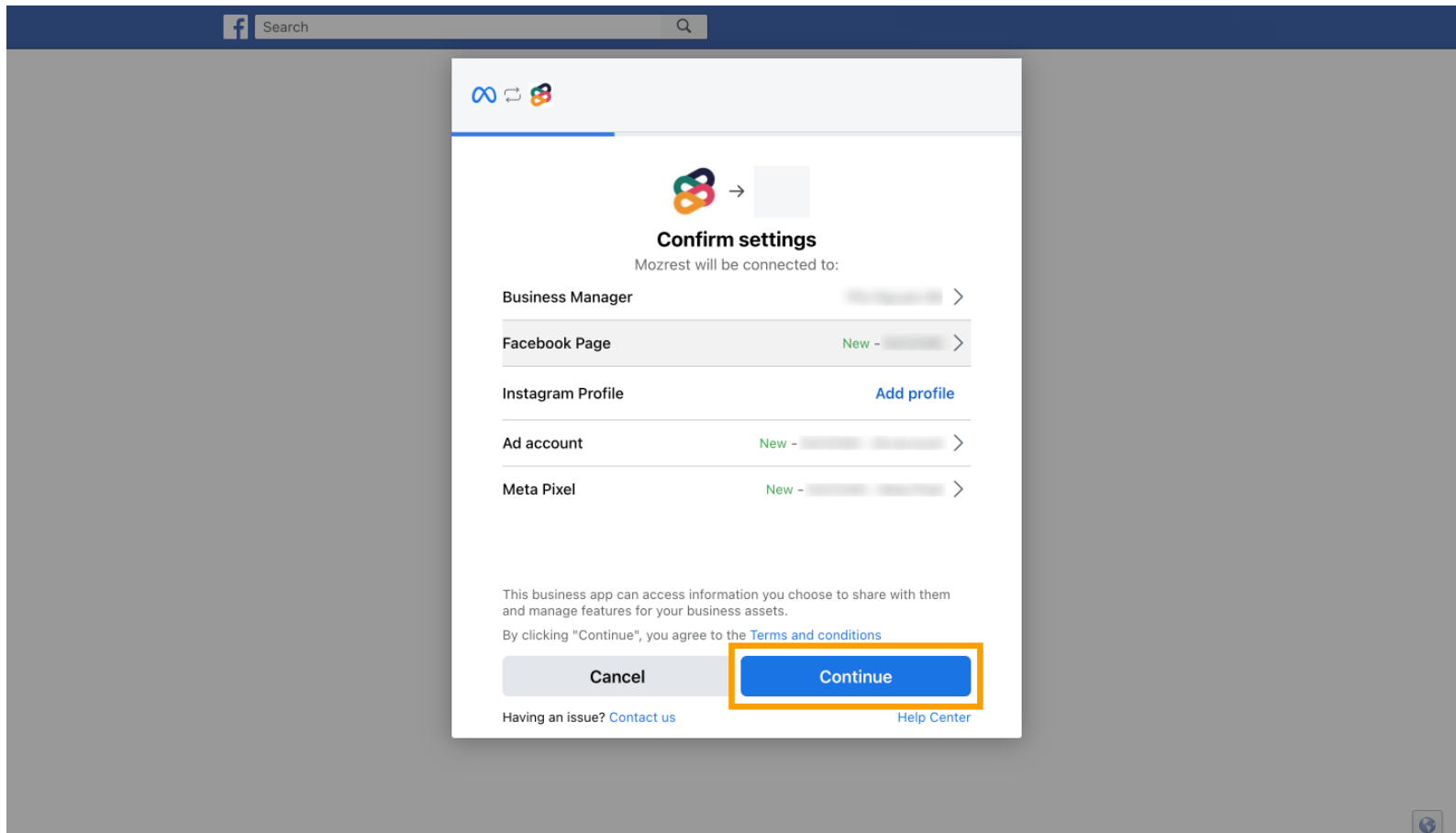


Then an overview of the accounts you're going to connect will be displayed.



