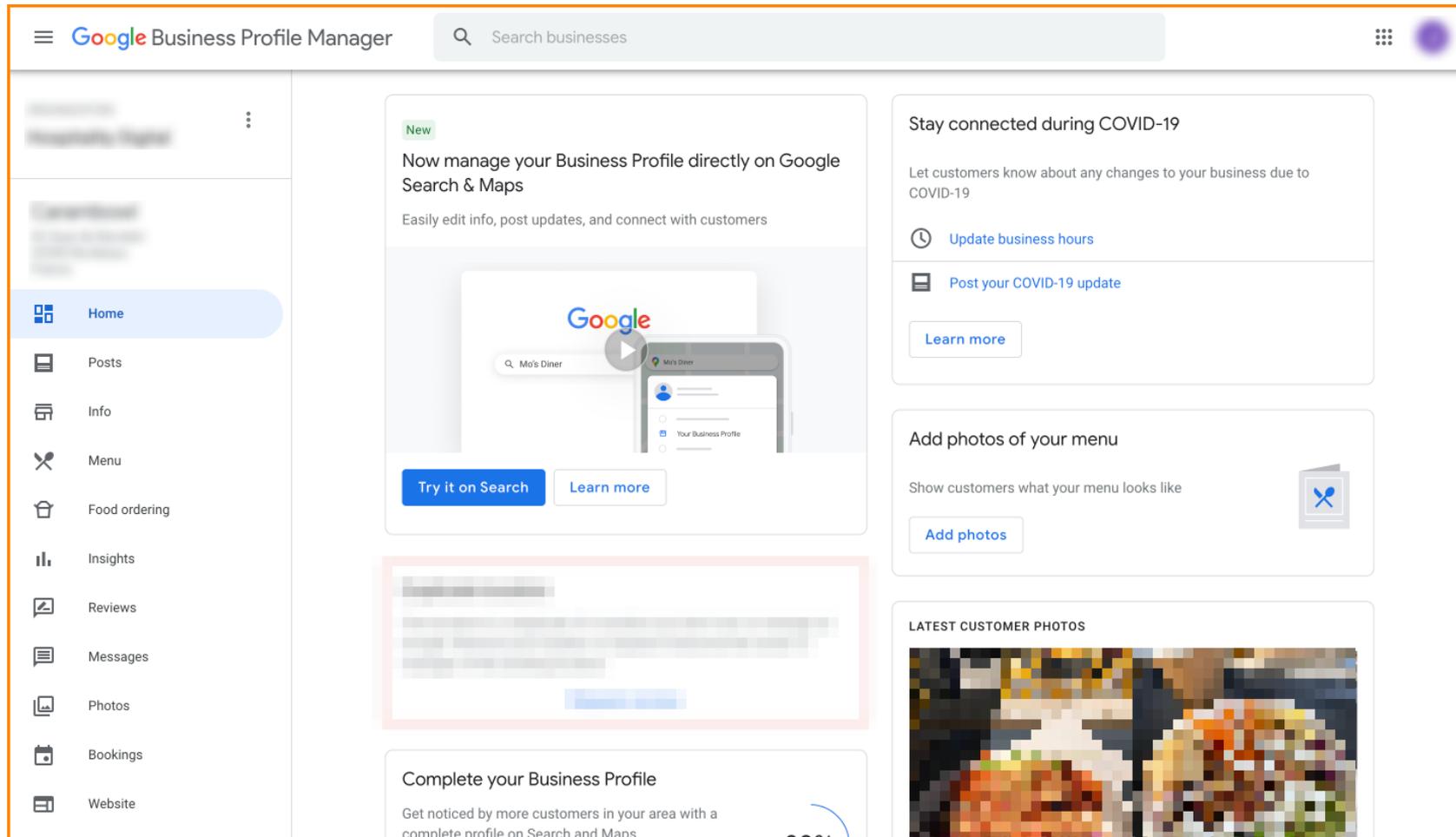
