



Visit <https://www.dish.co/DE/en/user/sales-login/> and put in your desired credentials of the **Sales Login**. **Note: If you not yet have an account we guide you through the process of signing up in the next steps.**




[Our solutions](#) ▾ [Addons](#) ▾ [Pricing](#) [Resources](#) ▾

 English

[Sign up](#)

[Log in](#)

Sales Login



Your sales ID

Sales ID

Your password

Password

Sales Channel

Log in





Once you clicked on Sign up enter your **first name**, **last name** and **mobile number**. **Note: If you already have a sales account, start the tutorial from step 9.**



[Our solutions](#) ▾ [Addons](#) ▾ [Pricing](#) [Resources](#) ▾

 [English](#)

[Sign up](#)

[Log in](#)

SIGN UP

Verify your mobile number and start getting more customers.

First Name

First Name

Last Name

Last Name

+49 ▾

Prefix

Mobile number

Mobile Number



Yes, I accept DISH [Terms and Conditions](#) and acknowledge DISH [Privacy Policy](#).

Verify Mobile Number

4
UPDATES





Remember to accept the DISH Terms and Conditions by clicking on the **checkbox**.



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 English

[Sign up](#)

[Log in](#)

SIGN UP

Verify your mobile number and start getting more customers.

First Name

First Name

Last Name

Last Name

+49 ▼

Prefix

Mobile number

Mobile Number



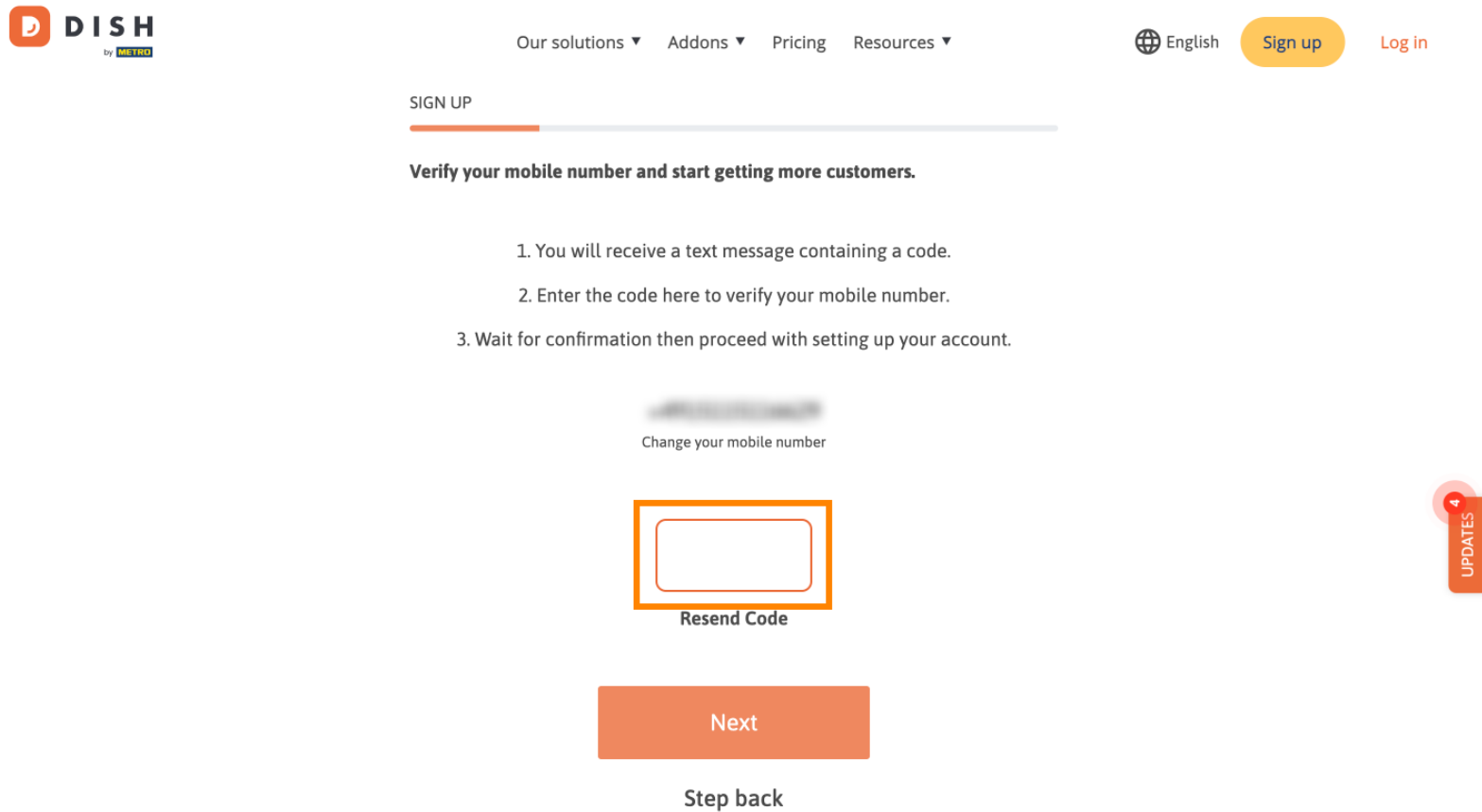
Yes, I accept DISH **Terms and Conditions** and acknowledge DISH **Privacy Policy** .

Verify Mobile Number





A text message will be sent to your phone number to verify your account. Enter the **digits of the code** in the input field.



The screenshot shows the DISH by METRO account verification page. At the top, there is a navigation bar with the DISH logo, links for 'Our solutions', 'Addons', 'Pricing', and 'Resources', a language selector set to 'English', and buttons for 'Sign up' and 'Log in'. Below the navigation bar, a progress bar indicates the current step is 'SIGN UP'. The main heading reads 'Verify your mobile number and start getting more customers.' followed by three numbered instructions: 1. You will receive a text message containing a code. 2. Enter the code here to verify your mobile number. 3. Wait for confirmation then proceed with setting up your account. Below the instructions, there is a blurred input field for the code, a link to 'Change your mobile number', and a 'Resend Code' button with a red border. At the bottom, there are 'Next' and 'Step back' buttons. On the right side, there is a vertical orange bar with the word 'UPDATES' and a red circle with the number '4'.

DISH by METRO

Our solutions ▾ Addons ▾ Pricing Resources ▾

English Sign up Log in

SIGN UP

Verify your mobile number and start getting more customers.

1. You will receive a text message containing a code.
2. Enter the code here to verify your mobile number.
3. Wait for confirmation then proceed with setting up your account.

Change your mobile number

Resend Code

Next

Step back

UPDATES 4



Please enter your **email address** here and select your desired **country**. **Note: The customer's e-mail address should not be entered here.**



[Our solutions](#) ▾ [Addons](#) ▾ [Pricing](#) [Resources](#) ▾

 English

[Sign up](#)

[Log in](#)

SIGN UP

Enter your email address and select your notification settings

Enter your email address

E-mail address

Germany

Country

☐

Yes, DISH can send me electronic communication through text messages, email campaigns, special offers, news and recommendations. The DISH [Privacy Policy](#) applies.