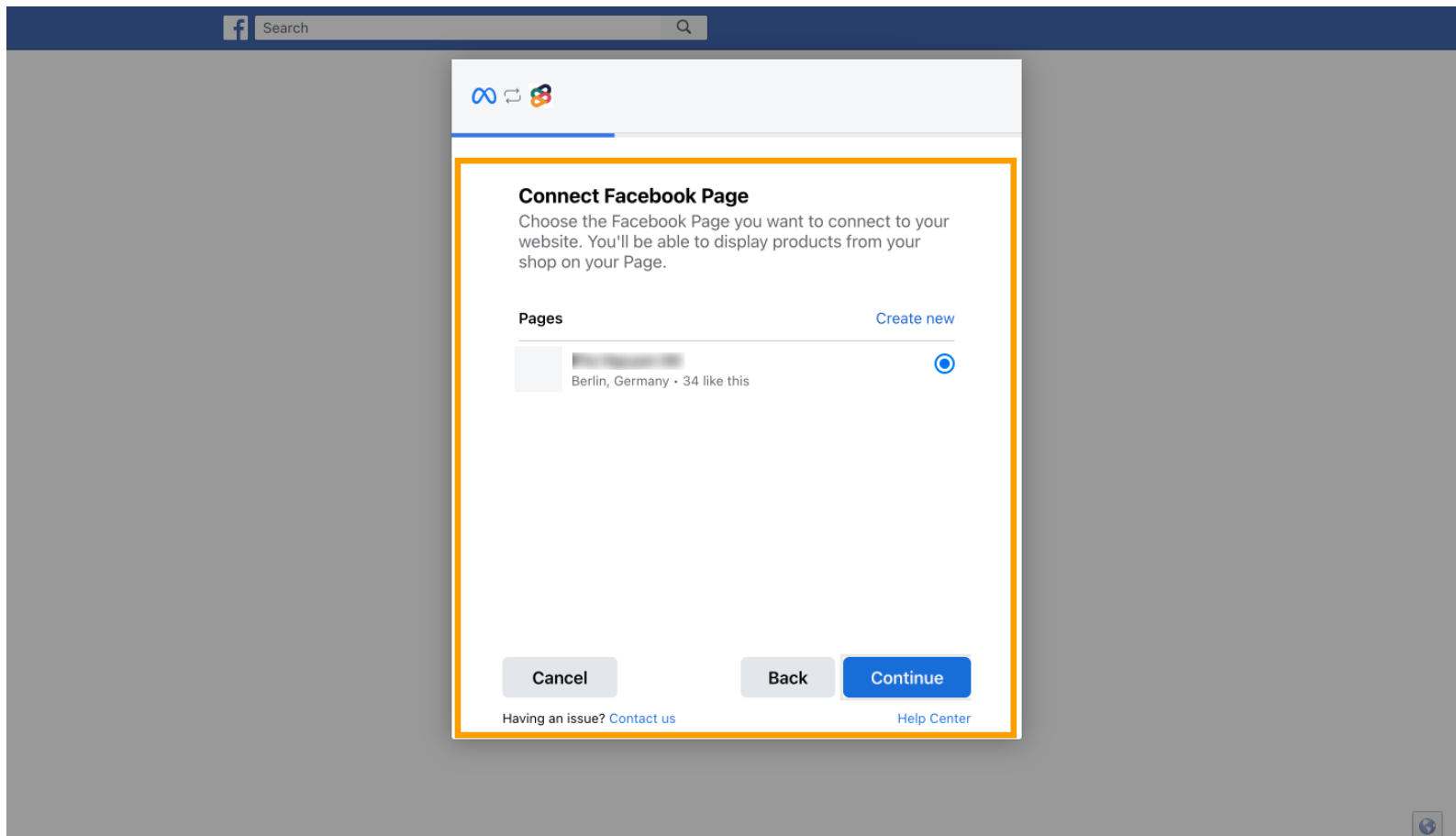


Proceed by clicking on **Continue**.



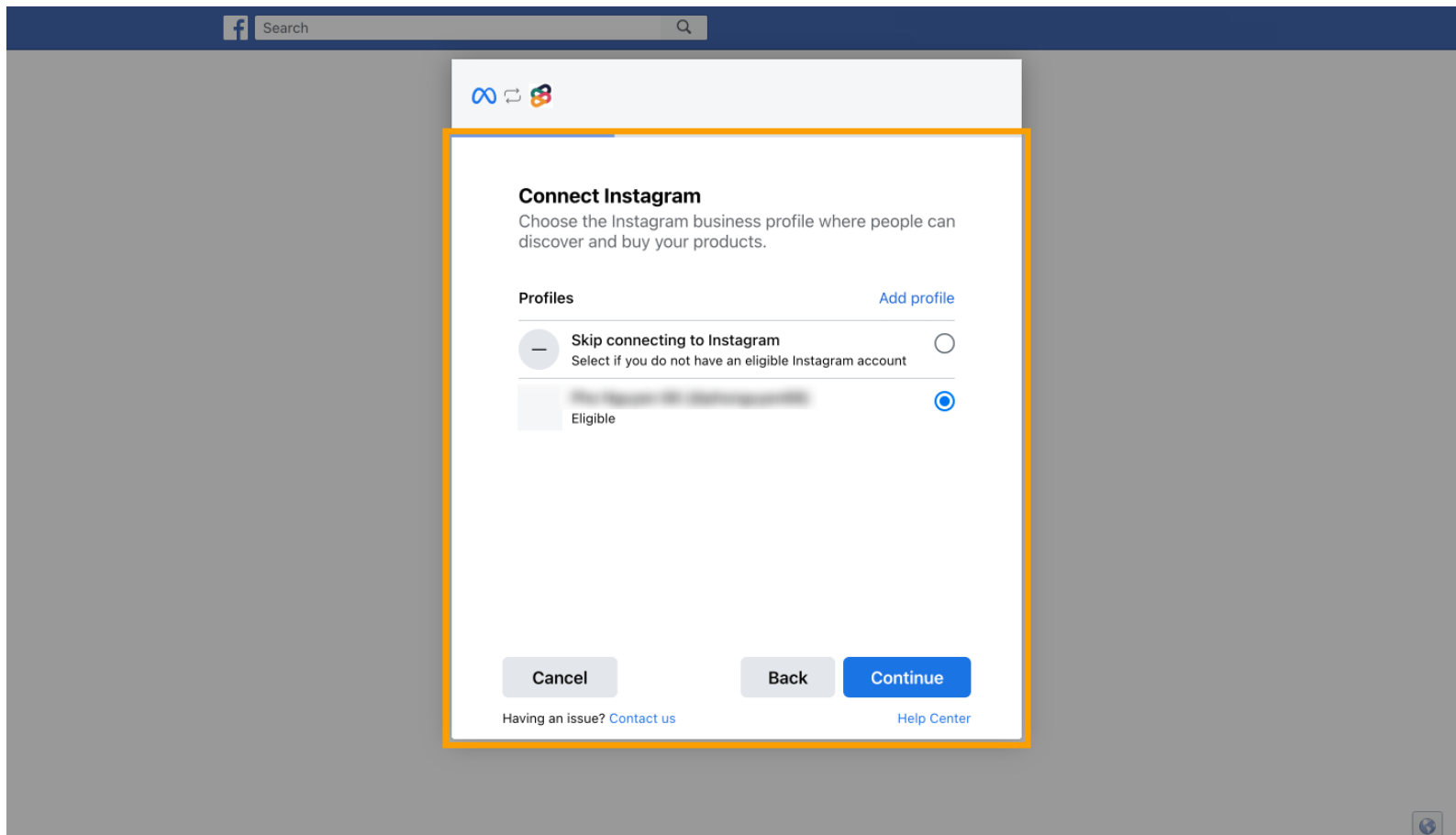


Then select the **Facebook Page** for which you want to enable the reserve button and click on **Continue** to proceed.