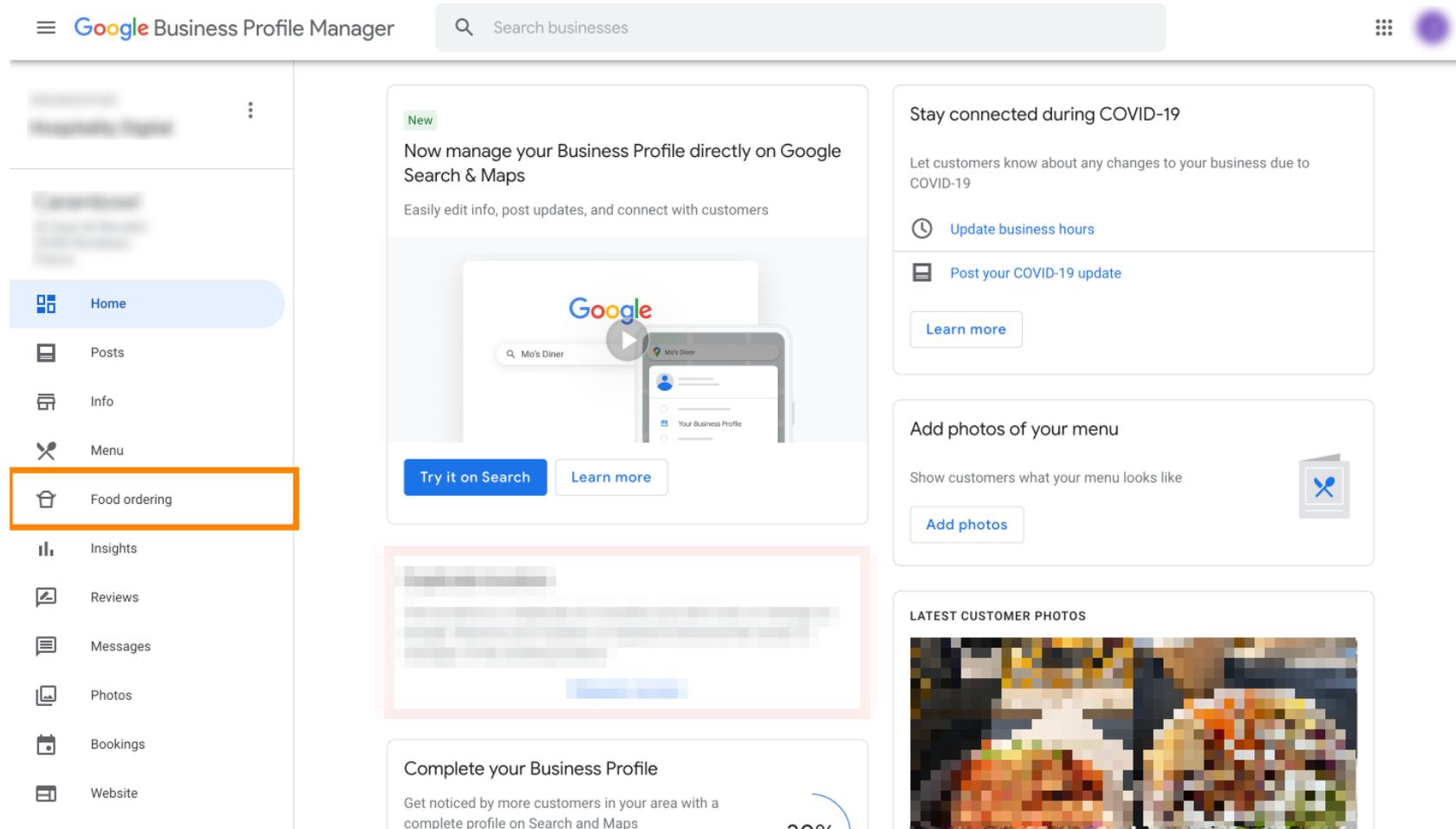


