



The first step is to visit <https://www.dish.co/DE/de/user/sales-login/> and enter your sales ID and the correct password. Note: sales ID = @metro.de email address of SalesReps Password: HoReCa\_17



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 English

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## Sales Login



Your sales ID

Sales ID

Your password

Password

Sales Channel

Log in



Now select the **sales channel**.



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 English

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## Sales Login



\*\*\*\*\*

Sales ID

\*\*\*\*\*

Password

MCC Salesforce ▾

MCC Salesforce

Instore Promotion

MCC External Sales

MCC Call Center

Welcome Box



To continue please click **log in**.



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 English

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## Sales Login



\*\*\*\*\*

Sales ID

\*\*\*\*\*

Password

MCC Salesforce ▾

Sales Channel

Log in



The next step is to enter the costumers **first** and **last name** as well as the **mobile number** to verify the account.

Agency name: MCCDE



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English [Sign up](#) [Log in](#)

SIGN UP

Verify your mobile number and start getting more customers.

Jane

First Name

Doe

Last Name

+49

Prefix Mobile Number

Yes, I accept DISH [Terms and Conditions](#) and acknowledge DISH [Privacy Policy](#) .

Verify Mobile Number

To proceed the process click on **verify mobile number**.

Agency name: MCCDE



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English Sign up Log in

SIGN UP

Verify your mobile number and start getting more customers.

Jane

First Name

Doe

Last Name

+49 [REDACTED]