☐

Yes, I want to sign up for the Dish Newsletter. You'll receive an opt-in link to your email address.

Next

[Step back](#)

4
UPDATES

Confirm the DISH Privacy Policy by [clicking on the box](#).



[Our solutions](#) ▾ [Addons](#) ▾ [Pricing](#) [Resources](#) ▾

 English

[Sign up](#)

[Log in](#)

SIGN UP

Enter your email address and select your notification settings

Enter your email address

E-mail address

Germany

Country

- ☐ Yes, DISH can send me electronic communication through text messages, email campaigns, special offers, news and recommendations. The DISH [Privacy Policy](#) applies.
- ☐ Yes, I want to sign up for the Dish Newsletter. You'll receive an opt-in link to your email address.

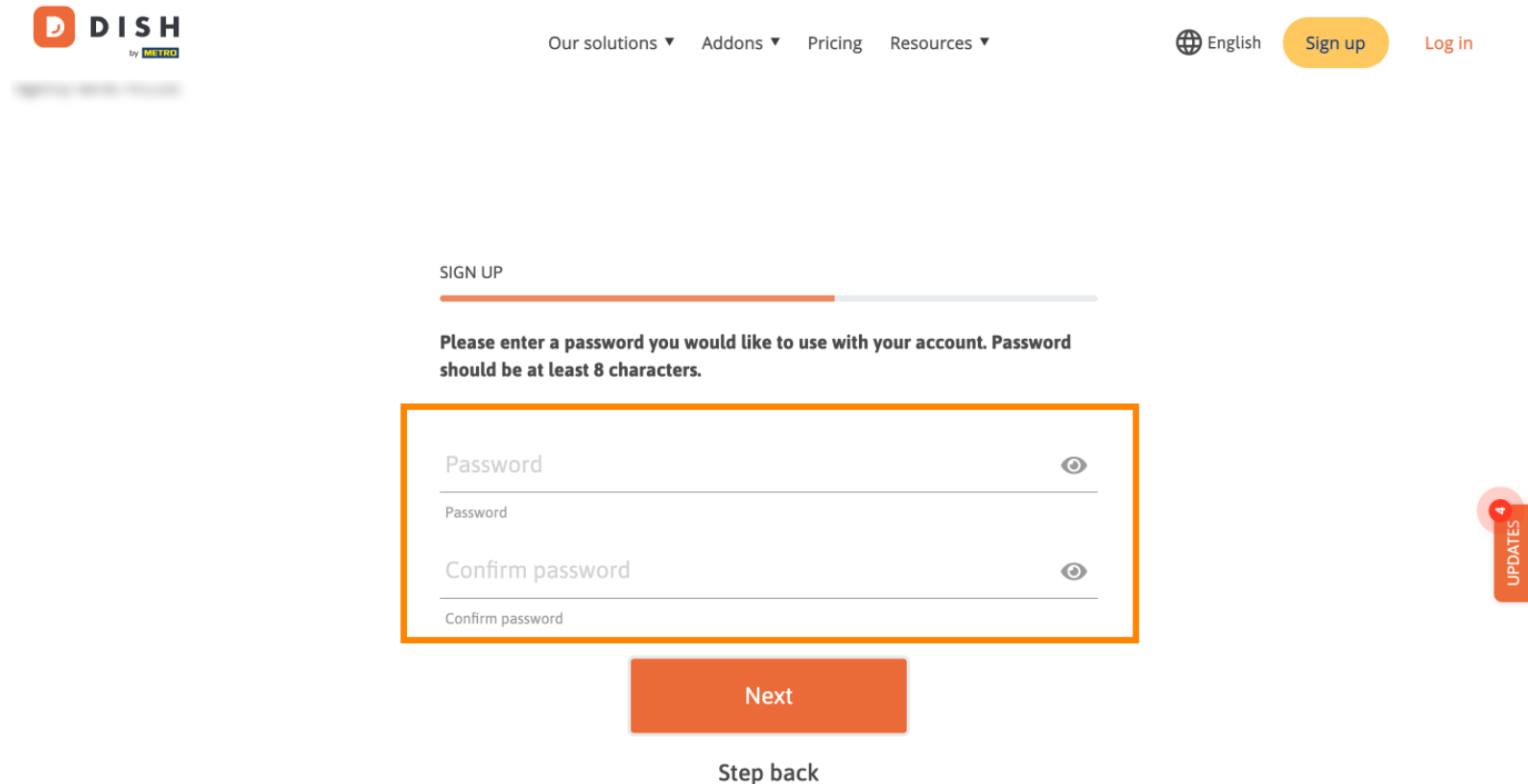
Next

[Step back](#)

4
UPDATES




Please enter your desired sales login **password** here. Confirm the password by entering the **same password** below.




The screenshot shows the 'SIGN UP' page of the DISH by METRO website. The page has a header with the logo, navigation links (Our solutions, Addons, Pricing, Resources), a language selector (English), and buttons for 'Sign up' and 'Log in'. The main content area is titled 'SIGN UP' and includes a progress bar. Below the progress bar, there is a instruction: 'Please enter a password you would like to use with your account. Password should be at least 8 characters.' The form contains two input fields: 'Password' and 'Confirm password', each with a toggle icon to show or hide the password. A red box highlights these two fields. Below the form is a large orange 'Next' button and a 'Step back' link. On the right side of the page, there is a vertical orange bar with the word 'UPDATES' and a red circle with the number '4'.

SIGN UP

Please enter a password you would like to use with your account. Password should be at least 8 characters.

