



Once you are logged in into your DISH Weblisting account, click on the **Posts** icon.

The screenshot shows the DISH Weblisting dashboard for a user named 'Cafe Porto' at 'Am Schlagbaum 1'. The top navigation bar includes 'DISH WEBLISTING' on the left and a user profile icon on the right. Below the navigation bar are four main menu items: 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS'. The 'POSTS' icon is highlighted with an orange border. The main content area is divided into four panels:

- Profile Completeness:** A circular progress indicator shows 75% completion. Below it, a list of items to improve: Description, Payment options, and Offerings. A yellow button labeled 'UPDATE PROFILE' is at the bottom.
- Overall rating on Google:** A large '3.8' rating is shown with five stars (3 yellow, 2 grey) and '10 reviews'. Below this is a 'Latest reviews tendency' section with horizontal bars for 5 stars (3 reviews), 4 stars (3 reviews), 3 stars (3 reviews), 2 stars (1 review), and 1 star (0 reviews). A yellow button labeled 'MANAGE REVIEWS' is at the bottom.
- Rating on other networks:** Shows a 'Google 3.8/5 reviews' rating. A yellow button labeled 'HOW CAN I IMPROVE?' is at the bottom.
- Your business on Google:** Features a checkmark icon and the text 'Listing Active on Google'. Below this, it states 'All is set up and your listing is managed by you. You don't need to do anything here.' At the bottom, there are two icons: 'View on Google Search' and 'View on Google Maps', with a yellow button labeled 'Stop managing listing' below them.



Click on the field to select the post type.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DASH WEBLISTING' on the left and user profile information on the right. The main navigation menu has four items: 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted with a yellow underline). The 'POSTS' section is active, displaying a form to create a new post. The form is divided into several sections: 'Post data in Google' (with an information icon), 'Preview', 'Published posts' (with a notification icon), and 'Publish'. The 'Post data in Google' section contains a 'POST TYPE' dropdown menu, which is highlighted with an orange border and currently shows 'News'. Below this is a 'CONTENT' text area with the instruction 'This is your post content. Keep it simple and with max 1500 characters.' There is also an 'ADD A REDIRECT LINK' section with a 'None' dropdown and a 'REDIRECT LINK' text input field with the placeholder 'Insert the link'. The 'Preview' section shows a placeholder for the post content. The 'Published posts' section has a note: 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.' The 'Publish' section has a note: 'MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.' and a prominent yellow 'PUBLISH' button.



Choose between news and offer.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The top navigation bar includes 'DISH WEBLISTING' on the left and user information on the right. Below the navigation bar are four menu items: 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted with an orange underline). The main content area is divided into several sections:

- Post data in Google:** A section with an information icon. It contains text explaining that posts are used to update customers about news or offers. Below this text is a 'POST TYPE' dropdown menu with two options: 'News' and 'Offer'. The 'Offer' option is highlighted with an orange border.
- Preview:** A section titled 'Preview' showing a placeholder for the content that will appear on Google.
- Published posts:** A section titled 'Published posts' with a notification icon. It contains the text 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.'
- Publish:** A section titled 'Publish' with instructions to fill in required fields. At the bottom of this section is a large orange 'PUBLISH' button.

Below the 'POST TYPE' dropdown, there is a section for 'ADD A REDIRECT LINK' with a dropdown menu currently set to 'None' and a text input field labeled 'REDIRECT LINK' containing the placeholder text 'Insert the link'.



In this field you can enter your post content.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is active). The main content area is divided into several sections:

- Post data in Google:** A section with a title and an information icon. It contains instructions: "Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Compliment your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it." Below this is a 'POST TYPE' dropdown menu set to 'News'.
- CONTENT:** A large text input field with a placeholder: "This is your post content. Keep it simple and with max 1500 characters." This field is highlighted with an orange border.
- ADD A REDIRECT LINK:** A dropdown menu set to 'None'.
- REDIRECT LINK:** A text input field with the placeholder "Insert the link".
- Preview:** A section titled 'Preview' showing a placeholder for the post content: "The content will appear here".
- Published posts:** A section titled 'Published posts' with a sub-header 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.' and a 'PUBLISH' button.
- Publish:** A section titled 'Publish' with instructions: "MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING." and a large orange 'PUBLISH' button.