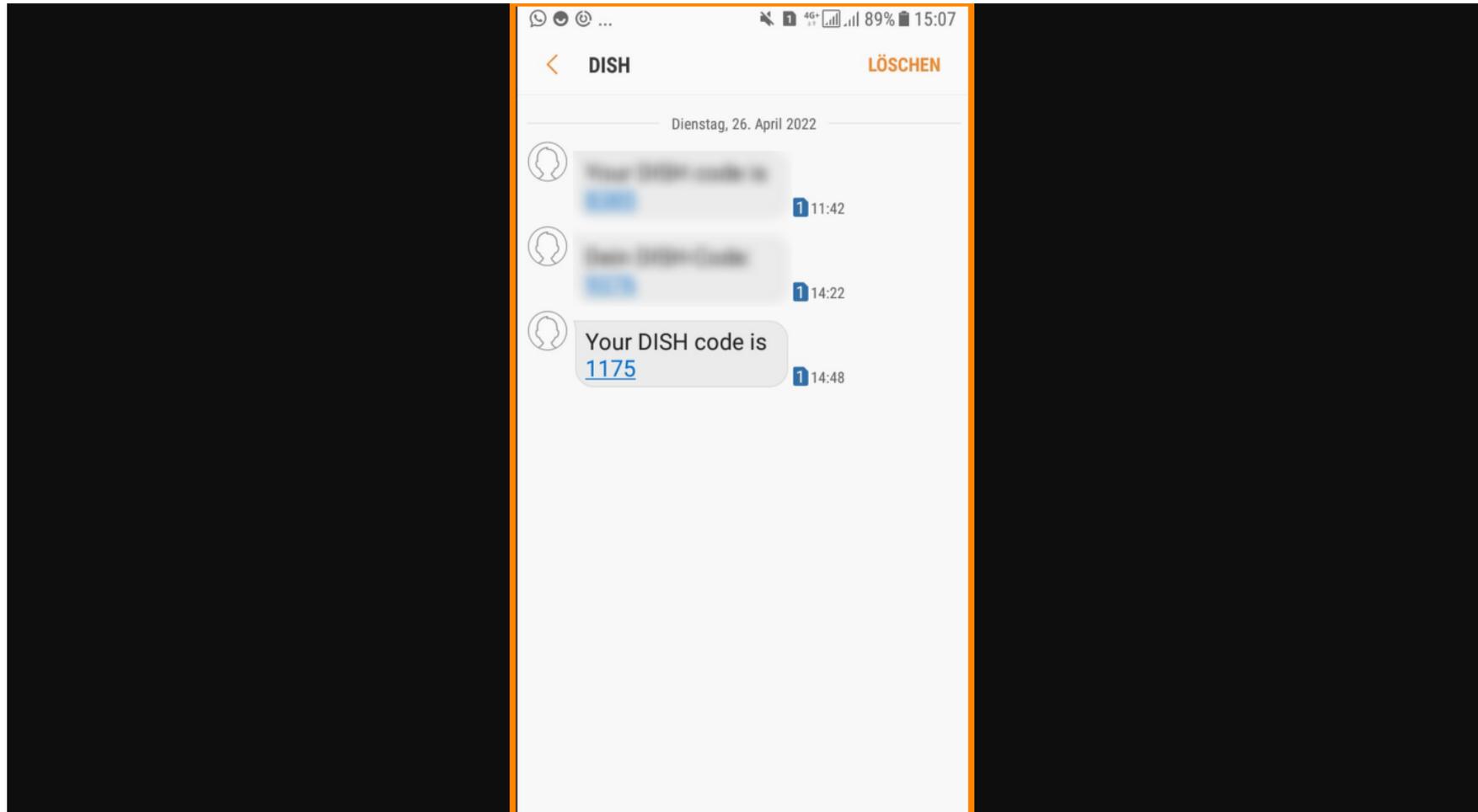
Prefix Mobile Number

Yes, I accept DISH [Terms and Conditions](#) and acknowledge DISH [Privacy Policy](#).

Verify Mobile Number



The customer will receive a DISH code via the mobile number, which is registered in the system.





Enter the **DISH code/ resend code** into the textfield.



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 English

[Sign up](#)

[Log in](#)

SIGN UP

Verify your mobile number and start getting more customers.

1. You will receive a text message containing a code.
2. Enter the code here to verify your mobile number.
3. Wait for confirmation then proceed with setting up your account.

Change your mobile number

1175

Resend Code

Next

Step back



To proceed, click **next**.



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 English

[Sign up](#)

[Log in](#)

SIGN UP

Verify your mobile number and start getting more customers.

1. You will receive a text message containing a code.
2. Enter the code here to verify your mobile number.
3. Wait for confirmation then proceed with setting up your account.

Change your mobile number

1175

[Resend Code](#)

[Next](#)

[Step back](#)



In this step, please enter the preferred **email address** as well as the **country** of the costumer.



Sales ID: christian.buge@metro.de  
Sales Channel: MCC Salesforce  
Sales Merchant: METRO Deutschland GmbH  
Merchant name: METRO Deutschland GmbH  
Agency name: MCCDE

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 English [Sign up](#) [Log in](#)

## Check User

*If you are already a user, [click here](#)*

SIGN UP

Enter your email address and select your notification settings

Enter your email address

---

E-mail address

Germany ▲

Country

Next

Step back



Confirm the information by clicking **next**.



Sales ID: christian.buge@metro.de  
Sales Channel: MCC Salesforce  
Sales Merchant: METRO Deutschland GmbH  
Merchant name: METRO Deutschland GmbH  
Agency name: MCCDE

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 English [Sign up](#) [Log in](#)

## Check User

If you are already a user, [click here](#)

SIGN UP

Enter your email address and select your notification settings

E-mail address

Germany ▾

Country

Next

Step back



In this step please assign a password for the account. **Note: Password should be at least 8 characters.**



Sales ID: christian.buge@metro.de  
Sales Channel: MCC Salesforce  
Sales Merchant: METRO Deutschland GmbH  
Merchant name: METRO Deutschland GmbH  
Agency name: MCCDE

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 English [Sign up](#) [Log in](#)

## Check User

If you are already a user, [click here](#)

SIGN UP

---

Please enter a password you would like to use with your account. Password should be at least 8 characters.

Password 

---

Confirm password 

---

Next

Step back



Confirm the password by clicking **next**.



Sales ID: christian.buge@metro.de  
Sales Channel: MCC Salesforce  
Sales Merchant: METRO Deutschland GmbH  
Merchant name: METRO Deutschland GmbH  
Agency name: MCCDE

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 English [Sign up](#) [Log in](#)

## Check User

*If you are already a user, [click here](#)*

SIGN UP

Please enter a password you would like to use with your account. Password should be at least 8 characters.