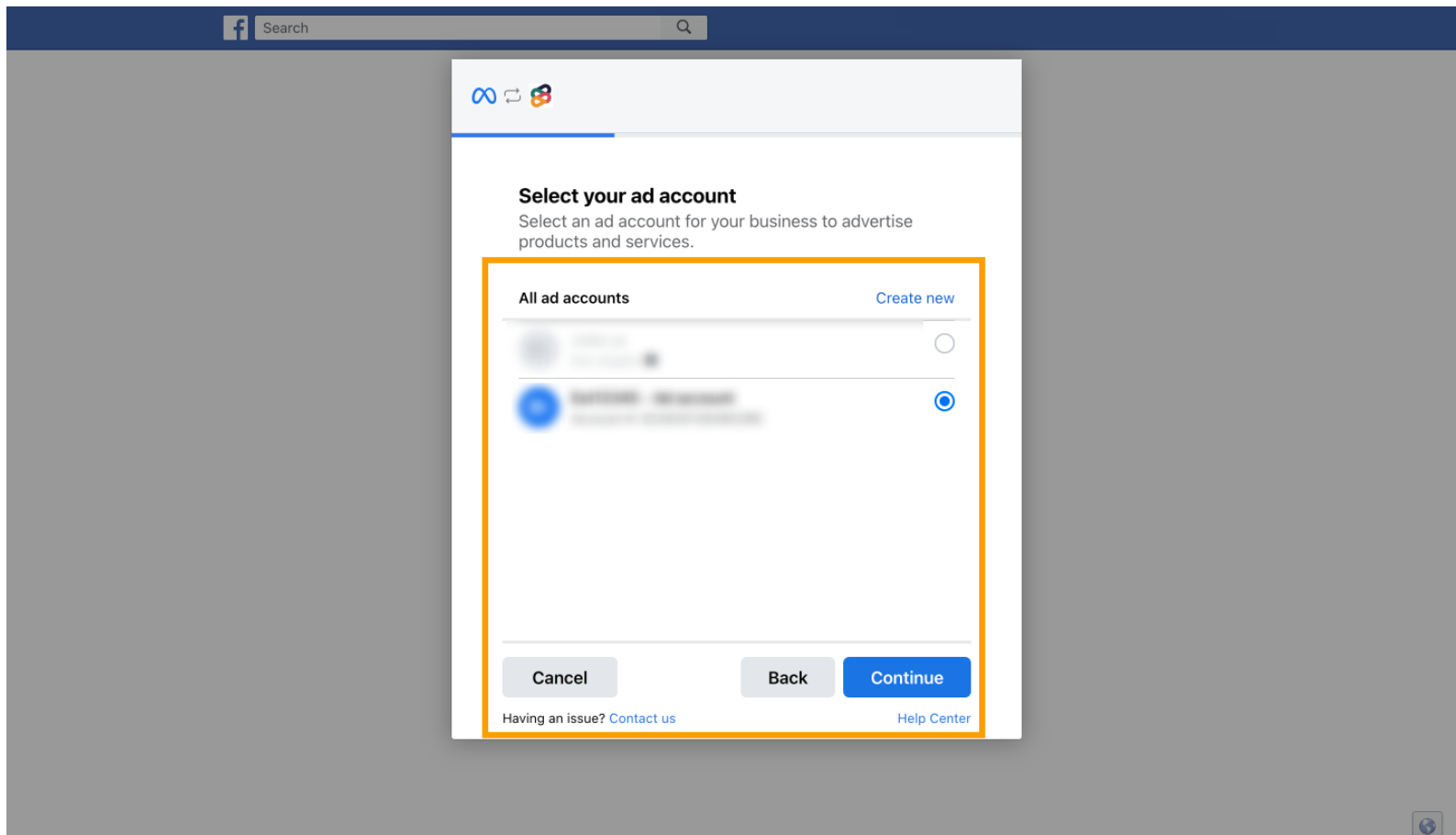
Once you selected the Facebook page, select the **Instagram profile** for which you want to enable the reserve button and click on **Continue** to proceed.



The image shows a Facebook interface with a 'Connect Instagram' dialog box. The dialog box has a title 'Connect Instagram' and a subtitle 'Choose the Instagram business profile where people can discover and buy your products.' Below this, there is a section titled 'Profiles' with a link 'Add profile'. There are two options: 'Skip connecting to Instagram' with a radio button and the text 'Select if you do not have an eligible Instagram account', and 'Eligible' with a radio button and a blurred profile picture. The 'Eligible' option is selected. At the bottom of the dialog box, there are three buttons: 'Cancel', 'Back', and 'Continue'. Below the buttons, there is a link 'Having an issue? Contact us' and a link 'Help Center'.

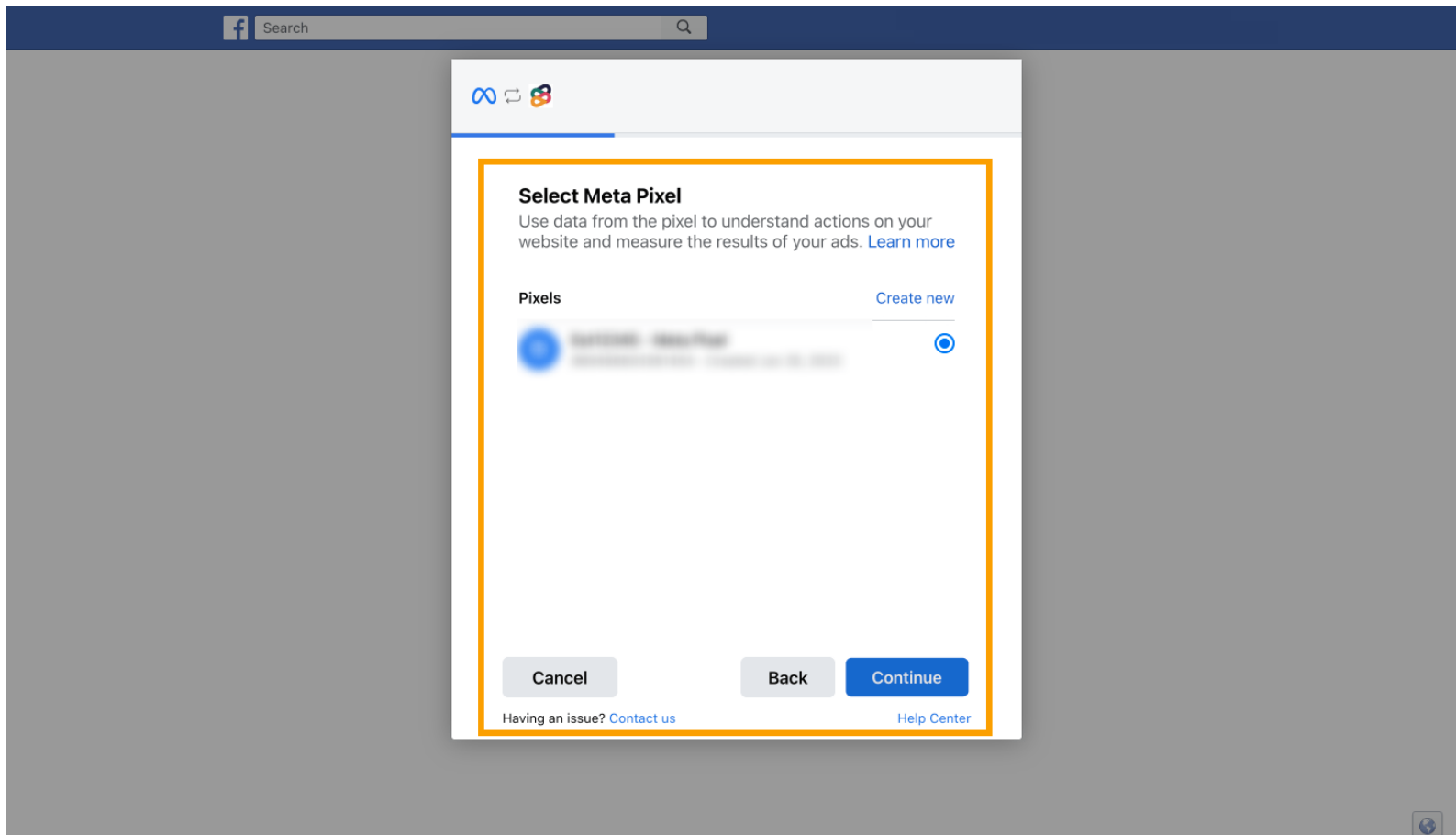


Then select an **ad account** for the selected Facebook Page to advertise product and services and click on **Continue** to proceed. **Note: Facebook requires you to do so, in case you want to advertise.**