 The first step is to log in to your **Google Business Profile Manger**.



Click on **Food ordering**.



Google Business Profile Manager

Search businesses

- Home
- Posts
- Info
- Menu
- Food ordering**
- Insights
- Reviews
- Messages
- Photos
- Bookings
- Website

New

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

Try it on Search Learn more

Stay connected during COVID-19

Let customers know about any changes to your business due to COVID-19

Update business hours

Post your COVID-19 update

Learn more

Add photos of your menu

Show customers what your menu looks like

Add photos

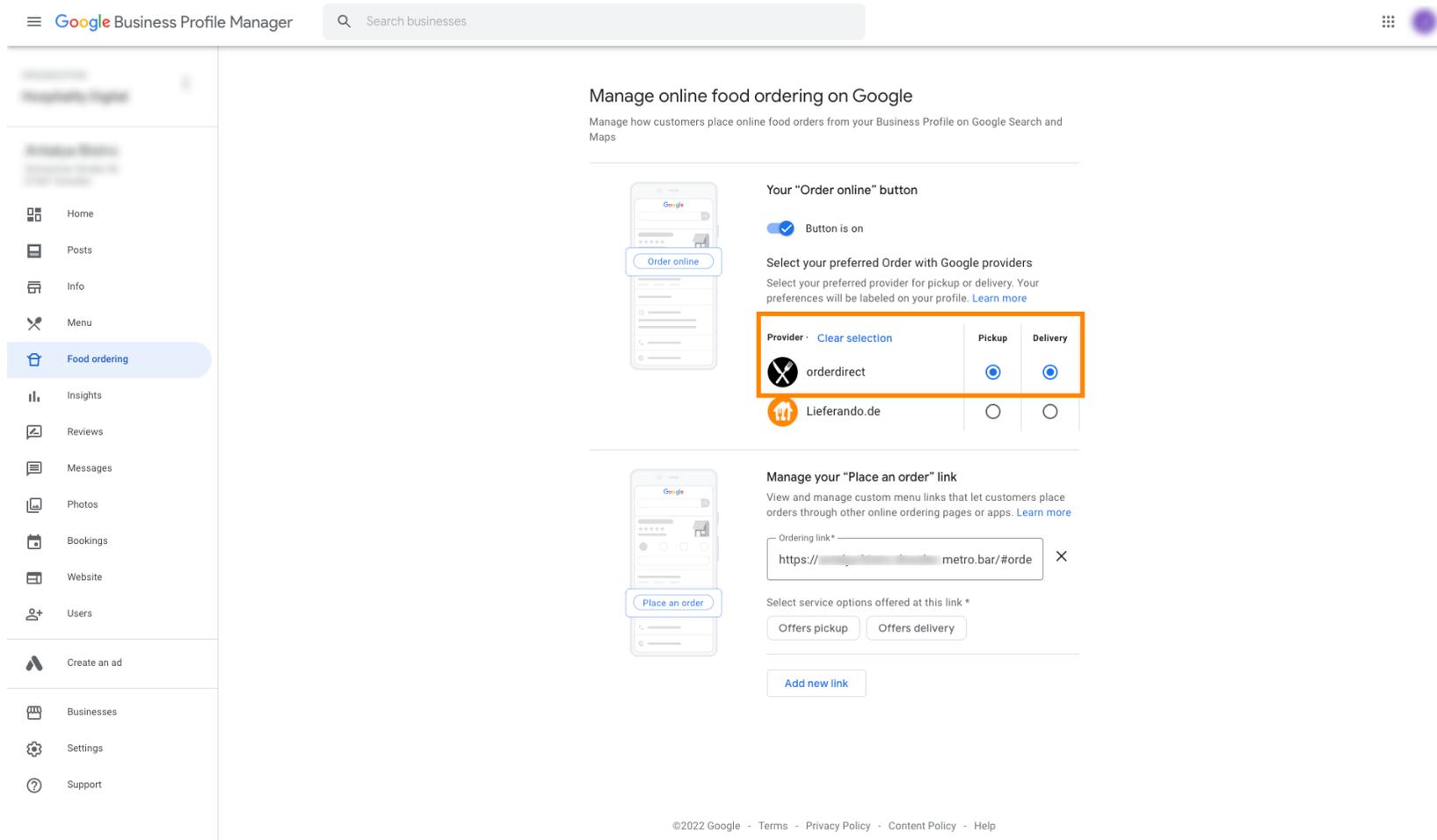
LATEST CUSTOMER PHOTOS

Complete your Business Profile

Get noticed by more customers in your area with a complete profile on Search and Maps



Here you can manage the online food ordering on google. Select "orderdirect" for **Pickup** and **Delivery**.



Google Business Profile Manager | Search businesses

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

Your "Order online" button

Button is on

Select your preferred Order with Google providers
Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider	Clear selection	Pickup	Delivery
 orderdirect	<input type="checkbox"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
 Lieferando.de	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>