••••••••

Password

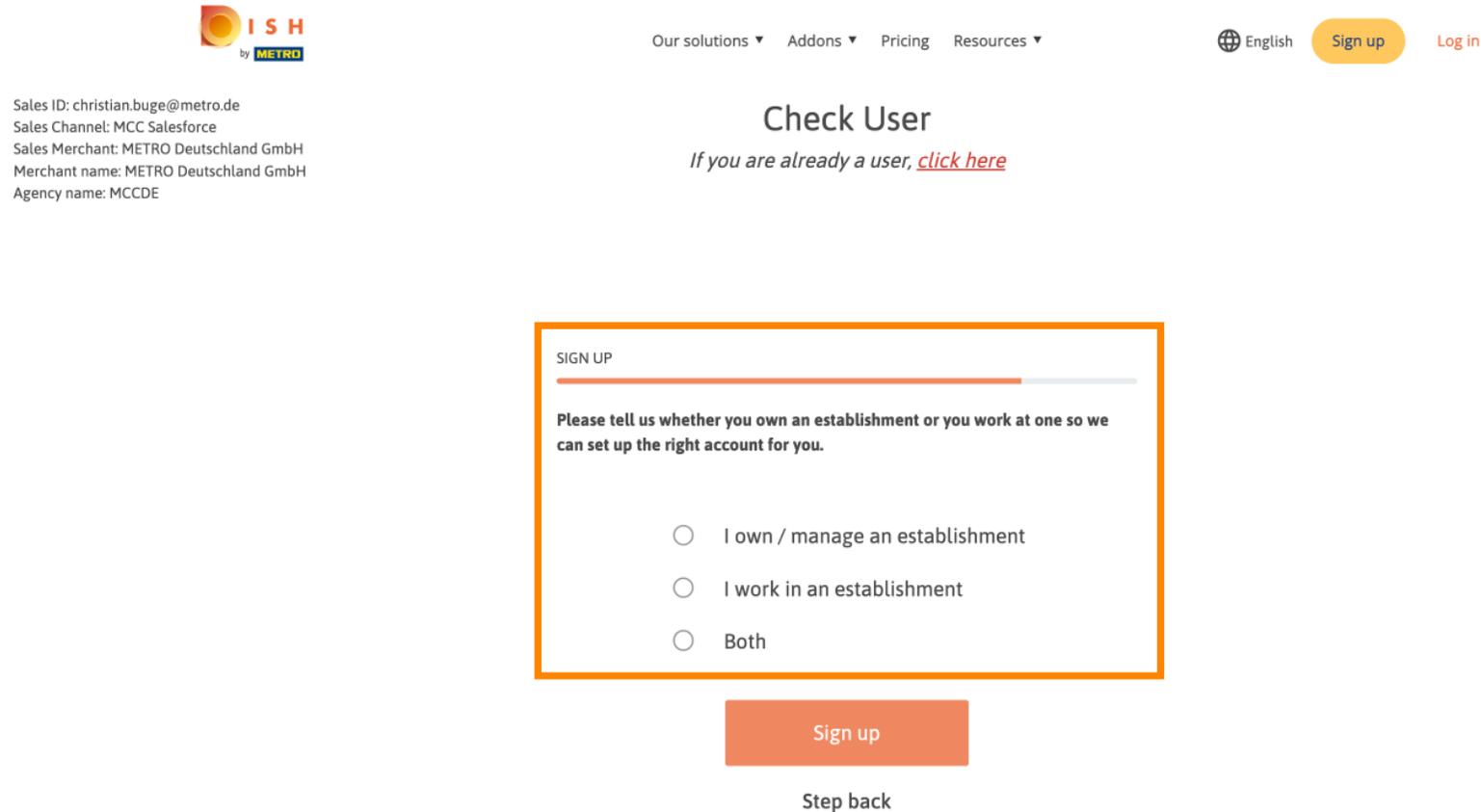
••••••••

Confirm password

Next

Step back

 Now choose one of the given answers which applies to the account.