Password 

Confirm password 

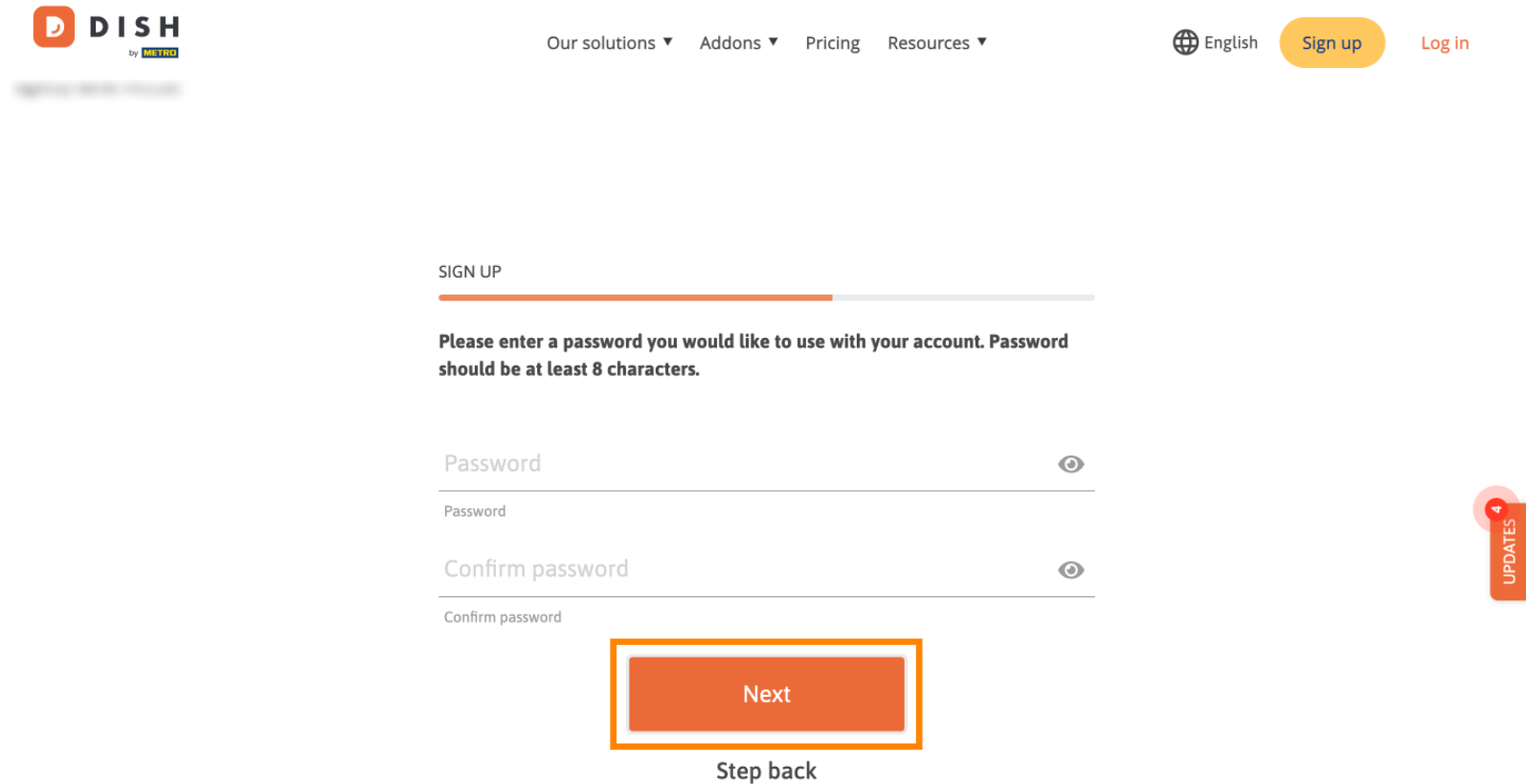
Next

[Step back](#)

UPDATES 4




Click **Next** to proceed.




The screenshot shows the DISH Sign Up page. At the top, there is a navigation bar with the DISH logo, links for 'Our solutions', 'Addons', 'Pricing', and 'Resources', a language selector for 'English', and buttons for 'Sign up' and 'Log in'. Below the navigation bar, the 'SIGN UP' section is highlighted with an orange progress bar. The instructions state: 'Please enter a password you would like to use with your account. Password should be at least 8 characters.' There are two password input fields: 'Password' and 'Confirm password', each with a toggle icon for visibility. A red '4 UPDATES' badge is visible on the right side of the page. At the bottom, there is a large orange 'Next' button, which is highlighted with a white border, and a 'Step back' link below it.

SIGN UP

Please enter a password you would like to use with your account. Password should be at least 8 characters.

Password 

Confirm password 

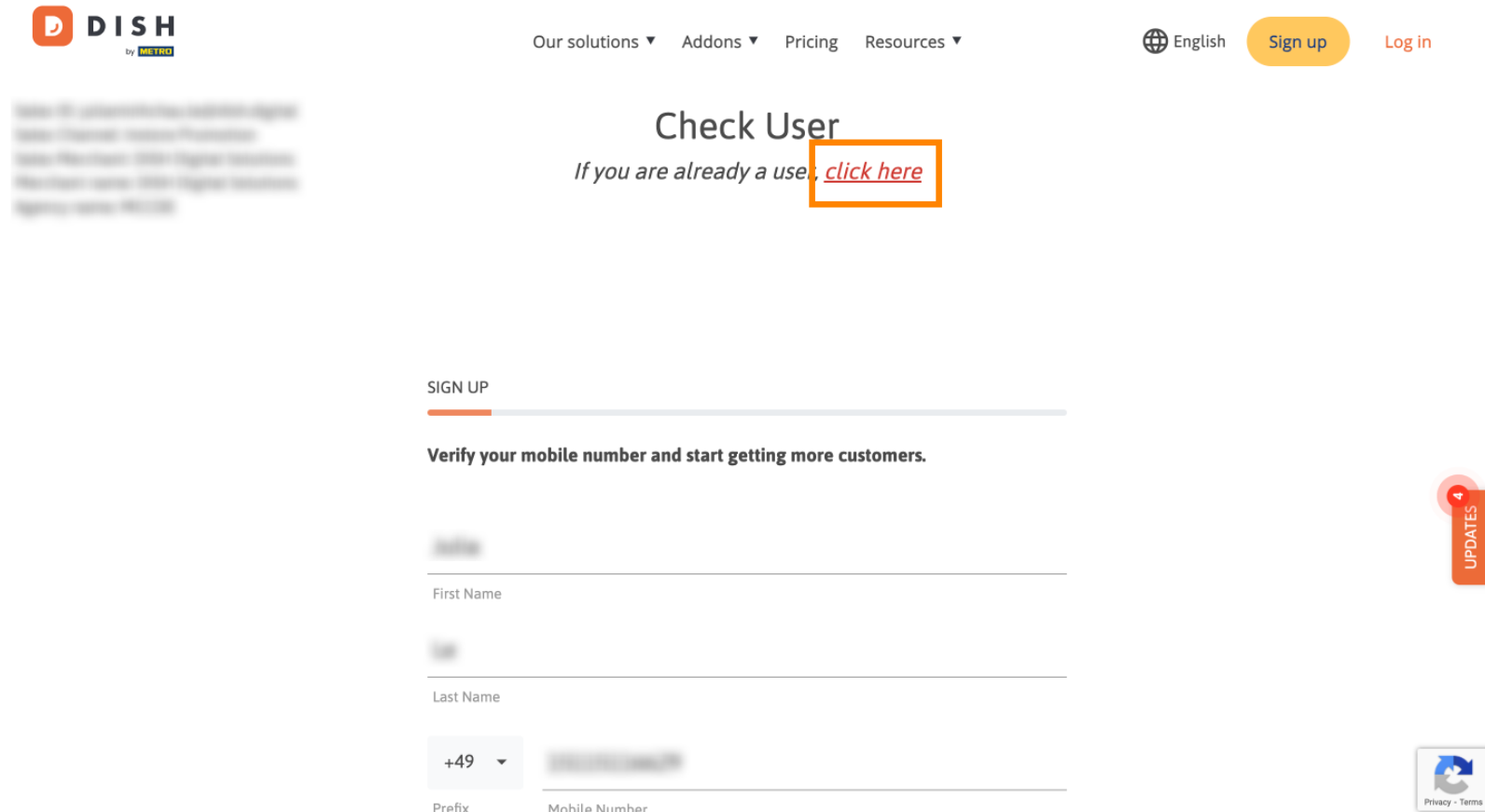
Next

[Step back](#)

4 UPDATES



If you already have a sales account, click the [click here link](#) under Check User.