Manage your "Place an order" link

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link*
 X

Select service options offered at this link *

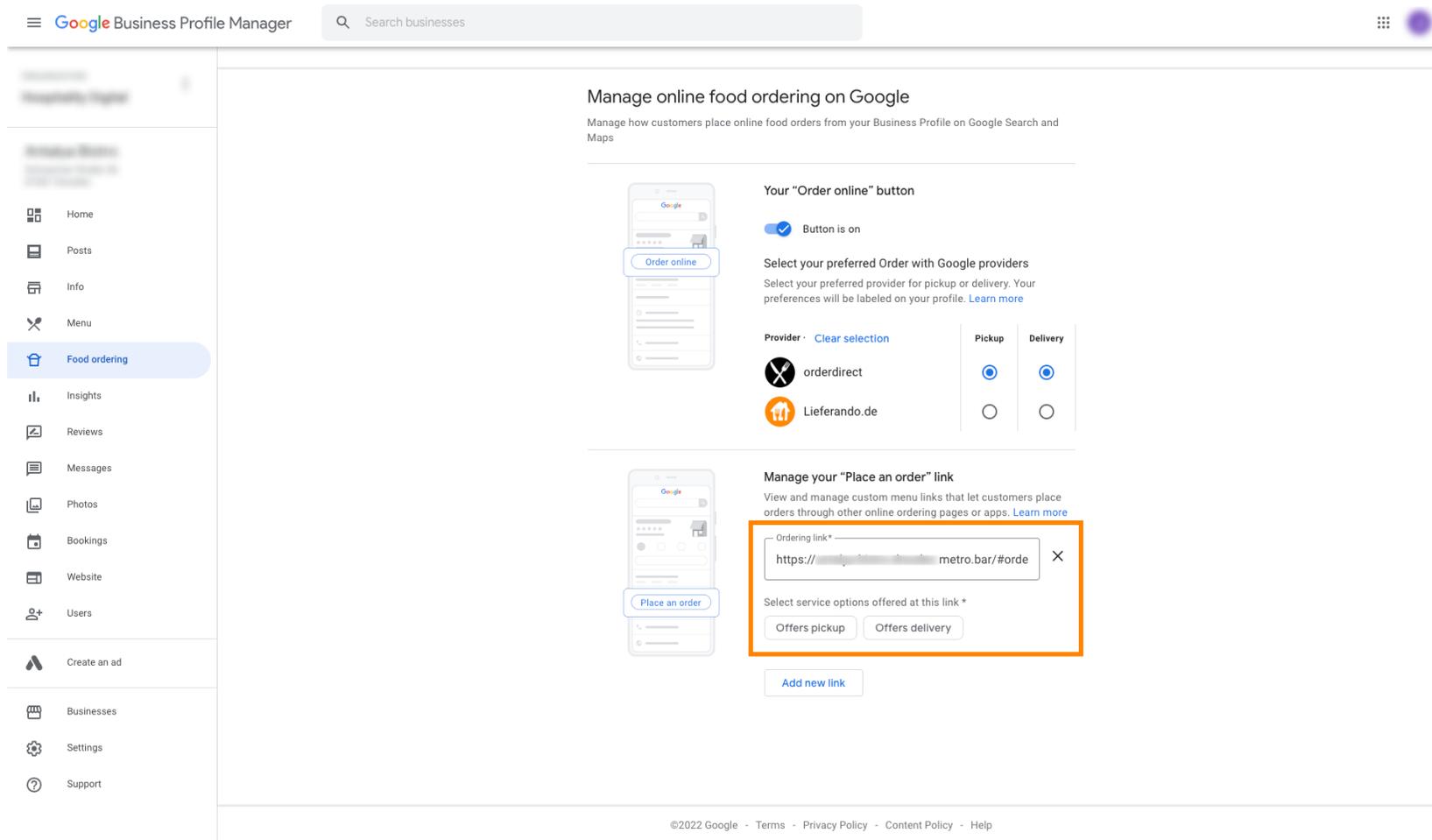
Offers pickup Offers delivery

[Add new link](#)

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Under **Manage the "Place Order" link** you can add the **URL** of your webshop and select the **service options** that the link offers by clicking on it.