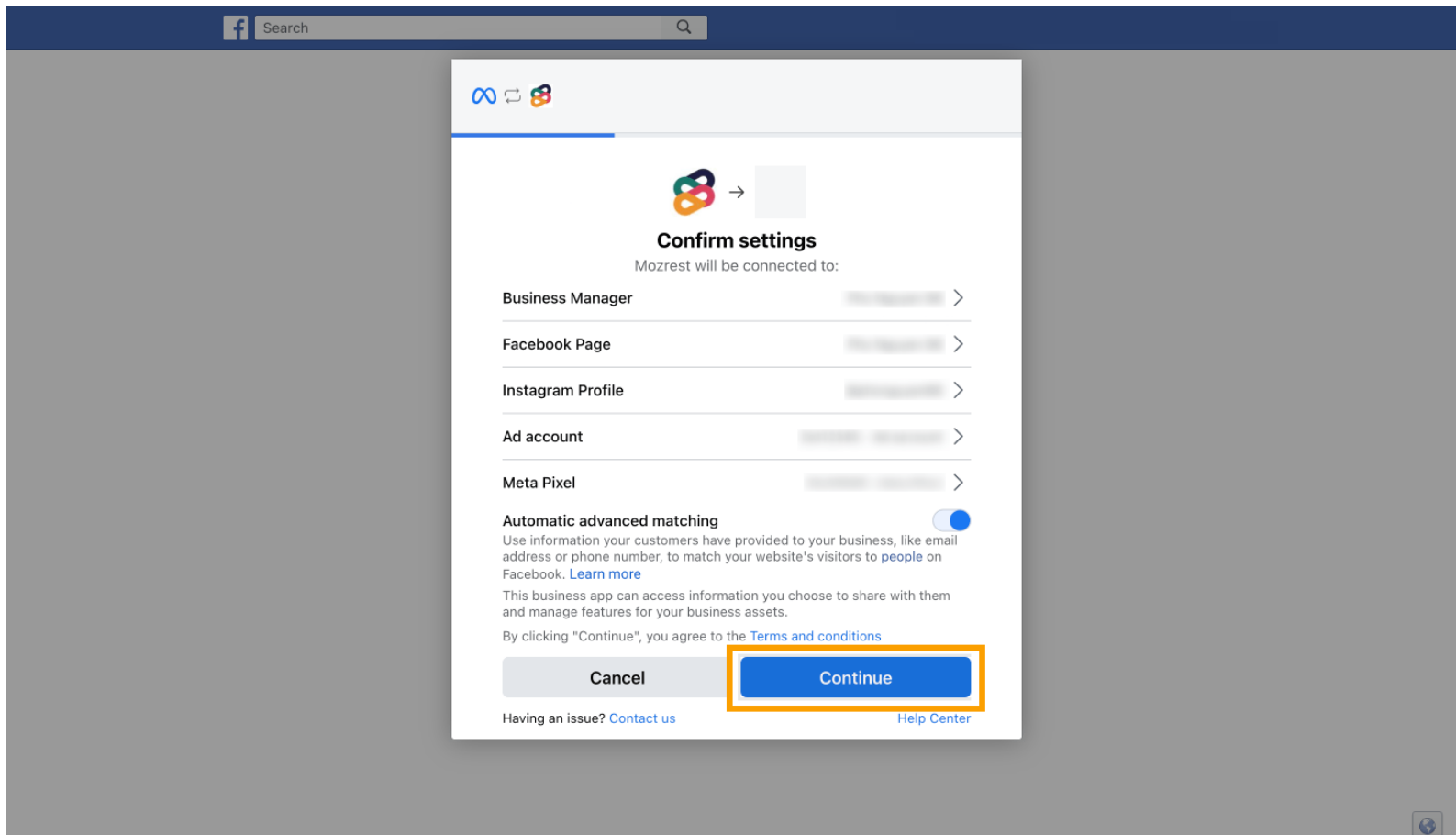


After setting the add account, select a **Meta Pixel** for the Facebook Page you will activate the Reserve button on and click on **Continue**.