The screenshot shows the DISH by METRO website's sales account creation flow. At the top, the navigation bar includes links for 'Our solutions', 'Addons', 'Pricing', and 'Resources'. On the right, there are links for 'English', 'Sign up', and 'Log in'. The main heading is 'Check User', with a subtext 'If you are already a user, [click here](#)' where the link is highlighted with an orange box. Below this, a progress bar indicates the 'SIGN UP' step. The instructions state 'Verify your mobile number and start getting more customers.' The form fields include 'First Name', 'Last Name', a 'Prefix' dropdown set to '+49', and a 'Mobile Number' field. On the right side of the form, there is a vertical orange 'UPDATES' button with a red circle containing the number '4'. At the bottom right, there is a 'Privacy - Terms' link with a circular arrow icon.



Choose here, whether the customer **own / manage / work in an establishment**.



Agency name: MCLUDE

[Our solutions](#) ▼ [Addons](#) ▼ [Pricing](#) [Resources](#) ▼

 English

[Sign up](#)

[Log in](#)

SIGN UP

Please tell us whether you own an establishment or you work at one so we can set up the right account for you.

- ☒ I own / manage an establishment
- ☐ I work in an establishment
- ☐ Both

[Sign up](#)

[Step back](#)

4
UPDATES



After the decision, click on **Sign up**.



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 English

[Sign up](#)

[Log in](#)

SIGN UP

Please tell us whether you own an establishment or you work at one so we can set up the right account for you.

- ☒ I own / manage an establishment
- ☐ I work in an establishment
- ☐ Both

[Sign up](#)

[Step back](#)

4
UPDATES




Now you'll see an overview of all our bundles.

| DISH by METRO | | Our solutions ▼ | Addons ▼ | Pricing | Resources ▼ | English |
|---------------------|--|---------------------------|--|--|--|---------|
| COMPARE OUR BUNDLES | | DISH Starter | DISH Professional Reservation | DISH Professional Order | DISH Premium | |
| | | 0,00 € | 44,00 € | 59,00 € | 79,00 € | |
| | | | 52,36 € incl. VAT Per establishment / Month | 70,21 € incl. VAT Per establishment / Month | 94,01 € incl. VAT Per establishment / Month | |
| | | + One-time activation fee | + One-time activation fee | + One-time activation fee | + One-time activation fee | |
| | | 99,00 € | 69,00 € | 299,00 € | 279,00 € | |
| | | 117,81 € incl. VAT | 82,11 € incl. VAT | 355,81 € incl. VAT | 332,01 € incl. VAT | |
| | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |

5
UPDATES




Now click on the **checkbox** of the desired bundle. In this case, we choose DISH Starter.


Our solutions ▾ Addons ▾ Pricing Resources ▾
English

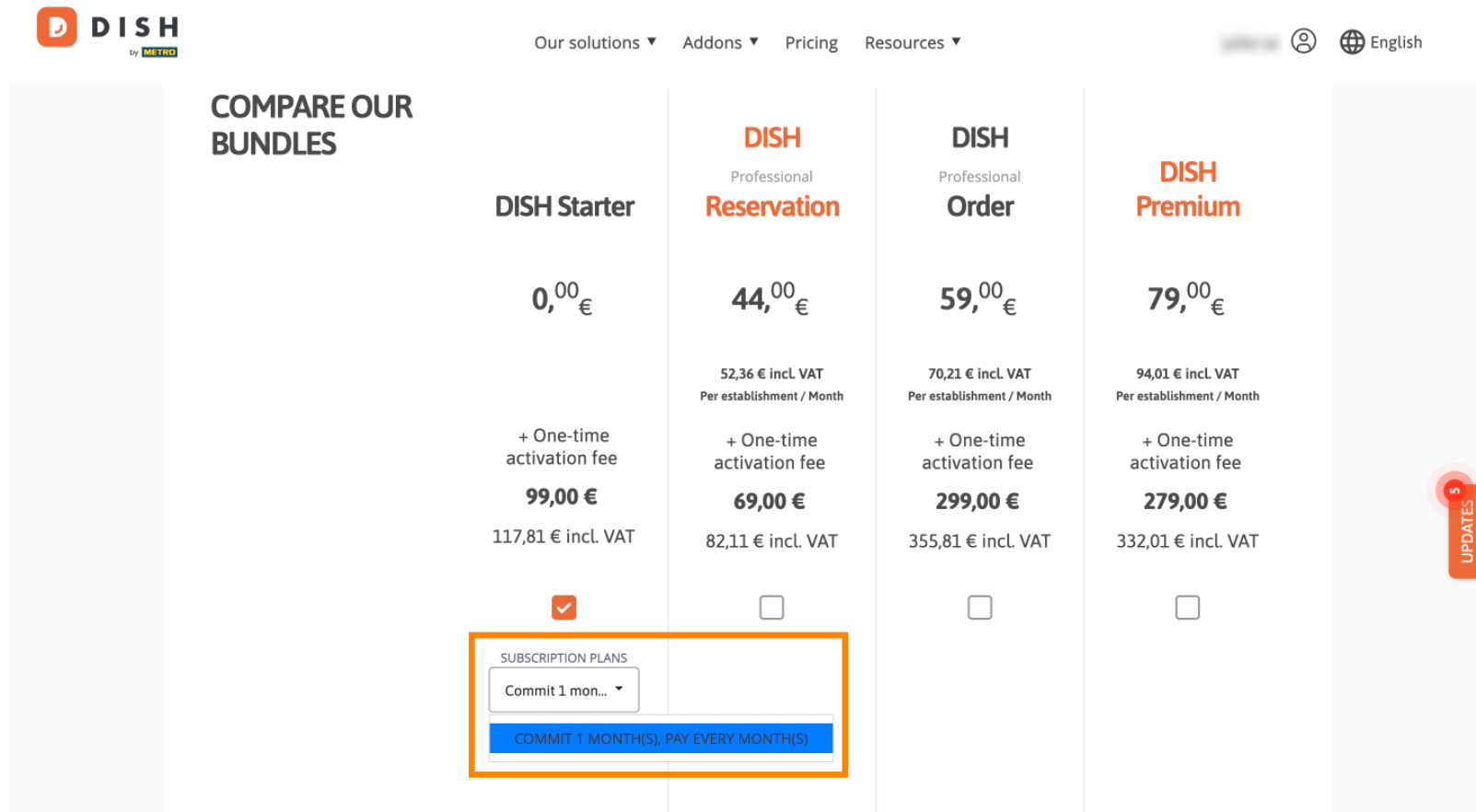
COMPARE OUR BUNDLES

| DISH Starter | DISH Professional Reservation | DISH Professional Order | DISH Premium |
|-------------------------------------|--|--|--|
| 0,00 € | 44,00 € | 59,00 € | 79,00 € |
| | 52,36 € incl. VAT Per establishment / Month | 70,21 € incl. VAT Per establishment / Month | 94,01 € incl. VAT Per establishment / Month |
| + One-time activation fee | + One-time activation fee | + One-time activation fee | + One-time activation fee |
| 99,00 € | 69,00 € | 299,00 € | 279,00 € |
| 117,81 € incl. VAT | 82,11 € incl. VAT | 355,81 € incl. VAT | 332,01 € incl. VAT |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |





After clicking on the checkbox, a drop-down menu will be shown up. Here you can **select** which **subscriptions plan** the customer preferred.