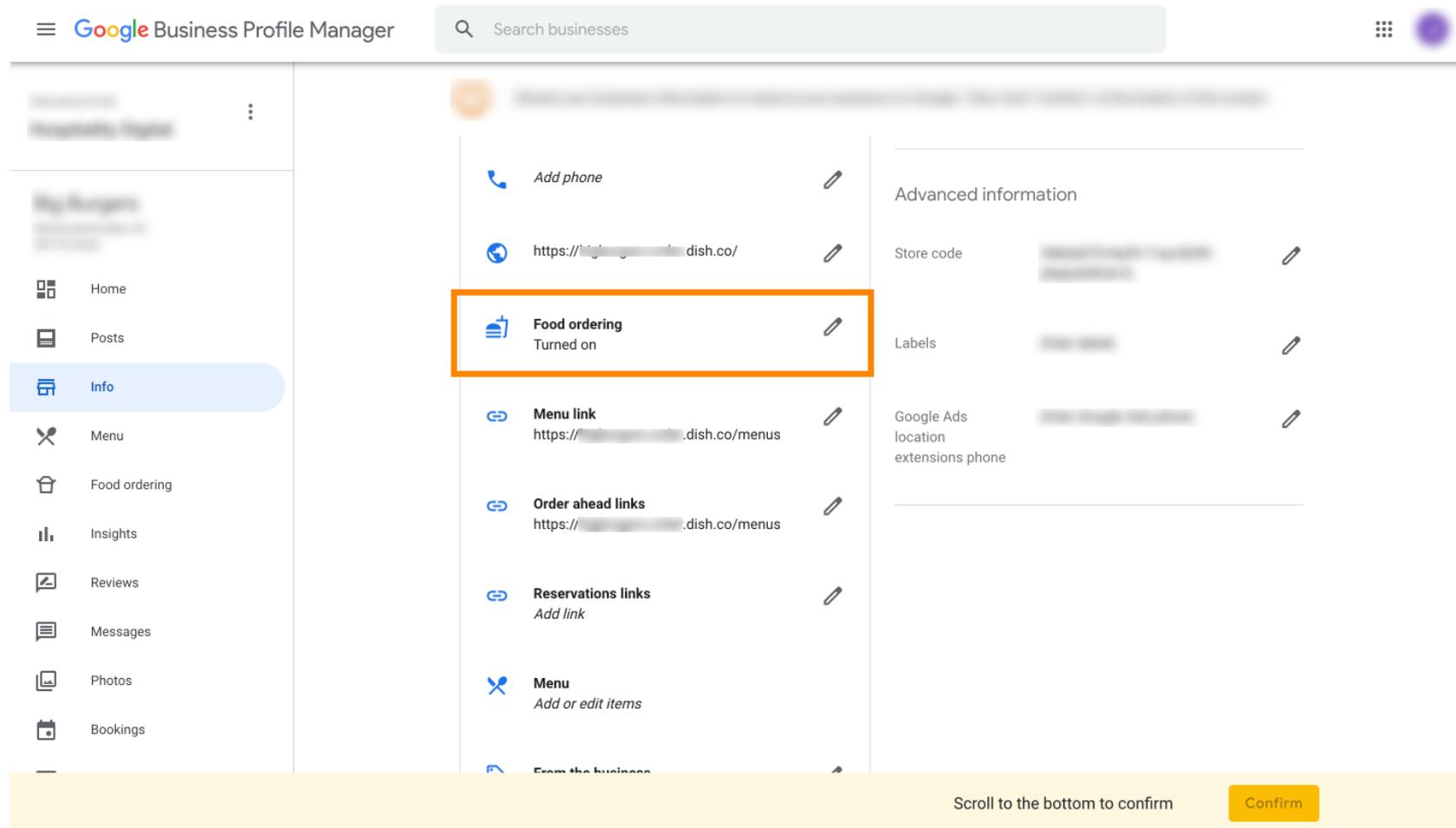
The screenshot shows the Google Business Profile Manager interface. The left sidebar contains navigation options: Home, Posts, Info, Menu, Food ordering (highlighted), Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Businesses, Settings, and Support. The main content area is titled "Manage online food ordering on Google" and includes a search bar and a menu icon. The page is divided into two main sections:

- Your "Order online" button:** This section shows a mobile phone mockup with an "Order online" button. Below it, there is a toggle switch for "Button is on" which is turned on. A section titled "Select your preferred Order with Google providers" allows users to choose between "Pickup" and "Delivery" for two providers: "orderdirect" and "Lieferando.de". The "orderdirect" provider has both "Pickup" and "Delivery" options selected.
- Manage your "Place an order" link:** This section shows a mobile phone mockup with a "Place an order" button. Below it, there is a text input field for the "Ordering link*" containing the URL "https://...metro.bar/#orde". The "Offers pickup" and "Offers delivery" buttons are selected. An "Add new link" button is located at the bottom of this section.

At the bottom of the page, there is a copyright notice: ©2022 Google - Terms - Privacy Policy - Content Policy - Help.