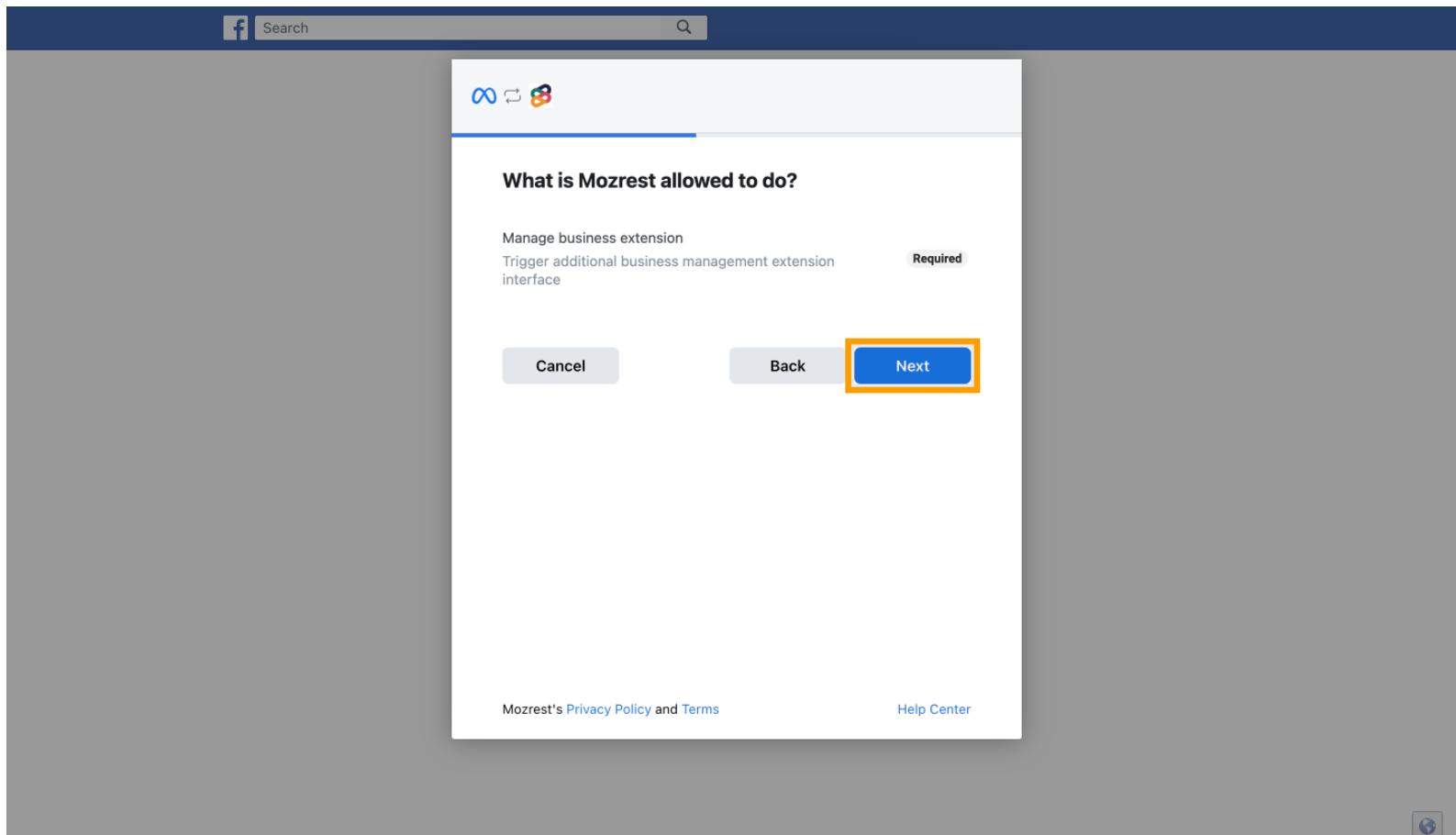


Once you selected all the required accounts, you will see a summary of those. Click on **Continue** to proceed further.



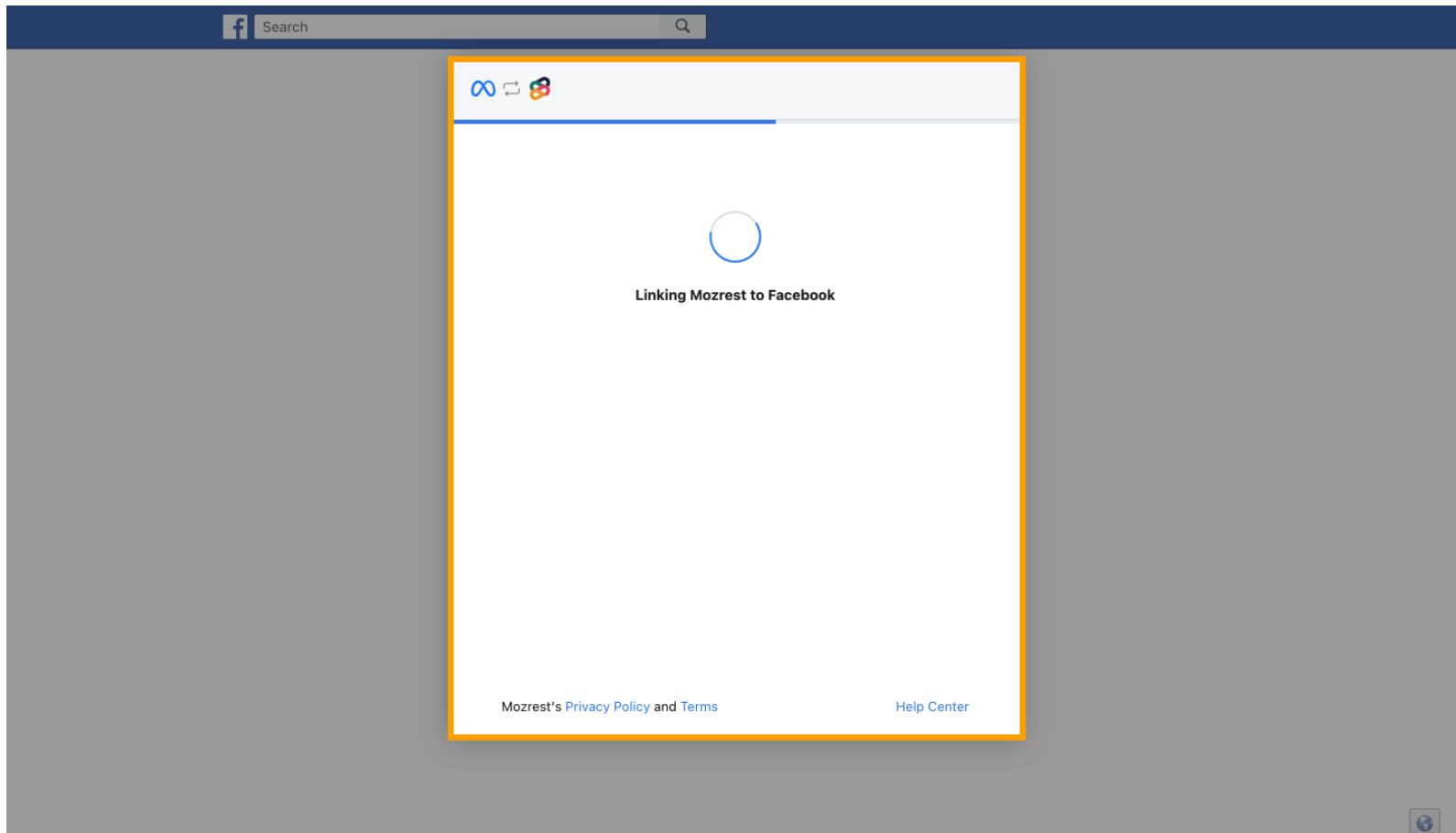


Then you need to allow our integration partner Mozrest to connect Facebook and Instagram with DISH Reservation. To do so click on **Next**.