Click on the tab, if you want to add a redirecting link to your post.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The 'POSTS' tab is selected in the navigation bar. The main content area is divided into several sections:

- Post data in Google:** A form for creating a post. It includes a 'POST TYPE' dropdown set to 'News', a 'CONTENT' text area with the text 'Dear Community, We are having great news, that we want to share with all of you.', and an 'ADD A REDIRECT LINK' dropdown menu highlighted with an orange box, showing 'None' selected. Below this is a 'REDIRECT LINK' text input field with the placeholder 'Insert the link'.
- Preview:** A preview of the post content, showing the text 'Dear Community, We are having great news, that we want to share with all of you.' in a greyed-out box.
- Published posts:** A section titled 'Published posts' with a sub-header 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.'
- Publish:** A section titled 'Publish' with the instruction 'MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.' and a prominent yellow 'PUBLISH' button.



Select the type of the link.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DASH WEBLISTING' on the left and user profile information on the right. The main navigation menu has 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is active). The 'POSTS' section is titled 'Post data in Google' and contains a text area for the post content, a 'POST TYPE' dropdown menu (highlighted with an orange border), and a 'REDIRECT LINK' input field. The dropdown menu options are: None, Book, Order online, Buy, Learn more, and Sign up. To the right of the main form is a 'Preview' section showing a sample post with the text 'Dear Community, We are having great news, that we want to share with all of you.' Below the preview is a 'Published posts' section with a 'PUBLISH' button.



Here you can enter the redirecting link. Simply by copy and past.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DASH BOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted). The main content area is titled 'Post data in Google' and contains the following fields:

- POST TYPE:** A dropdown menu set to 'News'.
- CONTENT:** A text area containing 'Dear Community, We are having great news, that we want to share with all of you.'
- ADD A REDIRECT LINK:** A dropdown menu set to 'None'.
- REDIRECT LINK:** A text input field with the placeholder 'Insert the link', which is highlighted with an orange border.

On the right side, there is a 'Preview' section showing a card with the same content, a 'Published posts' section with a note 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.', and a 'Publish' section with a 'PUBLISH' button and the instruction 'MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.'



Click on the plus symbol to add images to your post.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The top navigation bar includes 'DISH WEBLISTING' on the left and user information on the right. The main navigation menu has four items: 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted with an orange underline). The 'POSTS' section is active, showing a form for creating a new post. The form includes a 'News' dropdown menu, a 'CONTENT' text area with the text 'Dear Community, We are having great news, that we want to share with all of you.', an 'ADD A REDIRECT LINK' section with a 'None' dropdown and an 'INSERT THE LINK' input field, and an 'Attach media' section with the instruction 'UPLOAD UP TO 10 PHOTOS TO COMPLETE YOUR PUBLICATION'. A plus sign icon in the 'Attach media' section is highlighted with an orange square. On the right side of the form, there are two informational boxes: 'Published posts' with a '2' notification and the text 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.', and a 'Publish' box with the text 'MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.' and a prominent orange 'PUBLISH' button.



Here you can see a preview of your post.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is highlighted). The main content area is divided into two columns. The left column contains a 'Post data in Google' form with the following fields: 'POST TYPE' (set to 'News'), 'CONTENT' (with the text 'Dear Community, We are having great news, that we want to share with all of you.'), 'ADD A REDIRECT LINK' (set to 'None'), and 'REDIRECT LINK' (with the placeholder 'Insert the link'). The right column features a 'Preview' window (highlighted with an orange border) showing a mobile-style post card with the same content. Below the preview are sections for 'Published posts' (with a note to re-use previous posts as templates) and a 'Publish' section with a 'PUBLISH' button.