The screenshot shows the DISH website's 'Check User' page. The top navigation bar includes 'Our solutions', 'Addons', 'Pricing', and 'Resources'. On the right, there are links for 'English', 'Sign up', and 'Log in'. The main heading is 'Check User' with a sub-link: 'If you are already a user, [click here](#)'. On the left, there is a list of account details: Sales ID: christian.buge@metro.de, Sales Channel: MCC Salesforce, Sales Merchant: METRO Deutschland GmbH, Merchant name: METRO Deutschland GmbH, and Agency name: MCCDE. The central form, titled 'SIGN UP', contains a progress bar and the instruction: 'Please tell us whether you own an establishment or you work at one so we can set up the right account for you.' Below this are three radio button options: 'I own / manage an establishment', 'I work in an establishment', and 'Both'. At the bottom of the form are 'Sign up' and 'Step back' buttons.

Sales ID: christian.buge@metro.de  
Sales Channel: MCC Salesforce  
Sales Merchant: METRO Deutschland GmbH  
Merchant name: METRO Deutschland GmbH  
Agency name: MCCDE

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English Sign up Log in

## Check User

If you are already a user, [click here](#)

SIGN UP

Please tell us whether you own an establishment or you work at one so we can set up the right account for you.

- I own / manage an establishment
- I work in an establishment
- Both

Sign up

Step back



To complete the register, click **sign up**.



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 English [Sign up](#) [Log in](#)

## Check User

If you are already a user, [click here](#)

SIGN UP

Please tell us whether you own an establishment or you work at one so we can set up the right account for you.

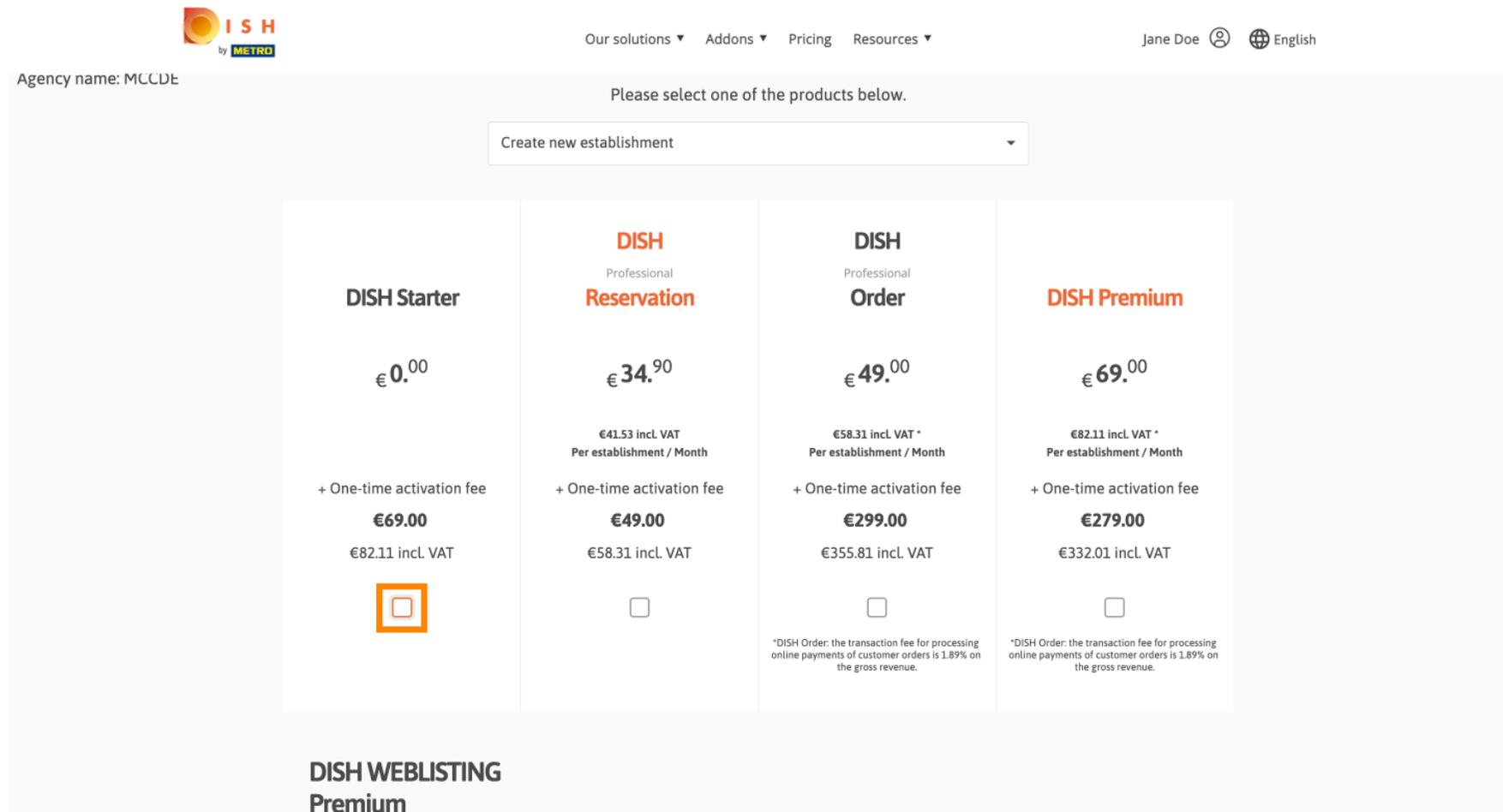
- I own / manage an establishment
- I work in an establishment
- Both