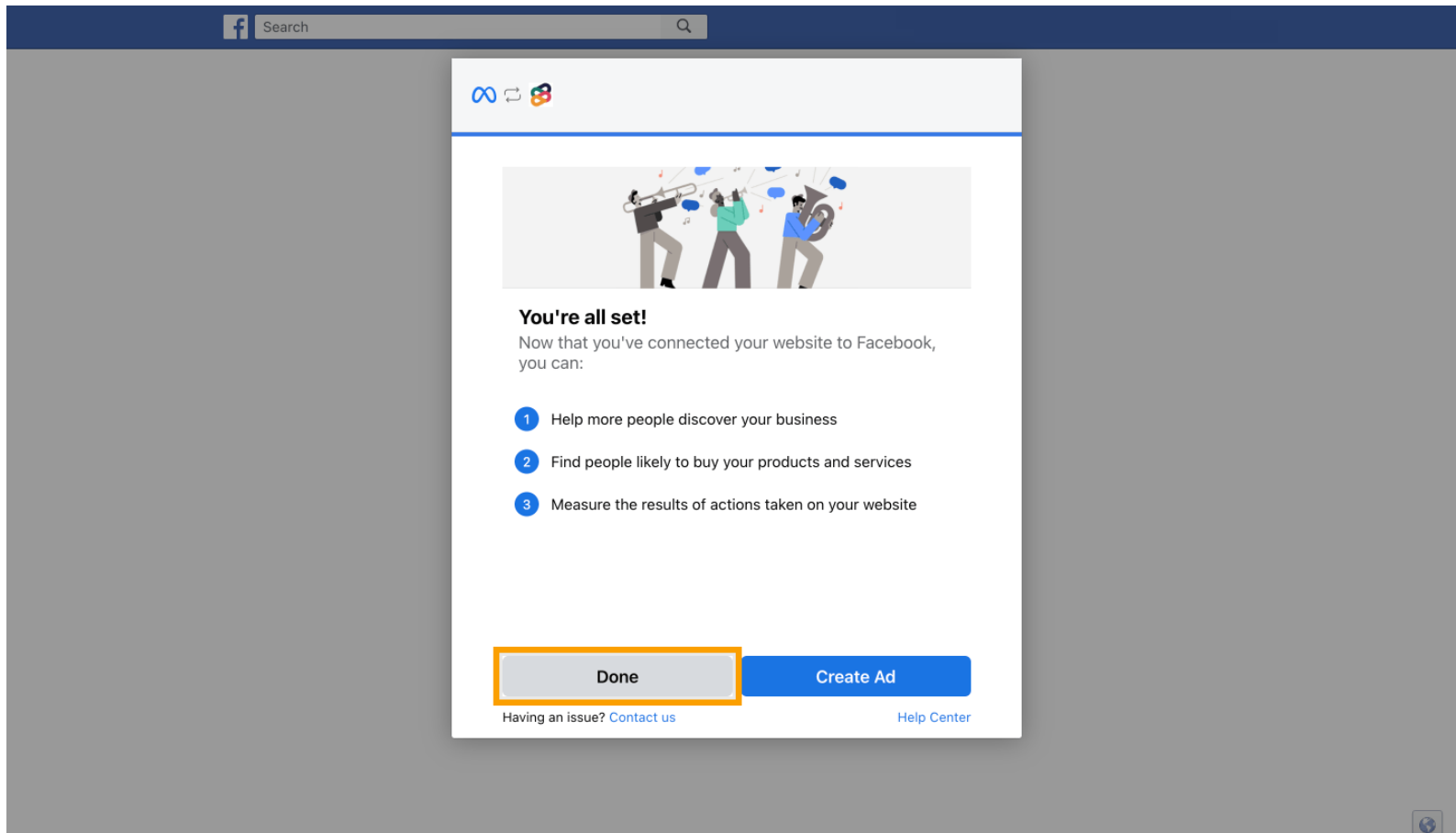


The linking process will then start. **Note: The process may take a little longer.**





Once the linking process is completed, click on **Done**.

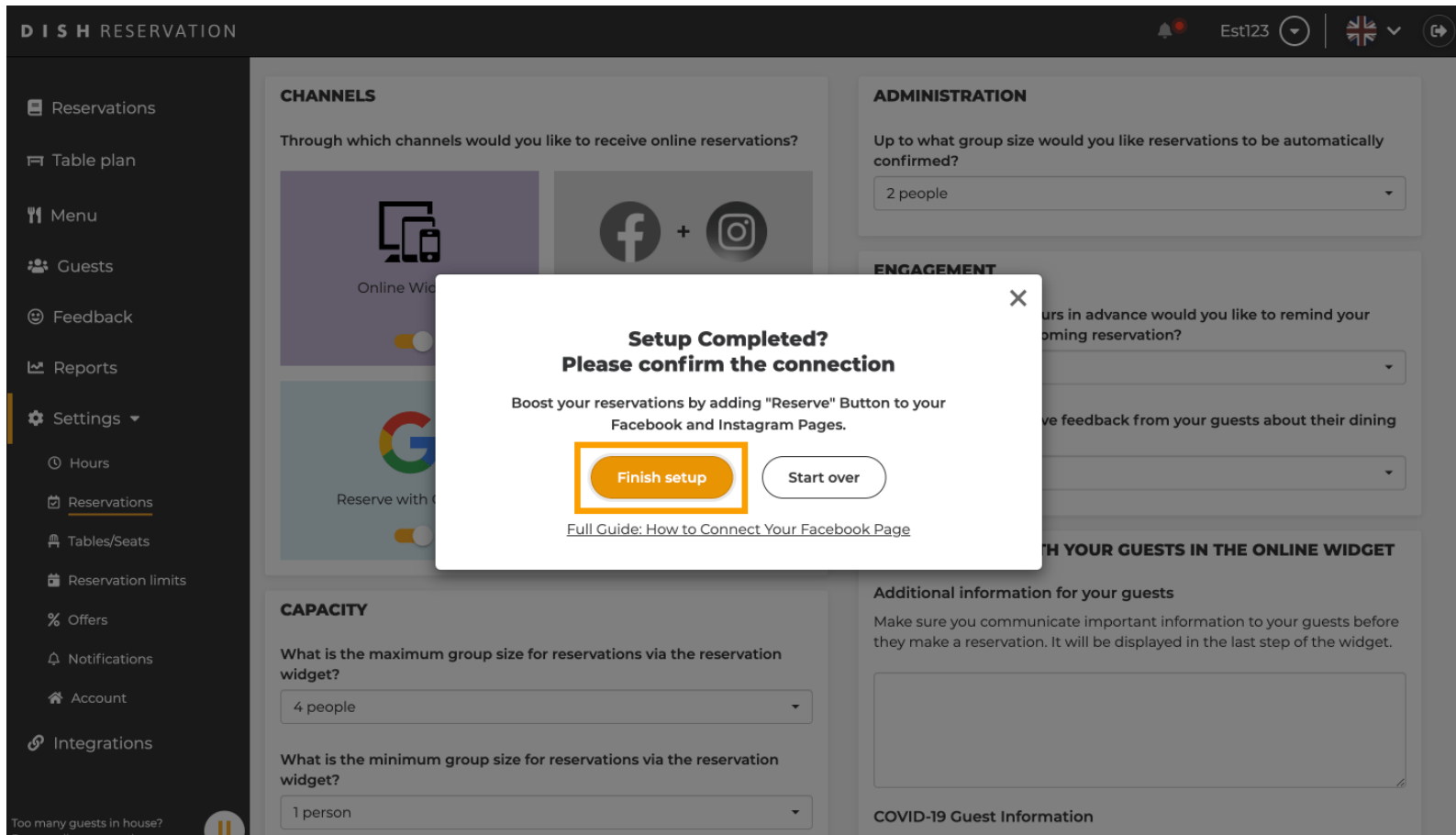




You then receive a confirmation message, that the Meta Connection successfully finished. Close the page.