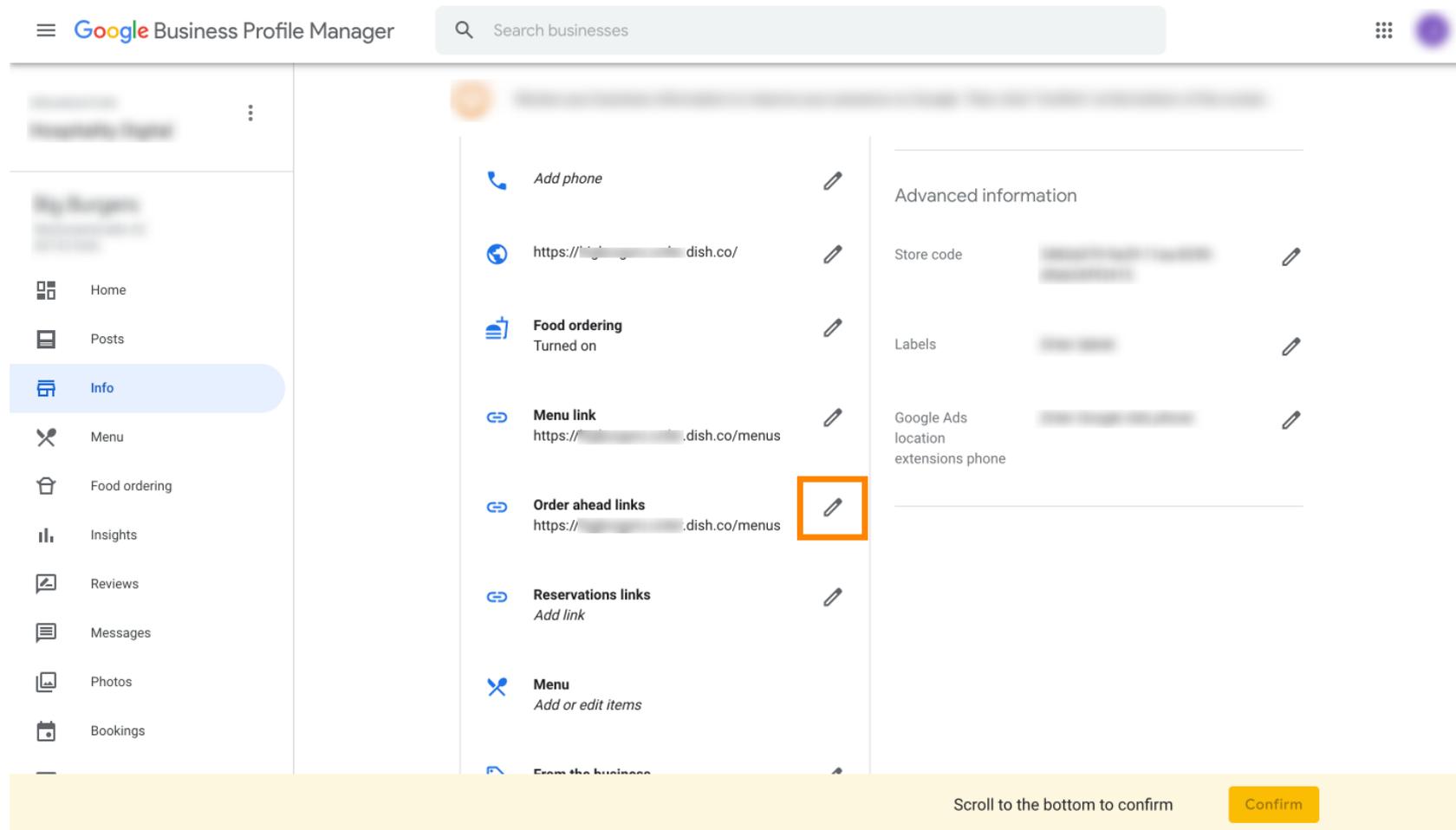
Now get back to your Google Business Profile Manager and make sure the Food ordering is **turned on**.



The screenshot shows the Google Business Profile Manager interface. The left sidebar contains navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area displays various business information fields, including 'Add phone', a website URL ending in '.dish.co/', and 'Food ordering' which is set to 'Turned on' and highlighted with an orange box. Other fields include 'Menu link', 'Order ahead links', 'Reservations links', and 'Menu'. On the right, there is an 'Advanced information' section with fields for 'Store code', 'Labels', and 'Google Ads location extensions phone'. At the bottom, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.