COMPARE OUR BUNDLES

| DISH Starter | DISH Professional Reservation | DISH Professional Order | DISH Premium |
|--|--|--|--|
| 0,00 € | 44,00 € | 59,00 € | 79,00 € |
| | 52,36 € incl. VAT Per establishment / Month | 70,21 € incl. VAT Per establishment / Month | 94,01 € incl. VAT Per establishment / Month |
| + One-time activation fee | + One-time activation fee | + One-time activation fee | + One-time activation fee |
| 99,00 € | 69,00 € | 299,00 € | 279,00 € |
| 117,81 € incl. VAT | 82,11 € incl. VAT | 355,81 € incl. VAT | 332,01 € incl. VAT |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| SUBSCRIPTION PLANS Commit 1 mon... COMMIT 1 MONTH(S), PAY EVERY MONTH(S) | | | |

UPDATES



After selecting, click on **Order now**.

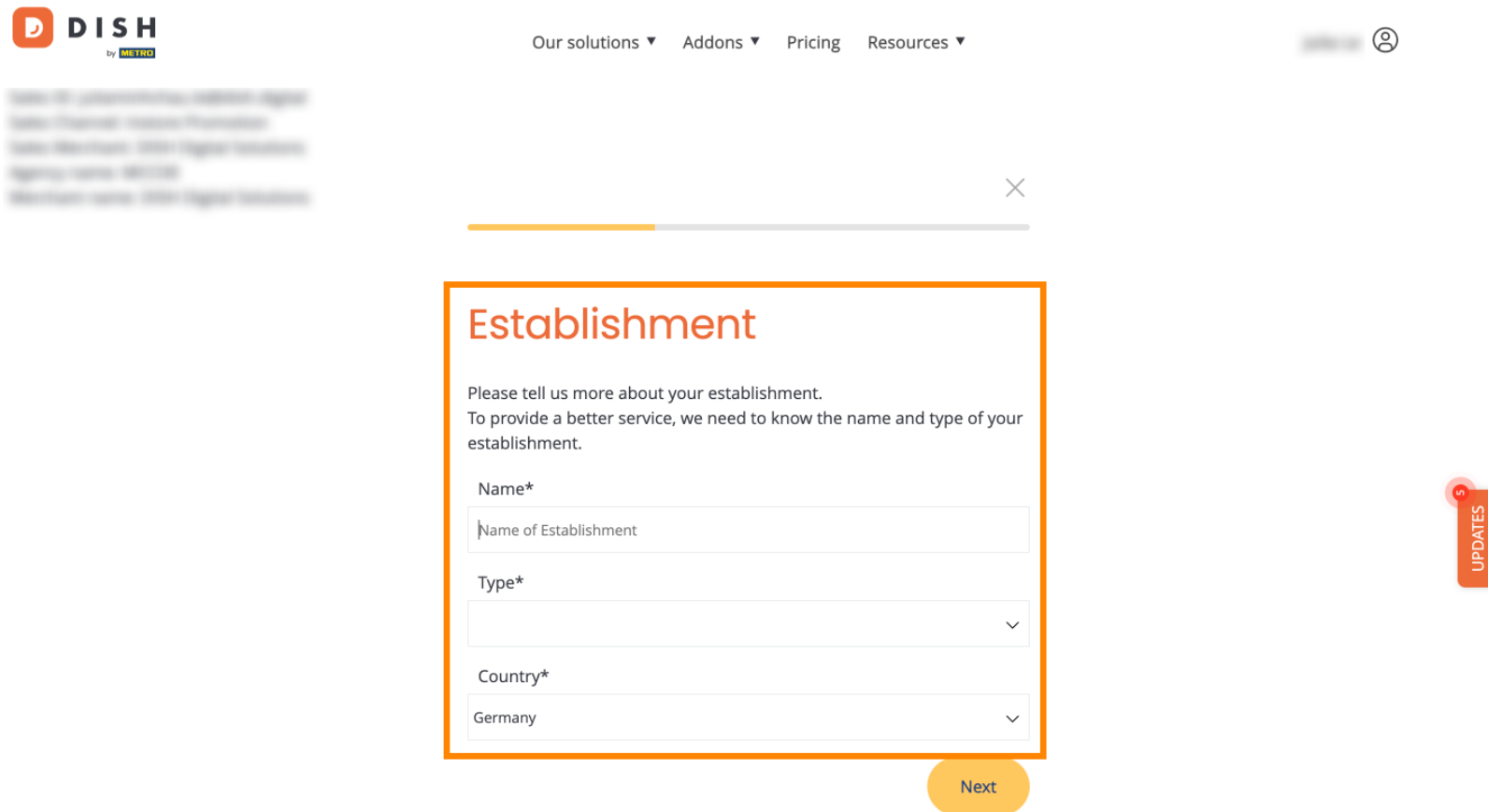
The screenshot displays the DISH by METRO website interface. At the top, the logo 'DISH by METRO' is on the left, and navigation links 'Our solutions', 'Addons', 'Pricing', and 'Resources' are in the center. On the right, there are icons for user profile and language (English). Below the navigation, four subscription plans are listed in a grid. Each plan includes a one-time activation fee, a monthly price, and a total price including VAT. The first plan is selected, indicated by a red checkmark in a box. Below the plans, there is a 'SUBSCRIPTION PLANS' section with a dropdown menu set to 'Commit 1 mon...'. At the bottom center, a large orange 'Order now' button is highlighted with a red border. On the right side of the page, there is a red 'UPDATES' badge.

| Plan | + One-time activation fee | Monthly Price | Total Price incl. VAT | Selected |
|------|---------------------------|---------------|-----------------------|-------------------------------------|
| 1 | 99,00 € | 117,81 € | 117,81 € incl. VAT | <input checked="" type="checkbox"/> |
| 2 | 69,00 € | 82,11 € | 82,11 € incl. VAT | <input type="checkbox"/> |
| 3 | 299,00 € | 355,81 € | 355,81 € incl. VAT | <input type="checkbox"/> |
| 4 | 279,00 € | 332,01 € | 332,01 € incl. VAT | <input type="checkbox"/> |

Order now



In this step, we will show you how to enter customers data. Enter here **Name of establishment**, the **type** and the **country**.



DISH
by METRO

Our solutions ▾ Addons ▾ Pricing Resources ▾

5

Establishment

Please tell us more about your establishment.
To provide a better service, we need to know the name and type of your establishment.