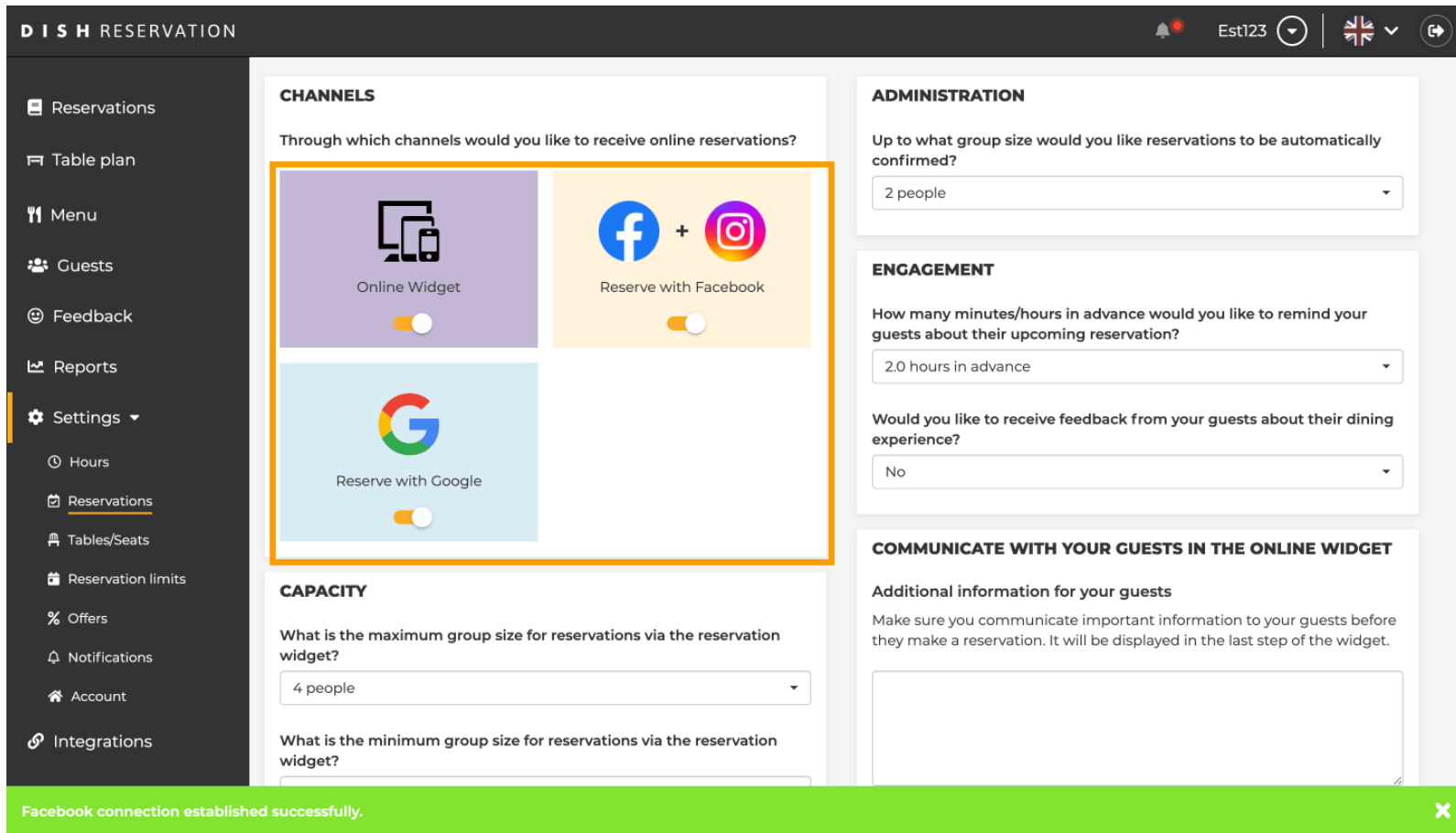
Meta connection succesfully finished
You can now close this page.

 Return to DISH Reservation and click on **Finish setup**.





The Reserve with Facebook button is now enabled. The reservation through Instagram will work as well if you did connect your profile.



DISH RESERVATION

CHANNELS

Through which channels would you like to receive online reservations?

- Online Widget
- Reserve with Facebook
- Reserve with Google

ADMINISTRATION

Up to what group size would you like reservations to be automatically confirmed?

2 people

ENGAGEMENT

How many minutes/hours in advance would you like to remind your guests about their upcoming reservation?

2.0 hours in advance

Would you like to receive feedback from your guests about their dining experience?

No

COMMUNICATE WITH YOUR GUESTS IN THE ONLINE WIDGET

Additional information for your guests

Make sure you communicate important information to your guests before they make a reservation. It will be displayed in the last step of the widget.

CAPACITY

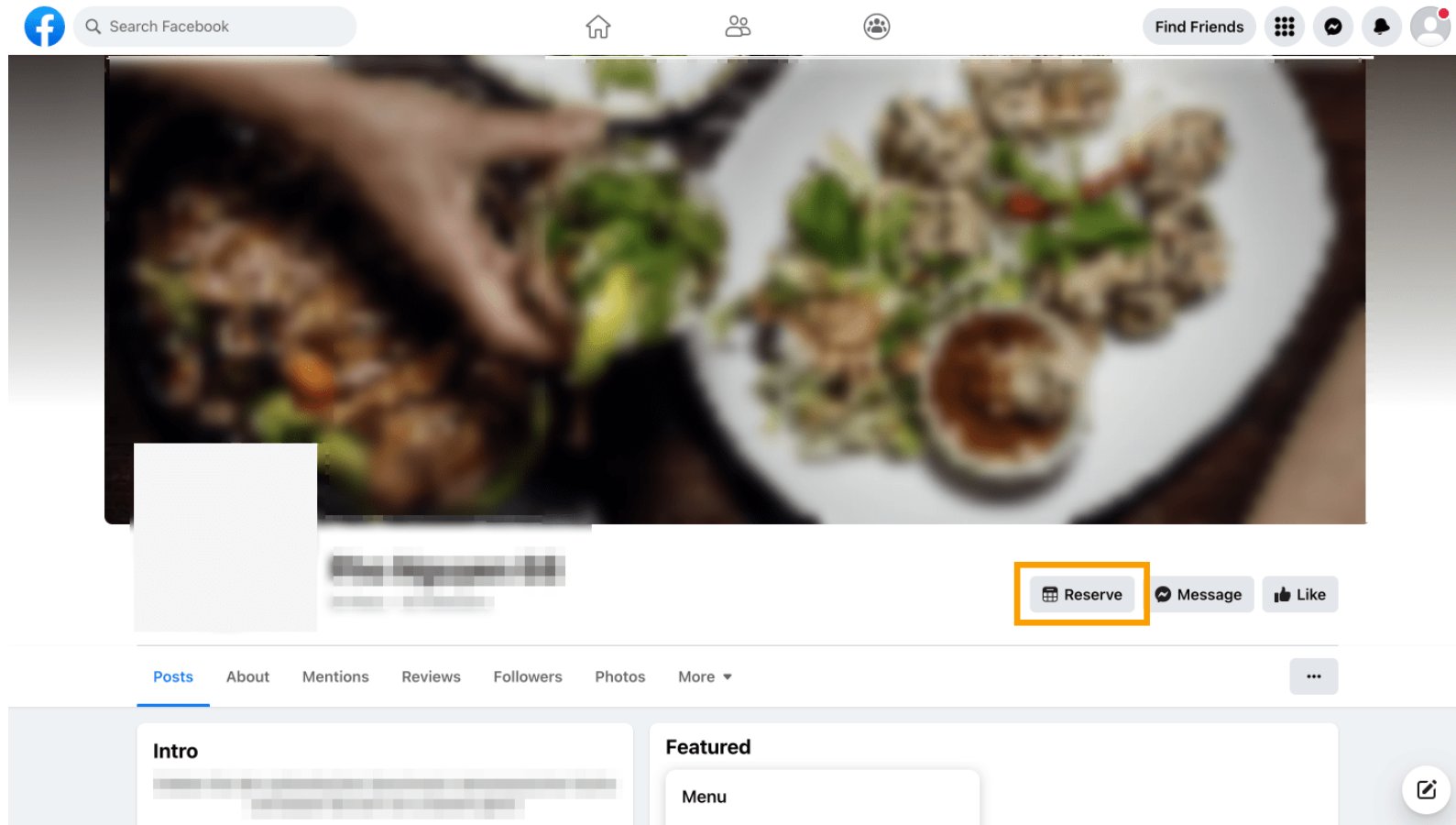
What is the maximum group size for reservations via the reservation widget?