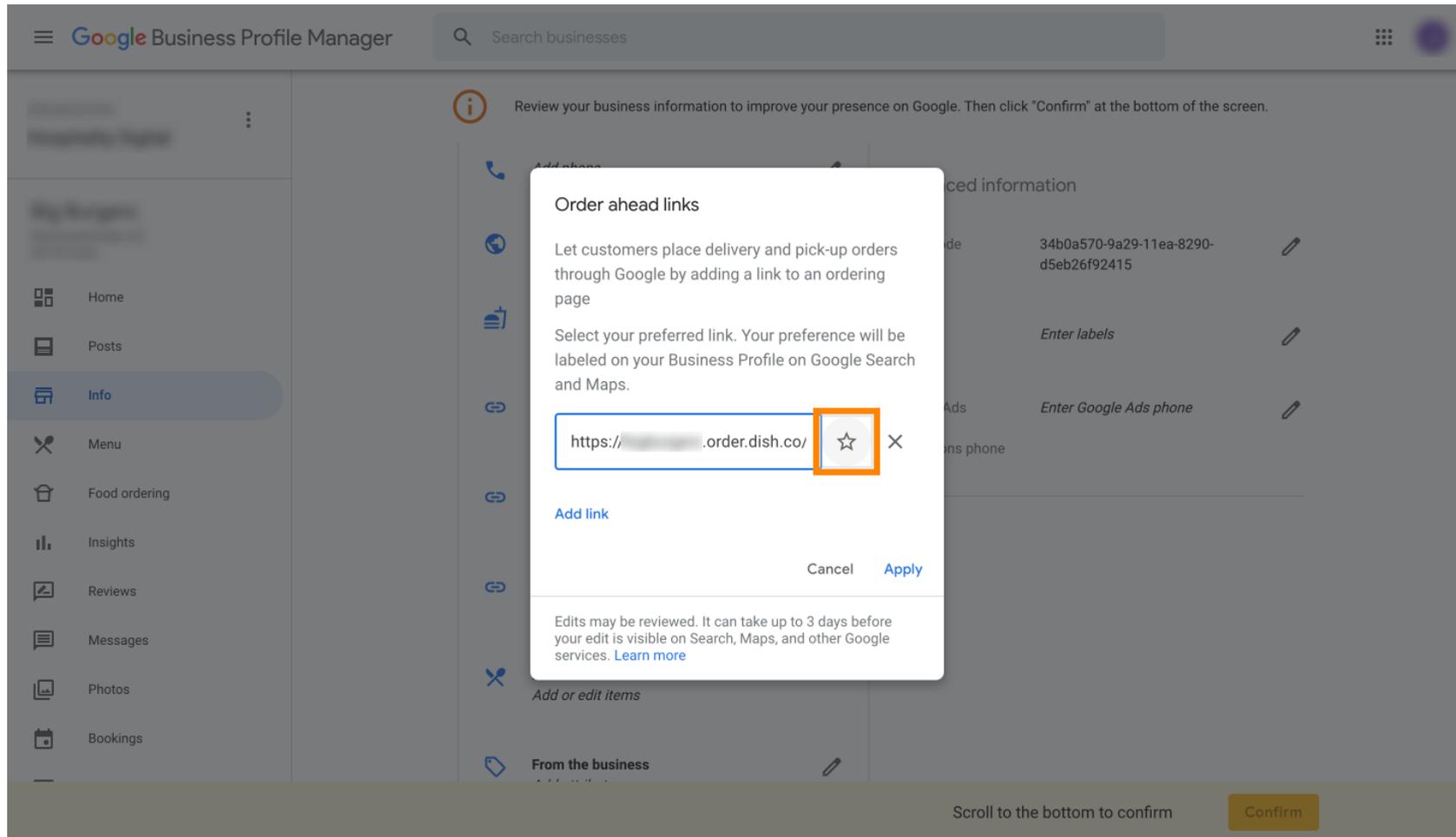


If you have multiple food ordering partners, you can mark your preferred partner by clicking on the pencil icon.