You can also have a look of your published posts.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes Dashboard, Profile, Reviews, and Posts (highlighted). The main content area is divided into two columns. The left column contains a 'Post data in Google' form with fields for Post Type (News), Content (Dear Community, We are having great news, that we want to share with all of you.), Add a Redirect Link (None), and Redirect Link (Insert the link). The right column contains a 'Preview' section showing a post card with the same content, a 'Published posts' section (highlighted with an orange border) with the text 'RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.', and a 'Publish' section with a 'PUBLISH' button.



Here is an overview of your posts.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. A modal window titled 'Published posts' is open, displaying a grid of six posts. Each post has a title, a content area, and 'Update' and 'Delete' buttons. The background shows a sidebar with 'Post data' and 'POST TYPE' options.

Post Title	Content	Update	Delete
[Redacted]	Dear Community, We have great news, that we want to share with you.	Update	Delete
[Redacted]	Dear Community, We are having wonderful news that we want to share with you.	Update	Delete
[Redacted]	test	Update	Delete
[Redacted]	We have a new Latte Machiatto! Come and enjoy it	Update	Delete
[Redacted]	Try you new delicious chocolate Muffins from today on.	Update	Delete
[Redacted]	Delicious Muffin for you in our store	Update	Delete



Click on **PUBLISH**, to publish your post.

The screenshot shows the DISH Weblisting dashboard for 'Cafe Porto Am Schlagbaum 1'. The navigation bar includes 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS' (which is active). The main content area is divided into two columns. The left column is titled 'Post data in Google' and contains a 'POST TYPE' dropdown set to 'News', a 'CONTENT' text area with the text 'Dear Community, We are having great news, that we want to share with all of you.', an 'ADD A REDIRECT LINK' dropdown set to 'None', and a 'REDIRECT LINK' text area with the placeholder 'Insert the link'. The right column contains a 'Preview' section showing a post card with the same text, a 'Published posts' section with a note to re-use previous posts as templates, and a 'Publish' section with a warning to fill in all required fields. The 'PUBLISH' button in the 'Publish' section is highlighted with an orange border.



That's it. You will receive a notification.

The screenshot shows the DISH Weblisting interface for 'Cafe Porto Am Schlagbaum 1'. A green notification box at the top center states 'Your post was successfully published'. Below the notification is a navigation bar with icons for DASHBOARD, PROFILE, REVIEWS, and POSTS. The main content area is divided into two columns. The left column contains the 'Post data in Google' form, which includes a 'POST TYPE' dropdown set to 'News', a 'CONTENT' text area with a 1500-character limit, an 'ADD A REDIRECT LINK' dropdown set to 'None', and a 'REDIRECT LINK' input field. The right column contains a 'Preview' section, a 'Published posts' section with a note to re-use previous posts as templates, and a 'Publish' section with a yellow 'PUBLISH' button.



Here is an example on how your post will look like.

The screenshot shows a Google search result for "Migration Kiosk Oberbilker Allee 6". The search results list several related pages, including an Impressum, a company page for "Unternehmensberatung Geld & Rosen Düsseldorf, Petra Welz", a page for "Oberbilker Allee - Toom Markt", a search result for "Suche - Landeshauptstadt Düsseldorf", a page for "Karl-Geusen-Straße in 40227 Düsseldorf", a page for "von der Karl-Geusen-Straße bis zum Oberbilker Markt", a page for "Unser Katharina-von-Bora-Haus in Bilk", and a page for "Düsseldorf (Oberbilk) - Migrantenviertel".

On the right side of the search results, there is a preview of a social media post. The post content is highlighted with an orange box and reads: "Dear Community, We are having great news, that we want to share with all of you. vor 5 Sekunden". The post also shows a rating of 3,9/5 from Restaurant Guru and 10 Google reviews.



Scan to go to the interactive player