Sign up

[Step back](#)



Now you will be redirected to the dashboard where you can choose between different packages. Select **DISH Starter** for the basic packages.

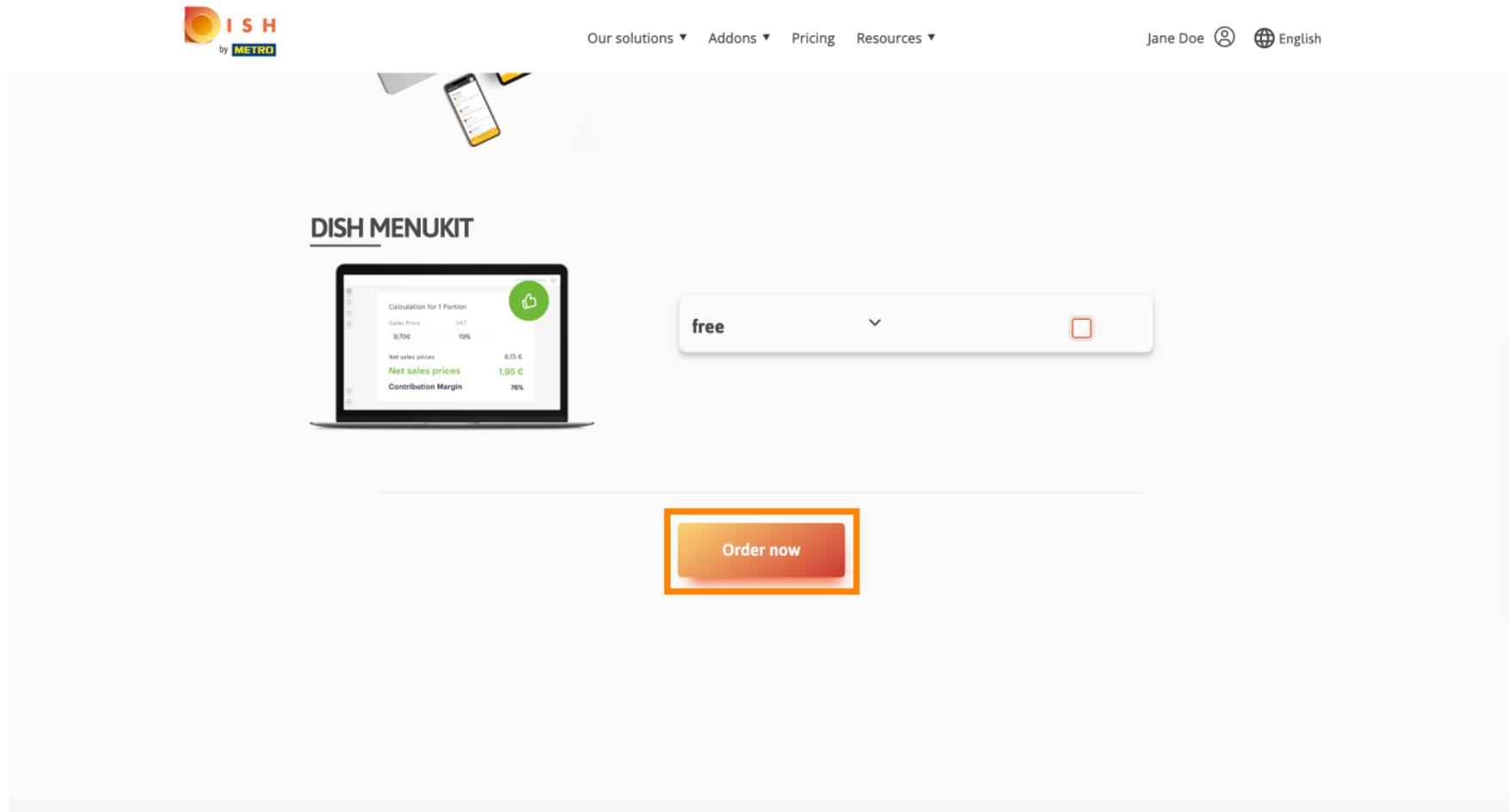


The screenshot shows the DISH dashboard interface. At the top left is the ISH by METRO logo. The top navigation bar includes 'Our solutions', 'Addons', 'Pricing', and 'Resources'. The user is logged in as 'Jane Doe' with a profile icon and a language selector set to 'English'. Below the navigation, the agency name 'MCCDE' is displayed. A central instruction reads 'Please select one of the products below.' with a dropdown menu currently set to 'Create new establishment'. Below this, four product cards are presented:

Product Name	Monthly Price (incl. VAT)	One-time Activation Fee	Total Price (incl. VAT)	Selection Status
DISH Starter	€0.00	€69.00	€82.11	<input checked="" type="checkbox"/>
DISH Professional Reservation	€41.53	€49.00	€58.31	<input type="checkbox"/>
DISH Professional Order	€58.31	€299.00	€355.81	<input type="checkbox"/>
DISH Premium	€82.11	€279.00	€332.01	<input type="checkbox"/>

At the bottom of the dashboard, the text 'DISH WEBLISTING Premium' is visible. Small footnotes for the 'DISH Order' and 'DISH Premium' packages state: '\*DISH Order: the transaction fee for processing online payments of customer orders is 1.89% on the gross revenue.'

 Continue the process by clicking **order now**.



The screenshot shows the DISH MENUKIT web interface. At the top left is the ISH by METRO logo. The navigation menu includes "Our solutions", "Addons", "Pricing", and "Resources". The user is logged in as "Jane Doe" and the language is set to "English".

The main content area features a "DISH MENUKIT" heading. Below it is a laptop displaying a calculation table for 1 portion:

Calculation for 1 Portion	
Sales Price	10 €
VAT	9,70 €
Net sales prices	8,35 €
Contribution Margin	76%

To the right of the laptop is a dropdown menu showing "free" and a red square icon. Below the laptop and dropdown is a prominent orange "Order now" button.



In this step you will add the customers establishment to the account. Now enter the **metro customer number** and the **VAT number**.



Sales ID: christian.buge@metro.de  
Sales Channel: MCC Salesforce  
Sales Merchant: MCCDE  
Agency name: MCCDE  
Merchant name: MCCDE

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Jane Doe 

## Create Establishment

Please add your METRO card and VAT details

Metro customer number\*

We'll forward the status of your DISH-membership and the tools you use to the METRO organization at your place of business for METRO to contact you and help you with the tools. You can withdraw your consent at any time with future effect. Read more about how we process your data and how to withdraw your consent in our Data Protection Notice

VAT number (Optional)

Next



Please enter here the **name** of the establishment as well as the **typ** and the **country**. To continue click **next**.



Sales ID: christian.buge@metro.de  
Sales Channel: MCC Salesforce  
Sales Merchant: MCCDE  
Agency name: MCCDE  
Merchant name: MCCDE

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Jane Doe 

✕

## Establishment

Please tell us more about your establishment.  
To provide a better service, we need to know the name and type of your establishment.

Name\*

Type\*

Country\*

[Step back](#) [Next](#)





Here you can enter more company details as the **company name**, **street address** and **country**. Click **next** to proceed.