Name*

Name of Establishment

Type*

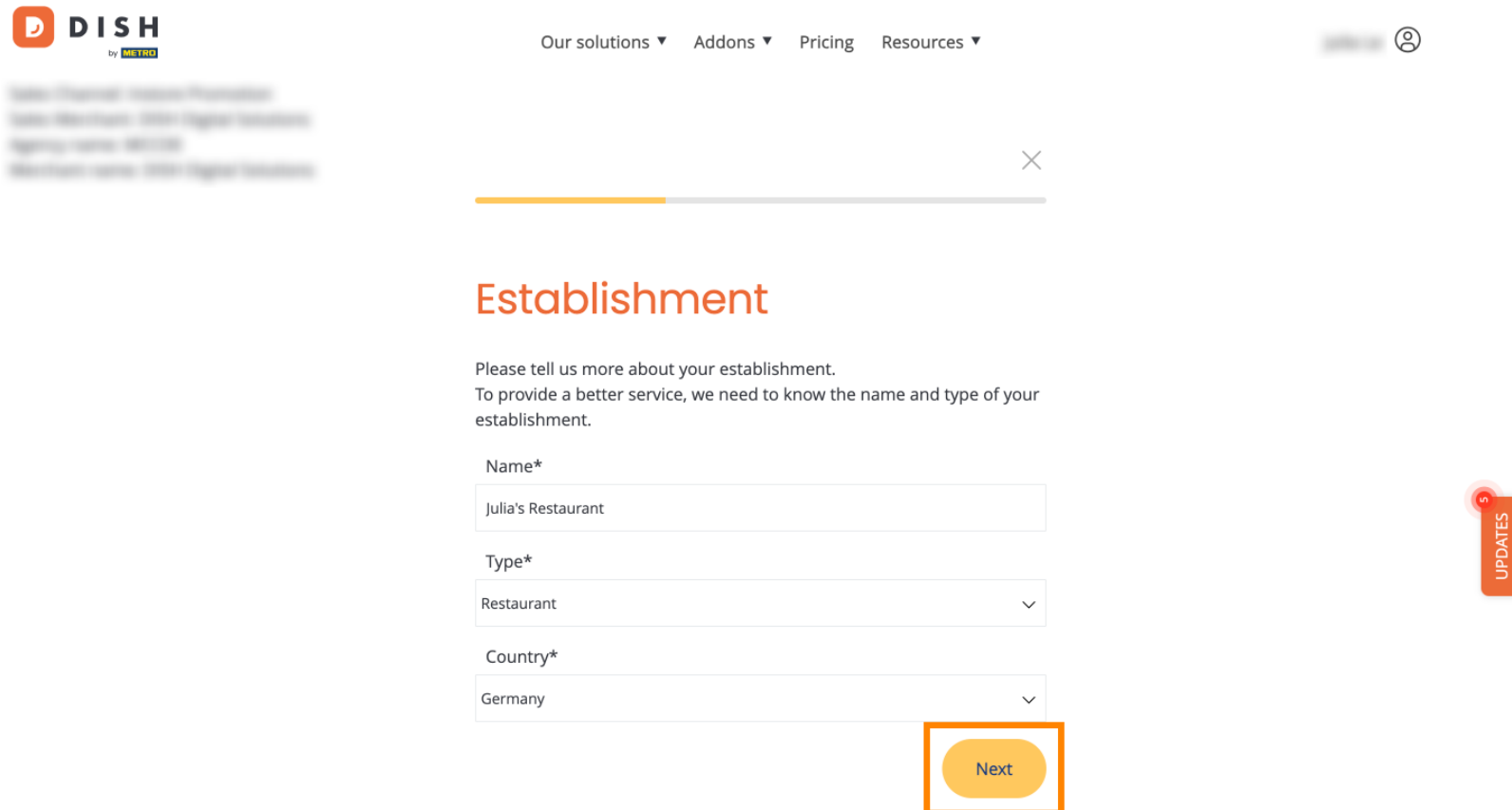
Country*

Germany

Next

UPDATES

After putting all desired customer data, click on **Next**.



DISH
by METRO

Our solutions ▾ Addons ▾ Pricing Resources ▾

Establishment

Please tell us more about your establishment.
To provide a better service, we need to know the name and type of your establishment.

Name*

Julia's Restaurant

Type*

Restaurant ▾

Country*

Germany ▾

Next

UPDATES



Enter here the company details e.g. **company name**, **street name**, **postal code**, **city**, **billing email** as well as **country**.



Our solutions ▾ Addons ▾ Pricing Resources ▾



Company Details

Please tell us more about the company running the establishment.

Where do the bills go?

Company name*

Street name*

Postal code*

City*

Billing Email (Optional)

Country*

UPDATES



Scroll down and click **Next**.



[Our solutions](#) ▼ [Addons](#) ▼ [Pricing](#) [Resources](#) ▼

Julia Le 

Where do the bills go?

Company name*

Test GmbH

Street name*

Test Street 123

Postal code*

12345

City*

Berlin

Billing Email (Optional)

Enter the Billing Email

Country*

Germany ▼

VAT number (Optional)

DE VAT number (Optional)

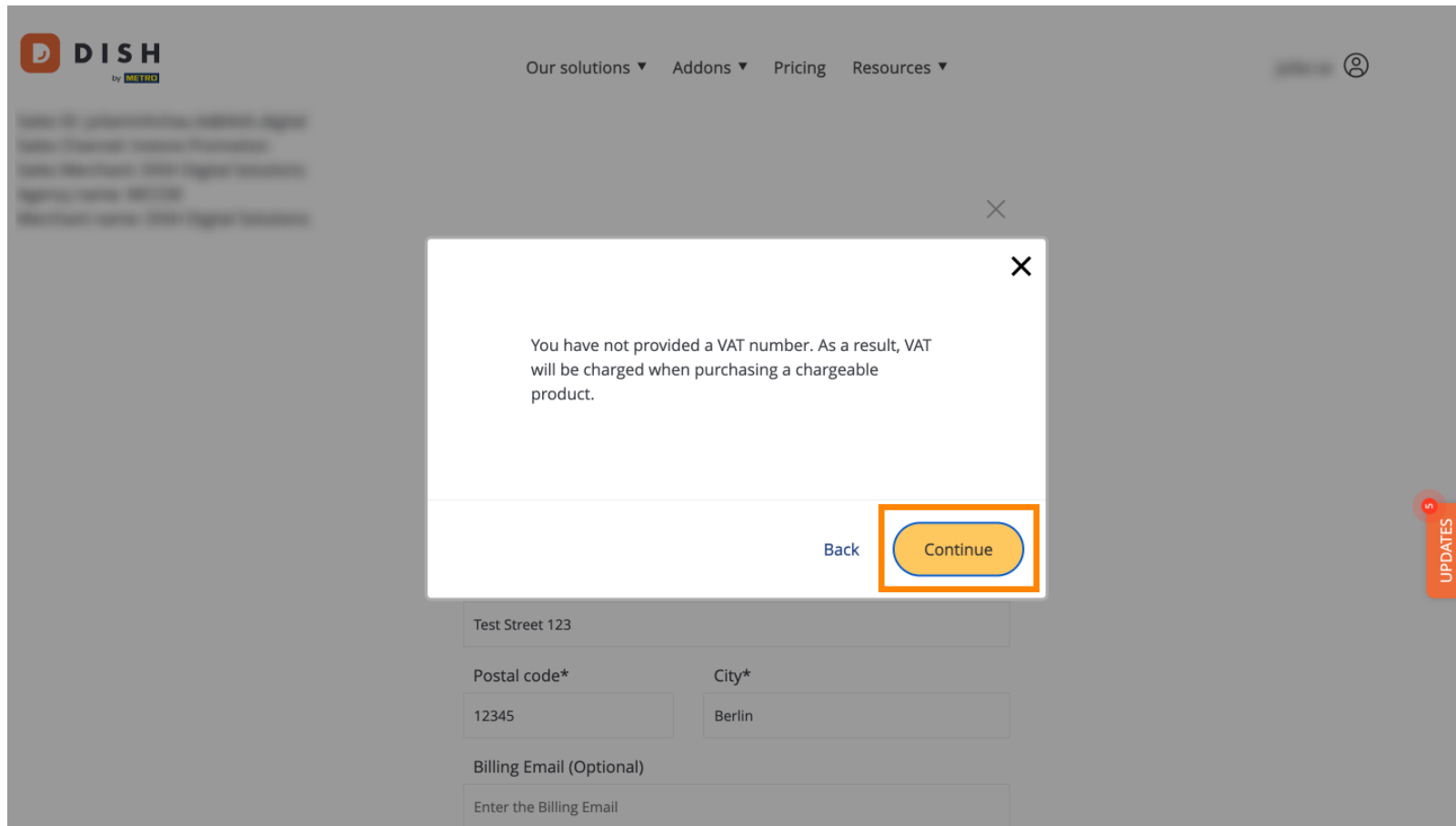
[Step back](#)