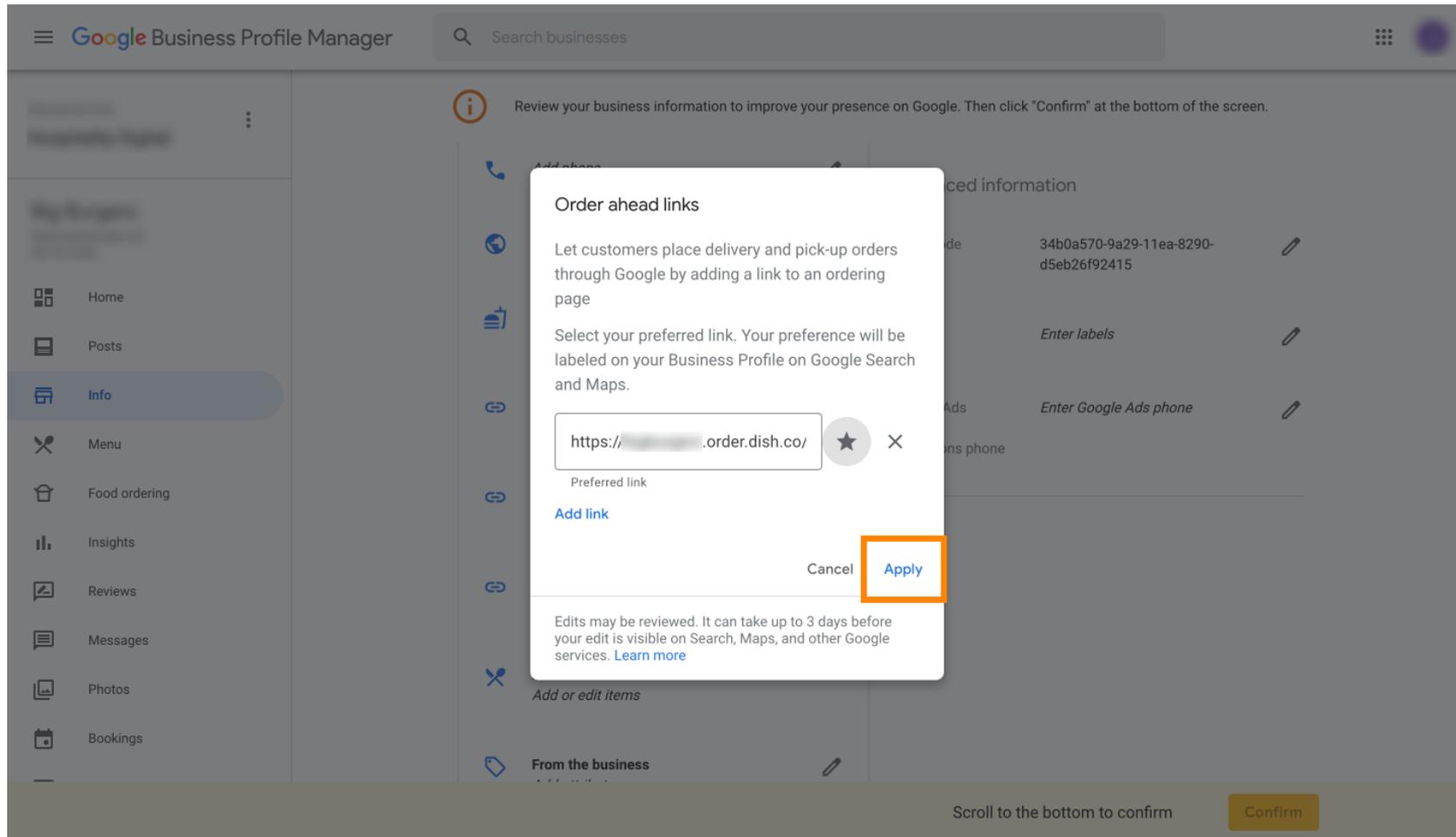


The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area is divided into two columns. The left column lists various business details with edit icons (pencil icons): 'Add phone', a website URL 'https://...dish.co/', 'Food ordering' (Turned on), 'Menu link' (https://...dish.co/menus), 'Order ahead links' (https://...dish.co/menus) with its pencil icon highlighted by an orange box, 'Reservations links' (Add link), and 'Menu' (Add or edit items). The right column is titled 'Advanced information' and includes 'Store code', 'Labels', and 'Google Ads location extensions phone', each with an edit icon. At the bottom of the screen, a yellow banner contains the text 'Scroll to the bottom to confirm' and a yellow 'Confirm' button.

No click on the **star icon** to mark the favored link as preferred.



To safe, select on **Apply**. That's it, you're done.





Scan to go to the interactive player