  
Sales ID: christian.buge@metro.de  
Sales Channel: MCC Salesforce  
Sales Merchant: MCCDE  
Agency name: MCCDE  
Merchant name: MCCDE

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Jane Doe 

## Company Details

Please tell us more about the company running the establishment.

Where do the bills go?

Company name\*

Street name\*

Additional

Postal code\*      City\*

Country\*

[Step back](#) [Next](#)



You will get an overview of the establishment details. Click **add establishment** to confirm your given information.

  
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Sales Channel: MCC Salesforce  
Sales Merchant: MCCDE  
Agency name: MCCDE  
Merchant name: MCCDE

Our solutions ▾ Addons ▾ Pricing Resources ▾ Jane Doe 

## Establishment Details

Please tell us more about Joe Restaurant

Joe Restaurant

Same as Company

Street name\*

Additional

Postal code\* City\*

12345 Berlin

Country\*

[Step back](#) [Add Establishment](#)

 You will get a summary. Confirm the **terms** and **condition**.



Our solutions ▾ Addons ▾ Pricing Resources ▾

Jane Doe 

## Summary

Please review your order before placing your purchase.

Name	VAT %	Setup fee	Monthly price
DISH Starter Plan		€69.00	€0.00 
VAT rate / amount	19.00%	€13.11	€0.00
DISH MENUKIT		€0.00	€0.00 
Increase the contribution margin of your recipes.		€0.00	€0.00
VAT rate / amount	19.00%	€0.00	€0.00
<a href="#">Add a promo code</a>			
Net subtotal		€69.00	€0.00
VAT rate / amount	19.00%	€13.11	€0.00
Total amount		€82.11	€0.00*
Amount for initial payment		€82.11	

\* The first billing of the monthly fee, takes place at the beginning of the next month after the contract conclusion.

Yes, I accept METRO Deutschland GmbH [Terms and Conditions](#) and acknowledge METRO Deutschland GmbH [Privacy Policy](#).\*

Buy now



To purchase DISH Starter, click **buy now**.



[Our solutions](#) ▾ [Addons](#) ▾ [Pricing](#) [Resources](#) ▾

Jane Doe

## Summary

Please review your order before placing your purchase.

Name	VAT %	Setup fee	Monthly price
DISH Starter Plan		€69.00	€0.00
VAT rate / amount	19.00%	€13.11	€0.00
DISH MENUKIT		€0.00	€0.00
Increase the contribution margin of your recipes.			
VAT rate / amount	19.00%	€0.00	€0.00
<a href="#">Add a promo code</a>			
Net subtotal		€69.00	€0.00
VAT rate / amount	19.00%	€13.11	€0.00
Total amount		€82.11	€0.00*
Amount for initial payment		€82.11	

\* The first billing of the monthly fee, takes place at the beginning of the next month after the contract conclusion.

Yes, I accept METRO Deutschland GmbH [Terms and Conditions](#) and acknowledge METRO Deutschland GmbH [Privacy Policy](#).\*

**Buy now**

Now click the preferred **payment methods**.



## PAYMENT SETUP

### Subscription Details

Please check the displayed amounts and proceed to payment details in order to process your payment on a monthly basis.

### Payment Details

Order Amount	EUR 69
VAT	EUR 13.11
<b>Amount to Pay</b>	<b>EUR 82.11</b>

### Payment Methods

Please select preferred payment method.



**Pay with Credit Card**



**Pay with SEPA**



Enter the **required data** and click on **submit**. The first onboarding process is now finished.

VAT EUR 13.11  
**Amount to Pay** **EUR 82.11**

 **Payment with SEPA**[Change Payment Method](#)

First name	Last name
<input type="text" value="Jane"/>	<input type="text" value="Doe"/>

IBAN

Bank international code

I accept the conditions listed below and hereby grant a SEPA direct debit mandate.

I authorize METRO Cash & Carry Deutschland GmbH (referred to as Metro) to collect payments from my account by direct debit. At the same time, I instruct my bank to redeem the direct debits drawn from METRO on my account.

Partner of Lemon Way, a payment institution approved by the ACPR in France on 24 December 2012 under the number 16568. On your bank account statement, you will see the words "Lemon Way" in the details of your debit or credit card Payment Transactions.

[Submit](#)