Next

5
UPDATES



If you have not entered VAT, this window will appear. Click on Continue. **Note: VAT can be added later.**



The screenshot shows the DISH by METRO website interface. A modal window is displayed in the center, containing the following text:

You have not provided a VAT number. As a result, VAT will be charged when purchasing a chargeable product.

At the bottom of the modal, there are two buttons: "Back" and "Continue". The "Continue" button is highlighted with an orange border. Below the modal, a registration form is visible with the following fields:

- Test Street 123
- Postal code* (12345)
- City* (Berlin)
- Billing Email (Optional) (Enter the Billing Email)

On the right side of the page, there is a vertical orange bar with the word "UPDATES" and a small red circle with the number "5".



Please click **Add Establishment** to proceed.



[Our solutions](#) ▼ [Addons](#) ▼ [Pricing](#) [Resources](#) ▼



Please tell us more about Julia's Restaurant

Julia's Restaurant

☒ Same as Company

Street name*

Test Street 123

Postal code*

12345

City*

Berlin

Country*

Germany

METRO customer number

METRO customer number

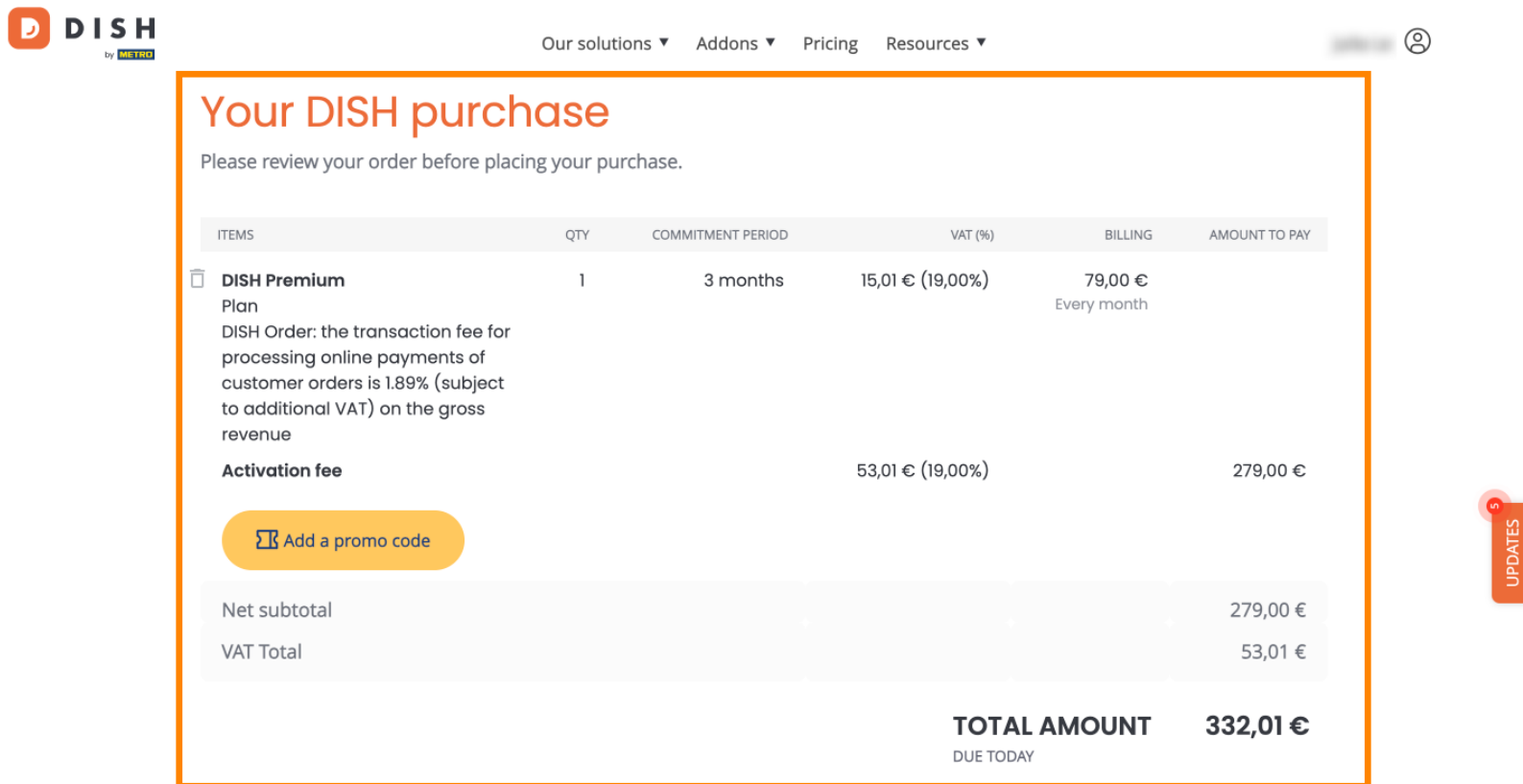
We'll forward the status of your DISH-membership and the tools you use to the METRO organization at your place of business for METRO to contact you and help you with the tools. You can withdraw your consent at any time with future effect. Read more about how we process your data and how to withdraw your consent in our Data Protection Notice

[Step back](#)

Add Establishment

5
UPDATES

You'll be redirected to the cost overview, inform your customer about it.




DISH by METRO

Our solutions ▾ Addons ▾ Pricing Resources ▾

Your DISH purchase

Please review your order before placing your purchase.