4 people

What is the minimum group size for reservations via the reservation widget?

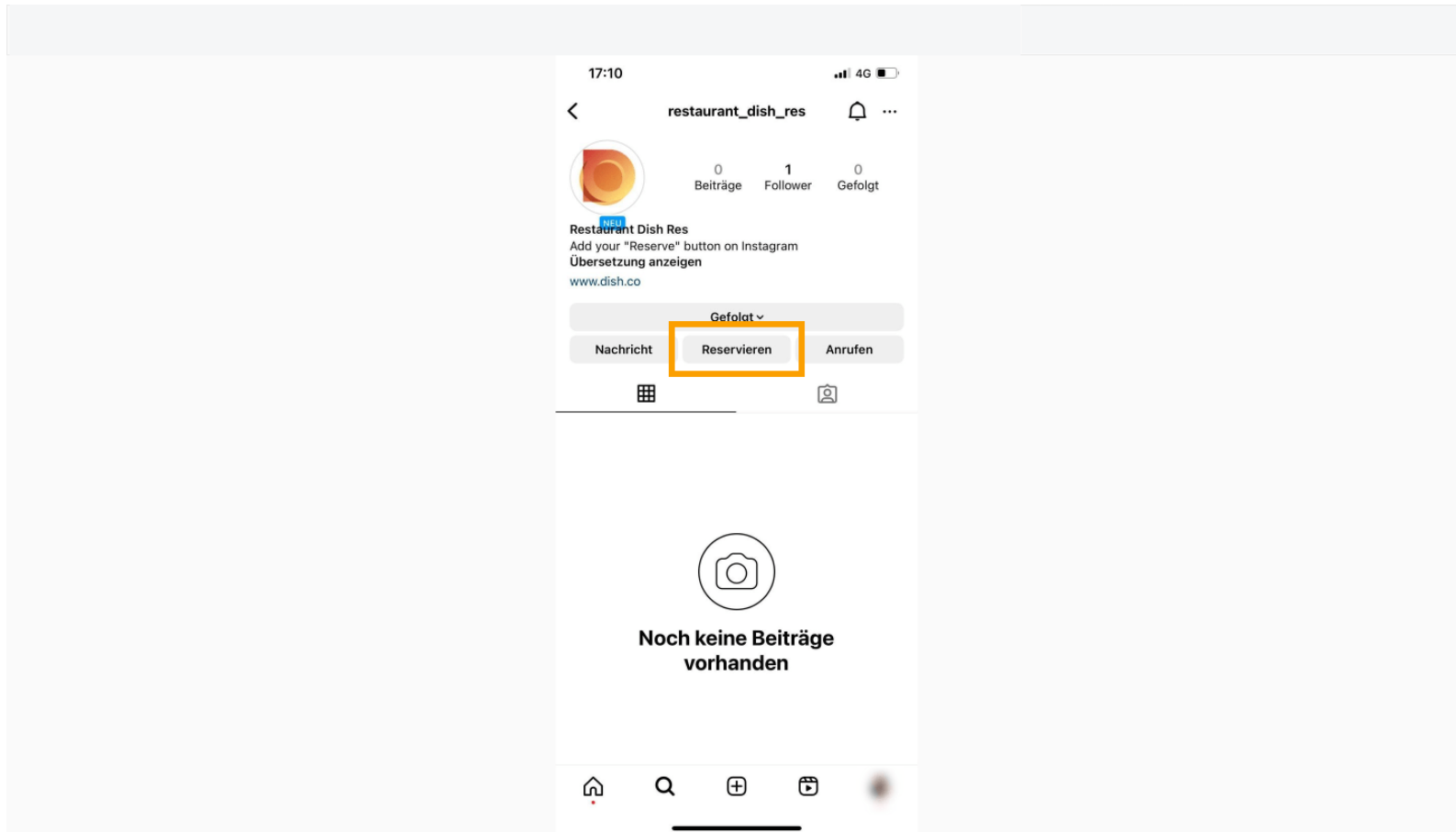
Facebook connection established successfully.

 On your Facebook Page the reservation option will look like this.





And on Instagram it will look like this.





That's it. You have completed the tutorial and now know how to activate reservations on Facebook and Instagram.

The screenshot displays the DISH reservation interface. At the top right, there is a language selector showing 'EN'. Below this is a progress bar with three circular icons: a calendar, a document, and a checkmark. The main section contains three input fields: 'Party size' with a dropdown menu showing '2', 'Date' with a text field showing 'Tue, 27 Jun', and 'Time' with a dropdown menu showing '14:00'. Below these fields is a section titled 'Select a time:' followed by a 3x3 grid of blue buttons containing the following times: 12:00, 12:30, 13:00, 13:30, 14:00, 14:30, 15:00, 15:30, and 16:00. At the bottom, the logo for 'MOZREST in partnership with DISH' is visible.



Scan to go to the interactive player