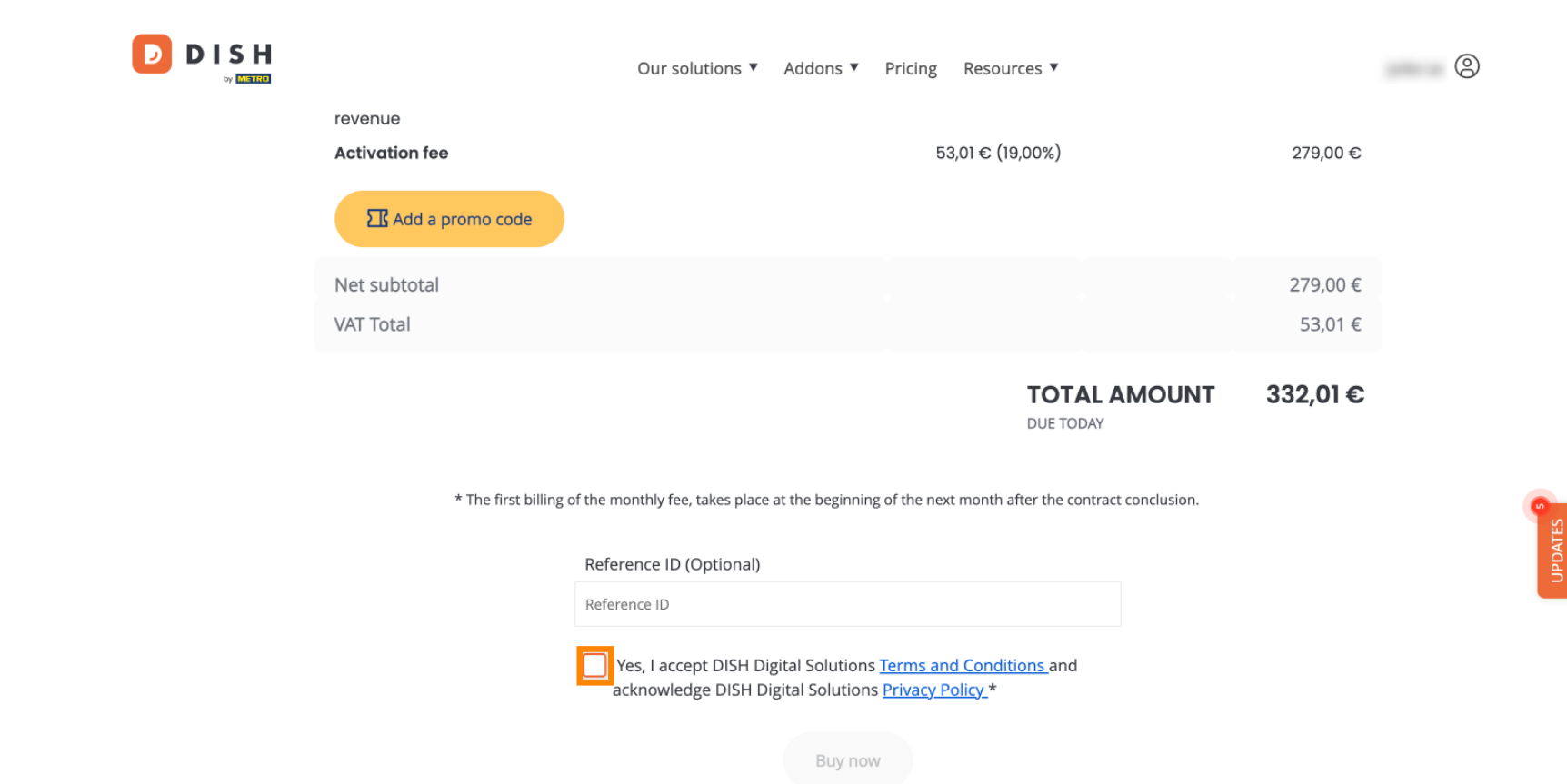
| ITEMS | QTY | COMMITMENT PERIOD | VAT (%) | BILLING | AMOUNT TO PAY |
|---|-----|-------------------|------------------|------------------------|-----------------|
|  DISH Premium Plan DISH Order: the transaction fee for processing online payments of customer orders is 1.89% (subject to additional VAT) on the gross revenue | 1 | 3 months | 15,01 € (19,00%) | 79,00 € Every month | |
| Activation fee | | | 53,01 € (19,00%) | | 279,00 € |
| Add a promo code | | | | | |
| Net subtotal | | | | | 279,00 € |
| VAT Total | | | | | 53,01 € |
| TOTAL AMOUNT | | | | | 332,01 € |
| DUE TODAY | | | | | |

UPDATES

* The first billing of the monthly fee, takes place at the beginning of the next month after the contract conclusion.



Make sure, that the customer accept the DISH Digital Solutions [Terms and Conditions](#) and acknowledge the [privacy policy](#) by clicking on the [checkbox](#).



The screenshot shows the DISH checkout page. At the top, there is a navigation bar with the DISH logo, links for 'Our solutions', 'Addons', 'Pricing', and 'Resources', and a user profile icon. Below the navigation bar, there is a table showing the breakdown of the purchase:

| revenue | | |
|----------------|------------------|----------|
| Activation fee | 53,01 € (19,00%) | 279,00 € |

Below the table, there is a button labeled 'Add a promo code'. At the bottom of the table, there is a summary row:

| | | |
|--------------|--|----------|
| Net subtotal | | 279,00 € |
| VAT Total | | 53,01 € |

Below the summary row, there is a bold text 'TOTAL AMOUNT' followed by '332,01 €' and 'DUE TODAY'.

Below the total amount, there is a note: '* The first billing of the monthly fee, takes place at the beginning of the next month after the contract conclusion.'

Below the note, there is a form for 'Reference ID (Optional)' with a text input field labeled 'Reference ID'.


Below the form, there is a checkbox and the text: 'Yes, I accept DISH Digital Solutions [Terms and Conditions](#) and acknowledge DISH Digital Solutions [Privacy Policy](#) *'.

At the bottom, there is a 'Buy now' button.


On the right side of the page, there is a red vertical button labeled 'UPDATES'.



Click Buy now. You will be redirected to the payment page, where the customer can enter their credentials. That's it, you're done.




[Our solutions](#)
[Addons](#)
[Pricing](#)
[Resources](#)



Customer orders is 1.00% (subject to additional VAT) on the gross revenue

| | | |
|-----------------------|------------------|----------|
| Activation fee | 53,01 € (19,00%) | 279,00 € |
|-----------------------|------------------|----------|



| | |
|--------------|----------|
| Net subtotal | 279,00 € |
| VAT Total | 53,01 € |


TOTAL AMOUNT
DUE TODAY


332,01 €

* The first billing of the monthly fee, takes place at the beginning of the next month after the contract conclusion.

Reference ID (Optional)

☒ Yes, I accept DISH Digital Solutions [Terms and Conditions](#) and acknowledge DISH Digital Solutions [Privacy Policy](#) *







Scan to go to the interactive player